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THE CORPORATION OF THE
CITY OF WHITE ROCK
15322 BUENA VISTA AVENUE, WHITE ROCK, B.C. V4B 1Y6



October 2, 2019

A **REGULAR MEETING** of CITY COUNCIL will be held in the **CITY HALL COUNCIL CHAMBERS** located at **15322 Buena Vista Avenue, White Rock, BC**, on **Monday, October 7, 2019** to begin at **7:00 p.m.** for the transaction of business as listed below.

T. Arthur, Director of Corporate Administration

A G E N D A

1. CALL MEETING TO ORDER

2. ADOPTION OF AGENDA

RECOMMENDATION

THAT the Corporation of the City of White Rock Council adopt the agenda for its regular meeting scheduled for October 7, 2019 as circulated.

3. ADOPTION OF MINUTES

PAGE 8

a) September 30, 2019

RECOMMENDATION

THAT the Corporation of the City of White Rock Council adopt the following meeting minutes as circulated:

a) September 30, 2019

4. QUESTION AND ANSWER PERIOD

Question and Answer period is an opportunity for the public to ask questions and make comments. There will be a Speaker's List available, each speaker will be given two (2) minutes and one (1) opportunity to ask a question(s) or make a comment. Question period shall be 15 minutes. Question and Answer Period is noted in the record and once the minutes are adopted, the questions and answers will be available on the [Question and Answer Period webpage](#).

Note: there are to be no questions or comments on a matter that will be the subject of a public hearing (time between the public hearing and final consideration of the bylaw).

4.1 CHAIRPERSON CALLS FOR SPEAKERS TO QUESTION AND ANSWER PERIOD

5. DELEGATIONS AND PETITIONS

5.1 DELEGATIONS

5.1.1 CHRIS NEUMANN, RESIDENT: HEDGE ENCROACHING ON BOULEVARD

C. Neumann, resident, appearing as a delegation regarding an existing hedge encroaching on the City boulevard.

5.1.2 GARY GUMLEY, WHITE ROCK FESTIVAL OF LIGHTS SOCIETY: WHITE ROCK FESTIVAL OF LIGHTS

G. Gumley, White Rock Festival of Lights Society, appearing as a delegation to introduce a new project scope for a proposed White Rock Festival of Lights event to be held in 2019.

5.2 PETITIONS

None

6. PRESENTATIONS AND CORPORATE REPORTS

6.1 PRESENTATIONS

None.

6.2 CORPORATE REPORTS

6.2.1 2018-2022 COUNCIL STRATEGIC PRIORITIES UPDATE

Page 24

Corporate report dated October 7, 2019 from the Chief Administrative Officer titled “2018-2022 Council Strategic Priorities Update”.

RECOMMENDATION

THAT Council receive for information the corporate report dated October 7, 2019 from the Chief Administrative Officer titled “2018-2022 Council Strategic Priorities Update”.

6.2.2 PROPOSED WHITE ROCK FESTIVAL OF LIGHTS – REVISED PLAN

Page 46

Corporate report dated October 7, 2019 from the Director of Recreation and Culture titled “Proposed White Rock Festival of Lights – Revised Plan”.

RECOMMENDATION

THAT Council

1. Receive for information the corporate report dated October 7, 2019 from the Director of Recreation and Culture titled “Proposed White Rock Festival of Lights – Revised Plan”; and
2. Approve the proposed White Rock Festival of Lights – Revised Plan to be held from December 6, 2019 to January 5, 2020 on the White Rock waterfront, subject to an electrical plan and lighting installation design and installation process being approved by the City’s Engineering and Municipal Operations Department.

6.2.3 WHITE ROCK BUSINESS IMPROVEMENT AREA BYLAW 2019, NO. 2311 AND SURVEY RESULTS Page 66

Corporate report dated October 7, 2019 from the Director of Corporate Administration titled “White Rock Business Improvement Area Bylaw 2019, No. 2311 and Survey Results”.

RECOMMENDATION

THAT Council:

1. Receive for information the corporate report dated October 7, 2019 from the Directors of Corporate Administration titled “White Rock Business Improvement Area Bylaw 2019, No. 2311 and Survey Results”;
2. Direct staff to undertake a statutory process in accordance with Section 213 of the *Community Charter*, for the establishment of the Business Improvement Area by Council initiative, prior to adoption of “White Rock Business Improvement Area Bylaw, 2019, No. 2311”.

6.2.4 ROPER INLET MODIFICATIONS – AWARD OF CONSTRUCTION SERVICES Page 92

Corporate report dated October 7, 2019 from the Director of Engineering and Municipal Operations titled “Roper Inlet Modifications – Award of Construction Services”.

RECOMMENDATION

THAT Council:

1. Receive for information the corporate report dated October 7, 2019, from the Director of Engineering and Municipal Operations, titled, “Roper Inlet Modifications – Award of Construction Services”; and
2. Approve the award of a contract for Roper Reservoir Upgrades in the amount of \$316,813 (excluding GST) to Tybo Constructors Ltd.

7. MINUTES AND RECOMMENDATIONS OF COMMITTEES

7.1 STANDING AND SELECT COMMITTEE MINUTES

- | | |
|---|-----------------|
| - Finance and Audit Committee – September 30, 2019 | Page 97 |
| - Land Use and Planning Committee – September 30, 2019 | Page 100 |
| - Tour de White Rock Committee – September 19, 2019 | Page 104 |
| - Arts and Cultural Advisory Committee – September 24, 2019 | Page 107 |
| - Public Art Advisory Committee – September 26, 2019 | Page 111 |

RECOMMENDATION

THAT Council receive for information the following standing and select committee meeting minutes as circulated:

- a) Finance and Audit Committee – September 30, 2019;
- b) Land Use and Planning Committee – September 30, 2019;
- c) Tour de White Rock Committee – September 19, 2019;
- d) Arts and Cultural Advisory Committee – September 24, 2019; and
- e) Public Art Advisory Committee – September 26, 2019.

7.2 STANDING AND SELECT COMMITTEE RECOMMENDATIONS

- a) The following recommendation has been brought forward from the **Arts and Cultural Advisory Committee** meeting held on September 24, 2019:

WHITE ROCK LIBRARY REPRESENTATIVE

RECOMMENDATION #1

THAT Council consider endorsing a representative from the White Rock Library to the Arts and Cultural Advisory Committee as a non-voting member.

8. BYLAWS AND PERMITS

8.1 BYLAWS

8.1.1 BYLAW 2305 - 2020 ANNUAL PERMISSIVE TAX EXEMPTIONS BYLAW 2019, NO. 2305 **Page 116**

Bylaw 2305 proposes Permissive Tax Exemptions for the 2020 Taxation year. This bylaw received three (3) readings at the September 9, 2019 regular meeting, was advertised in the Peace Arch News on September 25, and October 2, 2019, and is presented for consideration of final reading.

RECOMMENDATION

THAT Council give final reading to “2020 Annual Permissive Tax Exemptions Bylaw, 2019, No. 2305”.

8.1.2 BYLAW 2306 - 2020 - 2021 PERMISSIVE TAX EXEMPTIONS CENTRE FOR ACTIVE LIVING BYLAW 2019, NO. 2306 **Page 118**

Bylaw 2306 proposes 2020 - 2021 Permissive Tax Exemptions Centre for Active Living Bylaw 2019, No. 2306. This bylaw received three (3) readings at the September 9, 2019 regular meeting, was advertised in the Peace Arch News on September 25, and October 2, 2019, and is presented for consideration of final reading.

RECOMMENDATION

THAT Council give final reading to the “2020 - 2021 Permissive Tax Exemptions Centre for Active Living Bylaw 2019, No. 2306”.

8.1.3 BYLAW 2308 - WHITE ROCK BUSINESS LICENCE BYLAW 1997, NO. 1510, AMENDMENT NO. 9, 2019 NO. 2308 **Page 121**

Bylaw 2308 proposes housekeeping updates to the schedules in the White Rock Business Licence Bylaw. Updates also include new definitions and regulations for body works studios which would increase the ability of the City to regulate businesses offering massage services that are not regulated by a professional body registered with the Province of British Columbia. This received three (3) readings at the September 9, 2019 regular Council meeting and at that time staff were asked to inquire if the bylaw met Freedom of Information and Protection of Privacy legislation. Upon review there have been amendments made to the bylaw that are noted as tracked changes.

Due to the changes made Council will reconsider third reading given at the September 30, 2019 regular Council meeting and then give third reading to the bylaw as amended and circulated in the agenda.

NOTE: Council are requested to consider each recommendation separately.

RECOMMENDATION#1 – Motion to Rescind Third Reading

THAT Council rescind third reading given to “*White Rock Business Licence Bylaw 1997, No. 1510, Amendment No. 9, 2019, No. 2308*” at the September 30, 2019 regular Council meeting.

RECOMMENDATION#2 – Motion to Give New Third Reading As Amended

THAT Council gives third reading to “*White Rock Business Licence Bylaw 1997, No. 1510, Amendment No. 9, 2019, No. 2308 as amended and circulated.*”

RECOMMENDATION#3 – Notice of Public Comment Submission

THAT Council endorse there be an opportunity for public comments in regard to “*White Rock Business Licence Bylaw 1997, No. 1510, Amendment No. 9, 2019, No. 2308*” that addresses housekeeping updates to the schedules in the White Rock Business Licence Bylaw. Including new definitions and regulations for body works studios which would increase the ability of the City to regulate businesses offering massage services that are not regulated by a professional body registered with the Province of British Columbia;

The Public Comments on this bylaw will be heard at the October 21, 2019 regular Council meeting to begin at 7:00 p.m. at City Hall during the Bylaw section of the agenda, prior to the bylaw being considered for final reading; and

The notice of this public comment opportunity will be published in the Peace Arch News, October 11 and 18, 2019.

8.1.4 BYLAW 2309 - FEES AND CHARGES BYLAW, 2019, NO. 2298, AMENDMENT NO. 2, 2019, NO. 2309 (2020 PARKING DECALS)

Page 127

Bylaw 2309 proposes parking rates for 2020 as noted in the bylaw schedules. This Bylaw received three (3) readings at the September 30, 2019 regular Council meeting and is presented for consideration of final reading.

RECOMMENDATION

THAT Council give final reading to “*Fees and Charges Bylaw, 2019, No. 2298, Amendment No. 2, 2019, No. 2309*”.

8.1.5 BYLAW 2311 - WHITE ROCK BUSINESS IMPROVEMENT AREA (BIA) BYLAW 2019, NO. 2311

Page 129

Bylaw No. 2311 proposes to renew the Business Improvement Area Bylaw, and a 4% increase to the BIA levy. This Bylaw is presented for consideration of first, second and third reading.

RECOMMENDATION

THAT Council give first, second and third reading to “*White Rock Business Improvement Area Bylaw 2019, No. 2311*”.

9. CORRESPONDENCE

9.1 CORRESPONDENCE - RECEIVED FOR INFORMATION

***Note:** Further action on the following correspondence items may be considered. Council may request that any item be brought forward for discussion, and may propose a motion of action on the matter.*

***Note:** Council may wish to refer this matter to staff for consideration and response.*

RECOMMENDATION

THAT Council receive for information the following correspondence Items 9.1.1 – 9.1.2:

- 9.1.1** Email dated July 17, 2019 from M. McKnight, President & CEO, United Way of the Lower Mainland, regarding expanding access to menstrual products in municipal facilities. **Page 138**

***Note:** Council may wish to consider a motion, which has been provided by the United Way for consideration.*

RECOMMENDATION

THAT Council endorse the United Way Period Promise campaign as a locally-built solution that promotes health, well being, security and dignity on our community.

- 9.1.2** Letter dated August 30, 2019 from Mayor P. Alexis, District of Mission, requesting for Council to support and send attached letter to Minister Robinson’s and Minister Champagne’s office regarding funding for the Sanitary Sewer Crossing Project. **Page 141**

***Note:** Council may wish to consider a motion endorsing a letter be sent in support regarding funding for the Sanitary Sewer Crossing Project.*

10. MAYOR AND COUNCILLOR REPORTS

10.1 MAYOR’S REPORT

10.2 COUNCILLORS REPORTS

10.2.1 METRO VANCOUVER BOARD IN BRIEF

None

11. MOTIONS AND NOTICES OF MOTION

11.1 MOTIONS

None

11.2 NOTICES OF MOTION

None

12. **RELEASE OF ITEMS FROM CLOSED COUNCIL MEETINGS**

None

13. **OTHER BUSINESS**

14. **CONCLUSION OF THE OCTOBER 7, 2019 REGULAR COUNCIL MEETING**

PRESENT: Mayor Walker
Councillor Chesney
Councillor Fathers
Councillor Johanson
Councillor Kristjanson
Councillor Manning
Councillor Trevelyan

STAFF: S. Kurylo, Director of Financial Services / Acting Chief Administrative Officer
T. Arthur, Director of Corporate Administration
R. Choy, Acting Director of Engineering and Municipal Operations
C. Isaak, Director of Planning and Development Services
E. Stepura, Director of Recreation and Culture
J. Nyhus, Manager of Building and Bylaw Enforcement
E. Keurvorst, Manager of Cultural Development and Recreation
D. Kell, Manager of Communications and Government Relations
S. Lam, Deputy Corporate Officer

Press: 1
Public: 11

1. CALL MEETING TO ORDER
The meeting was called to order at 7:00 p.m.

2. ADOPTION OF AGENDA

2019-399

It was MOVED and SECONDED

THAT the Corporation of the City of White Rock Council adopts the agenda for its regular meeting scheduled for September 30, 2019 as amended to include "On-Table" item:

- Letter dated September 25, 2019 from the President of the 2019-2020 Peace Arch Elementary School PAC Re: Support for the Delegation Item 5.1.1.
the agenda was adopted as amended.

CARRIED

3. ADOPTION OF MINUTES

- a) September 9, 2019 – Regular Council meeting
- b) September 13, 2019 – Special Council meeting

2019-400

It was MOVED and SECONDED

THAT the Corporation of the City of White Rock Council adopts the following meeting minutes as circulated:

- a) September 9, 2019 – Regular Council meeting; and
- b) September 13, 2019 – Special Council meeting.

CARRIED

4. **QUESTION AND ANSWER PERIOD**

Question and Answer period is an opportunity for the public to ask questions and make comments. There will be a Speaker's List available, each speaker will be given two (2) minutes and one (1) opportunity to ask a question(s) or make a comment. Question period shall be 15 minutes. Question and Answer Period is noted in the record and once the minutes are adopted, the questions and answers will be available on the [Question and Answer Period webpage](#).

Note: there are to be no questions or comments on a matter that will be the subject of a public hearing (time between the public hearing and final consideration of the bylaw).

4.1 **CHAIRPERSON CALLS FOR SPEAKERS TO QUESTION AND ANSWER PERIOD**

- G. Howes, resident, commented that at the September 9th regular meeting a presentation was provided by Westmar Advisors, summarizing the options for the southwest floating facility as well as a reconstruction update for the White Rock Pier.
Concern was noted the minutes did not include comments made by Councillor Chesney following a statement the presenters made that prior to 2011 boats were not moored on the floating facility year round.

Councillor Chesney inquired where was the information was obtained that all boats were removed up until 2011? He stated that there had always been boats at the end of the pier in the winter, perhaps not as many as 30 as you would see in the high season.

Staff response: meeting minutes are not verbatim they are action based, significant points are noted but not all.

- A. Galo, resident, question regarding the dogs on the promenade trial to start on October 1: Do you agree that having parameters set to determine success or failure of this trial is important - parameters with numbers?
Mayor Walker agreed the City needs parameters. The City formed a task force and it is their responsibility to bring recommendations on what the pilot project would look like and how to judge success or otherwise.
A number of recommendations have been brought forward and decided by Council. Councillor Kristjanson noted that metrics will be done and the task force will recommend what is important, the work is continuing to ensure by the end of the trial period there is a set of metrics and rec to Council going forward.
- K. Jones, resident, noted concern regarding safety on Finlay Street during the construction of the Altus development, where there is a significant drop off the sidewalk area. There is a thin mesh fence but that is all to stop someone from driving / falling. Noted that there are cement barriers but the rest of the street up to the power station has nothing. How can the developer get away with this?

Mayor Walker stated that staff would review the site October 1st and look for a way to resolve this.

- Ken Rechik, resident, stated that racoons broke into his home, and made a mess. He called the city and the RCMP and no one would help. These racoons are aggressive and have been an ongoing issue. When these animals are aggressive I want the city to trap them and take them away. What is the city going to do about this problem?

Mayor Walker noted concern for the matter but stated wild animals are not the responsibility of the City, there are other places to contact such as the province where they are equipped and have the expertise to help. Information on who to contact is available on the city website.

5. DELEGATIONS AND PETITIONS

5.1 DELEGATIONS

5.1.1 RON FAIRBAIRN, RESIDENT, TRAFFIC CALMING ON THRIFT AVENUE

R. Fairbairn and S. Fairbairn, residents, appeared as a delegation and gave a PowerPoint highlighting concerns and requesting traffic signage, four-way stop installations, and controlled crosswalks be installed at the corners of Thrift Avenue and Kent Street, and Thrift Avenue and Stevens Street.

S. Fairbairn read the “On-Table” letter of support for their request from J. Wilson, President 2019-2020 of the Peace Arch Elementary School PAC.

2019-401

It was MOVED and SECONDED

THAT Council authorizes a traffic study be conducted to review Thrift Avenue crossings at Kent Street and Stevens Street, by October 21, 2019.

Staff were asked to clarify if the motion were feasible. It was noted that the availability of the consultant and future timing of the study can be reported back for the October 21, 2019 meeting. The report will include recommendation(s) for Council to consider. Staff are aware this is a priority.

Question was called following clarification as noted and it was

CARRIED

Action Requested of Staff

Staff were asked to reach out to Peace Arch Elementary School to see if a crossing guard can be utilized until something permanent can be done.

The delegation then submitted a petition to the Director of Corporate Administration that will be circulated to Council.

5.2 **PETITIONS**

None

6. **PRESENTATIONS AND CORPORATE REPORTS**

6.1 **PRESENTATIONS**

6.1a **CHIEF SUPERINTENDENT BRIAN EDWARDS, RCMP: LOWER MAINLAND INTEGRATED TEAMS - SERVING YOUR COMMUNITY**

Chief Superintendent B. Edwards, RCMP Lower Mainland Integrated Teams (I-Teams), provided a presentation regarding how I-Teams was formed, why they were created, and how they operate and support the White Rock RCMP Detachment.

2019-402 **It was MOVED and SECONDED**

THAT Council receives the information provided by Chief Superintendent B. Edwards, RCMP Lower Mainland Integrated Teams (I-Teams), regarding how I-Teams was formed, why they were created, and how they operate and support the White Rock RCMP Detachment

CARRIED

Mayor Walker noted the more in-depth presentation on this topic would be appreciated, staff will work with the Chief Superintendent on scheduling this.

6.2 **CORPORATE REPORTS**

6.2.1 **FEES AND CHARGES BYLAW, 2019, NO. 2298, AMENDMENT NO. 2, 2019, NO. 2309 (2020 PARKING DECALS)**

Corporate report dated September 30, 2019 from the Director of Financial Services titled "Fees and Charges Bylaw, 2019, No. 2298, Amendment No. 2, 2019, No. 2309".

2019-403 **It was MOVED and SECONDED**

THAT Council receives for information the September 30, 2019 corporate report from the Director of Financial Services, titled "Fees and Charges Bylaw, 2019, No. 2298, Amendment No. 2, 2019, No. 2309".

CARRIED

6.2.2 **2019 BUSKING PROGRAM UPDATE**

Corporate report dated September 30, 2019 from the Director of Recreation and Culture titled "2019 Busking Program Update".

2019-404

It was MOVED and SECONDED
THAT Council

1. Receives for information the corporate report dated September 30, 2019 from the Director of Recreation and Culture titled “2019 Busking Program Update”; and
2. Directs the Arts and Cultural Advisory Committee to conduct a review of the City’s Busking Program, and consider recommending additional new locations as part of the Cultural Strategic Planning process.

CARRIED

6.2.3

MANN PARK LAWN BOWLING CLUB REQUEST FOR FUNDING FOR RETAINING WALL REPLACEMENT

Corporate report dated September 30, 2019 from the Director of Recreation and Culture titled “Mann Park Lawn Bowling Club Request for Funding for Retaining Wall Replacement”.

2019-405

It was MOVED and SECONDED
THAT Council:

1. Receives for information the corporate report dated September 30, 2019 from the Director of Recreation and Culture titled “Mann Park Lawn Bowling Club Request for Funding for Retaining Wall Replacement”; and
2. Directs that funding in the amount of \$5,000 be considered in the City’s 2020 to 2024 Financial Plan as a contribution towards the retaining wall replacement at Mann Park Lawn Bowling Club.

CARRIED

7.

MINUTES AND RECOMMENDATIONS OF COMMITTEES

7.1

STANDING AND SELECT COMMITTEE MINUTES

- Governance and Legislation Committee – September 9, 2019
- Seniors Advisory Committee – September 3, 2019
- History and Heritage Committee – September 4, 2019
- Environmental Advisory Committee – September 5, 2019
- Marine Drive Task Force – September 10, 2019
- Water Community Advisory Panel – September 10, 2019
- Dogs on the Promenade Task Force – September 18, 2019

2019-406

It was MOVED and SECONDED

THAT Council receives for information the following standing and select committee meeting minutes as circulated:

- a) Governance and Legislation Committee – September 9, 2019;
- b) Seniors Advisory Committee – September 3, 2019;
- c) History and Heritage Committee – September 4, 2019;
- d) Environmental Advisory Committee – September 5, 2019;
- e) Marine Drive Task Force – September 10, 2019;
- f) Water Community Advisory Panel – September 10, 2019; and
- g) Dogs on the Promenade Task Force – September 18, 2019.

CARRIED

7.2

STANDING AND SELECT COMMITTEE RECOMMENDATIONS

7.2.1

The following recommendations have been brought forward from the **Governance and Legislation Committee** meeting held on September 9, 2019:

a)

POLICY ENDORSEMENT

2019-407

It was MOVED and SECONDED

THAT Council endorses the following policies as circulated:

- Administration Policy No. 207: Distribution of City Lapel Pins;
- IT Policy No. 800: Video Surveillance/Recording at Civic Properties; and
- Human Resources Policy No. 405: Respectful Workplace

CARRIED

b)

PLAQUE LOCATION APPROVAL: MEMORIAL PARK AND WATERFRONT PARKADE

2019-408

It was MOVED and SECONDED

THAT Council endorses the following plaque locations:

- Memorial Park Plaque: Option 3 as presented in the September 9, 2019 Governance and Legislation Committee agenda package; and
- Waterfront Parkade: Option 2 as presented in the September 9, 2019 Governance and Legislation Committee agenda package.

CARRIED

7.2.2

The following recommendations have been brought forward from the **Dogs on the Promenade Task Force** meeting held on August 27, 2019.

It was noted that information in regard to the trial period for dogs on the promenade has been placed on the City's website

2019-409 **It was MOVED and SECONDED**
 THAT Council directs staff to create a Good Dog Etiquette Brochure.

CARRIED

2019-410 **It was MOVED and SECONDED**
 THAT Council directs staff to re-visit the City's current brochure regarding proper pet etiquette and licensing to reflect the changes with dogs on the promenade.

CARRIED

2019-411 **It was MOVED and SECONDED**
 THAT Council directs staff to develop and produce a small information card to be provided to Bylaw Officers on the promenade.

DEFEATED

Councillors Chesney, Fathers, Johanson, Manning, Trevelyan
Mayor Walker all voted in the negative

The following committee recommendation was not voted on:

THAT Council consider directing staff to do a direct mail campaign, providing information and promotional materials to stake-holders in the community (local White Rock businesses, Semiahmoo First Nations, dog-related businesses, tourism organizations, dog organizations, local breweries etc.)

2019-412 **It was MOVED and SECONDED**
 THAT Council considers comparing E. Coli levels (as measured by Fraser Health) before and after the pilot project as a metric for the trial period.

CARRIED

2019-413 **It was MOVED and SECONDED**
 THAT Council directs staff to work with the Task Force to develop a brief survey for people using the promenade to take during the trial period in order to measure White Rock's image as a pet and family friendly municipality.

DEFEATED

Councillors Chesney, Fathers, Johanson, Manning, Trevelyan
Mayor Walker all voted in the negative

2019-414 **It was MOVED and SECONDED**
 THAT Council directs staff to work with the Task Force to develop a survey for White Rock businesses to determine their feelings with respect to the impact on their business during the trial period.

CARRIED

The following committee recommendation was not voted on:

NOTE: *Motion #2019-380 proposed an Ambassador program and was defeated by Council at the September 13, 2019 special meeting.*

THAT Council consider having Dogs on the Promenade Ambassadors collect the following information in the first and last two (2) weeks of the trial period:

- *Number in party (by observation);*
- *Resident of white rock or not resident;*
- *With dog(s) or without (by observation);*
- *If with dog(s), is/are dog(s) license;*
- *First visit to promenade or if not, how frequently do they visit;*
- *On scale of 1-10, how family friendly is white rock; and,*
- *On scale of 1-10, how dog friendly is white rock.*

7.2.3 The following recommendations have been brought forward from the **History and Heritage Committee** meeting held on September 4, 2019:

a) **HERITAGE STRATEGY AND ACTION PLAN**

2019-415 **It was MOVED and SECONDED**

THAT Council directs staff to research the cost and scope of putting together a heritage strategy and action plan.

CARRIED

b) **NATURAL HISTORY SIGNAGE**

2019-416 **It was MOVED and SECONDED**

THAT Council directs staff to look into the current status for the natural history signs, in consultation with the Semiahmoo First Nation and Friends of Semiahmoo Bay, as well as evaluate different potential locations and updated content along the waterfront for implementation of these signs; and

THAT Council also consider directing staff to provide the signage content on the City website for information, subject to copyright approval (and future digitization).

CARRIED

Note: *there was a similar motion adopted by Council at the September 13, 2019 special Council meeting (motion 2019-359)*

c) **LITTLE CAMPBELL RIVER SIGNAGE**

2019-417 **It was MOVED and SECONDED**

THAT Council directs staff to consult with Semiahmoo First Nation regarding the Little Campbell River restoration signs, to look into relocating them to a more accessible location, and to work in partnership with Semiahmoo First Nation on this initiative.

CARRIED

7.2.4 The following recommendations have been brought forward from the **Environmental Advisory Committee** meeting held on September 5, 2019:

a) **CITY BYLAWS AND WHITE ROCK BEACH**

2019-418 **It was MOVED and SECONDED**

THAT Council refers the following recommendation back to the Environmental Advisory Committee so its intention can be explain further to Council:
THAT Council endorses bringing any changes to existing City Bylaws regarding the beach to the Committee for their consideration.

CARRIED

7.2.5 The following recommendations have been brought forward from the **Marine Drive Task Force** meeting held on September 10, 2019:

a) **PARKING RECOMMENDATIONS**

2019-419 **It was MOVED and SECONDED**

THAT Council endorses the creation of an off-street parking fund to assist with the re-development of smaller properties along Marine Drive.

CARRIED

Councillor Chesney voted in the negative

2019-420 **It was MOVED and SECONDED**

THAT Council endorses the reduction of parking ratios for residential and commercial uses along Marine Drive.

Amendment to the motion

2019-421 **It was MOVED and SECONDED**

THAT Council amends the motion by:

1. Removing the words “for residential and commercial uses along Marine Drive”; and
2. Inserting the “to assist with the re-development of smaller properties along Marine Drive”.

CARRIED

Councillor Chesney voted in the negative

Question was called on the main motion as amended and it was

CARRIED

Motion now reads as follows:

THAT Council endorses the reduction of parking ratios to assist with the re-development of smaller properties along Marine Drive.

b) **RENTAL RATES: PATIO**

2019-422 **It was MOVED and SECONDED**

THAT Council endorses that upon the next review of the Fees and Charges Bylaw, rental rates for patios be set for a three (3) year term and ensure that it is competitive with other neighbouring municipalities.

CARRIED

c) **OUT OF BOUNDARIES MEETING: NOVEMBER 19, 2019**

2019-423 **It was MOVED and SECONDED**

THAT Council endorses and permits an out of City boundary meeting for the Marine Drive Task Force to be held at the restaurant lands (15622 Marine Drive, Surrey) and hosted by Chief Harley Chappell and the Semiahmoo First Nation on Tuesday, November 19th at 4:00 p.m.

CARRIED

7.2.6 The following recommendations have been brought forward from the **Water Community Advisory Panel (WCAP)** meeting held on **September 10, 2019**:

a) **CONSUMPTION BASED FUNDING RATE STRUCTURE**

2019-424 **It was MOVED and SECONDED**

THAT Council directs there be an investigation regarding a consumption based funding rate structure to provide better equity for the City and that there be, at some measure, an increased fee for higher consumption so that there would be a measure of water conservation.

CARRIED

b) **REMOVAL OF FIRE PROTECTION RATES AND CURRENT UTILITY STRUCTURE**

2019-425 **It was MOVED and SECONDED**

THAT Council considers information regarding fire protection rates be taken out of the current utility rate structure, and added into part of the general costs for city services so it can be deferred by seniors.

CARRIED

Note: It was clarified a staff report or further information on this matter will include “pros and cons” of the recommendation and it will be brought forward when water rates are reviewed.

7.2.6 The following recommendation is from the September 18, 2019 **Dogs on the Promenade Task Force** meeting held earlier this evening are being presented for Council’s consideration at this time:

a) **AMENDMENT TO THE TERMS OF REFERENCE**

2019-426 **It was MOVED and SECONDED**

THAT Council endorses extending the Dogs on the Promenade Task Force term as noted in their Terms of Reference to April 30, 2020.

CARRIED

8. **BYLAWS AND PERMITS**

8.1 **BYLAWS**

8.1.1 **BYLAW 2308 - WHITE ROCK BUSINESS LICENCE BYLAW 1997, NO. 1510, AMENDMENT NO. 9, 2019 NO. 2308**

Bylaw 2308 proposes housekeeping updates to the schedules in the White Rock Business Licence Bylaw. Updates also include new definitions and regulations for body works studios which would increase the ability of the City to regulate businesses offering massage services that are not regulated by a professional body registered with the Province of British Columbia. This Bylaw was presented for consideration of first, second, and third reading.

2019-427 **It was MOVED and SECONDED**

THAT Council gives first, second, and third reading to “*White Rock Business Licence Bylaw 1997, No. 1510, Amendment No. 9, 2019, No. 2308*”.

CARRIED

Note: *There was concern raised regarding Freedom of Information and Protection of Privacy regulations and some of the instruction within the bylaw. Staff noted this would be reviewed and if required the bylaw can be brought back for an amendment prior to consideration of final reading.*

8.1.2 **BYLAW 2309 - FEES AND CHARGES BYLAW, 2019, NO. 2298, AMENDMENT NO. 2, 2019, NO. 2309 (2020 PARKING DECALS)**

Bylaw 2309 proposes parking rates for 2020 as noted in the bylaw schedules. This bylaw is presented for consideration of first, second, and third reading.

2019-428 **It was MOVED and SECONDED**

THAT Council gives first, second and third reading to “*Fees and Charges Bylaw, 2019, No. 2298, Amendment No. 2, 2019, No. 2309*”.

CARRIED

8.1.3 **BYLAW 2310 - WHITE ROCK ZONING BYLAW, 2012, NO. 2000, AMENDMENT**

(RS-4 – 15894 ROPER AVENUE) BYLAW, 2019, NO. 2310

Bylaw 2310 proposes to rezone a property at 15894 Roper Avenue from ‘RT-1 Two Unit (Duplex) Residential Zone’ to ‘RS-4 One Unit (12.1 m lot width) Residential Zone’ to permit the subdivision of the existing lot into two 11.94 m wide lots, and allow for the construction of a new single family dwelling on each new lot.

2019-429

It was MOVED and SECONDED

THAT Council:

1. Gives first, second and third reading to “*White Rock Zoning Bylaw, 2012, No. 2000, Amendment (RS-4 – 15894 Roper Avenue) Bylaw, 2019, No. 2310*”; and
2. Directs staff to schedule the joint public hearing for “*White Rock Zoning Bylaw, 2012, No. 2000, Amendment (RS-4 – 15894 Roper Avenue) Bylaw, 2019, No. 2310*” and public meeting for Development Variance Permit No. 424.

CARRIED

Councillor Kristjanson voted in the negative

8.2 **PERMITS**

8.2.1 **PERMIT TITLE**

None

9. **CORRESPONDENCE**

9.1 **CORRESPONDENCE - RECEIVED FOR INFORMATION**

2019-430

It was MOVED and SECONDED

THAT Council receives for information the following correspondence Items 9.1.1 – 9.1.2:

- 9.1.1** Email dated September 11, 2019 from T. Van Steinburg, President of the Federation of Post-Secondary Educators of BC, requesting the City of White Rock recognize October 7-11, 2019 as “*Fair Employment Week*”; and
- 9.1.2** Letter dated August 30, 2019 from S. Dhaliwal, Chair of Metro Vancouver Board, regarding “Where Matters: Health and Economic Impacts of Where We Live Final Report” (for information)

CARRIED

10. MAYOR AND COUNCILLOR REPORTS

10.1 MAYOR'S REPORT

Mayor Walker noted the following community events and information:

- Sept 10, Rotary Club
- Sept 11, TransLink Mayor's Council on Regional Transportation Finance and Governance Committee
- Sept 12, "Friends of the Pier" Celebrity Chefs fundraising dinner
- Sept 15, 39th Annual South Surrey & White Rock Terry Fox Run
- Sept 16-17, Governance and Legislation meeting
- Sept 18, George Massey Crossing Task Force
- Sept 19, Metro Vancouver Liquid Waste Committee and Opening Event for the "Amica White Rock" (Seniors Living Residence)
- Sept 20, TransLink Mayor's Council on Regional Transportation
- Sept 21, City of White Rock Pier Re-Opening / Community Celebration
- Sept 23 – 27, 2019 Union of British Columbia (UBCM) conference
- Sept 24, White Rock Business Improvement Association (BIA) Annual General meeting
- Sept 28, 5 Corners Buskers & Comedy Festival
- Sept 29, 2019 BC Law Enforcement Memorial Service, in honour of the member of law enforcement that lost their lives

10.2 COUNCILLORS REPORTS

Councillor Kristjanson noted the following community events and information:

- Sept 11 , 911 Memorial
- Sept 19, Opening Event for the "Amica White Rock" (Seniors Living Residence)
- Sept 21, City of White Rock Pier Re-Opening / Community Celebration
- Sept 23-27, 2019 Union of British Columbia (UBCM) conference

Councillor Fathers noted the following community events and information:

- Sept 11 , Economic Development Advisory Committee
- Sept 12, "Friends of the Pier" Celebrity Chefs fundraising dinner
- Sept 14, Peace Arch Hospice Society's "Hospice Hoedown"
- Sept 16-17, Governance and Legislation meetings
- Sept 21, City of White Rock Pier Re-Opening / Community Celebration
- Sept 23-27, 2019 Union of British Columbia (UBCM) conference
- Sept 28, 5 Corners Buskers & Comedy Festival
- Sept 29, Cultural Days Celebration "Creative Flow"

Councillor Trevelyan noted the following community events and information:

- Sept 10, Water Community Advisory Panel and Marine Drive Task Force Drive
- Sept 14, Peace Arch Hospice Society's "Hospice Hoedown"
- Sept 14, White Rock Moon Festival presented by the White Rock Chinese Association
- Sept 16-17, Governance and Legislation meetings
- Sept 21 City of White Rock Pier Re-Opening / Community Celebration
- Sept 23-27, 2019 Union of British Columbia (UBCM) conference
- Sept 28, 5 Corners Buskers & Comedy Festival

Councillor Manning noted the following community events and information:

- Sept 23-27, 2019 Union of British Columbia (UBCM) conference
- Sept 26, Youth Arts Exhibit opening

Councillor Johanson noted the following community events and information:

- Sept 14, Peace Arch Hospice Society's "Hospice Hoedown"
- Sept 21 City of White Rock Pier Re-Opening / Community Celebration
- Sept 23-27, 2019 Union of British Columbia (UBCM) conference

Councillor Chesney noted the following community events and information:

- Oct 5, Lets Talk, Community Conversation
- Oct 1, Dogs on the Promenade, Trial Period begins
- Oct 6, Pooch Parade on the Promenade
- Sept 30, Orange Shirt Day, annual event noting it is the time of year in which Indigenous children were historically taken from their homes to residential schools.

10.2.1 **METRO VANCOUVER BOARD IN BRIEF**

None

11. **MOTIONS AND NOTICES OF MOTION**

11.1 **MOTIONS**

11.1a The following motion was served by Councillor Trevelyan at the September 13, 2019 special Council meeting and is noted on the agenda for Council's consideration at this time:

The following motion was considered directly following the delegation under Item 5.1.1 of this agenda.

THAT Council authorize a traffic study be conducted to review Thrift Avenue crossings at Kent Street and Stevens Street.

11.1b

The following Notice of Motion was served by Councillor Kristjanson at the September 13, 2019 special Council meeting and was noted on the agenda for Council's consideration at this time:

WHEREAS White Rock Council has voted to support a pilot project for Dogs on the Promenade starting Oct 1, 2019;

AND WHEREAS White Rock Bylaw 1959 requires that all dogs over the age of four months residing in White Rock must have a valid dog licence;

AND WHEREAS White Rock Bylaw 1959 requires that every dog owner shall ensure that a valid dog licence tag is displayed on the dog at all times by affixing it to the dog by a collar, harness, or other suitable device;

AND WHEREAS some White Rock residents who own dogs may find it difficult to purchase a dog licence during normal City Hall working hours;

AND WHEREAS the start of the dogs on the promenade pilot project and the Oct 6, 2019 Pooch Parade are excellent opportunities to encourage compliance with Bylaw 1959;

AND WHEREAS White Rock City Council desires that all dog owners who reside in White Rock are compliant with Bylaw 1959;

THEREFORE BE IT RESOLVED THAT the City of White Rock set up a booth, in the vicinity of Memorial Park, to sell dog licenses to the public between 10 a.m. to 2 p.m. inclusive on Saturday, Oct 5, 2019 and on Sunday Oct 6, 2019. **2:00 pm until 4:00 p.m.**

There was concern noted with the proposed motion in regard to cost to have staff working during the noted times and with logistics of selling decals at the waterfront without a lot of time to prepare. The following was considered instead.

2019-431

It was MOVED and SECONDED

THAT Council endorses Councillor Kristjanson instead attend a booth during the noted hours to give out information in regard to the Dogs on the Promenade Trial period and encourage compliance with Bylaw 1959 (dog licensing).

CARRIED

Councillor Fathers voted in the negative

11.2

NOTICES OF MOTION

None

12.

RELEASE OF ITEMS FROM CLOSED COUNCIL MEETINGS

None

13.

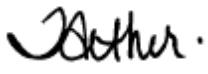
OTHER BUSINESS

14.

CONCLUSION OF THE SEPTEMBER 30, 2019 REGULAR COUNCIL MEETING

The Chairperson declared the meeting concluded at 9:38 p.m.

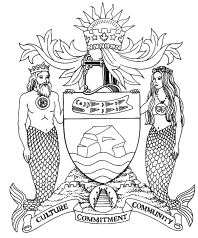
Mayor Walker



Tracey Arthur, Director of
Corporate Administration

Unapproved

THE CORPORATION OF THE
CITY OF WHITE ROCK
CORPORATE REPORT



DATE: October 7, 2019
TO: Mayor and Council
FROM: Dan Bottrill, Chief Administrative Officer
SUBJECT: 2018 – 2022 Council Strategic Priorities Update

RECOMMENDATION

THAT Council receive for information the corporate report dated October 7, 2019 from the Chief Administrative Officer titled “2018-2022 Council Strategic Priorities Update”.

INTRODUCTION

The purpose of this corporate report is to provide an update on Council’ Strategic Priorities attached as Appendix A.

PAST PRACTICE / POLICY / LEGISLATION

Council Policy #114 – Council Goals / Priorities / Strategic Planning Process outlines the process to establish Council’s goals and priorities. It is attached for reference purposes as Appendix .B

ANALYSIS

In accordance with Council Policy #114, Dr. Gordon A. McIntosh, specializing in Local Government Governance / Leadership and Strategy, was scheduled by the City to hold facilitated sessions to assist Council with establishing Strategic Priorities. The facilitated sessions were completed as follows:

- November 27/28, 2018 - Initial Strategic Sessions, attended by Council and Senior Management staff
- January 9 and 10, 2019 - Community Strategic Insights Forum – public consultation sessions
- February 8, 2019 - Review of the outcomes from the initial Strategic Sessions and the Community Strategic Insight Forums in order to explore and identify emerging topics as the basis for establishing Council’s Strategies Priorities, direction and operational strategies for 2018 - 2022

At this final facilitated session, Council established their Council Strategic Priorities within the framework of Immediate (urgent and important priorities), Next (secondary urgency), and Advocacy (important priorities that require advocacy). A survey was also conducted so that those who could not attend would be able to share their input.

The Council Strategic Priorities determined through these processes are as follows.

IMMEDIATE

The following Strategic Priorities are included within the IMMEDIATE category:

- **Official Community Plan (OCP) Review**
 - Develop and recommend a Waterfront Enhancement Strategy (WES) for Council's consideration – to be presented to Council in October
Phase 1 and 2 of three phase process nearly complete. Draft Strategy to be presented to LUPC October 7, public and MDTF input opportunities to follow before returning to Council for endorsement
 - Review the Official Community Plan (OCP) including Greening the City, Town Centre Review, City-Wide Height Review, Affordable Housing, Strengthening Transit, Peace Arch Hospital Update, and OCP Scorecard
Phase 1 Engagement Summary (all topics) expected to be ready late Oct / early Nov, to be followed by formulation of draft options/policies and then Phase 2 public input opportunities in Winter/Spring 2020

- **Semiahmoo First Nation: Communication and Meeting Protocol Memorandum of Understanding**
 - In 2019 there were three (3) Council to Council meetings with Semiahmoo First Nation. Two (2) of the meetings have been held with a facilitator hired through the Ministry of Indigenous Relations and Reconciliation.
 - The two (2) groups are working on items in regard to services (drainage, water and sanitary sewer).
 - A representative working on behalf of the Semiahmoo First Nation, City staff and the facilitator has been tasked to meet and collect research to bring forward various formats for consideration by organizations for a Communication Protocol – Memorandum of Understanding.

- **Water Quality Panel**
 - Received presentation on the new water treatment plant and reviewed water quality results: June 2019
 - Received presentation on the City's water distribution system: July 2019
 - Received presentation on the City's current water rate structure and made recommendations to council for consideration: September 2019
 - Next Steps
 - Review Water System Masterplan Update and water infrastructure projects in the City's Financial Plan
 - Review water supply business case prepared by City staff and provide recommendations to Council

- **Multi-Family and Commercial Waste Pick-Up**
 - A consultant was retained in August 2019 to conduct a review and analysis. The consultant will be conducting a waste audit in October and there will be a public consultation scheduled late Fall 2019

- **Economic Development Strategies**
 - Hire a temporary Economic Development Officer or Consultant to update Economic Development Plan

 - The Economic Development Advisory Committee has made a recommendation to Council to update the work plan with the assistance of a consultant. Council to consider the recommendation and provide direction

 - Review and update Economic Development Work Plan (including consultation)
This item is dependent on direction for Plan update

 - Implement current and subsequent revised Economic Strategy
This item is ongoing

- **Parking Task Force**
 - Review and recommend waterfront parking rates – completed May 2019

 - Review permit parking and pay parking decal programs – completed July 2019

 - Review and recommend policy changes to deal with construction contractor parking issues on the 1300 block of Foster St – completed July 2019

 - The next steps for the Task Force - complete remaining items in the Task Force Terms of Reference by December 2019. These items are as follows:
 - review opportunities for electric charging stations
 - review congestion as it relates to parking
 - review the requirements for parking spaces in new developments
 - review and recommend parking rates at Centennial Arena
 - review and recommend parking rates for the Peace Arch Hospital area.

- **Marine Drive Task Force**
 - Task Force to review Marine Drive noted issues and provide recommendations to Council:
 - Waterfront Enhancement Strategy (WES) and Official Community Plan (OCP)
The Task Force will review the WES on October 15 (following Council received a draft for information)
 - Other items
The Task Force to provide comments on the City’s Zoning Bylaw related to parking and loading requirements for small lots on Marine Drive and other bylaws including the City’s sign bylaw

- **Zoning Bylaw Review**

- Accessory Vacation Rentals (i.e. AirBnB) regulation
The Governance and Legislation committee supported staff recommended changes. The bylaw amendments are anticipated to be brought forward on October 21, 2019
- Waterfront Commercial Zones (CR-3, CR-4)
Report on draft CR-3A zone is scheduled for October 7 Land Use and Planning committee, CR-4 zone revisions to follow Council's review of final Waterfront Enhancement Strategy
- Coach House/ Secondary Suites in duplexes/ triplexes
These topics may be discussed by the newly created Housing Task Force, A report to Council on the coach house application may suggest broader changes to the zoning bylaw. Proposed BC Building Code changes may allow secondary suites in duplexes more easily; staff will monitor if changes are adopted and desirable to allow in White Rock.
- Single Family Home zones
This work is anticipated to begin following completion of the Official Community Plan review.

- **Council Policy and Bylaw Review**

- There are currently over 100 Council endorsed policies to support the operations and governance of the City. Since November 2018, there have been approximately 32 of the policies that have been reviewed and endorsed by the current Council. Staff will continue to schedule the balance of the policies for Council consideration
- The City has many longstanding bylaws that, when required, have been updated through bylaw amendments. This review is a lengthy project as it requires significant dedicated staff time and in many circumstance will require a review by the City's solicitor to ensure the bylaw is complete from all aspects and is defensible. Through meeting discussions and a review by the Senior Management Team there have been twenty (20) bylaws identified as items that require review this Council term. The identified bylaws will be brought forward as completed for Council review.

NEXT

Once an immediate priority is completed, it will be replaced with a NEXT item. The following Strategic Priorities are included within the NEXT category:

- Sign Bylaw Review
- Policing Service Review
- Funicular Feasibility
- Community Amenity Contributions Review
- City Hall and Civic Precinct

ADVOCACY

Mayor and Council will champion a variety of priorities to regional, provincial and federal authorities along with community stakeholders. The following Strategic Priorities are included within the ADVOCACY category:

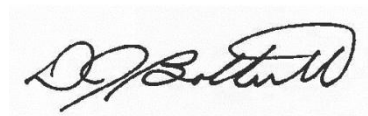
- Vacant Property Tax – Ministry of Finance
- Totem Pole Restoration – School District 36
- Peace Arch Hospital Expansion – Fraser Health Authority and BC Ministry of Health
- Rail Safety, Whistle Cessation, Passenger Train Stop – Transport Canada, BC Ministry of Transportation, Burlington Northern Santa Fe (BNSF) and Amtrak
- Homeless Reduction Strategy – Ministry of Municipal Affairs and Housing
- Protection of Semiahmoo Bay – Semiahmoo First Nation, Department of Fisheries and Oceans and BC Ministry of Environment

The Strategic Priorities document is intended to be an evolving document. The current focus is on the nine (9) IMMEDIATE priorities. As each of these priorities is completed, it will be replaced with a NEXT item. The Strategic Priorities are intended to be reviewed regularly (bi-annually) to assess progress made, and address completion of items, and new and emerging priorities / issues as they arise.

CONCLUSION

This corporate report is provided for information as an update to Council's current Strategic Priorities.

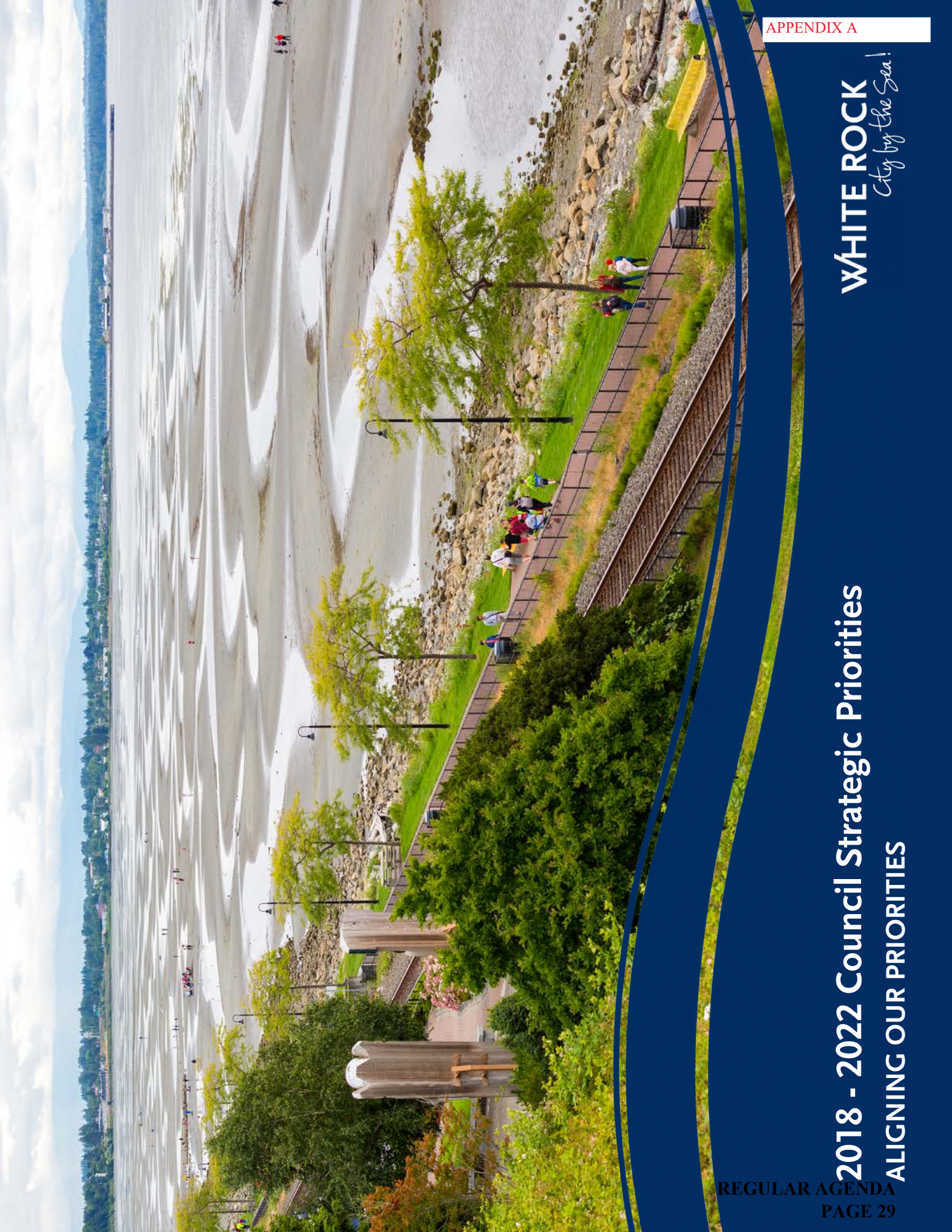
Respectfully submitted,



Dan Bottrill
Chief Administrative Officer

Appendix A: 2018 – 2022 Council Strategic Priorities

Appendix B: Council Policy #114 – Council Goals / Priorities / Strategic Planning Process



WHITE ROCK
City by the Sea!

2018 - 2022 Council Strategic Priorities
ALIGNING OUR PRIORITIES

COUNCIL'S STRATEGIC PRIORITIES

At the beginning of each Term in Office, White Rock City Council establishes a long-term vision and strategic plan for the duration of their term, through the Council Strategic Priorities Plan. This term, however, a different approach was taken. The newly elected City Council hosted two public consultation sessions for residents and business owners to share their priorities, issues, and ideas with Council. An online survey was also conducted so that those who could not attend, would be able to share their input as well.

Thanks to public feedback, Council's Strategic Priorities Plan, for this term, has been created with aligned priorities from White Rock City Council, residents and businesses. [Click here to watch the Council Strategic Priorities Facilitated Session.](#)

This document also lays the foundation for the development of work plans for City employees. It is re-evaluated regularly during Council's four year term to monitor and assess results and performance. As some of the strategic priorities move to an operational level, Council will direct new priorities from the "Next" items, which will be reflected in this document.

The storm that occurred on December 20, 2018 devastated the City of White Rock and in particular, the waterfront. The Pier and waterfront restoration is currently underway and is part of the City's Five-Year Financial Plan.

CORPORATE MISSION

Building community excellence through effective stewardship of all community resources

CORPORATE VISION

White Rock will provide for all its citizens a high quality of life where:

- » Our environment is protected and nurtured
- » The community feels safe, secure and friendly
- » Opportunities exist for our businesses to prosper
- » Arts and culture flourish and our heritage is celebrated
- » Municipal boundaries are less important than a strong sense of pride in and connection to our community
- » We all can live, work and play in an enjoyable atmosphere

CORPORATE VALUES

- » Excellence
- » Respect
- » Integrity
- » Responsibility
- » Accountability
- » Value
- » Community participation in government



YOUR WHITE ROCK CITY COUNCIL 2018 - 2022

TOP ROW, LEFT TO RIGHT: Councillor David Chesney, Councillor Erika Johanson, Councillor Helen Fathers and Councillor Christopher Trevelyan.
BOTTOM ROW, LEFT TO RIGHT: Councillor Anthony Manning, Mayor Darryl Walker, and Councillor Scott Kristjanson.

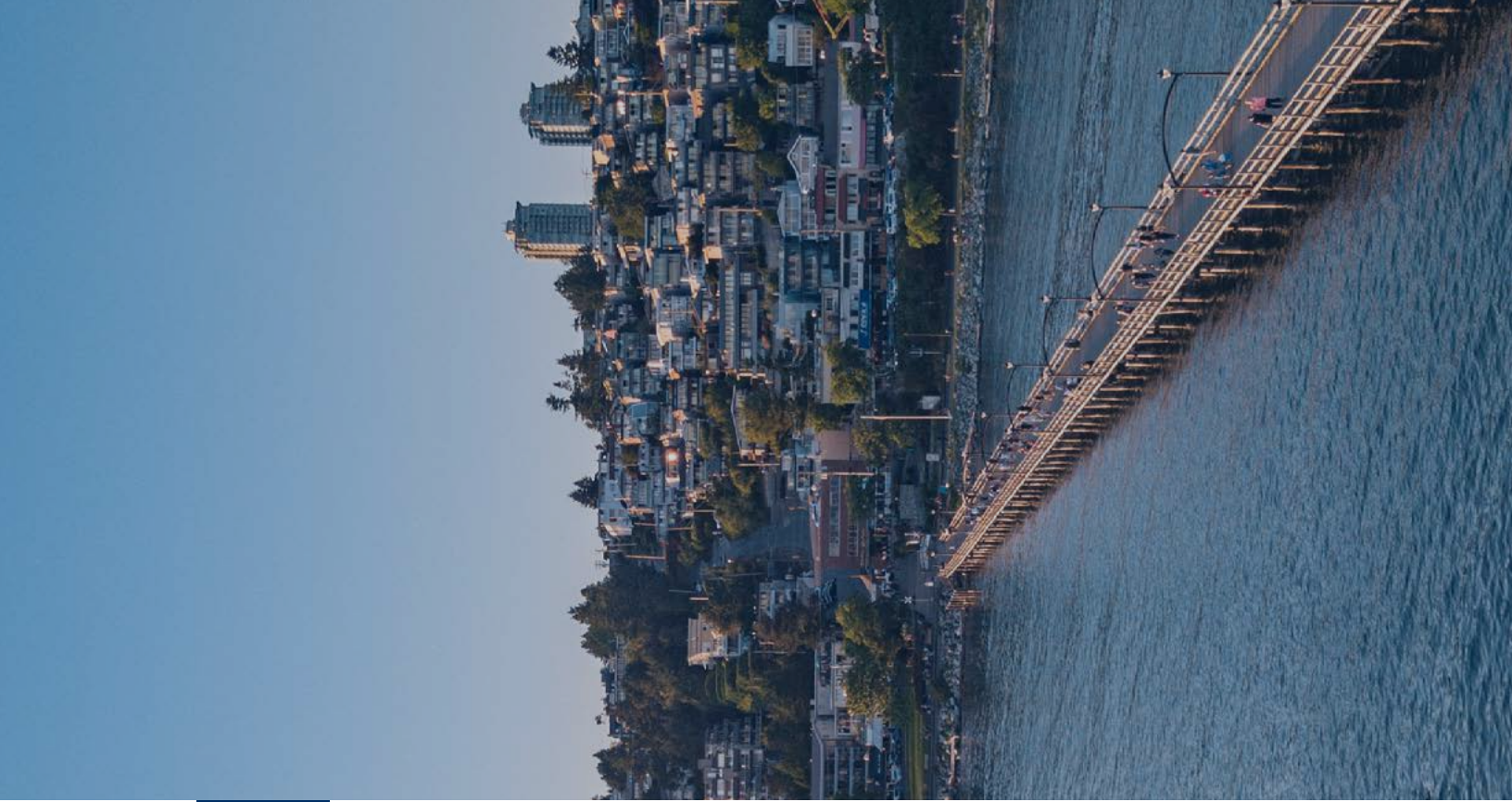
IMMEDIATE PRIORITY

OFFICIAL COMMUNITY PLAN REVIEW

An Official Community Plan (OCP) is a community's statement of its long term vision. The City of White Rock will be working with the public to obtain feedback and make sure the community's aspirations and concerns are understood and shared with Council before making decisions on changing the OCP. The OCP provides a policy framework for Council by addressing issues such as housing, transportation, enhancing the waterfront, economic development, building heights and density, and the natural and social environment. The OCP also guides future land uses and development potential of properties within the City.

Council has expressed their desire for re-engagement with the public and consultation on certain aspects of the current OCP which was adopted in October 2017, to ensure that it reflects the community's values and to provide additional support to the City's efforts.

| DIRECTION | TIMELINE |
|---|---------------|
| Develop and recommend a Waterfront Enhancement Strategy (WES) for Council's consideration | December 2019 |
| Review the Official Community Plan (OCP) including Greening the City, Town Centre Review, City-Wide Height Review, Affordable Housing, Strengthening Transit, Peace Arch Hospital Update, and OCP Scorecard | December 2020 |



IMMEDIATE PRIORITY

SEMAIHMOO FIRST NATION

City Council has made it an immediate priority to reach out and work with the Semiahmoo First Nation. It is essential to the well-being of the community that this relationship be rebuilt positively and there be an established partnership with each other.

The City of White Rock and Semiahmoo First Nation / Indigenous People each are governed in different ways through culture and legislation. A Communications Protocol will be an important tool for understanding and will give a clear path to move forward and remain working together on many matters including various services.

| DIRECTION | TIMELINE |
|--|-----------------|
| Communication Protocol - Memorandum of Understanding | 2019 |
| Drainage Service <ul style="list-style-type: none">• Initiate discussions• Resolution | 2019 Ongoing |
| Water Service Agreement | 2019 |
| Sanitary Sewer Service Agreement | 2019 |



IMMEDIATE PRIORITY

WATER COMMUNITY ADVISORY PANEL

The City remains committed to improving the water quality for White Rock residents and will continue to take proactive steps to accomplish its operational and water quality goals.

Water services in White Rock had been owned and operated by private owners until the City acquired the utility in October of 2015. Since taking over the operations, the City has taken many steps to improve the water quality. In 2019, the City's Water Treatment Plant became fully operational to address the naturally occurring arsenic and manganese in the City's water.

| DIRECTION | TIMELINE |
|---|----------------|
| Examine water quality results from Water Treatment Plant | June 2019 |
| Review water supply business case prepared by City staff and provide recommendations to Council | September 2019 |



IMMEDIATE PRIORITY

MULTI-FAMILY AND COMMERCIAL WASTE PICKUP

In mid-2015 the City made significant changes to its delivery of solid waste services, in line with recommendations of a solid waste study on best practices. The changes included the privatization of multi-family and commercial solid waste pickup, as well as a transition from cost recovery through property taxes to a user fee model for single family homes.

Council has directed that the decision to privatize multi-family and commercial waste pickup be reviewed. Also, feedback through the community strategic priority consultation process indicated a desire to resume these services.

| DIRECTION | TIMELINE |
|--|----------------|
| Hire consultant to conduct multi-family and commercial waste pick up review and analysis | September 2019 |
| Consultant to prepare a report providing implications of waste pick up resulting from the analysis | March 2020 |



IMMEDIATE PRIORITY

ECONOMIC DEVELOPMENT STRATEGIES

To grow a sustainable, livable and prosperous community, the City of White Rock is making purposeful efforts to foster an environment that supports business, draws employment, and encourages improved living standards. Through the development of an updated Economic Development Strategy, the City is taking a long term approach to economic development by establishing targets and possible new policies.

The particular needs of each commercial area of White Rock will be considered, including the Waterfront, Town Centre and Lower Town Centre.

| DIRECTION | TIMELINE |
|---|--------------|
| Hire a temporary Economic Development Officer or Consultant to update Economic Development Plan | October 2019 |
| Review and update Economic Development Work Plan (including consultation) | June 2020 |
| Implement current and subsequent revised Economic Strategy | Ongoing |



IMMEDIATE PRIORITY

PARKING TASK FORCE

The Parking Task Force will review and potentially revise parking programs in White Rock, including rates, parking permits, pay parking decals and the integration of the new parkade. The Task Force mandate is to ensure rates are competitive with neighboring jurisdictions while not impacting property taxes, White Rock businesses are supported, and White Rock residents receive the best possible value in our City.

| DIRECTION | TIMELINE |
|--|---------------|
| Establish Terms of Reference for Parking Task Force | Completed |
| Appointment of Task Force members | Completed |
| Task Force to review and recommend waterfront parking rates | May 2019 |
| Task Force to review permit parking and pay parking decal programs | July 2019 |
| Task Force to review other remaining items in the Terms of Reference | December 2019 |



IMMEDIATE PRIORITY

MARINE DRIVE TASK FORCE

The Marine Drive Task Force will advise Council on Marine Drive issues such as: business viability, economic development, tourism, redevelopment, building/ public realm design and character, signage, sidewalk use and programming, beautification, events and Marine Drive business areas relationship to the Promenade/ Pier, Beach and parking.

The main channel for the Marine Drive Task Force's advice will be through providing input on the development and implementation of a 'Marine Drive / Waterfront Enhancement Strategy'. This would include a review of the Waterfront Enhancement Plan, Economic Strategic Plan, business bylaws, the White Rock Sign Bylaw and other related materials deemed relevant. The Task Force will provide feedback and recommendations to Council.

| DIRECTION | TIMELINE |
|---|---------------------------------|
| Establish Terms of Reference for Marine Drive Task Force | Completed |
| Appointment of Task Force members | Completed |
| Task Force to review Marine Drive noted issues and provide recommendations to Council: <ul style="list-style-type: none"> • Waterfront Enhancement Strategy (WES) and Official Community Plan (OCP) • Other items | December 2019 March 2020 |



IMMEDIATE PRIORITY

ZONING BYLAW REVIEW

The City's Zoning Bylaw shapes many aspects of everyday life and puts the Official Community Plan (OCP) in-to effect. It also provides for day-to-day administration on:

- how land may be utilized;
- where buildings and other structures can be located;
- the types of buildings that are permitted and how they may be used; and
- the lots sizes and dimensions, parking requirements, building heights and setbacks from the street.

| DIRECTION | TIMELINE |
|--|----------------|
| Accessory Vacation Rentals (i.e. AirBnB) regulation | October 2019 |
| Waterfront Commercial Zones (CR-3, CR-4) | September 2020 |
| Coach House/ Secondary Suites in duplexes/ triplexes | September 2020 |
| Single Family Home zones | December 2021 |



IMMEDIATE PRIORITY

COUNCIL POLICY & BYLAW REVIEW

Good governance is critical to provide for a high quality of life, responsible development and thriving businesses. Effective policies, key bylaws and transparency are essential elements to achieve this.

| DIRECTION | TIMELINE |
|--|--------------------------------------|
| Governance and Legislative Committee to continue to review all Council policies | December 2019 |
| Staff to provide proposed priority listing of City bylaws and topics requiring amendments including but not limited to: <ul style="list-style-type: none"> • Business Licensing Fees and Fines • Development Cost Charges • Encroachment on City Lands • Massage-based Business Regulation • Parks Bylaw • Renovation Policy • Reserve Fund Bylaws • Respectful Workplace • Sidewalk Use • Sign Bylaw • Step Code • Street and Traffic Bylaw • Tree Bylaw | July 2019 |
| Staff to provide recommendations to Council regarding amendments to be made | To be completed on a phased approach |



NEXT

The current focus of the Council Strategic Priorities are listed under the Immediate Priorities. Once an Immediate Priority is completed, it will be replaced with a Next item. Below are the five (5) Next priorities as determined by Council.

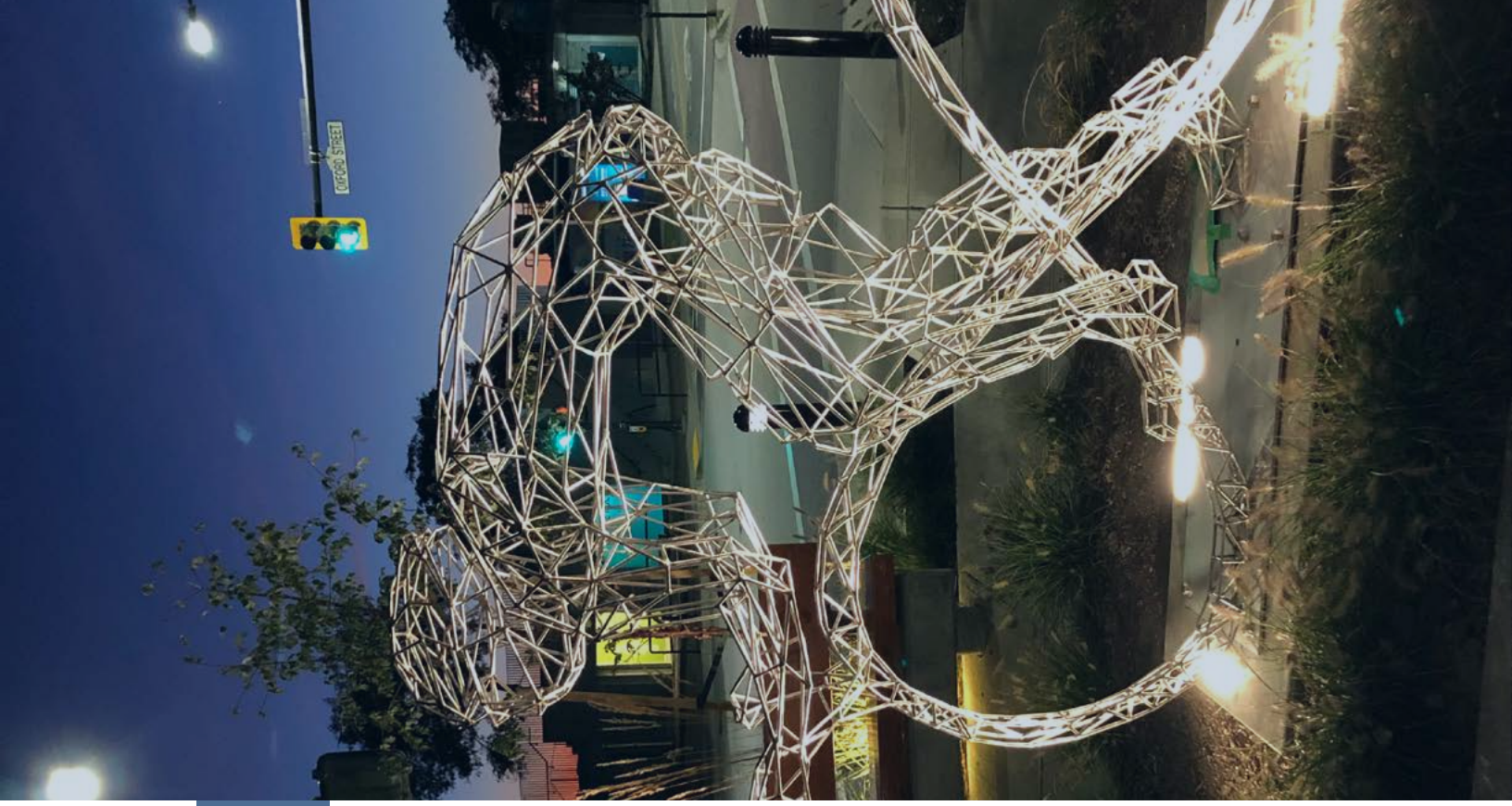
Sign Bylaw Review

Policing Service Review

Funicular Feasibility

Community Amenity Contributions Review

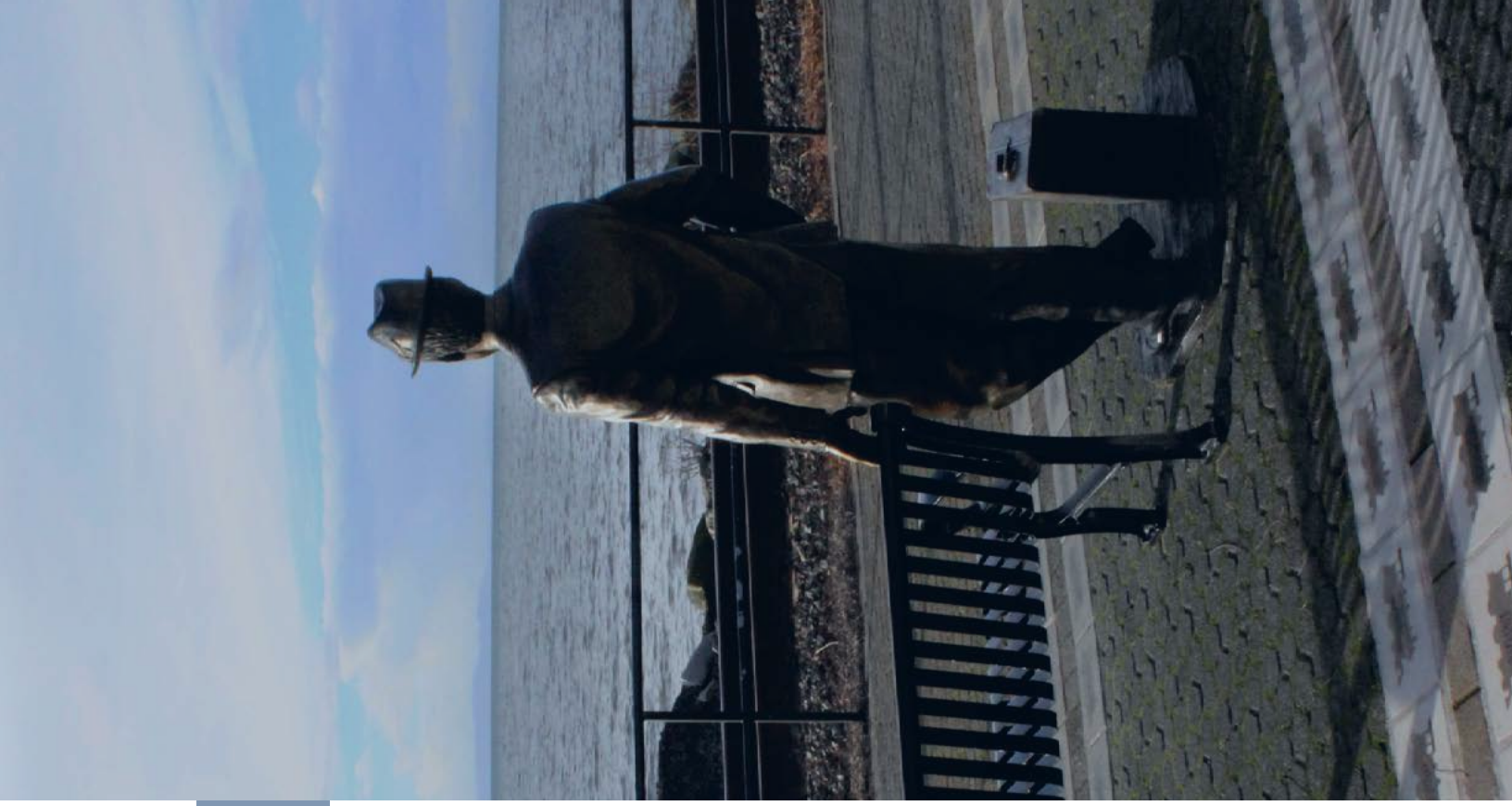
City Hall and Civic Precinct

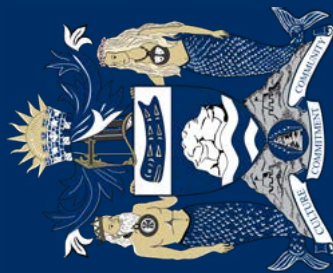


ADVOCACY

Mayor and Council will champion a variety of priorities to regional, provincial and federal authorities along with community stakeholders. At this time, Council will focus their outreach on the following causes or policies:

| | |
|--|--|
| Vacant Property Tax | Ministry of Finance |
| Totem Pole Restoration | School District 36 |
| Peace Arch Hospital Expansion | Fraser Health Authority BC Ministry of Health |
| Rail Safety/ Whistle Cessation/ Passenger Train Stop | Transport Canada BC Ministry of Transportation Burlington Northern Sante Fe (BNSF) Railway Amtrak |
| Homeless Reduction Strategy | Ministry of Municipal Affairs and Housing |
| Protection of Semiahmoo Bay | Semiahmoo First Nation Department of Fisheries and Oceans BC Ministry of Environment |





2018 - 2022 Council Strategic Priorities

ALIGNING OUR PRIORITIES

CREATED MAY 2019

WHITE ROCK
City by the Sea!

THE CORPORATION OF THE
CITY OF WHITE ROCK
 15322 BUENA VISTA AVENUE, WHITE ROCK, B.C. V4B 1Y6



POLICY TITLE: COUNCIL GOALS / PRIORITIES / STRATEGIC PLANNING PROCESS

POLICY NUMBER: COUNCIL - 114

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| <i>Date of Council Adoption:</i> June 15, 2015 | <i>Date of Last Amendment:</i> January 14, 2019 |
| <i>Council Resolution Number:</i> 2010-071, 2013-082, 2015-214 | |
| <i>Originating Department:</i> Corporate Administration | <i>Date last reviewed by the Governance and Legislation Committee:</i> December 10, 2018 |

Policy:

Facilitated Strategic Planning Session (Council Goals/Priorities and Strategic Plan)

Within ninety (90) days following a scheduled election the Chief Administrative Officer will arrange for Council to have a facilitated session in order to establish Council Goals / Priorities and Council Strategic Plan. The session will include Council, Chief Administrative Officer and Senior Management Team, as deemed necessary. The purpose of the Strategic Planning Session is to create an updated set of Council Goals for Council's approval to be included in the City's Annual Report.

Council Strategic Plan

The Council Strategic Plan will define the City's priorities and future direction and be utilized as a tool for decision making, including allocation of resources, in order to ensure the vision of Council is at the forefront during decision making and daily activities carried out by city Staff. The Council Strategic Plan may include performance measures, as outlined in the facilitated session, for each Council Goal category.

The Council Strategic Plan will be completed (first year of Council) by the end of January and will be reviewed regularly throughout the year and updated as required.

Priority Setting

Priority setting is an integral part of the City's Strategic Planning Process. As such, a public input/engagement component will be included as part of the process.

The Chief Administrative Officer will establish dates for public engagement events (such as a forum) where Council can collect feedback. The feedback will be reviewed in a facilitated open meeting(s) as a follow-up to the public engagement event. The information will be considered when setting the City's Corporate Goals, Objectives, and Priorities.

Work plans

From the time Council adopts / reviews the Council Strategic Plan, staff will adjust their annual work plan in order to address Council goals/priorities and Strategic Plan.

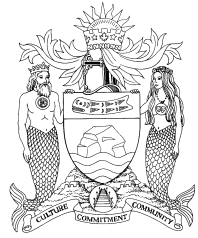
When it is applicable corporate reports to Council will note category / goal that the report subject addresses.

Rationale:

Each Council as they begin a new term will have a new set of Goals and Priorities. From the Goals and Priorities established a Council Strategic Plan will be developed to incorporate the vision of the new Council. This document will be the basis for decision making and staff work plans throughout the term.

This policy sets out an annual process that will encompass both during the first year of term the development of the new Council's Goals and Priorities and a Council Strategic Plan as well as regular reviews ensuring the document is up to date with the latest information and considerations of City Council.

THE CORPORATION OF THE
CITY OF WHITE ROCK
CORPORATE REPORT



DATE: October 7, 2019
TO: Mayor and Council
FROM: Eric Stepura, Director of Recreation and Culture
SUBJECT: Proposed White Rock Festival of Lights – Revised Plan

RECOMMENDATIONS

THAT Council

1. Receive for information the corporate report dated October 7, 2019 from the Director of Recreation and Culture titled “Proposed White Rock Festival of Lights – Revised Plan”; and
 2. Approve the proposed White Rock Festival of Lights – Revised Plan to be held from December 6, 2019 to January 5, 2020 on the White Rock waterfront, subject to an electrical plan and lighting installation design and installation process being approved by the City’s Engineering and Municipal Operations Department.
-

INTRODUCTION

At the July 22, 2019 Regular Council meeting, a delegation led by Gary Gumley presented a proposal from Community Clicks Media Group Inc. to approve a collaborative feasibility study for the White Rock Festival of Lights (WRFL).

After the presentation and discussion, Council directed staff to work collaboratively with Mr. Gumley to provide a corporate report with details on hosting a Festival of Lights event in the City of White Rock.

At the September 9, 2019 regular Council meeting, staff provided a corporate report on the Feasibility of Proposed White Rock Festival of Lights (Appendix A). Following discussion by members of Council, the following referral was made to staff:

THAT Council refers the corporate report dated September 9, 2019 from the Director of Recreation and Culture titled “Feasibility of Proposed White Rock Festival of Lights” to the October 7, 2019 Council meeting.

CARRIED

This corporate report provides an update on the proposed White Rock Festival of Lights.

ANALYSIS

One of the critical requirements of staging the proposed White Rock Festival of Lights in 2019 was an application for federal government funding. On September 11, 2019 Gary Gumley of Community Clicks Media Group Inc. informed the Director of Recreation and Culture that he was notified that his grant request for a Western Economic Development – Community Experiences Fund for staging the WRFL was denied. This information was communicated in an e-mail message to Council by the City’s Chief Administrative Officer on September 12, 2019.

Since receiving the news of the denial of federal grant funding, Mr. Gumley has been busy fundraising, has created a plan to downsize the Festival of Lights from its earlier version, and is seeking Council approval to proceed with a smaller version of a festival of lights this winter.

Appendix B is the revised plan for the 2019 White Rock Festival of Lights. Some highlights include:

- Installation and illumination of two (2) thirty (30) foot aluminum framed Christmas trees and up to ten (10) sea horses. This equipment is being borrowed from the White Rock Business Improvement Association (BIA).
- Live Tree Display - The concept is to place live trees at Memorial Park along the stadium steps and throughout Memorial Plaza (if sufficient trees are purchased). Families and businesses will be encouraged to purchase and decorate their trees, and each tree will have signage to indicate who purchased it. The trees will be offered to the City at no cost following the event, or returned to the supplier.
- Choir Platform – a portion of the stadium steps at Memorial Park will be used as a choir platform. Power will be necessary in order for performers to be heard throughout the plaza. WRFL will provide an amplifier and microphones, if necessary, for the various choirs and performing acts.
- Lit Arch Trail - There is a footpath along the top of Memorial Park that will be decorated with arch lighting to create a lit pathway between the Choir Platform and the grand stairway at the head of the Pier.
- The “Lamplighters Meadow” will be located in the grassy area between the Choir Platform and the stadium seating area. This will be designated as an area for families to place homemade holiday season lanterns, similar to the ones created by the Coquitlam “Parks Sparks” program for Lights at Lafarge (see Appendix B for lantern details).
- Light up the Rock and the Path to P’Quals - Semiahmoo First Nation has approved the request of the WRFL to light up the White Rock for the 2019 Festival of Lights. It is intended that the White Rock (P’Quals) will be used as a screen that will showcase the history of the Semiahmoo First Nation and the Legend of the White Rock (P’Quals). This component of the WRFL event would add a significant indigenous component to the event, but requires \$25,000 in funding to proceed. A grant application has been applied for from the Indigenous Tourism Association of Canada. If funding is secured by October 31, 2019, this indigenous heritage tourism component will proceed.

The City Engineering and Municipal Operations staff will need to approve the electrical plans and lighting installation design and installation process before any light installation can proceed. Specific City requirements include:

- Electrical permits from Technical Safety BC;
- Permit from the Engineering Department;
- WorksafeBC clearance letter;
- Provide the City with a copy of a certificate of insurance for the two events, which includes Comprehensive General Liability Insurance naming the City of White Rock as an additional insurer for the entire duration of both events (from setup through takedown) with a minimum limit of \$5M coverage. Proof of insurance must be received by the City at least ten (10) days in advance of the event;
- Proposal must include a security plan to take into account public safety, security of the installation, and protection of City property.

BUDGET IMPLICATIONS

It is anticipated that based on research done, the WRFL – Revised Plan will require a budget of approximately \$10,000 this year. If the organizer is successful in obtaining a grant for lighting the White Rock, this indigenous heritage component will be done at an additional cost of \$25,000, which would make the overall WRFL budget this year \$35,000.

Mr. Gumley has indicated that he has been successful in raising the \$10,000 he needs to host the WRFL – Revised Plan this year. An additional \$20,000 in matching funding has been pledged for social media and print marketing from various event sponsors. An update on additional funding will be provided to Council by Mr. Gumley when he appears as a delegation to Council at the October 7, 2019 regular council meeting.

As was stated by Mr. Gumley in his July 22, 2019 presentation to Council, there is no expectation that City funds will be requested to stage the event. However, as is the case with other City C category events, it is likely that there may be requests forthcoming for City services such as power, use of City event equipment, washroom maintenance and waste removal services to support the event.

CONCLUSION

It is recommended, that Council receive the WRFL - Revised Plan, and approve this event to be held December 6, 2019 to January 5, 2020 at the White Rock waterfront, subject to the electrical plan and lighting installation design and installation process being approved by the City’s Engineering and Municipal Operations Department.

Respectfully submitted,



Eric Stepura
Director of Recreation and Culture

Comments from the Chief Administrative Officer:

I concur with the recommendations of this corporate report.

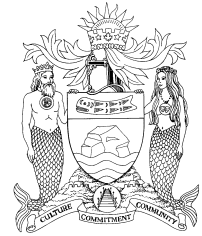


Dan Bottrill
Chief Administrative Officer

Appendix A – September 9, 2019 corporate report titled “Feasibility of Proposed White Rock Festival of Lights”

Appendix B – White Rock Festival of Lights – Revised Plan

THE CORPORATION OF THE
CITY OF WHITE ROCK
CORPORATE REPORT



DATE: September 09, 2019
TO: Mayor and Council
FROM: Eric Stepura, Director of Recreation and Culture
SUBJECT: Feasibility of Proposed White Rock Festival of Lights

RECOMMENDATIONS

THAT Council

1. Receive for information the corporate report dated September 9, 2019 from the Director of Recreation and Culture titled “Feasibility of Proposed White Rock Festival of Lights.”; and
 2. Approve the feasibility study proposal provided by Community Clicks Media Group Inc. (Attachment A) to hold an event on the White Rock waterfront titled the White Rock Festival of Lights from December 6, 2019 to January 5, 2020, subject to a final report with lighting installation design, budget details and other core components being provided for final approval to City Council at the October 7, 2019 Regular Council Meeting.
-

INTRODUCTION

At the July 22, 2019 Regular Council meeting, a delegation led by G. Gumley presented a proposal from Community Clicks Media Group Inc. (CCMG) to approve a collaborative feasibility study for the White Rock Festival of Lights (WRFL).

After the presentation and discussion, Council passed the following resolution:

It was MOVED and SECONDED

THAT “Council directs staff to work collaboratively with Mr. Gumley to provide a corporate report to the next Council meeting with details on hosting a “Festival of Lights” event in the City of White Rock.”

Recreation and Culture Department staff in collaboration with G. Gumley of CCMG conducted best practices research, and held a series of meetings and discussions with a number of organizations, businesses and individuals to determine the feasibility of hosting a Festival of Lights event on the White Rock waterfront.

The purpose of this corporate report is to respond to Council’s request for a feasibility study, including the following:

- Purpose and benefits of the event
- Location of the event
- Duration, dates and times of the event

- Scope of operations i.e. site setup, takedown and maintenance
- Stakeholder collaboration and approvals
- Identified risks and mitigation of these risks
- Marketing plan
- Public safety plan
- Transportation and parking plan
- Volunteer recruitment plan
- Insurance plan
- Financial plan and budget; and
- Request for Proposals for a lighting contractor

ANALYSIS

Appendix A of this corporate report is a Feasibility Study for the proposed White Rock Festival of Lights. This study was jointly prepared by the Director of Recreation and Culture and G. Gumley of CCMG.

BUDGET IMPLICATIONS

As was stated by G. Gumley in his July 22, 2019 presentation to Council, there is no expectation that City funds will be requested to stage the proposed 2019 White Rock Festival of Lights. However, as is the case with other City C category events, it is likely that there may be some requests for City event equipment and facility maintenance services to support the event that may be forthcoming at a later date.

It is anticipated that based on research completed with the cooperation of the City of Coquitlam, the White Rock Festival of Lights will require a budget of approximately \$100,000 in the first year. A budget breakdown is shown in Appendix A.

A grant application has been submitted to Western Economic Development by CCMG to request funding from the Canadian Experiences Fund. It is anticipated that confirmation of this funding will be made in early September 2019.

Corporate sponsors and private donors have been approached by CCMG to secure the \$50,000 non-government grant portion in operational funding, and it is anticipated that once event proposal approval has been provided by City Council, funding will be in place for the event.

At this time, the event is expected to be free to the public, however, if an operational shortfall is anticipated, CCMG is proposing a “donation” option will be made available through social media and onsite.

Should sufficient operational funding not be secured by October 04, 2019, CCMG will notify Council that the Festival of Lights will be delayed until 2020.

CONCLUSION

It appears that the WRFL idea is gaining a significant amount of community and business interest and support. The Festival could add a vibrancy to the Marine Drive area during the Holiday Season which could have a positive economic impact on local businesses.

It is recommended that Council receive the WRFL feasibility study, and approve this event to be held on the proposed dates and times at the White Rock waterfront, subject to a final report with lighting installation design, budget details and other core components being provided at the October 07, 2019 Regular Council Meeting for final approval.

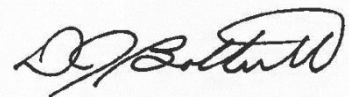
Respectfully submitted,



Eric Stepura
Director of Recreation and Culture

Comments from the Chief Administrative Officer:

I concur with the recommendations of this corporate report.



Dan Bottrill
Chief Administrative Officer

Appendix A – WRFL Feasibility Study

Appendix A: White Rock Festival of Lights Feasibility Study

Executive Summary

CCMG is seeking approval from the City of White Rock to collaborate in staging the inaugural WRFL event from December 06, 2019 to January 05, 2020.

Commencing in December 2019, this annual shoulder and winter season attraction will feature a magical display of holiday lights. The main entrance for the event will be located at the Vidal Street entrance to the promenade, extending to the Museum Plaza, Memorial Park Plaza, then onto the Promenade with a brightly lit pathway to the White Rock along with access to the brilliantly lit Pier. This entire area will provide an attractive venue for the festive lighting event.

With the total population of White Rock and South Surrey now exceeding 110,000 people, the WRFL should draw between 10,000 and 30,000 people over the 30 days of the event.

The success of the Lights at LaFarge event in Coquitlam, operated since 2016, and now attracting well in excess of 200,000 people every year, is a great example of the positive impact a festive lighting event can have on a community.

The City of White Rock has long been seeking a signature event that acts as catalyst for revitalizing Marine Drive and attracting visitors to its businesses during the quieter tourism shoulder season. If approved, the WRFL could be that catalyst.

Benefits

It is evident that the WRFL idea is gaining a significant amount of community and business interest and support. The WRFL could add a vibrancy to the Marine Drive area during the Holiday Season, which should have a positive economic impact on local businesses.

The local performing arts and culture community will also benefit (choirs and other performers) from this event, as will many clubs and organizations who will be encouraged to participate. Also, research has shown that this event will attract people from the entire spectrum of our community. Staff at the City of Coquitlam were very vocal about the fact that families with children of all ages (from toddlers to older teen agers, adults and grandparents) attend the Lights at LaFarge event. It is expected that the White Rock Festival of Lights will have a similar impact on our community.

This event will encourage residents to get outside and exercise in the winter months and explore the many wonderful improvements the City has made to the White Rock waterfront.

Scope of Operation of the White Rock Festival of Lights

Proposed Dates: December 06, 2019 to January 05, 2020

Proposed Hours of operation:

Sunday through Thursday 5:00 p.m. to 9:00 p.m.

Friday and Saturday – 5:00 p.m. to 10 p.m.

The White Rock Festival of Lights, will feature five components that will compliment and enhance the existing Pier and tree lighting at the waterfront. The focal point of the Festival will be the new waterfront park area (Memorial Park) adjacent to the White Rock Museum.

Memorial Park Plaza will be the “hub” of the Festival of Lights, and may include artistic light displays created by local artisans.

At the current planning stage, the proposed five components of the Festival will be:

1. West Beach Entry – lights in arches, on trees and welcome signage
 - The West Beach entry pathway from Vidal Street and the west side of the Museum to Memorial Park Plaza
2. Museum Plaza Fantasy Land – area around the Museum with seasonal figures creating a “selfie” photo spot
3. Memorial Park – local artist contributions and fixed lighting structures – tree lights and arches
 - tree lights required in the maple tree near the Pier entry
 - possible incorporation of live decorated Christmas trees
4. White Rock - light the promenade walkway east of the Pier to a multi-media presentation of First Nation art on the White Rock
5. White Rock Pier – A lit festive theme walkway to the end of the Pier

Additional Components

- Entry to the Pier – appropriate lighting at the Pier Head railway crossing.
- Pier lighting enhancements (to existing programmable multicolored lights to provide festive theme colors)
- Work with City Engineering and Operations Department to ensure that the Museum exterior painting and new lighting installations are completed by the end of November.

Stakeholder Collaboration

In preparation of this report, the following organizations were contacted for ideas and input:

- City of White Rock – Engineering and Municipal Operations
- City of White Rock – Recreation and Culture
- Semiahmoo First Nation
- BNSF Railway
- White Rock BIA
- SS/WR Chamber of Commerce
- Tourism White Rock
- Friends of the Pier
- White Rock Museum and Archives
- Marine Drive Businesses
- City of Coquitlam – Parks and Recreation regarding the Lights at Lafarge Festival
- Lighting Specialty Companies

Identified Risks and Mitigations

1. Burlington Northern Santa Fe Railway (BNSF) and Semiahmoo First Nation (SFN)

- Risks:
 - increased volume of people crossing the railway tracks
 - addition of lights along the tracks may be a distraction to train engineers
 - addition of infrastructure to accommodate lights
 - addition of lighting structures around the “White Rock”
 - respect for SFN traditional lands and indigenous protocols
- Mitigation:
 - Provide security and safety personnel to monitor pedestrians crossing the tracks at the Pier Head during the busiest hours of operation of the festival
 - Prepare a lighting plan that shows no additional interference for train engineers
 - Request permission to add poles along the BNSF fence to secure overhead lighting between the Pier Head and the White Rock
 - Discuss with SFN the idea of adding temporary lighting to the White Rock on which to project First Nations art
 - Ensure that appropriate recognition is maintained respecting the fact that the event will be held on unceded territory of the Semiahmoo First Nation and others.

2. Electrical Power and Structural Exhibit Requirements

- Risks
 - Insufficient Power Outlets/wattage in some proposed lighting locations
 - Corrosion of lights and light structures due to sea water salt etc.
 - Adding power outlets to some existing lamp-posts
 - Adding two projector platforms to existing lamp-posts near the White Rock
 - Structural approvals for light displays
- Mitigations
 - Check with City Engineering for clarification of power availability
 - Ensure that lights and light structures meet minimum corrosion standards
 - Schedule installation approvals with City Engineering as part of the light setup
 - Ensure that contracted lighting installation company is fully licensed and bonded to provide structural installation and lighting features

3. Security, Site Safety, Daily Maintenance and Volunteers

- Risks
 - Vandalism to the lights and light structures
 - Site safety is critical for a night time event
 - Weather related issues

- City contribution of increased level of grounds and washroom maintenance required to service the expected large crowds
- Volunteers not being available
- Mitigations
 - Security will be a line item in the budget for evening hours
 - A First Aid company will be hired
 - Work with the City to make sure that staff is able to handle the additional people who will attend the event.
 - Provide notice of cancellation of the lights if weather is problematic
 - Work with a number of clubs and reliable volunteer organizations to recruit event volunteers

4. Light Setup and Design Plan Challenges

- Risks
 - The lights may not be installed in time for the start date
 - The sound and projector systems may not operate properly
 - The White Rock Museum exterior lighting may not be upgraded in time
- Mitigations
 - Schedule the installations to be completed by November 29
 - Design a minimal installation level for opening
 - Ensure that backup systems are stored nearby

Marketing Plan

The White Rock Festival of Lights will largely be promoted through social media. CCMG has partnered with Flinnwest Solutions of White Rock to provide a collaborative website and social media initiative that will be the main catalyst for drawing people to the event.

The website and social media interfaces will feature many contests and incentives for people to attend the event with a “grand prize” promotion being considered as a significant marketing strategy.

Regular videos of the event on You Tube combined with vibrant Instagram, Facebook and Twitter accounts will build a social media following.

It is anticipated that the Peace Arch News will actively support this initiative by providing print media exposure in return for featured sponsorship of the event.

CCMG will be approaching many not for profit organizations in the community to make them aware of the event and to request assistance with volunteer work.

CCMG will be approaching senior facilities in the area to request that they provide regular shuttles to the venue to provide senior citizens with worry free access to the venue.

The White Rock Museum will be approached to request that they open their facility in the evenings to allow people to view the facility exhibits, and perhaps serve hot refreshments.

The City could assist with promoting the WRFL through postings on the City web site and social media channels

Public Safety Plan

BNSF Railway may be concerned about increased pedestrian traffic across their tracks.

CCMG in collaboration with volunteer groups and security personnel will ensure that patrons will be safe crossing the BNSF tracks at the Pier head.

Lighting wires and displays will be thoroughly checked for safety compliance, and all pathways will be monitored to make sure that any obstacles to a clear path will be removed.

A First Aid company will be retained to provide First Aid assistance during the busiest hours of operation.

Public Safety will be considered of paramount importance in the event of inclement weather. High winds, heavy rains and or snow will result in a cancellation of the event for evenings that weather causes the potential for safety issues.

Collaboration with City Work crews to clear pathways of snow and ice will be planned for if required.

Transportation and Parking Plan

One of the main reasons the event is proposed to be held in the West Beach area is that the parking availability will handle the anticipated crowds. This is particularly enhanced by the new Parkade located at the corner of Vidal Street and Victoria Avenue.

Council's commitment to provide "free parking" weekdays along Marine Drive may encourage more weeknight visitation.

The drop-off area beside Memorial Park is a very convenient location for off-loading and pick-up for event entertainers, and for use by private shuttle buses (from Seniors residences).

CCMG will be requesting 14 parking spaces west of the Museum along the south side of the parking lot to be a sheltered location for event booths, a first aid booth and overflow bus parking for off-loading and on-loading of mobility challenged patrons. The cost of these parking spaces will be included in the overall event budget.

Translink will be approached to consider extending the hours of operation and adding to the service provision of the 361 and 362 buses along Marine Drive during the event.

Event organizers and event security personnel will require up to 6 parking spaces in the Montecito underground parking lot for the duration of the event. The cost of these parking spaces will be included in the overall event budget.

Volunteer Recruitment Plan

CCMG representatives will be approaching a number of organizations to assist with the White Rock Festival of Lights event. Initial indications from a number of local organizations contacted is positive.

CCMG will be approaching local high schools to recruit students as part of the “volunteer service” component of their graduation requirements.

Insurance Plan

CCMG will apply for and obtain insurance coverage for the White Rock Festival of Lights event as required by the City of White Rock, which is:

“All events taking place on City property must have insurance. A copy of Comprehensive General Liability Insurance naming the City of White Rock as additional insured for the duration of the event, with a minimum limit of five million dollars (\$5,000,000) must be provided to the City 30 days in advance of the event taking place”

Financial Plan and Budget

The estimated cost of operating the inaugural 2019 White Rock Festival of Lights is \$100,000. These costs will be funded through a combination of government grants and corporate sponsorship. A breakdown of the festival budget is as follows:

Revenues:

| | |
|---|------------------|
| • Western Economic Development- Canadian Experiences Fund Grant | \$50,000 |
| • Corporate and/or private sponsorship cash | \$30,000 |
| • Corporate sponsorship services in-kind | <u>\$20,000</u> |
| Revenue Total | \$100,000 |

Expenditures:

| | |
|--|------------------|
| • Design, installation and removal of lighting and fixtures | \$40,000 |
| • Event Coordination and administration | \$30,000 |
| • Event staff and volunteer expenses | \$ 5,000 |
| • Parking fees | \$ 5,000 |
| • Contracted services (i.e. electricians, first aid, traffic control etc.) | \$12,000 |
| • Marketing | <u>\$ 8,000</u> |
| Expenditure Total | \$100,000 |

Net Profit/Loss **\$0.00**

NOTE:

* A grant application has been submitted to Western Economic Diversification by CCMG to secure funding from the Canadian Experiences Fund. It is anticipated that confirmation of this funding will be made in early September 2019.

**Should sufficient operational funding not be secured by October 04, 2019, CCMG will notify Council that the Festival of Lights will be delayed until 2020.

Light Display Venue Plan and RFP

Below is the Request for Proposals that CCMG has sent out to lighting companies for a lighting supplier for the WRFL

White Rock Festival of Lights

December 06, 2019 to January 05, 2020

Request for Proposal



Community Clicks Media Group Inc. is a private company that has submitted a proposal to secure interest from the City of White Rock to operate a Festival of Lights along the White Rock Promenade and Pier.

On September 09, 2019, the Company will be making a formal proposal to White Rock City Council to allow the event to proceed. At the present time we are completing a feasibility study with the Recreation and Culture Department of the City.

This document is offered to outline the design specifications for the project and to secure quotations that will provide estimated costs associated with design, procurement, construction, setup and take down of the lights that we wish to have displayed. Please note that corrosion can be a significant issue when lights are installed in such close proximity to the salt water. This issue should be responded to in the response to this RFP.

We are seeking creative design submissions that will engage audiences of all ages from throughout the Lower Mainland and encourage them to “walk through” the Festival of Lights along the White Rock Promenade and Pier. The lights will have a “Winter Holiday

Theme” and should create a whimsical and magical atmosphere that will engage people of all ages and ethnic background to visit the Festival.

The successful design will need to incorporate the current lighting features that are present in the designated area. Currently trees have been wrapped with white lights and some of the branches of the trees have lights already strung in them. Additionally, the new park has fixed lighting incorporated into the landscaping, including a “sculpture” that has lighting added but could be enhanced.

The City of White Rock will be painting and cleaning the Museum this fall and adding approximately \$30,000 worth of RGB LED programmable lights to the historic building.

The White Rock Pier will be re-opened and will be available for lighting displays that will enhance the existing lights that will be replaced on the Pier this September.

The White Rock will be available as a destination for Festival attendees, and we anticipate that the Semiahmoo First Nation will approve a “Light the Rock” initiative that will incorporate lighting of the trees around the rock and along the Promenade from the Pier. We also are expecting to include two projection devices that will be used to show an animated feature using the rock as the “screen”. The animation will show the history of the White Rock and celebrate indigenous art and traditions through audio and digital images.

Details of the Proposed Festival of Lights initiative:

Location:

There will be five components to the Festival of Lights initiative. The focal point of the Festival will be the new Waterfront park area (Memorial Park) adjacent to the White Rock Museum.

The plaza of Memorial Park will be the “hub” of the Festival of Lights and may include artistic light displays created by local artisans.

At the current planning stage, the five components of the Festival will be:

West Beach Entry – lights in arches, on trees and welcome signage

- The West Beach entry pathway from Vidal Street and the West side of the Museum to Memorial Plaza.

Museum Plaza Fantasy Land – area around the Pier with seasonal figures creating a “selfie” spot.

- The Museum – South Side – stand alone displays along the building with a possible Santa and Reindeer display on the roof of the building

Memorial Park – Local artist contributions and fixed lighting structures – tree lights and arches

- The Waterfront Plaza – tree lights required in the maple tree near the Pier entry, possible lighting of the “princess tree”

The “White Rock” Promenade –lit walkway from the Pier head to a Multi-media presentation on the White Rock

- East bound Pathway to the White Rock and the visual display as noted above

White Rock Pier – A holiday walkway to the end of the Pier

- Entry to the Pier –appropriate safety and lighting at the railway crossing.
- Pier lighting enhancements (to existing lights – see above)

An integral part of the success of this event will be to create an ambiance that will generate positive experiences for all who visit and walk through the lighting venues.

We are seeking a lighting partner that has the experience to be creative and practical while at the same time recognizing that this is the first year of what we anticipate will be an annual event.

Budget parameters for the project currently depend on sponsorship and government funding, it is anticipated that the lighting budget will be between \$30,000 and \$50,000 this year.

Please submit an email response to this RFP by August 16, 2019 before 4:00 p.m. Pacific Time.

Questions may be directed to Gary Gumley at 604-833-7127 or gary.gumley@communityclicks.ca

**White Rock Festival of Lights 2019
Revised Lighting Plan**

Introduction to Revised Plan for WRFL 2019

On September 10, 2019 I came across a news article announcing the awards for the WED/CEF funding that I had applied for on behalf of the City of White Rock. Unfortunately, our project was not selected. As a result the newly formed White Rock Festival of Lights Society is requesting approval of a revised event that will still provide a magical place for families to gather over the Holiday Season this year.

On behalf of the Society I have reached out to over 100 individuals, businesses, organizations in our City and have received overwhelming encouragement to continue. I have secured \$10,000 in funding to cover the basic costs associated with the installation of the BIA illuminations and the development of the Magical Meadow and “Live” tree exhibits as detailed below. In addition, \$ 20,000 in “matching” funding has been pledged for social media and print marketing. An update on additional funding will be made available on October 7 at the Council meeting.

The BIA, SSWR Chamber, Tourism White Rock, WR Museum and the City of White Rock have been approached for funding and all have indicated that they do not have the funding available in the budget this year to install the BIA lights and add the other “festive” components.

What follows are the details of the revised plan.

Museum Plaza and Memorial Park area revised plan – BIA illuminations

After considerable review of the existing Park area, the following recommendations for the 2019 Festival of Lights are submitted for consideration by City Council.

Installation of 2 BIA owned 30-foot Aluminum Framed Christmas trees and up to 10 “Sea Horses” is going to incur the following costs if installed by Star Illuminations:



30 Foot Tree



Path to P'Quals (White Rock)

The two trees will require four guy wires to trees or posts near the location of the illumination. In addition, a “picket fence” or other barrier will need to be installed to keep people away from the structure. The Sea Horses will require a rubber gasket under the metal straps to prevent damage to the lamp poles in the park.

City Engineering will need to approve the installation process and if the City requires that the City Electrical contractor will need to install the lights and trees WRFL will need to adjust the installation costs accordingly.

“Live” Tree Display and Choir Platform

There seems to be a lot of interest in offering an opportunity for businesses and families to decorate a “live” Christmas tree if they were located on the Waterfront Plaza. The concept is to place the trees at Memorial Park along the “stadium steps” and throughout the plaza if sufficient trees are purchased. Families and Businesses will be encouraged to “decorate” their trees and each tree will have “signage” to indicate who purchased it.

The “lights” for the trees will be provided by WRFL and the trees will be positioned and available to be decorated by the families and businesses that purchased them from November 30 to December 5. “Live tree” sales will open as soon as the event is approved by the city and will close on November 23, 2019.

Besides the benefits associated with hosting a family-oriented event at Memorial Park over the holiday season, when the “Festival of Lights” is over, all of the trees will be donated to the City of White Rock to add to the tree canopy for our City.



The purpose of this activity is to raise funds not only for the WRFL but to provide businesses and families with the opportunity to decide to direct the proceeds of their “live tree” purchase to the Friends for the Pier initiative if they wish.

A 6 foot “live” tree would be purchased for \$500 and would be provided to the site by a tree farm company in the Fraser Valley. The dimensions of the trees and the “root balls” will mean that each tree will look at least 7 feet tall as a “root ball” container will need to be built to accommodate the trees.

WRFL will contact the local high schools to request that they provide the “root ball” containers from their woodworking or sheet metal classes depending on City of White Rock Engineering specifications.

If 50 trees are purchased the net proceeds after the rental of lights for the trees, the signage and the light strings for Lamplighter Meadow have been paid will be approximately \$300 per tree which will cover the cost of preparation of the area and the rental of lights

Park preparation: Stadium Seating location and Choir Platform

In order to facilitate the placement of the trees a way to secure the root ball containers will need to be confirmed by City Staff. Anchor bolts may be required to be installed along the shelves in order to hold the root ball containers in place and provide guide wire anchor points.

Power outlets for each tree must be made available but electric extension cords could be used. Gel caps need to be placed over the “white” lights that are currently installed along the stadium seating.

Power outlets for the Choir platform will be necessary in order for performers to be heard throughout the plaza. WRFL will provide an amplifier and microphones as necessary for the various choirs and performing acts. The following photo shows the location of the potential “choir platform”



| Lighting Installation | Qty. | Per Item | Security | Total |
|-----------------------------|------|----------|----------|--------|
| 30 Foot Tree | 2 | 2,250 | 500 | 5,500 |
| Lamp Post Sea Horses | 8 | 250 | n/a | 2,000 |
| Magic Meadows Lighting | 1 | 1500 | n/a | 1,500 |
| Gel Caps for stadium lights | 1 | 1000 | n/a | 1,000 |
| | | | Total | 10,000 |

The “Lamplighters Meadow”, trail and “live tree” park.

There is a very inviting footpath along the top of the Waterfront Park that would make for a magical pathway between the Choir Platform and the Stairway to the Head of the Pier.

This pathway could be covered with Arch Lighting and be a wonderful back drop to the “live” Tree stadium and “Lamplighter Meadow”. Two major sponsors have been approached and are seriously considering funding this part of the project. If funding is not forthcoming this component of the event will be added to the 2020 WRFL event.

The “Lamplighters Meadow” will be located in the grassy area between the choir stand and the Stadium seating area. This will be designated as an area for families to place “homemade” holiday season lanterns similar to the ones created by the Coquitlam “Parks Sparks” program for Lights at Lafarge. Here is a video link that we could easily replicate for the White Rock Festival of Lights. <https://www.youtube.com/watch?v=QM5g4yeChbM>

We will call our lights “Lamplighter Lanterns” and they will add to the “family atmosphere” of the event. Schools throughout the Surrey School District will be invited to build and design the plastic light section for display throughout the “Meadow”. Marine Drive businesses will be invited to provide prizes for the best “lanterns”. We will encourage patrons to dress up in their favourite holiday time winter clothing and join the White Rock Festival of Lights this December.

| Lighting Installation | Qty. | Per Item | Security | Total |
|-----------------------------|------|----------|----------|--------|
| 30 Foot Tree | 2 | 2,250 | 500 | 5,500 |
| Lamp Post Sea Horses | 8 | 250 | n/a | 2,000 |
| Magic Meadows Lighting | 1 | 1500 | n/a | 1,500 |
| Gel Caps for stadium lights | 1 | 1000 | n/a | 1,000 |
| | | | Total | 10,000 |

Light up the Rock and the Path to P’Quals.

The Semiahmoo First Nation has approved the request of the White Rock Festival of Light to “light up the rock” for the 2019 Festival of Lights. This component of the WRFL event will add a significant indigenous component to the event. \$25,000 in funding is being requested from ITAC.

In the original proposal submitted to council on July 22, it was proposed that a lighted pathway to the White Rock be included in the 2019 version of the WRFL. On September 24, approval was received from Semiahmoo First Nation to continue with that component of the event.

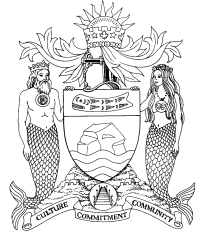
If appropriate funding is secured by October 31, 2019 and City Engineering has approved the light installation plan this Indigenous Tourism oriented component of the event will proceed.

It is intended that the iconic White Rock will be used as the “screen” that will describe the history of the Semiahmoo First Nation and the Legend of the White Rock (P’Quals).

Conclusion

The White Rock Festival of Lights Society respectfully requests that we be allowed by City Council to stage this event. We are sincerely hopeful that community organizations, local businesses and families in our community and surrounding areas will become engaged in the process of delivering a memorable inaugural event for our community. It is time to start White Rock on a journey to become the “City of Lights By the Sea”.

THE CORPORATION OF THE
CITY OF WHITE ROCK
CORPORATE REPORT



DATE: October 7, 2019

TO: Mayor and Council

FROM: Tracey Arthur, Director of Corporate Administration

SUBJECT: White Rock Business Improvement Area Bylaw 2019, No. 2311 and Survey Results

RECOMMENDATION

THAT Council:

1. Receive for information the corporate report dated October 7, 2019 from the Director of Corporate Administration titled "White Rock Business Improvement Area Bylaw 2019, No. 2311 and Survey Results"; and
2. Direct staff to undertake a statutory process in accordance with Section 213 of the Community Charter for the establishment of the Business Improvement Area by Council initiative as outlined in this corporate report, prior to adoption of "White Rock Business Improvement Area Bylaw, 2019, No. 2311".

INTRODUCTION

This corporate report is provided in follow-up to the September 9, 2019 regular meeting (September 9, 2019 report attached as Appendix A), where Council was introduced to "White Rock Business Improvement Area Bylaw, 2019, No. 2311" (Bylaw 2311). Bylaw 2311 proposes a 4% increase to the BIA levy.

Council discussed contributions the White Rock Business Improvement Association (BIA) has made to the community, and directed staff to canvass local business owners with the questions below and to offer them an opportunity to provide general comments regarding the BIA. The letter is attached for reference purposes as Appendix B.

Questions noted in the letter:

| | | |
|----|---|-----------------------------|
| 1. | Are you familiar with the work of the BIA? | Yes ___ No ___ Not sure ___ |
| 2. | If yes, have you been satisfied with the services of the BIA? | Yes ___ No ___ Not sure ___ |
| 3. | Would you support a 4% annual increase to the BIA levy to enable the BIA to continue and enhance the services they provide? | Yes ___ No ___ Not sure ___ |
| 4. | Would you support a 6% annual increase to the BIA levy to enable the BIA to enhance the services they provide? | Yes ___ No ___ Not sure ___ |

This corporate report summarizes the results of the survey, reintroduces White Rock Business Improvement Area Bylaw, 2019, No. 2311 as presented on September 9th.

ANALYSIS

466 letters/surveys were mailed to registered business owners in the White Rock BIA service area on Tuesday, September 10, 2019. Recipients were able to submit their feedback by mailing/dropping-off hard copies, by e-mail, or phoning the Corporate Administration Department.

The letters were addressed to business owners, which allowed staff to track incoming submissions and ensure against duplication. Two (2) were received through phone call, and staff recording the business name and completed the form on their behalf during the conversation.

There were two (2) known circumstances where business owners reached out advising they did not receive their letter, and staff forwarded a copy so that they could participate.

The deadline to submit feedback was 12:00 p.m. on Friday, September 27, 2019, and 36 responses were received with the following breakdown:

| | Yes | No | Not Sure |
|--|-----|----|----------|
| 1. Are you familiar with the work of the BIA? | 35 | 1 | 0 |
| 2. If yes, have you been satisfied with their services? | 16 | 12 | 7 |
| 3. Would you support a 4% annual increase to the BIA levy to enable the BIA to continue and enhance the services they provide you? | 10 | 21 | 4 |

| | | | |
|---|---|----|---|
| 4. Would you support a 6% annual increase to the BIA levy to enable the BIA to enhance the services they provide? | 6 | 23 | 7 |
|---|---|----|---|

Further to the breakdown, it's important to note that:

- **One (1)** respondent did not indicate their answer for question 2.
- **Two (2)** respondents did not indicate their answer for question 3.
- **Four (4)** survey letters were returned to sender.

The letter provided recipients an opportunity to provide general feedback, and **Nineteen (19)** additional comments were received on time, the following were noted:

- Without knowing what the wages are already, I cannot determine whether or not a pay increase is acceptable.
- We have found the BIA to be good advocates for small businesses.
- We are a non-profit organization and depend on volunteers to stay open. No paid employees.
- They have done a fantastic job with the limited funds available.
- The BIA is a definite asset to White Rock businesses. Thanks for all the work they do. I am in full support. I cannot comment on the increase until I see the budget.
- I definitely feel that the BIA are providing very good support for White Rock small business owners.
- Absolutely not, the concerts are an absolute nightmare for my clients on East Beach. There is no parking and to top it off you close two parking lots for staff that is running the concert. More thought should have been put into parking.
- We are hugely upset with the BIA taxes. White Rock has the third highest business tax in the Greater Vancouver District. It is so unreasonable to make small business owners pay for community events. These costs should be paid for by City taxes and not by the small business owners. Anytime I have gone to the BIA office during their office hours (Monday – Friday, 10am – 4pm) it is locked.
- The mission as stated is far too large for the budget and expectations. Throwing bits and pieces of money does not get anything done well! We are on our third freed moved (due to development) in 14 years in White Rock. The moves have cost us tons of dollars with no help from the BIA. Where is the City support for those of us who have helped grow White Rock over the years? We feel like City Council and the BIA do not value us even though our local clients do. We are pleased to discuss our comments should Council wish.
- I am new to White Rock (2 years) and the BIA have been a fundamental support and part of my decision to be in White Rock. They have already facilitated introductions and visibility support.
- I have loved the sense of community that the BIA has built. In addition, all of the amazing events they have brought to the City (e.g. the concerts).

- Cancel the contract. No use for us. Waste of money.
- We appreciate the efforts of the BIA. However, we feel the BIA does stuff that does not help business on Marine Drive. We still believe more free parking in the off-season will be more beneficial than giving more funds to the BIA.
- It seems to me that many businesses are benefitting from the work of the BIA and the levies class 6 properties owners are paying. Please collect money from all White Rock business owners and don't increase the levy.
- Not in support of increase in levy. Not prepared to pay more when taxes are already expensive.
- As a small business owner, we appreciate the re-beautification of White Rock, but our property taxes are very expensive as is. I would not support this increase.
- As a non-retail business owner, I do not feel the BIA does much for a business like mine, if anyone. Therefore, I oppose being forced to fund the BIA – if the retail businesses want it let them pay for it.
- Rather concentrate on improving infrastructure. Have at least one area with no dogs. Improve sewage disposal reliability. Avoid wasting money on high maintenance gardening. Uber would be a tremendous boost for restaurants on Marine Drive.
- My rent is already outrageous and this increase is passed and directly to us. I have an uncanny ability to spend but it has become impossible to earn.

Late Submissions

The following four (4) submissions were received after the deadline:

Four (4) responses were received after the September 27th 12:00 p.m. deadline.

| | Yes | No | Not Sure |
|---|-----|----|----------|
| 1. Are you familiar with the work of the BIA? | 3 | 0 | 1 |
| 2. If yes, have you been satisfied with their services? | 2 | 2 | 0 |

| | | | |
|---|---|---|---|
| <p>3. Would you support a 4% annual increase to the BIA levy to enable the BIA to continue and enhance the services they provide you?</p> | 1 | 2 | 1 |
| <p>4. Would you support a 6% annual increase to the BIA levy to enable the BIA to enhance the services they provide?</p> | 1 | 3 | 0 |

Three (3) additional comments were received after the September 27th 12:00 p.m. deadline, the following were noted:

- Things were promised and not delivered. More competition added to take away business but the BIA does not help. BIA does not help attract new business.
- The BIA continues to enhance the businesses and residential vibrancy of our community/
- I used to receive occasional correspondence on their activities. Have not heard from them in years.

Four (4) additional general comments (these were not submitted with the survey) were provided via email regarding the BIA survey, the following were noted:

- September 24 – I have worked with many BIA’s, Tourism Boards and Associations across BC and I must say that the White Rock BIA is by far the most progressive. It is quite an honor to work with his team to bring light to all the amazing events both new and ongoing. It is equally as rewarding for me to see the various PSA’s out team has created running on speciality TV channels across companies like Shaw and Telus. I support the BIA and the great work they do.
- September 18 – I have the privilege of currently working with the BIA as part of the committee to establish White Rock’s first annual 5 Corners Buskers and Comedy Festival and I can truly say that I am very impressed with BIA’s ability to multitask and perform its mandated functions such as organizing festivals and events, marketing, advertising, and promotion, communications, community relations and advocacy. The Comedy Festival would not have happened without the help of the BIA. I highly recommend the Bylaw 2015 No 2075 be renewed.
- September 18 – Sincerest appreciation and commendation to the White Rock BIA. From everything we have seen, the BIA is doing an excellent job in all of their functions for the community and local businesses. During our time in White Rock, we have frequently heard, from the local community, how impressed they have been with the BIA.

- September 25 – I am a local artist who works in White Rock. The BIA helped host an outdoor art show at Memorial Park. Their presence was valued. Alex and Jeremy were both wonderful to work with and very helpful in getting the word out. The BIA has done an amazing job supporting local businesses and groups.

Statutory Process to Establish a BIA Bylaw

Council has two (2) legislated options available on the process to move forward with establishing a business improvement service area.

Section 212 (petition for local area service) enables the Bylaw to be adopted only if a petition in favour of it is signed by the owners of at least 50% of the parcels within the designated area, and the persons signing represent at least 50% of the assessed value of the properties in the area. This would require the WRBIA to develop the petition, contact and provide the details to all owners of all parcels within the proposed Area, and obtain a minimum of the above noted signatures.

Section 213 (local area service on Council initiative — subject to petition against) requires public notification (in accordance with Section 94 of the *Community Charter*) of Council's intent to adopt the Bylaw, and as well that notification be mailed to all property owners of parcels within the designated area. Unless a petition against it (counter petition), signed by the owners of at least 50% of the parcels, representing at least 50% of the assessed value of the designated area, is received within 30 days after the latter of the 2nd public notification of Council's intent, or when the last notice was mailed, the Bylaw can proceed for adoption. If prevented by counter petition, the same initiative cannot be re-proposed for one year unless it is for a lower levy or of a different scope.

Creating the business improvement service area in accordance with Section 213, by Council initiative, is considered to be more effective and expedient than pursuant to Section 212, as it requires a counter petition process (eg. negative vote) as opposed to a petition process. It is also widely used by other municipalities and more likely to result in the enactment of the Bylaw and is therefore recommended.


“White Rock Business Improvement Area Bylaw, 2075”, and all prior City Business Improvement Area Bylaws, were initiated and adopted by Council following a counter petition process, in accordance with Section 213 of the *Community Charter*.

CONCLUSION

The statutory processes available to Council to establish a BIA service only involves action from the property owners. Council wanted to give an opportunity to hear from the business owners, in regard to their experience with the BIA and proposed increase to a levy that would be the responsibility of the property owner to pay. The returned feedback forms have been summarized for Council's reference when considering proposed "White Rock Business Improvement Area Bylaw, 2019, No. 2311".

It is recommended that White Rock Business Improvement Area Bylaw No. 2311 be given first, second and third readings and that staff be directed to undertake a statutory process in accordance with Section 213 of the *Community Charter*, for the establishment of the Business Improvement Area by Council initiative as outlined in this corporate report, prior to adoption of White Rock Business Improvement Area Bylaw, 2019, No. 2311.

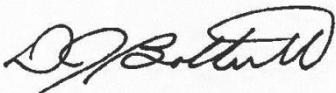
Respectfully submitted,



Tracey Arthur
Director of Corporate Administration

Comments from the Chief Administrative Officer:

I concur with the recommendations of this corporate report.

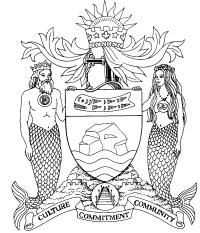


Dan Bottrill
Chief Administrative Officer

Appendix A: Corporate Report dated September 9, 2019 titled "White Rock Business Improvement Area Bylaw"

Appendix B: Letter/Survey mailed to White Rock registered business owners

THE CORPORATION OF THE
CITY OF WHITE ROCK
 CORPORATE REPORT



DATE: September 9, 2019

TO: Mayor and Council

FROM: Sandra Kurylo, Director of Financial Services
 Tracey Arthur, Director of Corporate Administration

SUBJECT: White Rock Business Improvement Area Bylaw

RECOMMENDATIONS

THAT Council:

1. Receive for information the corporate report dated September 9, 2019 from the Directors of Financial Services and Corporate Administration titled “White Rock Business Improvement Area Bylaw”;
 2. Direct staff to bring forward a new White Rock Business Improvement Area Bylaw for consideration, with a five-year mandate, adding the Foster-Martin property into the White Rock Business Improvement Area; and
 3. Provide direction with regards to the annual amount to be collected in accordance with the bylaw from BIA levies for each year of the five year term.
-

INTRODUCTION

The current White Rock Business Improvement Area Bylaw, 2015, No. 2075 is in effect until December 31, 2019 and the White Rock Business Improvement Association (WRBIA) has requested the establishment a new 5 year mandate under a similar Bylaw.

This corporate report provides the WRBIA’s proposal as well as staff comments. It also describes options on the statutory process required prior to proceeding with final reading of the Bylaw.

PAST PRACTICE/POLICY/LEGISLATION

The *Community Charter* outlines the requirements of business improvement area service bylaws and also stipulates that certain processes be undertaken prior to their adoption.

There are two (2) options for these processes. In accordance with Section 212 of the *Community Charter* a business improvement area service can be established by a petition from owners of parcels that would be subject to the local area service tax. Alternatively, in accordance with Section 213 of the *Community Charter*, it can be done by a counter petition process if Council proposes to undertake a local area service on its own initiative.

White Rock Business Improvement Area Bylaw, 2015, No. 2075, and all prior City Business Improvement Area Bylaws, were initiated and adopted by Council following a counter petition process, in accordance with Section 213 of the *Community Charter*.

ANALYSIS

The WRBIA has proposed another five (5) year mandate, from 2020 to 2024, with annual levies starting at \$350,000 in 2020 (6% higher than in 2019) and increasing by approximately 6% annually to \$441,000 in 2024. The WRBIA is promoting a collaborative relationship with the City benefiting both local businesses and the community overall. Core functions during this mandate have been noted to involve the following:

1. Festivals and Events
2. Street Beautification and Enhancement;
3. Marketing, Advertising and Promotion;
4. Communications;
5. Community Relations and Advocacy; and
6. Member Services and Education.

Past BIA levies have reflected inflationary increases each year. The 2019 BIA levy was \$330,000, and it was assessed to 253 business properties in the WRBIA Area. The current proposal would require a \$20,000 or 6% increase for 2020, and annual 6% increases thereafter.

The current WRBIA Area is attached as Appendix A. The proposal from the WRBIA is attached as Appendix B. The WRBIA has also proposed that the Area be expanded to include business properties in the Foster-Martin development. They note that this addition, plus expected future commercial space increases in the current Area, will help ease the financial burden of the proposed levy increases on existing WRBIA business properties.

Staff Comments

Staff support adding the Foster-Martin property to the WRBIA Area, and it is recommended that this be added in the new BIA Bylaw.

While staff support the WRBIA and its ongoing achievements and initiatives, City businesses have had a difficult few years, in particular on the waterfront. The WRBIA's proposal results in an overall increase in the BIA levy of 34% from 2019 to 2024. Even with the projected increase in commercial space noted in their proposal, a significant portion of the levy increases will still be borne by existing businesses. Rather than 6% annual increases in the total levy, staff believe that annual increases of 4%, for a total increase of 22% since 2019, would be more feasible. WRBIA has had success in augmenting its budget with other revenue sources in the past and they are encouraged to continue pursuing other sources. The BIA levy amounts, assuming 4% annual increases, would be as follows:

| | |
|------|-----------|
| 2020 | \$343,000 |
| 2021 | \$357,000 |
| 2022 | \$371,000 |
| 2023 | \$386,000 |
| 2024 | \$401,000 |

Statutory Process

As stated above, Council has two (2) options available on the process to move forward with establishing this business improvement service area.

“White Rock Business Improvement Area Bylaw, 2075”, and all prior City Business Improvement Area Bylaws, were initiated and adopted by Council following a counter petition process, in accordance with Section 213 of the *Community Charter*.

Section 212 (petition for local area service) enables the Bylaw to be adopted only if a petition in favour of it is signed by the owners of at least 50% of the parcels within the designated area, and the persons signing represent at least 50% of the assessed value of the properties in the area. This would require the WRBIA to develop the petition, contact and provide the details to all owners of all parcels within the proposed Area, and obtain a minimum of the above noted signatures.

Section 213 (local area service on Council initiative — subject to petition against) requires public notification (in accordance with Section 94 of the *Community Charter*) of Council’s intent to adopt the Bylaw, and as well that notification be mailed to all property owners of parcels within the designated area. Unless a petition against it (counter petition), signed by the owners of at least 50% of the parcels, representing at least 50% of the assessed value of the designated area, is received within 30 days after the latter of the 2nd public notification of Council’s intent, or when the last notice was mailed, the Bylaw can proceed for adoption. If prevented by counter petition, the same initiative cannot be re-proposed for one year unless it is for a lower levy or of a different scope.

Creating the business improvement service area in accordance with Section 213, by Council initiative, is considered to be more effective and expedient than pursuant to Section 212, as it requires a counter petition process (eg. negative vote) as opposed to a petition process. It is also widely used by other municipalities and more likely to result in the enactment of the Bylaw and is therefore recommended.

CONCLUSION

It is recommended that staff bring forward a new White Rock Business Improvement Area Bylaw for consideration, with a five-year mandate, adding the Foster-Martin property into the White Rock Business Improvement Area. Staff are recommending that the BIA levies would not exceed an annual amount starting at \$343,000 in 2020 and increasing by 4% annually to \$401,000 in 2024.

Respectfully submitted,



Sandra Kurylo
Director of Financial Services



Tracey Arthur
Director of Corporate Administration

Comments from the Chief Administrative Officer:

I concur with the recommendations of this corporate report.

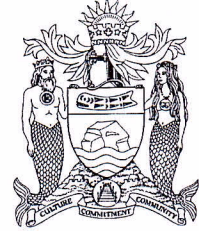


Dan Bottrill
Chief Administrative Officer

Appendix A – Current designated BIA Area (Schedule A of BIA Bylaw 2075)

Appendix B - Correspondence from WRBIA

**THE CORPORATION OF THE
CITY OF WHITE ROCK
BYLAW 2075**



**A Bylaw to establish and designate a Business Improvement Area
in the City of White Rock.**

WHEREAS the City may establish a business improvement area service to grant money to an organization that has the planning and implementation of a business promotion scheme as one of its aims, functions or purposes;

AND WHEREAS the owners of certain properties within the municipal boundaries have formed an association known as the “White Rock Business Improvement Association”, a registered not for profit society in the Province of British Columbia to undertake certain works and services and to market and promote business within that area;

AND WHEREAS a City Council may propose to undertake a business improvement area, as a local area service, on its own initiative;

NOW THEREFORE, the Council of the City of White Rock, in open meeting assembled, enacts as follows:

Definitions

1. For the purpose of this Bylaw:

Area means the lands and improvements contained within the three geographic areas of the City of White Rock as shaded on the maps attached to and forming part of this bylaw as Schedule “A”.

Association means the White Rock Business Improvement Association or any other name that the members of the association may approve.

Business Promotion Scheme means the development and undertaking of projects and initiatives to encourage business and commerce in the Area. This includes:

- a. carrying out studies, preparing reports and undertaking projects or initiatives to encourage business and commerce in the Area;
- b. encouraging and promoting commercial business development and encouraging entertainment, sports, and cultural activities within the Area in furtherance of its economic and commercial welfare in the Area;
- c. creating a pleasant physical environment;
- d. removing graffiti from buildings and other structures in the Area; and
- e. improving, beautifying or maintaining streets, sidewalks or municipally owned land, buildings or other structures in the Area.

City means The Corporation of the City of White Rock.

Council means the Council for the City.

Taxable Property means land and improvements in the Area that fall within the Class 6 property class for assessment purposes.

Grant

2. Subject to the conditions and limitations set out in this bylaw Council hereby grants the following sums to the Association to undertake its Business Promotion Scheme:
 - a) In 2015, a sum not to exceed \$306,000
 - b) In 2016, a sum not to exceed \$312,000
 - c) In 2017, a sum not to exceed \$318,000
 - d) In 2018, a sum not to exceed \$324,000
 - e) In 2019, a sum not to exceed \$330,000
3. The City will pay 50% of the applicable grant to the Association on or before April 1 of the calendar year in which the funds are collected, and 50% of the applicable grant on or before October 1 of the same calendar year, subject to the requirements noted in Sections 4 and 5 of this Bylaw.
4. The April 1 annual grant installments will only be paid if the requirements of Sections 6, 10 and 16 of this Bylaw have been complied with.
5. The October 1 annual grant installments will only be paid if the requirements of Sections 6, 10, 13 and 16 of this Bylaw have been complied with.

Expenditures and Indebtedness

6. Monies granted to the Association pursuant to this bylaw will be expended only:
 - a) By the Association;
 - b) In accordance with the conditions and limitations set out in this bylaw; and
 - c) For the Business Promotion Scheme.
7. Monies granted pursuant to Section 2 of this bylaw must be expended by the Association on expenses provided for in the annual budget submitted pursuant to Section 10.
8. The Association must not incur any indebtedness or other obligations beyond the sum granted for each calendar year.
9. The Association shall keep separate from any other accounts, the account used for money granted to the Association by City Council pursuant to this Bylaw, and shall report separately from the requirement of Section 13 of this Bylaw, the revenues and expenditures related to that separate account, upon the request of the City.

Budget

10. The Association must submit annually to the City Clerk for information, or before March 1 of each year, 2015 through 2019 inclusive, a budget for the Association's fiscal year beginning on April 1 of the same year, which contains information sufficient in detail to describe all anticipated expenses and revenues and which has been approved by a majority of the members present at the Annual General Meeting of the Association.

Recovery and Tax Levy

11. All of the money granted to the Association pursuant to this Bylaw will be recovered as a property value tax from the owners of the Taxable Property within the Area.
12. For the purpose of recovering the monies granted the Association, the City will impose each year a levy rate per \$1,000 of assessment on the Taxable Property within the Area which when multiplied by the total assessment for land and improvements will yield the maximum amount of the respective grants set out in this Bylaw.

Financial Statements

13. Notwithstanding any provisions of the Association's Bylaws concerning its fiscal year, the Association must submit to the City on or before July 31 each year an audited annual financial statement for the Association's preceding April 1 to March 31 fiscal year which will be prepared in accordance with generally accepted accounting principles and will include a balance sheet and a statement of revenue and expenditures.
14. The financial statement submitted by the Association must also be prepared in accordance with the requirements of the Society Act, R.S.B.C. 1996, c. 433 as amended from time to time.
15. The Association will permit the Director of Financial Services for the City or their nominee to inspect during normal business hours on reasonable notice all books of account, receipts, invoices and other financial position records which the Director of Financial Services deems advisable for the purposes of verifying and obtaining further particulars of the budget and any financial statements of the Association as they relate to monies granted to the Association by the Council pursuant to this Bylaw.

Insurance

16. The Association must carry at all times a policy of comprehensive general liability insurance in the amount of \$5,000,000 with:
 - a) The City as an additional named insured;
 - b) A cross coverage provision; and
 - c) An endorsement to provide the City Clerk with 30 days notice of change or cancellation.
17. The Association will deliver a copy of the insurance policy to the City Clerk within 60 days of payment of the premiums for the insurance policy.

Alterations to the Association’s Constitution

18. The Association may not alter or approve amendments to its constitution and bylaws without providing the City Clerk with one (1) months notice of its intention to make such alteration or amendment and where any alteration or amendment is made without such notice, the City may withhold any payments of the grant referred to in Section 2. The Association must provide written notice of every meeting of the Association’s members, annual or general, at least 14 days prior to the meeting, to the City Clerk.

Independent Entity

19. The Association is independent from the City.

20. The Association will bear all the responsibility of managing its own affairs, hiring its own employees and paying all its own expenses including all salaries, office rent, subject to this Bylaw.

General Provisions

21. This Bylaw will be operative only from April 1, 2015 to December 31, 2019.

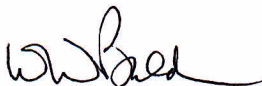
22. If any portion of this Bylaw is held to be invalid by a court of competent jurisdiction, the invalid portion shall be severed and the remainder of this Bylaw shall be deemed to have been enacted without the invalid portion.

23. This Bylaw may be cited for all purposes as the “*White Rock Business Improvement Area Bylaw, 2015, No. 2075.*”

RECEIVED FIRST READING on the 26th day of January, 2015
RECEIVED SECOND READING on the 26th day of January, 2015
RECEIVED THIRD READING on the 26th day of January, 2015

NOTICE OF INTENTION ADVERTISED in the Peace Arch News on 29th of January, 2015 and on the 5th of February, 2015 pursuant to section 213 of the *Community Charter*.
A MAJORITY OF THE OWNERS representing at least 50% of the value of lands and improvements of the Taxable Property failed to petition the Council not to proceed as of the 9th day of March, 2015.

RECONSIDERED AND FINALLY ADOPTED on the 23rd day of March, 2015

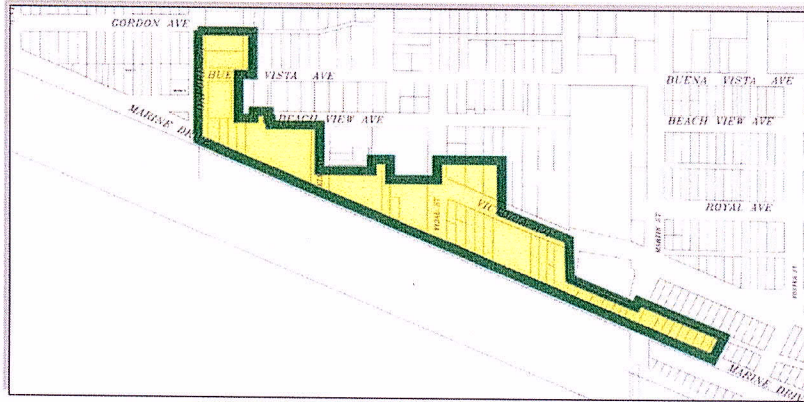


MAYOR

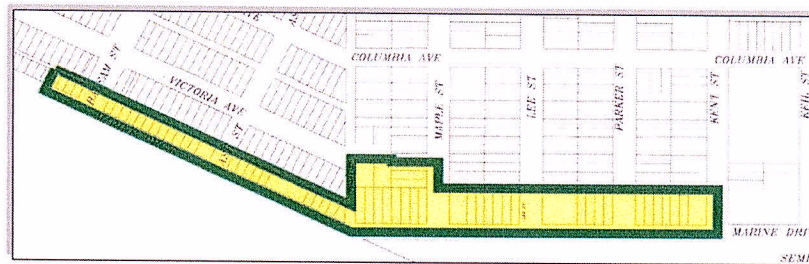


CITY CLERK

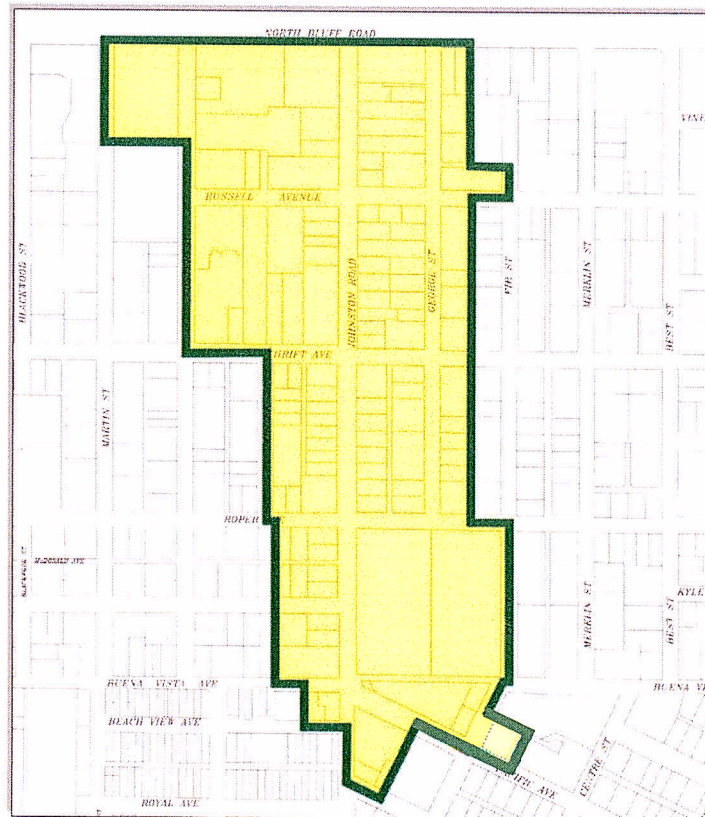
SCHEDULE A



**Waterfront Commercial Areas
(West Beach and East Beach)**



Uptown Commercial Area



August 16 2019

AUG 16 2019

To: Mayor & Council,
City of White Rock**CITY OF WHITE ROCK
ADMINISTRATION****Re: Renewal of the White Rock Business Improvement Area Bylaw 2015, No. 2075****Executive Summary:**

- The White Rock BIA mandate ends on December 31, 2019;
- For the organization to continue to exist, the City of White Rock bylaw governing it needs to be renewed by City Council;
- The White Rock BIA has significantly increased its activities and programs over the past 14 months;
- The current level of activities is unsustainable unless resources are increased. However, if resources are increased, additional programs and member support will be possible;
- The White Rock BIA is significantly underfunded compared to similar-sized BIAs in the Metro Vancouver area;
- The commercial space in our mandate area is increasing by 8% over the next two years, increasing the number of members we serve;
- The White Rock BIA is requesting additional resources to meet its mandate and to expand its area to include the Foster-Martin Development;
- The White Rock BIA has a plan for how it would utilize additional fiscal resources.

Dear Mayor & Council:

We are writing to you to request the renewal of White Rock Business Improvement Area Bylaw 2015, No. 2075.

As you may be aware, our five-year mandate expires on December 31, 2019. Over the past 14 months, our programs and activities have taken a quantum leap forward. We believe that, with sufficient support, we can sustainably exceed our current programming and continue to improve our organizational effectiveness.

Overview of the White Rock BIA:

Our mission is to support White Rock businesses and encourage business and commerce in our community. Primarily we do so through a variety of activities, including:

- Organizing events in our area, including the TD Concerts FOR the Pier and Vitality: Health & Wellness Expo;
- Supporting community events and initiatives, including the Tour de White Rock and Canada Day celebrations;
- Marketing and promotional activities, including Taste White Rock, 12 Days of White Rock, and business profiles;
- Beautifying our community through graffiti removal, storefront washing, street banners, and more;
- Communicating with our members through a number of channels, including our e-newsletter and in-person visits; and
- Advocating on behalf of our members.

White Rock BIA Strategic Opportunities & Challenges:

We see significant opportunities to fulfill our mission and support our members and our community.

We are capitalizing on strategic opportunities by:

- **Advertising** for our members to increase their potential customer base;
- **Attracting** people to White Rock by showcasing the best of our community and providing and supporting community events;
- **Activating** business districts with events, festivals, activity, and art;
- **Advocating** for our members to community stakeholders (municipal, provincial, and federal governments, the media, NGOs, etc).

Since June 2018, we have focused our strategic direction by massively increasing our programs and activities. Here is a list of the activities that we have undertaken over the past 14 months, in addition to our previous level of activities:

- Doubling our number of major events by adding the White Rock Summer Movie Nights and the White Rock Craft Beer Festival;
- Adding several micro-events, including Spooky Saltaire, Eggcellent Easter, and the Art Show at Memorial Park;
- Supporting additional community events with promotional activities, including the Dancing at the Pier and West Beach Art Night;
- Increasing our promotional and staff support of the Tour de White Rock with free Tour de White Rock buttons, banners promoting the businesses, social media advertisements, and information packages for businesses;
- Adding Bites on the Beach, a shoulder season restaurant promotion;
- More than doubling the number of member e-newsletters we send out;

- Significantly increasing the number of in-person visits with our members;
- Significantly increasing our social media presence, including over quadrupling our Facebook likes;
- Adding free seminars on business topics for our members, in partnership with the South Surrey White Rock Chamber of Commerce;
- Sparking and supporting collaborative opportunities between members for the benefit of the community, including collaborations between Oceana PARC, Health Express, and 49th Parallel Pharmacy, and the Pier-fect Summer Cream Ale collaboration between 3 Dogs Brewing and White Rock Beach Beer to raise funds for the pier reconstruction;
- Increasing opportunities for our members to network and collaborate with free monthly member meet & greets;
- Significantly increasing our traditional media presence, with extensive investments in radio, print newspaper, and television advertising for events and promotions; and
- Significantly increasing our presence on City of White Rock and community committees, task forces, and initiatives, including the Parking Task Force, the Marine Drive Task Force, the Marine Drive Enhancement Strategy, and the Friends of the Pier Committee.

Between now and December 31 2019, in addition to our current programs and events, we are also looking to:

- Support economic development and our membership by creating a small business toolkit in partnership with the City of White Rock and the South Surrey White Rock Chamber of Commerce;
- Support economic development by creating a leasing brochure that highlights available commercial space in White Rock;
- Provide market research for free to our members thanks to a partnership with the Peace Arch News and the South Surrey White Rock Chamber of Commerce; and
- Advocate for our members by hosting an all-candidates meeting for the upcoming federal election, in partnership with the South Surrey White Rock Chamber of Commerce.

However, the current level of activities exceeds our organizational capacity. While we are able to provide this level of activity on a short-term basis, maintaining this level of activity on a long-term basis is unsustainable without significantly increasing our organizational resources.

Fully capitalizing on strategic opportunities will require us to increase collaborative efforts and partnerships and foster strong lines of communication with our stakeholders. The time commitment this will take will require additional human resources.

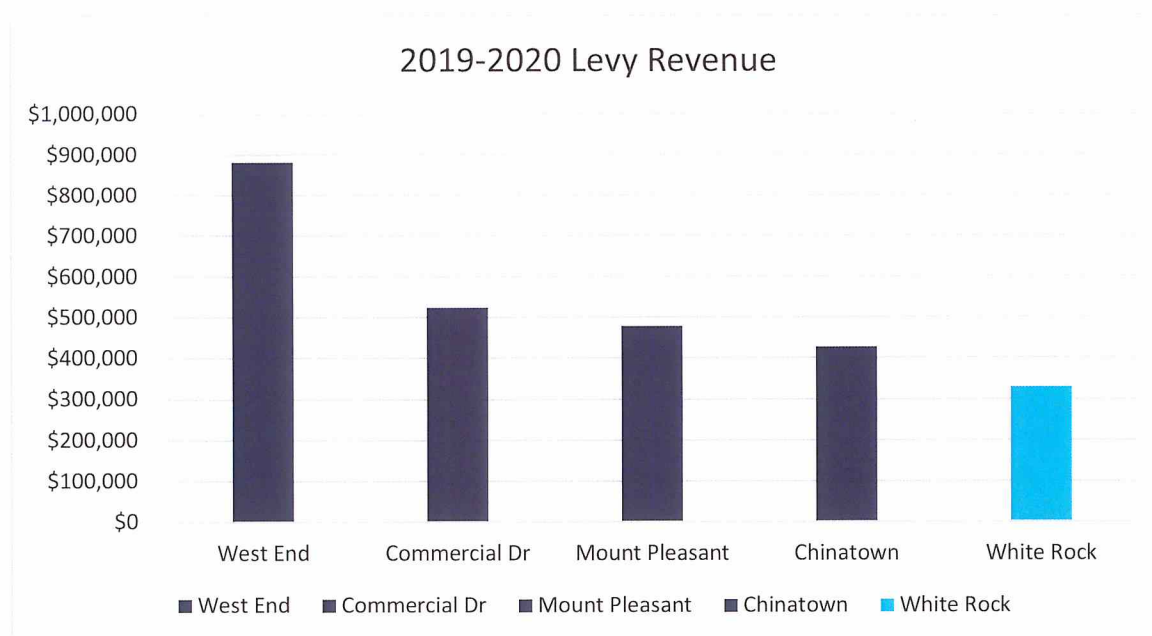
Comparison of White Rock BIA to Other Metro Vancouver BIAs:

It is important to place the White Rock BIA in context with other Metro Vancouver BIAs. Here are four BIAs that represent a comparable number of commercial properties in their levy area:

| BIA | # of properties in levy area |
|------------------|------------------------------|
| Commercial Drive | 266 |
| West End | 255 |
| White Rock | 253 |
| Mount Pleasant | 244 |
| Chinatown | 202 |

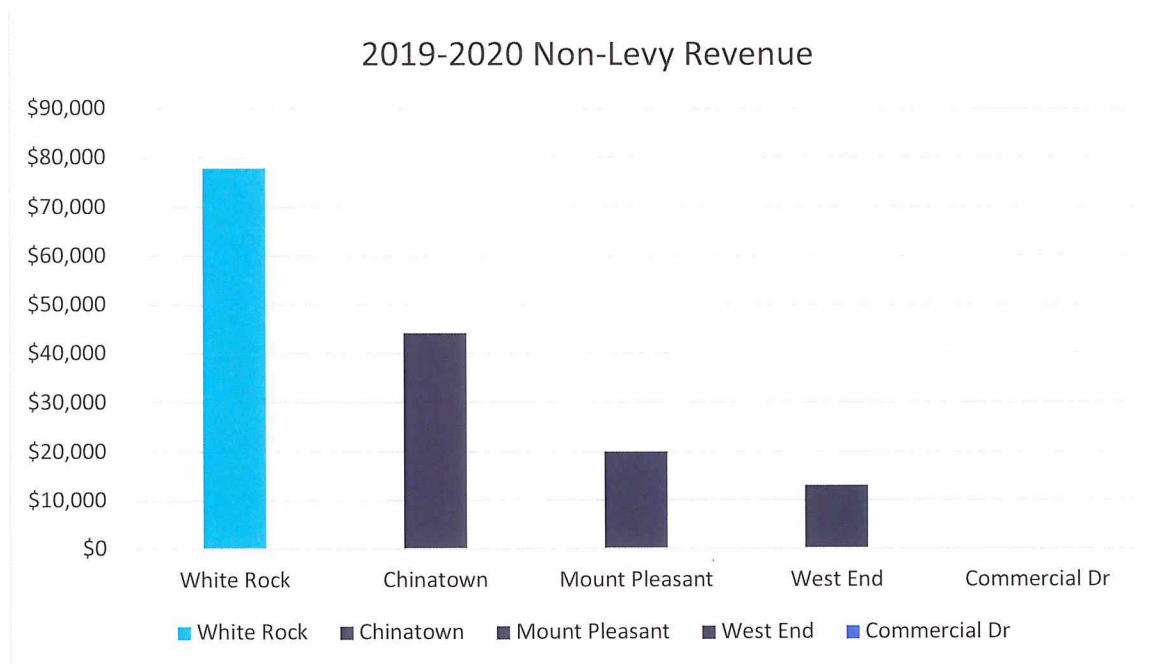
The above table does not include the additional net gain of 43 191 sq ft of commercial space over the next two years, an 8% net increase from 2016 (source: *Residential and Commercial Development Forecasts, prepared by the Coriolis Consulting Corp for the City of White Rock November 18 2016 and the Update on New Commercial Floorspace to EDAC July 10 2019*). The additional commercial space will increase the number of BIA members, requiring more resources to effectively serve them.

Here is a graph comparing the White Rock BIA’s levy revenue to similar-sized BIAs in the Metro Vancouver area:



As you can see from the comparison of levy revenues, we receive significantly less funding despite serving a comparable number of businesses.

Here is a comparison of our non-levy revenue with similar-sized BIAs:



As you can see from the above graph, we have had success in attracting event sponsorship. We believe that the level of sponsorship we have secured is a strong indication of the quality of our events.

We are not confident that we can increase sponsorship from this historically high level. Given sponsorship saturation due to other community events (including Canada Day, Sea Festival, Multicultural Festival), securing additional event sponsorship is unlikely, and would require significant additional staff resources that we currently do not possess.

Funding Request & Potential Additional Activities:

To meet the opportunities and address the challenges facing our organization and our members, we will require additional financial resources to create additional events and promotions and to increase the human resources of our organization.

We are requesting the following amounts over the next five-year term. The additional funding would allow us to create new programs in a sustainable manner while minimizing the impact on our current members due to the increased commercial space that is under development:

| Year | Amount Requested | Potential Benefits from Additional Funding |
|------|------------------|---|
| 2020 | \$350 000 | Additional P/T staff person: add microevent, provide additional support to Semiahmoo Arts Society Annual Exhibitions. |
| 2021 | \$371 000 | Improve current events, increase support to community events (Tour de White Rock, Sea Festival, Multicultural Festival), add free public ice rink at Memorial Park. |
| 2022 | \$393 000 | Replace P/T staff person with full-time staff person: split current roles to Comms Coordinator & Events Coordinator, lay groundwork for additional events. |
| 2023 | \$416 000 | Additional signature event (for example, a White Rock Jazz Festival). |
| 2024 | \$441 000 | Additional signature event (for example, a White Rock Film Festival). |

With this funding, we will be able to coordinate events in every single month as well as significantly increase our support of additional community events. Events in blue are new events, events in green are current community events where we could lend support with additional resources:

| Month | Potential Event Schedule |
|-----------|---|
| January | Bites on the Beach, Polar Bear Swim |
| February | White Rock Film Festival |
| March | Microevent TBD |
| April | Vitality: Health & Wellness Expo, Easter Microevent |
| May | White Rock Jazz Festival , Memorial Park Art Show |
| June | White Rock Summer Movie Nights- 4/month in June (additional 1 night) |
| July | Canada Day , Concerts at the Pier (BIA/City Partnership), Dancing at the Pier , Tour de White Rock |
| August | Sea Festival , Concerts at the Pier (BIA/City Partnership), Dancing at the Pier , Multicultural Festival |
| September | White Rock Craft Beer Festival, Buskers Festival (City/BIA Partnership) |
| October | Halloween Microevent |
| November | Christmas on the Peninsula , Taste White Rock |
| December | 12 Days of White Rock, Christmas Microevent , Free Public Ice Rink at Memorial Park |

With the additional resources, we will also be able to provide additional support for our members. Some of the potential avenues of support include:

- **Increased traditional and social media advertising:** We have seen great success in taking a digital-forward approach to our advertising. With additional resources, we will be able to expand our marketing reach to better market our members and attract people to our community;
- **Additional promotional activities:** We would look at additional promotional opportunities to highlight our members and drive customers to their businesses;
- **White Rock 8 to 80 Project:** We would work with local professional photographers to highlight the wide range of fun activities and great businesses in our community;
- **Business owner profiles on social media:** One of our strengths as a community is our strong small business base. By highlighting the individual business owners, we will be able to foster a connection between them and their customers to strengthen loyalty;
- **Registering commercial space as filming locations:** This is an avenue of potential revenue for our members, as well as making White Rock more friendly for film productions;
- **White Rock BIA Member Facebook Group:** Creating a Facebook group for our members will facilitate communication of notices and other timely information;
- **Local Business Crawls:** Similar to initiatives in other municipalities, we will work to create monthly events where local businesses will host customers to introduce them to their products; and
- **Volunteer Organization:** Assuming community interest, we would work with community organizations and stakeholders to create a volunteer resource organization similar to Volunteer Richmond. This will create community capacity for events and activities, activating community space.

The requested funding would also enable us to maintain our current level of activities at a sustainable pace.

We know that increasing the levy impacts our members. However, this impact will be ameliorated by the significant increase in commercial space that will be developed over the next three years. Part of this commercial space will be from the Foster Martin development. Considering that they will benefit from our activities, we request that the Foster Martin development be included in our levy area.

Conclusion:

Thank you for considering our request to renew **White Rock Business Improvement Area Bylaw 2015, No. 2075.**

We believe that we have provided strong value to our members and our community. With renewal and additional financial resources, we believe that we can improve our organizational effectiveness and increase the benefit we provide to our members and White Rock as a whole.

Please reach out to us if you have any questions about our request, or about our activities and initiatives.

Sincerely,



Dr. Carlos Lapeña
Board Chair,
White Rock BIA



Alex Nixon
Executive Director,
White Rock BIA

September 16, 2019

[Redacted]

[Redacted]

Dear White Rock Business Owner:

RE: WHITE ROCK BUSINESS IMPROVEMENT AREA (BIA) SERVICE

City Council is reaching out to you as a White Rock business owner for your feedback to assist Council in considering a new bylaw for the White Rock Business Improvement Area (BIA) Service.

The City currently has in place White Rock BIA Bylaw, 2015, No. 2075, which will conclude December 31, 2019. The BIA has asked Council to consider another five year mandate.

BIA's Mission

The BIA's noted mission is to carry out studies, prepare reports and undertake projects or initiatives to encourage business and commerce in the Community and BIA Service Area. Core functions of the BIA's mandate include Festivals and Events; Street Beautification and Enhancement; Marketing, Advertising and Promotion; Communications; Community Relations and Advocacy; and Member Services and Education.

The Bylaw will set out the total annual amounts to be granted to the BIA for a new five year term. These amounts are to be recovered from the owners of properties in the designated areas that have Class 6 "Business and Other" property assessments. This is done by levy, which is one component of the property owners' annual property taxes. The amount levied to each property will depend on its Class 6 property assessment. The total amount levied in 2019 was \$330,000; the levy rate was \$0.93 for every \$1,000 of Class 6 taxable property value.

We kindly ask you answer the following questions:

- 1. Are you familiar with the work of the BIA? Yes ___ No ___ Not sure ___
- 2. If yes, have you been satisfied with the services of the BIA? Yes ___ No ___ Not sure ___
- 3. Would you support a 4% annual increase to the BIA levy to enable the BIA to continue and enhance the services they provide? Yes ___ No ___ Not sure ___
- 4. Would you support a 6% annual increase to the BIA levy to enable the BIA to enhance the services they provide? Yes ___ No ___ Not sure ___

Corporate Administration
P: 604.541.2212 | F: 604.541.9348

City of White Rock
15322 Buena Vista Avenue, White Rock BC, Canada V4B 1Y6



www.whiterockcity.ca

Additional Comments

The deadline to submit your feedback is Noon on Friday, September 27, 2019; you may participate by forwarding your feedback as follows:

- Email a copy (or screenshot) of your form to clerks@whiterockcity.ca
- Mail or drop-off to:
Corporate Administration
15322 Buena Vista Avenue
WHITE ROCK BC V4B 1Y6
- Phoning: 604 541 2213: Please leave your name, business name, address, phone number, and response to each question as numbered in the letter.

If Council determines it will follow the legislated petition process to establish a further BIA bylaw, the legislation requires that notification or a petition be sent to the property owner. Prior to making a decision on this matter, your City Council wanted to give you, the business owner, the opportunity to answer the enclosed questions.

You are encouraged to review the corporate report Council considered at the September 9, 2019 regular meeting and the included attachment that gives a complete summary from the BIA. The information includes the BIA's strategic opportunities, challenges, its work, where the funding goes and a discussion of potential activities. The report is available at <https://www.whiterockcity.ca/AzendaCenter/ViewFile/Azenda/09092019-757>.

If you have any questions concerning this letter or the procedure to establish a further BIA bylaw you may contact the City's Administration Department at 604-541-2129.

If you have any questions in regard to the BIA proposal or about their role and function you are encouraged to contact Alex Nixon, White Rock BIA Executive Director at 604-536-4958.

City Council thanks you for taking the time to respond to the enclosed questions.

Sincerely,



Darryl Walker
Mayor

cc: White Rock Council

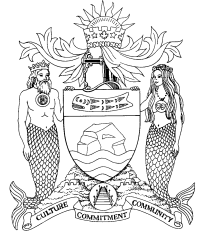
Corporate Administration
P: 604.541.2212 | F: 604.541.9348

City of White Rock
15322 Buena Vista Avenue, White Rock BC, Canada V4B 1Y6



www.whiterockcity.ca

THE CORPORATION OF THE
CITY OF WHITE ROCK
CORPORATE REPORT



DATE: October 7, 2019
TO: Mayor and Council
FROM: Jim Gordon, Director of Engineering & Operations
SUBJECT: Roper Inlet Modifications – Award of Construction Services

RECOMMENDATION

THAT Council

1. Receive for information the corporate report dated October 7, 2019, from the Director of Engineering and Municipal Operations, titled, “Roper Reservoir Inlet Modifications – Award of Construction Services”; and
 2. Approve the award of a contract for Roper Reservoir Upgrades in the amount of \$316,813 (excluding GST) to Tybo Constructors Ltd.
-

INTRODUCTION

This corporate report is to obtain Councils approval to award a construction contract for Roper Reservoir control upgrades and Roper Reservoir dedicated inlet and Control Modification. Everall Street PRV station was subsequently removed from the scope of work after receiving tender prices.

The Roper Reservoir project is listed in the 2017 Water System Master Plan Update as id# 3 (Roper Reservoir Controls Upgrade) and id#4 (Roper Reservoir Dedicated Inlet).

The combination of these projects will improve water quality and reduce potential supply constraints to the water distribution system, which happens during high demand or emergency situation such as the Fire in May 2016. The scope of work is explained below;

1. Roper Reservoir Inlet Controls: Add instrumentation and controls to allow for improved mixing of water, prevent overflows and use balancing storage to even out peak demand flows. When completed the reservoir would fill during the night and draw down during the day thereby avoiding the peak morning and evening demand on the wells.
2. Roper Reservoir Dedicated Inlet: Currently there is one common inlet and outlet which does not allow for good mixing of treated water and water can stagnate in the reservoir. Staff currently manually cycle the water.

This work would install a separate inlet, allowing the reservoir to be filled from the top and drawn down at the bottom. The maximum age of the water would be 2 days before it is replaced (minimum volume of 50% replaced per day).

3. Everall Street PRV Station was also tendered however the prices received exceeded the available budget by a large margin. The pressure reducing valve (PRV) at Everall Street would permit splitting the High Zone into 2 separate zones. The benefit of each zone would be;
 - a. High Zone West: Between Everall Street and Bergstrom Road the pressure can be high along Marine Drive, in excess of 150 psi. Reducing the pressure in this area will reduce the potential and severity of any watermain breaks and losses from leakage.
 - b. High Zone East: Between Everall Street and Stayte Road the pressure would be raised from the current 38psi. This will provide higher operating pressures especially to the higher elevation areas along Merklin Street.

The Works were tendered on BC Bid from July 25 to August 26, 2019. On July 31 there was a mandatory site review for interested proponents that was attended by Kenaidan Construction Ltd. and Tybo Constructors Ltd. Three (3) addendums were issued during the tendering process.

Due to the tenders received for both projects being over the available funding, staff decided to defer the Everall PRV station project. Reasons tenders were over the estimated price include:

1. The original estimates were made in 2017 as part of the 2017 Water Master Plan.
2. Retrofits to existing infrastructure can have complications when it needs to be in operation during the work.
3. Master Plan estimates are not able to account for technical challenges in complicated projects that only become apparent following completion of conceptual designs post Master Plan.

Table A: Tenders Received for Roper Reservoir and Everall PRV.

| Company | Bid Price (Excluding GST) |
|---------------------------|------------------------------|
| Kenaidan Contracting Ltd. | \$ 839,696.76 |
| Tybo Contracting Ltd. | \$ 1,151,692.50 |

The budget for the Roper Reservoir Modification is \$205,000 and the budget for the Everall PRV is \$250,000.00. The total budget for the 2 projects is \$455,000.

PAST PRACTICE / POLICY / LEGISLATION

The award of projects is governed by Council Policies #300 and #301. Both policies are being adhered to in the tendering and proposed award of this project.

Policy #301 requires Council approval for contracts with a value exceeding \$250,000.

ANALYSIS

Since the initial tender was for 2 projects, and due to the large margin in price difference to proceed with the both projects, staff considered to proceed with Roper Reservoir work only, due to its importance. This approach required the bidders to modify the tenders received. Two (2) post-tendering clarification (PTC) letters were sent to Kenaidan and Tybo and new pricing was received on September 18, 2019. The Everall PRV Construction will be deferred to a future year.

The tenderers and bid prices are listed below in Table B:

Table B: Tenders Received for Roper Reservoir works only.

| Company | Bid Price (Excluding GST) |
|---------------------------|--------------------------------------|
| Tybo Contracting Ltd. | \$ 316,813 |
| Kenaidan Contracting Ltd. | \$ 329,661 |

GHD Limited has reviewed the tenders for accuracy and checked the references of the low tender. They recommend acceptance of Tybo Constructors Ltd. for \$ 316,813 plus GST.

A breakdown of the tender is shown in the Table C below.

Table C: Distribution of Construction Costs

| Description | Tender Amounts: Tybo Constructors Ltd. |
|--------------------|---|
| Roper Reservoir | \$ 312,588 |
| Bonding | \$ 4,225 |
| Total | \$ 316,813 |

BUDGET IMPLICATIONS

This work is included in the 5 year capital plan for the Water Utility. A total of \$205,000 has been budgeted as shown in Table D below.

Table D: Available Funding

| Description | Budget |
|---------------------------------|-------------------|
| Roper Reservoir Controls | \$ 75,000 |
| Roper Reservoir Dedicated Inlet | \$ 130,000 |
| Total Available | \$ 205,000 |

The estimated cost to complete the work with Tybo Constructors Ltd. is shown in Table E below.

Table E: Estimated Project Cost

| Description | Cost |
|----------------------------------|-------------------|
| Construction (Roper Reservoir) | \$ 316,813 |
| Construction Contingency (11.5%) | \$ 36,465 |
| Engineering (GHD Limited) | \$ 46,722 |
| Project Total | \$ 400,000 |

The budget shortfall of \$195,000 is recommended to be funded as follows:

| Description | Amount |
|--|-------------------|
| Re-allocation of funds from Water Utility Fibre Optic Network Upgrade Project (funds are not needed as related costs were part of the new water treatment plant project) | \$ 100,000 |
| Allocation from Water Utility Capital Contingency Budget | \$ 95,000 |
| Project Total | \$ 195,000 |

The Director of Financial Services has reviewed this corporate report and concurs that the funding sources noted above are available and appropriate to use for this purpose.

RISK MANAGEMENT

These projects were identified during development of the 2017 Water Master Plan. Detailed modeling of the water distribution system analyzed the age of the water and pressures in the distribution system.

Chloramine dosing of the water system is done at Merklin and Oxford Reservoirs and dissipates over time. The longer water is stagnating in the distribution system raises the possibility of bacterial growth. The proposed work at Roper Reservoir will ensure continued circulation in the reservoir with treated water.

Not proceeding with this work will continually require staff to manually circulate water through the Roper Reservoir.

CONCLUSION

The tender was posted on BC Bid and the City website for 4 weeks and 4 days. Two (2) proposals were received. To consider the upgrade of the Roper Reservoir only, the tender from Tybo was the lower bid. It is recommended that Tybo Constructors Ltd. be awarded the work in the amount of \$316,813 excluding GST.

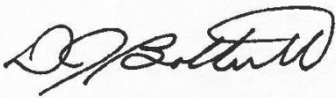
Respectfully submitted,



Jim Gordon, Director Engineering & Municipal Operations

Comments from the Chief Administrative Officer:

I concur with the recommendations of this corporate report.



Dan Bottrill
Chief Administrative Officer

PRESENT: Mayor Walker
Councillor Chesney
Councillor Fathers
Councillor Johanson
Councillor Kristjanson
Councillor Manning
Councillor Trevelyan

STAFF: S. Kurylo, Director of Financial Services / Acting Chief Administrative Officer
T. Arthur, Director of Corporate Administration
R. Choy, Acting Director of Engineering and Municipal Operations
C. Isaak, Director of Planning and Development Services
S. Lam, Deputy Corporate Officer

Press: 0
Public: 0

1. **CALL MEETING TO ORDER**
The meeting was called to order at 4:45 p.m.

2. **ADOPTION OF AGENDA**

2019-F/A-032 **It was MOVED and SECONDED**
THAT the Finance and Audit Committee adopts the agenda for September 30, 2019 as
circulated.

CARRIED

3. **ADOPTION OF MINUTES**
a) May 13, 2019

2019-F/A-033 **It was MOVED and SECONDED**
THAT the Finance and Audit Committee adopts the following meeting minutes as
circulated:

a) May 13, 2019

CARRIED

4. **JUNE 30, 2019 FINANCIAL REPORT**

Corporate report dated September 30, 2019 from the Director of Financial Services titled "June 30, 2019 Financial Report".

The Director of Finance summarized the corporate report and the following information was noted in response to Council's questions:

- Legal fees vary each year due to "one-off" situations that may arise. Legal fees are incurred for scenarios such as litigation, land purchase, human resources, bylaw, contract and agreement review and more
- Council would like an update when the City is reaching their budget for legal fees so that they may use the information to determine if it is necessary to engage the solicitor when scenarios arise (eg: training)
- The \$485K is an estimated figure for how much the City could spend in Legal Fees for the remainder of the year. To date, the City has spent \$200K
- In support of transparency, it was suggested that the City consider options for providing further information online for public access.

2019-F/A-034

It was MOVED and SECONDED

THAT the Governance and Legislation Committee directs staff to investigate options for providing more updates on legal costs to Council.

CARRIED

Discussion continued and the following information was noted:

- The estimated salary for a police constable is \$100-\$120K annually, noting that there are gradual increases each year
- Though the City is authorized to employ 25 police officers, only 20.8 positions were utilized due to unstaffed positions. It was noted the turnaround time to fill these positions can be lengthy;
- Police vehicles were scheduled to be replaced this year; however, that project has not yet been completed
- The City budgets one less staff person than they have the authority to hire to account for vacancies/turnaround to accurately reflect how the budget is utilized;
- It was suggested that a cost breakdown of standard hours vs. overtime be provided so that there can be a clearer depiction of additional employees are needed

Discussion continued, and the following information and comments were noted:

- It was requested that staff provide information that shows how much parking revenue is lost due to construction. Staff advised it would be difficult to give an actual account as there are different variables – such as weather – that could impact where people decide to park;
- \$61K of parking revenue (after taxes) was incurred from the Waterfront Parkade, reporting that approximately \$4K incurred in May, \$12K in June, \$22K in July, and \$24K in August
- The monies budgeted for the pier are to address the restoration of the rest of the pier (the undamaged portions)

- Regarding parking enforcement, requested staff provide a cost analysis of whether or not adding additional parking enforcement officers can increase revenue for the City, suggesting that parking enforcement could be cost neutral or a revenue generator;
- Staff reported that the cost of a new enforcement officer would not be cost neutral;
- It was noted that lower parking revenues along the waterfront may not be directly related to a “lack” of parking enforcement, adding that there were fewer visitors this year (due to a variety of reasons);
- With respect to parking in construction areas, the Committee spoke to the importance of construction workers complying with the City’s parking regulations.

With respect to “Other Strategic Transportation Plan / DCC Bylaw Projects” (page 15), where was the \$1,060 spent? This is for construction activities related to outcome the Strategic Transportation Plan Updates (construction and detailed design portion). In response to the Committee’s request to have a breakdown of the allocated \$500K, staff advised that it is a placeholder, and further details regarding how these funds will be spent will be determined after the Request for Proposal (RFP) is issued

Staff were asked to provide a total amount of grants the City has applied for and received including contribution(s) for information purposes.

2019-F/A-035

It was MOVED and SECONDED

THAT the Governance and Legislation Committee directs staff to provide the breakdown and cost analysis of hiring additional parking enforcement officers in relation to additional revenue anticipation.

CARRIED

2019-F/A-037

It was MOVED and SECONDED

THAT Finance and Audit Committee receives for information the September 30, 2019 corporate report from the Director of Financial Services, titled “June 30, 2019 Financial Report”.

CARRIED

5. CONCLUSION OF THE SEPTEMBER 30, 2019 FINANCE AND AUDIT COMMITTEE MEETING

The Chairperson declared the meeting concluded at 5:27 p.m.



Councillor Johanson

Stephanie Lam
Deputy Corporate Officer

PRESENT: Mayor Walker
Councillor Chesney
Councillor Fathers
Councillor Johanson
Councillor Kristjanson
Councillor Manning
Councillor Trevelyan

STAFF: S. Kurylo, Director of Financial Services / Chief Administrative Officer
T. Arthur, Director of Corporate Administration
C. Isaak, Director of Planning and Development Services
S. Lam, Deputy Corporate Officer

Press: 0
Public: 6

1. CALL MEETING TO ORDER

The meeting was called to order at 6:00 p.m.

2. ADOPTION OF AGENDA

2019-LU/P-023

It was MOVED and SECONDED

THAT the Land Use and Planning Committee adopts the agenda for September 30, 2019 as circulated.

CARRIED

3. ADOPTION OF MINUTES

a) July 8, 2019

2019-LU/P-024

It was MOVED and SECONDED

THAT the Land Use and Planning Committee adopts the following meeting minutes as circulated:

a) July 8, 2019.

CARRIED

4. INFORMATION REPORT UPDATE AND REVISED TENANT RELOCATION PLAN – 1485 FIR STREET (ZON/MJP 19-009)

Corporate report dated September 30, 2019 from the Director of Planning and Development Services titled “Information Report Update and Revised Tenant Relocation Plan – 1485 Fir Street (ZON/MJP 19-009)”.

The Director of Planning and Development Services introduced the corporate report with a PowerPoint presentation, and the following comments were noted:

- The revised design better aligns with the feel of the neighbourhood;

- The 20% rent reduction for returning residents is appreciated; however, it could still be higher than what some tenants are currently paying;
- It was suggested that the Community Amenity Contributions requirement be reduced in exchange for the honouring of the same rent for returning tenants;
- The committee requested that the difference between the 20% new rent reduction, and the existing rent, be brought forward for information;
- Current tenants rental rates vary depending on how long they have resided in the building;
- Approximately 60% of the existing tenants have resided in their units for over ten (10) years;
- The proposed 20% rental rate reduction (subject to annual increases permitted by the province) would be granted in perpetuity until that tenant leaves the unit;
- Some tenants will have the opportunity to relocate to a building near Royal Avenue and Fir Street; however, it was recognized that there aren't enough units for all tenants and additional plans will need to be made. The number of units needed will be better determined once scheduling/construction dates are established

In response to Council's discussion, the applicant provided the following comments:

- It is nearly impossible for a developer to engage in a project if the rents are unable to increase as the project would be at a loss;
- Lenders (eg: bank) would likely choose not to invest in development projects if rents were not able to increase;
- Suggested that the City's Tenant Relocation Policy be revised to reflect the City's vision;
- Vancouver rents are higher than White Rock; however, the cost of building (materials, staff, etc) is the same.

2019-LU/P-025

It was MOVED and SECONDED

THAT the Land Use and Planning Committee refers the report back to staff for a revision that permits existing tenants to return to the building after construction at the same rent they are currently paying, subject to the per annum increases permitted by the province; and

THAT the proposed Community Amenity Contributions (CACs) be reduced further in recognition for current tenants being able to keep their current rent amounts.

CARRIED

2019-LU/P-026

It was MOVED and SECONDED

THAT the Land Use and Planning Committee receives for information the corporate report dated September 30, 2019 from the Director of Planning and Development Services, titled “Information Report Update and Revised Tenant Relocation Plan – 1485 Fir Street (ZON/MJP 19-009)”.

CARRIED

5.

APPLICATION FOR ZONING AMENDMENT, MAJOR DEVELOPMENT PERMIT, AND DEVELOPMENT VARIANCE PERMIT – 15894 ROPER AVENUE (ZON/MJP/DVP/SUB 18-006)

Corporate report dated September 30, 2019 from the Director of Planning and Development Services titled “Application for Zoning Amendment, Major Development Permit, and Development Variance Permit – 15894 Roper Avenue (ZON/MJP/DVP/SUB 18-006)”.

The Director of Planning and Development Services introduced the corporate report with a PowerPoint presentation, and the following comments were noted:

- It is proposed that a duplex home is divided into two (2) separate homes;
- The neighbourhood is zoned for a duplex, which is why this application is before the City for a re-zoning application;
- The interior setbacks are 4.3 feet from the property line, which is approximately 8.6 feet between homes (wall to wall).

2019-LU/P-027

It was MOVED and SECONDED

THAT the Land Use and Planning Committee:

1. Receives for information the corporate report dated September 30, 2019 from the Director of Planning and Development Services, titled “Application for Zoning Amendment, Major Development Permit, and Development Variance Permit – 15894 Roper Avenue (ZON/MJP/DVP/SUB 18-006)”;
2. Recommends that Council give first and second readings to “*White Rock Zoning Bylaw, 2012, No. 2000, Amendment (RS-4 – 15894 Roper Avenue) Bylaw, 2019, No. 2310*”;
3. Recommends that Council direct staff to schedule the joint public hearing for “*White Rock Zoning Bylaw, 2012, No. 2000, Amendment (RS-4 – 15894 Roper Avenue) Bylaw, 2019, No. 2310*” and public meeting for Development Variance Permit No. 424;
4. Recommends that Council direct staff to resolve the following issues prior to final adoption:
 - a. Ensure that all engineering requirements and issues including servicing agreement completion are addressed to the satisfaction of the Director of Engineering and Municipal Operations; and
 - b. Demolition of existing buildings and structures to the satisfaction of the Director of Planning and Development Services; and

5. Recommends that Council consider issuance of Development Variance Permit No. 424 and Development Permit No. 425 following adoption of “*White Rock Zoning Bylaw, 2012, No. 2000, Amendment (RS-4 – 15894 Roper Avenue) Bylaw, 2019, No. 2310*”.

CARRIED

Councillor Kristjanson voted in the negative

6. **CONCLUSION OF THE SEPTEMBER 30, 2019 LAND USE AND PLANNING COMMITTEE MEETING**

The Chairperson declared the meeting concluded at 6:44 p.m.

Councillor Trevelyan

S. Alam

Stephanie Lam
Deputy Corporate Officer

PRESENT: A. Vigoda, Chairperson
A. Anderson, Community Member
B. Coates, Community Member
L. Taylor, Community Member (left at 7:18 p.m.)
R. Wright, Community Member (arrived at 6:05 p.m.)
G. Stonier, Community Member

COUNCIL: Councillor D. Chesney (non-voting)

ABSENT: L. Xu, Community Member
F. MacDermid, Community Member

STAFF: E. Stepura, Director of Recreation and Culture
J. Stech, Recreation Programmer
E. Tuson, Committee Clerk

Public: 0

Press: 0

1. **CALL TO ORDER**
The Chairperson called the meeting to order at 6:02 p.m.

2. **ADOPTION OF AGENDA**

2019-TOUR-026 **IT WAS MOVED AND SECONDED**
THAT the Tour de White Rock Committee adopts the agenda for September 19, 2019 as circulated.

CARRIED

3. **ADOPTION OF MINUTES**

a) July 16, 2019

2019-TOUR-027 **IT WAS MOVED AND SECONDED**
THAT the Tour de White Rock Committee adopts the July 16, 2019 meeting minutes as circulated.

CARRIED

4. **SPONSORSHIP STATUS REPORT**

Staff noted the following:

- The Tour de White Rock 2019 budget was \$38,000.
- Repeat sponsors will be targeted for 2020.

The Committee discussed sponsorship, brands and grant opportunities for Tour de White Rock 2020.

In response to a question from the Committee, staff noted that sponsors have provided positive feedback from the 2019 event.

Discussion continued and the Committee mentioned the following:

Tour de White Rock as part of BC Superweek was recognized by BizBash as one of the top 100 events in Vancouver for 2019. BC Superweek was ranked #7 in the Sports Events category

- The t-shirt sponsor for the 2019 White Rock Sea Festival has indicated they would like to sponsor the 2020 Tour de White Rock t-shirts.
- The Committee has been in contact with an experienced-marketing consultant that would be willing to work with the Committee to help with marketing of the event. The Committee discussed inviting the consultant to the next Committee meeting for information.

Action Item: Committee members L. Taylor, B. Coates and A. Anderson to meet with the marketing consultant in order to report back to the Committee and the October 1, 2019 meeting.

5. TOUR DE WHITE ROCK 2019 – LESSONS LEARNED

The Committee discussed events successes and lessons learned for Tour de White Rock 2019.

Staff noted the following regarding traffic management cost:

- The cost of hiring an external traffic management company has increased after the regulation changes from WorkSafeBC.
- Staff will be exploring sending volunteers to traffic management school, which will decrease the cost of hiring an external company.
- Reducing the number of longer race laps could also mitigate the cost of traffic control by decreasing the number of hours professionals need to be on the course.
- Council gave the Tour de White Rock \$25,000 for 2019 because it was 40th anniversary year. This will be important to keep in mind for 2020.

The Committee discussed an alternative location for the marketplace for 2020.

6. TOUR DE WHITE ROCK 2020 VISION

The Future of the Event

The Committee discussed the following:

- The long-term vision for the Tour de White Rock event
- Event progress
- Event improvements

Action Item: Staff to keep “Tour de White Rock 2020 Vision” as a standing item on future agendas.

The Committee discussed the decrease in numbers in the biking community around the lower mainland. It was suggested this could be affecting event turn out.

7. 2019 BUDGET UPDATE

Staff noted that for 2019, Tour de White Rock was over budget.

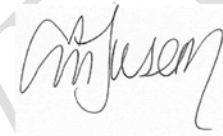
8. OTHER BUSINESS
None

10. 2019 MEETING SCHEDULE

- October 17
- November 21

11. CONCLUSION OF THE SEPTEMBER 19, 2019 TOUR de WHITE ROCK COMMITTEE MEETING

The Chairperson declared the meeting concluded at 7:38 p.m.



A. Vigoda, Chairperson

E. Tuson
Committee Clerk

UNAPPROVED

PRESENT: J. Adams, Chairperson
M. Partridge, Vice-chairperson
M. Bali (left at 5:00 p.m.)
E. Cheung (left at 5:23 p.m.)
J. Davidson (left at 5:35 p.m.)
P. Higinbotham
P. Petrala
D. Thompson
H. Vanderwolf

NON-VOTING: K. Bjerke-Lisle, White Rock Museum and Archives (arrived at 4:05 p.m.)

ABSENT: K. Breaks
S. Fairbairn

STAFF: E. Stepura, Director of Recreation and Culture
E. Keurvorst, Manager, Cultural Development
E. Tuson, Committee Clerk

Public: 1
Press: 0

1. CALL TO ORDER
The Chairperson called the meeting to order at 4:00 p.m.

2. ADOPTION OF AGENDA

2019-ACAC-009 **IT was MOVED and SECONDED**

THAT the Arts and Cultural Advisory Committee (the Committee) amends the agenda for September 24, 2019 meeting to include:

- Under Item 8 (Other Business) – 8.1 M. Partridge, Vice-Chairperson, Amica White Rock Meeting; and

THAT the agenda be adopted as amended.

CARRIED

3. ADOPTION OF MINUTES
a) July 24, 2019

2019-ACAC-010 **IT was MOVED and SECONDED**

THAT the Arts and Cultural Advisory Committee (the Committee) adopts the July 24, 2019 meeting minutes as circulated.

CARRIED

4. CULTURAL STRATEGIC PLANNING NEXT STEPS

Staff provided notes from the July 24, 2019 meeting as an “On-Table” item.

It was clarified the difference between a vision and mission statement (a vision statement should include futuristic wording).

The Committee discussed the following regarding vision statements:

- What they would like to see included in the vision statement for the 2019 – 2024 Cultural Strategic Plan.
- The previous 2014 – 2018 Cultural Strategic Plan vision statement.

Discussion continued and the Committee noted that the following would be their vision statement for the 2019 – 2024 Cultural Strategic Plan:

‘White Rock connects and engages the whole community by empowering and integrating arts and culture into the daily life of the City’.

Conduct a S.W.O.T and Gap Analysis

Staff provided the Committee with a definition of a S.W.O.T. and gap analysis.

The Committee reviewed the “On-Table” S.W.O.T analysis from the previous Cultural Strategic Plan. The strengths, weaknesses, opportunities, and threats provided were ranked in order of importance. Discussion continued and additional strengths, weakness, opportunities and threats were noted.

Action Item: Staff to provide the Committee the updated S.W.O.T analysis for review. Committee members are to rank them in order of importance, with emphasis on ones that, if addressed now, would have the most significant impact on achieving their vision statement.

5. REPORT FROM THE CHAIR

J. Adams, Chairperson summarized his report titled, “White Rock, the City of Surprises” for the Committees information.

Action Item: Committee members to review the report titled, “White Rock, the City of Surprises”, and consider any elements that may need to be added. Committee members will report back to the Committee at the next schedule meeting.

2019-ACAC-011 **IT was MOVED and SECONDED**

THAT the Arts and Cultural Advisory Committee (the Committee) receive for information the document submitted by Chairperson J. Adams, “White Rock, the City of Surprises”; and

THAT the Arts and Cultural Advisory Committee (the Committee) use the “White Rock, the City of Surprises” document as a reference as they move forward in the Cultural Strategic Planning process.

CARRIED

2019-ACAC-012 **IT was MOVED and SECONDED**

THAT the Arts and Cultural Advisory Committee (the Committee) requests that Council consider adding a representative from the White Rock Library to the Committee as a non-voting member.

CARRIED

Note: *Agenda items were discussed out of order.*

- 8.1 **M. PARTRIDGE, VICE-CHAIRPERSON, AMICA WHITE ROCK MEETING**
M. Partridge, Committee member discussed her meeting with Amica White Rock for the Committees information. It was reported that the theatre space is a movie theatre, not a staged area for live performances; however, it could be used for events such as improve, gallery space, etc.

M. Partridge, Committee member noted that she has been asked to join the White Rock Business Improvement Association (BIA) Board as an arts and culture representative.

6. **COMMITTEE ROUNDTABLE**

K. Bjerke-Lisle, White Rock Museum and Archives, noted the following regarding the White Rock Museum and Archives:

- The “Sand Castles of Your Mind” exhibit will be closing October 7, 2019.
- The next exhibit, beginning November 1, 2019, will be “Lest We Forget: White Rock During the War Years”.

Staff noted the following upcoming City events:

- Youth Art Show opening reception – October 4
- 5 Corners Buskers and Comedy Festival – September 27 – 29
- Peace Arch Hospital “StandE” public art exhibit unveiling – October 2
- Pop-Up Gallery show opening – October 3

P. Higinbotham, Committee member, noted that the Semiahmoo Arts Society is hosting their annual Soup Bowl Fundraiser on October 5, 2019.

D. Thompson, Committee member, noted that CARP is hosting their Salute to Seniors on October 5, 2019.

7. **UPDATE OF ACTIVITIES HAPPENING IN THE COMMUNITY**

No update at this time.

8. **OTHER BUSINESS**

Update on Committee Recommendation from the September 13 regular Council meeting

The Committee Clerk noted that the motion adopted by the Committee at the July 24, 2019 meeting to invite a member/ representative from Semiahmoo First Nation to join the Committee as a non-voting member was passed by Council.

9. 2019 SCHEDULE OF COMMITTEE MEETINGS

- November 26

Action Item: Staff to schedule an additional Committee meeting in October 2019.

10. CONCLUSION OF THE SEPTEMBER 24, 2019 ARTS & CULTURAL ADVISORY COMMITTEE MEETING

The Chairperson concluded the meeting at 5:48 p.m.

J. Adams, Chairperson



E. Tuson
Committee Clerk

UNAPPROVED

PRESENT: J. Adams, Chairperson
B. Cooper, Vice-Chairperson
E. Dufour
Y. Everson
G. Kennedy
B. West

ABSENT: Councillor D. Chesney (non-voting)
U. Maschaykh, Semiahmoo Arts Society

STAFF: E. Stepura, Director of Recreation and Culture
E. Keurvorst, Manager, Cultural Development
D. Johnstone, Committee Clerk

Public: 1
Press: 0

1. **CALL TO ORDER**
The meeting was called to order at 4:02 p.m.

2. **ADOPTION OF AGENDA**

2019-PAAC-005 **IT WAS MOVED AND SECONDED**

THAT the Public Art Advisory Committee (the Committee) amends the
September 26, 2019 agenda to include:

- Under Item 6 (PAAC Work Plan 2019-2020) – Crosswalks,
- Under Item 7 (New Business) – Task Force for Pop-Up Gallery; and,

THAT the agenda be adopted as amended.

CARRIED

3. **ADOPTION OF MINUTES**
a) July 23, 2019

2019-PAAC-006 **IT WAS MOVED AND SECONDED**

THAT the Public Art Advisory Committee (the Committee) adopts the minutes of
the July 23, 2019 meeting as circulated.

CARRIED

4. 1350 JOHNSTON ROAD PROJECT

The Manager, Cultural Development, reported that as part of the development at 1350 Johnston Road developers would be including a mural on the building. Developers are working under the guidelines of the City's Public Art Policy, and will be working with a public art consultant for the project. It was reported that in the future, one (1) or two (2) members of the Committee will be required to form a selection panel for the mural design.

The following discussion points were noted:

- The development will cover the existing mural on Blue Frog studios.
- Staff confirmed that the location and concept for the mural has already been approved.
- It was noted that mural upkeep can be time consuming and costly.
- Johnston Road is rapidly becoming a cultural corridor for the City.

5. WHITE ROCK, THE CITY OF SURPRISES

J. Adams, Chairperson, summarized his report to the Committee, titled 'White Rock, The City of Surprises'. It was noted that the Public Art Advisory Committee and the Arts and Cultural Advisory Committee could work together when developing an overall vision for art in the City.

The Committee discussed the following ideas:

Cultural Corridor:

- It was suggested that connecting the beach with the uptown area is an important consideration. Extending the cultural corridor and researching the potential of extending Johnston Road (by car or by pedestrian footprint) all the way to the beach was discussed.
- It was noted that Planning and Development Services are working towards a Waterfront Enhancement Strategy, and that these ideas may tie into what is already being discussed.

Markers for the City:

- It was noted that in the past the Committee had discussed a potential partnership project with the City of White Rock and the City of Surrey on the corners of Johnston Road/152 Street and North Bluff Road/16 Avenue.
- Consideration of a scramble crosswalk at this location was also discussed.

Crosswalks:

- Symbolic painted crosswalks throughout the cultural corridor of the City could be considered.
- Crosswalks are a smaller project that can have a large impact on the community and potential areas for painted crosswalks were discussed.

- It was suggested that the White Rock Business Improvement Association (BIA) could be approached to see if there would be an interest in working with the City on this initiative.
- It was estimated that the cost per crosswalk would be around \$10,000.
- Staff noted that additional discussions with Engineering and Planning and Development Services would be required when determining which crosswalks are to be painted (to ensure that they will not interfere with roadwork etc.)

Banners:

- Current banners need to be replaced, they are out of date.
- Previously the City worked in partnership with the BIA when designing/printing/installing banners.
- Banners are typically replaced every two (2) years. This could be extended if there was a larger inventory for circulation throughout the year.
- It was suggested that banner and sidewalk placement could be correlated.

Action Item: Banners and sidewalks to be added to the work plan item for future consideration.

Murals:

The Committee discussed a delegation that was made to Council from the Semiahmoo Arts Society regarding murals. Current White Rock murals were discussed, together with potential maintenance concerns. Having White Rock be established as a 'mural city' would need to be in line with the Cultural Strategy developed through the Arts and Cultural Advisory Committee.

The Committee noted that further discussion with respect to this item is required. It was suggested that a presentation to Council regarding the work plan for the Public Art Advisory Committee (including murals) could be considered in the future.

Street Furniture:

- The Waterfront Enhancement Strategy would be looking into a vision for the area, including benches. In the past, it was noted that there has been a recommendation of consistency for street furniture along with waterfront.
- The Committee discussed the possibility of having benches that are more public art focused in cultural hot spots.

Biennale:

- It was noted that the previous Public Art Advisory Committee discussed the potential for hosting a Biennale in White Rock.
- Running and managing a shorter event (such as White Rock's previous Mind and Matter Gallery exhibition) could be considered in preparation for a Biennale-type event.

Action Item: Staff to provide additional information to the Committee regarding the forming of sub-committees and task forces at their next meeting.

6. **PAAC WORK PLAN 2019-2020**

- **Review of the Public Art Policy – 708**
This item was included in the agenda package for the Committee to review. Should any updates be required, it would need to be brought forward to Council for their consideration.
- **Review of the Strategic Placement of Public Art Plan**

2019-PAAC-007 **IT WAS MOVED AND SECONDED**

THAT the Public Art Advisory Committee (the Committee) requests that staff provide a copy of the previous strategic placement of public art plan, together with the PowerPoint presentation on the item, to the Committee to review in advance of their next meeting.

CARRIED

The Committee suggested that having information from the visioning sessions for the Waterfront (through the Waterfront Enhancement Strategy) could be beneficial when planning for locations for public art.

Action Item: Staff to provide key visioning statements for the waterfront from the Planning and Development Services department to the Committee for review at the next meeting.

Staff reported that a presentation/update on public art mapping will take place at the next meeting. This information could be utilized for the Strategic Placement of Public Art Plan.

- **Crosswalks**
This item was discussed during Item 5.

7. **NEW BUSINESS**

- **Bancs Publics Originaux**

A PowerPoint presentation was provided to the Committee for information.

- **Hospital Auxiliary Recognition Art Piece Unveiling Ceremony**

Staff reported that the unveiling ceremony for the Hospital Auxiliary Recognition art piece would take place on October 2nd at the McCracken Courtyard at Peace Arch Hospital.

- **Task Force for Pup-Up Gallery**

Staff requested that two (2) members of the Committee serve on a selection jury for the Pop-Up Gallery.

Members E. Dunfour and G. Kennedy volunteered.

8. **2019 MEETING SCHEDULE**

The following meeting schedule is provided for information:

- October 29
- November 28

12. **CONCLUSION OF THE SEPTEMBER 26, 2019 MEETING**

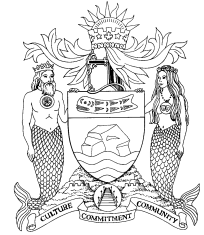
The Chairperson concluded the meeting at 5:38 pm.

J. Adams
Chairperson



D. Johnstone
Committee Clerk

**THE CORPORATION OF THE
CITY OF WHITE ROCK
BYLAW 2305**



A Bylaw to provide an exemption from municipal property taxes
under section 224 of the *Community Charter*.

Council may, by bylaw, exempt properties from taxation for a fixed period of time pursuant to section 224 of the *Community Charter*, S.B.C. 2003. c. 26.

The following social service organizations have made application for permissive tax exemption grants for said lands with improvements listed below in the City of White Rock, the said lands being legally described as:

| | |
|---|--|
| Options Community Services Society | Parcel Identifier: 000-452-505 Lot 1, Block 21, Section 11, Township 1, New Westminster Land District, Plan NWP11178 |
| Peace Arch Hospital and Community Health Foundation | Parcel Identifier: 005-113-521 Lot 12, Part NW ¼, Section 11, Township 1, New Westminster Land District, Plan NWP18167 |
| Peace Arch Hospital and Community Health Foundation | Parcel Identifier: 010-362-941 Lot 13, Block N 1.2 6, Part NW ¼, Section 11, Township 1, New Westminster Land District, Plan NWP18167 |
| Peace Arch Hospital and Community Health Foundation | Parcel Identifier: 009-218-173 Lot 33, Part NW ¼, Section 11, Township 1, New Westminster Land District, Plan NWP24976 |
| Peace Arch Hospital and Community Health Foundation | Parcel Identifier: 001-829-653 Lot 16, Block 6, Part NW ¼, Section 11, Township 1, New Westminster Land District, Plan NWP18167 |
| Peace Arch Hospital and Community Health Foundation | Parcel Identifier: 010-362-967 Lot 17, Part NW ¼, Section 11, Township 1, New Westminster Land District, Plan NWP18167 |
| Peace Arch Hospital Auxiliary Society | Parcel Identifier: 012-364-096 Lot 7, Block 5, Part NE ¼, Section 10, Township 1, New Westminster Land District, Plan NWP1864 |

| | |
|-------------------------------------|--|
| Sources Community Resources Society | Parcel Identifier: 011-232-099 Lot “B”, Block 7, Part E ½, Section 11, Township 1, New Westminster Land District, Plan NWP7459 |
| White Rock Players’ Club | Parcel Identifier: 011-306-599 Lot 3 Except: West 7 Feet, Part NW ¼, Section 11, Township 1, New Westminster Land District, Plan NWP8437 |

(the “Lands”)

Pursuant to section 224(2)(a) of the Community Charter, the City of White Rock wishes to grant a one (1) year municipal property tax exemption in respect of the lands with improvements..

The CITY COUNCIL of the Corporation of the City of White Rock, in open meeting assembled, ENACTS as follows:

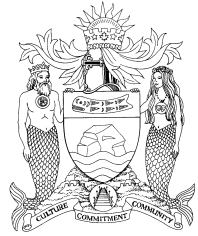
1. The Lands and improvements thereon are hereby exempt from municipal taxation for the calendar year 2020.
2. This bylaw may be cited for all purposes as the “*2020 Annual Permissive Tax Exemptions Bylaw 2019, No. 2305*”.

RECEIVED FIRST READING on the 9th day of September, 2019
 RECEIVED SECOND READING on the 9th day of September, 2019
 RECEIVED THIRD READING on the 9th day of September, 2019
 NOTICE was published in the Peace Arch news on September 25 and October 2,
 2019 ADOPTED on the _____ day of _____

 MAYOR

 DIRECTOR OF CORPORATE ADMINISTRATION

**THE CORPORATION OF THE
CITY OF WHITE ROCK
BYLAW 2306**



A Bylaw to provide an exemption from municipal property taxes
under section 224 of the *Community Charter*.

Council may, by bylaw, exempt properties from taxation for a fixed period of time pursuant to section 224 of the *Community Charter*, S.B.C. 2003. c. 26.

Various social service agencies have leased certain parts of the facility known as the Horst and Emmy Werner Centre for Active Living (“CAL”), located at 1475 Anderson St, from the Corporation of the City of White Rock (“the City”). The CAL is legally described as:

Parcel Identifier: 008-523-444
Lot 97, Section 10, Township 1
New Westminster District, Plan 38518

(the “Lands”)

Pursuant to section 224(2)(a) of the *Community Charter*, the City of White Rock wishes to grant a two (2) year municipal property tax exemption in respect of the leased property with improvements.

The CITY COUNCIL of the Corporation of the City of White Rock in open meeting assembled, ENACTS as follows:

1. Each of the Premises described in the leases as particularized in section 3 are hereby exempt from municipal taxation for the calendar years 2020 and 2021.
2. The Conditions imposed on each tenant are as outlined in each of their leases of their respective Premises and are conditions precedent to the municipal tax exemption granted by this bylaw.
3. The tenants and Premises that are exempt from taxation are:
 - (a) White Rock South Surrey Stroke Recovery Association (Premises shown in green on Schedule A);
 - (b) Alzheimer Society of B.C. (Premises shown in blue on Schedule A); and
 - (c) White Rock/South Surrey Division of Family Practice Society (Premises shown in yellow on Schedule A).

Schedule A is attached to and forms part of this bylaw.

4. This bylaw may be cited for all purposes as the “*2020 - 2021 Permissive Tax Exemptions Centre for Active Living Bylaw 2019, No. 2306*”.

RECEIVED FIRST READING on the 9th day of September, 2019

RECEIVED SECOND READING on the 9th day of September, 2019

RECEIVED THIRD READING on the 9th day of September, 2019

NOTICE was published in the Peace Arch news on September 25 and October 2,

2019 ADOPTED on the day of

MAYOR

DIRECTOR OF CORPORATE ADMINISTRATION

Schedule A



**THE CORPORATION OF THE
CITY OF WHITE ROCK
BYLAW NO. 2308**



A Bylaw to amend the White Rock Business License Bylaw, 1997, No. 1510.

The COUNCIL of The Corporation of the City of White Rock, in an open meeting assembled, ENACTS as follows:

1. THAT White Rock Business License Bylaw, 1997, No. 1510, as amended, be further amended:

1) By adding the following definitions to section 1 Interpretation, in the correct alphabetical order:

“**Body Work**” means the kneading, rubbing, massaging, manipulating, touching or stimulating by any means of the human body by any person for remuneration and includes, but not limited to shiatsu, reflexology, bio-kinesiology, hellerwork, acupressure, reiki, rolfing, and trager approach, but does not include medical, therapeutic, chiropractic treatment given by any person licensed or registered under a statute in the Province of British Columbia governing these activities.

“**Body Work Studio**” means any premises in which **Body Work** occurs.

“**Director**” means the Director of Planning and Development Services.

“**Licence Inspector**” means the Director of Planning and Development Services, the Senior Bylaw Enforcement Officer, a Bylaw Enforcement Officer, the Building Official, or the Manager of Building and Bylaw Enforcement;

2) By deleting the existing definition for Inspector in section 1 Interpretation;

3) By deleting section 5 (b) in its entirety;

4) By deleting the existing section 6 (a) in its entirety and replacing with the following new section 6 (a);

(a) All applications for licences under this bylaw shall be made to the Licence Inspector on the application form provided for that purpose;

5) By deleting the existing section 11 in its entirety and replacing it with the following new section 11:

11. Change of Condition

Where the licence fee for any business is based on the floor area, ground area number of people regularly engaged, number of machines, appliances or rental units used in carrying on the business, no person shall change such factors upon which the licence fee is based without notifying the Licence Inspector in writing and paying any additional fee which may be payable pursuant to this bylaw as a result of such change;

6) By deleting the existing section 12 (b) in its entirety and replacing it with the following new section 12 (b):

- (b) No person to whom a licence has been granted under this bylaw shall change the location of the premises in which he/she carried on the business without first applying to the Licence Inspector in writing to have the licence altered in respect to the location of the premises set out herein and any person carrying on business at a premises other than the premises as specified in the licence shall be guilty of an infraction of this bylaw;

7) By deleting section 13 in its entirety and replacing it with the following new section 13:

13. Inspections

The Licence Inspector or any Peace Officer is hereby authorized to enter at all reasonable times, any house, place, premises, vehicle or other place in respect of which a licence has been granted pursuant to the Bylaw, to ascertain whether the regulations and provisions of the Bylaw are being obeyed;

8) By deleting section 18 in its entirety and replacing it with the following new section 18:

18. Zoning

Before any licence is granted in respect of any premises, the Licence Inspector shall be satisfied that the use for which the licence is sought shall not be in violation of the Zoning bylaw or any of the bylaws then in force with the City, and no licence shall be issued if the carrying out of that business in the premises applied for would be contrary to any City bylaws, applicable laws, rules, codes, regulations and orders of all Provincial and Federal authorities having jurisdiction over such business;

9) By deleting section 19 (a) in its entirety and replacing it with the following new section 19 (a);

- (a) All operators of premises in which rooms or suites are let for lodging or living purposes shall maintain a register of persons dwelling therein and such register shall include the name and occupation of such person, and shall be produced at the request of any Licence Inspector or Peace Officer, but this clause shall not apply to the operator of premises having not more than two rooms available for letting.

10) By adding to section 19 a new section 19 (f) in the correct alphabetical order, as follows:

(f) Body Works Studios

- (i) Every person conducting business as a **Body Work Studio** shall ~~upon~~ **request**:

- 1) ~~not employ or engage any person in the business without first receiving an approved business licence;~~
- 2) ~~display in a prominent location within any premises where Body Work services are provided, a list of rates and prices payable by the public for such services;~~
- 3) ~~permit any Licence Inspector or Peace Officer to enter at any time any premise where Body Work services are provided or offered to ascertain whether the provisions of this Bylaw are being complied with;~~
- 4) ~~establish and maintain a staff and client registry containing names, telephone numbers and addresses, with proof of identity to be confirmed by the production of picture identification; and~~
- 5) ~~upon request, promptly provide a copy of the staff and client registry to any Licence Inspector or Peace Officer for the purpose of law enforcement, provide the Director with a list containing the name, address, telephone number, date of birth, gender, and a copy of valid photographic identification of every person proposed to be employed or engaged in the business, together with any additional information as may be required;~~
- 2) ~~notify the Director within twenty four (24) hours and in writing of any change in the personnel employed or engaged in the business;~~
- 3) ~~not employ or engage any person in the business without them first receiving an approved business licence;~~
- 4) ~~permit the Director or his/her designates to enter at any time any premise where **Body Work** services are provided or offered to ascertain whether the provisions of this Bylaw are being complied with;~~
- 5) ~~display in a prominent location within any premises where **Body Work** services are provided, a list of rates and prices payable by the public for such services;~~
- 6) ~~establish and maintain a client registry of names, telephone numbers and addresses, with proof of identity to be established by the production of picture identification; and~~
- 7) ~~upon request, supply a copy of the client registry to the Director, his/her designates or the RCMP.~~

- (ii) No person carrying on the business of a **Body Work Studio** shall:
- 1) employ any person on the licensed premises unless such person is nineteen (19) years of age or older;
 - 2) permit any person to be on the licensed premises at any time unless such person is nineteen (19) years of age or older;
 - 3) permit any person engaged in providing **Body Work** in the licensed premises to perform **Body Work** services unless such person is wearing clean, washable, non-transparent outer garments covering his/her body between the neck and the top of the knee, the sleeves of which do not reach below the elbows;
 - 4) have been, or employ any persons who have been, convicted of an offence under any of Section 210, 211, 212, or 213 of the Criminal Code of Canada, any offence related to the sex trade evidenced by a criminal records check, or is not legally entitled to be employed in Canada, or;
 - 5) permit any person engaged in providing **Body Work** to manipulate, touch, or massage the male or female genitalia or female breast of any client.

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- (iii) No person carrying on the business of a **Body Work Studio** shall exhibit himself or herself, nor permit other persons to exhibit themselves, in any window on or about the licensed premises, or exhibit, or permit to be exhibited, any sign visible from outside of the premises showing any nude male or female bodies, or any part thereof, nor any printed words that might indicate that the licensed premises is a place that offers any form of sexual or nude entertainment.

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- (iv) Every application for a licence for a **Body Work Studio** shall be accompanied by a floor plan of the entire premises in a scale and with detail acceptable to the Director, and when any alterations are made to the licensed premises, a revised floor plan thereof shall be filed with the Director forthwith.
- (v) Every room used for **Body Work** must:
- 1) be free of any locking device;
 - 2) not be less than 5.5 square meters;
 - 3) be equipped with lighting of at least 550 lux, which must remain illuminated when either the door to the room is closed or the room is occupied; and
 - 4) be equipped with a window which may be translucent, must not be obstructed at any time, has a minimum area of 1 square meter

with no side having a dimension less than 25 cm, and must be visible from the reception area

- (vi) No person carrying on the business of a **Body Work Studio** may permit any client to enter or remain on the premises between 7:00 PM and 9:00 AM.
 - (vii) Every person carrying on the business of a **Body Work Studio** must maintain the premises where **Body Work** is provided to the public in a clean and sanitary condition, to the standards prescribed by the Health Authority, the City, or other lawful authority.
 - (viii) Every applicant for a licence to carry on the business of, or operate, a **Body Work Studio** must, where required by the Director as a condition of such licence, either;
 - 1) deposit with the City a security in the form of an indemnity bond acceptable to the Director in the amount of not less than two million dollars (\$2,000,000.00), or
 - 2) provide evidence satisfactory to the Director that the applicant has obtained a comprehensive liability insurance policy in respect of such business operations in the amount of not less than two million dollars (\$2,000,000.00), per occurrence, from an insurance company licensed in the province of British Columbia, naming the City as an additional insured, and stating that the policy applies to each insured as if a separate policy has been issued to each.
 - (ix) The Director may require as a condition of granting a licence to carry on the business of, or operate, a **Body Work Studio** that every employee be bonded;
- 11) By deleting in Schedule “A” Group 2 the business type “Tree Topping Service” and adding “Arboricultural Service” in the correct alphabetical order;
- 12) By adding the following business types to Schedule “A” Group 3 in the correct alphabetical order:
- Chiropractor (Contract)
 - Hair Stylist/Barber (Contract)
 - Physiotherapist (Contract)
 - Registered Massage Therapist (Contract);
- 13) By adding the following business types and associated Business Licence fees to Schedule “A” Group 4 in the correct alphabetical order:

| | |
|--------------------------------------|------------|
| Accessory Vacation Rental | \$300.00 |
| Accessory Registered Secondary Suite | \$40.00 |
| Accessory Boarding Room (each room) | \$25.00 |
| Body Works Studio | \$2,000.00 |
| Body Works Studio Employee | \$500.00; |

2. This Bylaw may be cited for all purposes as the “*White Rock Business Licence Bylaw 1997, No. 1510, Amendment No. 9, 2019 No. 2308.*”

| | | | |
|--------------------------------|-------------------------|------------|------|
| RECEIVED FIRST READING on the | 9 th day of | September, | 2019 |
| RECEIVED SECOND READING on the | 9 th day of | September | 2019 |
| RECEIVED THIRD READING on the | 9 th day of | September | 2019 |
| ADOPTED on the | 30 th day of | September | 2019 |

MAYOR

DIRECTOR OF CORPORATE ADMINISTRATION

**THE CORPORATION OF THE
CITY OF WHITE ROCK
BYLAW 2309**



**A Bylaw to amend Schedule “K” of the Fees and Charges Bylaw, 2019, No. 2298
in regards to Pay Parking fees.**

The Council of the City of White Rock, in open meeting assembled, enacts as follows:

1. The “Pay Parking”, in **Schedule “K” FINANCIAL SERVICES** of Fees and Charges Bylaw, 2019, No. 2298, be amended to include the following:

| | |
|---|-----|
| <p>Temporary Construction Period Permit Up to two (2) permits are available to residents of the 1300 block of Foster Street, exempting them from the two (2) hour maximum parking limit on weekdays from 8am to 6pm, on the west side of the street only.</p> <ul style="list-style-type: none"> • Temporary Construction Period Permit | \$1 |
|---|-----|

2. The fees for “**Parking Decals (4 hours maximum at metered stalls)**”, under **Schedule “K” FINANCIAL SERVICES** of Fees and Charges Bylaw, 2019, No. 2298, be amended as follows:

| | |
|---|--|
| <p>Parking Decals (4 hours maximum at metered stalls)</p> <ul style="list-style-type: none"> • Centennial Park/Arena • Resident • Non-Resident Commercial Property** • Merchant Decals (on Marine Drive and Vidal Street)** • Residential Decals (specific properties on Marine Drive)** • Replacement Decal <p>**These decals pertain to specific properties – see staff for guidelines</p> | <p>\$ 17</p> <p>48</p> <p>148</p> <p>355</p> <p>315</p> <p>5</p> |
|---|--|

3. The fee for **“Reserve Stall Parking Rate (decals are sold annually)”** under **Schedule “K” FINANCIAL SERVICES** of Fees and Charges Bylaw, 2019, No. 2298, be amended as follows:

| | |
|--|--------------|
| Montecito Complex Parkade – Reserved Stall Parking Rate (decals are sold annually) | \$144 /month |
| Martin Street – Reserved Stall Parking Rate (decals are sold annually and available only in exceptional circumstances) | \$288/month |
| Reserved Stall Additional Decals | \$30 |

This Bylaw may be cited for all purposes as the “Fees and Charges Bylaw, 2019, No. 2298, Amendment No. 2, 2019, No. 2309”

RECEIVED FIRST READING on the 30th day of September, 2019
RECEIVED SECOND READING on the 30th day of September, 2019
RECEIVED THIRD READING on the 30th day of September, 2019
RECEIVED FINAL READING on the

MAYOR

DIRECTOR OF CORPORATE ADMINISTRATION

THE CORPORATION OF THE
CITY OF WHITE ROCK
BYLAW 2311



**A Bylaw to establish and designate a Business Improvement Area
in the City of White Rock.**

WHEREAS the City may establish a business improvement area service to grant money to an organization that has the planning and implementation of a business promotion scheme as one of its aims, functions or purposes;

AND WHEREAS the owners of certain properties within the municipal boundaries have formed an association know as the “White Rock Business Improvement Association”, a registered not for profit society in the Province of British Columbia to undertake certain works and services and to market and promote business within that area;

AND WHEREAS a City Council may propose to undertake a business improvement area, as a local area service, on its own initiative;

NOW THEREFORE, the Council of the City of White Rock, in open meeting assembled, enacts as follows:

Definitions

1. For the purpose of this Bylaw:

Area means the lands and improvements contained within the three geographic areas of the City of White Rock as shaded on the maps attached to and forming part of this bylaw as Schedule “A”.

Association means the White Rock Business Improvement Association or any other name that the members of the association may approve;

Business Promotion Scheme means the development and undertaking of projects and initiatives to encourage business and commerce in the Area. This includes:

- a. carrying out studies, preparing reports and undertaking projects or initiatives to encourage business and commerce in the Area;
- b. encouraging and promoting commercial business and encouraging entertainment, sports, and cultural activities within the Area;
- c. creating a pleasant physical environment;
- d. removing graffiti from buildings and other structures in the Area
- e. improving, beautifying or maintaining streets, sidewalks or municipally owned land, buildings or other structures in the Area

City means The Corporation of the City of White Rock

Council means the Council for the City

Taxable Property means land and improvements in the Area that fall within the Class 6 property class for assessment purposes.

Grant

2. Subject to the conditions and limitations set out in this bylaw Council hereby grants the following sums to the Association to undertake its Business Promotion Scheme:
 - a) In 2020, a sum not to exceed \$343,000;
 - b) In 2016, a sum not to exceed \$357,000;
 - c) In 2017, a sum not to exceed \$371,000;
 - d) In 2018, a sum not to exceed \$386,000;
 - e) In 2019, a sum not to exceed \$401,000
3. The City will pay 50% of the applicable grant to the Association on or before April 1 of the calendar year in which the funds are collected, and 50% of the applicable grant on or before October 1 of the same calendar year, subject to the requirements noted in Sections 4 and 5 of this Bylaw.
4. The April 1 annual grant installments will only be paid if the requirements of Sections 6, 10 and 16 of this Bylaw have been complied with.
5. The October 1 annual grant installments will only be paid if the requirements of Sections 6, 13 and 16 of this Bylaw have been complied with.

Expenditures and Indebtedness

6. Monies granted to the Association pursuant to this bylaw will be expended only:
 - a) By the Association;
 - b) In accordance with the conditions and limitations set out in this bylaw; and
 - c) For the Business Promotion Scheme.
7. Monies granted pursuant to Section 2 of this bylaw must be expended by the Association on expenses provided for in the annual budget submitted pursuant to Section 10.
8. The Association must not incur any indebtedness or other obligations beyond the sum granted for each calendar year.
9. The Association shall keep separate from any other accounts, the account used for money granted to the Association by City Council pursuant to this Bylaw, and shall report separately from the requirement of Section 13 of this Bylaw, the revenues and expenditures related to that separate account, upon the request of the City.

Budget

10. The Association must submit annually to the City Clerk for information, or before March 1st of each year, 2020 through 2024 inclusive, a budget for the Association’s fiscal year beginning on April 1 of the same year, which contains information sufficient in detail to describe all anticipated expenses and revenues and which has been approved by a majority of the members present at the Annual General Meeting of the Association.

Recovery and Tax Levy

11. All of the money granted to the Association pursuant to this Bylaw will be recovered as a property value tax from the owners of the Taxable Property within the Area.
12. For the purpose of recovering the monies granted the Association, the City will impose each year a levy rate per \$1,000 of assessment on the Taxable Property within the Area which when multiplied by the total assessment for land and improvements will yield the maximum amount of the respective grants set out in this Bylaw.

Financial Statements

13. Notwithstanding any provisions of the Association’s Bylaws concerning its fiscal year, the Association must submit to the City on or before July 31 each year an audited annual financial statement for the Association’s preceding April 1 to March 31 fiscal year which will be prepared in accordance with generally accepted accounting principles and will include a balance sheet and a statement of revenue and expenditures.
14. The financial statement submitted by the Association must also be prepared in accordance with the requirements of the Society Act, R.S.B.C. 1996, c. 433 as amended from time to time.
15. The Association will permit the Director of Financial Services for the City or his or her nominee to inspect during normal business hours on reasonable notice all books of account, receipts, invoices and other financial position records which the Director of Financial Services deems advisable for the purposes of verifying and obtaining further particulars of the budget and any financial statements of the Association as they relate to monies granted to Association by the Council pursuant to this Bylaw.

Insurance

16. The Association must carry at all times a policy of comprehensive general liability insurance in the amount of \$5,000,000 with:
 - a) The City as an additional named insured;
 - b) A cross coverage provision; and
 - c) An endorsement to provide the City Clerk with 30 days notice of change or cancellation.
17. The Association will deliver a copy of the each insurance policy to the City Clerk within 60 days of payment of the premiums for the insurance policy.

Alterations to the Association's Constitution

18. The Association may not alter or approve amendments to its constitution and bylaws without providing the City Clerk with one (1) months notice of its intention to make such alteration or amendment and where any alteration or amendment is made without such notice, the City may withhold any payments of the grant referred to in Section 2. The Association must provide written notice of every meeting of the Association's members, annual or general, at least 14 days prior to the meeting, to the City Clerk.

Independent Entity

19. The Association is independent from the City.
20. The Association will bear all the responsibility of managing its own affairs, hiring its own employees and paying all its own expenses including all salaries, office rent, subject to this Bylaw.

General Provisions

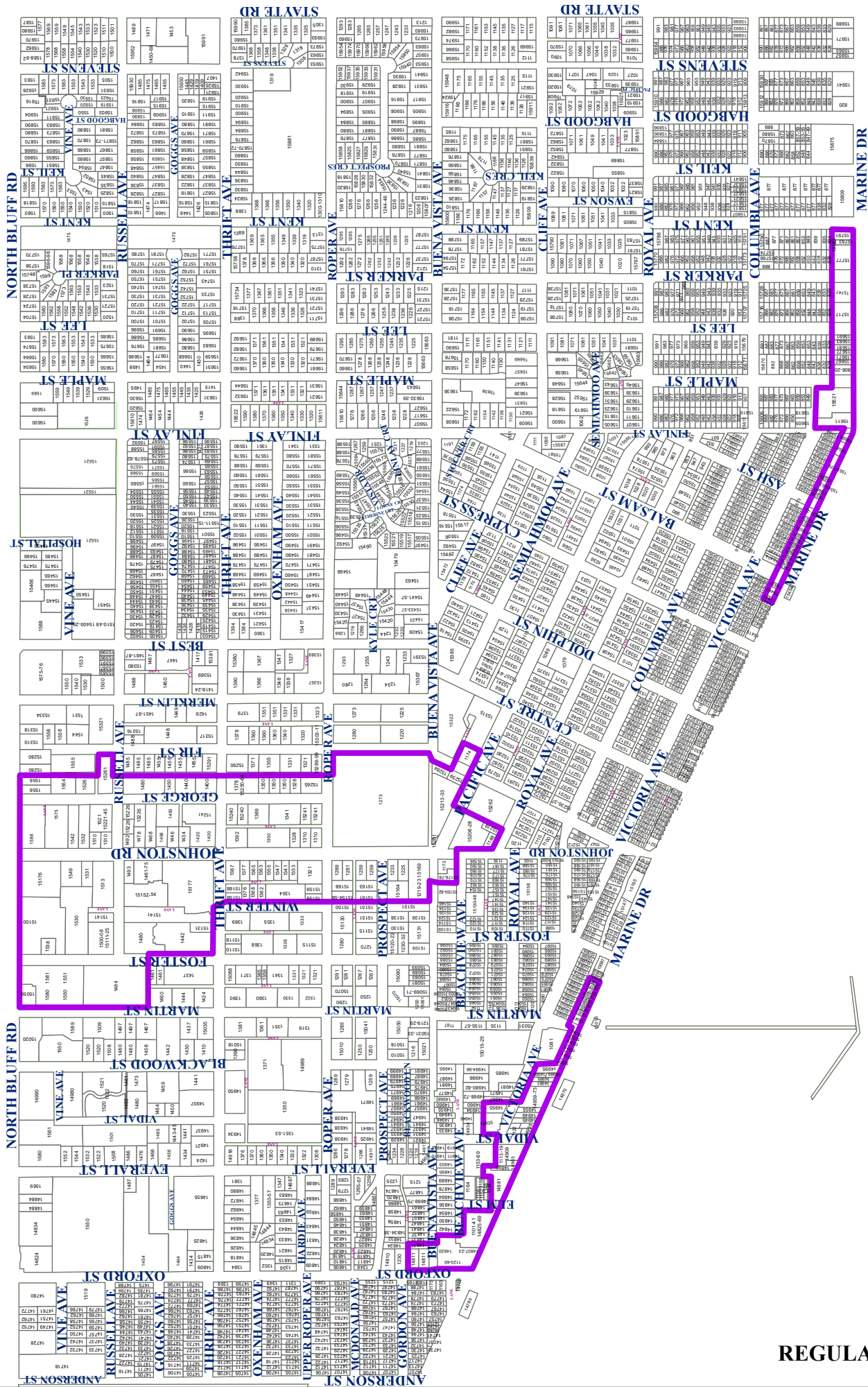
21. This Bylaw will be operative only from the date of final adoption to December 31, 2024.
22. If any portion of this Bylaw is held to be invalid by a court of competent jurisdiction, the invalid portion shall be severed and the remainder of this Bylaw shall be deemed to have been enacted without the invalid portion.

23. This Bylaw may be cited for all purposes as the “White Rock Business Improvement Area Bylaw 2019, No. 2311”

| | |
|---|--------|
| RECEIVED FIRST READING on the | day of |
| RECEIVED SECOND READING on the | day of |
| RECEIVED THIRD READING on the | day of |
| NOTICE OF INTENTION advertised in the Peace Arch News, pursuant to section 213 of the <i>Community Charter</i> , on the | day of |
| A MAJORITY OF THE OWNERS representing at least 50% of the value of lands and improvements of the Taxable Property failed to petition the Council not to proceed as of the | day of |
| ADOPTED on the | day of |

MAYOR

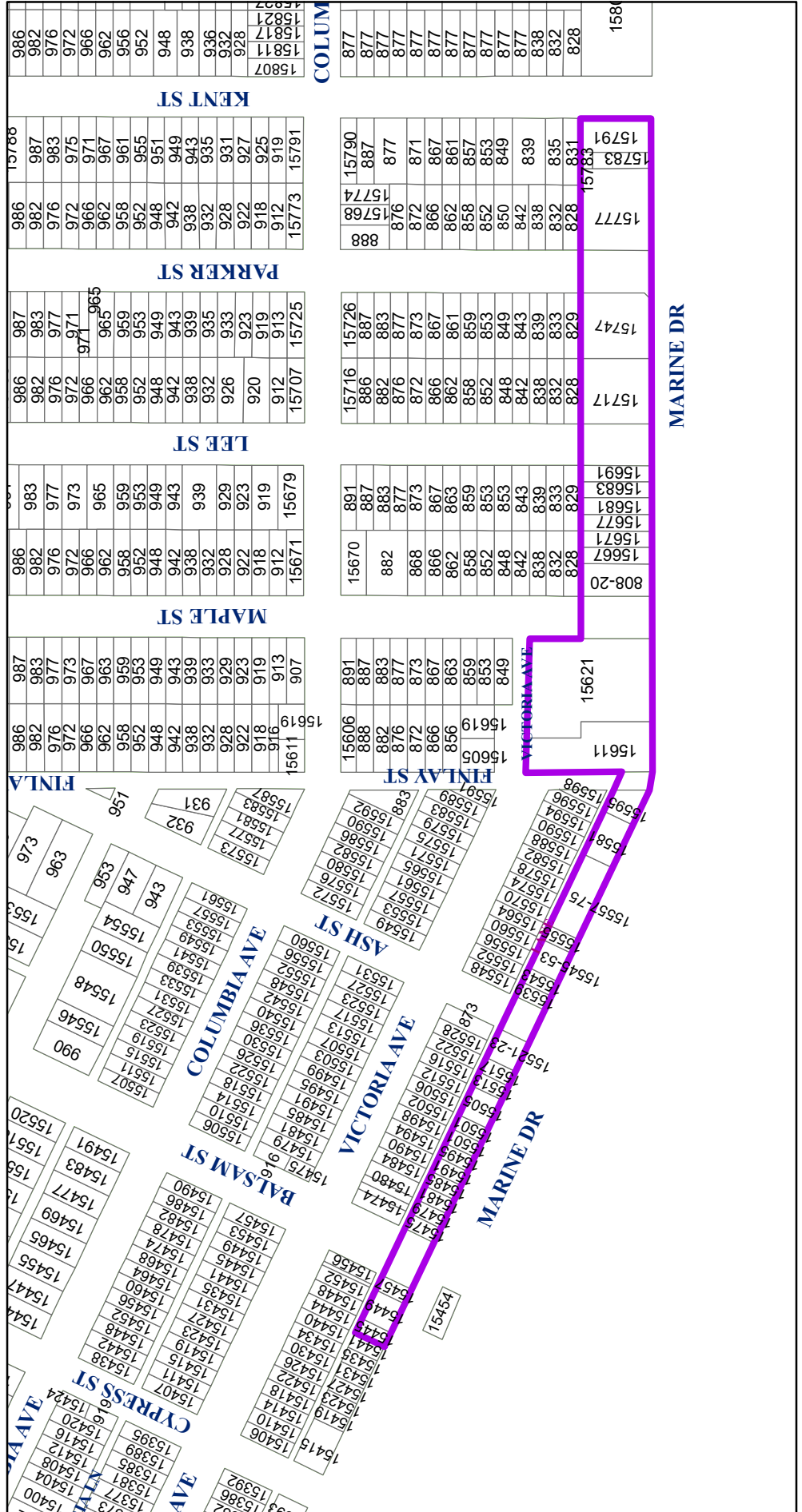
DIRECTOR OF CORPORATE ADMINISTRATION



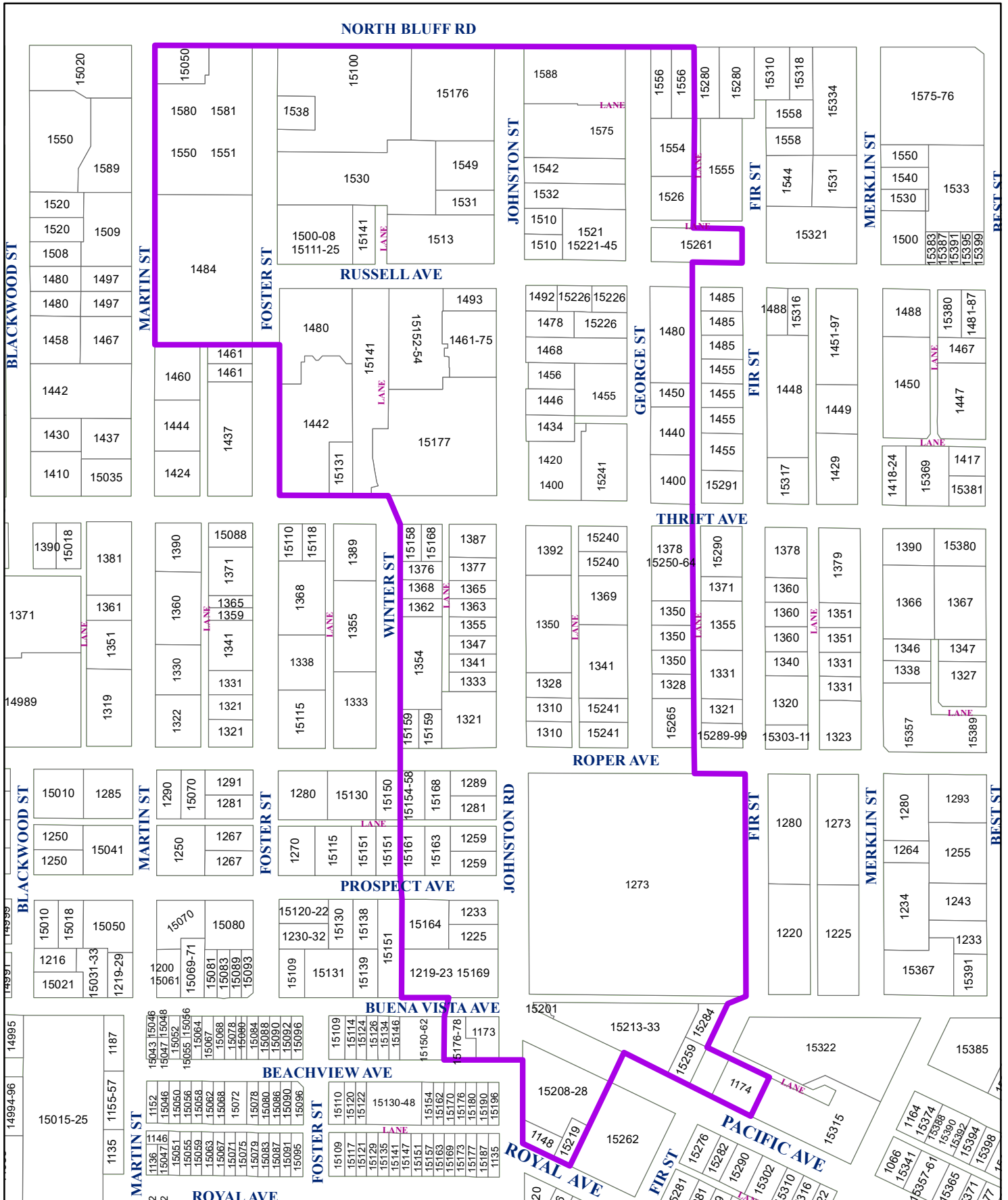
BIA Bylaw - Schedule A

Waterfront Commercial Areas

East Beach:

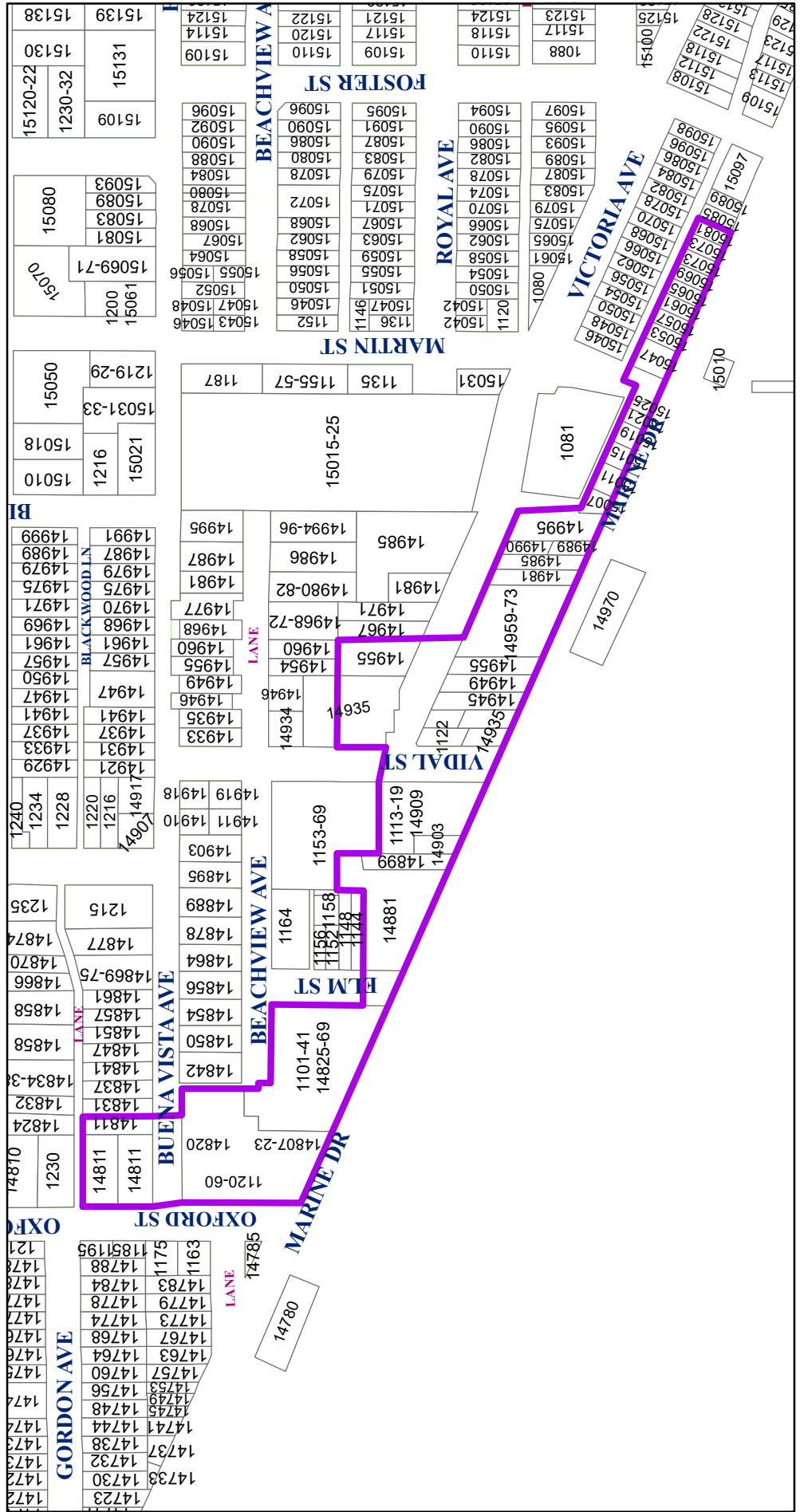


Uptown Commercial Area



Waterfront Commercial Areas

West Beach:



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From: Michael McKnight (United Way) <MichaelM@uwlm.ca>
Sent: July 17, 2019 9:21 AM
To: Darryl Walker <DWalker@whiterockcity.ca>
Subject: Municipalities can make a difference with United Way's Period Promise campaign

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Dear Mayor Walker and Council,

I'm writing to you on behalf of United Way of the Lower Mainland regarding our Period Promise campaign and the associated work to increase access to menstruation products to vulnerable populations and address period poverty in the communities where we work.

As you may have heard, on June 17 the City of Victoria announced that they would begin providing free menstrual products in their publicly accessible facilities. As Mayor Helps said, "Providing free menstrual products in City facilities is a small, practical thing we can do that will make a big difference in the lives of many people in our community." Earlier this year the City of Fort St John announced they would be conducting their own study to better determine their own responsibility to support people who menstruate. Unfortunately, the need for this product is bigger than we could possibly imagine.

Period poverty is the widespread lack of access to menstrual products due to financial limitations. It affects girls, women, and trans folks around British Columbia, and it does so on a surprising scale. Almost one quarter of Canadian women say they have struggled to afford menstrual products for themselves or their children, and more than 66% say that periods have inhibited them from participating fully in the day-to-day activities of life. (Confidence and Puberty Study by Always, Proctor & Gamble, 2018).

With Period Promise we aim to eradicate period poverty. We do this by promoting simple policy changes and supporting organizations that have made a commitment to provide menstrual products by signing onto the Period Promise Policy Agreement. Nikki Hill and Sussanne Skidmore, our campaign co-chairs, have been incredible champions in pushing this forward with us.

We've had some incredible successes so far. The Ministry of Education has committed to providing free and zero-stigma access to menstrual products in public schools across the province, and the Ministry of Social Development and Poverty Reduction has provided us with a grant to research period poverty across the province. We've also had more than 15 organizations in the Lower Mainland sign the Period Promise Policy Agreement, which we will be happy to provide you.

We're starting to have exciting conversations with municipalities across the province about how they can be involved in making menstrual products more readily accessible in our communities. To support these

efforts we have drafted a motion and backgrounder that can go to your Council. It outlines what we hope your municipality may do and why it would be beneficial to your community. You will find them attached to this e-mail.

We encourage you to work with your Councillors and Municipal staff to see if White Rock may be able to contribute to this movement, and would be excited to speak with you about how we can partner together to make our communities more inclusive and accessible to everybody.

Sincerely,

Michael McKnight

President & CEO

United Way of the Lower Mainland | uwlm.ca

4543 Canada Way, Burnaby, BC V5G 4T4

MichaelM@uwlm.ca | P [604.294.8929](tel:604.294.8929) 

Follow us on [Facebook](#) | [Twitter](#) | [Instagram](#) | [Youtube](#) | [LinkedIn](#)

Addendum A: Draft Motion and Backgrounder to support efforts to expand access to menstrual products in municipal facilities.

Motion:

That City council direct staff to provide a report regarding the cost and implementation of providing city facilities, including recreational spaces and libraries, working with homeless, street-involved, and low income and vulnerable girls, women, trans individuals and non-binary people access to free menstrual products in a manner that reduces menstrual stigma. AND that the City endorse the United Way Period Promise campaign as a locally-built solution that promotes health, well being, security and dignity in our community.

Backgrounder:

Whereas:

1. Period poverty is the widespread lack of access to menstrual products due to financial limitations which affects girls, women, and trans and non-binary people in British Columbia who cannot afford menstrual products for themselves or are dependents of people who cannot afford menstrual products.
2. Almost one quarter of Canadian women say they have struggled to afford menstrual products for themselves or their children.
3. Period Poverty is a symptom of poverty and, as a result, is likely experienced at a higher rate by single mothers, transgendered and non-binary folks, indigenous communities, people of colour, people living with disabilities, and other marginalized groups who are affected by poverty at a disproportionately high rate.
4. People who are menstruating but do not have menstrual products available to them experience extreme social isolation by not being able to attend school, work, or community activities without experiencing stigma and shame.
5. People who experience period poverty are placing themselves at greater risk by using menstrual products for longer than their recommended time, or using unsanitary alternatives like rags or newspaper, placing their health and security at risk.
6. The United Way Period Promise campaign has been working to address the issue of period poverty as experienced by vulnerable people in the Lower Mainland for several years. It promotes policy change and has distributed hundreds of thousands of donated menstrual products to community agencies. In 2019, the United Way of the Lower Mainland distributed more than 200,000 donated products to more than 50 agencies. This work builds out awareness of period poverty in our community while promoting changes that can reduce the barriers and isolation faced by people who face it every single month.



August 30, 2019

Dear MPs, MLAs and Mayors:

Re: District of Mission Fraser River Sanitary Sewer Crossing Project

Recently, you may have heard through the media that the District of Mission is constructing a new sanitary sewer pipe under the Fraser River to connect with the Abbotsford-Mission shared wastewater treatment plant. The new pipeline is critical for preventing significant environmental damage from occurring should the existing aged pipe suffer a failure and for accommodating the forecasted growth for this portion of the Fraser Valley. While some grant funding was secured, the cost of completing the project has ballooned due to a variety of factors beyond the District's control.

Efforts to secure additional grant funding are ongoing but have not been successful to date. Given the magnitude of environmental damage and other impacts to downstream communities that would result from a failure of the existing pipe, I am requesting that you please consider supporting the District's request to secure additional grant funding. I have attached two letters, one to the Honourable Francois-Philippe Champagne (federal Minister of Infrastructure and Communities) and one to the Honourable Selena Robinson (provincial Minister of Municipal Affairs and Housing). I respectfully request that you consider sending these letters, under your letterhead, to Minister Robinson's and Minister Champagne's offices. Thank you in advance for your support.

Yours truly,

A handwritten signature in cursive script that reads "Pam Alexis".

PAM ALEXIS
MAYOR

Enclosures (2)

August 30, 2019

The Honourable François-Philippe Champagne
Minister of Infrastructure and Communities
House of Commons
Ottawa, ON K1A 0A6

Dear Minister Champagne,

I am writing to draw your attention to the District of Mission's efforts to replace its aging sewage pipe below the Fraser River. [Municipality Name] is very concerned about the potential consequences for the environment, housing prices and developmental pressures in lower mainland BC if this project is significantly delayed.

In 1982, a steel pipe was installed to carry raw sewage from every household and business on Mission's sewer system across the Fraser River to the JAMES wastewater treatment plant in Abbotsford. With Mission's growth rate continuously accelerating, the 37-year-old pipe already reaches its capacity during peak flows and will reach full capacity by 2021, if not sooner.

While all pipes degrade over time, this pipe is uniquely challenging as it has been in continuous operation since installation and includes a nearly kilometer-long stretch in a corrosive environment buried below the Fraser River. Unlike pipes that convey flow by gravity, Mission's sewage pipe is pressurized and continuously flowing, making it impossible to inspect. A failure of this pipe has occurred in the past but was at a section buried adjacent to the Fraser River and containment was possible. If the existing pipe was to break below the Fraser River, over 11 million litres of raw industrial and residential sewage would discharge into the river every day for months, devastating natural habitats and impacting downstream communities from Mission to Vancouver and the Salish Sea.

Mission has been working for years on its current plan and all of the necessary approvals required to construct a new pipe, as well as the infrastructure required on land to accommodate it. This would allow Mission to isolate the existing and future pipe for inspections and repairs, prevent an environmental disaster, and enable sustainable growth in one of British Columbia's fastest growing communities.

In 2017, Mission joined the Government of BC and the Government of Canada where \$6.9 million in federal and provincial infrastructure funding was announced through the cost-shared

Clean Water and Wastewater Fund (CWWF) to support this project. However, factors beyond the control of Mission resulted in significant unexpected cost increases and the nature of the work required has necessitated a phased approach.

Our community is aware that Mission has engaged Federal representatives seeking additional funding in light of the exceptional circumstances surrounding this project, as well as formal recognition of the phased approach required to complete the project that would allow Mission to retain its existing CWWF grant. These measures would ensure Mission is able to accommodate its rapidly growing community, develop sustainably and avoid environmental disaster. With support from the Federal Government, the opportunity for a comprehensive solution and positive outcome for this project remains very real.

[Municipality Name] is requesting that you prioritize these issues and work with the District of Mission towards a collaborative solution.

Thank you for your time and consideration of this urgent matter.

Sincerely,

[Insert signature line]

CC: Mayor Pamela Alexis, District of Mission, palexis@mission.ca

August 30, 2019

The Honourable Selina Robinson
Minister of Municipal Affairs & Housing
PO Box 9056 Stn Prov Govt
Victoria, BC V8W 9E2

Dear Minister Robinson,

I am writing to draw your attention to the District of Mission's efforts to replace its aging sewage pipe below the Fraser River. [Municipality Name] is very concerned about the potential consequences for the environment, housing prices and developmental pressures in lower mainland BC if this project is significantly delayed.

In 1982, a steel pipe was installed to carry raw sewage from every household and business on Mission's sewer system across the Fraser River to the JAMES wastewater treatment plant in Abbotsford. With Mission's growth rate continuously accelerating, the 37-year-old pipe already reaches its capacity during peak flows and will reach full capacity by 2021, if not sooner.

While all pipes degrade over time, this pipe is uniquely challenging as it has been in continuous operation since installation and includes a nearly kilometer-long stretch in a corrosive environment buried below the Fraser River. Unlike pipes that convey flow by gravity, Mission's sewage pipe is pressurized and continuously flowing, making it impossible to inspect. A failure of this pipe has occurred in the past but was at a section buried in the ground adjacent to the Fraser River and containment was possible. If the existing pipe was to break below the Fraser River, over 11 million litres of raw industrial and residential sewage would discharge into the river every day for months, devastating natural habitats and impacting downstream communities from Mission to Vancouver and the Salish Sea.

Mission has been working for years on its current plan and all of the necessary approvals required to construct a new pipe, as well as the infrastructure required on land to accommodate it. This would allow Mission to isolate the existing and future pipe for inspections and repairs, prevent an environmental disaster, and enable sustainable growth in one of British Columbia's fastest growing communities.

In 2017, Mission joined the Government of BC and the Government of Canada where \$6.9 million in federal and provincial infrastructure funding was announced through the cost-shared Clean Water and Wastewater Fund (CWWF) to support this project. However, factors beyond

the control of Mission resulted in significant unexpected cost increases and the nature of the work required has necessitated a phased approach.

Our community is aware that Mission has engaged Provincial representatives seeking additional funding in light of the exceptional circumstances surrounding this project, as well as formal recognition of the phased approach required to complete the project that would allow Mission to retain its existing CWWF grant. These measures would ensure Mission is able to accommodate its rapidly growing community, develop sustainably and avoid environmental disaster. With support from the Provincial Government, the opportunity for a comprehensive solution and positive outcome for this project remains very real.

[Municipality Name] is requesting that you prioritize these issues and work with the District of Mission towards a collaborative solution.

Thank you for your time and consideration of this urgent matter.

Sincerely,

[Insert signature line]

CC: Mayor Pamela Alexis, District of Mission, palexis@mission.ca



1:40 PM Fri Oct 4 Not Charging

Inbox 5 Messages

Helen Fathers 1:24 PM
To: Virtual Edge Communications >

Re: Dog poop reported to council, city hall, BNSF still not picked up after 2 days - 50+ hours

Hello Mr Wallace,

Perhaps the Artist Walk needs a new location, I understand there are several complaints about artists being allowed to set up shop - taking away business from the artists/gallery shops along Marine Drive who have paid taxes for their premises. Also complaints about some artists/vendors demanding "no photos" be taken. I cant imagine who this would be and why they would take such a stance.

I will enquire as to how many vendors take advantage of the artist walk on the promenade , perhaps it is time to re-assess their venue and find a new one.

Thank you for taking the time to bring to our attention.

Regards,
Councillor Helen Fathers

Get [Outlook for iOS](#)

OCTOBER 1 2019

11:20 a.m.



What was left behind from this

DOG within feet of an Artist's display



**WET
STICKY
SMOOTH
DOG POOP**

Coun. Scott Kristjanson said the start of the pilot has been **"very smooth."**

People come to White Rock Beach to see this



NOT to SEE or STEP in this







Save Our Trees

1440 Cory Rd

White Rock, British Columbia



Google

Street View - Jun 2014



Google





© 2014 Panopticon

W. Labar Ave











July 23, 2019

BROWN, CHRISTINE
NEUMANN, CHRISTOPH
13950 Malabar Avenue
White Rock, BC
V4B 2Y2

RE: 13950 Malabar Avenue - Unapproved Works on City Road and Right of Way

Dear resident:

On July 11, 2019, City staff performed an inspection of the City boulevard adjacent to your property and noted the following improvements were installed on City property without authorization:

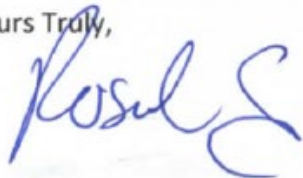
- Planted a row of Cedar Hedges

Your unauthorized use of this road/right of way is a violation of section 35 of the *Street and Traffic Bylaw, 1999, No. 1529* and constitutes trespass at common law. Please **immediately** arrange for the removal of the encroachments noted above, and reinstatement of the City boulevard to 150mm of topsoil and sod.

As per your email request on July 23 2019, the removal date has been extended to **October 31, 2019**. If action is not taken, the City will take action to remove them **at your cost**. The fee you will be required to pay will be based on actual costs, whether those costs are higher or lower than the estimate the City receives to perform the work. This amount will be invoiced to you. In the event that the invoice remains unpaid, the amount may be added to your property tax roll.

Thank you for your prompt attention to this matter. We appreciate your cooperation.

Yours Truly,



Rosaline Choy, P.Eng.
Manager of Engineering









MALABAR

Street

hedge

DRIVE

C. PORT UNDER

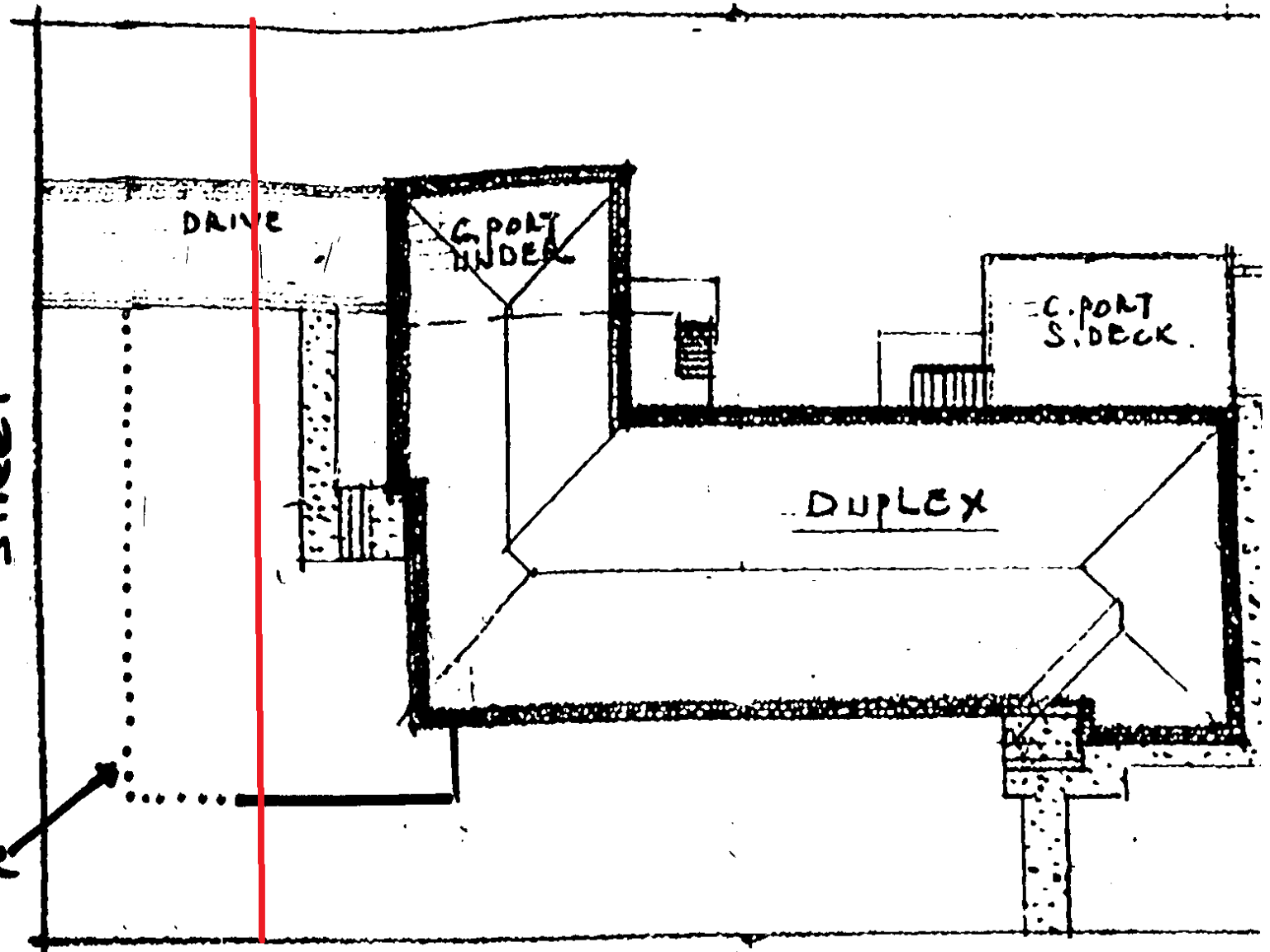
C. PORT S. DECK

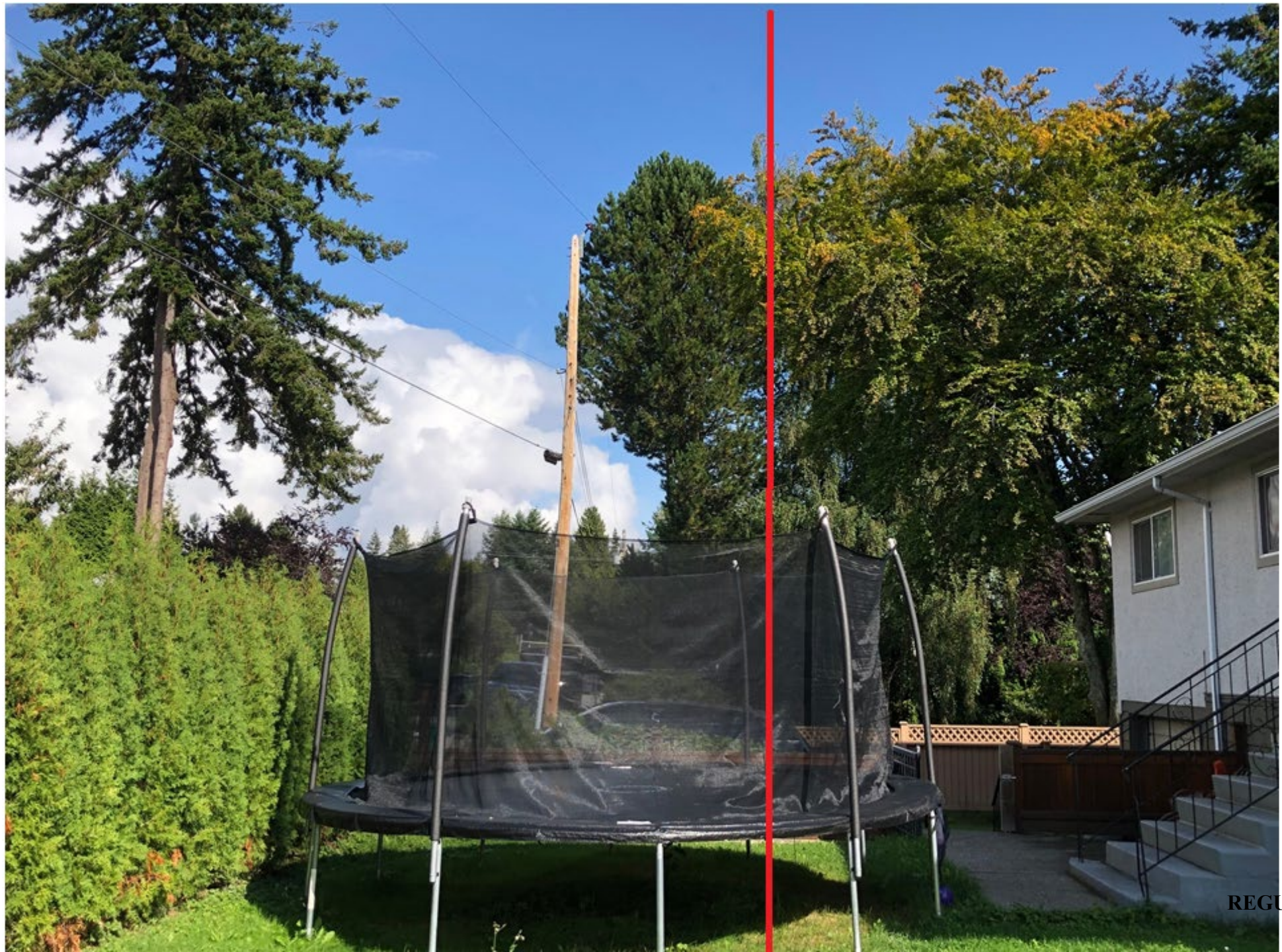
DUPLEX

Property Line

Street

C O R Y





SAVE OUR HEDGE

As it is the policy of the City of White Rock to Preserve and Enhance trees:

We the undersigned petition the City of White Rock to allow the cedar hedge at 13950 Malabar Ave to remain as it beautifies the boulevard and also is a safety feature to keep children from running onto the street. We strongly protest the removal of these 29 cedar trees!

| Date | Name | Address |
|---------|--------------------------|-------------------------------|
| 7/20/19 | JOHN S. REED | 13922 MALABAR AVE. W.R. |
| 7/20/19 | LORI VILLENUEVE | 13912 Malabar Ave W.R. |
| 7/20/19 | Susy Tixer | 13912 Malabar Ave W.R. |
| 7/20/19 | Mary Barnes | 13891 Malabar Ave W.R. |
| 7/20/19 | Michael Basse | 13893 MALABAR AVE W.R. |
| 7/2/19 | Enise Echen | 13903 Malabar Av. |
| 7/20/19 | Pauli Bujel | 13871 Malabar Ave |
| 7/20/19 | Barbara McHermott | 13851 Malabar Ave. |
| 7/20/19 | Brian Wustke | 13841 Malabar Ave |
| 7/20/19 | Karpis | 13831 Malabar Ave |
| 7/20/19 | BLANCKFORD / T. LANGFORD | 13822 Malabar Ave. |
| 7/20/19 | R. Kump | 13923 Malabar Ave. |
| 7/20/19 | D. GREGG | 13803 11 Malabar Ave. |
| 12/19 | V. Blunt | 13965 Malabar Ave |
| 2019 | S.S. COOKSON | 13975 MALABAR Ave |
| 2019 | S. Nelson | 1431 Cory Rd. White Rock B.C. |
| 07/19 | Anna Sotano | 13950 Malabar Ave White Rock |

0

| Date | Name | Address |
|---------------------------|------------------|------------------------------|
| July 21 | Aria Jones | 13970 Malabar Ave |
| July 21 | Tyler Waldron | 13944 MALABAR AVE. |
| July 21 | Derek McHermott | 13944 Malabar Ave |
| July 21st | ALAN COOKSON | 13975 MALABAR AVE |
| July 21st | Shelby Gordon | 13975 Malabar Ave White Rock |
| July 21/2019 | Wayne Bailey | 14112 Marine Drive |
| July 21/2019 | Daphne Jorgensen | 13911 Malabar Ave. |
| July 21/19 | J. Porter Ginter | 13852 Malabar Ave |
| July 21/19 | Annie Mitchell | 13782 Malabar Ave |
| July 21/19 | Weather Gregoire | 13960 Malabar Ave |
| July 21/19 | Trevor Gregoire | 13960 Malabar Ave. |
| July 21/2019 | Chocausa Daway | 1405 Marine Dr. |
| July 22/19 | Christine Brown | 1440 Cory Road |
| July 24/19 | Brendan Dobby | 13975 Marine Dr. |
| July 24 th /19 | Sean Waldron | 13955 Malabar Ave. |

BOULEVARD IMPROVEMENTS

Permitted

Additions, alterations or improvements to any shrubs, trees and above grade landscape works on City boulevard must be approved by the City Engineer by way of a "Road and Right-Of-Way Use Application."

Not Permitted

Retaining walls, fences and all other structures are not permitted to be constructed on a City boulevard. They must be constructed on private property unless prior permission through a City Road and Right-of-Way Permit is granted.

Landscaping

All proposed landscaping will be reviewed to confirm that vehicle and pedestrian traffic sight-lines and movement are not impeded by the works.

City Projects

The City may at any time undertake road or boulevard improvements that may require the removal of the above described works. Both the removal of the works, as well as the restoration of the boulevard following completion of the City improvements will be the responsibility of the applicant and succeeding owners of the property.

Fee

The fee is \$54.



Please
Save Our Trees



The Rainbow Tree

A magical Rainbow effect on the tree and on the pier. This will create a wonderful atmosphere for people to wander in and take photographs -

Small sparkling lights will ~~be~~ increase the magical effect.



The Glowing Tree

On the tree shimmering lights (possibly gradually changing from white to gold) and tiny tinkling bells that you hear in the wind.

Possibly snowflakes projected onto the concrete area for children to jump around on! (Mum can meditate on the tree while youngsters expend energy.)