



Public Art and Culture Advisory Committee

Minutes

January 15, 2025, 4:00 p.m.

Gallery Room, White Rock Community Centre Council Chambers
15154 Russell Ave, White Rock, BC, V4B 0A6

PRESENT: Jim Black, Community Member
Abhinav Singh, Community Member
Marnee Williams, Community Member
Gary Kennedy, Community Member
Karin Bjerke-Lisle, White Rock Museum & Archives
Representative
Helmut Gruntorad, Semiahmoo Arts Society Representative

COUNCIL: Councillor Michele Partridge, Chairperson (non-voting)
Councillor Elaine Cheung, Vice-Chairperson (non-voting)

ABSENT: Art Beaulieu, Community Member

STAFF: John Woolgar, Director of Recreation and Culture
Rebecca Forrest, Manager of Cultural Development
Janessa Auer, Committee Clerk

1. **CALL TO ORDER**

The Chairperson called the meeting to order at 4:00 p.m.

2. **ADOPTION OF AGENDA**

Motion Number 2025-PACAC-001: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the agenda for the January 15, 2025 meeting as circulated.

Motion CARRIED

3. **ADOPTION OF MINUTES**

Motion Number 2025-PACAC-002: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the minutes of the November 26, 2024 meeting as circulated.

Motion CARRIED

4. **INTRODUCTIONS**

Roundtable introductions took place.

5. **REVIEW OF COMMITTEE TERMS OF REFERENCE AND MANDATE**

The Director of Recreation and Culture and the Manager of Cultural Development provided an overview of the Committee's Terms of Reference and mandate. The Chairperson also provided a brief overview of placemaking.

6. **2025 COMMITTEE ORIENTATION PRESENTATION**

The Committee Clerk provided a PowerPoint presentation outlining general information about advisory committees, member roles, and meeting processes.

7. **2024 HIGHLIGHTS AND 2025 WORK PLAN**

The Director of Recreation and Culture and the Manager of Cultural Development provided a PowerPoint presentation outlining 2024 highlights from the Committee's previous term. The presentation also offered an overview of projects that are currently included in their 2025 Work Plan, as well as potential future projects for consideration.

Action Item: Staff to add the sidewalk stencil stamps that lead pedestrians to the "Eagle Tree" on the Marine Drive hill to the City's online Public Art Story Map.

8. WORKING GROUP - MURAL THEMES

The Chairperson provided a brief overview of the role of working groups and proposed the formation of a group to brainstorm ideas for two (2) new murals. The proposed ideas will be presented for further discussion with the Committee at an upcoming meeting.

Motion Number 2025-PACAC-003: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee recommends that a working group be formed for the purpose of gathering ideas for murals to be installed at the west parkade as well as at the Balsam Street Comfort Station, comprised of the following members:

- **Jim Black**
- **Gary Kennedy**
- **Helmut Gruntorad**
- **Manager of Cultural Development**

Motion CARRIED

The Chairperson requested that agenda items be re-ordered so that Item 10 could be discussed prior to Item 9.

10. INFORMATION

10.1 COMMITTEE ACTION TRACKING

Corporate Administration provided the previous term's action and motion tracking document for information purposes. A new tracking document will be created for this term, which will be updated on a regular basis and included in each meeting's agenda package.

The Chairperson facilitated a discussion regarding outstanding items shown as "in-progress" or incomplete on the action tracking document from the Committee's previous term.

Action Item: Committee Clerk to include discussion regarding the offer of a lit bench from the Fraser Valley Real Estate Board as an item on the next scheduled meeting's agenda.

Action Item: Chairperson to bring forward more information regarding potential opportunities for the City during FIFA World Cup 2026 for discussion at a future meeting.

Action Item: Committee Clerk to include *Vacant Storefront Placemaking* as an item on the next scheduled meeting's agenda.

The Manager of Cultural Development provided an overview of the draft Five (5) Year Public Art and Placemaking Art Plan, which was provided on-table, noting that this is a working document that the Committee will have opportunities to provide feedback/approval on.

9. **OTHER BUSINESS**

9.1 **FUNDING PROCESS OVERVIEW**

The Director of Recreation and Culture provided an overview of the City's funding processes in relation to the Public Art Fund.

9.2 **BC'S GUIDE TO ARTS AND CULTURE**

A Committee member provided a copy of BC's Guide to Arts & Culture brochure and noted that White Rock was not included in this publication. It was noted that the topic of tourism does not fall within the Committee's mandate; however, the Chairperson is a City liaison to the White Rock Business Improvement Association (BIA), so she can bring this to their attention.

9.3 **REQUEST FOR PLACEMAKING DISCUSSION ON FUTURE MEETING AGENDA**

A Committee member suggested that a more in-depth discussion about placemaking be included as a topic on an upcoming meeting agenda.

Action Item: Committee Clerk to include *Placemaking Overview and Discussion* as an item on the next scheduled meeting's agenda. Staff to explore the availability of a guest speaker to attend for this topic.

11. **2025 MEETING SCHEDULE**

Motion Number 2025-PACAC-004: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee approves the following 2025 schedule of meetings (taking place from 4:00 p.m. to 6:00 p.m. in Council Chambers at the White Rock Community Centre) as follows:

- ~~February 12, 2025~~; February 20, 2025;
- March 12, 2025;
- April 9, 2025;
- May 14, 2025;
- June 11, 2025;
- July 9, 2025;
- September 10, 2025;
- October 8, 2025; and,
- November 12, 2025.

Motion CARRIED

12. **CONCLUSION OF THE JANUARY 15, 2025 PUBLIC ART AND CULTURE ADVISORY COMMITTEE MEETING**

The meeting was concluded at 5:42 p.m.



Councillor Partridge, Chairperson

Janessa Auer, Committee Clerk