

The Corporation of the  
CITY OF WHITE ROCK



Public Art Advisory Committee  
AGENDA

Thursday, January 28, 2021, 4:00 p.m.

City Hall Council Chambers

15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

**\*Live Streaming/Telecast:** Please note that all Committees, Task Forces, Council Meetings, and Public Hearings held in the Council Chamber are being recorded and broadcasted as well included on the City's website at: [www.whiterockcity.ca](http://www.whiterockcity.ca)

The City of White Rock is committed to the health and safety of our community. In keeping with Ministerial Order No. M192 from the Province of British Columbia, City Council meetings will take place without the public in attendance at this time until further notice.

T. Arthur, Director of Corporate Administration

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	<b>Pages</b>
1. CALL TO ORDER	
2. ADOPTION OF AGENDA	
<b>RECOMMENDATION</b> THAT the Public Art Advisory Committee adopt the agenda for the January 28, 2021 meeting as circulated.	
3. ADOPTION OF MINUTES	3
<b>RECOMMENDATION</b> THAT the Public Art Advisory Committee adopts the minutes of the November 26, 2020 meeting as circulated.	
4. THE ROAD ENDS PROJECT PRESENTATION	
Committee Members B. Cooper, G. Kennedy and Y. Everson to provide a presentation on The Roads Ends Project.	
5. UPDATE ON CITY OF WHITE ROCK MURAL POLICY	
The Manager of Cultural Development to provide a verbal update on the City of White Rock Mural Policy	

**6. UPDATE ON THE BIENNALE PROJECT**

Chairperson B. West to provide a verbal update on the Biennale Project

**7. OTHER BUSINESS**

**8. INFORMATION**

**8.1. COMMITTEE ACTION TRACKING**

7

**8.2. PUBLIC ART AND ADVISORY COMMITTEE BRAINSTORM SESSION**

12

**9. 2021 MEETING SCHEDULE**

The following 2021 meeting schedule was approved by the Committee at the November 26, 2020 meeting and is provided for information:

- February 25; and
- March 25;

**10. CONCLUSION OF THE JANUARY 28, 2021 PUBLIC ART ADVISORY COMMITTEE MEETING**

**PRESENT:** B. West, Chairperson  
B. Cooper, Vice-Chairperson  
J. Adams  
Y. Everson  
G. Kennedy  
U. Maschaykh

**COUNCIL:** Councillor Trevelyan (Council representative) (entered at 4:24 p.m.)

**STAFF:** E. Stepura, Director of Recreation and Culture  
E. Keurvorst, Manager of Cultural Development  
D. Johnstone, Committee Clerk  
K. Sidhu, Committee Clerk

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**1. CALL TO ORDER**

The meeting was called to order at 4:10 p.m.

**2. ADOPTION OF AGENDA**

2020-PAAC-012

**It was MOVED and SECONDED**

THAT the Public Art Advisory Committee adopts the agenda for the November 26, 2020 meeting as circulated.

**CARRIED**

**3. ADOPTION OF MINUTES**

a) October 29, 2020

2020-PAAC-013

**It was MOVED and SECONDED**

THAT the Public Art Advisory Committee adopts the minutes of the October 29, 2020 meeting as circulated.

**CARRIED**

**4. PUBLIC ART ADVISORY COMMITTEE 2021 MEETING SCHEDULE**

2020-PAAC-014

**It was MOVED and SECONDED**

THAT the Public Art Advisory Committee adopts the following 2021 meeting schedule:

- January 28;
- February 25; and,
- March 25.

**CARRIED**

**5. 2020-2022 WORK PLAN**

The Committee began their discussion on this topic by noting their favourite public art pieces in White Rock and the values they encompass. Pieces noted included Stande, Costal Cradle, Infinity Cycle, the Passenger and Walking on Sunshine.

**Note:** Councillor Trevelyan entered the meeting at 4:24 p.m.

Staff discussed Council's priorities in the area of public art. The following projects were noted:

- Research Mural Festival (September 2022);
- Artistic Crosswalk projects;
- Policy regarding Memorial Gifts of Art;
- Totem Pole/ House Post at White Rock Elementary School (restoration and historical research);
- Mural project at 1350 Johnston Road (Monaco project);
- Grizlee statue replacement/ installation (delays due to COVID-19)
- Marcon public art piece (blue heron) (mid-January 2021); and,
- Saltaire public art piece (December 2022).

The Committee discussed the 2020 banner project. It was noted that funds for this year's project came out of the public art fund. The Committee expressed an interest in continuing this project; however, it was suggested that the project ties more into beatification of the City and therefore funding should be allocated from another area.

2020-PAAC-015

**It was MOVED and SECONDED**

THAT the Public Art Advisory Committee recommends that Council obtain funding for the continuation of the banner project through another source of City funding other than the Public Art Fund.

**CARRIED**

The following general discussion points were noted:

- Including public art projects (such as a crosswalk project) into the City's regularly scheduled maintenance was discussed.
- The development of a cultural corridor was discussed. Artistic crosswalks could subtly mark this area.
- Murals were identified as a project for 2021 – the development of a mural festival as well as establishing a policy for the selection process for murals.
- Development of Mural Policy was noted as a high priority item, as there have been many requests for murals. Ensuring that there is a fair process with clear criteria in place is important.
- It was clarified by staff that discussion regarding a mural festival would take place at the Arts and Cultural Advisory Committee whereas the Public Art Advisory Committee would be reviewing the Mural Policy.

**Action Item:** U. Maschaykh to work with Manager, Cultural Development on the draft Mural Policy, which will be provided to PAAC members to review at the January 2021 meeting.

Committee members discussed projects that they would like to see included in their two (2) year work plan. With respect to budget, staff reported that final numbers would not be confirmed until after Council's budgeting process is completed (early 2021). Staff request for an additional \$50,000 each year to be allocated to the Community Public Art Fund. Currently the Community Public Art Fund has a balance of \$97,000. In addition, there is \$250,000 which is to be used for a project in the area of Thrift Avenue and Johnston Road (provided by a developer through Community Amenity Contributions (CACs)).

Committee members suggested the following ideas for inclusions in the two (2) year work plan:

- Work with the City of Surrey on a joint art piece at the main entrance to the City (Johnston Road and North Bluff Road/ 16<sup>th</sup> Avenue and 152<sup>nd</sup> Street).
- Artistic crosswalk project in front of the White Rock Players Club theatre.
- Project involving road ends/ lineal parks in the City of White Rock.
- Temporary artwork exhibition such as a sculpture exhibition.
- Cultural corridor – towers at intersections running from entrance into the City and down towards the beach.
- Larger scale Rain Works project.
- Larger scale mural project with the theme of COVID-19/ the pandemic.
- Establishing an endowment for the arts.
- Biennale (suggested summer, 2022).
- Combine public art with education.
- Make the current White Rock art collection more accessible to seniors.
- Themed project appealing to all ages and backgrounds – bringing a fun, whimsical idea into art.

Following these suggestions, the Committee narrowed their top ideas down to three (3) projects:

- Gateway project – Entrance to White Rock;
- Biennale project; and,
- Road Ends project.

Staff noted that a gateway project is a large project to undertake and could require additional funds in order to move forward.

**Action Item:** B. Cooper, Committee member, to provide a presentation to the Committee at their January meeting regarding the Road Ends project (Members G. Kennedy and Y. Everson to assist).

**Action Item:** B. West, Chairperson, to bring back information on a Biennale project.

**Action Item:** G. Kennedy, Committee member, to further research the idea of a Sculpture Festival and to provide a link for Penticton's festival to the Committee.

6. **COMMITTEE ACTION TRACKING**  
This item was provided to the Committee for information.
7. **OTHER BUSINESS**  
No items.
8. **CONCLUSION OF THE NOVEMBER 26, 2020 MEETING**  
The Chairperson concluded the meeting at 5:54 pm.

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B. West  
Chairperson



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D. Johnstone  
Committee Clerk

UNAPPROVED

## 2019/2020 PUBLIC ART ADVISORY COMMITTEE MEETING ACTION TRACKING

Meeting Date	Motion #/ Action Item	Agenda Item # & Title	Committee recommendation/ Action item	Staff/ Member Assigned	Status or Completion Date <i>(Red indicates Completed Items)</i>
2019-09-26	Action item	Item 5 – White Rock, City of Surprises	Banners and sidewalks to be added to the work plan item for future consideration.	Committee Clerk	Added
2019-09-26	Action item	Item 5 – White Rock, City of Surprises	Staff to provide additional information to the Committee regarding the forming of sub-committees and task forces at their next meeting.	Committee Clerk	Clerk provided updated ToR which addresses these items
2019-09-26	2019-PAAC-007	Item 6 – PAAC Work Plan 2019-2020	THAT the Public Art Advisory Committee (the Committee) requests that staff provide a copy of the previous strategic placement of public art plan, together with the PowerPoint presentation on the item, to the Committee to review in advance of their next meeting.	Committee Clerk	Sent via email
2019-09-26	ACTION ITEM	Item 6 – PAAC Work Plan 2019-2020	Staff to provide key visioning statements for the waterfront from the Planning and Development Services department to the Committee for review at the next meeting.	Manager of Cultural Development	No updated to provide until 2021
2019-11-28	Action Item	Item 4 – 1350 Johnston Road – Mural Project	Staff to meet with the Developer’s Public Art Consultant, to discuss the Committees comments and recommendations regarding the selection panel.	Manager of Cultural Development	Completed
2019-11-28	2019-PAAC-012	Item 6 – Art Donation to the City from the Spiritual Assembly of the Bahai’s of Whit Rock	THAT the Public Art Advisory Committee recommends that, in keeping with the Public Art Policy, Council consider not accepting the art donation titled Gates of Paradise into the permanent City Collection; and,  THAT instead, the gift be showcased in a multi-faith themed art showcase.	Council	Defeated by Council Jan 13
2019-11-28	2019-paac-013	Item 7 – Public Work Plan 2019-2020	THAT the Public Art Advisory Committee recommends amending Policy 708 – Public Art, under section 3.1 (City Public Art Program) to include the following as an additional item f): <ul style="list-style-type: none"> <li>• When calling for artists, the selection committee will endeavor to select, where possible, local artists from White Rock, South Surrey, or Semiahmoo First Nations.</li> </ul>	Council	Endorsed by Council Jan 13

Meeting Date	Motion #/ Action Item	Agenda Item # & Title	Committee recommendation/ Action item	Staff/ Member Assigned	Status or Completion Date <i>(Red indicates Completed Items)</i>
2019-11-28	Action item	Item 7- PAAC Work Plan 2019-2020	Invite C. Isaak, Director of Planning and Development Services to attend the January meeting and provide the Committee with an update on the Town Centre planning process.	Committee Clerk	Invited to attend Jan 30 Feb 13 meeting
2019-11-28	Action item	Item 7- PAAC Work Plan 2019-2020	Staff to devote the January meeting to receiving information from C. Isaak and conduct a visioning session with the Committee. Committee members to bring back ideas/ visions for opportunities for more engagement and art in the community.	Committee Clerk	Added to agenda for Jan 30 Feb 13 meeting
2019-11-28	action item	Item 7 – PAAC Work Plan 2019-2020	Staff to send out the missing page from the agenda to the Committee for information.	Committee Clerk	Sent to all members Dec 13
2019-11-28	action item	Item 7 – PAAC Work Plan 2019-2020	Staff to report back to the Committee regarding a public art call for an art piece on the corner of Thrift Avenue and Johnston Road Update: Discussion of a multi-media, “Intersection” theme, curated by an artist group to ensure inclusion of First Nation artists and underrepresented artists (not commonly responding to large scale public art calls). “Intersection” refers to our busiest intersection location, what’s happening in White Rock right now: long timers/newcomers, our historical intersections first nation/colonial, age intersections babies/zoomers, etc. Thought - could be potential Public Art Theme for 2021-2023.	Manager, Cultural Development	Update provided at October 28 meeting
2019-11-28	Action item	Item 7 – PAAC Work Plan 2019-2020	Staff to share information about the Port Moody banner festival with the Committee.	Manager Cultural Development	Sent to all members Jan 20
2020-02-13	2020-PAAC-004	Item 5 – Update on Grizlee Replacement	Given the history and the iconic placement of the Grizlee bear statue, the Public Art Advisory Committee recommends that Council accept the gift from the Slavin family of the public art piece “Grizlee” to replace the damaged statue.	To Council	Recommendation and Corporate Report to be provided to Council for their March 9th meeting. Endorsed.
2020-02-13	Action item	Item 6 – Town Centre Update and Role of Public Art	Public art funds – how they are spent and acquired to be added to an upcoming agenda for discussion.		



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2020-02-13	Action item	Item 6 – Town Centre Update and Role of Public Art	Staff to provide the Committee with the consultant report on the Town Centre when available, and to invite the Director of Planning and Development Services back to a future Committee meeting to provide an update on its outcome		Waiting on Consultant Report for the Town Centre
2020-02-13	ACTION ITEM	Item 8 – 2020 Goals and work-plan recommendations for public art	Staff to bring back a banner proposal to the Committee for their next meeting.	Staff	Provided for discussion on the February 27 <sup>th</sup> agenda
2020-02-13	ACTION ITEM	Item 8 – 2020 Goals and work-plan recommendations for public art	Staff to include the banner program, sidewalks, and a discussion on central themes/ vision statements on the agenda for the next scheduled meeting.	Committee Clerk	Included on February 27 Agenda Package
2020-02-27	2020-PAAC-006	Item 4 – Memorials – Best Practices	THAT the Public Art Advisory Committee recommends that Council consider directing staff to develop a policy surrounding memorials in White Rock. <b>Amendment:</b> THAT Council directs staff to develop a policy in relation to memorials (gifts of art) in White Rock.	To Council	Provided to Council at their March 9 meeting. Endorsed with amendment.
2020-02-27	ACTION ITEM	Item 5 – 2020 Goals and Work-Plan Recommendations for Public Art	Staff to provide Council with a Corporate Report regarding the banner program and to provide the Committee with an update on that report at their next scheduled meeting.	Manager, Cultural Development	Corporate Report to Council – March 9 <sup>th</sup> meeting. Endorsed by Council. Council noted that they would like the Committee to come up with something to do with the banners after they come down – sell them to regain profit etc.
2020-02-27	ACTION ITEM	Item 5 – 2020 Goals and Work-Plan Recommendations for Public Art	Staff to discuss the idea of a crosswalk project with the Director Engineering and Municipal Operations and to provide additional information back to the Committee.	Manager, Cultural Development	On Committee workplan

2020-02-27	ACTION ITEM	Item 5 – 2020 Goals and Work-Plan Recommendations for Public Art	Staff to look into the budget/ project details from the previous PAAC Rain Works project, and to provide that information back to the Committee.	Manager, Cultural Development	Provided at October 29 meeting
2020-02-27	ACTION ITEM	Item 5 – 2020 Goals and Work-Plan Recommendations for Public Art	Staff to add the Saltaire Project to the next committee agenda for discussion.	Committee Clerk	Add to March 26 agenda
2020-02-27	action item	Item 5 – 2020 Goals and Work-Plan Recommendations for Public Art	The Committee to come back to the next meeting with ideas on potential projects for 2020, and what they think success for their term would look like.	The Committee	Discussed at October 29 meeting
2020-03-09	REFERAL FROM COUNCIL TO PAAC	Item 5.1.1 JIM DAVIDSON: PROPOSED PUBLIC ART MURAL	THAT Council refers to the City’s Public Art Advisory Committee the concept / information provided by Mr. Davidson regarding a mural on the retaining wall on Columbia (Hill) Street between Foster and Martin.		For discussion at October 29 meeting
2020-10-29	Action Item	6. Committee Action Tracking Document	Committee Clerk to send out updated Terms of Reference to clarify the differences between subcommittees and working groups.	Committee Clerk	Link sent to updated ToR
2020-10-29	Action Item	6. Committee Action Tracking Document	Committee to discuss the idea of an “intersection” themed public art project at the corner of Thrift and Johnston at the next scheduled meeting.	Committee Clerk	Added to November 26 agenda
2020-10-29	2020-PAAC-010	8. Public Art Vision and Work Plan	THAT the Public Art Advisory Committee looks to establish a two (2) year work plan (from January 2021 to December 2022).	Committee workplan	Added to November 26 agenda
2020-10-29	Action Item	8. Public Art Vision and Work Plan	Staff to send out Public Art Policy 708 and Public Art 2017 Work Plan document to the committee for their information	Manager of Cultural Development	Included in November 26 agenda package
2020-10-29	Action Item	8. Public Art Vision and Work Plan	Committee to begin thinking about and looking at opportunities to bring back to the workplan discussion at the next scheduled meeting.	Committee workplan	Added to November 26 agenda

Meeting Date	Motion #/ Action Item	Agenda Item # & Title	Committee recommendation/ Action item	Staff/ Member Assigned	Status or Completion Date (Red indicates Completed Items)
2020-10-29	2020-PAAC-011	7. Referrals from Council	<p>THAT the Public Art Advisory Committee requests that Council direct staff to develop a mural policy for White Rock, using best practices from other municipalities with respect to selection process and location selection;</p> <p>AND THAT this policy be provided back to the Public Art Advisory Committee for discussion.</p>	To Council at their November 23rd meeting	Endorsed by Council.
2020-11-26	2020-PAAC-015	5. 2020-2022 Work Plan	THAT the Public Art Advisory Committee recommends that Council obtain funding for the continuation of the banner project through another source of City funding other than the Public Art Fund.	To the January 11, 2021 Council meeting	motion reconsidered
2020-11-26	Action Item	5. 2020-2022 Work Plan	U. Maschaykh to work with Manager, Cultural Development on the draft Mural Policy, which will be provided to PAAC members to review at the January 2021 meeting.	U. Maschaykh and E. Keurvorst	Verbal update to be provided at January 28, 2021 meeting
2020-11-26	Action Item	5. 2020-2022 Work Plan	B. Cooper, Committee member, to provide a presentation to the Committee at their January meeting regarding the Road Ends project (Members G. Kennedy and Y. Everson to assist).		
2020-11-26	Action Item	5. 2020-2022 Work Plan	B. West, Chairperson, to bring back information on a Biennale project.	B. West	Verbal update to be provided at January 28, 2021 meeting
2020-11-26	Action Item	5. 2020-2022 Work Plan	G. Kennedy, Committee member, to further research the idea of a Sculpture Festival and to provide a link for Penticton's festival to the Committee.		

<i>The artwork</i>	<i>Values</i>
Stande	The story behind the art; practical use; honouring the hospital women; (dear to my heart)
Infinity Cycle	In a prominent place – highly visible; the construction of the work; the story behind honouring the race itself and the importance to the organizers (may be a bit lost but possibly lifted a bit higher)
Coastal Cradle	A beacon; how the light reflects; a meeting place; more and more a beach icon
Coastal Cradle	The scale in relation to the park and ancillary lighting; impact
Coastal Cradle	Walk-bys, interesting and changing with the light; dynamic; liking it more as I get to know it
Infinity Cycle	Motivational theme (sporty person on a steep hill) well positioned
Walking on Sunshine	A discovery piece; community link; complex in its way
The Passenger	Interactive with walkers (toques, masks); nod to history

**The Public Art workplan to Dec 2022 could include the following:**

- Projects
- Locations (EB; WB; 5 Corners: Hospital; Uptown)
- Rationale
- Funding Sources
- Timeline
- Potential Partners
- Council Approval
- Aligned to the Policy/Principles
- ? other

**Considerations help us to determine our priorities and evaluate/select public art. Collectively they paint a picture of the context for the next two years.**

- Development and Density
- Changing Community
- Community Projects
- Economic Impact: Tourism/ Local business
- Community Connectedness – physically and emotionally
- Partnerships
- Under-represented artists
- Beyond Installation (professional development)
- Virtual connection
- ? other considerations

**Think about and bring project ideas to be discussed for inclusion in the Public Art Workplan 2021-2022; what would they be and why?**