

Resident & Public - Economic Development Plan Survey

SURVEY RESPONSE REPORT

04 January 2019 - 31 March 2021

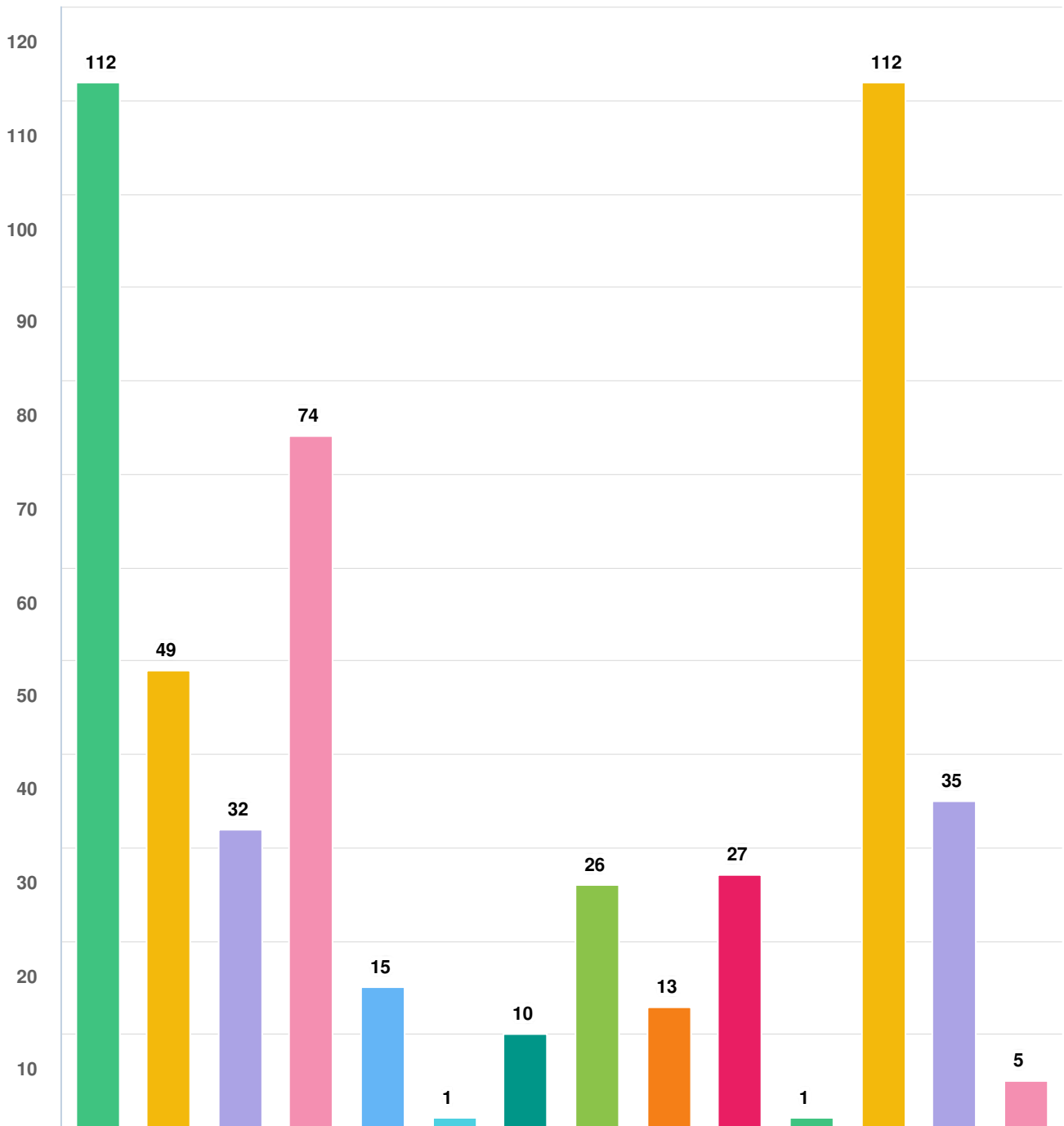
PROJECT NAME:

Economic Development Plan Survey



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SURVEY QUESTIONS
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Q1 What answers best describes you? (choose as many as needed)

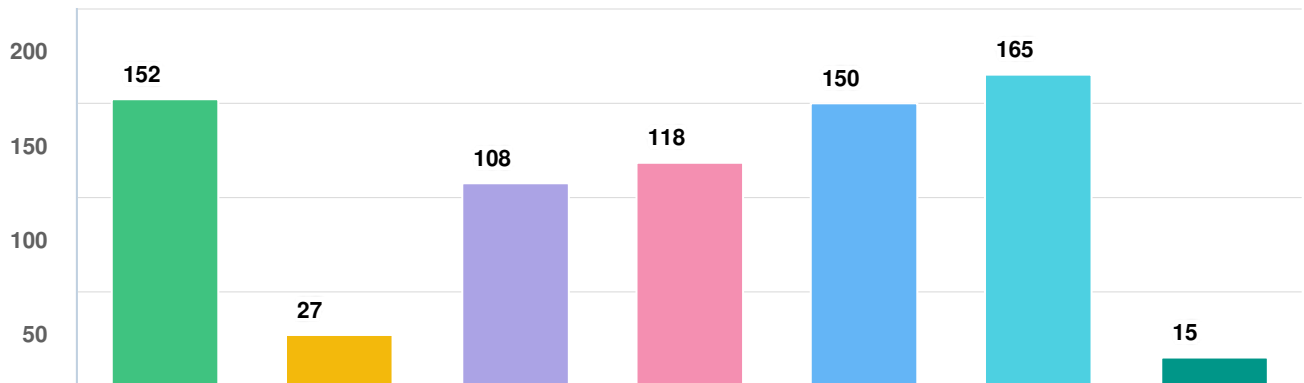


Question options

- Retired Semi-retired Self-employed Employee (full time) Employee (part time) Unemployed
- Student Volunteer Full time parent Business owner or manager Manager of a non-profit
- Resident of White Rock Resident of Surrey Other

Mandatory Question (277 response(s))
 Question type: Checkbox Question

Q2 Economic development – encouraging jobs, prosperity and business activity in a community – means different things in differ...



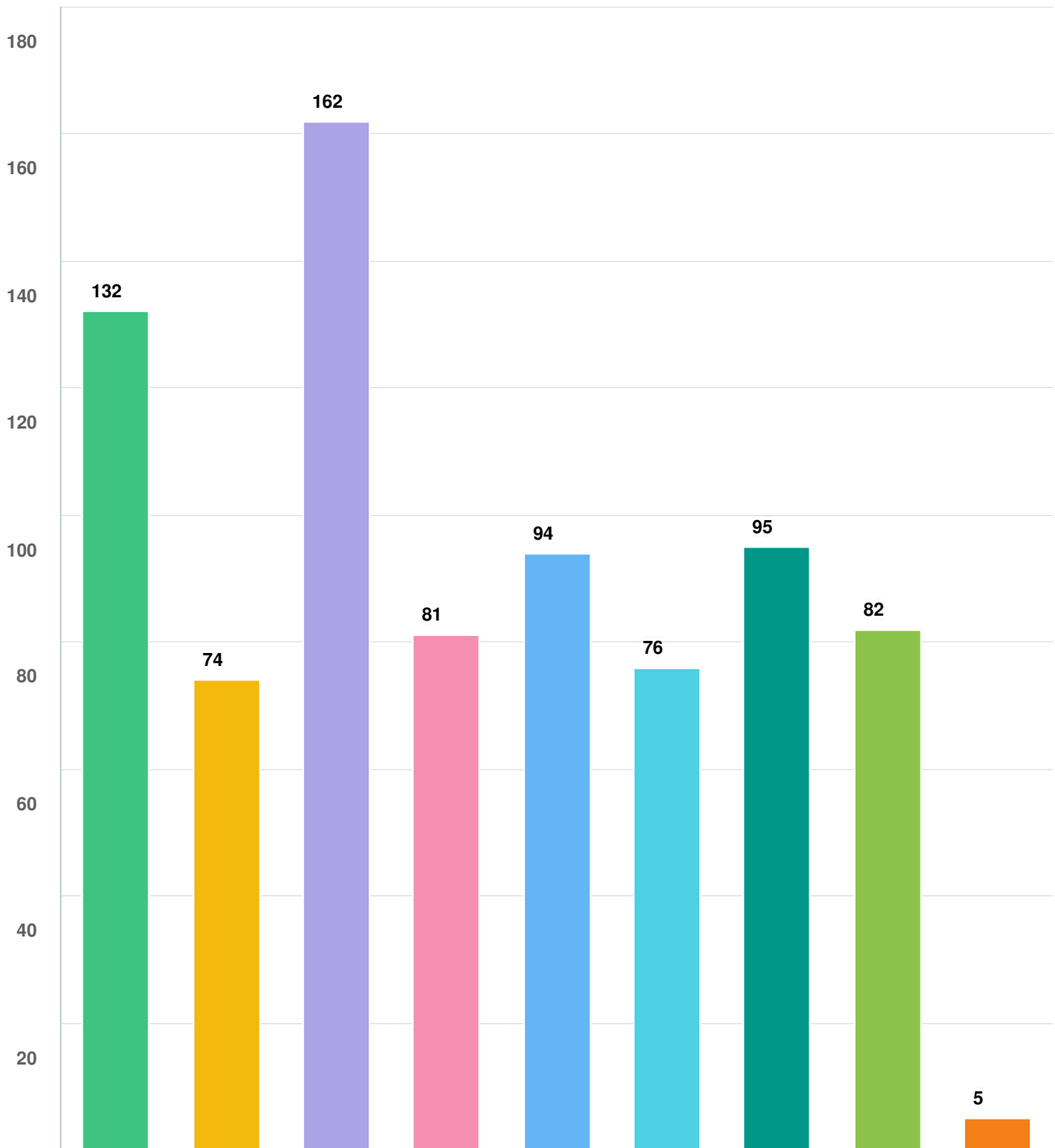
Question options

- Attracting more businesses to White Rock
- Attracting more people to move to White Rock
- Attracting more visitors
- Creating more jobs in White Rock
- Protecting against the negative impacts of growth
- Attracting the kinds of businesses, we want
- Other

Mandatory Question (277 response(s))

Question type: Checkbox Question

Q3 What three words best describe your vision for the economic future of White Rock?
Please indicate your top three.

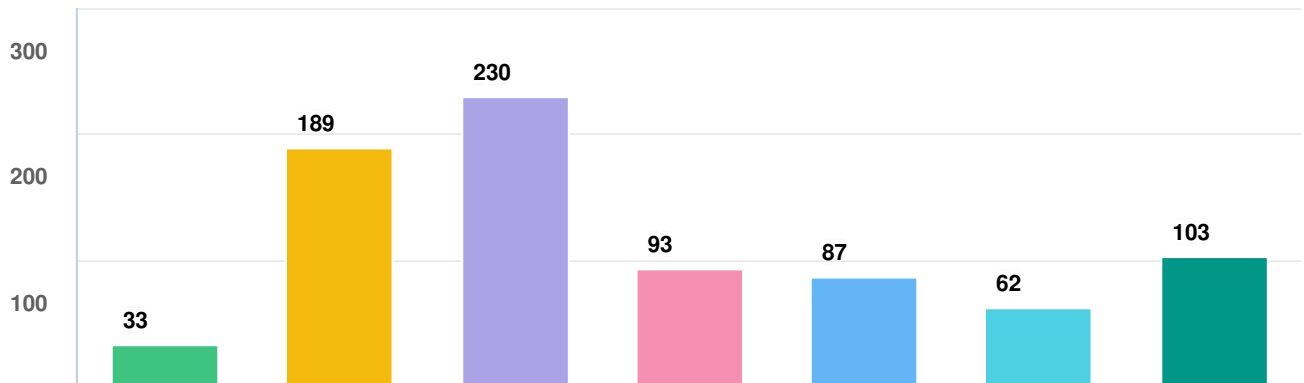


Question options

- Creative / Innovative
- Prosperous
- Environmentally sustainable / responsible
- Socially engaged
- Unique
- Authentic
- Vibrant
- Tranquil / relaxing
- Other

Mandatory Question (277 response(s))
Question type: Checkbox Question

Q5 What are your GOALS for how the local economy develops? Please indicate your top three.



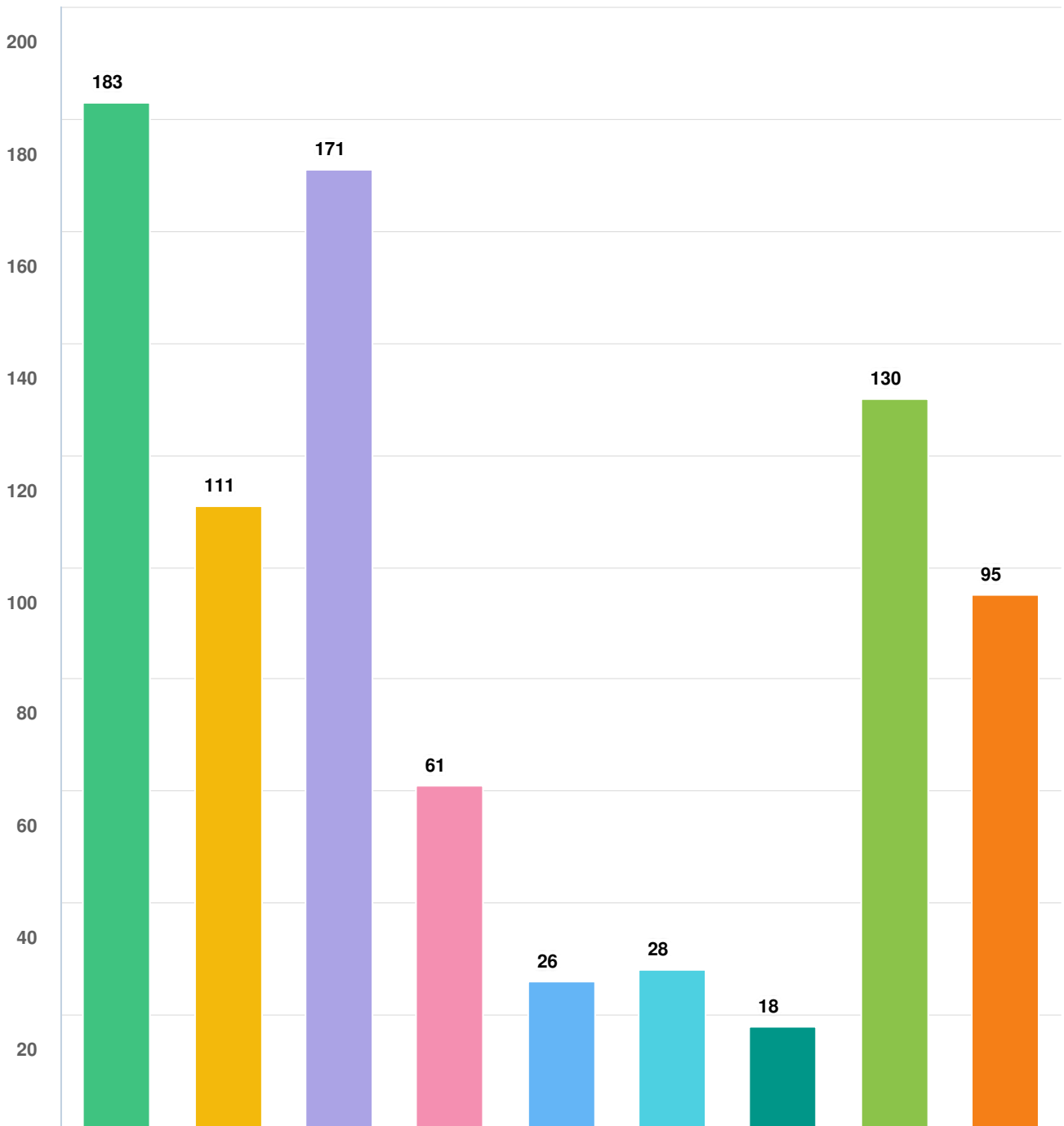
Question options

- Better jobs
- Better selection of shops and services
- Improving local quality of life (entertainment, amenities, culture)
- Increased City revenue (lower tax burden)
- More local jobs
- More social impact and equity
- Less environmental impact

Mandatory Question (277 response(s))

Question type: Checkbox Question

Q6 White Rock has a lot of assets. Some are already strong, and some might need more attention. Because we don't have the reso...

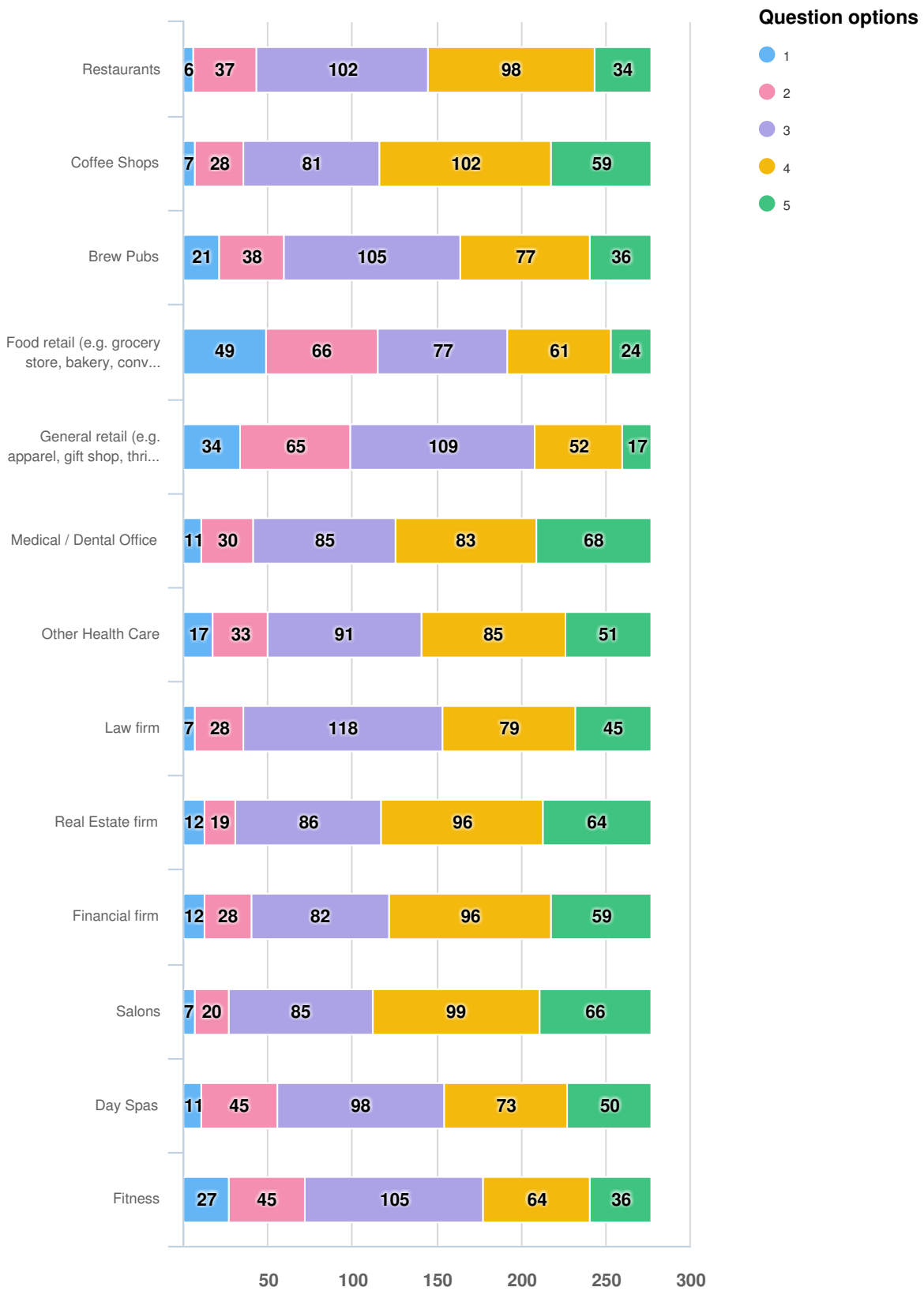


Question options

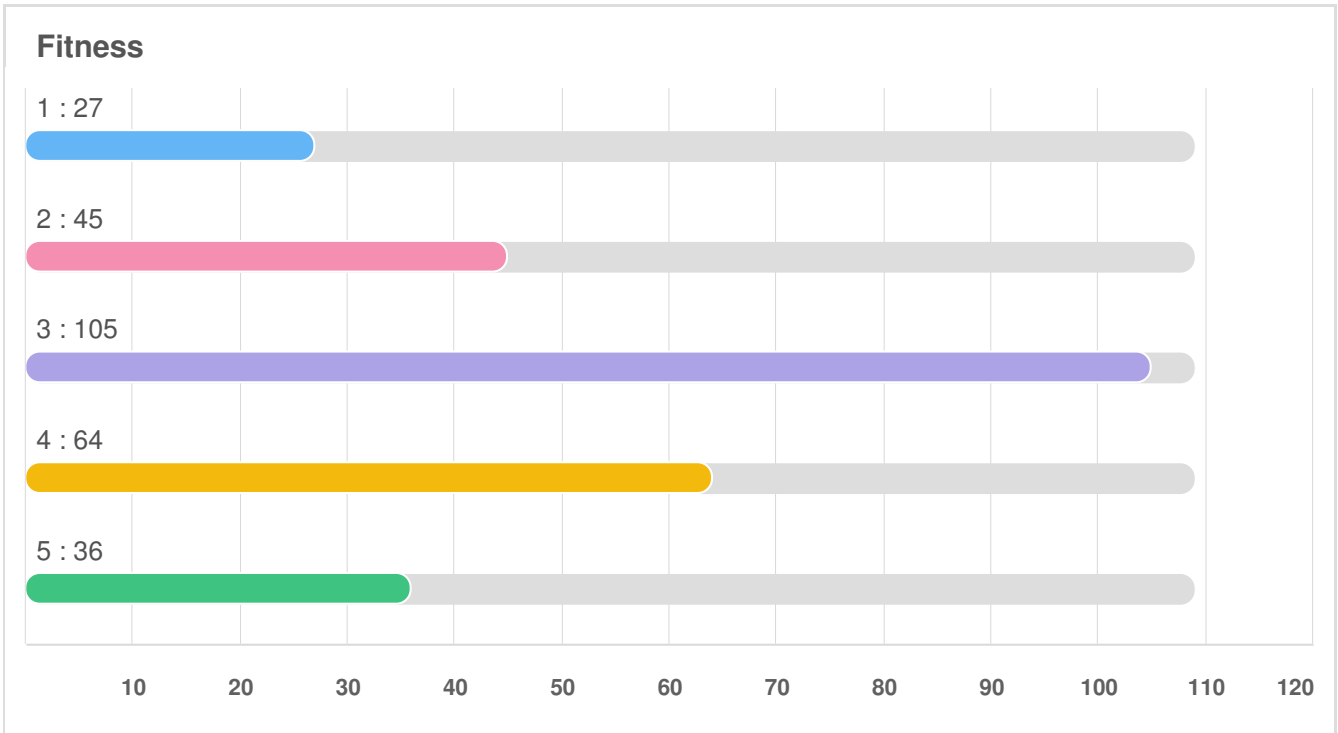
- The Waterfront and the Pier
 ● Arts and Culture
● Local, independent businesses
● Ocean views
- Proximity to the U.S. border
 ● Health and Wellness providers
● Organizations and associations
- Maker businesses (craft brewery, home décor, apparel & jewellery)
 ● Restaurant choices

Mandatory Question (277 response(s))
 Question type: Checkbox Question

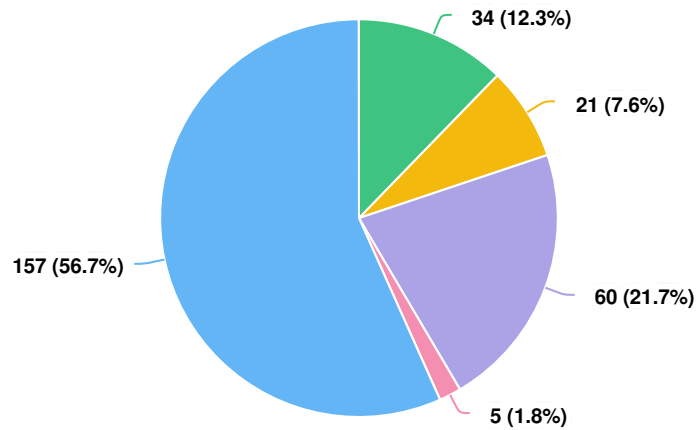
Q8 White Rock has a variety of local businesses. Using a scale of 1 to 5 where 5 = completely satisfied and 1 = completely uns...



Mandatory Question (277 response(s))
 Question type: Likert Question



Q9 What causes you to make purchases or obtain services from sources other than local, White Rock based businesses (including ...



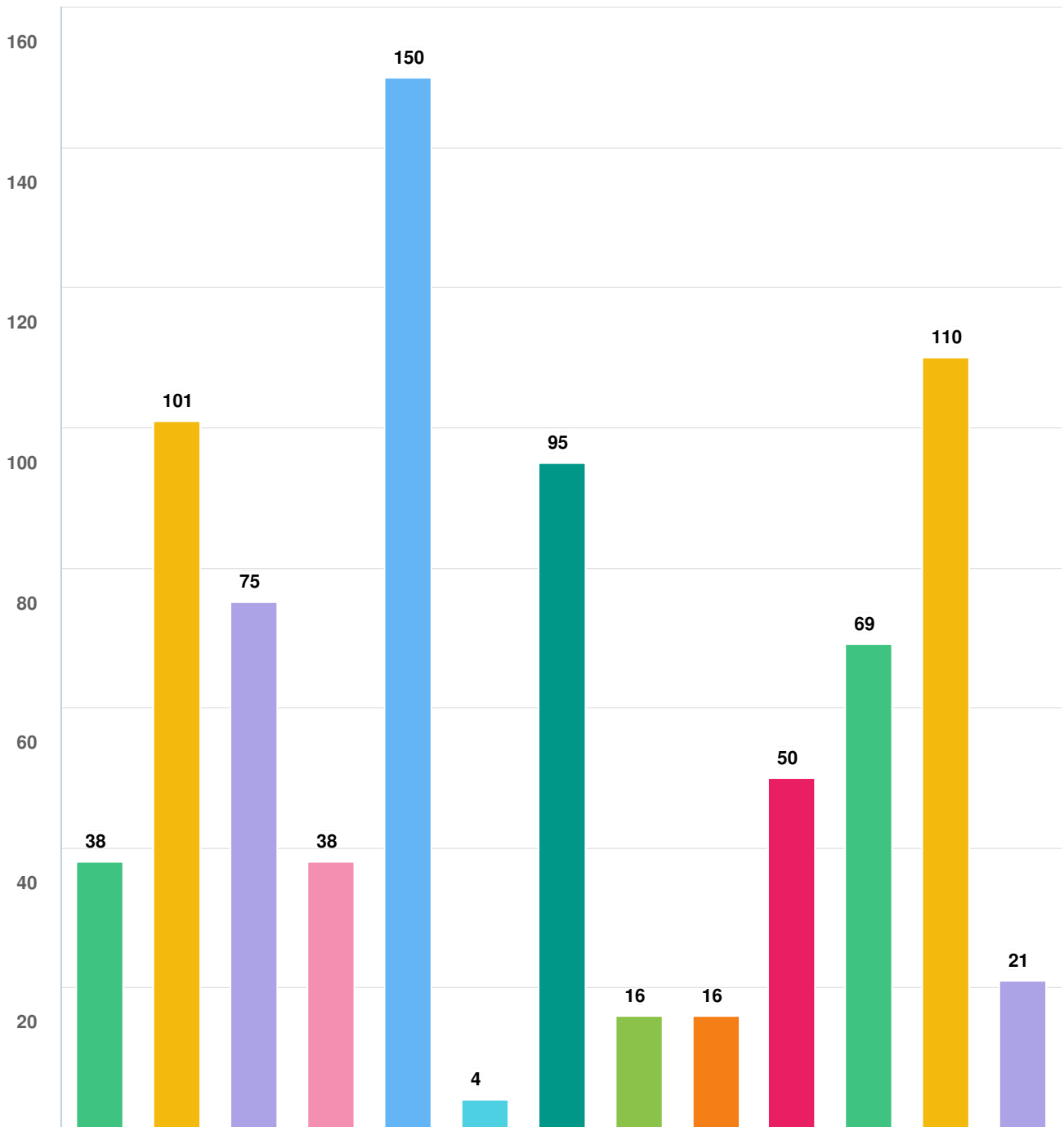
Question options

- Not available in White Rock
- Service
- Selection
- Price
- Convenience

Mandatory Question (277 response(s))
 Question type: Radio Button Question

Q10 Are there other reasons why you choose to shop outside of White Rock?

Q11 What categories of shops, services, restaurants, or businesses do you think would be successful, that you would like to have available in White Rock? Please indicate your top 3.



Question options

- Other
 Water Sports / Outdoor Activities
 Tourism
 Hospitality
 Child Care
 Education
 Retail
- Construction
 Arts, Culture, Entertainment
 Technology
 Other maker based (home décor, apparel, jewellery)
- Craft Brewery
 Health and Wellness

Mandatory Question (277 response(s))
 Question type: Checkbox Question