

THE CORPORATION OF THE
CITY OF WHITE ROCK
CORPORATE REPORT



DATE: July 15, 2024
TO: Mayor and Council
FROM: John Woolgar, Director Recreation and Culture
SUBJECT: Events – Request to Serve Liquor

RECOMMENDATIONS

That Council:

1. Receive for information, the corporate report dated July 15, 2024, from the Director of Recreation & Culture, titled “Events – Request to Serve Liquor” for consideration; and
 2. Approve the following event organizers’ request to serve liquor and have beer and wine gardens at their events:
 - a) Picnic on the Pier, presented by the Peace Arch Hospital Foundation, taking place August 8, 2024; and
 - b) Craft Beer Festival, presented by the BIA, taking place September 21, 2024.
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EXECUTIVE SUMMARY

Special events in White Rock support and enhance community connection, cultural development and foster civic pride. Events provide a wide variety of experiences, and encourage community gathering opportunities for residents, while attracting visitors contributing to the city’s local economy.

Two event organizers are requesting liquor at their events, Picnic on the Pier, and the Craft Beer Festival. This report will outline the city policy regarding beer gardens, and the conditions that must be met for beer and wine gardens to be held on city owned or leased property.

These events are approved Category C level events. The role of staff with Category C events is to provide advice and assistance with basic operations and logistical planning such as public safety considerations, coordinating the use of city staff, facilities, property, and/or equipment.

PREVIOUS COUNCIL DIRECTION

The Beer Garden/Public Liquor License Recreation and Culture Policy #704 dated July 27, 2015, approved by Council, outlines the guidelines for beer gardens held on city owned or leased property.

INTRODUCTION/BACKGROUND

Staff recommend approval of the two beer and wine gardens applications, subject to the following conditions being met prior to the events taking place:

- The organizer provides the city with a copy of a certificate of insurance, which includes Comprehensive General Liability Insurance naming the City of White Rock as an additional insured for the entire duration of both events (from setup through takedown) with a minimum limit of \$5M coverage. Proof of insurance must be received ten (10) days in advance of the event.
- The organizer obtains an application for the two Special Occasions Licenses from the BC Liquor Control and Licensing Branch, submit it to the White Rock Detachment of the RCMP for approval at least ten (10) days in advance of the event, the Special Occasions License may be issued by a BC Liquor Store Manager.
- The organizer provides the city with a sketch showing the event and site where liquor will be served, layout, including the dimensions of all tents. The White Rock Fire Chief will review permit and safety issues related to any proposed tent size, structure, and crowd capacity.
- Certified security personnel to provide security of areas serving liquor must be present.
- The designated area serving liquor will be enclosed and access monitored for these ticketed events.

All organizers are encouraged to work with local wineries and breweries to use their products when possible.

FINANCIAL IMPLICATIONS

There are no additional costs to the city as all costs for the operation of these beer/wine gardens will be borne by the organizer.

LEGAL IMPLICATIONS

Approval of both the White Rock RCMP and the BC Liquor Control and Licensing Branch are required.

COMMUNICATION AND COMMUNITY ENGAGEMENT IMPLICATIONS

Promotion of the event to inform residents will be done by the event organizer and is permitted on the City's Event Calendar.

INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS

White Rock RCMP will review the beer/wine garden special occasion application to ensure compliance with Provincial liquor laws and White Rock Fire Rescue will review and approve the permit and safety issues related to tent size, structure, and crowd capacity.

CLIMATE CHANGE IMPLICATIONS

All event organizers are encouraged to practice sustainability when holding an event.

ALIGNMENT WITH STRATEGIC PRIORITIES

Events support Council Strategic Goals:

Community

2. Encourage positive community gathering by designing and implementing inviting public spaces and beautification projects.

Local Economy

2. Increase patronship of our commercial districts.

The White Rock Cultural Strategic Plan, My Creative City by the Sea, (adopted 2021), emphasizes as goal three (3) that the City will sustain diverse arts programs and festivals.

3.1 Objective: Maintain and grow diverse special events.

3.2 Objective: Mobilize event partners and volunteers.

OPTIONS / RISKS / ALTERNATIVES

The following options are available for Council's consideration:

1. Decline the Peace Arch Hospital Foundation's request to serve liquor at Picnic on the Pier.
2. Decline the BIA's request to hold a beer garden at the Craft Beer Festival.

Not approving the event organizer's request may result in cancellation of the event or a reduction in participation.

CONCLUSION

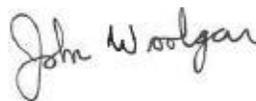
These events support White Rock's goal to sustain diverse festivals, facilitate economic development and foster a livable city that connects residents and provides a sense of place. Staff support the approval of liquor served at these events under the conditions outlined in this report and seek the Council's support and approval.

Respectfully submitted,



Rebecca Forrest
Manager, Cultural Development

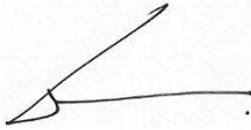
Approved by,



John Woolgar,
Director, Recreation & Culture

Comments from the Chief Administrative Officer

I concur with the recommendations of this corporate report.

A handwritten signature in black ink, consisting of a stylized 'G' followed by a horizontal line and a small dot at the end.

Guillermo Ferrero
Chief Administrative Officer

Appendix A: Peace Arch Hospital Foundation - Picnic on the Pier
Appendix B: White Rock BIA – Craft Beer Festival