

PRESENT: B. Hagerman (Chairperson)
G. Gumley (Vice-Chairperson)
S. Crozier
A. Gupta
J. Lawrence
W. McKinnon
G. Schoberg

NON-VOTING ADVISORS: Ange Chew, Executive Director, Tourism White Rock (entered meeting at 4:02 p.m.)
A. Nixon, Executive Director, White Rock Business Improvement Association
R. Khanna, Executive Director, South Surrey/ White Rock Chamber of Commerce (entered meeting at 4:10 p.m.)

COUNCIL: Councillor Manning

ABSENT: T. Blume
G. Cameron
E. Klassen

STAFF: C. Isaak, Director of Planning and Development Services
C. Latzen, Economic Development Officer
K. Sidhu, Committee Clerk
D. Johnstone, Committee Clerk

1. CALL MEETING TO ORDER

The meeting was called to order at 4:01 p.m.

2. ELECTRONIC MEETING PROCEDURES/ BEST PRACTICES

Corporate Administration staff provided a brief overview of best practices for electronic meetings.

3. ADOPTION OF AGENDA

2020-EDAC-017 **IT WAS MOVED AND SECONDED**

THAT the Economic Development Advisory Committee adopts the agenda for December 9, 2020 as circulated.

CARRIED

4. ADOPTION OF MINUTES

2020-EDAC-018 **IT WAS MOVED AND SECONDED**

THAT the Economic Development Advisory Committee adopts the minutes of the March 11, 2020 meeting as circulated.

CARRIED

Note: A. Chew entered the meeting at 4:02 p.m.

5. ELECTION OF 2020/2021 VICE-CHAIRPERSON

2020-EDAC-019 **IT WAS MOVED AND SECONDED**

THAT the Economic Development Advisory Committee appoint the following member as Vice-Chairperson for the remainder of the Committee term:

- Vice-Chairperson: Gary Gumley

CARRIED

Note: R. Khanna entered the meeting at 4:10 p.m.

6. INTRODUCTION TO THE CITY'S NEW ECONOMIC DEVELOPMENT OFFICER

C. Latzen, Economic Development Officer, attended the meeting and provided the following:

- An Introduction;
- Vision for the Economic Development Officer for the City of White Rock; and
- Review of initiatives that have been undertaken.

7. UPDATE FROM COVID-19 RECOVERY TASK

Councillor Manning provided an update on the work of the Task Force. The Task Force has been discussing the financial and social impact of the pandemic on the community. Councillor Manning noted that from the federal funding grant roughly \$800K-\$900K will be going to COVID-19 recovery initiatives, and the remaining large portion of the grant will be going to deficits and fiscal losses. Some initiatives that have come out of the task force include:

- Gamification Program;
- Shop the Rock Promotion;
- Focusing largely on the senior population and ideas on how to assist them during the pandemic such as comfort calls and frozen meal sales;
- City of White Rock Anti-Racial Discrimination and Anti-Racism Policy;
- Constructing coverings on picnic tables and the installation of temporary comfort stations;
- Promoting online events and promotions such as the White Rock Connects Listing (a portal where community can share links to events).

8. INFORMATION

- Committee Action Tracking Document
 - The Committee requested the Committee Action Tracking document be updated to reflect G. Schoberg liaising with MLA Trevor Halford
- Memo from the Director of Corporate Administration titled "Information regarding the City's Sister City/ Friendship City Relationships Policy 215"

9. CORRESPONDENCE

Letter received November 10, 2020 from Smile Solutions Dental Centre

The Director of Planning and Development Services confirmed staff are working on a City-Wide Parking Strategy Review projected to begin early 2021.

Action Item: Staff to reply back to Smile Solutions Dental Centre to confirm the Committee’s receipt of the letter.

10. OTHER BUSINESS

- **Festival of Lights**

The Vice-Chairperson provided an update on the Festival of Lights. It was clarified that the Festival of Lights will be going ahead as a light display and not as an event. It was noted they are working on finalizing a few things with City staff and there will be updates posted on social media.

- **Chamber of Commerce**

The Executive Director, South Surrey/ White Rock Chamber of Commerce highlighted a few upcoming events:

- The Chamber of Commerce is hosting a Virtual COVID-19 Town Hall on Friday, December 11.
- Holiday Season on the Peninsula page is available on the Commerce Website as a landing page, it showcases gifts and services available this holiday season that will support local businesses.
- The Business Excellence Awards will be proceeding in the spring and will be named The Celebration of Resilience. It was noted there is a new category this year, Community Frontline Heroes.
- The Chamber of Commerce is offering a “Building Resilience to Thrive” online training program that will offer tools for relief to businesses to help mitigate the impacts of the COVID-19.

R. Khanna raised concerns that have been expressed by businesses regarding the construction on the Marine Drive hump and how the updates are communicated to businesses as well as timelines. Councillor Manning provided an update on the project noting there was additional erosion found and the work has been extended to mid-January 2021. The additional work will secure the area long-term. Staff are working on a communication plan to inform of the additional work and new timeline.

Action Item: The Vice-Chairperson requested the following two (2) items be added to the agenda for the next meeting:

1. Update on the Waterfront Enhancement Strategy
2. The decision-making process on the CAC Funding

11. 2021 COMMITTEE MEETING SCHEDULE

2020-EDAC-020

IT WAS MOVED AND SECONDED

THAT the Economic Development Advisory Committee adopt the 2021 meeting schedule as presented:

- January 13,
- February 10; and
- March 10.

CARRIED

- 12. CONCLUSION OF THE DECEMBER 9, 2020 ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE MEETING**
The Chairperson declared the meeting concluded at 5:21 p.m.

B. Hagerman, Chairperson

K. Sidhu, Committee Clerk

UNAPPROVED