



Public Art and Culture Advisory Committee

Minutes

March 12, 2025, 4:00 p.m.

Gallery Room, White Rock Community Centre Council Chambers
15154 Russell Ave, White Rock, BC, V4B 0A6

PRESENT: Jim Black, Community Member
Gary Kennedy, Community Member
Abhinav Singh, Community Member
Helmut Gruntorad, Semiahmoo Arts Society Representative

COUNCIL: Councillor Michele Partridge, Chairperson (non-voting)
Councillor Elaine Cheung, Vice-Chairperson (non-voting)

ABSENT: Art Beaulieu, Community Member
Marnee Williams, Community Member
Karin Bjerke-Lisle, White Rock Museum & Archives
Representative

STAFF: John Woolgar, Director of Recreation and Culture
Rebecca Forrest, Manager of Cultural Development
Manisah Jassal, Special Events Coordinator (left meeting
at 4:02 p.m.)
Janessa Auer, Committee Clerk

1. CALL TO ORDER

The meeting was called to order at 4:00 p.m.

2. ADOPTION OF AGENDA

Motion Number 2024-PACAC-14: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the agenda for the March 12, 2025 meeting as circulated.

Motion CARRIED

3. ADOPTION OF MINUTES

Motion Number 2024-PACAC-15: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the minutes of the February 20, 2025 meeting as circulated.

Motion CARRIED

4. INTRODUCTION OF NEW SPECIAL EVENTS COORDINATOR

The Manager of Cultural Development introduced the City's new Special Events Coordinator, Manisha Jassal.

The Special Events Coordinator left the meeting at 4:02 p.m.

5. PLACEMAKING OVERVIEW AND DISCUSSION

Staff provided a PowerPoint presentation outlining the concept of placemaking and noted that one of Council's Strategic Priorities involves creating a beautification and placemaking action plan. A roundtable discussion followed, during which time members shared examples of placemaking they've observed in other communities and shared ideas for potential opportunities in the White Rock community.

6. BALSAM STREET COMFORT STATION - MURAL SELECTION PANEL

The Manager of Cultural Development provided an overview of the role and commitment requirements for members of the Balsam Street Comfort Station Mural Selection Panel, noting that she is looking for two (2) members of the Committee to join. Committee member, H. Gruntorad, volunteered to join.

7. **WEST BEACH PARKADE - MURAL SELECTION PANEL**

It was noted that members of the West Beach Parkade Mural Selection Panel will have the same role and commitment requirements as outlined during Item 6, and that staff are also seeking two (2) members of the Committee to join this panel. Committee member, J. Black, volunteered to join.

8. **POETRY IN MOTION - POETRY SELECTION PANEL**

The Manager of Cultural Development provided an overview of the role and commitment requirements for members of the Poetry in Motion Selection Panel. An invitation for two (2) members of the Committee to join this panel was extended, for which J. Black volunteered.

Action Item: Staff to email Committee members who were not in attendance to extend an invitation to join any of the three (3) artist selection panels discussed during this meeting.

9. **WORKING GROUP UPDATES**

9.1 **Yacht Club Legacy Project Working Group**

Working group member, G. Kennedy, provided a PowerPoint presentation outlining the group's findings, following their meeting with the International Yacht Club of BC to explore ideas for a White Rock Legacy Project. Following its upcoming dissolution, the club has allocated \$15,000 of its remaining funds to support this White Rock project.

During discussion, the Committee considered potential ideas and determined two (2) suggestions to share with the yacht club: installation of up to three (3) new interpretive signs at the end of the Pier, or a human sundial installation which could be located at Bayview Park.

The working group will present these suggestions to the yacht club for their feedback and bring further updates to the Committee at a future meeting.

9.2 **Rotary Partnership Working Group**

The Chairperson provided an update following the working group's meeting with the White Rock Rotary President, where the following ideas for placemaking partnership opportunities were discussed:

- Rotary crosswalk;
- Painted picnic tables;
- Bench outside the White Rock Library; and,
- Tourism map.

These suggestions will be discussed further by the President and the Rotary Board at their upcoming meeting, following which the working group will provide another update to the Committee.

10. **STAFF REPORT**

The Director of Recreation and Culture introduced the draft Waterfront Enhancement Strategy, originally developed in 2019 but not brought forward for Council endorsement at the time. He noted that there are several feasible projects proposed in the strategy that the Committee could explore further.

Action Item: Committee Clerk to include an item for discussion of the draft Waterfront Enhancement Strategy on the next meeting agenda.

The Manager of Cultural Development provided an update regarding relevant developments and events happening in the Recreation and Culture department, including an update regarding cost estimates for the staining of benches and painting of the metal grates at the West Parkade, as discussed during the February 20, 2025 meeting. The Committee was in support of staff allocating the necessary funds to complete these projects.

11. **OTHER BUSINESS**

None

12. **INFORMATION**

12.1 **COMMITTEE ACTION AND MOTION TRACKING**

Corporate Administration provided the action and motion tracking document to the Committee for information purposes.

13. **2025 MEETING SCHEDULE**

The following meeting schedule was previously approved by the Committee and was provided for information purposes:

- April 9, 2025;

- May 14, 2025;
- June 11, 2025;
- July 9, 2025;
- September 10, 2025;
- October 8, 2025; and,
- November 12, 2025.

All meetings are scheduled to take place in the Council Chambers at White Rock Community Centre from 4:00 p.m. to 6:00 p.m.

14. **CONCLUSION OF THE MARCH 12, 2025 PUBLIC ART AND CULTURE ADVISORY COMMITTEE MEETING**

The meeting was concluded at 5:28 p.m.



Councillor Partridge, Chairperson

Janessa Auer, Committee Clerk