



Economic Development and Marine Drive Revitalization Advisory Committee Minutes

April 2, 2026, 4:00 p.m.

Gallery Room, White Rock Community Centre Council Chambers
15154 Russell Ave, White Rock, BC, V4B 0A6

PRESENT: Darren Alexander, Community Member
Scott Harrold, Community Member
Peggy Howard, Community Member
Katie McAvoy, Community Member
Jennie Silk, Community Member
Emre Ozgur, Community Member (arrived at 4:24 p.m.)
Wenshu Ding, Youth Representative
Alex Nixon, White Rock BIA Representative
Aman Parmar, SWRBOT Representative

COUNCIL: Councillor Christopher Trevelyan, Chairperson (non-voting)
Councillor Anthony Manning, Vice-Chairperson (non-voting)

ABSENT: Karilin Hahn, Seniors' Representative

STAFF: Wayne Berg, Director, Planning and Development Services
Neethu Syam, Manager of Planning
Janessa Auer, Committee Clerk

1. CALL TO ORDER

The Chairperson called the meeting to order at 4:02 p.m.

2. **ADOPTION OF AGENDA**

Motion Number: 2026-EDMDR-001 It was MOVED and SECONDED

THAT the Economic Development and Marine Drive Revitalization Advisory Committee adopts the agenda for the April 2, 2026 meeting, as amended to include on-table item, "Business Parking Pass Discussion" under Item 9, *Other Business*.

Motion CARRIED

3. **INTRODUCTIONS**

The Chairperson facilitated roundtable introductions.

4. **REVIEW OF COMMITTEE TERMS OF REFERENCE AND MANDATE**

The Chairperson provided an overview of the Committee's Terms of Reference and mandate, emphasizing the need to prioritize realistic and achievable goals, taking into account staff capacity and workload, as well as the limited timeframe of the current term.

5. **2026 COMMITTEE ORIENTATION PRESENTATION**

The Committee Clerk provided a PowerPoint presentation outlining general information about advisory committees, member roles, and meeting processes.

E. Ozgur arrived at 4:24 p.m.

6. **DISCUSSION ON FUTURE SURVEY IN COLLABORATION WITH WHITE ROCK BIA AND SWRBOT**

The Vice-Chairperson introduced this item and asked members for feedback as to how the Business Improvement Association (BIA) and the Surrey White Rock Board of Trade (SWRBOT) may be able to assist in getting the word out about this Committee, and how the Committee may receive feedback from their respective memberships regarding its objectives.

Alex Nixon, BIA representative, noted this is a timely topic as the BIA's annual *Business in White Rock* survey is currently underway, the results from which will be included in an annual *Business in White Rock* report for 2026. He also noted that the BIA issues a monthly newsletter for its members; this could provide a potential avenue for sharing important information from the Committee.

Action Item: Committee member A. Nixon to send the BIA 2025 *Business in White Rock* report to the Committee Clerk for inclusion in the next meeting's agenda package.

7. **DISCUSSION ON POTENTIAL DESIGN CRITERIA FOR MARINE DRIVE**

The Chairperson invited Committee member Peggy Howard to speak about this item, which she had requested be added to the agenda. Ms. Howard introduced the concept of establishing design criteria for future developments along Marine Drive, intended to provide greater clarity for prospective developers at the early stages of project planning. She noted that she had received a draft proposal from an architect with whom she has previously collaborated to support this initiative.

The Chairperson commented that this could represent a valuable opportunity to support future redevelopment and invited staff feedback regarding feasibility. Staff advised that the City's Official Community Plan currently has Form and Character design guidelines established for the Waterfront.

Action Item: Committee member P. Howard to send the architect's draft proposal to the Committee Clerk to share with the Committee for information and future discussion.

Action Item: Committee Clerk to include this section of the OCP for further Committee discussion on a future meeting agenda.

8. **CORRESPONDENCE**

8.1 **SUGGESTIONS FOR MARINE DRIVE IMPROVEMENTS**

An email dated March 13, 2026, was received from a White Rock resident offering suggestions for improvements along Marine Drive. The Chairperson acknowledged the resident's input and facilitated a roundtable discussion with the Committee, during which time members brainstormed additional suggestions for Marine Drive improvements and potential priorities the Committee may choose to focus on for this term.

Through discussion, the following potential priorities were considered:

- Explore options to revitalize empty and unsightly commercial properties;
- Advocate for improvements to the economic viability of waterfront businesses;

- Address waterfront cleanliness, maintenance and immediate improvements;
- Address challenges with parking, access and transportation;
- Examine safety concerns, public experience, and demographics of visitors to the waterfront.

9. OTHER BUSINESS

9.1 BUSINESS PARKING PASS DISCUSSION

The Chairperson introduced this topic he added on table, to be discussed further at a future meeting.

10. INFORMATION

10.1 2018 EAST BEACH FEASIBILITY STUDY PRESENTATION AND CORPORATE REPORT

A 2018 East Beach Feasibility Study Presentation and corporate report to Council was attached for information purposes.

10.2 2019 DRAFT WATERFRONT ENHANCEMENT STRATEGY

The 2019 Draft Waterfront Enhancement Strategy, developed with the collaboration of City staff, members of the Marine Drive Task Force, and external consultants, was attached for information purposes.

10.3 2022 DRAFT ECONOMIC DEVELOPMENT STRATEGIC PLAN

The 2022 Draft Economic Development Strategic Plan, developed with the collaboration of City staff, Economic Development Advisory Committee members, business/tourism organizations, and local business owners and members of the community, was attached for information purposes.

10.4 COMMITTEE ACTION TRACKING

Corporate Administration provided the action and motion tracking document to the Committee for information purposes. This document will be updated on a regular basis and included in each meeting's agenda package.

11. **2026 MEETING SCHEDULE**

Motion Number: 2026-EDMDR-002 It was MOVED and SECONDED

THAT the Economic Development and Marine Drive Revitalization Advisory Committee approves the following 2026 schedule of meetings (taking place from 4:00 p.m. to 6:00 p.m. in Council Chambers) as follows:


- April 30, 2026;
- May 28, 2026;
- June 25, 2026;
- July 23, 2026; and,
- September 24, 2026.

Motion CARRIED

12. **CONCLUSION OF THE APRIL 2, 2026 ECONOMIC DEVELOPMENT AND MARINE DRIVE REVITALIZATION ADVISORY COMMITTEE MEETING**

The Chairperson declared the meeting concluded at 5:58 p.m.

Councillor Trevelyan, Chairperson



Janessa Auer, Committee Clerk