

THE CORPORATION OF THE  
**CITY OF WHITE ROCK**  
CORPORATE REPORT



**DATE:** September 23, 2024

**TO:** Mayor and Council

**FROM:** Candice Gartry, Director, Financial Services

**SUBJECT:** 2024 Fees and Charges Bylaw, 2023, No. 2480, Amendment No. 2, 2024, No. 2513

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**RECOMMENDATIONS**

THAT Council:

1. Receive for information the September 23, 2024, corporate report from the Director of Financial Services, titled "2024 Fees and Charges Bylaw, 2023, No. 2480, Amendment No. 2, 2024, No. 2513;" and
  2. Give first, second, and third readings to the 2024 Fees and Charges Bylaw, 2023, No. 2480, Amendment No. 2, 2024, No. 2513.
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**EXECUTIVE SUMMARY**

The purpose of this corporate report is to present an amendment to the 2024 Fees and Charges Bylaw, specifically to amend the rates to be charged for City parking decals and permits for the 2025 calendar year – Schedule "N" of the Bylaw. As the 2025 city parking decals and permits will be available for sale in early November (2024), the current Fees and Charges Bylaw must be amended to reflect the updated rates for the City to charge the updated fees.

**INTRODUCTION/BACKGROUND**

Section 194 of the *Community Charter* authorizes Council, by bylaw, to establish municipal fees for services, for the use of municipal property or to exercise the authority to regulate, prohibit or impose requirements.

The City's 2025 parking decals and permits will be available for sale in early November (2024). As such, the City will be placing ads in the newspaper prior to this date to advertise the fees for the 2025 calendar year. Due to this timing, it is necessary to update the Fees and Charges bylaw now with the updated rates for 2025.

The attached 2024 Fees and Charges Bylaw, 2023, No. 2480, Amendment No. 2, 2024, No. 2513, Schedule "N" proposes increases to the fees for City parking decals and permits as well as reserved stalls at the Montecito Parkade for the 2025 calendar year. It is necessary to increase these fees to assist in recovering increased costs, including inflation, associated with providing the related services.

The 2024 Fees and Charges Bylaw, 2023, No. 2480, Amendment No. 2, 2024, No. 2513 incorporates the following fee increases:

- Resident parking decal (annual) from \$52 to \$63.
- Non-Resident commercial property decal from (annual) \$160 to \$165.
- Merchant decal (annual, on Marine Drive and Vidal Street) from \$384 to \$396.
- Residential decal (annual, specific properties on Marine Drive) from \$341 to \$351.
- Montecito Parkade monthly reserved stall parking rate from \$156 to \$161.
- Monthly reserved parking stall additional decals from \$32 to \$33.
- Resident parking permits and replacement permits (annual) range from \$14 to \$15.

Note: Parking decals allow for a maximum of four (4) hours of parking in City pay parking stalls. Parking permits are for parking in areas designated as Permit Parking Only (generally residential block plus adjoining block).

The increases are generally inflationary except for the parking decals which previously had not been increased as pay parking rates increased. In 2018 the decal cost was equivalent to just over 14 hours of pay parking revenue for the year at summer rates (\$3.25 / hour). In 2024 the price of a decal only covered 11.5 hours of pay parking revenue for the year at summer rates (\$4.50 / hour). The price increase to \$63 will bring the hours back to 14 hours per year at summer rates. The use of resident parking decals detracts from the City's ability to raise pay parking revenue. At 14 hours per year customers need only do 7 (seven) 2-hour trips to the waterfront per year to cover the cost of the decal.

### **FINANCIAL IMPLICATIONS**

Annually reviewing the fees for City parking permits and decals helps to ensure that the rates remain in line with the cost of providing the related services. The impact of the proposed fee increases will be incorporated into revenues during the 2025 budget process.

### **INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS**

Assistance from the Communications and Government Relations department will be sought to place the advertisement for the new rates in the newspaper and broadcast information.

### **ALIGNMENT WITH STRATEGIC PRIORITIES**

These proposed parking permit and decal fee increases align with objective 1.a. of the Organization & Governance Priority Area.

“We commit to continuous process improvement, efficient service delivery, ...”

### **OPTIONS / RISKS / ALTERNATIVES**

The following options are available for Council's consideration:

1. Endorse the updated rates for city parking decals and permits for the 2025 calendar year as included in the “2024 Fees and Charges Bylaw, 2023, No. 2480, Amendment No. 2, 2024, No. 2513.”
2. Not endorse the updated rates for city parking decals and permits for the 2025 calendar year as included in the “2024 Fees and Charges Bylaw, 2023, No. 2480, Amendment No. 2, 2024,

No. 2513,” which would result in the City continuing to charge the current rates, which were last amended for the 2024 calendar year and having to subsidize rather than recover the cost of delivery.

### **CONCLUSION**

The annual review of fees for City parking permits and decals helps to ensure that the rates remain in line with the cost of providing the related services. Following staff’s review, it is recommended that Council endorse the proposed fee increases and give first, second, and third readings to the 2024 Fees and Charges Bylaw, 2023, No. 2480, Amendment No. 2, 2024, No. 2513.

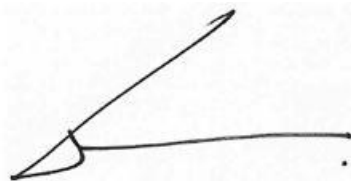
Respectfully submitted,



Candice Gartry, CPA, CGA  
Director, Financial Services

### **Comments from the Chief Administrative Officer**

I concur with the recommendations of this corporate report.



Guillermo Ferrero  
Chief Administrative Officer

Appendix A: 2024 Fees and Charges Bylaw, 2023, No. 2480, Amendment No. 2, 2024, No. 2513, Schedule “N”