

Licensed Area Expansion

PREPARED JAN 25'





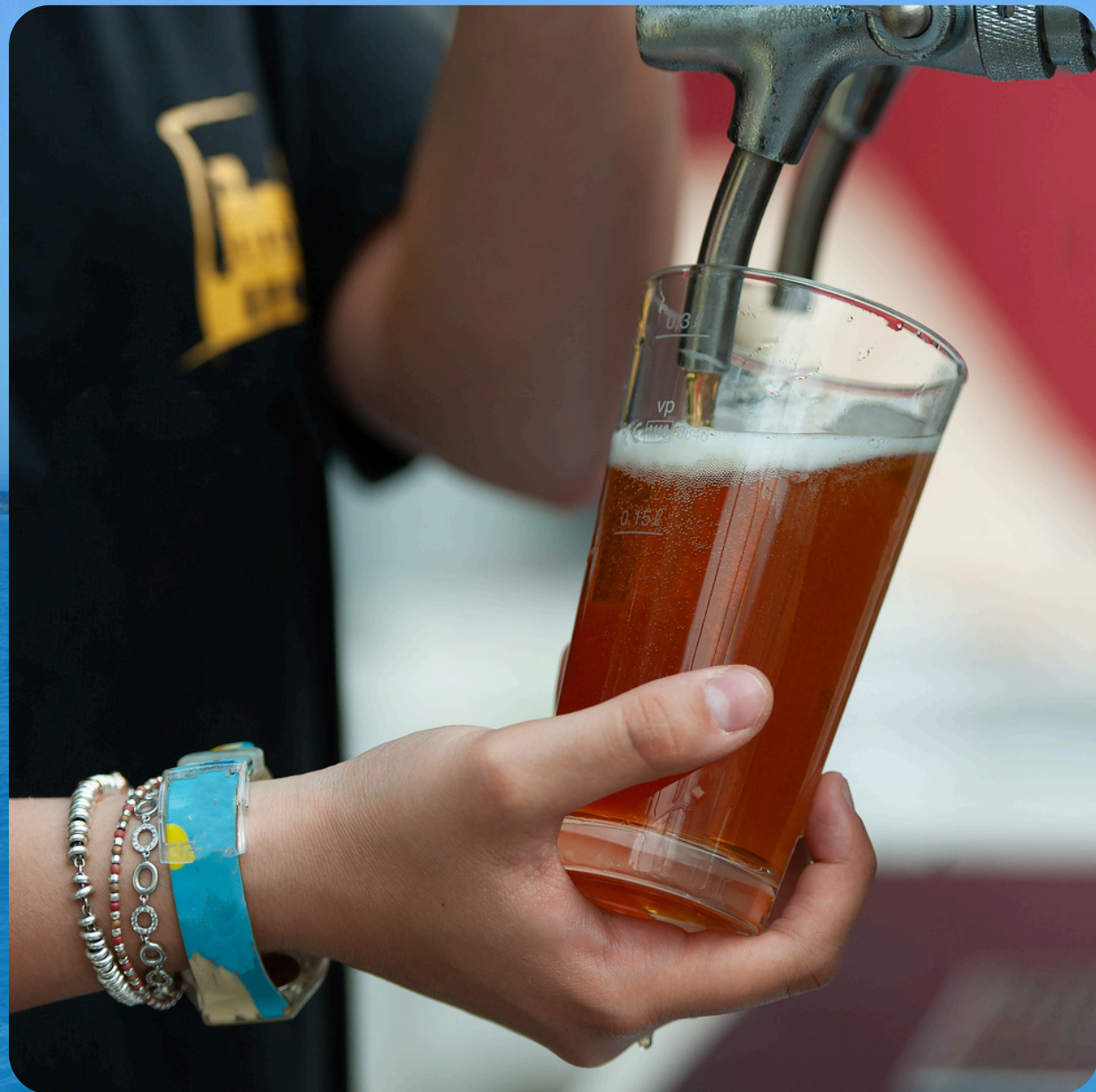
Proposal Summary

After a successful inaugural year, the White Rock Night Market plans to expand its offerings to patrons in 2025. In addition to a more extensive vendor market, the night market would like to introduce an intimate licensed area.

The goal here is to provide limited service in Cans for year one that is poured into compostable cups so that excess waste is not created.



Community Benefits



Length of Stay & Atmosphere

Keep people in White Rock. Having an event with all elements people seek will keep them spending money locally



Spending money locally

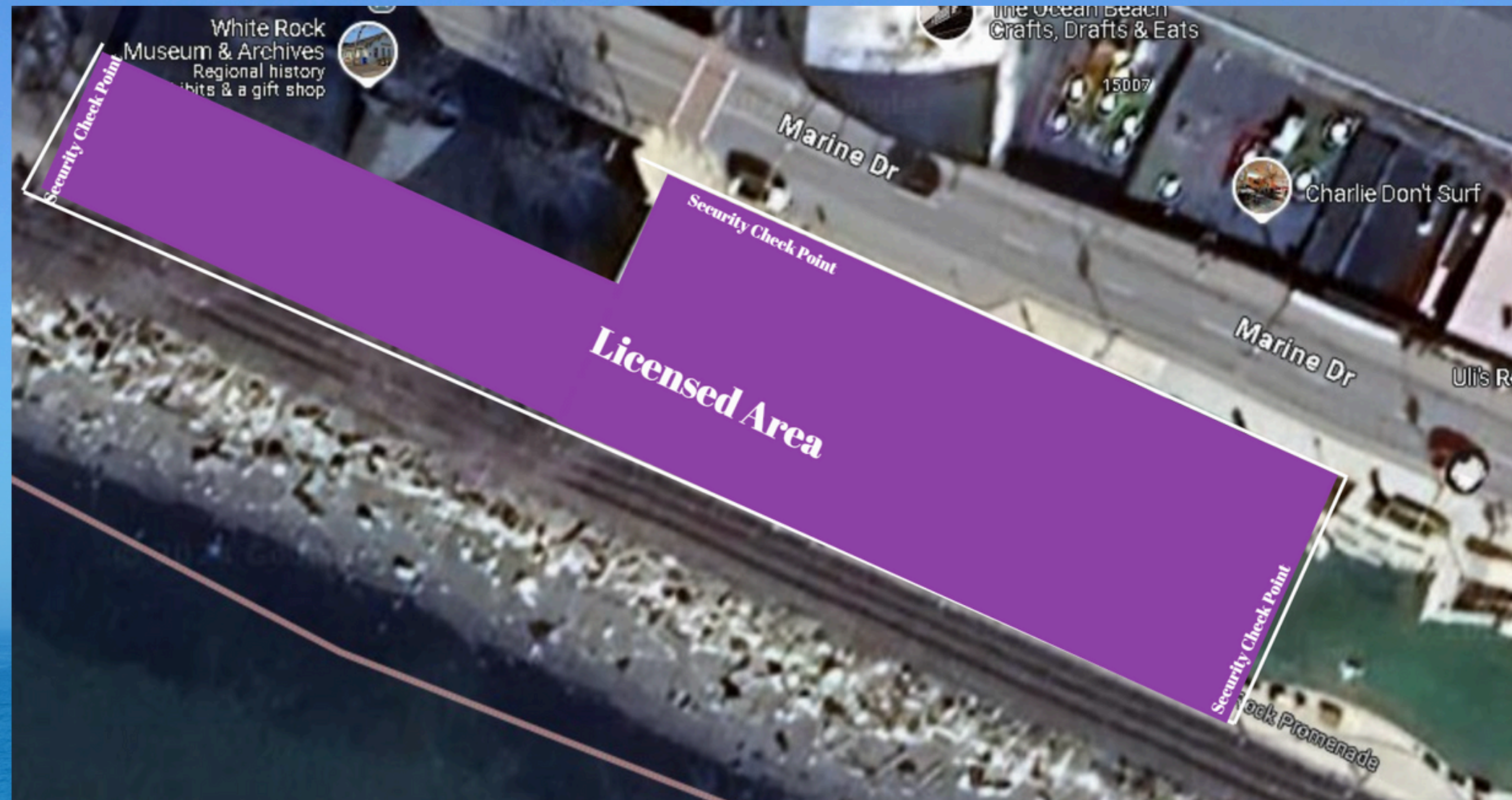
Buying local, selling local, and keeping money local. Our goal is for attendees to wet their whistle and then go to the local restaurants and bars.



Feature Local Brewers

Our plan with enough time is to leverage the local community and breweries to showcase their products and support with other unique brews and beverages

Site Layout



➔ Security Checkpoints

All entry points to the event will be fully monitored by security. In order to consume in the licensed area, there will be ID checks and age verified wrist bands provided. There will also be roaming security to ensure compliance

➔ Perimeter Fencing

The licensed portion of the site will be fenced with 10x6 panels & Skrim fencing on existing railings. This is to ensure that licensed beverages are not leaving the site and outside beverages do not enter the site

➔ SEP & Insurance Coverage

Event Pour Co. and White Rock Night Market will complete all the necessary details to ensure compliance and proper 5 million liability insurance. A comprehensive security plan and Serving it Rights will also be completed.

Contact Us

Questions? Let's chat.

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