



Public Art and Culture Advisory Committee

Minutes

October 9, 2024, 4:00 p.m.

City Hall Council Chambers

15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT: Art Beaulieu, Community Member
Gary Kennedy, Community Member
Ed Laverock, Community Member
Colleen Lumb, Community Member
Helmut Gruntorad, Semiahmoo Arts Society Representative

COUNCIL: Councillor Ernie Klassen, Chairperson (non-voting)
Councillor Michele Partridge, Chairperson (non-voting)

ABSENT: Bill Brooks, Community Member
Karin Bjerke-Lisle, White Rock Museum & Archives
Representative

STAFF: John Woolgar, Director of Recreation and Culture
Rebecca Forrest, Manager of Cultural Development
Robyn Barra, Manager of Communications and Government
Relations (left meeting at 4:22 p.m.)
Kaelin Nelson, Senior Communications Coordinator (left meeting
at 4:22 p.m.)
Janessa Auer, Committee Clerk

1. CALL TO ORDER

The meeting was called to order at 4:00 p.m.

2. **ADOPTION OF AGENDA**

Motion Number 2024-PACAC-046: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the agenda for the October 9, 2024 meeting, as amended to remove Item 4, *Monaco Public Art Project Update*.

Motion CARRIED

3. **ADOPTION OF MINUTES**

Motion Number 2024-PACAC-047: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the minutes of the September 11, 2024 meeting as circulated.

Motion CARRIED

4. **MONACO PUBLIC ART PROJECT UPDATE**

In accordance with Motion Number 2024-PACAC-046, this item was removed from the agenda.

5. **WALKWAYS SIGNAGE UPDATE**

The Manager of Communications and Government Relations and the Senior Communications Coordinator attended to present an updated concept design for the hillside walkway signs. The Committee provided feedback during a roundtable discussion, which staff will incorporate into the final design.

Motion Number 2024-PACAC-048: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee recommends that Council direct staff to proceed with the procurement and installation of walkway signage in up to 16 locations, utilizing previously approved \$20,000 funding, and if additional funding is required, authorize the required funds be released from the Placemaking Fund, not to exceed \$30,000 total.

Motion CARRIED

The Manager of Communications and Government Relations and the Senior Communications Coordinator left the meeting at 4:22 p.m.

6. BUSINESS ARISING FROM ACTION AND MOTION TRACKING DOCUMENT

The Chairperson and staff provided an update on the status of action items and recommendations from previous meeting minutes.

7. JOHNSTON ROAD PHASE TWO PROJECT - STENCIL PLACEMENT FEEDBACK

The Manager of Cultural Development provided an update on the proposed locations and design for seashell and starfish stencils to be stamped on the pavement as part of the Johnston Road Phase Two Project. The stencil stamping will coincide with the public art crosswalk installation next year.

The Committee suggested potential stencil locations, and staff noted that their next step will be to obtain quotes to assess how much stenciling can be completed with the funding currently available for this initiative.

8. PLACEMAKING OPPORTUNITIES ON CITY UTILITY BOXES

The Manager of Cultural Development provided a brief update regarding the possibility of installing decorative wraps on utility boxes in the City.

Action Item: Curatorial Assistant to create an inventory of utility boxes in high-profile locations throughout the City and to report back to the Committee for further review and consideration.

9. DRAFT FIVE YEAR ART PLAN REVIEW

The Manager of Cultural Development noted that there were no further updates to provide at this time.

10. WORKING GROUP UPDATES

10.1 Maccaud Park Placemaking Pilot Project Working Group

A working group member shared an update after receiving new information from the Engineering Department regarding feasible placemaking opportunities in the park, including:

- Adding new benches that could be included in the Parks Bench Dedication Program;
- Painting benches in bright colours;

- Planting flowers at the base of the cairn in the south-end of the park; and,
- Making improvements to the two (2) obelisks located at the park edge parallel to Russell Avenue, which were originally constructed as components of the “Gateway to Happiness” in the 1970s.

Motion Number 2024-PACAC-049: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee recommends that Council direct staff to investigate the feasibility of reconstructing the "Gateway to Happiness" at Maccaud Park.

Motion CARRIED

10.2 Vacant Storefront Placemaking Research Working Group

An update was provided by a member of the working group, following their meeting with the Director of Planning and Development Services to review potential approaches the City could use to encourage more attractive vacant storefronts, including updating the Unsightly Premises Bylaw and/or creating a temporary agreement framework between the City and commercial property owners.

Motion Number 2024-PACAC-050: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee recommends that Council direct staff to include within their 2025 work plan a review of the City's Unsightly Premises Bylaw to assess whether updates are required and to consider the inclusion of more stringent provisions.

Motion CARRIED

Motion Number 2024-PACAC-051: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee recommends that Council direct staff to include within their 2025 work plan exploration of the feasibility of developing a temporary agreement framework between the City and commercial property owners, or rental property owners, whose premises have become unsightly, to install artwork on their properties.

Motion CARRIED

10.3 Festive Season in the Business District Working Group

The Chairperson provided an update, noting that plans for the Uptown Festive Shopping Crawl event are coming together quickly.

The Director of Recreation and Culture shared that twelve (12) wreaths have been donated for this event. Should the Committee feel that more wreaths are needed, funds can be made available from the Recreation and Culture Department's Placemaking Fund.

Motion Number 2024-PACAC-052: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee recommends that Council approve staff allocating funds from the existing Placemaking Fund, within the Recreation and Culture Department's budget, for the purchase of four (4) more wreaths.

Motion CARRIED

10.4 Community Notice Board Working Group

It was noted that an update is anticipated for the next scheduled meeting.

10.5 Vidal Street Sidewalk Replacement Project Working Group

The Director of Recreation and Culture shared an update on the recent findings from a walkabout conducted with working groups members and residents who live near the project site. He noted that the Engineering Department has confirmed plans to install a planter box within the Vidal Street sidewalk replacement area, along with the planting of magnolia trees nearby, close to the parkade.

Staff plan to bring forward further information about the potential to install a decorative wrap on the utility box in this area, for the Committee's consideration and feedback at a future meeting.

11. STAFF REPORT

The Manager of Cultural Development provided an update regarding relevant developments and/or events happening in the Recreation and Culture department.

The Director of Recreation and Culture advised members that recruitment will be underway soon for a new Committee term anticipated to begin in the new year.

12. OTHER BUSINESS

A Committee member shared positive feedback about the “False Border” public art installation now completed at the Saltaire Amphitheatre.

13. 2024 MEETING SCHEDULE

The following meeting schedule was previously approved by the Committee and was provided for information purposes:


- November 26, 2024.

All meetings are scheduled to take place at White Rock City Hall from 4:00 p.m. to 6:00 p.m.

14. CONCLUSION OF THE OCTOBER 9, 2024 PUBLIC ART AND CULTURE ADVISORY COMMITTEE MEETING

The meeting was concluded at 5:40 p.m.

Councillor Klassen, Chairperson



Janessa Auer, Committee Clerk