The Corporation of the
CITY OF WHITE ROCK

Economic Development Advisory Committee
REVISED AGENDA

Wednesday, January 13, 2021, 4:00 p.m.

City Hall Council Chambers

15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

*Live Streaming/Telecast: Please note that all Committees, Task Forces, Council Meetings, and Public Hearings held in the Council Chamber are being recorded and broadcasted as well included on the City's website at: www.whiterockcity.ca

The City of White Rock is committed to the health and safety of our community. In keeping with Ministerial Order No. M192 from the Province of British Columbia, City Council meetings will take place without the public in attendance at this time until further notice.

T. Arthur, Director of Corporate Administration

Pages

1.   CALL TO ORDER

2.   ADOPTION OF AGENDA

RECOMMENDATION
THAT the Economic Development Advisory Committee amend the agenda for the January 13, 2021 meeting with the inclusion of:

- On table Other Business item: 2020 accomplishments;
- On table Other Business item: Goals for the first quarter of 2021;
- Update on 2020 Festival of Lights;

AND THAT the agenda be adopted as amended.

3.   ADOPTION OF MINUTES   4

RECOMMENDATION
THAT the Economic Development Advisory Committee adopts the minutes of the December 9, 2020 meeting as circulated.

4.   2021 COMMITTEE WORK PLAN

The Economic Development Advisory Committee to discuss/prepare the

committee work plan for 2021.

5.   UPDATE ON THE WATERFRONT ENHANCEMENT STRATEGY

The Vice-Chairperson requested that this item be added to the agenda for discussion.

6.   DECISION-MAKING PROCESS ON THE COMMUNITY AMENITY CONTRIBUTION (CAC) FUNDING

The Vice-Chairperson requested that this item be added to the agenda for discussion.

7.   OTHER BUSINESS

*7.1.   2020 ACCOMPLISHMENTS   *8*

The Economic Development Officer to provide an overview of 2020 accomplishments.

7.2.   GOALS FOR THE FIRST QUARTER OF 2021

The Economic Development Officer to share goals for the first quarter (Q1) of 2021.

7.3.   Update on 2020 Festival of Lights

G. Gumley to provide an update on the 2020 Festival of Lights.

8.   INFORMATION

8.1.   COMMITTEE ACTION TRACKING   14

The Committee to discuss outstanding and accomplished items on the Committee Action Tracking document.

8.2.   2020 Business Improvement Association (BIA) Forum Draft Feedback   20

Executive Director of the White Rock BIA, to provide 2020 Committee Work Plan's draft feedback from the White Rock Business Forum to the committee for information/discussion.

9.   2021 MEETING SCHEDULE

The 2021 meeting schedule as adopted was noted for reference purposes:

- February 10, 2021
- March 10, 2021

10.   CONCLUSION OF THE JANUARY 13, 2021 ECONOMIC DEVELOPMENT

Minutes of the Economic Development Advisory Committee Meeting   Page 1
City of White Rock, held via electronic means on Microsoft Teams
December 9, 2020

PRESENT:	B. Hagerman (Chairperson)
	G. Gumley (Vice-Chairperson)
	S. Crozier
	A. Gupta
	J. Lawrence
	W. McKinnon
	G. Schoberg

NON-VOTING	Ange Chew, Executive Director, Tourism White Rock (entered meeting at 4:02 p.m.)
ADVISORS:	A. Nixon, Executive Director, White Rock Business Improvement Association
	R. Khanna, Executive Director, South Surrey/ White Rock Chamber of Commerce (entered meeting at 4:10 p.m.)

COUNCIL:	Councillor Manning

ABSENT:	T. Blume
	G. Cameron
	E. Klassen

STAFF:	C. Isaak, Director of Planning and Development Services
	C. Latzen, Economic Development Officer
	K. Sidhu, Committee Clerk
	D. Johnstone, Committee Clerk

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1.   **CALL MEETING TO ORDER**
The meeting was called to order at 4:01 p.m.

2.   **ELECTRONIC MEETING PROCEDURES/ BEST PRACTICES**
Corporate Administration staff provided a brief overview of best practices for electronic meetings.

3.   **ADOPTION OF AGENDA**

2020-EDAC-017   **IT WAS MOVED AND SECONDED**
THAT the Economic Development Advisory Committee adopts the agenda for December 9, 2020 as circulated.

CARRIED

4.   **ADOPTION OF MINUTES**

2020-EDAC-018   **IT WAS MOVED AND SECONDED**
THAT the Economic Development Advisory Committee adopts the minutes of the March 11, 2020 meeting as circulated.

CARRIED

   Note: A. Chew entered the meeting at 4:02 p.m.

5.   **ELECTION OF 2020/2021 VICE-CHAIRPERSON**

2020-EDAC-019   **IT WAS MOVED AND SECONDED**

THAT the Economic Development Advisory Committee appoint the following member as Vice-Chairperson for the remainder of the Committee term:

• Vice-Chairperson: Gary Gumley

CARRIED

Note: R. Khanna entered the meeting at 4:10 p.m.

6.   **INTRODUCTION TO THE CITY'S NEW ECONOMIC DEVELOPMENT OFFICER**

C. Latzen, Economic Development Officer, attended the meeting and provided the following:

• An Introduction;
• Vision for the Economic Development Officer for the City of White Rock; and
• Review of initiatives that have been undertaken.

7.   **UPDATE FROM COVID-19 RECOVERY TASK**

Councillor Manning provided an update on the work of the Task Force. The Task Force has been discussing the financial and social impact of the pandemic on the community. Councillor Manning noted that from the federal funding grant roughly $800K-$900K will be going to COVID-19 recovery initiatives, and the remaining large portion of the grant will be going to deficits and fiscal losses. Some initiatives that have come out of the task force include:

• Gamification Program;
• Shop the Rock Promotion;
• Focusing largely on the senior population and ideas on how to assist them during the pandemic such as comfort calls and frozen meal sales;
• City of White Rock Anti-Racial Discrimination and Anti-Racism Policy;
• Constructing coverings on picnic tables and the installation of temporary comfort stations;
• Promoting online events and promotions such as the White Rock Connects Listing (a portal where community can share links to events).

8.   **INFORMATION**

• Committee Action Tracking Document
  - The Committee requested the Committee Action Tracking document be updated to reflect G. Schoberg liaising with MLA Trevor Halford
• Memo from the Director of Corporate Administration titled "Information regarding the City's Sister City/ Friendship City Relationships Policy 215

9.   **CORRESPONDENCE**

Letter received November 10, 2020 from Smile Solutions Dental Centre

The Director of Planning and Development Services confirmed staff are working on a City-Wide Parking Strategy Review projected to begin early 2021.

Action Item: Staff to reply back to Smile Solutions Dental Centre to confirm the Committee's receipt of the letter.

10.   **OTHER BUSINESS**

- **Festival of Lights**
  The Vice-Chairperson provided an update on the Festival of Lights. It was clarified that the Festival of Lights will be going ahead as a light display and not as an event. It was noted they are working on finalizing a few things with City staff and there will be updates posted on social media.

- **Chamber of Commerce**
  The Executive Director, South Surrey/ White Rock Chamber of Commerce highlighted a few upcoming events:
  - The Chamber of Commerce is hosting a Virtual COVID-19 Town Hall on Friday, December 11.
  - Holiday Season on the Peninsula page is available on the Commerce Website as a landing page, it showcases gifts and services available this holiday season that will support local businesses.
  - The Business Excellence Awards will be proceeding in the spring and will be named The Celebration of Resilience. It was noted there is a new category this year, Community Frontline Heroes.
  - The Chamber of Commerce is offering a "Building Resilience to Thrive" online training program that will offer tools for relief to businesses to help mitigate the impacts of the COVID-19.

  R. Khanna raised concerns that have been expressed by businesses regarding the construction on the Marine Drive hump and how the updates are communicated to businesses as well as timelines. Councillor Manning provided an update on the project noting there was additional erosion found and the work has been extended to mid-January 2021. The additional work will secure the area long-term. Staff are working on a communication plan to inform of the additional work and new timeline.

Action Item: The Vice-Chairperson requested the following two (2) items be added to the agenda for the next meeting:
1. Update on the Waterfront Enhancement Strategy
2. The decision-making process on the CAC Funding

11.   **2021 COMMITTEE MEETING SCHEDULE**

2020-EDAC-020   **IT WAS MOVED AND SECONDED**
THAT the Economic Development Advisory Committee adopt the 2021 meeting schedule as presented:
- January 13,
- February 10; and
- March 10.

                                         CARRIED

12.   **CONCLUSION OF THE DECEMBER 9, 2020 ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING**
The Chairperson declared the meeting concluded at 5:21 p.m.

_____   _____

B. Hagerman, Chairperson   K. Sidhu, Committee Clerk
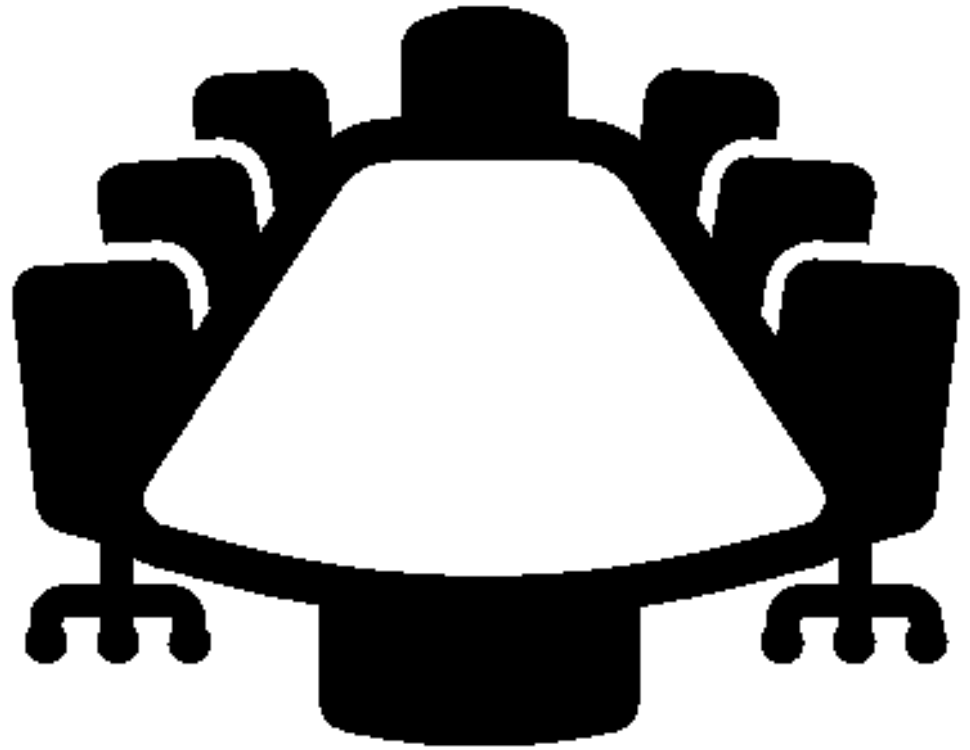
UNAPPROVED

Economic Development Officer Update

WHITE ROCK
City by the Sea!

BACKGROUND

In its 2018-2022 Strategic Plan, White Rock City Council made it a priority to enhance economic development in the city, including hiring an Economic Development Officer. The position was successfully filled in September 2020.

In its revised 2021-2022 Council Strategic Priorities, Council has made implementing the current and subsequent revised Economic Strategy a high priority.

2020 ACCOMPLISHMENTS

- Introductory meetings with City partners and Stakeholders

- Participation on the MVRD Regional Economic Prosperity Advisory Committee

- Consultation with Economic Development peers

- Development of Small Business Week messaging and the #ShoptheRock program

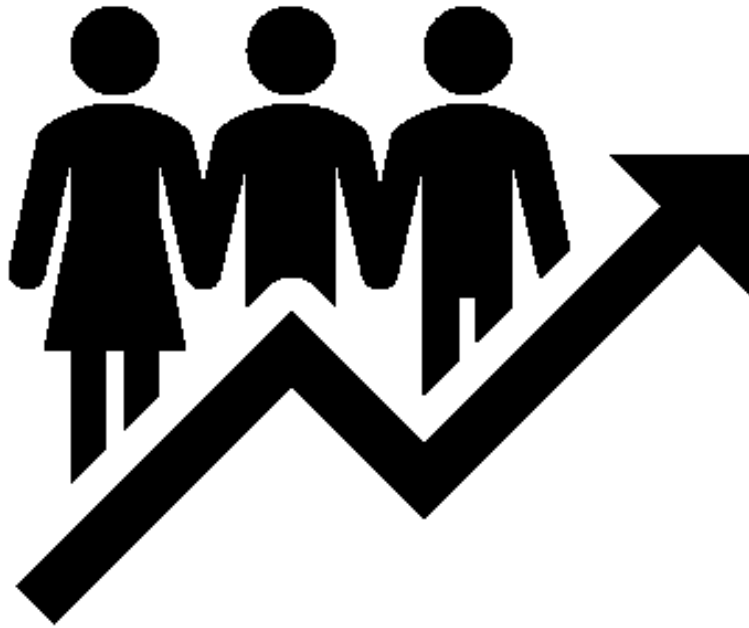**WHITE ROCK**
City by the Sea!

2020 ACCOMPLISHMENTS

- Update of the Economic Development webpage including an online shopping resource

- Attendance at CRTF and EDAC meetings

- In person meetings with 25 small business owners / managers

- Creation of two Economic Development Surveys to support the update of the Economic Development Strategic Plan

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2021 Q1 GOALS

- Distribute Economic Development Surveys; compile and begin to tabulate results

- Update the Economic Environment information for the 2021 Economic Development Strategic Plan

- Make additional updates to Business section of City website and the Economic Development page, including the addition of a Business Directory

- Develop a New Business Welcome Package in collaboration with the BIA

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THANK YOU

2019 -2021 ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING ACTION TRACKING

Meeting Date	Motion #/ Action Item	Agenda Item # & Title	Committee Recommendation/ Action item	Staff/ Member Assigned	Status or Completion Date *(Red indicates Completed Items)*
2019-06-12	2019-EIC-005	Item 7 – About Economic Investment Committees	THAT Council consider amending the name of the Economic Investment Committee to the Economic Development Advisory Committee.	Committee Clerk	June 24, 2019 Regular Council - ENDORSED
2019-06-12	Action item	Item 8 - Workplan	Economic Development Strategic Plan to be provided to the Committee for their information.	Committee Clerk	June 15, 2019
2019-06-12	Action item	Item 8 - Workplan	Information and/or a presentation to be provided from the White Rock BIA, South Surrey/White Rock Chamber of Commerce, Tourism White Rock and City staff on their roles in the City, with a focus on how they assist with Economic Development.	Committee Clerk	September 11, 2019
2019-06-12	2019-EIC-006	Item 8 - Workplan	THAT the Economic Investment Committee appoint Carolyn Latzen as the Committee liaison for the Marine Drive Task Force.	C. Latzen	MDTF Term has ended.
2019-06-12	2019-EIC-007	Item 8 - Workplan	THAT the Economic Investment Committee requests that Council consider combining a Business Forum with a Public Town Hall Meeting in fall, 2019.	Director of Planning and Development	June 24, 2019 Regular council – ENDORSED / Staff working on it
2019-06-12	2019-EIC-008	Item 8 - Workplan	THAT the Economic Investment Committee requests that Council consider inviting a member/ representative from the Semiahmoo First Nation to a future Economic Investment Committee to share their perspectives on their community, from a business standpoint.	Committee Clerk	Went to Council June 24/ letter sent to SFN
2019-07-10	2019-EDAC-013	Item 4 – Presentation from Alex Nixon (BIA)	THAT the Economic Development Advisory Committee recommends that Council consider having staff provide a corporate report to review what busking locations are working well, and whether the number of busking locations can be expanded.	Director of Planning and Development	July 22, 2019 Regular Council – ENDORSED / Corporate report being conducted
2019-07-10	Action item	Item 5 – Economic Development Strategic Plan	Staff to provide a report to the Committee at their September meeting regarding the White Rock mill rate, and how it compares with other municipalities throughout the Lower Mainland.	Director of Planning and Development	September 11, 2019
2019-07-10	2019-EDAC-014	Item 5 – Economic Development Strategic Plan	THAT the Economic Development Advisory Committee works to support Council and staff to update the Economic Development Strategy.	Director of Planning and Development	July 22, 2019 Regular Council – ENDORSED

Meeting Date	Motion #/ Action Item	Agenda Item # & Title	Committee Recommendation/ Action item	Staff/ Member Assigned	Status or Completion Date (Red indicates Completed Items)
2019-07-10	2019-EDAC-015	Item 6 – City of White Rock Development Update	THAT the Economic Development Advisory Committee establishes a work plan for 2019/2020 at their September meeting.	Committee members	September 11, 2019
2019-07-10	2019-EDAC-016	Item 6 – City of White Rock Development Update	THAT the Economic Development Advisory Committee recommends that Council endorse in principal a joint Economic Development Advisory and Marine Drive Task Force sub-committee to focus on a business retention and expansion strategy.		July 22, 2019 Regular Council – ENDORSED / discussed but no action taken to date
2019-09-11	Action Item	Item 5 – Presentation from Ritu Khanna (WR/SS Chamber)	Staff to send PowerPoint presentations to the Committee for information.	Committee Clerk	September 12, 2019
2019-09-11	2019-EDAC-19	Item 5 – Presentation from Ritu Khanna (WR/ SS Chamber)	~~THAT The Economic Development Advisory Committee (EDAC) requests that Council consider directing staff to utilize the $50,000 budget on economic development by obtaining a consultant to undertake an update of the 2009 Economic Development Strategic Plan.~~	~~Director of Planning and Development~~	Amended on October 9, 2019
2019-09-11	2019-EDAC-20	Item 8 – Public Town Hall Meeting	THAT the Economic Development Advisory Committee (EDAC) supports Council holding a public business forum to discuss economic expansion and growth opportunities in White Rock.	Director of Planning and Development	October 22, 2019 Regular Council – ENDORSED
2019-10-09	2019-EDAC-22	Item 3 – Adoption of Minutes	THAT The Economic Development Advisory Committee (EDAC) requests that Council consider directing staff to utilize the budget for economic development by obtaining a consultant to undertake an update of the 2009 Economic Development Strategic Plan.	Director of Planning and Development	October 22, 2019 Regular Council – ENDORSED / November 4, 2019 Regular Council – MOTION RECONSIDERED / within the scope of EOD position
2019-10-09	2019-EDAC-23	Item 4 – Municipal Tac Rate Comparison	THAT Economic Development Advisory Committee (EDAC) request that Council consider using the information provided in the September 11, 2019 corporate report on the White Rock mill rate as a way to promote White Rock's relative position in the lower mainland.	Director of Planning and Development	November 4, 2019 Regular Council - ENDORSED
2019-10-09	Action item	Item 7 – Other Business	E. Klassen, Committee member, to come to the next EDAC meeting with concerns and ideas for recommendations for the Committee to present to Council.	E. Klassen	2019-11-13

Meeting Date	Motion #/ Action Item	Agenda Item # & Title	Committee Recommendation/ Action item	Staff/ Member Assigned	Status or Completion Date *(Red indicates Completed Items)*
2019-10-09	Action item	Item 7 – Other Business	Committee members to come to next EDAC meeting with work plan ideas/ suggestions for the Committee to discuss and prioritize.	All Committee members	2019-11-13
2019-10-09	Action item	Item 7 – Other Business	Staff to add "Vacancy Tax" to the November 13, 2019 meeting agenda. AND Staff to expand on the "Vacancy Tax" item on the November 13, 2019 meeting agenda to include vacant properties in general.	Committee Clerk	2019-11-13
2019-10-09	Action item	Item 7 – Other Business	Councillor Manning to provide the Committee with information about what was discussed at UBCM regarding vacancy tax for their information.	Councillor Manning/ Committee Clerk	2019-11-13
2019-11-13	Action Item	Item 3 – Council Follow-Up	Committee Clerk to send out the 2011 White Rock Business Needs Assessment Report to Committee for information. Staff noted the report is also available on the City website.	Committee Clerk	2019-11-14
2019-11-13	2019-EDAC-33	Item 4 – Presentation from Give Corners Businesses	THAT the Economic Development Advisory Committee recommend that Council refer parking issues at Five Corners to the Parking Task Force in regards to commercial patron parking.	Committee Clerk	December 2, 2019 Regular Council - ENDORSED
2019-11-13	Action Item	Item 4 - Presentation from Give Corners Businesses	C. Latzen, Committee Member, to forward Globe and Mail article regarding the impact of tax rates on small businesses to staff to provide to the Committee for information.	C. Latzen / Committee Clerk	Emailed on November 18, 2019
2020-02-12	2020-EDAC-006	Item 6 – 2020 Economic Development Advisory Committee Work Plan	THAT the Economic Development Advisory Committee includes, as a work plan item, an examination of obstacles to business success in White Rock (including triple net leases, cost of business operation, under developed properties etc.).	Staff	February 24, 2020 Regular Council – ENDORSED / Staff working on amending Terms of Reference to include this item
2020-02-12	Action Item	Item 6 – 2020 Economic Development Advisory Committee Work Plan	G. Schoberg, Committee member, to liaise with MLA Trevor Halford office regarding future provincial legislation and possible topics of interest for the Committee.	G. Schoberg, Committee member	To be scheduled for February 10, 2021 meeting
2020-02-12	2020-EDAC-007	Item 6 – 2020 Economic Development Advisory Committee Work Plan	THAT the Economic Development Advisory Committee requests Council to follow with Union of British Columbia Municipalities (UBCM) executive to find out what the status of the vacancy tax is.	Staff	February 24, 2020 Regular Council –

Meeting Date	Motion #/ Action Item	Agenda Item # & Title	Committee Recommendation/ Action item	Staff/ Member Assigned	Status or Completion Date (Red indicates Completed Items)
					ENDORSED / In progress – Staff contacting UBCM
2020-02-12	2020-EDAC-009	Item 7 – Status of Economic Development Strategic Plan (2009) Strategies	THAT the Economic Development Advisory Committee requests that Council direct staff to consolidate the funds for economic development services in order to activate and address the key strategies and key performance indicators from the 2009 Economic Development Strategic Master Plan, within the allocated time frame (1 year).	Staff	February 18, 2020 Finance & Audit Committee – ENDORSED / In progress
2020-02-12	Action item	Item 7 – Status of Economic Development Strategic Plan (2009) Strategies	The Committee to review the December 2, 2019 corporate report titled Status of the Economic Development Strategic Master Plan (2009) Strategies at the next scheduled meeting.	Staff	On March 11, 2020 Agenda
2020-02-12	Action item	Item 8 – White Rock Sister City of La Conner, Washington	Committee members to prepare draft questions to bring to the next scheduled meeting for the Committee to discussed and provide to Council through a recommendation.	Committee members	On March 11, 2020 Agenda
2020-02-12	Action item	Item 9 – Community Amenity Contribution Public Forum Update	Staff to include this item on the next agenda for further update from staff.	Staff	On March 11, 2020 Agenda
2020-02-12	2020-EDAC-010	Item 10 – Ride Sharing Services in White Rock	THAT the Economic Development Advisory Committee supports the motion put forward at the February 10, 2020 Regular Council meeting regarding White Rock being open for business for ride hailing services.		February 24, 2020 Regular Council – RECEIVED FOR INFORMATION
2020-02-12	Action item	Item 12 – Festival of Lights Update	Committee Clerk to email the Committee the PowerPoint presentation received at Council on February 10, 2020 regarding the Festival of Lights for information.	Committee Clerk	Emailed on February 18, 2020
2020-03-11	2020-EDAC-014	Item 5 – Status of the Economic Development Strategic Plan (2009)	THAT the Economic Development Advisory Committee recommend that the Economic Development Officer role be responsible for the following areas: • Update the 2009 Economic Development Strategy; • Undertaking a review of city regulations and bylaws related to business; • Support the development of a work plan for the Economic Development Advisory Committee; • Coordinate the implementation of recommendations from the Marine Drive Task Force; • Establish and operate a business retention and expansion program; and,	Committee Clerk	Position filled – C. Latzen to attend next EDAC meeting

Meeting Date	Motion #/ Action Item	Agenda Item # & Title	Committee Recommendation/ Action item	Staff/ Member Assigned	Status or Completion Date *(Red indicates Completed Items)*
			• Investigate and pursue incentive programs, grants etc. for businesses in the City with a view to include making doing business in White Rock more affordable and enhance revenue opportunities.		
2020-03-11	2020-EDAC-016	Item 7 – White Rock's Sister City La Conner, Washington	THAT the Economic Development Advisory Committee recommends that Council consider the following questions for the upcoming Council-to-Council meeting with La Connor, Washington: • What are the two (2) biggest challenges your business community faces? • What are the two (2) biggest challenges you general community faces? • How does the municipality support the business community? • How did the community build its attraction as a destination where visitors travel for an hour or two (2) to spend the day? • What community development support groups exist and how do they work together? For example, White Rock has a Chamber of Commerce, BIA, White Rock Tourism, Marine Drive Task Force and Economic Development Advisory Committee. • What are your mid to long term goals for continued strengthening of the community? • How has the neighbouring relationship with the Swinomish Indian Tribal Community helped or detracted you from reaching your goals? • Do you have an Economic Development Officer and, if so, what is that person's role? • How can the City of White Rock support La Connor with its economic development, and vice versa?	Committee Clerk	==Potential meeting postponed due to COVID-19==
2020-03-11	Action Item	Item 9 – 2020 Committee Work Plan	Committee to identify topics for the 2020 work plan for discussion at the next scheduled meeting.	Committee Members	2021 Work Plan added to January 13, 2021 meeting agenda
2020-03-11	Action Item	Item 9 – 2020 Committee Work Plan	A. Nixon, White Rock BIA, to provide feedback from the White Rock Business Forum to the Committee for information/ discussion.	A. Nixon, White Rock BIA	On the January 13, 2021 meeting agenda

Meeting Date	Motion #/ Action Item	Agenda Item # & Title	Committee Recommendation/ Action item	Staff/ Member Assigned	Status or Completion Date *(Red indicates Completed Items)*
	Action Item	Item 11.1 – Increasing the Committee's Engagement on the Provincial Agenda	G. Schoberg to extend an invitation to MLA Trevor Halford to a future EDAC meeting.	G. Schoberg, Committee member	To be scheduled for February 10, 2021 meeting
2020-12-09	Action Item	Item 9 - Correspondence	Staff to reply back to Smile Solutions Dental Centre to confirm the Committee's receipt of the letter.	Staff	Completed
2020-12-09	Action Item	Item 10- Other Business	The Vice-Chairperson requested the following two (2) items be added to the agenda for the next meeting: 1. Update on the Waterfront Enhancement Strategy 2. The decision-making process on the CAC Funding	Committee Clerk	On the January 13, 2021 Meeting Agenda

2020 Business Forum
Meeting Notes & Recommendations

Date: March 3 2020
Location: White Rock Community Centre
Convened By: City of White Rock, South Surrey & White Rock Chamber of Commerce, White Rock BIA

Already In-Process:

- Bring filming to White Rock, make White Rock film and commercial "ready"- ie friendly- Arts Committee/BIA/City
- Businesses welcome new residents at current developments- BIA/City
- Communicate with other BIAs to see what they do- BIA
- Detailed signage to White Rock- BIA/Chamber/City/Province
- Welcome package to businesses- BIA/Chamber/City

Amenities:

- Need AED on East and West Beach
- Need dedicated art space
- Need washrooms on far east end of East Beach
- Need storage lockers on East and West Beach
- White rock Instagram frames

Business conditions

- Cannabis outlet on Marine Drive
- Clean up Marine Drive- sidewalks & storefronts- in early spring
- Insurance costs are skyrocketing
- More lights in businesses
- Need enclosed patios to provide all-season activations
- Review all bylaws, cut red tape

Communications/Marketing

- BIA radio ads
- Billboards!
- Historical signage
- Market uniqueness of white rock
- Promote parkade
- Tourism White Rock needs to be overhauled, have a paid ED again

Development:

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- Diversify businesses along Marine Drive
- Have unified architectural themes to differentiate neighbourhoods
- More affordable housing
- Protect existing businesses if they need to relocate due to new developments
- Public marina on the pier
- Restaurant on the pier

Environment:

- Build sustainability to be known as an environmental leaders
- Love the lights on Johnston and Five Corners- more please!
- More art, turn stairs on Marine Drive into art, crosswalks into art
- More gardens!
- More sitting spaces along town
- Not enough public land uptown/five corners
- Pop up patios at Five Corners

Events:

- Car rally
- Fireworks or laser light competition
- More concerts!
- More fall/winter events
- More Uptown activities- most walkable area
- Uptown block party
- Vegan festival

Questions:

- Can we have a developer meeting?
- Can we have a business owner and property owner meeting?
- Can we meet with Semiahmoo First Nation to reopen park?
- How can we entice new businesses to White Rock?
- How to get people to visit, stay, and shop in White Rock?

Transportation:

- Enforce parking rules
- Funicular
- Have online parking maps and meter locations, plus wayfinding

- Have passenger trains stop in white rock again
- Need to promote/create alternative forms of transportation
- Need drop off spots for Uber and tour buses

- Uptown and five corners parking issues- especially with construction

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