

THE CORPORATION OF THE  
**CITY OF WHITE ROCK**  
**CORPORATE REPORT**



**DATE:** June 28, 2021

**TO:** Mayor and Council

**FROM:** Tracey Arthur, Director, Corporate Administration

**SUBJECT:** City of White Rock's 2020 Annual Report

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**RECOMMENDATION**

THAT Council endorse the City of White Rock's 2020 Annual Report as circulated.

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**EXECUTIVE SUMMARY**

The 2020 Annual Report (Appendix A) includes statistical information, departmental overviews, and information on civic grants. The last portion of the report contains detailed financial statements for the City, year ended December 31, 2020.

The 86-page document also includes a summary of 2020 milestones, a progress report on the [2018-2022 Council Strategic Priorities](#) and statements from the Mayor and CAO.

Under B.C.'s *Community Charter*, municipalities are required to produce an annual report that states their goals and objectives for the coming year and demonstrates what progress has been made toward the preceding year's goals and objectives.

Once completed, the annual report must be made available for public inspection 14 days prior to being available for Council to hear public submissions /questions. The City's Annual report was ready and available on Thursday, June 10, 2021.

**PREVIOUS COUNCIL DIRECTION**

Not applicable.

**INTRODUCTION/BACKGROUND**

Under B.C.'s *Community Charter*, municipalities are required to produce an annual report that states their goals and objectives for the coming year and demonstrates what progress has been made toward the preceding year's goals and objectives.

The 2020 Annual Report was shared in a variety of ways, including the placement of hard copies at White Rock City Hall, the White Rock Library and the White Rock Museum and Archives.

The City issued a media release that was posted on the City's website and sent to local and Lower Mainland media. A related article was published online and in print publications.

A link to the 2020 Annual Report was posted on the City's social media channels.

The 2020 Annual Report can be found on the City's website at: [www.whiterockcity.ca/annualreport](http://www.whiterockcity.ca/annualreport).

### **FINANCIAL IMPLICATIONS**

Not applicable.

### **LEGAL IMPLICATIONS**

Not applicable.

### **COMMUNICATION AND COMMUNITY ENGAGEMENT IMPLICATIONS**

The City of White Rock's 2020 Annual Report is available for public review, giving the public more than 14 days to review and provide submissions and comments or ask questions in time for the City Council meeting on June 28, 2021.

Promotion of the Annual Report included:

- Advertising in the Peace Arch News (PAN);
- Media release sent to local and Lower Mainland and municipal media;
- Social media that includes Twitter, Facebook and Instagram;
- Website information at [www.whiterockcity.ca/annualreport](http://www.whiterockcity.ca/annualreport) ;
- Hard copies at the White Rock Library branch of Fraser Library;
- Hard copies at the White Rock Museum and Archives;
- Hard copies at City Hall; and
- Link and information posted on the City of White Rock employee Intranet.

### **INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS**

The Annual Report was prepared by the Communications and Government Relations and the Financial Services Departments of the City of White Rock in collaboration with the City's Senior Leadership Team.

All City of White Rock departments contributed updates to the Annual Report, based on milestones and progress in 2020.

### **CLIMATE CHANGE IMPLICATIONS**

Not applicable.

### **ALIGNMENT WITH STRATEGIC PRIORITIES**

The 2020 Annual Report aligns with Council's 2021-2022 Strategic Priorities updated from the 2018-2022 document due to the revised needs created by the COVID-19 pandemic.

Council's 2021-2022 Strategic Priorities maintain, where possible, the public input principles Council heard in 2019 along with input from the community during the pandemic.

The six priorities approved by City Council in December 2020 include the Community, Environment, Waterfront, Infrastructure, Economy, and the City's response to COVID-19.

Details and a dashboard showing the City's progress are online at

[www.whiterockcity.ca/priorities](http://www.whiterockcity.ca/priorities).

### **OPTIONS / RISKS / ALTERNATIVES**

The following options are available for Council's consideration:

1. Approve White Rock's 2020 Annual Report as provided in Appendix A of this corporate report; and submit the Annual Report to the Province of British Columbia.
2. Approve White Rock's 2020 Annual Report with changes as indicated by City Council and/or collected by City staff; and submit the Annual Report to the Province of British Columbia.

### **CONCLUSION**

White Rock's 2020 Annual Report is presented for endorsement by City Council. There is an opportunity for the public to comment or to ask questions on the report at the June 28, 2021 regular Council meeting at 7:00 p.m. Notice regarding this opportunity was published in the following ways:

- City's website under the "2021 White Rock News and Announcements" sections on June 11, 2021;
- City's website at [www.whiterockcity.ca/annualreport](http://www.whiterockcity.ca/annualreport);
- Peace Arch News on June 10, 17 and 24, 2021 inviting the public to provide comments and questions about the 2020 Annual Report in writing or at the June 28, 2021 regular Council Meeting, via telephone; and
- City of White Rock's Facebook and Twitter social media channels between June 10 and June 28, 2021.

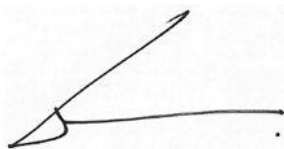
Respectfully submitted,



Tracey Arthur  
Director, Corporate Administration

### **Comments from the Chief Administrative Officer**

I concur with the recommendation of this corporate report.



Guillermo Ferrero  
Chief Administrative Officer