

From: [Chris Magnus](#)
To: [Clerk's Office](#)
Subject: Correspondence for Council Agenda | Email from Child Care Professionals of BC | May is Childcare Month
Date: April 28, 2021 11:01:42 AM

From: Child Care Professiona... (via Google Docs) <ccpofbc@gmail.com>
Sent: April 26, 2021 2:25 PM
To: Darryl Walker <DWalker@whiterockcity.ca>
Subject: May is Childcare month

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ccpofbc@gmail.com has attached the following document:



White Rock

Snapshot of the item below:



April 26, 2021

Dear Mayor Walker and Council,

May is child care month. Annually, government officials from municipalities across BC make proclamations that May is Child Care month and/or May 21 is child care appreciation day.

These proclamations are appreciated by our sector and bring attention to the need for high-quality early childhood education. However, the Child Care Professionals of BC has recognized that BC governments have missed this opportunity to specifically recognize that Early Childhood Educators are essential to ensuring the child care offered in BC is of the highest-quality.

The essential, yet chronically undervalued child care sector, has sacrificed and struggled to serve children and families since the start of the COVID pandemic. In 2021, we would like White Rock to go beyond “thanks and recognition” for child care in BC, and instead celebrate those who are responsible for providing this essential service.

It is heartening that White Rock’s Mayor and Council supports the children and families in White Rock through recognizing what research has long-stated: High-quality early childhood education depends on high-quality Early Childhood Educators who ensure that children, supported by families, have the

early experiences they need for a strong foundation.

We have included a suggested proclamation for your reference. The Child Care Professionals of BC would hope that this year we can have a province-wide effort recognizing the importance of Early Childhood Educators in delivering BC child care.

Thank you for your efforts to recognize the child care professionals in your community that have worked tirelessly throughout the pandemic. Child care is truly essential to BC's economy and any post-pandemic recovery efforts. More importantly, high-quality child care results in a broad range of benefits that accrue to individuals and society at large; positively influencing child development outcomes and preparing children to succeed in school, earn higher wages, and live healthier lives.

Sincerely,

Pamela Wallberg, CCP of BC

** on behalf of our members who live and work in your constituency

PROPOSED PROCLAMATION TEXT:

May is child care month.

WHEREAS high quality child care is a vital community service that supports healthy families and a healthy economy; and when our society invests in and celebrates Early Childhood Educators, we also invest in and support the children and families in our communities;

And WHEREAS young children need skilled, educated, competent, consistent, and fairly-compensated early childhood educators;

And WHEREAS many child care providers have, at great personal and professional cost, managed to keep their doors open during the pandemic in order to support children, families and, as a consequence, the economy:

THEREFORE Be It Resolved we hereby proclaim that May 2021 shall be known as "Child Care Month" and May 21, 2021, shall be known as "Child Care Provider Appreciation Day" in White Rock.

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