



## Public Art and Culture Advisory Committee

### Minutes

September 11, 2024, 4:00 p.m.  
City Hall Council Chambers  
15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT: Art Beaulieu, Community Member  
Bill Brooks, Community Member (arrived at 4:02 p.m.)  
Gary Kennedy, Community Member  
Ed Laverock, Community Member  
Colleen Lumb, Community Member  
Karin Bjerke-Lisle, White Rock Museum & Archives  
Representative  
Helmut Gruntorad, Semiahmoo Arts Society Representative

COUNCIL: Councillor Ernie Klassen, Chairperson (non-voting)  
Councillor Michele Partridge, Vice-Chairperson (non-voting)

STAFF: John Woolgar, Director of Recreation and Culture  
Jim Gordon, Director of Engineering and Municipal Operations  
(left meeting at 5:00 p.m.)  
Rebecca Forrest, Manager of Cultural Development  
Robyn Barra, Manager of Communications and Government  
Relations (left meeting at 4:55 p.m.)  
Kaelin Nelson, Senior Communications Coordinator (left meeting  
at 4:55 p.m.)  
Karina Hill, Curatorial Assistant  
Janessa Auer, Committee Clerk

PUBLIC: 3

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#### 1. **CALL TO ORDER**

The Chairperson called the meeting to order at 4:00 p.m.

2. **ADOPTION OF AGENDA**

**Motion Number 2024-PACAC-040:** It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the agenda for the September 11, 2024 meeting as circulated.

**Motion CARRIED**

3. **ADOPTION OF MINUTES**

**Motion Number 2024-PACAC-041:** It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the minutes of the July 10, 2024 meeting as circulated.

**Motion CARRIED**

B. Brooks arrived at 4:02 p.m.

**Motion Number 2024-PACAC-042:** It was MOVED and SECONDED

**THAT the Public Art and Culture Advisory Committee approves that Item 5, *Vidal Street Sidewalk Replacement Project*, be discussed prior to Item 4, *Placemaking on City Garbage Containers and/or Utility Boxes*.**

**Motion CARRIED**

*In accordance with Motion Number 2024-PACAC-042, Item 5 was discussed at this time.*

5. **VIDAL STREET SIDEWALK REPLACEMENT PROJECT**

The Chairperson introduced this item and noted that there were three (3) members of the public in attendance who are residents of a condo building beside Vidal Street where sidewalk replacement and upgrades are currently underway.

**Motion Number 2024-PACAC-043:** It was MOVED and SECONDED

**THAT the Public Art and Culture Advisory Committee gives approval for members of the public in attendance to provide comments regarding this agenda item.**

**Motion CARRIED**

The Director of Engineering and Municipal Operations provided an overview of the process that resulted in the removal of three (3) magnolia trees, along with the existing sidewalk, on Vidal Street near Marine Drive, noting that this project was necessary for compliance with current accessibility standards.

The Director of Recreation and Culture advised that the Committee has an opportunity to provide suggestions for placemaking opportunities in this space, including the possibility of greenery features, following the removal of the trees.

The Committee, along with the three (3) members of the public in attendance, engaged in a roundtable discussion regarding potential ideas for inclusion of greenery features and/or other placemaking initiatives, within the Vidal Street Sidewalk Replacement Project. It was determined that it would be beneficial to form a working group to gather more ideas and information to bring back to the Committee at a future meeting.

**Motion Number 2024-PACAC-044:** It was MOVED and SECONDED

**THAT the Public Art and Culture Advisory Committee approve a working group being formed for the purpose of gathering ideas for potential placemaking opportunities within the Vidal Sidewalk Replacement Project, comprised of the following members:**

- Gary Kennedy
- Art Beaulieu
- Councillor Klassen
- The Director of Recreation and Culture

**Motion CARRIED**

#### **4. PLACEMAKING ON CITY GARBAGE CONTAINERS AND/OR UTILITY BOXES**

The Director of Engineering and Municipal Operations was in attendance to participate in further discussion with the Committee about placemaking opportunities on City garbage containers and/or utility boxes. He advised that, following recent Council discussion, there is a possibility that staff may be directed to upgrade some/all of the City's collection of garbage containers. For this reason, he recommended that the Committee pause discussion around placemaking on garbage containers. He did confirm, however, that the City's utility boxes could have decorative wraps installed on their exteriors, so this would be a realistic project the Committee could focus on.

The Chairperson recommended that the Committee focus on determining twenty (20) utility boxes in the most visible locations throughout the City as a starting point. Staff advised that they plan to gather cost information, measurements, etc. for this initiative, as indicated in the draft Five (5) Year Art Plan.

## 6. **WALKWAYS SIGNAGE UPDATE**

The Director of Recreation and Culture provided an overview of the history of this project, along with a status update, noting that the Communications team has been assisting with the design process. He explained that staff considered three (3) main components that can be incorporated into signage (regulatory, wayfinding and interpretive) and they feel that wayfinding components would be most beneficial as the priority focus of the walkways' signage designs, with interpretive components being second priority.

The Manager of Communications and Government Relations, as well as the Senior Communications Coordinator, were in attendance to present two (2) different concept designs for the signs.

The Committee provided feedback during a roundtable discussion, which staff will incorporate into updated concept designs that they plan to bring back for the Committee's review at a future meeting.

## 7. **WELCOME TO WHITE ROCK SIGN**

Staff presented an updated concept design for the "Welcome to White Rock" sign at Johnston Road and North Bluff Road. The Committee provided further feedback and suggestions regarding the design. Staff noted that further refinements will be completed prior to, and during, installation.

**Note:** *During discussion, a request to see a sample of the sign material resulted in staff needing extra time to have the sample brought to City Hall from a different location. For this reason, the Chairperson put this agenda item on hold, with the intention of finishing discussion later in the meeting when the sample has arrived.*

The Manager of Communications and Government Relations and the Senior Communications Coordinator left at 4:55 p.m.

8. **ARTIST PROPOSAL FOR DRIFTWOOD PUBLIC ART PROJECT**

The Manager of Cultural Development provided an overview of a proposal for a driftwood public art project. The Committee provided feedback during a roundtable discussion, during which time it was suggested that this might be a more appropriate proposal for the Semiahmoo Arts Society to consider, with the potential for the City to become involved in the future, depending on the success and scale of the project.

**Action Item:** The Manager of Cultural Development to refer the artist and project manager who submitted this proposal to Semiahmoo Arts Society.

The Director of Engineering and Municipal Operations left at 5:00 p.m.

9. **P'QUALS INSTALLATION PROJECT UPDATE**

The Director of Recreation and Culture provided a brief update on this project, noting that funding has been allocated and plans continue to move forward in collaboration with the Semiahmoo First Nation.

10. **WORKING GROUP UPDATES**

10.1 **Gateway Sign Working Group**

It was noted that this working group has completed its assigned work.

10.2 **Maccaud Park Placemaking Pilot Project Working Group**

Working group members noted that they are awaiting cost information from Engineering and Municipal Operations.

**Action Item:** The Director of Recreation and Culture to connect with the Engineering Department to obtain this cost information.

**Action Item:** Committee Clerk to invite the Director of Engineering and Municipal Operations to attend a future meeting to discuss this topic, including cost information, with the Committee.

10.3 **Walkways Working Group**

It was noted that this working group has completed its assigned work

#### 10.4 Murals Working Group

The Manager of Cultural Development noted that further mural updates will be included during discussion of Item 11, *Draft Five (5) Year Art Plan Review*

#### 10.5 Vacant Storefront Placemaking Program Research Working Group

Working group member, Gary Kennedy, provided an overview of an on-table document presented by the group, which provided suggestions as to how the Committee might recommend that Council update the City's Unsightly Premises and Graffiti Abatement Bylaw. These updates would include a new provision allowing for an agreement between commercial property owners and the City that would enable the City to install temporary art on unsightly properties, in order to improve their appearance and enhance the City's aesthetic.

**Action Item:** Committee Clerk to invite the Director of Planning and Development Services to attend the next scheduled meeting to provide feedback to the Committee regarding the discussed bylaw update suggestions.

***Note:*** The Chairperson requested that the previously paused discussion regarding Item 7, *Welcome to White Rock Sign*, continue at this time.

#### 7. **WELCOME TO WHITE ROCK SIGN – Cont'd**

Following the retrieval of the sample piece of sign material, Committee members continued to provide feedback about this material and the sign design overall.

**Motion Number 2024-PACAC-045:** It was MOVED and SECONDED

**THAT the Public Art and Culture Advisory Committee recommends that Council approve the concept design for the "Welcome to White Rock" sign to be located at Johnston Road and North Bluff Road, as discussed during the September 11, 2024 Public Art and Culture Advisory Committee meeting.**

**Motion CARRIED**

## **10.6 Festive Season in the Business District Working Group**

Councillor Klassen provided an update on the status of preparation work that is underway for the November 16, 2024 Uptown Shopping Crawl event.

## **10.7 Community Notice Board Working Group**

The Vice-Chairperson provided an overview of the working group's findings, as presented in an on-table document, followed by a roundtable discussion with the Committee. It was noted that Five (5) Corners or City Hall would be good locations to trial a community notice board.

The working group plans to continue conducting research, including gathering cost details and will bring this information forward to the Committee for further discussion at a future meeting.

## **11. DRAFT FIVE YEAR ART PLAN REVIEW**

The Manager of Cultural Development provided a brief overview of proposed projects included in the City's draft Five (5) Year Art Plan for 2025, and asked members to consider these and bring their feedback for discussion at the next scheduled meeting.

## **12. STAFF REPORT**

The Manager of Cultural Development provided an update regarding relevant developments and/or events happening in the Recreation and Culture Department, and also facilitated an introduction to the City's new Curatorial Assistant, Karina Hill.

## **13. OTHER BUSINESS**

None

## **14. INFORMATION**

### **14.1 COMMITTEE ACTION TRACKING**

Corporate Administration provided the Action and Motion Tracking Document for information purposes.

**15. 2024 MEETING SCHEDULE**

The following meeting schedule was previously approved by the Committee and was provided for information purposes:

- October 9, 2024; and,
- ~~November 13, 2024~~ November 26, 2024.

All meetings are scheduled to take place in Council Chambers at White Rock City Hall from 4:00 p.m. to 6:00 p.m.

**16. CONCLUSION OF THE SEPTEMBER 11, 2024 PUBLIC ART AND CULTURE ADVISORY COMMITTEE MEETING**

The meeting was concluded at 6:07 p.m.



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Councillor Klassen, Chairperson

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Janessa Auer, Committee Clerk