

Appendix C

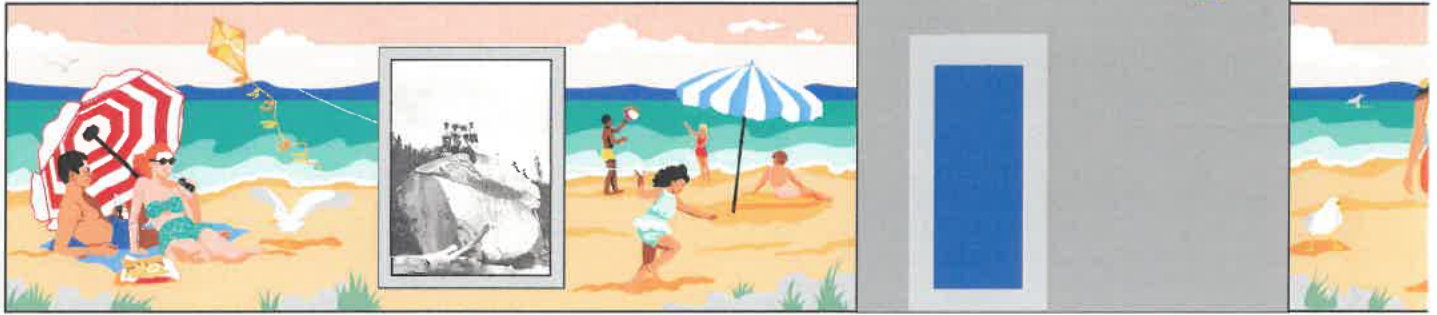
Balsam Street Comfort Station

Artist: Carly Bouwman

BALSAM STREET COMFORT STATION - DESIGN PROPOSAL

Artist: Carly Bouwman
Phone: 604-773-7766
Email: info@carlybouwman.com

- Note: this image is in a sketch phase, *especially the back wall. Final artwork will be further refined and will be consistently a clean, crisp graphic style.
- The window wraps can be either photos like these, provided from the White Rock Museum archives or black and white illustrations to represent historic scenes.
- I am open to any requested changes and revisions.





RESUMÉ of Carly Bouwman



Redacted



info@carlybouwman.com



carlybouwman.com



Chilliwack B.C.

PROFILE

Fine Artist/Designer with diverse achievements in public, commercial, and residential services. Passionate about collaborating with other creatives who love to share, learn, grow, invent and inspire.

SKILLS

- Life drawing, fine art painting, airbrushing/spray painting, sculpture fabrication and sign writing
- Traditional and digital illustration in various mediums
- Concept design - communication/ drawings/presentations/execution
- Project budget negotiations and project/ timeline management
- Reading and drawing architectural plans including interior/exterior design renderings
- Custom furniture/cabinetry/surface design
- Extensive Software experience with Adobe Creative Suite, Procreate, Shopify and Squarespace
- Web design, social media content and maintenance

WORK HISTORY

2004 – Present

Principal, Vivo Fine Art & Design - Chilliwack, B.C.

- Built a responsive and adaptive organization targeted at meeting the art and design needs of Metro Vancouver organizations.
- Offer a wide range of art products and services including custom fine art, murals, decorative painting, surface design, 2/3-D props/ signage, graphic design and full scope interior design.
- Developed and managed ongoing relationships with more than 100 customers, many of which are recurring and which reflect varied industries.
- Offer design and colour consultations; research methods and techniques for innovative projects.
- Instructed 40+ individuals in basic painting skills in five "Intuitive Painting" workshops.
- Design and facilitate community engagement public mural projects.

2007 - Present

Exhibit Preparator, Burnaby Village Museum - Burnaby, BC

- Collaborate with a multi-disciplinary team in exhibit design and installation.
- Design and fabricate 2D and 3D displays for permanent and temporary exhibits using varied skills such as; fine art painting, sign painting, fabricating, sculpting, decorating, illustration and graphic design.
- Leading the restorative painting process for maintaining the 1912 C.W. Parker Carousel horses.

PROFESSIONAL ACCOMPLISHMENTS

Public Spaces

- Painted 50+ murals throughout the Metro Vancouver area including a 525 sq. ft. exterior public facing mural depicting local species at risk, a 1200 sq. ft. mural on the Cottonwood Centre mall, seven community engagement murals for the city of Maple Ridge and the Chilliwack mural festival and a Fort Langley Historical Site mural, complete with 3D elements, depicting trade routes in early Canadian settlement.
- Regularly prepare permanent and seasonal exhibits for the Burnaby Village Museum. Responsible for designing interactive exhibit elements, creating 2&3-D props, décor, murals, permanent signage for wayfinding and vintage advertising.
- Designed and illustrated wall graphics for the Museum of Surrey's large, Guildford Mall "Urban Fabric: Patterns of Our Lives" exhibit, displaying local fashion and multicultural history.
- Designed and illustrated graphic characters "Alisha, Blaze and Stella the Jay" along with graphic design imagery and informational panels for the Surrey Museum's Kids' Gallery, aimed at enhancing understanding of climate change and sustainability.

Private Spaces

- Provided interior and exterior design for six high end homes and two apartment buildings, including custom artwork and original furnishings, over the course of 10 years.
- Commissioned and painted four 6X8 ft. panels depicting Mt. Baker as seen from the San Juan Islands.
- Painted numerous murals, including a floor-to-ceiling, old-world landscape mural for apartment building entry; designed accompanying metal elevator screen that elicited praise for innovation.
- Provided many custom works of art and custom designed built-in furnishings for developers, in addition to multiple full-scope interior/exterior design projects.

BALSAM STREET COMFORT STATION – CITY OF WHITE ROCK - PROPOSAL

Artist: Carly Bouwman

Phone: Redacted

Email: info@carlybouwman.com

Website: Carlybouwman.com

Artist's Statement & Concept

Since completing formal training in graphic design at UCFV (2003), I have developed a multifaceted creative practice, including illustration, painting, interior design, and custom 2D and 3D art works for public and private spaces. My public art embraces bold colors, local culture, and storytelling, blending contemporary and nostalgic elements to create immersive experiences with public participation whenever possible.

For the Balsam Street Comfort Station mural, I propose a vibrant, retro-inspired design reflecting Vintage White Rock as a classic postcard. The upper back wall will feature "Welcome to White Rock" in bold, stylized lettering filled with imagery of local landmarks, the railway, beach activities, iconic foods, and wildlife. Inspired by research at the White Rock Museum, the mural will highlight the historic pier, seaside fun, and traditions like ice cream and fish and chips along Marine Drive.

With playful colors and a timeless aesthetic, the mural will evoke nostalgia while staying fresh and welcoming. The front-facing wall will feature vinyl-wrapped windows designed as framed "postcard snapshots," incorporating the word "Washrooms" and the City Logo on at least one window. This mural will serve as both a landmark and a love letter to White Rock, celebrating its coastal charm and rich heritage.

Community Engagement

To engage the community, I would love to invite local high school / young art students for one or two days to help paint the mural during the initial painting stages, and while doing so, I will teach them about how I create professional murals from start to finish, answer any questions they may have about the profession and the process and guide them through some of the technicalities of painting.

Availability

My schedule will be flexible to accommodate the mural painting during the months of August and/or September 2025.

Name: Carly Bouwman

Title: Maple Ridge Community Engagement Murals (4 of 4)

Year: 2024

Location: (to be installed 2025) Maple Ridge, B.C.

Medium: Digital art. (final artwork painted on 8x16 foot plywood)



Name: Carly Bouwman

Title: "Urban Fabric: Patterns of Our Lives" Museum of Surrey - Multi-cultural History Exhibit

Year: 2017

Location: Guildford Town Centre, Surrey B.C.

Medium: Digital imagery printed on adhesive vinyl, applied to drywall.



Name: Carly Bouwman

Title: Chilliwack Mural Festival - Community Engagement Mural

Year: 2023

Location: Chilliwack General Hospital 45600 Menholm Rd, Chilliwack, B.C.

Medium: Digital art (design) - Latex paint on plywood.

