

● Draft 
 ● Not started 
 ● On Track 
 ● Behind 
 ● Overdue 
 ● Complete 
 → Direct Alignment 
 --- Indirect Alignment

## CITY OF WHITE ROCK PLAN NEW STRATEGIC PRIORITIES

Goal/Objectives/Projects	2019	2020	2021	2022	2023	Completion	Latest Update	Priority
<b>Our Community</b>						50%		Goal
→ Guide land use decisions of Council to reflect the vision of the community.						41%		Objective
→ Review the Official Community Plan (OCP)						81%	Phase 1 Engagement Summary (Nov. 4, 2019)	Top Priority
→ Develop and recommend a Waterfront Enhancement Strategy (WES)						75%	At the September 14, 2020 Land Use and Planning Committee meeting, the committee requested that the Waterfront area policy review be prioritized over other topics within the OCP Review and accelerated in the review process.	High Priority
→ Patio Enclosures on Marine Drive						90%	As of December 1, 2020, one restaurant operator has approached the City in response to this initiative and undertaken minor (no permit required) upgrades to their sidewalk patio area to provide a more comfortable space for patrons during the winter season.	High Priority
→ Review of Waterfront Design Guidelines for East Beach and West Beach						0%	Council endorsed this project on March 9, 2020.	High Priority
→ Accessory Vacation Rentals (i.e. AirBnB) regulation						50%	Review Requested Feb. 24, 2020 / Previous Amendment Nov. 18, 2019	High Priority
→ Waterfront Commercial Zones (CR-3, CR-4)						75%	At the September 14, 2020 Land Use and Planning Committee meeting, Council directed staff to discontinue work on the CR-3A (West Beach Commercial / Residential) zone, which may be resumed after the Waterfront building heights component of the OCP Review has been considered by Council.	High Priority
→ Coach House/ Secondary Suites in duplexes/ triplexes						0%		High Priority
→ Single Family Home zones						5%	Strategic Priorities - scheduled Sept 2020 (also Council resolution Jan. 14/Mar 11, 2019)	High Priority
→ Confirm the City is following best practices in governance						57%		Objective
→ Governance and Legislative Committee to continue to review all Council policies						81%		Top Priority
→ Corporate Administration Policies						0%		High Priority

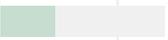
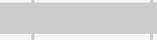
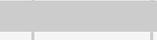
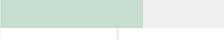
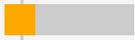
		→ Policy 213 - Corporate Process Regarding Requirement to E-mail Records and Back Up Data Schedule Admin		30%	Under review will be brought forward to Governance and Legislation Committee	High Priority
		→ Policy 200 - General Administration)		0%	Under review will be brought forward at the next Governance and Legislation Committee meeting	High Priority
		→ Policy 201-01 Coat of Arms and City Logo		0%	For the Next Governance and Legislation Committee Meeting	High Priority
		→ Policy 203 - Commemorative Recognitions in City Parks		0%	For Review with Engineering staff	High Priority
		→ Council Policies		95%		High Priority
		→ Policy 101 Corporate Vision, Mission, and Values		25%	Will bring back to Council following completion of the Council Priorities	High Priority
		→ Policy 125 White Rock Outstanding Canadians on the Peninsula Legacy Program		0%	Under review with Communications staff	High Priority
		→ Policy 146 Use of City Flag Pole		50%	Under review with Communications staff	High Priority
		→ City Operations Policies		95%		High Priority
		→ Policy 607 Heritage Trees		74%	EAC continues to meet twice monthly and is compiling a detailed list of proposed changes to the Bylaw and Policies related to trees. Staff will then need to subsequently incorporate the changes approved by Council into new Bylaws and Policies.	High Priority
		→ Policy 611 Tree Management on City Lands		79%	Detailed EAC tree report submitted to Council Feb 22nd. Council directed that the more straightforward recommended changes be brought to a future Governance and Legislation Committee meeting and that staff report back on the detailed recommendations.	High Priority
		→ Policy 608 Traffic Calming		5%	Revisions to the Traffic Calming Policy will likely be made as an offshoot to the ongoing Integrated Transportation and Infrastructure Master Plan (ITIMP). The ITIMP is delayed due to restrictions on public meetings, but will resume once meetings are again permitted.	High Priority
		→ Policy 612 Dangerous Tree Removal		79%	Part of tree discussions at the Environmental Advisory Committee (EAC). Last meeting on Nov 19th. Consensus of the EAC is that dangerous trees need to be removed without delay.	High Priority
		→ Finance Policies		87%		High Priority
		→ Policy 504 - Towing - Unauthorized Vehicles Review		95%	This Policy will be moved to the Finance Department from Planning and Development Services, early 2021	High Priority

	→ Policy 310 Investment					25%	The investment policy is expected to be updated in 2021	High Priority
	→ Policy 316 Insurance Coverage for Contractors					25%	This policy should be replaced with an insurance limit matrix which can be used to determine contractor insurance limits. To be drafted by internal risk management staff.	High Priority
	→ Human Resources Policies					73%		High Priority
	→ 403 - Exempt Compensation					0%		High Priority
	→ 404 - Employee Code of Conduct					65%	Updates to policy being incorporated	High Priority
	→ Planning & Development Policies					97%		High Priority
	→ Policy 516 - Renovation and Relocation Policy					50%	This policy was reviewed in conjunction with Policy 514 (Tenant Relocation Policy) on January 28, 2020 and referred back to staff for additional details on how tenant compensation under Policy 514 could be paid out over a longer period of time.	High Priority
	→ Reserve Fund					0%	City Reserves are an integral part of the City's Financial sustainability. They are established through statute or Council Direction. The use of the City's Reserves are directed through the City's Financial Plan.	High Priority
→	Manage the delivery of City services efficiently and effectively					59%		Top Priority
	→ Water Community Advisory Panel					88%	At the January 12/21 meeting, CAO discussed role of WCAP as an advisory body to Council on issues selected by Council and included in the terms of reference. WCAP role is to advise, not to provide oversight.	High Priority
	→ Examine water quality results from Water Treatment Plant					75%	Water quality results were discussed at the January 12th WCAP meeting. It was noted that the arsenic results are trending higher and that a regeneration of the E33 (arsenic) filters will be needed soon. Staff is working with the contractor on scheduling this work. Questions from the panel on disinfection byproducts and the life of the Greensand filters (10yrs) were discussed and formal answers sent to the committee by subsequent email.	High Priority
	→ Policing Service Review					65%	Monitoring room equipment installation is complete that was once maintained by Surrey.	High Priority
→	Select and complete the CACs projects to maximize the benefit to the community					39%		Objective
	→ Emerson Park Playground Upgrade					0%		High Priority

→ 75002 MacCaud Park Upgrade (funded from CAC's)					0%	Project for upgrades to Mccaud Park including pickleball courts approved by Council. Staff to develop pickleball options of 4,6 and 8 pickleball courts for Council consideration. Question is to be whether the courts are dedicated for pickleball or shared with tennis.	High Priority
→ Contribution to Baseball Training Facility at Centennial Park					26%	Corporate report to request funding for this project will go to Council March 22/2021.	High Priority
→ Continue to nurture a respectful, trusting partnership with the Semiahmoo First Nation for the benefit of both communities.					64%		Objective
→ Drainage Memorandum of Understanding					75%	Guillermo Ferrero and Jim Gordon met on Teams with Chief Harley Chappell and Joanne Charles from the Semiahmoo First Nation on November 24th to discuss drainage issues and plans including the finalization of the drainage MOU so that infrastructure investigations could commence as per the work plan developed in Feb 2020.	High Priority
→ Sanitary Sewer Service Agreement					95%	Guillermo Ferrero and Jim Gordon met on Teams with Chief Harley Chappell and Joanne Charles from the Semiahmoo First Nation on November 24th to discuss drainage issues and also final details for the sewer and water servicing agreements. Jim to make minor changes to the water agreement to clarify the types of water meters.	High Priority
→ Totem Pole (House Post) Restoration at White Rock Elementary School Grounds					42%	Staff have researched this project which is on school district property. The SD isn't interested in participating. The artist may not be alive. Staff will discuss this project with Chief Harley Chappell to determine if SFN support restoring the house post.	High Priority
→ SFN Infrastructure Investigation & Assessment					14%	Guillermo Ferrero and Jim Gordon met on Teams with Chief Harley Chappell and Joanne Charles from the Semiahmoo First Nation on November 24th to discuss drainage issues and plans including the finalization of the drainage MOU so that infrastructure investigations could commence as per the work plan developed in Feb 2020.	High Priority
<b>Our Environment</b>					40%		Goal
→ Integrate storm damage environmental capital assets into strategic planning and budgeting process					50%		Objective
↳ Protection of Semiahmoo Bay					50%	Zoom meeting set up with Shared Waters Alliance on September 4th	High Priority
→ Reduce green house gas emissions					3%		Objective
↳ Energy Step Code Implementation					5%	Building Official III position will be filled in July 2020, and will assist the Manager of Building and Bylaws in moving this forward.	High Priority

→ Protect and increase tree canopy and enhance greenspace in the community					67%	As per Council direction, the Environmental Advisory Committee (EAC) is collaboratively working together to make suggestions for improvements to Bylaws and Policies to protect the tree canopy.	Objective
→ Tree Management Bylaw Review					67%	Detailed EAC tree report submitted to Council Feb 22nd. Council directed that the more straightforward recommended changes be brought to a future Governance and Legislation Committee meeting and that staff report back on the detailed recommendations.	High Priority
→ Policy 607 Heritage Trees					74%	EAC continues to meet twice monthly and is compiling a detailed list of proposed changes to the Bylaw and Policies related to trees. Staff will then need to subsequently incorporate the changes approved by Council into new Bylaws and Policies.	High Priority
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Our Waterfront					46%		Goal
→ Attract visitors and residents to the Waterfront					51%		Objective
→ Develop and recommend a Waterfront Enhancement Strategy (WES)					75%	At the September 14, 2020 Land Use and Planning Committee meeting, the committee requested that the Waterfront area policy review be prioritized over other topics within the OCP Review and accelerated in the review process.	High Priority
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→ Review of Waterfront Design Guidelines for East Beach and West Beach					0%	Council endorsed this project on March 9, 2020.	High Priority
→ Accessory Vacation Rentals (i.e. AirBnB) regulation					50%	Review Requested Feb. 24, 2020 / Previous Amendment Nov. 18, 2019	High Priority
→ Joint Semiahmoo Days/Sea Fest					27%	SF Committee meetings suspended to Fall 2021 due to the 2021 event cancelled due to COVID.	High Priority
→ Support a vibrant, year-round environment where businesses can thrive					88%		Objective
→ Develop and recommend a Waterfront Enhancement Strategy (WES)					75%	At the September 14, 2020 Land Use and Planning Committee meeting, the committee requested that the Waterfront area policy review be prioritized over other topics within the OCP Review and accelerated in the review process.	High Priority

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→ <b>Review of Waterfront Design Guidelines for East Beach and West Beach</b>						0%	Council endorsed this project on March 9, 2020.	High Priority
→ <b>Review Waterfront Enhancement Strategy (WES) and Official Community Plan (OCP)</b>						100%	The Marine Drive Task Force concluded its review of the draft Waterfront Enhancement Strategy at its final meeting on March 11, 2020. Several recommendations from the Task Force relate to projects proposed in the Strategy, which would be future projects should Council approve moving forward with them. As the Strategy is intended to be a long-term road map, projects may also wait until the resources are available for implementation.	High Priority
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<b>Our Infrastructure</b>						35%		Goal
↳ <b>Select and complete the CACs projects to maximize the benefit to the community</b>						39%		Objective
→ <b>Emerson Park Playground Upgrade</b>						0%		High Priority
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→ <b>Contribution to Baseball Training Facility at Centennial Park</b>						26%	Corporate report to request funding for this project will go to Council March 22/2021.	High Priority
<b>Our Economy</b>						34%		Goal

<p>→ Develop an Economic Development Strategy</p>					33%	<p>On January 25, 2021, Council approved referring a draft economic survey for residents and businesses to the Economic Development Advisory Committee for their comment on February 10, 2021 before it is launched in mid-February 2021. The survey is intended to launch the update to the Economic Development Strategic Plan and serve as a foundation for future stakeholder engagement.</p>	Objective
<p>→ Implement current and subsequent revised Economic Strategy</p>					0%		High Priority
<p>→ Partner with the White Rock BIA, South Surrey &amp; White Rock Chamber of Commerce, Tourism White Rock Association and the local business community to attract business to the community</p>					6%		Objective
<p>→ Implement current and subsequent revised Economic Strategy</p>					0%		High Priority
<p>→ Manage parking resources to meet the needs of residents, visitors and businesses</p>					62%		Objective
<p>→ Fees and Charges Bylaw (increase for highway use violations)</p>					0%		High Priority
<p>COVID - 19</p>					46%		Goal
<p>→ Partner with service agencies and other community partners to provide social support for those most impacted by COVID-19</p>					69%		Objective
<p>→ Research and Develop Gamification Program to Connect Residents Safely</p>					84%	<p>Still awaiting budget approval as part of the 2021-25 Financial Plan.</p>	High Priority
<p>→ Research Feasibility of Outdoor "Comfort Stations"</p>					23%	<p>A discussion was held between the Director of Recreation and Culture and the Executive Director of the BIA, and it was decided to postpone the start of this project until the PHO ban on group gatherings and events is lifted.</p>	High Priority