

From: [Chris Magnus](#)
To: [Janessa Auer](#); [Debbie Johnstone](#)
Subject: BCEDA Membership – Supporting Economic Development in White Rock
Date: Thursday, March 12, 2026 11:36:27 AM
Attachments: [image001.png](#)

To pass along to the Committee? In meantime, I will connect with Dale and give him the WRBIA's and SWBOT's contact information.

CHRIS MAGNUS

Executive Assistant to Mayor and CAO

City of White Rock

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From: Dale Wheeldon <dwheeldon@bceda.ca>
Sent: Thursday, February 26, 2026 3:51 PM
To: Megan Knight <mknight@whiterockcity.ca>
Cc: Guillermo Ferrero <GFerrero@whiterockcity.ca>
Subject: BCEDA Membership – Supporting Economic Development in White Rock

Some people who received this message don't often get email from dwheeldon@bceda.ca. [Learn why this is important](#)

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Dear Mayor Knight, City of White Rock

I hope this message finds you well.

I'm reaching out to personally invite your community to both join the British Columbia Economic Development Association (BCEDA) and participate in the 2026 BC Economic Summit, taking place May 11–14, 2026 in Penticton, BC.

Today, over 80% of local governments in British Columbia are members of BCEDA, recognizing the importance of having access to trusted economic development resources, training, and provincial connections. BCEDA supports local governments across British Columbia by strengthening economic development capacity, fostering collaboration, and helping communities navigate growth, disruption, and recovery.

An Organizational Membership provides value for your entire local government, including:

- Discounted access for multiple staff and elected officials to BCEDA training, webinars,

and learning events

- Professional development resources for economic development teams
- Province-wide peer networks and shared learning
- Practical tools and best practices for community economic development
- Priority access to BCEDA programs and initiatives
- A collective provincial voice advocating for local economic development priorities

If your community has not previously been involved, this is an excellent opportunity to connect with peers facing similar challenges and learn from communities across the province.

To welcome new communities, we're pleased to offer one-time-use membership discount codes for first-time members. You can join BCEDA here: <https://www.bceda.ca/join.php> and use the following discount codes.

- \$150 off Organizational Membership
Code: New26Org
- \$75 off Individual Membership
Code: New26Pr

In addition, once your community joins BCEDA, staff and Council members may use the following Summit registration discount:

- \$100 off full Summit registrations
Summit Code: NewMem26
- Summit registration is available at: www.bceconomicsummit.ca

The BC Economic Summit is BCEDA's flagship annual gathering of local governments, Indigenous Nations, regional organizations, and industry partners. Over four days, participants engage in practical sessions focused on community resilience, workforce development, investment readiness, healthcare and economic development linkages, security and safety, and innovative approaches to local growth.

We would be delighted to welcome your community into the BCEDA network and to see your team in Penticton this May.

Even if you decide not to become a member of BCEDA, we do encourage you to share your best practices in economic development by submitting an award nomination for the [BC Economic Development Awards](#).

If you have any questions about membership, Summit programming, or how BCEDA can support your community's economic development goals, please don't hesitate to reach out directly.

Warm regards,

Dale Wheeldon
President & CEO

Dale Wheeldon

President and CEO

BCEDA

604-819-3809

www.bceda.ca

[BC Economic Summit](#), 2026. May 11-14, 2026. Make sure to save it in your calendar

BCEDA respectfully acknowledges the traditional and unceded territory of the Syilx Okanagan
People, where I work and live.