

PRESENT: B. West, Chairperson
B. Cooper, Vice-Chairperson
J. Adams
Y. Everson
G. Kennedy
U. Maschaykh

COUNCIL: Councillor Trevelyan (Council representative) (entered at 4:24 p.m.)

STAFF: E. Stepura, Director of Recreation and Culture
E. Keurvorst, Manager of Cultural Development
D. Johnstone, Committee Clerk
K. Sidhu, Committee Clerk

1. CALL TO ORDER

The meeting was called to order at 4:10 p.m.

2. ADOPTION OF AGENDA

2020-PAAC-012

It was MOVED and SECONDED

THAT the Public Art Advisory Committee adopts the agenda for the November 26, 2020 meeting as circulated.

CARRIED

3. ADOPTION OF MINUTES

a) October 29, 2020

2020-PAAC-013

It was MOVED and SECONDED

THAT the Public Art Advisory Committee adopts the minutes of the October 29, 2020 meeting as circulated.

CARRIED

4. PUBLIC ART ADVISORY COMMITTEE 2021 MEETING SCHEDULE

2020-PAAC-014

It was MOVED and SECONDED

THAT the Public Art Advisory Committee adopts the following 2021 meeting schedule:

- January 28;
- February 25; and,
- March 25.

CARRIED

5. 2020-2022 WORK PLAN

The Committee began their discussion on this topic by noting their favourite public art pieces in White Rock and the values they encompass. Pieces noted included Stande, Costal Cradle, Infinity Cycle, the Passenger and Walking on Sunshine.

Note: Councillor Trevelyan entered the meeting at 4:24 p.m.

Staff discussed Council's priorities in the area of public art. The following projects were noted:

- Research Mural Festival (September 2022);
- Artistic Crosswalk projects;
- Policy regarding Memorial Gifts of Art;
- Totem Pole/ House Post at White Rock Elementary School (restoration and historical research);
- Mural project at 1350 Johnston Road (Monaco project);
- Grizlee statue replacement/ installation (delays due to COVID-19)
- Marcon public art piece (blue heron) (mid-January 2021); and,
- Saltaire public art piece (December 2022).

The Committee discussed the 2020 banner project. It was noted that funds for this year's project came out of the public art fund. The Committee expressed an interest in continuing this project; however, it was suggested that the project ties more into beatification of the City and therefore funding should be allocated from another area.

2020-PAAC-015 **It was MOVED and SECONDED**

THAT the Public Art Advisory Committee recommends that Council obtain funding for the continuation of the banner project through another source of City funding other than the Public Art Fund.

CARRIED

The following general discussion points were noted:

- Including public art projects (such as a crosswalk project) into the City's regularly scheduled maintenance was discussed.
- The development of a cultural corridor was discussed. Artistic crosswalks could subtly mark this area.
- Murals were identified as a project for 2021 – the development of a mural festival as well as establishing a policy for the selection process for murals.
- Development of Mural Policy was noted as a high priority item, as there have been many requests for murals. Ensuring that there is a fair process with clear criteria in place is important.
- It was clarified by staff that discussion regarding a mural festival would take place at the Arts and Cultural Advisory Committee whereas the Public Art Advisory Committee would be reviewing the Mural Policy.

Action Item: U. Maschaykh to work with Manager, Cultural Development on the draft Mural Policy, which will be provided to PAAC members to review at the January 2021 meeting.

Committee members discussed projects that they would like to see included in their two (2) year work plan. With respect to budget, staff reported that final numbers would not be confirmed until after Council's budgeting process is completed (early 2021). Staff request for an additional \$50,000 each year to be allocated to the Community Public Art Fund. Currently the Community Public Art Fund has a balance of \$97,000. In addition, there is \$250,000 which is to be used for a project in the area of Thrift Avenue and Johnston Road (provided by a developer through Community Amenity Contributions (CACs).

Committee members suggested the following ideas for inclusions in the two (2) year work plan:

- Work with the City of Surrey on a joint art piece at the main entrance to the City (Johnston Road and North Bluff Road/ 16th Avenue and 152nd Street).
- Artistic crosswalk project in front of the White Rock Players Club theatre.
- Project involving road ends/ lineal parks in the City of White Rock.
- Temporary artwork exhibition such as a sculpture exhibition.
- Cultural corridor – towers at intersections running from entrance into the City and down towards the beach.
- Larger scale Rain Works project.
- Larger scale mural project with the theme of COVID-19/ the pandemic.
- Establishing an endowment for the arts.
- Biennale (suggested summer, 2022).
- Combine public art with education.
- Make the current White Rock art collection more accessible to seniors.
- Themed project appealing to all ages and backgrounds – bringing a fun, whimsical idea into art.

Following these suggestions, the Committee narrowed their top ideas down to three (3) projects:

- Gateway project – Entrance to White Rock;
- Biennale project; and,
- Road Ends project.

Staff noted that a gateway project is a large project to undertake and could require additional funds in order to move forward.

Action Item: B. Cooper, Committee member, to provide a presentation to the Committee at their January meeting regarding the Road Ends project (Members G. Kennedy and Y. Everson to assist).

Action Item: B. West, Chairperson, to bring back information on a Biennale project.

Action Item: G. Kennedy, Committee member, to further research the idea of a Sculpture Festival and to provide a link for Penticton's festival to the Committee.

6. COMMITTEE ACTION TRACKING

This item was provided to the Committee for information.

7. OTHER BUSINESS

No items.

8. CONCLUSION OF THE NOVEMBER 26, 2020 MEETING

The Chairperson concluded the meeting at 5:54 pm.

B. West
Chairperson



D. Johnstone
Committee Clerk

UNAPPROVED