

2019 -2021 ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING ACTION TRACKING

Meeting Date	Motion #/ Action Item	Agenda Item # & Title	Committee Recommendation/ Action item	Staff/ Member Assigned	Status or Completion Date <i>(Red indicates Completed Items)</i>
2019-06-12	2019-EIC-005	Item 7 – About Economic Investment Committees	THAT Council consider amending the name of the Economic Investment Committee to the Economic Development Advisory Committee.	Committee Clerk	June 24, 2019 Regular Council - ENDORSED
2019-06-12	Action item	Item 8 - Workplan	Economic Development Strategic Plan to be provided to the Committee for their information.	Committee Clerk	June 15, 2019
2019-06-12	Action item	Item 8 - Workplan	Information and/or a presentation to be provided from the White Rock BIA, South Surrey/White Rock Chamber of Commerce, Tourism White Rock and City staff on their roles in the City, with a focus on how they assist with Economic Development.	Committee Clerk	September 11, 2019
2019-06-12	2019-EIC-006	Item 8 - Workplan	THAT the Economic Investment Committee appoint Carolyn Latzen as the Committee liaison for the Marine Drive Task Force.	C. Latzen	MDTF Term has ended.
2019-06-12	2019-EIC-007	Item 8 - Workplan	THAT the Economic Investment Committee requests that Council consider combining a Business Forum with a Public Town Hall Meeting in fall, 2019.	Director of Planning and Development	June 24, 2019 Regular council – ENDORSED / Staff working on it
2019-06-12	2019-EIC-008	Item 8 - Workplan	THAT the Economic Investment Committee requests that Council consider inviting a member/ representative from the Semiahmoo First Nation to a future Economic Investment Committee to share their perspectives on their community, from a business standpoint.	Committee Clerk	Went to Council June 24/ letter sent to SFN
2019-07-10	2019-EDAC-013	Item 4 – Presentation from Alex Nixon (BIA)	THAT the Economic Development Advisory Committee recommends that Council consider having staff provide a corporate report to review what busking locations are working well, and whether the number of busking locations can be expanded.	Director of Planning and Development	July 22, 2019 Regular Council – ENDORSED / Corporate report being conducted
2019-07-10	Action item	Item 5 – Economic Development Strategic Plan	Staff to provide a report to the Committee at their September meeting regarding the White Rock mill rate, and how it compares with other municipalities throughout the Lower Mainland.	Director of Planning and Development	September 11, 2019
2019-07-10	2019-EDAC-014	Item 5 – Economic Development Strategic Plan	THAT the Economic Development Advisory Committee works to support Council and staff to update the Economic Development Strategy.	Director of Planning and Development	July 22, 2019 Regular Council – ENDORSED

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2019-07-10	2019-EDAC-015	Item 6 – City of White Rock Development Update	THAT the Economic Development Advisory Committee establishes a work plan for 2019/2020 at their September meeting.	Committee members	September 11, 2019
2019-07-10	2019-EDAC-016	Item 6 – City of White Rock Development Update	THAT the Economic Development Advisory Committee recommends that Council endorse in principal a joint Economic Development Advisory and Marine Drive Task Force sub-committee to focus on a business retention and expansion strategy.		July 22, 2019 Regular Council – ENDORSED / discussed but no action taken to date
2019-09-11	Action Item	Item 5 – Presentation from Ritu Khanna (WR/SS Chamber)	Staff to send PowerPoint presentations to the Committee for information.	Committee Clerk	September 12, 2019
2019-09-11	2019-EDAC-19	Item 5 – Presentation from Ritu Khanna (WR/ SS Chamber)	THAT The Economic Development Advisory Committee (EDAC) requests that Council consider directing staff to utilize the \$50,000 budget on economic development by obtaining a consultant to undertake an update of the 2009 Economic Development Strategic Plan.	Director of Planning and Development	Amended on October 9, 2019
2019-09-11	2019-EDAC-20	Item 8 – Public Town Hall Meeting	THAT the Economic Development Advisory Committee (EDAC) supports Council holding a public business forum to discuss economic expansion and growth opportunities in White Rock.	Director of Planning and Development	October 22, 2019 Regular Council – ENDORSED
2019-10-09	2019-EDAC-22	Item 3 – Adoption of Minutes	THAT The Economic Development Advisory Committee (EDAC) requests that Council consider directing staff to utilize the budget for economic development by obtaining a consultant to undertake an update of the 2009 Economic Development Strategic Plan.	Director of Planning and Development	October 22, 2019 Regular Council – ENDORSED / November 4, 2019 Regular Council – MOTION RECONSIDERED / within the scope of EDO position
2019-10-09	2019-EDAC-23	Item 4 – Municipal Tac Rate Comparison	THAT Economic Development Advisory Committee (EDAC) request that Council consider using the information provided in the September 11, 2019 corporate report on the White Rock mill rate as a way to promote White Rock's relative position in the lower mainland.	Director of Planning and Development	November 4, 2019 Regular Council - ENDORSED
2019-10-09	Action item	Item 7 – Other Business	E. Klassen, Committee member, to come to the next EDAC meeting with concerns and ideas for recommendations for the Committee to present to Council.	E. Klassen	2019-11-13

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2019-10-09	Action item	Item 7 – Other Business	Committee members to come to next EDAC meeting with work plan ideas/ suggestions for the Committee to discuss and prioritize.	All Committee members	2019-11-13
2019-10-09	Action item	Item 7 – Other Business	Staff to add “Vacancy Tax” to the November 13, 2019 meeting agenda. AND Staff to expand on the “Vacancy Tax” item on the November 13, 2019 meeting agenda to include vacant properties in general.	Committee Clerk	2019-11-13
2019-10-09	Action item	Item 7 – Other Business	Councillor Manning to provide the Committee with information about what was discussed at UBCM regarding vacancy tax for their information.	Councillor Manning/ Committee Clerk	2019-11-13
2019-11-13	Action Item	Item 3 – Council Follow-Up	Committee Clerk to send out the 2011 White Rock Business Needs Assessment Report to Committee for information. Staff noted the report is also available on the City website.	Committee Clerk	2019-11-14
2019-11-13	2019-EDAC- 33	Item 4 – Presentation from Give Corners Businesses	THAT the Economic Development Advisory Committee recommend that Council refer parking issues at Five Corners to the Parking Task Force in regards to commercial patron parking.	Committee Clerk	December 2, 2019 Regular Council - ENDORSED
2019-11-13	Action Item	Item 4 - Presentation from Give Corners Businesses	C. Latzen, Committee Member, to forward Globe and Mail article regarding the impact of tax rates on small businesses to staff to provide to the Committee for information.	C. Latzen / Committee Clerk	Emailed on November 18, 2019
2020-02-12	2020-EDAC- 006	Item 6 – 2020 Economic Development Advisory Committee Work Plan	THAT the Economic Development Advisory Committee includes, as a work plan item, an examination of obstacles to business success in White Rock (including triple net leases, cost of business operation, under developed properties etc.).	Staff	February 24, 2020 Regular Council – ENDORSED / Staff working on amending Terms of Reference to include this item
2020-02-12	Action Item	Item 6 – 2020 Economic Development Advisory Committee Work Plan	G. Schoberg, Committee member, to liaise with MLA Trevor Halford office regarding future provincial legislation and possible topics of interest for the Committee.	G. Schoberg, Committee member	To be scheduled for February 10, 2021 meeting
2020-02-12	2020-EDAC- 007	Item 6 – 2020 Economic Development Advisory Committee Work Plan	THAT the Economic Development Advisory Committee requests Council to follow with Union of British Columbia Municipalities (UBCM) executive to find out what the status of the vacancy tax is.	Staff	February 24, 2020 Regular Council –

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					ENDORSED / In progress – Staff contacting UBCM
2020-02-12	2020-EDAC-009	Item 7 – Status of Economic Development Strategic Plan (2009) Strategies	THAT the Economic Development Advisory Committee requests that Council direct staff to consolidate the funds for economic development services in order to activate and address the key strategies and key performance indicators from the 2009 Economic Development Strategic Master Plan, within the allocated time frame (1 year).	Staff	February 18, 2020 Finance & Audit Committee – ENDORSED / In progress
2020-02-12	Action item	Item 7 – Status of Economic Development Strategic Plan (2009) Strategies	The Committee to review the December 2, 2019 corporate report titled Status of the Economic Development Strategic Master Plan (2009) Strategies at the next scheduled meeting.	Staff	On March 11, 2020 Agenda
2020-02-12	Action item	Item 8 – White Rock Sister City of La Conner, Washington	Committee members to prepare draft questions to bring to the next scheduled meeting for the Committee to discussed and provide to Council through a recommendation.	Committee members	On March 11, 2020 Agenda
2020-02-12	Action item	Item 9 – Community Amenity Contribution Public Forum Update	Staff to include this item on the next agenda for further update from staff.	Staff	On March 11, 2020 Agenda
2020-02-12	2020-EDAC-010	Item 10 – Ride Sharing Services in White Rock	THAT the Economic Development Advisory Committee supports the motion put forward at the February 10, 2020 Regular Council meeting regarding White Rock being open for business for ride hailing services.		February 24, 2020 Regular Council – RECEIVED FOR INFORMATION
2020-02-12	Action item	Item 12 – Festival of Lights Update	Committee Clerk to email the Committee the PowerPoint presentation received at Council on February 10, 2020 regarding the Festival of Lights for information.	Committee Clerk	Emailed on February 18, 2020
2020-03-11	2020-EDAC-014	Item 5 – Status of the Economic Development Strategic Plan (2009)	THAT the Economic Development Advisory Committee recommend that the Economic Development Officer role be responsible for the following areas: <ul style="list-style-type: none"> • Update the 2009 Economic Development Strategy; • Undertaking a review of city regulations and bylaws related to business; • Support the development of a work plan for the Economic Development Advisory Committee; • Coordinate the implementation of recommendations from the Marine Drive Task Force; • Establish and operate a business retention and expansion program; and, 	Committee Clerk	Position filled – C. Latzen to attend next EDAC meeting

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			<ul style="list-style-type: none"> <u>Investigate and pursue incentive programs, grants etc. for businesses in the City with a view to include making doing business in White Rock more affordable and enhance revenue opportunities.</u> 		
2020-03-11	2020-EDAC-016	Item 7 – White Rock’s Sister City La Conner, Washington	<p>THAT the Economic Development Advisory Committee recommends that Council consider the following questions for the upcoming Council-to-Council meeting with La Connor, Washington:</p> <ul style="list-style-type: none"> What are the two (2) biggest challenges your business community faces? What are the two (2) biggest challenges you general community faces? How does the municipality support the business community? How did the community build its attraction as a destination where visitors travel for an hour or two (2) to spend the day? What community development support groups exist and how do they work together? For example, White Rock has a Chamber of Commerce, BIA, White Rock Tourism, Marine Drive Task Force and Economic Development Advisory Committee. What are your mid to long term goals for continued strengthening of the community? How has the neighbouring relationship with the Swinomish Indian Tribal Community helped or detracted you from reaching your goals? Do you have an Economic Development Officer and, if so, what is that person’s role? How can the City of White Rock support La Connor with its economic development, and vice versa? 	Committee Clerk	Potential meeting postponed due to COVID-19
2020-03-11	Action Item	Item 9 – 2020 Committee Work Plan	Committee to identify topics for the 2020 work plan for discussion at the next scheduled meeting.	Committee Members	2021 Work Plan added to January 13, 2021 meeting agenda
2020-03-11	Action Item	Item 9 – 2020 Committee Work Plan	A. Nixon, White Rock BIA, to provide feedback from the White Rock Business Forum to the Committee for information/ discussion.	A. Nixon, White Rock BIA	On the January 13, 2021 meeting agenda

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2020-12-09	Action Item	Item 11.1 – Increasing the Committee’s Engagement on the Provincial Agenda	G. Schoberg to extend an invitation to MLA Trevor Halford to a future EDAC meeting.	G. Schoberg, Committee member	To be scheduled for February 10, 2021 meeting
2020-12-09	Action Item	Item 9 - Correspondence	Staff to reply back to Smile Solutions Dental Centre to confirm the Committee’s receipt of the letter.	Staff	Completed
2020-12-09	Action Item	Item 10- Other Business	The Vice-Chairperson requested the following two (2) items be added to the agenda for the next meeting: Update on the Waterfront Enhancement Strategy The decision-making process on the CAC Funding	Committee Clerk	On the January 13, 2021 Meeting Agenda
2021-01-13	Action Item	Item 5 – Water Enhancement Strategy	Waterfront Enhancement Strategy to be added as an item for the February 10th meeting.	Committee Clerk	Added to the February 10, 2021 meeting
2021-01-13	Action Item	Item 5 – Water Enhancement Strategy	The Committee to create a working group committee for the following Waterfront Enhancement Strategy.	Committee members	To be scheduled for a future meeting
2021-01-13	Action Item	Item 6 – Decision-Making Process on the Community Amenity Contribution (CAC) Funding	The Executive Director of Tourism White Rock to provide information to the next meeting regarding West Coast Route.	Executive Director of Tourism White Rock	To be scheduled for February 10, 2021 meeting
2021-01-13	Action Item	Item 6 – Decision-Making Process on the Community Amenity Contribution (CAC) Funding	The decision-making process on the Community Amenity Contribution (CAC) funding be a discussion item at the February 10th meeting.	Committee Clerk	Added to the February 10, 2021 meeting
2021-01-13	Action Item	Item 7.2 – Goals for the First Quarter of 2021	The Economic Development Officer to provide Economic Plan Update Survey results at the February 10th meeting.	Economic Development Officer	Added to the February 10, 2021 meeting
2021-01-13	Motion 2021-EDAC-003	Item 7.8 – Update on 2020 Festival of Lights	THAT the Economic Development Advisory Committee is in support of the Festival of Lights.		To be provided to Council for information.
2021-01-13	Action Item	Item 8.1 – Committee Action Tracking	The Committee Clerk to invite MLA Trevor Halford to the February 10th meeting.	Committee member	MLA Trevor Halford can attend. Added to the

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					February 10, 2021 meeting