

From: [Chris Magnus](#)
To: [Clerk's Office](#)
Subject: Fw: [REDACTED] Submission to Editor
Date: Thursday, April 23, 2026 7:31:02 AM

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From: [REDACTED]
Sent: Thursday, April 23, 2026 6:59:24 AM
To: Chris Magnus <CMagnus@whiterockcity.ca>
Subject: Re: [REDACTED] Submission to Editor

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Thank you Chris for taking time to read my recent submission. Yes, share this perspective with the recently formed committee.

Thank you for the opportunity to observe the upcoming meeting.

Regards,
[REDACTED]

Sent from my iPhone

> On Apr 21, 2026, at 12:25 PM, Chris Magnus <CMagnus@whiterockcity.ca> wrote:
> Good morning, [REDACTED] Further to your email communication below and our automated reply, we wanted to connect with you to inquire if we can pass along your email communication to more recently formed Economic Development & Marine Drive Revitalization Committee for their consideration.
>
> For your interest, there is an upcoming Committee meeting scheduled next week, for 4:00 p.m., Thursday, April 30, which you can attend in person and observe or watch live streamed.
>
> Regards, and we look forward to your reply.
>
> CHRIS MAGNUS
> Executive Assistant to Mayor and CAO
> City of White Rock
> 15322 Buena Vista Avenue, White Rock, BC V4B 1A6
> T: 604-541-2124 Cell: 604-787-4709
> www.whiterockcity.ca
>
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>

> -----Original Message-----

> From: [REDACTED]

> Sent: Tuesday, March 17, 2026 12:47 PM

> To: editor@peacearchnews.com

> Cc: White Rock Council <whiterockcouncil@whiterockcity.ca>

> Subject: [REDACTED] Submission to Editor

>

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>

> I am responding to the letter recently submitted to the editor of PAN.

> I agree with parts of [REDACTED]

> opinion on the overall attraction and ambience of the waterfront.

> The neglect of buildings, the limited choices of food due to so many of the same businesses. How many Fish n Chips, Asian and Ice Cream offerings are needed?

> Memorial Park at the Pier is welcoming in its beauty. However, the waterfront is missing excitement and appeal for memorable experiences for locals and visitors. Vibrancy is waiting to liven it up. Walking the promenade with an ice cream cone is not reason enough to revisit. We need shops that offer local artists and artisans to showcase in well designed stores and eclectic environments.

> Marine Drive should not be open to cars except a partial one way to offer parking and add to the tax base. Open plaza - like space with tables and umbrellas to have a glass of wine/beer, with a busker or two, gives a well established and easy going atmosphere that attract those that want a more sophisticated experience. This could be true options to support local businesses.

> I recognize change takes time and money. It is appreciated some traffic calming measures have been put in place by narrowing the roads. Marine drive needs more of these (ie) past the WAG. The spaces of the calming barriers need flowers and shrubs to soften the look and make it appear even more narrow . It takes money to make money.

> The time and care of the current WR Council is appreciated. It cannot be easy with its citizens having different needs/wants. I believe total transformation for the waterfront is needed. It has the potential to become a vacation destination.

> Accommodations are coming.....the old "Pink Palace" and the Hotel on State Road. This could be an opportunity for locals to offer BnBs.....another source city taxes.

> As a resident of the area for more than 30 yrs, I am saddened by the deterioration of the White Rock Waterfront. I know it can be so much more. Ask the WR residents for ideas and visions. Let's create the shine on the jewel of our city.

> Thank you Council for the opportunity to open waterfront improvement discussion.

> [REDACTED]

>

> Sent from my iPhone