

The Corporation of the
CITY OF WHITE ROCK



Governance and Legislation Committee
AGENDA

Monday, October 4, 2021, 5:00 p.m.

City Hall Council Chambers

15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

***Live Streaming/Telecast:** Please note that all Committees, Task Forces, Council Meetings, and Public Hearings held in the Council Chamber are being recorded and broadcasted as well included on the City's website at: www.whiterockcity.ca

The City of White Rock is committed to the health and safety of our community. In keeping with Ministerial Orders from the Province of British Columbia, City Council meetings will take place without the public in attendance at this time until further notice.

T. Arthur, Director of Corporate Administration

	Pages
1. CALL TO ORDER	
Councillor Trevelyan, Chairperson	
2. ADOPTION OF AGENDA	
RECOMMENDATION	
THAT the Governance and Legislation Committee adopt the agenda for October 4, 2021 as circulated.	
3. ADOPTION OF MINUTES	2
RECOMMENDATION	
THAT the Governance and Legislation committee adopt the meeting minutes of September 20, 2021 as circulated.	
4. REVIEW OF COUNCIL'S 2021-2022 PRIORITIES	7
The Chief Administrative Officer will provide a verbal introduction to this topic.	
5. CONCLUSION OF THE OCTOBER 4, 2021 GOVERNANCE AND LEGISLATION COMMITTEE MEETING	



Governance and Legislation Committee

Minutes

September 20, 2021, 5:00 p.m.

City Hall Council Chambers

15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT:

Mayor Walker
Councillor Chesney
Councillor Fathers (via electronic means)
Councillor Johanson
Councillor Kristjanson
Councillor Manning
Councillor Trevelyan

STAFF:

Guillermo Ferrero, Chief Administrative Officer
Tracey Arthur, Director of Corporate Administration
Carl Isaak, Director of Planning and Development Services
Jim Gordon, Director of Engineering and Municipal Operations
Shannon Johnson, Acting Director of Financial Services
Greg Newman, Manager of Planning and Development Services
Debbie Johnstone, Deputy Corporate Officer

Public: 1

1. CALL TO ORDER

Councillor Trevelyan, Chairperson

The meeting was called to order at 5:00 p.m.

2. **ADOPTION OF AGENDA**

Motion Number: 2021-G/L-078 It was MOVED and SECONDED

THAT the Governance and Legislation Committee adopt the agenda for September 20, 2021, as circulated.

Motion CARRIED (7 to 0)

3. **ADOPTION OF MINUTES**

Motion Number: 2021-G/L-079 It was MOVED and SECONDED

THAT the Governance and Legislation Committee adopt the meeting minutes from July 26, 2021, as circulated.

Motion CARRIED (7 to 0)

4. **BYLAW NOTICE ENFORCEMENT AND ADJUDICATION SYSTEM**

Corporate report dated September 20, 2021, from the Director of Planning and Development Services titled "Bylaw Notice Enforcement and Adjudication System".

The Director of Planning and Development Services provided an overview of the corporate report.

The following discussion point was noted:

- A City Wide Parking Strategy is still in progress however survey results on this topic have been provided to Council

Motion Number: 2021-G/L-080 It was MOVED and SECONDED

THAT the Governance and Legislation Committee recommend Council direct staff to formally request the Ministry of the Attorney General to make the *Local Government Bylaw Notice Enforcement Act* applicable to the City of White Rock.

Motion CARRIED (7 to 0)

Motion Number: 2021-G/L-081 It was MOVED and SECONDED

THAT the Governance and Legislation Committee recommend Council direct staff to prepare a Bylaw Notice Enforcement Bylaw, a Screening Officer Policy, and amendments to existing bylaws as necessary to implement a bylaw notice and adjudication system.

Motion CARRIED (7 to 0)

5. COUNCIL AND COMMITTEE PROCEDURE BYLAW, 2021, NO. 2393

Corporate report dated September 20, 2021 from the Director of Corporate Administration titled "Council and Committee Procedure Bylaw, 2021 No. 2393".

Motion Number: 2021-G/L-082 It was MOVED and SECONDED

THAT the Governance and Legislation Committee directs there be an amendment to the proposed Council and Committee Procedure Bylaw No. 2393 as follows:

- **addition of a component in regard to the Council Voting Data information on the City website whereby it be updated by staff the day following the Council meeting minute approval.**

Motion CARRIED (7 to 0)

Motion Number: 2021-G/L-083 It was MOVED and SECONDED

THAT the Governance and Legislation Committee recommend Council endorse the new proposed Council and Committee Procedure Bylaw, 2021 No. 2393 as amended.

Motion CARRIED (7 to 0)

6. PROPERTY ENCROACHMENT ON CITY LAND UPDATE

Corporate report dated September 20, 2021 from the Director of Engineering and Municipal Operations titled "Property Encroachment on City Land Update".

The Director of Engineering and Municipal Operations gave an overview of the corporate report.

The follow discussion points were noted:

- Since November 2019 staff have been following Council direction where new encroachments were being enforced
- Covenants may be considered to be added for the properties with encroachments. Staff noted the Real Estate Agents should disclose when there are encroachments. The CAO noted information can be forwarded to local Real Estate Agents regarding City encroachments to help educate as to what systems are in place

Motion Number: 2021-G/L-084 It was MOVED and SECONDED

THAT the Governance and Legislation Committee endorse, staff continuing to administer the Street and Traffic Bylaw with respect to new encroachments and at the time of redevelopment.

Voted in the Negative (1): Councillor Kristjanson

Motion CARRIED (6 to 1)

Motion Number: 2021-G/L-085 It was MOVED and SECONDED

THAT the Governance and Legislation Committee endorse the Street and Traffic Bylaw for minor encroachments to be considered on a case by case basis through Encroachment Agreements that set out annual insurance requirements, maintenance, property rental and unilateral termination by the City with property rental rates of \$10/ft be including in the Fees and Charges bylaw.

Motion CARRIED (7 to 0)

Motion Number: 2021-G/L-086 It was MOVED and SECONDED

THAT The Governance and Legislation Committee direct an amendment be made in regard to encroachments on City land enforcement whereby there be a component included "excluding plants under four (4) feet in height" which would be excluded from being charged a fee for encroachment.

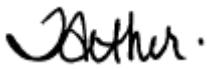
Voted in the Negative (2): Councillor Johanson, and Councillor Manning

Motion CARRIED (5 to 2)

7. **CONCLUSION OF THE SEPTEMBER 20, 2021 GOVERNANCE AND
LEGISLATION COMMITTEE MEETING**

The meeting was concluded at 5:57 p.m.

Councillor Trevelyan, Chairperson



Tracey Arthur, Director of
Corporate Administration

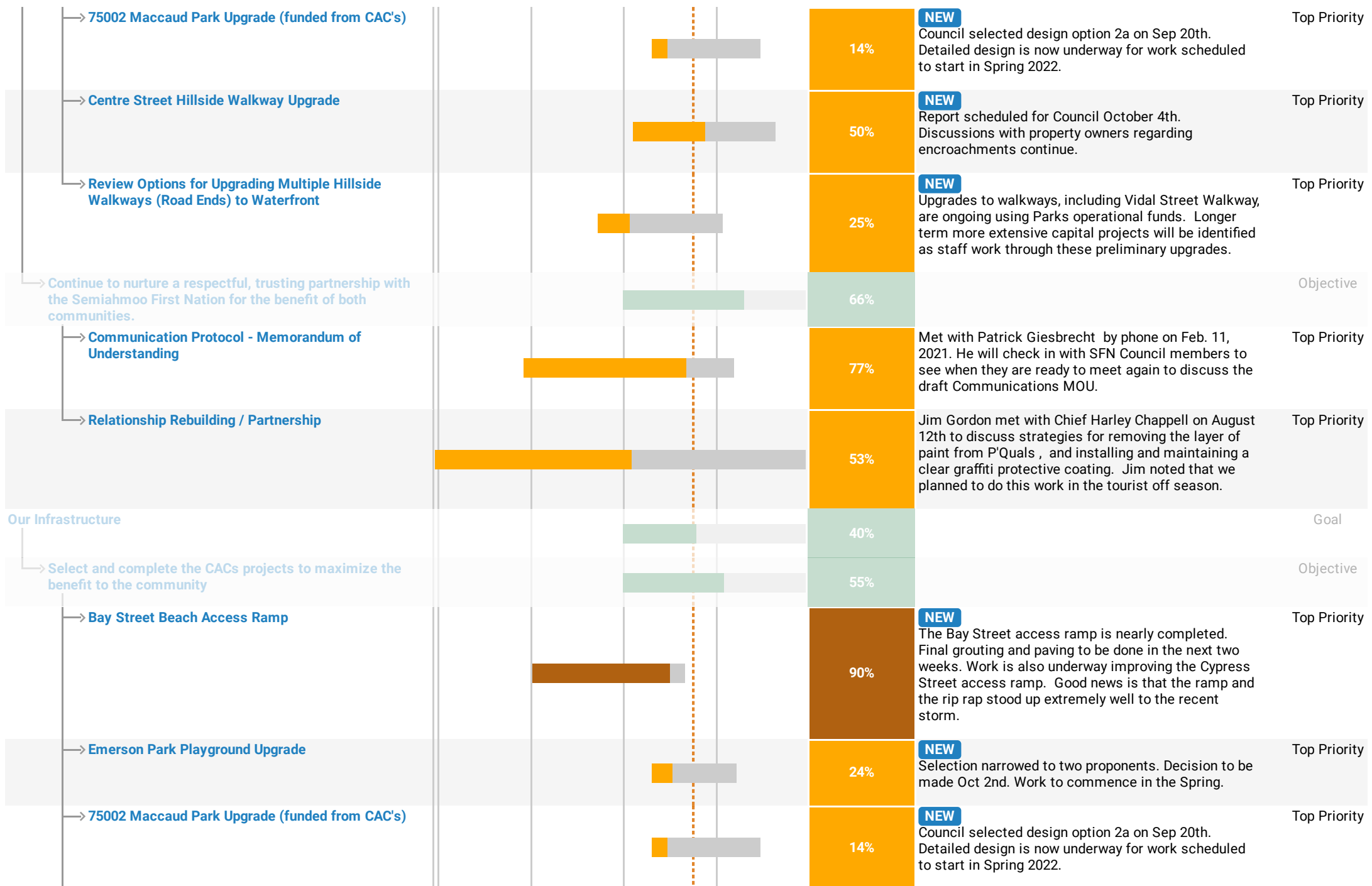
Unapproved

● Draft
 ● Not started
 ● Behind
 ● On Track
 ● Overdue
 ● Complete
 → Direct Alignment
 --- Indirect Alignment

CITY OF WHITE ROCK PLAN

NEW STRATEGIC PRIORITIES

Goal/Objectives/Projects	2019	2020	2021	2022	Completion	Latest Update	Priority
Our Community							Goal
→ Guide land use decisions of Council to reflect the vision of the community.					59%		Objective
→ Affordable Housing / Housing Needs Report					80%	City planning staff and the consultant team from CitySpaces are working on a first draft of the Housing Needs Report. The draft Report will be presented to the Housing Advisory Committee on October 26. Following this presentation revisions will be made to the Report, as appropriate. The plan for this project is to present Council with the final Housing Needs Report in November with adoption being sought by the end of 2021. The project is tied to funding from UBCM and an obligation to complete the Report, and upload the final document to the City's webpage, by the end of the year. Following the adoption of the Report staff would look to Council for direction on advancing Housing Strategies (Actions) to address identified needs.	Top Priority
→ Manage the delivery of City services efficiently and effectively					69%		Top Priority
→ Select and complete the CACs projects to maximize the benefit to the community					55%		Objective
→ Bay Street Beach Access Ramp					90%	NEW The Bay Street access ramp is nearly completed. Final grouting and paving to be done in the next two weeks. Work is also underway improving the Cypress Street access ramp. Good news is that the ramp and the rip rap stood up extremely well to the recent storm.	Top Priority
→ Emerson Park Playground Upgrade					24%	NEW Selection narrowed to two proponents. Decision to be made Oct 2nd. Work to commence in the Spring.	Top Priority



Project	Progress	Percentage	Notes	Priority
→ Centre Street Hillside Walkway Upgrade	<div><div></div></div>	50%	NEW Report scheduled for Council October 4th. Discussions with property owners regarding encroachments continue.	Top Priority
→ Review Options for Upgrading Multiple Hillside Walkways (Road Ends) to Waterfront	<div><div></div></div>	25%	NEW Upgrades to walkways, including Vidal Street Walkway, are ongoing using Parks operational funds. Longer term more extensive capital projects will be identified as staff work through these preliminary upgrades.	Top Priority

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CITY OF WHITE ROCK PLAN

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Goal/Objectives/Projects	2019	2020	2021	2022	2023	2024	Completion	Latest Update	Priority
Our Community									Goal
→ Guide land use decisions of Council to reflect the vision of the community.							59%		Objective
→ Review the Official Community Plan (OCP)							100%	With the adoption of Bylaw 2387, being a bylaw to implement the amendments to the OCP, this project is now considered complete. Any theme which emerges from this point forward (e.g., affordable housing, greening the City, waterfront enhancement, etc.) will be pursued within the context of existing projects such as the Housing Needs Report, update to the Tree Management Bylaw and the Zoning Bylaw, and the implementation of Waterfront Enhancement Strategy, the latter of which may form a key part of the City's Economic Development Strategy. As these projects are advanced it is anticipated that amendments to the OCP may be warranted to aid in the implementation of goals and strategies related to the noted themes.	Top Priority
→ Develop and recommend a Waterfront Enhancement Strategy (WES)							100%	July 2021 Update: It is anticipated that elements of the draft Waterfront Enhancement Strategy (WES) will be incorporated into the update to the Economic Development Strategic Plan which is currently underway. The WES process was impacted by the COVID pandemic, but some of the ideas from the draft document have already been introduced to Council via recommendations from the City's Marine Drive Task Force.	High Priority
→ Review of Waterfront Design Guidelines for East Beach and West Beach							0%	this component will be considered as part of the ongoing preparation of an Economic Development Strategy Plan	High Priority
→ Accessory Vacation Rentals (i.e. AirBnB) regulation							50%	This topic is being reviewed as part of an update to the Zoning Bylaw. A digital public open house will be held on October 27. Members of the public will be able to ask questions of planning staff as they relate to draft amendments.	High Priority

→ Waterfront Commercial Zones (CR-3, CR-4)		50%	This topic is being reviewed as part of an update to the Zoning Bylaw. A digital public open house will be held on October 27. Members of the public will be able to ask questions of planning staff as they relate to draft amendments.	High Priority
→ Coach House/ Secondary Suites in duplexes/ triplexes		50%	This topic is being reviewed as part of an update to the Zoning Bylaw. A digital public open house will be held on October 27. Members of the public will be able to ask questions of planning staff as they relate to draft amendments.	High Priority
→ Single Family Home zones		50%	This topic is being reviewed as part of an update to the Zoning Bylaw. A digital public open house will be held on October 27. Members of the public will be able to ask questions of planning staff as they relate to draft amendments.	High Priority
→ Confirm the City is following best practices in governance		65%		Objective
→ Governance and Legislative Committee to continue to review all Council policies		81%		High Priority
→ Corporate Administration Policies		0%		High Priority
→ Policy 213 - Corporate Process Regarding Requirement to E-mail Records and Back Up Data Schedule Admin		30%	Under review will be brought forward to Governance and Legislation Committee	High Priority
→ Policy 200 - General Administration)		0%	Under review will be brought forward at the next Governance and Legislation Committee meeting	High Priority
→ Policy 201-01 Coat of Arms and City Logo		0%	For the Next Governance and Legislation Committee Meeting	High Priority
→ Policy 203 - Commemorative Recognitions in City Parks		0%	For Review with Engineering staff	High Priority
→ Council Policies		95%		High Priority
→ Policy 101 Corporate Vision, Mission, and Values		25%	Will bring back to Council following completion of the Council Priorities	High Priority
→ Policy 125 White Rock Outstanding Canadians on the Peninsula Legacy Program		0%	Under review with Communications staff	High Priority
→ Policy 146 Use of City Flag Pole		50%	Under review with Communications staff	High Priority
→ City Operations Policies		95%	The curb let downs at Russell Avenue and Johnston Road are completed.	High Priority

	→ Policy 607 Heritage Trees		74%	EAC continues to meet twice monthly and is compiling a detailed list of proposed changes to the Bylaw and Policies related to trees. Staff will then need to subsequently incorporate the changes approved by Council into new Bylaws and Policies.	High Priority
	→ Policy 611 Tree Management on City Lands		79%	Report on the Policy 611 discussed by Council on Sep 20th. Further work to be done in conjunction with discussion of the Bylaw 1831.	High Priority
	→ Policy 608 Traffic Calming		5%	Revisions to the Traffic Calming Policy will likely be made as an offshoot to the ongoing Integrated Transportation and Infrastructure Master Plan (ITIMP). The ITIMP is delayed due to restrictions on public meetings, but will resume once meetings are again permitted.	High Priority
	→ Policy 612 Dangerous Tree Removal		79%	Part of tree discussions at the Environmental Advisory Committee (EAC). Last meeting on Nov 19th. Consensus of the EAC is that dangerous trees need to be removed without delay.	High Priority
	→ Finance Policies		87%		High Priority
	→ Policy 504 - Towing - Unauthorized Vehicles Review		95%	Limited amendments being advanced. Aiming to bring report to Council in late October / November.	High Priority
	→ Policy 310 Investment		25%	The investment policy is expected to be updated in 2021	High Priority
	→ Policy 316 Insurance Coverage for Contractors		25%	This policy should be replaced with an insurance limit matrix which can be used to determine contractor insurance limits. To be drafted by internal risk management staff.	High Priority
	→ Human Resources Policies		73%		High Priority
	→ 403 - Exempt Compensation		0%		High Priority
	→ 404 - Employee Code of Conduct		65%	Updates to policy being incorporated	High Priority
	→ Planning & Development Policies		97%		High Priority
	→ Policy 516 - Renovation and Relocation Policy		50%	On-going review. Looking for similar policies in other jurisdictions. There is a role here for the Rental Tenancy Branch which may render the policy unnecessary. Potential to bring this forward in late October / early November.	High Priority

→ Reserve Fund								0%	Reserve funds are discussed as part of the annual financial plan process and will be a component of the 2022 financial plan process which is currently underway.	High Priority
→ Manage the delivery of City services efficiently and effectively								69%		Top Priority
→ Water Community Advisory Panel								95%	Water quality results were discussed at the May 18th meeting. Staff noted the excellent continuing Manganese results but also noted concerns with the Arsenic results currently hovering around 4 ug/l which is above the contract specification of 2 ug/l but well below the Canadian Drinking Water Guidelines of 10 ug/l. Staff indicated that the City would pursue every means possible to obtain the contract specifications	High Priority
→ Examine water quality results from Water Treatment Plant								94%	Staff discussed water treatment results at the EAC meeting on September 23rd and will continue to do so on an ongoing basis. Regeneration of the filters scheduled for this Fall with full filter replacement in 2022.	High Priority
→ Policing Service Review								85%	Construction permits have been approved and construction of server room scheduled to commence October 11, 2021. Ordering equipment for server room in progress. Renewal of dispatch contract with Surrey in progress.	High Priority
→ Select and complete the CACs projects to maximize the benefit to the community								55%		Objective
→ Contribution to Baseball Training Facility at Centennial Park								40%	Corporate report to request funding for this project will go to Council March 22/2021.	High Priority
→ Continue to nurture a respectful, trusting partnership with the Semiahmoo First Nation for the benefit of both communities.								66%		Objective
→ Drainage Memorandum of Understanding								75%	Staff will reach out to SFN next week to resume the drainage protocol work leading to identification of drainage works on SFN land.	High Priority
→ Totem Pole (House Post) Restoration at White Rock Elementary School Grounds								42%	Research has found that the house post artist has likely passed away. A discussion with SFN Chief will determine if SFN is supportive of the restoration of this traditional first nation art piece vs leave it as is.	High Priority
→ SFN Infrastructure Investigation & Assessment								14%	Staff to contact SFN to resume progress on protocol	High Priority
Our Environment								41%		Goal
→ Integrate storm damage environmental capital assets into strategic planning and budgeting process								50%		Objective

→ Develop an Economic Development Strategy						50%	Staff are hosting online workshops on Sept. 8 and 9, 2021 for businesses and residents to give input into the City's draft post-pandemic Economic Development Strategic Plan.	Objective
→ Implement current and subsequent revised Economic Strategy						50%	The draft plan, which will be provided at the workshops, comes with an updated vision, objectives and strategies based on current conditions and long-term trends affecting White Rock's economic strength	
→ Partner with the White Rock BIA, South Surrey & White Rock Chamber of Commerce, Tourism White Rock Association and the local business community to attract business to the community						19%	A number of the strategies in the current Ec. Dev plan have been satisfied (eg. review of permissions in the Town Centre).	High Priority
→ Implement current and subsequent revised Economic Strategy						50%		Objective
→ Improve provision of efficient and cost-effective services						36%	A number of the strategies in the current Ec. Dev plan have been satisfied (eg. review of permissions in the Town Centre).	High Priority
→ Bylaw Adjudication						20%	Council received report Sept 20, 2021 regarding adjudication. Council supported moving forward with adding White Rock to the eligible municipalities within the Provincial registry.	Objective
→ Complete LEAN Study to improve efficiencies and realize cost savings						0%		High Priority
→ Manage parking resources to meet the needs of residents, visitors and businesses						67%		Objective
→ Bylaw Adjudication						20%	Council received report Sept 20, 2021 regarding adjudication. Council supported moving forward with adding White Rock to the eligible municipalities within the Provincial registry.	High Priority
→ Fees and Charges Bylaw (increase for highway use violations)						0%		High Priority
COVID - 19						50%		Goal
→ Partner with service agencies and other community partners to provide social support for those most impacted by COVID-19						74%		Objective
→ Research Feasibility of Outdoor "Comfort Stations"						23%	This project has been discussed with the Executive Director of the WR BIA and it has decided to postpone any action on outdoor comfort stations until COVID -19 group gatherings are again permitted.	High Priority

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Our Community									Goal
→ Guide land use decisions of Council to reflect the vision of the community.							59%		Objective
→ Review the Official Community Plan (OCP)							100%	With the adoption of Bylaw 2387, being a bylaw to implement the amendments to the OCP, this project is now considered complete. Any theme which emerges from this point forward (e.g., affordable housing, greening the City, waterfront enhancement, etc.) will be pursued within the context of existing projects such as the Housing Needs Report, update to the Tree Management Bylaw and the Zoning Bylaw, and the implementation of Waterfront Enhancement Strategy, the latter of which may form a key part of the City's Economic Development Strategy. As these projects are advanced it is anticipated that amendments to the OCP may be warranted to aid in the implementation of goals and strategies related to the noted themes.	Top Priority
→ Develop and recommend a Waterfront Enhancement Strategy (WES)							100%	July 2021 Update: It is anticipated that elements of the draft Waterfront Enhancement Strategy (WES) will be incorporated into the update to the Economic Development Strategic Plan which is currently underway. The WES process was impacted by the COVID pandemic, but some of the ideas from the draft document have already been introduced to Council via recommendations from the City's Marine Drive Task Force.	High Priority
→ Waterfront Wayfinding Signage							0%	this component will be considered as part of the ongoing preparation of an Economic Development Strategy Plan	Low Priority
→ Waterfront Facade Facelift Program							0%	this component will be considered as part of the ongoing preparation of an Economic Development Strategy Plan	Low Priority
→ Marine Drive Sidewalk Walkability Improvements							0%	Council endorsed staff investigating ways to improve walkability of Marine Drive on March 9, 2020.	Low Priority

	→ Review the billing structure for the Water Utility		95%	Council approved the WCAP's request to introduce another option for Council's consideration of rates. Staff working with the model presented by the committee member for WCAP's review	Low Priority
	→ Contracted Work Review		50%	Provide an analysis of contracted work the City is currently paying for	Low Priority
→ Advocate on behalf of the community to senior levels of government and other stakeholder groups			40%		Objective
	→ Vacant Property Tax		25%	Council has sent a letter to UBCM (June 2019) and is requesting that UBCM bring forward a resolution that would provide for the authority for a vacant property tax that would be inclusive of both residential and commercial properties.	Low Priority
	→ Peace Arch Hospital Expansion		33%	Further expansions to the services provided by Peace Arch Hospital are anticipated in the coming years. Staff will continue to work with Fraser Health Authority and the Peace Arch Hospital Foundation as needed to support growth in hospital capacity in a way that is compatible with the surrounding neighbourhood and the City's infrastructure.	Low Priority
→ Homeless Reduction Strategy			0%		Low Priority
Our Environment			41%		Goal
	→ Reduce green house gas emissions		5%		Objective
	→ Banning Single Use Plastics Report		5%	At the May 28, 2021 Metro Vancouver Regional Board meeting, the Board directed Metro Vancouver staff to collaborate with member jurisdictions, the B.C. Ministry of Environment and Climate Change Strategy and other stakeholders on the development of a standard for municipal single-use item reduction bylaws for the Board's consideration.	Low Priority
	→ Protect and increase tree canopy and enhance greenspace in the community		69%	Follow up to Sep 20th Council report on Policy 611, will include some additions to the Policy as noted by Council. Bylaw revisions to be submitted to Council soon and then a final revision of Policy 611	Objective
	→ Urban Forest Management Plan		25%	TBD - was brought up at Council Orientation but did not make Strategic Priorities	Low Priority
Our Waterfront			54%		Goal
→ Attract visitors and residents to the Waterfront			73%		Objective

→ Develop and recommend a Waterfront Enhancement Strategy (WES)							100%	July 2021 Update: It is anticipated that elements of the draft Waterfront Enhancement Strategy (WES) will be incorporated into the update to the Economic Development Strategic Plan which is currently underway. The WES process was impacted by the COVID pandemic, but some of the ideas from the draft document have already been introduced to Council via recommendations from the City's Marine Drive Task Force.	High Priority
→ Waterfront Wayfinding Signage							0%	this component will be considered as part of the ongoing preparation of an Economic Development Strategy Plan	Low Priority
→ Waterfront Facade Facelift Program							0%	this component will be considered as part of the ongoing preparation of an Economic Development Strategy Plan	Low Priority
→ Marine Drive Sidewalk Walkability Improvements							0%	Council endorsed staff investigating ways to improve walkability of Marine Drive on March 9, 2020.	Low Priority
→ Support a vibrant, year-round environment where businesses can thrive							88%		Objective
→ Develop and recommend a Waterfront Enhancement Strategy (WES)							100%	July 2021 Update: It is anticipated that elements of the draft Waterfront Enhancement Strategy (WES) will be incorporated into the update to the Economic Development Strategic Plan which is currently underway. The WES process was impacted by the COVID pandemic, but some of the ideas from the draft document have already been introduced to Council via recommendations from the City's Marine Drive Task Force.	High Priority
→ Waterfront Wayfinding Signage							0%	this component will be considered as part of the ongoing preparation of an Economic Development Strategy Plan	Low Priority
→ Waterfront Facade Facelift Program							0%	this component will be considered as part of the ongoing preparation of an Economic Development Strategy Plan	Low Priority
→ Marine Drive Sidewalk Walkability Improvements							0%	Council endorsed staff investigating ways to improve walkability of Marine Drive on March 9, 2020.	Low Priority
→ Review Waterfront Enhancement Strategy (WES) and Official Community Plan (OCP)							100%	The Marine Drive Task Force concluded its review of the draft Waterfront Enhancement Strategy at its final meeting on March 11, 2020. Several recommendations from the Task Force relate to projects proposed in the Strategy, which would be future projects should Council approve moving forward with them. As the Strategy is intended to be a long-term road map, projects may also wait until the resources are available for implementation.	High Priority

	→ Waterfront Wayfinding Signage						0%	this component will be considered as part of the ongoing preparation of an Economic Development Strategy Plan	Low Priority
	→ Waterfront Facade Facelift Program						0%	this component will be considered as part of the ongoing preparation of an Economic Development Strategy Plan	Low Priority
	→ Marine Drive Sidewalk Walkability Improvements						0%	Council endorsed staff investigating ways to improve walkability of Marine Drive on March 9, 2020.	Low Priority
Our Infrastructure							40%		Goal
	→ Provide a safe, accessible, centralized City facility and amenities						14%		Objective
	→ City Hall and Civic Precinct						14%	Preliminary work is underway.	Low Priority
Our Economy							43%		Goal
	→ Partner with the White Rock BIA, South Surrey & White Rock Chamber of Commerce, Tourism White Rock Association and the local business community to attract business to the community						19%		Objective
	→ Sign Bylaw Review						0%		Low Priority
	→ Vacant Property Tax						25%	Council has sent a letter to UBCM (June 2019) and is requesting that UBCM bring forward a resolution that would provide for the authority for a vacant property tax that would be inclusive of both residential and commercial properties.	Low Priority
	→ Business Licensing Fees and Fines Review						0%	In Strategic Priorities as Bylaw to Be Reviewed. New licensing clerk starting Jun. 2020	Low Priority
COVID - 19							50%		Goal
	→ Advocate on behalf of small business and work with community groups to support the local business community during the pandemic						75%		Objective
	→ Standardized Liquor Patio Hours						50%	Endorsed by Council Jul. 22, 2019. BIA/businesses have concerns. Postponed due to covid-19 economic impact	Low Priority
	→ Research Feasibility of Weather Coverings for Picnic Table Areas in Memorial Park						0%	On November 9, 2020, Council approved this recommendation of the COVID-19 Recovery Task Force, which is to have staff investigate options for temporary coverings for the outdoor picnic table area in Memorial Park as well as look into a long-term solution for weather protection for outdoor public spaces on the waterfront.	Low Priority

● Draft
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NEW STRATEGIC PRIORITIES

Goal/Objectives/Projects	2019	2020	2021	2022	2023	Completion	Latest Update	Priority
Our Community								Goal
→ Confirm the City is following best practices in governance						59%		Objective
→ Governance and Legislative Committee to continue to review all Council policies						65%		High Priority
→ City Operations Policies						81%		High Priority
→ Policy 641 Latecomers						95%	The curb let downs at Russell Avenue and Johnston Road are completed.	High Priority
→ Open Data						1%	The Latecomer Policy will be reviewed in conjunction with the new DCC Bylaw in 2021.	Staff High Priority
→ Filming Policy						50%	Hosting platform configuration expected completion: August 30. The next step is to migrate non-spatial data from the current portal to the new one. *A P/T casual help to assist with the data curation would help move things along.	Staff High Priority
→ Deliver a Film Attraction Strategy						100%	Film Policy was approved by Council on November 23, 2020. This project is now complete.	Staff High Priority
→ Wayfinding Map for Tour de WR						7%	Now that the City's Film Policy has been approved by Council, the next step is a Film Attraction Strategy to attract film business to White Rock. A Film Working Committee has been developed to work with staff on this project.	Staff High Priority
→ Vision 2022 for Tour de WR						73%	Work on a new wayfinding map for Tour de White Rock is continuing and will be sent to the Tour de White Rock Committee in the next month for their input.	Staff High Priority
→ Street and Traffic Bylaw Update						80%	The next meeting of the Tour de WR Board will be March 9 2021. The focus of this meeting will be on planning the 2022 Tour de WR.	Staff High Priority
						17%	Bylaw updates rescheduled for later in October 18th	Staff High Priority

