



## Public Art and Culture Advisory Committee

### Minutes

May 14, 2025, 4:00 p.m.

Gallery Room, White Rock Community Centre Council Chambers  
15154 Russell Ave, White Rock, BC, V4B 0A6

**PRESENT:** Art Beaulieu, Community Member (left at 5:58 p.m.)  
Jim Black, Community Member (arrived at 4:04 p.m.)  
Gary Kennedy, Community Member  
Abhinav Singh, Community Member  
Marnee Williams, Community Member  
Karin Bjerke-Lisle, White Rock Museum & Archives  
Representative (arrived at 4:04 p.m.)

**COUNCIL:** Councillor Michele Partridge, Chairperson  
Councillor Elaine Cheung, Vice-Chairperson

**ABSENT:** Helmut Gruntorad, Semiahmoo Arts Society Representative

**STAFF:** John Woolgar, Director of Recreation and Culture  
Rebecca Forrest, Manager of Cultural Development  
Darcy Dupont, Community Hub Senior Project Manager  
(left at 4:28 p.m.)  
Janessa Auer, Committee Clerk

**PUBLIC:** 1

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#### 1. **CALL TO ORDER**

The meeting was called to order at 4:00 p.m.

**2. ADOPTION OF AGENDA**

**Motion Number 2025-PACAC-020:** It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the agenda for the May 14, 2025 meeting as circulated.

**Motion CARRIED**

**3. ADOPTION OF MINUTES**

**Motion Number 2025-PACAC-021:** It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the minutes of the April 9, 2025 meeting as circulated.

**Motion CARRIED**

**4. COMMUNITY HUB DISCUSSION - ARTS AND CULTURE NEEDS**

The Director of Recreation and Culture introduced the Community Hub Senior Project Manager, who was in attendance to speak with the Committee about arts and culture needs for consideration within the Community Hub project.

J. Black and K. Bjerke-Lisle arrived at 4:04 p.m.

The Community Hub Senior Project Manager provided an update on the project's status and the ongoing community engagement process. Committee members were encouraged to complete the survey available at [www.talkwhiterock.ca](http://www.talkwhiterock.ca). During a roundtable discussion, the following points were noted:

- Support was expressed for inclusion of a theatre space, with emphasis on the importance of it being purpose-built for performance art, with the ability to also act as Council Chambers.
- Suggestion to also incorporate gallery and working spaces for artists, as well as a concession/food service area, if possible.
- Archive storage for the White Rock Museum & Archives would be beneficial.
- Suggestion to consider spaces for musicians to share their art.

## 5. **MACCAUD PARK IMPROVEMENTS**

*The Chairperson noted that Item 5 and Item 6 could be discussed together as they both fall under the topic of park activation.*

The Vice-Chairperson observed that many of the City's parks are underutilized and suggested exploring ways to better activate these spaces, particularly for children and youth. She recommended reaching out to the Healthier Communities Partnership Committee (HCP), which collects community data, to request specific information that could help guide future park activation efforts in White Rock.

**Action Item:** The Vice-Chairperson and Director of Recreation and Culture to contact Fraser Health to request their attendance at a meeting in the Fall, 2025 to share data they have collected that may inform the Committee on community needs that may inform ideas for improvements to the City's Parks spaces.

The Community Hub Senior Project Manager left at 4:28 p.m.

## 6. **PARK ACTIVATION**

*This item was discussed together with Item 5, as per the Chairperson's direction.*

## 7. **COMMUNITIES IN BLOOM**

The Manager of Cultural Development introduced the Communities in Bloom program, which was brought to her attention by the City's Parks department, for consideration by the Committee. As the program was unfamiliar to Committee members, staff proposed inviting the Parks Manager to a future meeting to provide further information.

**Action Item:** Committee Clerk to invite the Parks Manager to a future meeting to discuss the Communities in Bloom program.

## 8. **WORKING GROUP UPDATES**

### 8.1 **Yacht Club Legacy Project Working Group**

Working group members had no updates, as they are still working to coordinate a meeting with the International Yacht Club of BC to present the Committee's legacy project suggestions. Staff will provide cost estimates, if available, for the proposed projects ahead of that meeting.

## **8.2 Rotary Partnership Working Group**

Staff noted an upcoming meeting with the Rotary President to discuss next steps for the tourism map and the City-Rotary partnership for this project. Following this, they will seek further input from the Committee on suggested map content.

## **8.3 Waterfront Enhancement Strategy Working Group**

The Chairperson updated the Committee on the working group's findings, detailed in an on-table document reviewing placemaking ideas from the 2019 draft Waterfront Enhancement Strategy, some of which have already been implemented or are in progress. The working group proposed additional initiatives from the Strategy for further consideration.

The Committee discussed expanding the walkways signage program to include more wayfinding signs directing visitors to the waterfront.

**Motion Number 2025-PACAC-022:** It was MOVED and SECONDED

**THAT the Public Art and Culture Advisory Committee approves the formation of a working group for the purpose of gathering ideas for placemaking wayfinding signage to the waterfront and for improvements for certain crosswalks, comprised of the following members:**

- Gary Kennedy; and,
- Art Beaulieu.

**Motion CARRIED**

## **9. MURAL CONCEPT DESIGN REVIEW**

The Manager of Cultural Development provided a PowerPoint presentation outlining the final concept designs selected for the Committee's review and approval by the Art Selection Panels for mural installations at the West Parkade and the Balsam Street Comfort Station.

**Motion Number 2025-PACAC-023:** It was MOVED and SECONDED

**THAT the Public Art and Culture Advisory Committee recommends that Council endorse the concept design by artist, Rory Doyle, for a mural installation at the Balsam Street Comfort Station, as chosen by the Art Selection Panel.**

*Voted in the negative (5): A. Beaulieu, K. Bjerke-Lisle, G. Kennedy, A. Singh, and M. Williams.*

**Motion DEFEATED**

**Motion Number 2025-PACAC-024:** It was MOVED and SECONDED

**THAT the Public Art and Culture Advisory Committee recommends that Council endorse the concept design by artist, Carly Bouwman, for a mural installation at the Balsam Street Comfort Station, identified by the Art Selection Panel as their second choice.**

*Voted in the negative (1): J. Black.*

**Motion CARRIED**

**Motion Number 2025-PACAC-025:** It was MOVED and SECONDED

**THAT the Public Art and Culture Advisory Committee recommends that Council endorse the concept design by artist, David Camisa, for a mural installation at the West Parkade, as chosen by the Art Selection Panel.**

**Motion CARRIED**

## **10. STAFF REPORT**

**Motion Number 2025-PACAC-026:** It was MOVED and SECONDED

**THAT the Public Art and Culture Advisory Committee approve the meeting end time be extended by ten (10) minutes.**

**Motion CARRIED**

A. Beaulieu left the meeting at 5:58 p.m.

The Manager of Cultural Development provided an update regarding relevant developments and/or events happening in the Recreation and Culture department.

**11. OTHER BUSINESS**

None

**12. INFORMATION**

**12.1 COMMITTEE ACTION AND MOTION TRACKING**

Corporate Administration provided the action and motion tracking document to members for information purposes.

**13. 2025 MEETING SCHEDULE**

The following meeting schedule was previously approved by the Committee and was provided for information purposes:

- June 11, 2025;
- July 9, 2025;
- September 10, 2025;
- October 8, 2025; and,
- November 12, 2025.

All meetings are scheduled to take place in the Council Chambers at White Rock Community Centre from 4:00 p.m. to 6:00 p.m.

**14. CONCLUSION OF THE MAY 14, 2025 PUBLIC ART AND CULTURE ADVISORY COMMITTEE MEETING**

The meeting was concluded at 6:01 p.m.



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Michele Partridge, Chairperson

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Janessa Auer, Committee Clerk