

● Draft 
 ● Not started 
 ● On Track 
 ● Behind 
 ● Overdue 
 ● Complete 
 → Direct Alignment 
 --- Indirect Alignment

## CITY OF WHITE ROCK PLAN

### NEW STRATEGIC PRIORITIES

Goal/Objectives/Projects	2019	2020	2021	2022	2023	Completion	Latest Update	Priority
<b>Our Community</b>								
→ Confirm the City is following best practices in governance						50%		Goal
→ Governance and Legislative Committee to continue to review all Council policies						57%		Objective
→ City Operations Policies						81%		Top Priority
→ Policy 641 Latecomers						95%	The curb let downs at Russell Avenue and Johnston Road are completed.	High Priority
→ Open Data						1%	The Latecomer Policy will be reviewed in conjunction with the new DCC Bylaw in 2021.	Staff High Priority
→ Cultural Strategic Plan						50%	Hosting platform configuration expected completion: August 30. The next step is to migrate non-spatial data from the current portal to the new one. *A P/T casual help to assist with the data curation would help move things along.	Staff High Priority
→ Filming Policy						79%	The Arts and Culture Advisory Committee has met in February 2021 and is continuing to work on the Cultural Strategy for the City. A draft version will be discussed by the Committee at their next meet in March 2021.	Staff High Priority
→ Deliver a Film Attraction Strategy						100%	Film Policy was approved by Council on November 23, 2020. This project is now complete.	Staff High Priority
→ Memorial Gift of Art Policy						7%	Now that the City's Film Policy has been approved by Council, the next step is a Film Attraction Strategy to attract film business to White Rock. A Film Working Committee has been developed to work with staff on this project.	Staff High Priority
→ Wayfinding Map for Tour de WR						40%	Research on other municipal gift of art policies is taking place. The research will be forwarded to the ACAC for discussion before being presented to Council.	Staff High Priority
						73%	Work on a new wayfinding map for Tour de White Rock is continuing and will be sent to the Tour de White Rock Committee in the next month for their input.	Staff High Priority

	→ Vision 2022 for Tour de WR		<div><div></div></div>	67%	The next meeting of the Tour de WR Board will be March 9 2021. The focus of this meeting will be on planning the 2022 Tour de WR.	Staff High Priority
	→ Street and Traffic Bylaw Update		<div><div></div></div>	17%	Street and Traffic Bylaw changes for 30 km/h on Johnston Road approved by Council. New signs put in place.	Staff High Priority
	→ Manage the delivery of City services efficiently and effectively		<div><div></div></div>	59%		Top Priority
	→ Replace Legacy Financial System		<div><div></div></div>	0%	Need to hire the budgeted purchasing manager to have them on board prior to the project to help in the analyses	Staff High Priority
	→ Relocate Fire Truck from Parks Yard		<div><div></div></div>	54%	On February 22, 2021, the Finance and Audit Committee that they intend to keep funds in the Financial Plan for a display building for the antique fire truck, and that they would also want to see fundraising from the community to contribute to the costs as a demonstration of community support for this initiative.	Staff High Priority
	→ Select and complete the CACs projects to maximize the benefit to the community		<div><div></div></div>	39%		Objective
	→ Relocate Fire Truck from Parks Yard		<div><div></div></div>	54%	On February 22, 2021, the Finance and Audit Committee that they intend to keep funds in the Financial Plan for a display building for the antique fire truck, and that they would also want to see fundraising from the community to contribute to the costs as a demonstration of community support for this initiative.	Staff High Priority
Our Environment			<div><div></div></div>	40%		Goal
	→ Protect and increase tree canopy and enhance greenspace in the community		<div><div></div></div>	67%	As per Council direction, the Environmental Advisory Committee (EAC) is collaboratively working together to make suggestions for improvements to Bylaws and Policies to protect the tree canopy.	Objective
	→ Encroachments on City Right of Way		<div><div></div></div>	90%	Staff have been administering the Street and Traffic Bylaw provisions with respect to encroachments as per Council direction in the Fall of 2019. The Bylaw provisions are enforced at individual properties at the time of redevelopment or when new encroachments are constructed. Council will review this practice at an upcoming Governance and Legislation meeting in September 2020.	Staff High Priority
Our Infrastructure			<div><div></div></div>	35%		Goal
	→ Select and complete the CACs projects to maximize the benefit to the community		<div><div></div></div>	39%		Objective

<ul style="list-style-type: none"> <li>→ Relocate Fire Truck from Parks Yard</li> </ul>						54%	On February 22, 2021, the Finance and Audit Committee that they intend to keep funds in the Financial Plan for a display building for the antique fire truck, and that they would also want to see fundraising from the community to contribute to the costs as a demonstration of community support for this initiative.	Staff High Priority
<ul style="list-style-type: none"> <li>→ Provide safe, reliable and sustainable infrastructure for the community while minimizing impacts on the environment</li> </ul>						76%		Objective
<ul style="list-style-type: none"> <li> <ul style="list-style-type: none"> <li>→ Integrated Transportation &amp; Infrastructure Masterplan</li> </ul> </li> </ul>						52%	Staff are following up with Surrey staff on Council requests for a 3-way stop and an RRFB crosswalk on eastern Marine Drive. Surrey staff do not feel that these are appropriate traffic calming measures and will respond in writing so staff can advise Council. Surrey in particular does not support the 3-way stop at Marine and Stayte as this will likely cause traffic issues to the east in Surrey.	Staff High Priority
<ul style="list-style-type: none"> <li>→ Ensure infrastructure required by new growth is funded by development</li> </ul>						10%		Objective
<ul style="list-style-type: none"> <li> <ul style="list-style-type: none"> <li>→ Development Cost Charges Update</li> </ul> </li> </ul>						10%	A key part of the updated material needed for the DCC review is the Integrated Transportation & Infrastructure Master Plan (ITIMP) that is currently in progress, albeit delayed due to COVID related consultation challenges. Likely that the detailed DCC work will start following completion of the ITIMP in Spring 2021	Staff High Priority
Our Economy						34%		Goal
<ul style="list-style-type: none"> <li>→ Improve provision of efficient and cost-effective services</li> </ul>						35%		Objective
<ul style="list-style-type: none"> <li> <ul style="list-style-type: none"> <li>→ Building Permit Process Review</li> </ul> </li> </ul>						25%	Building Official III to assist	Staff High Priority
<ul style="list-style-type: none"> <li>→ Manage parking resources to meet the needs of residents, visitors and businesses</li> </ul>						62%		Objective
<ul style="list-style-type: none"> <li> <ul style="list-style-type: none"> <li>→ City Wide Parking Review</li> </ul> </li> </ul>						40%	Parking Strategy project has been awarded	Staff High Priority
<ul style="list-style-type: none"> <li> <ul style="list-style-type: none"> <li>→ Parking Licence Plate Recognition</li> </ul> </li> </ul>						0%	Implementation of this technology will be impacted by the parking review	Staff High Priority