From: Megan Knight
To: Clerk"s Office

Subject: May is MS Awareness Month in Canada and we are asking for your support

Date: Tuesday, April 22, 2025 12:08:30 PM

Attachments: image.png

PROCLAMATION.docx

From: Patricia Wilson

Sent: Friday, April 18, 2025 8:31 PM **To:** Megan Knight; White Rock Council

Subject: May is MS Awareness Month in Canada and we are asking for your support

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

April 16, 2025

City of White Rock, Mayor and Council

Dear Mayor Knight,

MS Canada is asking the City of White Rock to support for the annual **MS (Multiple Sclerosis) Awareness month of MAY** in Canada #MSAwarenessMonth and to officially declare the month of May as MS Awareness Month.

As an Ambassador for the MS Canada, the ask is that a declaration/proclamation is signed and to fly an MS Canada flag for the month of May, which I can provide.

As well, on MAY 30th, in support of WORLD MS DAY a landmark or facility gets lit up in RED. This annual one day event is recognized the world over. Many locations within the Lower Mainland will be illuminated in RED on this day. We have your pier set up to be lit in RED ... THANKYOU along with Science World, White Rock Pier, Vancouver and Burnaby City Halls, LaFarge Lake Fountain and the Olympic caldron to name a few.

Your support will significantly raise public awareness of the disease and its effects on the over 90,000 Canadians living with multiple sclerosis (MS), plus the work of MS Canada to connect and empower the MS community to create positive change.

MS is a neurological disease of the central nervous system, which includes the brain,

spinal cord, and optic nerves. Each person is affected by MS differently. The most common MS symptoms include fatigue, lack of coordination, weakness, tingling, impaired sensation, vision problems, bladder and bowel problems, and cognitive and mood changes.

Approximately 1 in every 400 Canadians live with MS and on average, 12 Canadians are diagnosed with MS every day. MS doesn't just affect the person living with the disease, but their family, friends and the entire community. And Canada has one of the highest incidence rates of MS in the world. My quote is "Everyone knows someone with MS'.

No one needs to face MS alone and we are here to help. In communities across Canada, MS Canada provides information, support, education and other resources for people affected by MS and their support networks.

Attached is the Proclamation document for your consideration and we thank you in advance for helping to recognize May 2025 as MS Awareness Month. Surely the people living in White Rock will appreciate your support!

We look forward to hearing from you.

Sincerely,
Patricia Wilson
MS Canada Ambassador

MS Ambassador
A face and voice for the MS community.



MS Canada

250 Dundas Street W., Suite 500, Toronto, ON M5T 2Z5 416-922-6065 • Toll-free 1-800-268-7582 • mscanada.ca

PROCLAMATION

WHEREAS, multiple sclerosis is a neurological disease affecting approximately 1 in 400 Canadians and over 90,000 across the country; and

WHEREAS, multiple sclerosis symptoms vary widely, and the disease may cause symptoms such as fatigue, lack of coordination, weakness, tingling, impaired sensation, vision problems, bladder and bowel problems, and cognitive and mood changes; and

WHEREAS, MS is thought to be caused by a combination of genetic, environmental, and lifestyle risk factors; and

WHEREAS, MS Canada is the only national organization in Canada that supports both MS research and services for people affected by MS; and

WHEREAS, annual fundraising events such as the MS Walk, MS Bike, and A & W Canada's Burgers to Beat MS campaign support programs to enhance the lives of people affected by multiple sclerosis and help support MS research in Canada; and

WHEREAS, since 1948, MS Canada has provided over \$224 million for MS research; and is grateful for the dedication and commitment of supporters and volunteers that have made this possible; and

WHEREAS, together we will find ways to connect and empower the MS community to create positive change and see a world free of multiple sclerosis,

NOW, THEREFORE, I NAME, Mayor of the City of [NAME OF CITY] of the Province of [NAME OF PROVINCE], Canada, do hereby proclaim this month of May 2025 to be MS Awareness Month for MS Canada.

(signature)		