

THE CITY OF WHITE ROCK
OPERATING BUDGET 2026
Changes from Budget 2025 to Budget 2026

TABLE A - Summarized factors that contribute to the 2026 budgeted property tax increase of 4.41% as per the 2025 - 2029 Financial Plan:

Department	Amount	Category	Item Description	Tax Impact	Cumulative Impact	Est. Avg. Impact per Single Family Household	Est. Avg. Impact per Multi Family Household
Fiscal Services	\$ (200,000)	Property Tax Revenue	Anticipated additional revenue - New market growth	-0.61%	-0.61%	\$ (29)	\$ (11)
Fiscal Services	(146,000)	Fees & Charges Other Revenue	Anticipated additional revenue - Fees & Charges and other revenues	-0.45%	-1.06%	(21)	(8)
Fiscal Services	185,600	Reserves	Budgeted increase to capital works reserve for facility upgrades/replacement - increase based on expected appraisal costs for facility replacements	0.57%	-0.49%	27	10
Fiscal Services	22,700	Reserves	Budgeted increase to equipment replacement reserves, preliminary values based on increased cost estimates	0.07%	-0.42%	3	1
Fiscal Services	25,000	Reserves	Budgeted increase to PC replacement reserve (includes servers, employee PCs and other PC related equipment)	0.08%	-0.34%	4	1
Fiscal Services	20,400	Reserves	Budgeted increase for roadworks reserve to help account for annual inflation impacts (for roads replacement and overlays)	0.06%	-0.28%	3	1
Fiscal Services	215,300	Reserves	Budgeted increase for overall capital and infrastructure reserve to help account for annual inflation impacts (includes items such as park upgrades, new equipment purchases and financial system upgrades)	0.66%	0.38%	31	12
Police Services	284,600	RCMP Contract	RCMP contract increase (based on E-Division 2024/25 - 2028/29 budget projections)	0.87%	1.24%	41	16
Various	951,700	Salaries & Benefits	Labour increases related to anticipated collective agreement increases and exempt compensation policy	2.91%	4.15%	138	54
Various	84,702	Various	Other various cost increases	0.26%	4.41%	12	5
Total for Table A	\$ 1,444,002					\$ 209	\$ 81

THE CITY OF WHITE ROCK

OPERATING BUDGET 2026

Budget Adjustments and Changes in Assumption

Table B - Budget adjustments/changes in assumption for the 2026 operating budget:

Department	Amount	Category	Item Description	Tax Impact	Cumulative Impact	Est. Avg. Impact per Single Family Household	Est. Avg. Impact per Multi Family Household
			Starting property tax increase for 2026 (from Table A)		4.41%	\$ 209	\$ 81
Parking Services	\$ (434,600)	Parking Revenue	Net increased Parking Revenue based on Council approved rates for 2026	-1.33%	3.08%	(63)	(25)
Financial Services	(186,400)	Fees & Charges Other Revenue	Anticipated additional revenue - Fees & Charges and other revenues	-0.57%	2.51%	(27)	(11)
Common Services	(122,500)	Recovery of Costs - Internal	Increase in recovery of administration costs from Utilities based on updated estimates of staff time and other expenses	-0.37%	2.14%	(18)	(7)
Engineering & Municipal Operations - Parks	(43,200)	Wages	Eliminate Parks Administrative Assistant position (part-time)	-0.13%	2.01%	(6)	(2)
Various	(34,700)	Insurance	Net decrease in property insurance and other insurance costs based on invoices for Oct 2025 - Oct 2026 term, partially offset by higher MIABC liability insurance for 2026	-0.11%	1.90%	(5)	(2)
Engineering & Municipal Operations - Parks	(30,000)	Contract Maintenance	Budget savings based on new litter collection contract	-0.09%	1.81%	(4)	(2)
Police Services	6,200	Insurance, Maintenance, Reserves (vehicle)	Operating costs, and annual transfer to reserve, for replacement cost of new Community Policing vehicle approved by Council at December 1, 2025, meeting	0.02%	1.83%	1	0
Various	17,498	Other	Other various cost increases	0.05%	1.88%	3	1
Fiscal Services	23,600	Audit	Increase audit costs due to new contract after RFP process	0.07%	1.95%	3	1
Protection Services	34,500	E-Comm	Increased E-Comm radio infrastructure and equipment levy charges	0.11%	2.06%	5	2
Information Technology	37,000	Software Maintenance	Increased software maintenance costs	0.11%	2.17%	5	2
Engineering & Municipal Operations - Roads	40,700	Contract Maintenance	Increases related to higher contract maintenance for traffic lights, and increased overall costs for maintenance and maintenance supplies	0.12%	2.30%	6	2
Fiscal Services	75,000	Equipment Reserve	Increased transfer to Equipment Replacement reserve for Fleet - Primarily related to increased costs for Fire Rescue vehicles and a moved-up timeline for replacement	0.23%	2.53%	11	4
Parking Services	94,900	Credit Card Processing Fees	Increased credit card processing fees, based on current year actual costs incurred and additional revenue budgeted for 2026	0.29%	2.81%	14	5

Table B - Budget adjustments/changes *CONT'D*

Department	Amount	Category	Item Description	Tax Impact	Cumulative Impact	Est. Avg. Impact per Single Family Household	Est. Avg. Impact per Multi Family Household
Various	111,200	Salaries & Benefits	Updated assumptions for wages and benefits increases primarily related to IAFF	0.34%	3.15%	16	6
Fiscal Services	153,400	Capital Works	Increased transfer to Capital Works reserve for facility upgrades (based on higher appraisal costs for facility replacements as of September 2025)	0.47%	3.62%	22	9
Police Services	179,200	RCMP Contract/ Salaries & Benefits	Increase to RCMP municipal policing contract above what was in the 2025 - 2029 Financial Plan for 2025	0.55%	4.17%	26	10
Fiscal Services	235,500	Investment Income	Decreased projected investment income due to decreased interest rates	0.72%	4.89%	34	13
Total for Table B	\$ 157,298				Cumulative Impact	\$ 232	\$ 87

THE CITY OF WHITE ROCK
OPERATING BUDGET 2026
Additional Budget Requests

Table C - Additional 2026 operating budget requests:

Department	Amount	Category	Item Description	Tax Impact	Cumulative Impact	Est. Avg. Impact per Single Family Household	Est. Avg. Impact per Multi Family Household
			Property tax increase for 2026 (from Table B)		4.89%	\$ 232	\$ 87
Corporate Administration - Communications & Government Relations	\$ 8,100	Consultants	Increased tourism budget to support and expand marketing and visitor initiatives.	0.02%	4.91%	1	0
Corporate Administration	94,200	Wages	Additional position to fully address the FOI and Privacy Impact Assessments. Increased FOI details required, as well as the need to conduct privacy impact assessment (which the department currently cannot perform due to resources constraints). Privacy Impact Assessments are a regulatory need.	0.29%	5.20%	14	5
Human Resources	\$ 80,100	Wages	Additional budget to create Safety Officer position. Workload to current Manager of Facilities & Corporate Health far exceeds what was expected. Current manager's time has been overwhelming needed to manage facilities, leaving no time to focus on safety issues across the City.	0.24%	5.45%	12	5
Planning & Development Services - Building	29,200	Consultant	Costs for building permit review consultant to aid in high-application times. This has been a one-time budget item for the past few years, requesting budget to make it a regular operating item.	0.09%	5.53%	4	2
Recreation & Culture - Events & Culture	\$ 5,000	Community Parades	Costs to take City float and participate in the La Conner Tulip Parade (sister city).	0.02%	5.55%	1	0
Recreation & Culture	10,000	Public Art Maintenance	Dedicated art maintenance budget for the City's public art program.	0.03%	5.58%	1	1
Recreation & Culture	\$ 30,000	Program Costs	Summer Misting Station; has been a one-time expense for past few years, but given that it has been an expense for more than one-year, requesting budget to make it a regular operating expense.	0.09%	5.67%	4	2
Total for Table C	\$ 256,600				Cumulative Impact	\$ 269	\$ 102

THE CITY OF WHITE ROCK
OPERATING BUDGET 2026
 Potential Budget Reductions

Table D - Potential Operating Budget Reductions for 2026

Item	Department	Amount	Expense Type	Item Description	Impact/Risk	Tax Impact	Cumulative Impact	Est. Avg. Impact per Single Family Household	Est. Avg. Impact per Multi Family Household
Property tax increase for 2026 (from Table C)									
							5.67%	\$ 269	\$ 102
1	Engineering & Municipal Operations	(61,600)	Special Events	Eliminate Bright Walk - Municipal Operations support	<p>Operational Risk: Reduced support and event removal will diminish Memorial Park's quality and vibrancy in winter. Parks staff may face reduced hours and job instability, impacting morale and flexibility.</p> <p>Service Continuity: Cancelling Bright Walk means losing a key seasonal attraction and staff engagement opportunity, with fewer festive activities for families and visitors.</p> <p>Reputational Risk: The event's removal could disappoint residents, generate negative feedback, and create a perception that the City is scaling back on community spirit and seasonal programming, weakening White Rock's brand as a lively destination.</p> <p>Strategic Gap: Eliminating this tradition undermines efforts to foster social cohesion, support local businesses, and maintain White Rock's identity as a community-oriented city.</p> <p>Community Spirit Decline: Bright Walk's absence will reduce opportunities for residents to gather, celebrate, and strengthen community bonds.</p> <p>Note: This item would also necessitate eliminating item #22.</p>	-0.19%	5.48%	(5)	(3)
2	Engineering & Municipal Operations	(33,000)	Special Events	Special Event Support	<p>Safety risk: Lack of barricades and signage during events increases hazards for participants and the public.</p> <p>Operational gap: No post-event cleanup may lead to litter and debris, negatively affecting public spaces and community satisfaction.</p> <p>Reputation impact: Poorly managed events can damage the city's image as an organized and safe host.</p> <p>Community experience decline: Reduced logistical support may lower event quality, discouraging attendance and engagement.</p> <p>Compliance concerns: Insufficient safety measures could expose the city to liability in case of accidents or injuries.</p>	-0.10%	5.38%	(5)	(2)
3	Financial Services	(25,000)	Grants in Aid	Eliminate Grants in Aid Program	<p>Community Impact: No grants will be awarded to local non-profit organizations, reducing their ability to deliver programs and services that benefit residents.</p> <p>Financial Ripple Effect: Loss of small but critical funding may force community groups to scale back operations or discontinue programs, increasing reliance on other City services.</p> <p>Reputational Risk: Perception that the City is withdrawing support for community-based initiatives could damage relationships and trust with local organizations.</p> <p>Strategic Gap: Eliminating grants undermines efforts to foster partnerships that advance social, cultural, and economic development goals.</p> <p>Equity Risk: Vulnerable populations served by grant-funded programs may experience reduced access to essential services and supports.</p> <p>Note: The budget for this program was reduced by 50% in 2023.</p>	-0.08%	5.31%	(4)	(1)

Item	Department	Amount	Expense Type	Item Description	Impact/Risk	Tax Impact	Cumulative Impact	Est. Avg. Impact per Single Family Household	Est. Avg. Impact per Multi Family Household
4	Fiscal Services	(153,400)	Reserves	Eliminate increased transfer to Capital Works reserve for facility upgrades (based on increased actuarial assessed building values).	<p>Operational Risk: Insufficient funds to address required facility maintenance and upgrades, leading to deferred projects and potential service disruptions.</p> <p>Safety Risk: Delayed upgrades may result in building systems (HVAC, electrical, structural) falling below standards, increasing hazards for staff and public.</p> <p>Financial Impact: Deferring capital work can escalate future costs due to deterioration and emergency repairs, reducing long-term fiscal efficiency.</p> <p>Reputational Risk: Perception of neglecting facility upkeep may erode public confidence in the City's ability to maintain safe, functional spaces.</p> <p>Strategic Gap: Limits ability to align facility improvements with sustainability and accessibility goals, impacting long-term planning objectives.</p> <p>Note: This item is listed on the Additional 2026 operating budget request - Table C.</p>	-0.47%	4.84%	(22)	(9)
5	Fiscal Services	(75,000)	Reserves	Eliminate increased transfer to Equipment Replacement reserve for Fleet - Primarily related to increased costs for Fire Rescue vehicles and a moved-up timeline for replacement.	<p>Operational Risk: Insufficient funds for scheduled Fire Rescue vehicle replacements, creating gaps in emergency response readiness.</p> <p>Safety Risk: Aging fire apparatus and deferred fleet replacements increase the likelihood of mechanical failure during critical incidents, compromising public and firefighter safety.</p> <p>Financial Impact: Deferring replacements may lead to higher maintenance costs and emergency repairs, reducing long-term cost efficiency.</p> <p>Service Continuity: Delays in replacing other fleet vehicles could disrupt essential city operations and service delivery.</p> <p>Reputational Risk: Perception of inadequate investment in emergency services may erode public confidence in the City's ability to protect residents.</p> <p>Note: This item is listed on the Additional 2026 operating budget request - Table C.</p>	-0.23%	4.61%	(11)	(4)
6	Mayor & Council	(68,300)	Wages	10% decrease in Mayor & Council remuneration (10% decrease from 2025 rate)	Mayor and Council remuneration would fall below that of other similar municipalities.	-0.21%	4.40%	(10)	(4)
7	Mayor & Council	(3,500)	Advertising	Reduce Mayor & Council Advertising	<p>Reduced public awareness: Fewer communications limit visibility of city events and Council initiatives, weakening community engagement.</p> <p>Perception risk: Lack of outreach may lead to negative sentiment from community groups and media, eroding trust and credibility.</p> <p>Transparency gap: Reduced advertising diminishes opportunities to inform residents about decisions and priorities, impacting public confidence.</p> <p>Community disconnect: Lower visibility can hinder participation in civic programs and reduce support for Council-led initiatives.</p>	-0.01%	4.39%	(1)	(0)
8	Mayor & Council	(6,200)	Conferences/ Training	Reduce attendance at annual Lower Mainland Local Government Association conference to Mayor plus 2 Council members (instead of 6 Council members)	<p>Reduced influence: Fewer Council members present limits opportunities to advocate for policy changes that impact the city.</p> <p>Networking gap: Diminished ability to build alliances and partnerships with regional leaders, weakening the city's voice on shared priorities.</p> <p>Knowledge loss: Council members miss exposure to regional issues, best practices, and governance innovations, reducing capacity for informed decision-making.</p> <p>Strategic disadvantage: Lower participation may hinder the city's ability to shape policy outcomes and advance local initiatives.</p>	-0.02%	4.37%	(1)	(0)

Item	Department	Amount	Expense Type	Item Description	Impact/Risk	Tax Impact	Cumulative Impact	Est. Avg. Impact per Single Family Household	Est. Avg. Impact per Multi Family Household
9	Mayor & Council	(6,100)	Conferences/ Training	Reduce attendance at annual Union of BC Municipalities conference to Mayor + 2 Councillors (instead of Mayor + 4 Councillors)	<p>Reduced advocacy: Fewer representatives limits opportunities to meet with provincial elected officials and staff, weakening the city's ability to secure funding or influence policy changes.</p> <p>Networking gap: Less presence diminishes relationship-building with key stakeholders, reducing leverage on regional and provincial priorities.</p> <p>Knowledge loss: Missed exposure to emerging issues, best practices, and governance strategies that inform local decision-making.</p> <p>Voting impact: Lower representation during resolution voting reduces the city's influence on provincial policy directions affecting local initiatives.</p>	-0.02%	4.35%	(1)	(0)
10	Mayor & Council	(4,200)	Conferences/ Training	Reduce attendance at annual Federation of Canadian Municipalities conference to Mayor or 1 Councillor (instead of Mayor + 1 Councillor)	<p>Funding disadvantage: Fewer representatives reduces opportunities to advocate for federal funding and support for local projects.</p> <p>Networking gap: Limited presence weakens collaboration with municipalities nationwide, reducing influence on national priorities.</p> <p>Knowledge loss: Missed exposure to emerging national trends, policies, and best practices that inform strategic planning.</p> <p>Strategic isolation: Reduced participation may hinder the city's ability to stay aligned with federal initiatives and leverage partnerships for community benefit.</p>	-0.01%	4.34%	(1)	(0)
11	Mayor & Council	(2,200)	Event Recognition	Eliminate event/recognition/non-profit fundraising baskets from Mayor and Council	<p>Volunteer disengagement: Lack of recognition may reduce motivation among volunteers and others.</p> <p>Community pride erosion: Eliminating these gestures can diminish sense of civic pride and shared purpose.</p> <p>Perception risk: Council may be viewed as disengaged or indifferent, undermining public trust and goodwill.</p> <p>Missed partnerships: Lost opportunities for collaboration and sponsorship with community organizations.</p> <p>Negative optics: Reduced appreciation could lead to unfavorable public sentiment, impacting Council's reputation.</p>	-0.01%	4.33%	(0)	(0)
12	Mayor & Council	(6,500)	Public Receptions & Meetings	Eliminate Annual State of the City Event	<p>Transparency gap: Loss of a key platform for sharing progress and priorities reduces public confidence in city leadership.</p> <p>Weakened engagement: Missed opportunity to connect with residents and stakeholders, limiting dialogue on community issues.</p> <p>Strategic communication loss: Eliminates a high-visibility channel for promoting city initiatives and achievements.</p> <p>Economic impact: Reduced exposure for local businesses and development opportunities may hinder investment and growth.</p> <p>Reputation risk: Absence of this event could signal disengagement, affecting trust and civic pride.</p>	-0.02%	4.31%	(1)	(0)
13	Mayor & Council	(1,100)	Public Receptions & Meetings	Eliminate Mayor's International Women's Day Event	<p>Equity perception risk: Cancelling the event may signal lack of support for gender equity and women's leadership in business and politics.</p> <p>Reduced civic engagement: Missed opportunity to foster dialogue and community involvement on inclusivity and diversity issues.</p> <p>Reputation impact: Could negatively affect the city's image as an advocate for equality and progressive values.</p> <p>Partnership loss: Eliminates a platform for collaboration with local organizations promoting gender equity.</p> <p>Community disconnect: Weakens efforts to build inclusive networks and showcase city</p>	0.00%	4.31%	(0)	(0)

Item	Department	Amount	Expense Type	Item Description	Impact/Risk	Tax Impact	Cumulative Impact	Est. Avg. Impact per Single Family Household	Est. Avg. Impact per Multi Family Household
14	Mayor & Council	(8,900)	Volunteer & Other Recognition	Eliminate Committee Volunteer Appreciation Night (\$8,900 is full cost)	<p>Morale decline: Lack of recognition may reduce motivation and satisfaction among current committee members.</p> <p>Engagement risk: Lower appreciation could diminish overall effectiveness and participation in committee work.</p> <p>Recruitment challenge: Harder to attract and retain future volunteers without visible acknowledgment of contributions.</p> <p>Community impact: Reduced volunteer involvement may weaken advisory input and collaboration on city initiatives.</p>	-0.03%	4.28%	(1)	(1)
15	Planning & Development Services	(60,000)	Consulting	Eliminate Pontem contract (Building Permit review consultants)	<p>Operational Gap: Loss of specialized consultant support for complex building permit reviews will significantly increase processing times and backlog.</p> <p>Service Continuity: Current reliance on Pontem for high-complexity files ensures timely approvals; without this contract, workload shifts entirely to limited in-house resources.</p> <p>Capacity Risk: Only one Building Official with Level 3 qualifications is on staff; eliminating Pontem reduces expertise available for complex reviews, even with casual Level 3 support.</p> <p>Community Impact: Longer permit timelines may frustrate residents and developers, potentially delaying construction projects and economic activity.</p> <p>Reputational Risk: Perception of inefficiency and lack of responsiveness in building services could erode public confidence in City operations.</p> <p>Note: This amount is inclusive of the amount listed on the Additional 2026 operating budget request - Table C.</p>	-0.18%	4.10%	(9)	(3)
16	Planning & Development Services	(50,000)	Contract Security	Eliminate promenade security & waterfront parkade security	<p>Safety Risk: No overnight enforcement or promenade patrols increases vulnerability to undesirable activity, reducing public safety and sense of security.</p> <p>Operational Gap: Loss of direct security presence eliminates immediate response capability and liaison with RCMP, leading to slower resolution of incidents.</p> <p>Community Impact: Increased complaints related to parkade and waterfront areas, with no proactive public education or deterrence measures.</p> <p>Service Continuity: Bylaw Enforcement Division lacks staffing to cover late-night hours, making in-house accommodation impossible and creating enforcement gaps.</p> <p>Reputational Risk: Perception of reduced safety and oversight in high-traffic public spaces may erode public confidence and discourage waterfront use.</p>	-0.15%	3.95%	(7)	(3)

Item	Department	Amount	Expense Type	Item Description	Impact/Risk	Tax Impact	Cumulative Impact	Est. Avg. Impact per Single Family Household	Est. Avg. Impact per Multi Family Household
17	Police Services	(122,850)	RCMP Contract - Overtime	Eliminate Police summer bike and beach patrol	<p>Safety Risk: Reduced police presence during peak summer months (May–September) may increase opportunities for crime and disorder in high-traffic areas. RCMP cannot quantify the value of potential crime that would not be prevented by no longer having this patrol.</p> <p>Community Impact: Loss of visible patrols on beaches and public spaces decreases public confidence in safety and policing, especially during busy tourist season.</p> <p>Operational Gap: Eliminates proactive crime prevention and engagement efforts that help deter incidents and build trust with residents and visitors. Increased response time to reactive attendance at calls on the waterfront (because no officers at waterfront) as traffic congestion increases response time by members on regular duties that may be in other area's of the City.</p> <p>Reputational Risk: Public has consistently expressed support for these patrols; removing them may create perception that the City is deprioritizing safety and community policing.</p> <p>Financial Risk: While a provincial grant covered costs this year, future funding is uncertain, making program sustainability dependent on City resources.</p> <p>Note: Even if this budget item is eliminated, cost in a similar or greater amount would be incurred if just one major event occurs in the City and requires detailed investigation.</p>	-0.38%	3.57%	(18)	(7)
18	Police Services	(13,500)	RCMP Contract - Overtime	Eliminate Police traffic initiatives	<p>Safety Risk: Reduction in dedicated traffic enforcement may lead to increased speeding, distracted driving, and other violations, elevating collision risk.</p> <p>Community Impact: Public has consistently requested stronger traffic enforcement; eliminating these initiatives may reduce confidence in road safety and policing.</p> <p>Operational Gap: Traffic enforcement would be limited to what officers can manage during regular duties, reducing proactive deterrence and visibility.</p> <p>Reputational Risk: Perception that the City is deprioritizing traffic safety could erode trust and satisfaction among residents and visitors.</p> <p>Strategic Gap: Loss of targeted enforcement undermines efforts to promote safe transportation and meet community safety objectives.</p>	-0.04%	3.53%	(2)	(1)
19	Recreation & Culture	(30,000)	Program Contract Costs	Eliminate outdoor misting station at Johnston Russell	<p>Heat response limitation: Removing the station reduces immediate cooling options during extreme heat events.</p> <p>Contingency reliance: In the event of a heat dome, emergency funds and provincial cost recovery would be required, adding administrative complexity.</p> <p>Minimal demand: Usage has been very limited since 2021, suggesting low community reliance, but elimination may raise concerns about preparedness.</p> <p>Public perception risk: Could be viewed as reduced commitment to climate resilience and resident safety during heat emergencies.</p> <p>Operational gap: WRCC remains the designated cooling centre, but fewer distributed options may inconvenience vulnerable residents.</p> <p>Note: This item is listed on the Additional 2026 operating budget request - Table C.</p>	-0.09%	3.44%	(4)	(2)

Item	Department	Amount	Expense Type	Item Description	Impact/Risk	Tax Impact	Cumulative Impact	Est. Avg. Impact per Single Family Household	Est. Avg. Impact per Multi Family Household
20	Recreation & Culture	(24,300)	Special Events - Including Wages	Eliminate Canada Day event (Net of sponsorship)	<p>Community impact: Cancelling a major national celebration reduces opportunities for civic pride and cultural engagement.</p> <p>Economic loss: Eliminates a significant tourism draw, negatively affecting local businesses and hospitality revenue.</p> <p>Public perception: Could be viewed as lack of commitment to community traditions, eroding goodwill and trust.</p> <p>Branding setback: Missed opportunity to showcase the city as a vibrant and inclusive destination during a high-profile event.</p> <p>Social cohesion risk: Fewer shared celebrations may weaken community connections and sense of belonging.</p>	-0.07%	3.37%	(4)	(1)
21	Recreation & Culture	(82,800)	Special Events - Including Wages	Eliminate Sea Festival & Torchlight Parade	<p>Community and cultural impact: Cancelling a milestone event undermines civic pride and celebration of the city's heritage.</p> <p>Relationship risk: May strain ties with Semiahmoo First Nation, reducing opportunities for collaboration and reconciliation efforts.</p> <p>Economic loss: Eliminates a major tourism draw, negatively affecting local businesses and hospitality revenue.</p> <p>Public perception: Could be viewed as lack of commitment to community engagement and cultural traditions, eroding goodwill.</p> <p>Branding setback: Missed opportunity to showcase the city during a landmark anniversary year, weakening regional visibility.</p>	-0.25%	3.11%	(12)	(5)
22	Recreation & Culture	(21,000)	Special Events - Including Wages	Eliminate Bright Walk in White Rock event	<p>Community impact: Cancelling a signature seasonal event reduces opportunities for civic pride and family-friendly engagement.</p> <p>Economic loss: Eliminates a tourism draw that supports local businesses during the winter season.</p> <p>Public perception: Could be viewed as lack of commitment to community traditions and vibrancy, eroding goodwill.</p> <p>Branding setback: Missed opportunity to showcase White Rock as a destination for cultural and festive experiences.</p> <p>Social cohesion risk: Fewer shared celebrations may weaken community connections and sense of belonging.</p> <p>Note: This item would also necessitate eliminating item #1.</p>	-0.06%	3.05%	(3)	(1)

Total for Table D \$ (859,450)

Cumulative Impact \$ 147 \$ 55