



## Public Art and Culture Advisory Committee

### Minutes

July 10, 2024, 4:00 p.m.

City Hall Council Chambers

15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT: Art Beaulieu, Community Member  
Gary Kennedy, Community Member  
Ed Laverock, Community Member  
Colleen Lumb, Community Member  
Karin Bjerke-Lisle, White Rock Museum & Archives  
Representative (arrived at 4:08 p.m.)

COUNCIL: Councillor Ernie Klassen, Chairperson  
Councillor Michele Partridge, Vice-Chairperson

ABSENT: Bill Brooks, Community Member  
Helmut Gruntorad, Semiahmoo Arts Society Representative

STAFF: John Woolgar, Director of Recreation and Culture  
Anne Berry, Director of Planning and Development Services  
(left meeting at 4:25 p.m.)  
Rebecca Forrest, Manager of Cultural Development  
Janessa Auer, Committee Clerk

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#### 1. **CALL TO ORDER**

The Chairperson called the meeting to order at 4:02 p.m.

**2. ADOPTION OF AGENDA**

**Motion Number 2024-PACAC-034:** It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopt the agenda for the July 10, 2024 meeting, amended as follows:

- re-order agenda items so that Item 7.5, *Vacant Storefront Placemaking Working Group Update*, is discussed prior to Item 4, *Placemaking on City Garbage Containers and/or Utility Boxes*; and,
- include consideration of Johnston Road Crosswalk public art project funding under Item 11, *Other Business*.

**Motion CARRIED**

**3. ADOPTION OF MINUTES**

**Motion Number 2024-PACAC-035:** It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the minutes of the June 12, 2024 meeting as circulated.

**Motion CARRIED**

*In accordance with Motion Number 2024-PACAC-034, Item 7.5, Vacant Storefront Placemaking Working Group Update, was discussed at this time.*

**7.5 Vacant Storefront Placemaking Working Group Update**

The Director of Recreation and Culture provided an update, noting that the property owners of two (2) former restaurant locations along Marine Drive have given the City permission to install window art at their vacant buildings. The Director of Planning and Development Services was in attendance to participate in this discussion with the Committee, and to provide insight into important factors to consider from a Planning/Bylaws perspective, should the City move forward with this initiative.

K. Bjerke-Lisle arrived at 4:08 p.m.

The following points were noted:

- The City does not currently have a mechanism in place to determine how the selected art would be installed/placed at the site. Because this would involve the City installing something on private property, there would need to be agreements in place between the City and the property owner(s).

- It would be ideal to have a standardized program in place so that any businesses could apply if interested, to ensure that access to this initiative is equal to all business owners.

**Motion Number 2024-PACAC-036:** It was MOVED and SECONDED

**THAT the Public Art and Culture Advisory Committee approve that a working group be formed for the purpose of gathering information about what types of programs exist in other municipalities around City-facilitated art/placemaking installations at vacant storefronts, comprised of the following members:**

- **Councillor Partridge;**
- **Helmut Gruntorad; and,**
- **Gary Kennedy.**

**Motion CARRIED**

The Director of Planning and Development Services left the meeting at 4:25 p.m.

**4. PLACEMAKING ON CITY GARBAGE CONTAINERS AND/OR UTILITY BOXES**

The Manager of Cultural Development shared information provided by the Engineering and Municipal Operations department regarding potential placemaking opportunities on City garbage containers and/or utility boxes. The Committee engaged in a roundtable discussion, during which time it was determined that more input from the Engineering department would be helpful before moving forward with this idea.

**ACTION ITEM:** Committee Clerk to invite staff from the Engineering department to attend the next scheduled meeting, for further discussion with the Committee on this topic.

**5. P'QUALS INSTALLATION PROJECT**

The Director of Recreation and Culture provided a brief update on the status of the P'Quals Installation Project, noting that staff are currently awaiting further information regarding any archaeological assessments and/or permits that are required before proceeding further.

**6. APPROVAL FOR SIGNAGE FUNDING**

The Manager of Cultural Development provided a brief overview of this topic, noting that Council approval is necessary for the allocation of funds to create updated/new interpretive signage for the Whaling Wall and the Saltaire public art installation.

**Motion Number 2024-PACAC-037:** It was MOVED and SECONDED

**THAT the Public Art and Culture Advisory Committee recommends that Council authorize staff to allocate funds from the Public Art Fund to create interpretive signage for two (2) locations as follows:**

- \$2400 for signage at the Whaling Wall; and,
- \$2650 for signage at the Saltaire Public Art Installation.

**Motion CARRIED**

**7. WORKING GROUP UPDATES**

**7.1 Gateway Sign Working Group**

The Manager of Cultural Development presented a concept design for the updated White Rock sign to be installed at Johnston Road and North Bluff Road. The Committee shared feedback about the proposed design, which staff will provide to the designer so that it can be incorporated into an updated version, to be presented for further review at the next scheduled meeting.

**7.2 Maccaud Park Placemaking Pilot Project Working Group**

It was noted that working group members are awaiting cost information from the Engineering department, so they will bring this information forward to the Committee as soon as it is available.

**7.3 Walkways Working Group**

The Manager of Cultural Development confirmed that further updates on this topic are anticipated to be available in the fall.

**7.4 Murals Working Group**

The Manager of Cultural Development noted that staff will be doing callouts for mural artists later this year/early next year.

**7.5 Vacant Storefront Placemaking Working Group**

In accordance with motion **2024-PACAC-034**, this item was discussed prior to Item 4.

**7.6 Festive Season in the Business District Working Group**

The Chairperson provided an update on behalf of the working group, noting that Council approved this event being planned for Saturday, November 16, 2024, with the title of "Uptown Shopping Crawl."

The working group plans to meet in the coming weeks to continue planning for this event, and they expect to bring further updates to the Committee at the next scheduled meeting.

**8. LOWER MAINLAND GREEN TEAM LITTER CLEAN-UP ACTIVITY**

The Vice-Chairperson provided a brief overview of this upcoming community event, organized by the Lower Mainland Green Team in partnership with the City, which will focus on cleaning up litter along Marine Drive and the waterfront.

**9. DRAFT FIVE YEAR ART PLAN REVIEW**

As noted at the June 12, 2024 meeting, The Manager of Cultural Development confirmed that she plans to make updates to the draft plan and bring it forward to the Committee for further review and feedback in the fall.

**10. STAFF REPORT**

The Manager of Cultural development provided an update regarding relevant developments and events happening in the Recreation and Culture department.

## 11. OTHER BUSINESS

### 11.1 COMMUNITY NOTICE BOARD DISCUSSION

The Vice-Chairperson introduced the topic of installing community notice boards in White Rock, which the Committee then considered during a roundtable discussion. It was noted that further information needs to be obtained before making a decision about moving forward with this idea.

**Motion Number 2024-PACAC-038:** It was MOVED and SECONDED

**THAT the Public Art and Culture Advisory Committee approve that a working group be formed for the purpose of gathering information around practices currently in place in other municipalities, and potential ideas for White Rock, for community notice boards, comprised of the following members:**

- Councillor Partridge; and,
- Karin Bjerke-Lisle.

**Motion CARRIED**

### 11.2 FUNDING APPROVAL FOR JOHNSTON ROAD CROSSWALK PUBLIC ART PROJECT

The Manager of Cultural Development advised that additional funding is needed (above what was initially allocated) to complete the Johnston Road Crosswalk public art project.

**Motion Number 2024-PACAC-039:** It was MOVED and SECONDED

**THAT the Public Art and Culture Advisory Committee recommends that Council authorize staff to allocate \$10,300 in additional funds from the Public Art Fund for the completion of the Johnston Road Crosswalk public art project.**

**Motion CARRIED**

## 12. INFORMATION

### 12.1 COMMITTEE ACTION AND MOTION TRACKING

Corporate Administration provided the Action and Motion Tracking document for information purposes.

**13. 2024 MEETING SCHEDULE**

The following meeting schedule was previously approved by the Committee and was provided for information purposes:

- September 11, 2024;
- October 9, 2024; and,
- November 13, 2024.


All meetings are scheduled to take place in Council Chambers at White Rock City Hall from 4:00 p.m. to 6:00 p.m.

**14. CONCLUSION OF THE JULY 10, 2024 PUBLIC ART AND CULTURE ADVISORY COMMITTEE MEETING**

The meeting was concluded at 5:34 p.m.

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Councillor Klassen, Chairperson



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Janessa Auer, Committee Clerk