

2021-2022 COUNCIL STRATEGIC PRIORITIES UPDATE - TOP PRIORITY

Mar 10, 2021

 \blacksquare Draft \blacksquare Not started \blacksquare On Track \varTheta Behind \blacksquare Overdue \blacksquare Complete \rightarrow Direct Alignment \longrightarrow Indirect Alignment

CITY OF WHITE ROCK PLAN

NEW STRATEGIC PRIORITIES

Goal/Objectives/Projects	2019	2020	2021	2022	2023	2024	Completion	Latest Update	Priority
Our Community							50%		Goal
→ Guide land use decisions of Council to reflect the vision of the community.							41%		Objective
\rightarrow Review the Official Community Plan (OCP)							81%	Phase 1 Engagement Summary (Nov. 4, 2019)	Top Priority
→ Town Centre Review (with DIALOG)							85%	On February 22, 2021, Council gave first and second readings to the amendment to revise the Town Centre CR-1 zone. A public hearing on the proposed zoning amendment bylaw, which would implement portions of the OCP Review recommendations related to the Town Centre, is anticipated to be held on April 19, 2021.	Top Priority
→ Building Heights outside the Town Centre							80%	On March 8, 2021, Council received a report with the results of the Building Heights outside the Town Centre survey, and deferred the item to a future Land Use and Planning Committee meeting to allow time for further review and discussion.	Top Priority
Affordable Housing / Housing Needs Report		_					33%	On February 25, 2021, the results of the Housing Needs Survey, were posted to www.talkwhiterock.ca/housing. More than 400 responses were received with 99% of respondents identifying as White Rock residents. CitySpaces Consulting has also been retained by the City on part of a \$20,000 grant from UBOM to posit	Top Priority
								City, as part of a \$30,000 grant from UBCM, to assist with public engagement and reaching out to vulnerable populations for the preparation of the Housing Needs Report.	
\longrightarrow Confirm the City is following best practices in governance									Objective
Governance and Legislative Committee to continue to review all Council policies							81%		Top Priority
Manage the delivery of City services efficiently and effectively							59%		Top Priority
→ Multi-Family And Commercial Waste Pick Up							56%	Staff are working with the consultant to develop a strategy for reporting to Council on the study findings (now in draft final form) and follow up implementation plans.	Top Priority

→ Conduct multi-family and commercial waste pick up review and analysis	60'	Consultant submitted a draft final report. Staff is working with the consultant to summarize the over 200 pages of information so that Council can be clearly apprised of the benefits and consequences of various options for solid waste in the multi family and IC&I sectors.	Top Priority
Consultant to prepare a report providing implications of waste pick up resulting from the analysis	51	Staff are reviewing consultants final report and starting a first draft Council Report.	Top Priority
Select and complete the CACs projects to maximize the benefit to the community	39	%	Objective
→ Community Amenity Contributions Review	67'	 On February 22, 2021, a corporate report at the Finance and Audit Committee provides additional information on potential CAC-eligible projects as requested by Council in September 2020. The Committee will have the opportunity to screen out (cancel) consideration of projects that are not considered feasible and provide direction on advancing others. 	Top Priority
→ Bay Street Beach Access Ramp	30	On February 22, 2021, staff confirmed to the Finance and Audit Committee that walkway improvements such as the Bay Street beach access ramp are eligible for CAC funds. Staff provided an update that design work is continuing as staff work to obtain approvals from DFO.	Top Priority
→ Centre Street Hillside Walkway Upgrade	50	On Feb 8th, Council approved the Centre Street Walkway project as per the 2014 Conceptual design for \$900K. Staff to start preliminary design including costing of options included in the 2014 Concept and report to Council. Staff advised five local first nations of the project as part of the initiation of the consultation process.	Top Priority
→ Review Options for Upgrading Multiple Hillside Walkways (Road Ends) to Waterfront	25	On February 22, 2021, the Finance and Audit Committee requested consideration for future funding, including non-CAC funds, to be used to upgrade road end / hillside walkways in the City.	Top Priority
Continue to nurture a respectful, trusting partnership with the Semiahmoo First Nation for the benefit of both communities.	64	%	Objective
	77'	Met with Patrick Giesbrecht by phone on Feb. 11, 2021. He will check in with SFN Council members to see when they are ready to meet again to discuss the draft Communications MOU.	Top Priority

→ Water Service Agreements	95%	Guillermo Ferrero and Jim Gordon met on Teams with Chief Harley Chappell and Joanne Charles from the Semiahmoo First Nation on November 24th to discuss drainage issues and also final details for the sewer and water servicing agreements. Jim to make minor changes to the water agreement to clarify the types of water meters.	Top Priority
> Relationship Rebuilding / Partnership	55%	Jim Gordon met with Chief Harley Chappell on August 12th to discuss strategies for removing the layer of paint from P'Quals, and installing and maintaining a clear graffiti protective coating. Jim noted that we planned to do this work in the tourist off season.	Top Priority
Our Infrastructure	35%		Goal
Select and complete the CACs projects to maximize the benefit to the community	39%		Objective
→ Community Amenity Contributions Review	67%	On February 22, 2021, a corporate report at the Finance and Audit Committee provides additional information on potential CAC-eligible projects as requested by Council in September 2020. The Committee will have the opportunity to screen out (cancel) consideration of projects that are not considered feasible and provide direction on advancing others.	Top Priority
→ Bay Street Beach Access Ramp	30%	On February 22, 2021, staff confirmed to the Finance and Audit Committee that walkway improvements such as the Bay Street beach access ramp are eligible for CAC funds. Staff provided an update that design work is continuing as staff work to obtain approvals from DFO.	Top Priority
→ Centre Street Hillside Walkway Upgrade	50%	On Feb 8th, Council approved the Centre Street Walkway project as per the 2014 Conceptual design for \$900K. Staff to start preliminary design including costing of options included in the 2014 Concept and report to Council. Staff advised five local first nations of the project as part of the initiation of the consultation process.	Top Priority
→ Review Options for Upgrading Multiple Hillside Walkways (Road Ends) to Waterfront	25%	On February 22, 2021, the Finance and Audit Committee requested consideration for future funding, including non-CAC funds, to be used to upgrade road end / hillside walkways in the City.	Top Priority
Our Economy	34%		Goal
\longrightarrow Improve provision of efficient and cost-effective services	35%		Objective
→ Bylaw Adjudication		Appeal process for bylaw/parking tickets and allowing delivery of ticket by mail.	Top Priority
Complete LEAN Study to improve efficiencies and realize cost savings	0%		Top Priority
→ Manage parking resources to meet the needs of residents, visitors and businesses	62%		Objective

Bylaw Adjudication			15%	Appeal process for bylaw/parking tickets and allowing delivery of ticket by mail.	Top Priority
COVID - 19					Goal
Advocate on behalf of small business and work with community groups to support the local business community during the pandemic			70%		Objective
→ Research Feasibility of Weather Coverings for Picnic Table Areas in Memorial Park			0%	On November 9, 2020, Council approved this recommendation of the COVID-19 Recovery Task Force, which is to have staff investigate options for temporary coverings for the outdoor picnic table area in Memorial Park as well as look into a long-term solution for weather protection for outdoor public spaces on the waterfront.	Top Priority