



Public Art and Culture Advisory Committee

Minutes

June 12, 2024, 4:00 p.m.
City Hall Council Chambers
15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT: Art Beaulieu, Community Member
Bill Brooks, Community Member
Karin Bjerke-Lisle, White Rock Museum & Archives
Representative
Helmut Gruntorad, Semiahmoo Arts Society Representative

COUNCIL: Councillor Ernie Klassen, Chairperson (non-voting)
Councillor Michele Partridge, Vice-Chairperson (non-voting)

ABSENT: Gary Kennedy, Community Member
Ed Laverock, Community Member
Colleen Lumb, Community Member

STAFF: John Woolgar, Director of Recreation and Culture
Rebecca Forrest, Manager of Cultural Development
Corrine Haer, Manager of Engineering (left meeting at 4:49 p.m.)
Janessa Auer, Committee Clerk

1. **CALL TO ORDER**

The Chairperson called the meeting to order at 4:01 p.m.

2. **ADOPTION OF AGENDA**

Motion Number 2024-PACAC-030: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopt the agenda for the June 12, 2024 meeting, amended to re-order agenda items so that Item 5, *Five Corners Improvement Project Update*, is discussed prior to Item 4, *P'Quals Installation Project*.

Motion CARRIED

3. **ADOPTION OF MINUTES**

Motion Number 2024-PACAC-031: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the minutes of the May 8, 2024 meeting as circulated.

Motion CARRIED

In accordance with Motion Number 2024-030, Item 5: Five Corners Improvement Project Update was discussed at this time.

5. **FIVE CORNERS IMPROVEMENT PROJECT UPDATE**

The Manager of Engineering was in attendance to provide an update regarding the Five (5) Corners Improvement Project and to receive feedback from the Committee. She shared a PowerPoint presentation outlining the goals, timeline, concept plan and upcoming public engagement opportunities for this project and recommends visiting www.talkwhiterock.ca/fivecorners to complete a survey and provide feedback.

Through discussion, concerns regarding loss of parking were noted, particularly for the businesses in this area. Staff advised that there is potential to do a thorough review of parking spots following this stage to determine if additional spots could be created through the project, depending on public feedback/interest.

As this project is in the preliminary stages, staff anticipate having more concrete information on next steps available to bring forward to the Committee in the fall.

4. P'QUALS INSTALLATION PROJECT

The Director of Recreation and Culture introduced this project, which will aim to enhance and highlight P'Quals (the "White Rock"), and the area around it on East Beach. It was noted that Council has approved funding for phases one (1) and two (2) of this project, and that a consultant has been collaborating with representatives of the Semiahmoo First Nation (SFN) as well as City staff to develop conceptual plans. Phase one (1) will involve the installation of art panels and interpretive signage, while phase two (2) will involve enhancing the walkways and benches in the area.

A brief on-site video demonstrating where and how the components of phases one (1) and two (2) will be installed was shared with the Committee. Following the video, the committee provided feedback during a roundtable discussion.

Staff noted their current priorities are to meet with SFN to determine whether the project's proposed timeline is feasible for them, and to decide what type of text/language should be included in the interpretive signage, which a professional writer will be hired to complete.

The Manager of Engineering left the meeting at 4:49 p.m.

6. JOHNSTON ROAD CROSSWALK

The Manager of Cultural Development provided an overview of the information presented in the June 12, 2024 committee report, titled " Johnston Road Crosswalk - Public Art," which details the Johnston Road Crosswalk Art Selection Panel's process and concept design choice.

Motion Number 2024-PACAC-032: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee:

- 1. Endorse the concept design for Public Art in the Johnston Road Crosswalk, as selected by the Art Selection Panel; and**
- 2. Recommend that Council direct staff to award the contract to Amy Bao, as the selected artist for the Public Art in the Johnston Road Crosswalk.**

Motion CARRIED

7. **FIFA WORLD CUP 2026**

The Vice-Chairperson shared preliminary information about the potential to plan City events/screenings of games during the FIFA World Cup in 2026, noting that further research is needed before more thorough Committee discussion.

ACTION ITEM: Committee Clerk to include this topic as an agenda item for an upcoming meeting in the fall.

8. **WORKING GROUP UPDATES**

8.1 **Gateway Sign Working Group**

It was noted that staff have contacted the owner of the sign to inform him that they are planning to present concept designs for the sign's upgrades to the Committee in July, for review and consideration.

8.2 **Maccaud Park Placemaking Pilot Project Working Group**

A member of the working group provided an update on recent findings, including cost information for potential placemaking initiatives, such as checkerboards that can be installed on picnic tables and artistically-designed garbage cans.

Staff noted that the Engineering department is looking into whether the existing benches can be painted bright colours.

ACTION ITEM: Staff to inquire with the Engineering Department as to what amount of money would be required to complete these projects, and to report back to the Committee at a future meeting.

8.3 **Walkways Working Group**

There were no new updates at this time.

8.4 **Murals Working Group**

There were no new updates at this time.

8.5 Vacant Storefront Placemaking Working Group

An on-table document was shared by the Vice-Chairperson, outlining information gathered during a recent meeting of the working group, including potential placemaking opportunities to improve the appearance of vacant storefronts along Marine Drive. The Committee engaged in a roundtable discussion, providing feedback and further placemaking suggestions.

The Vice-Chairperson noted a follow-up meeting with staff would be beneficial for the working group, after which time further information around cost and feedback from business owners can be presented to the Committee for consideration.

8.6 Johnston Road Phase 2 Project Placemaking Working Group

It was noted that this working group has now completed its assigned work.

8.7 Festive Season in the Business District Working Group

The Chairperson provided an update on recent findings from the working group, including a proposed plan for an event with the working name, "Uptown Festive Shopping Crawl." This proposed event would be facilitated in collaboration with the White Rock Business Improvement Association (BIA) and several local businesses/organizations.

Motion Number 2024-PACAC-033: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee recommends that Council approve a Class C event, with the working title of "Uptown Festive Shopping Crawl," be planned for Saturday, November 16, 2024.

Motion CARRIED

9. DRAFT FIVE YEAR ART PLAN REVIEW

The Manager of Cultural Development noted that she plans to make updates to the draft plan and bring it forward to the Committee in the fall for further review and feedback.

10. STAFF REPORT

The Manager of Cultural Development provided an update regarding relevant developments and events happening in the Recreation and Culture department.

11. OTHER BUSINESS

None

12. INFORMATION

12.1 COMMITTEE ACTION AND MOTION TRACKING

The Chairperson noted that the action and motion tracking document will be reviewed in further detail at the next meeting.

13. 2024 MEETING SCHEDULE

The following meeting schedule was previously approved by the Committee and was provided for information purposes:


- July 10, 2024;
- September 11, 2024;
- October 9, 2024; and,
- November 13, 2024.

All meetings are scheduled to take place in Council Chambers at White Rock City Hall from 4:00 p.m. to 6:00 p.m.

14. CONCLUSION OF THE JUNE 12, 2024 PUBLIC ART AND CULTURE ADVISORY COMMITTEE MEETING

The meeting was concluded at 5:43 p.m.

Councillor Klassen, Chairperson



Janessa Auer, Committee Clerk