

The Corporation of the
CITY OF WHITE ROCK

Regular Council Meeting
AGENDA



Monday, May 10, 2021, 7:00 p.m.

City Hall Council Chambers

15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

***Live Streaming/Telecast:** Please note that all Committees, Task Forces, Council Meetings, and Public Hearings held in the Council Chamber are being recorded and broadcasted as well included on the City's website at: www.whiterockcity.ca

The City of White Rock is committed to the health and safety of our community. In keeping with Ministerial Order No. M192 from the Province of British Columbia, City Council meetings will take place without the public in attendance at this time until further notice.

T. Arthur, Director of Corporate Administration

	Pages
1. CALL MEETING TO ORDER	
1.1. FIRST NATIONS LAND ACKNOWLEDGEMENT	
<i>We would like to recognize that we are standing/working/meeting on the traditional unceded territory of the Semiahmoo First Nation, and also wish to acknowledge the broader territory of the Coast Salish Peoples.</i>	
2. ADOPTION OF AGENDA	
<u>RECOMMENDATION</u> THAT the Corporation of the City of White Rock Council adopt the agenda for its regular meeting scheduled for May 10, 2021 as circulated.	
3. ADOPTION OF MINUTES	15
<u>RECOMMENDATION</u> THAT the Corporation of the City of White Rock Council adopt the following meeting minutes:	
<ul style="list-style-type: none">• April 26, 2021 - Regular Council Meeting;• May 3, 2021 - Special Council Meeting; and,• May 3, 2021 - Regular Council Meeting for the purpose of Public Meeting.	

4. QUESTION AND ANSWER PERIOD

Due to the COVID-19 global pandemic, in-person Question and Answer Period has been temporarily suspended until further notice. You may forward questions and comments to Mayor and Council by emailing ClerksOffice@whiterockcity.ca with Question and Answer Period noted in the subject line. Your questions and comments will be noted along with answers and placed on the City's website. You will be notified directly once this has been completed.

As of 8:30 a.m., May 5, 2021 there were no Question and Answer period submissions received.

Note: there are to be no questions or comments on a matter that will be the subject of a public hearing (time between the public hearing and final consideration of the bylaw).

Note: there are to be no questions or comments on a matter that will be the subject of a public hearing (time between the public hearing and final consideration of the bylaw).

RECOMMENDATION

THAT Council receive for information the correspondence submitted for Question and Answer Period by 8:30 a.m May 10, 2021, **including "On-Table"** information provided with staff responses that are available at the time.

5. DELEGATIONS AND PETITIONS

5.1. DELEGATIONS

5.1.a. ALEX NIXON AND SAMANTHA MCQUADE, WHITE ROCK BIA - MARINE DRIVE ADVOCACY AND ACTION PLAN

Alex Nixon and Samantha McQuade, White Rock Business Improvement Association, to appear as a delegation to discuss an advocacy and action plan for Marine Drive businesses.

5.2. PETITIONS

None

6. PRESENTATIONS AND CORPORATE REPORTS

6.1. PRESENTATIONS

6.1.a. SHARED WATERS ALLIANCE PRESENTATION

Chief Harley Chappell, Semiahmoo First Nation and Shared Waters Alliance, Bob Purdy, Fraser Basin Council and Christy Juteau-Arocha Canada, to appear to discuss water quality issues in Semiahmoo Bay with the goal of increasing water quality to revitalize shell fish harvesting in the Semiahmoo First Nations traditional territory.

6.2. CORPORATE REPORTS

6.2.a. COVID-19 GLOBAL PANDEMIC VERBAL UPDATE

The Fire Chief to provide a verbal update regarding the COVID-19 global pandemic.

6.2.b. REGIONAL MODEL FOR MOBILE CRISIS RESPONSE CAR PROGRAM AND PROPOSED CHARGES FOR RCMP ATTENDANCE AT HOSPITALS

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Corporate report dated May 10, 2021 from the Chief Administrative Officer titled "Regional Model for Mobile Crisis Response Car Program and Proposed Charges for RCMP Attendance at Hospitals".

RECOMMENDATION
THAT Council endorse:

1. The following resolutions a) and b) and that they be sent to the Union of British Columbia Municipalities (UBCM) to submit a request for the province to provide a Regional Model Mobile Crises Response Car Program and enable invoicing for required officer attendance at hospitals in accordance with the *Mental Health Act* for consideration:
 - a. REQUEST FOR A REGIONAL MODEL FOR MOBILE CRISIS RESPONSE CAR PROGRAM CITY OF WHITE ROCK(Sponsor)WHEREAS a Mobile Crisis Response Car Program has been in place for some municipalities for decades and has been well received;AND WHEREAS an integrated robust health care regional model would have value, eliminating jurisdictional policy lines (based on municipal boundaries) for a regional model that follows Health Authority boundaries:THEREFORE BE IT RESOLVED that UBCM request the province to provide an integrated health care regional model for a Mobile Crisis Response Car Program.
 - b. PROPOSED CHARGES TO HEALTH AUTHORITES FOR RCMP ATTENDANCE AT HOSPITALS CITY OF WHITE ROCK (Sponsor)WHEREAS the RCMP are required under the *Mental Health Act* (MHA) to remain at the hospital with a person that has been apprehended under the MHA until they can be presented to a physician;AND WHEREAS wait times can range from two and one-half (2.5) hours to six (6) hours during which time a person suffering from a mental health

condition is in the custody of the police, contributing to further stigmatization, and preventing the police officer from taking any other emergency calls for the provision of their services: THEREFORE BE IT RESOLVED that UBCM request the province to endorse a provision where the municipalities can invoice the Health Authority for wait times more than 30 minutes, like the BC Ambulance Services (in 15-minute increments over 30 minutes).

- c. Correspondence to the Province of British Columbia and the Health Authorities requesting the following:
 - i. The funding / expansion of the Health Authorities nurse portion of a Mobile Crisis Response Car Program (similar to the "Car 67" utilized by the City of Surrey) to White Rock and other Municipalities in need; and
 - ii. Provide authorization for invoicing in any instance where RCMP officers are required to wait over 30 minutes to present an apprehended / distressed person to a physician (in accordance with the *Mental Health Act*).
2. The City of White Rock will send a letter to UBCM and the Lower Mainland Local Government Association (LMLGA) seeking their support, including a resolution of support, from their members on the two (2) resolutions; and
3. The City of White Rock will send a letter to all Metro Vancouver Municipalities seeking their support on the two (2) resolutions.

6.2.c. CONTRACT AWARD - BAY STREET AND CYPRESS STREET ACCESSIBLE RAMPS

46

Corporate report dated May 10, 2021 from the Director of Engineering and Municipal Operations titled "Contract Award - Bay Street and Cypress Street Accessible Ramps".

RECOMMENDATION

THAT Council direct staff to use \$140,000 from the capital contingency in the 2021 Financial Plan to complete the funding required for the award of the Bay Street and Cypress Street Accessible Ramp construction contract to GPM Civil Contracting Inc. for \$224,920.

6.2.d. ECONOMIC DEVELOPMENT STRATEGIC PLAN - SURVEY RESULTS

50

Corporate report dated May 10, 2021 from the Director of Planning and Development Services titled "Economic Development Strategic Plan - Survey Results".

RECOMMENDATION

THAT Council:

1. Receive for information the Business and Resident Economic Development Plan Survey results; and
2. Direct staff to:
 - a. Share the survey results with the community via the talkwhiterock.ca page and on the City's social media channels.
 - b. Conduct virtual workshops with members of the Economic Development Advisory Committee, a group of volunteer residents, a group of volunteer business owners or managers, and a group of City employees.
 - c. Identify priority strategies and action plans to be included in the updated Economic Development Strategic Plan.

6.2.e. RENEWAL OF THE OPERATING AND SERVICE AGREEMENT BETWEEN THE WHITE ROCK MUSEUM AND ARCHIVES SOCIETY AND THE CITY OF WHITE ROCK

142

Corporate report dated May 10, 2021 from the Director of Recreation and Culture titled "Renewal of the Operating and Service Agreement Between the White Rock Museum and Archives Society and the City of White Rock".

RECOMMENDATION

THAT Council:

1. Receive for information the corporate report dated April 30, 2021 from the Director of Recreation and Culture, titled "Renewal of the Operating and Services Agreement between the White Rock Museum and Archives Society and the City of White Rock" for a five (5) year period 2021-2026 (Proposed Agreement);" and
2. Authorize the Mayor and Director of Corporate Administration to sign the Proposed Agreement.

7. MINUTES AND RECOMMENDATIONS OF COMMITTEES

7.1. STANDING AND SELECT COMMITTEE MINUTES

157

RECOMMENDATION

THAT Council receive for information the following standing and select committee meeting minutes as circulated:

- Governance and Legislation Committee - April 26, 2021;
- Land Use and Planning Committee - April 26, 2021;
- COVID-19 Recovery Task Force - April 20, 2021; and
- Housing Advisory Committee - April 28, 2021.

7.2.	STANDING AND SELECT COMMITTEE RECOMMENDATIONS	
7.2.a.	Governance and Legislation Committee (Council Representative Councillor Trevelyan)	
7.2.a.a.	Endorsement of City Policies	
7.2.a.a.a	General Administration	183
.	Admin Policy 200	
	<u>Note:</u> The policy is now outdated and addressed through other means / legislation (<i>Community Charter, Employment Standards Act, Human Rights Code, Collective Bargaining and Human Resources Policies</i>).	
	<u>RECOMMENDATION</u> THAT Council rescind Admin Policy No. 200 - General Administration, as the function is addressed through legislation, collective bargaining and Human Resource policy.	
7.2.a.a.b	Corporate Process Regarding Requirements for City Issued Cell Phone Text Messages and Email Records and Back Up Data	184
.	Administration Policy 213	
	<u>RECOMMENDATION</u> THAT Council endorse Admin Policy 213 - Corporate Process Regarding Requirements for City Issued Cell Phone Test Messages and Email Records and Back Up Data.	
7.2.a.a.c	City of White Rock Flag Policy	188
.	Council Policy 146 Use of City Flag Pole (Previous) Council Policy 167 City of White Rock Flag Policy (New)	
	<u>RECOMMENDATION #1</u> THAT Council rescind Council Policy 146 City of White Rock Use of City Flag Pole.	
	<u>RECOMMENDATION #2</u> THAT Council endorse Council Policy 167 City of White Rock Flag Policy.	
7.2.a.a.d	Photos of Council at City Events	195
.	Council Policy 169	

RECOMMENDATION

THAT Council endorse Council Policy 169 - Photos of Council at City Events as circulated.

- 7.2.a.a.e Coat of Arms and City Logo 197**

Admin Policy 201

RECOMMENDATION

THAT Council endorse Admin Policy 201 - Coat of Arms and City Logo, as circulated.

- 7.2.a.a.f. Mourning the Passing of a Member of the Royal Family 200**

Council Policy - 170

Note: Introduction of a new policy and process to address the passing of a Member of the Royal Family due to Canada being a constitutional monarchy.

RECOMMENDATION

THAT Council endorse Council Policy 170 - Mourning the Passing of a Member of the Royal Family as circulated.

- 7.2.a.a.g White Rock Outstanding Canadians on the Peninsula Legacy Program 202**

Council Policy 125

RECOMMENDATION

THAT Council endorse Council Policy 125 - White Rock Outstanding Canadians on the Peninsula Legacy Program as circulated.

- 7.2.b. COVID-19 Recovery Task Force (Council Chairperson - Councillor Kristjanson)**

- 7.2.b.a. Recommendation #1 - Assisting Restaurants on Marine Drive during COVID-19**

Note: Council may wish to receive the recommendation for information as staff have since been given their direction and are actively working on a comprehensive communication plan.

RECOMMENDATION

THAT Council direct staff to develop a comprehensive communication plan reflecting their care and concern to the community.

7.2.b.b. Recommendation #2 - Assisting Restaurants on Marine Drive during COVID-19

Note: Council may wish to receive the recommendation for information as they have now considered this matter previously.

RECOMMENDATION

THAT Council direct Staff to investigate the feasibility of closing down Marine Drive from Vidal Street to Foster Street to vehicle traffic during the summer months, leaving it open to only taxis, commercial and emergency vehicles.

7.2.c. Housing Advisory Committee (Council Representative - Councillor Manning)

7.2.c.a. Recommendation #1 - Defining Affordable Housing in White Rock

RECOMMENDATION

THAT Council direct staff to define affordable housing; and,

WHEREAS the Housing Advisory Committee (HAC) is tasked with providing advice to Council regarding potential housing and affordable housing policies, tools, incentives and partnerships that support a range of housing options and affordability levels in the City of White Rock; and,

WHEREAS staff have been working with members of the HAC to prepare a draft definition of “affordable housing” that not only reflects approaches undertaken by higher levels of government, housing agencies, and other industry partners, but is also reflective of local considerations; and,

WHEREAS many agencies including the Canada Mortgage and Housing Corporation (CMHC), Metro Vancouver, and BC Housing recognize “affordable housing” as being that for which “shelter costs”, commonly including rent or mortgage payments, property taxes, strata fees, heating costs, and in some cases internet fees, do not exceed 30 percent of the before tax (gross) income of the household; and,

WHEREAS roughly 67 percent of all households in the City (6,720 homes) have a gross income of less than \$90,000, being the income threshold generally needed to purchase a home at the lower end of the local ownership market while respecting the 30 percent threshold; and,

WHEREAS approximately 40 percent of all households (3,955 homes) have incomes of less than \$50,000, being the household income needed to afford the average market rent in White Rock (i.e., \$1,191 per month in 2020 as identified by CMHC), while staying within the 30 percent threshold; and,

WHEREAS variability in household income is such that many low-to-moderate income households in the region do not have the financial capacity to enter into the ownership market nor do they have income sufficient to cover the costs of market rental housing in the City of White Rock;

THEREFORE BE IT RESOLVED THAT Council direct staff to prepare affordable housing definitions for the Official Community Plan considering factors including gross household income, the tenure of the household, and the costs associated with maintaining a home, and to focus on ensuring policies for affordable housing are directed toward increasing the supply of rental housing for “very low income households” and “low income households,”; and,

BE IT FURTHER RESOLVED THAT Council direct staff to base the definition of “affordable ownership housing” on a 30 percent income-to-shelter-cost ratio, and to base the definition of “affordable rental housing” on housing where the rent is 20 percent below the average rents (the source of the Average Market Rent definition being from CMHC), by unit type (number of bedrooms), of purpose-built rental apartments in the city.

8. BYLAWS AND PERMITS

8.1. BYLAWS

8.1.a. BYLAW 2376 - WHITE ROCK ZONING BYLAW, 2012, NO. 2000, AMENDMENT (CR-1 TOWN CENTRE REVISIONS) BYLAW, 2021, NO. 2376

205

Bylaw 2376 - A bylaw to amend Schedule A - Text of the Zoning Bylaw by deleting the existing Section 6.16 CR-1 Town Centre Area Commercial / Residential Zone in its entirety and replacing it with a new Section 6.16 CR-1 Town Centre Area Commercial / Residential Zone. This bylaw was given first and second reading at the February 22, 2021 Regular Council meeting, and went to Public Hearing on April 19, 2021. The bylaw was given third reading on April 26, 2021 and is presented for consideration of final reading at this time.

Note: For clarity, the new CR-1 zone provisions in Bylaw No. 2376 do not apply to properties that are currently under construction and these properties may continue to be completed in the form previously approved through the issued Development Permit.

RECOMMENDATION

THAT Council give final reading to “White Rock Zoning Bylaw, 2012, No. 2000, Amendment (CR-1 Town Centre Revisions) Bylaw, 2021, No. 2376”.

8.1.b. **BYLAW 2363 - WHITE ROCK ZONING BYLAW, 2012, NO. 2000,
AMENDMENT (CD-64 - 1485 FIR STREET)**

211

Bylaw 2363 - A bylaw to amend the "White Rock Zoning Bylaw, 2012, No. 2000" as amended to permit the construction of a six-storey 80-unit rental residential building over two (2) levels of underground parking. The project / bylaw was given first and second reading at the October 19, 2020 Regular Council meeting. The public hearing was held January 18, 2021. The bylaw was defeated at third reading and was brought forward for reconsideration as part of the April 26, 2021 meeting agenda by Councillors Manning and Trevelyan. Council rescinded second reading at that time. The bylaw is now on the agenda for consideration of a new second reading, as amended.

Note: A report on Bylaw 2363 has been provided for consideration at the May 10, 2021 Land Use and Planning Committee meeting.

RECOMMENDATION #1

THAT Council gives second reading to “*White Rock Zoning Bylaw, 2012, No. 2000, Amendment (CD-64 – 1485 Fir Street), 2020, No. 2363*”, as amended.

RECOMMENDATION #2

THAT Council directs staff to schedule a new public hearing for “*White Rock Zoning Bylaw, 2012, No. 2000, Amendment (CD-64 – 1485 Fir Street), 2020, No. 2363*”.

8.1.c. **BYLAW 2386 - WHITE ROCK ZONING BYLAW, 2012, NO. 2000,
AMENDMENT (CD-16 - MEZZANINE FLOOR AREA EXEMPTION BYLAW,
2021, NO. 2386)**

221

Bylaw 2386 - A bylaw to to amend the Zoning Bylaw to permit the construction of mezzanine space for patrons of 3 Dogs Brewing in their new location in the shops at the recently completed Phase 2 of Miramar Village (Unit 107-15181 Thrift Avenue).

Note: A report on Bylaw 2386 has been provided for consideration at the May 10, 2021 Land Use and Planning Committee meeting.

RECOMMENDATION

THAT Council:

1. Give first and second readings to “*White Rock Zoning Bylaw, 2012, No. 2000, Amendment (CD-16 – Mezzanine Floor Area Exemption) Bylaw, 2021, No. 2386*”; and
2. Direct staff to schedule the public hearing for “*White Rock Zoning Bylaw, 2012, No. 2000, Amendment (CD-16 – Mezzanine Floor Area Exemption) Bylaw, 2021, No. 2386*”.

- 8.1.d. **BYLAW 2382 - WHITE ROCK ANNUAL RATES BYLAW 2021, NO. 2382** 223
- Bylaw 2382 - A bylaw for the levying of rates on land and improvements and to provide for the payment of taxes and user fees for the year 2021. The bylaw is presented on the agenda for three readings and final adoption at this time.
- Note:** A report on Bylaw 2382 has been provided for consideration at the May 10, 2021 Finance and Audit Committee meeting.
- RECOMMENDATION #1**
THAT Council gives first, second and third readings to the "White Rock Annual Rates Bylaw 2021, No. 2382".
- RECOMMENDATION #2**
THAT Council gives final reading to the "White Rock Annual Rates Bylaw 2021, No. 2382".
- 8.1.e. **BYLAW 2381 - WHITE ROCK DRAINAGE UTILITY USER FEE BYLAW, 2004, NO. 1739, AMENDMENT NO. 14, 2021 NO. 2381** 226
- Bylaw 2381 - A bylaw to amend the White Rock Drainage Utility User Fee Bylaw, 2004, No. 1739. The bylaw is presented on the agenda for three readings and final adoption at this time.
- Note:** A report on Bylaw 2381 has been provided for consideration at the May 10, 2021 Finance and Audit Committee meeting.
- RECOMMENDATION #1**
THAT Council gives first, second and third readings to "White Rock Drainage Utility User Fee Bylaw, 2004, No. 1739, Amendment No. 14, 2021, No. 2381".
- RECOMMENDATION #2**
THAT Council gives final reading to "White Rock Drainage Utility User Fee Bylaw, 2004, No. 1739, Amendment No. 14, 2021, No. 2381".
- 8.1.f. **BYLAW 2383 - FEES AND CHARGES BYLAW 2020, NO. 2369, AMENDMENT NO. 2, 2021 NO. 2383** 228
- Bylaw 2383 - A bylaw to amend Schedule "F" of the Fees and Charges Bylaw, 2020, No. 2369 in regards to Credit Card Service Fees.
- Note:** A report on Bylaw 2383 has been provided for consideration at the May 10, 2021 Finance and Audit Committee meeting.

RECOMMENDATION

THAT Council gives first, second and third reading to the "*Fees and Charges Bylaw 2020, No. 2369, Amendment No. 2, 2021 No. 2383*".

8.2. PERMITS

8.2.a. 14989 Roper Avenue, Development Variance Permit No. 438 229

Development Variance Permit (DVP) 438 if approved would permit two (2) new dwelling units on the property within the existing buildings, by reducing the minimum off-street parking supply requirement applicable to an "Apartment" use, within the lands subject to this Permit, from 1.2 spaces per dwelling unit, plus 0.3 spaces per dwelling unit for visitor parking (75 total spaces), to 58 spaces for 50 dwelling units, including one (1) space located immediately north of the subject property at 1371 Blackwood Street.

RECOMMENDATION

THAT Council approve the issuance of Development Variance Permit No. 438 for 14989 Roper Avenue.

8.2.b. 1588 Johnston Road, Soleil – Development Variance Permit No. 439 (Soleil) 233

Development Variance Permit (DVP) 439, if approved, would permit a 1.54 metre variance to the maximum height permitted in the CR-1 Zone in order to allow for the stairs accessing the rooftop patios to be protected from the weather by stair vestibules.

RECOMMENDATION

THAT Council approve the issuance of Development Variance Permit No. 439 for 1588 Johnston Road (Soleil).

9. CORRESPONDENCE

9.1. CORRESPONDENCE - RECEIVED FOR INFORMATION

Note: Council Policy No. 109 notes that the City of White Rock does not make official proclamations. Items 9.1.a to 9.1.b have been included under correspondence for public information purposes only.

RECOMMENDATION

THAT Council receive for information the correspondence as circulated, Items 9.1.a - 9.1.c.

9.1.a. CHILD CARE PROFESSIONALS OF BC - MAY IS CHILD CARE MONTH 244

Correspondence from Child Care Professionals of B.C. requesting Council recognition of May being Child Care month and/or May 21 is Child Care Appreciation Day.

9.1.b. DAY OF ACTION AGAINST ANTI-RACISM 246

Correspondence requesting Council recognition of "Day of Action Against Anti-Asian Racism" to be acknowledged on May 10, 2021.

9.1.c. NATIONAL 3-DIGIT SUICIDE PREVENTION HOTLINE FOR CANADA 249

Correspondence dated May 5, 2021 from Hon. Kerry-Lynne D. Findlay to inform and request the City of White Rock join with municipalities across Canada in supporting a motion introduced at the House of Commons to bring a national 3-digit suicide prevention hotline to Canada.

RECOMMENDATION

THAT Council endorse the following:

That, given that the alarming rate of suicide in Canada constitutes a national health crisis, the House call on the government to take immediate action, in collaboration with our provinces, to establish a national suicide prevention hotline that consolidates all suicide crisis numbers into one easy to remember three-digit (988) hot-line that is accessible to all Canadians.

10. MAYOR AND COUNCILLOR REPORTS

10.1. MAYOR'S REPORT

10.2. COUNCILLORS REPORTS

11. MOTIONS AND NOTICES OF MOTION

11.1. MOTIONS

11.1.a. EAST BEACH ACCESS

Councillor Trevelyan requested the following motion be considered at this time:

RECOMMENDATION

That Council direct staff to bring forward a cost estimate of improving the safety and accessibility of the Grizzlee / Finley Street access point in East Beach.

**INTERNATIONAL CAMPAIGN TO ABOLISH NUCLEAR WEAPONS
(ICAN) CITIES APPEAL RESOLUTION FOR UBCM**

At the March 29, 2021 Regular Council meeting Dr. Huguette Hayden appeared as a delegation to request consideration of signing the UN Treaty for the Prohibition of Nuclear Weapons.

At that time the following resolution was adopted by Council (a copy of the correspondence is attached):

THAT Council endorses a letter of support be forwarded in regard to the delegation Dr. H. Hayden and N. Patsicakis - UN Treaty for the prohibition of nuclear weapons.

Mayor Walker requested the following motion be considered by Council to be submitted to the Union of British Columbia Municipalities (UBCM).

RECOMMENDATION

WHEREAS the UN Treaty for the Prohibition of Nuclear Weapons (TPNW) is a landmark global agreement which entered into force on January 21, 2021, calling on national governments to abandon nuclear weapons of war;

AND WHEREAS municipal governments form a close and active link with their constituents and local social movements and the lives of Canadian residents in municipalities may be impacted through any nuclear exchange with potential issues of global climate change, world food production and national or global economic order:

THEREFORE BE IT RESOLVED that UBCM support the ICAN Cities Appeal and send urgent correspondence to the federal government asking that they take decisive steps toward the global elimination of nuclear weapons and sign and ratify the TPNW.

11.2. NOTICES OF MOTION**12. RELEASE OF ITEMS FROM CLOSED COUNCIL MEETINGS****13. OTHER BUSINESS****14. CONCLUSION OF THE MAY 10, 2021 REGULAR COUNCIL MEETING**

Regular Council Meeting of White Rock City Council

Minutes



April 26, 2021, 7:00 p.m.

City Hall Council Chambers

15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT:

Mayor Walker
Councillor Chesney
Councillor Fathers
Councillor Johanson
Councillor Kristjanson
Councillor Manning
Councillor Trevelyan

STAFF:

Guillermo Ferrero, Chief Administrative Officer
Tracey Arthur, Director of Corporate Administration
Jim Gordon, Director of Engineering and Municipal Operations
Carl Isaak, Director of Planning and Development Services
Jacquie Johnstone, Director of Human Resources
Colleen Ponzini, Director of Financial Services
Eric Stepura, Director of Recreation and Culture
Ed Wolfe, Fire Chief
Chris Zota, Manager of Information Technology
Shannon Johnston, Manager, Budgets and Accounting
Donna Kell, Manager of Communications and Government Relations
Debbie Johnstone, Deputy Corporate Officer

1. **CALL MEETING TO ORDER**

The meeting was called to order at 7:01 p.m.

1.1 **FIRST NATIONS LAND ACKNOWLEDGEMENT**

We would like to recognize that we are standing/working/meeting on the traditional unceded territory of the Semiahmoo First Nation, and also wish to acknowledge the broader territory of the Coast Salish Peoples.

2. ADOPTION OF AGENDA

Motion Number: 2021-223

THAT the Corporation of the City of White Rock Council adopt the agenda for its regular meeting scheduled for April 26, 2021 as amended to include the following "On Table" documents and to vary the agenda in regard to Item 7.2.b.a:

- **Updated Appendix A for Item 6.2.c;**
- **Additional information for the COVID-19 Recovery Task Force; and**
- **Vary the agenda to consider item 7.2.b.a at the time Item 6.2.b is being considered.**

Motion CARRIED (7 to 0)

3. ADOPTION OF MINUTES

Motion Number: 2021-224

THAT the Corporation of the City of White Rock Council adopt the following meeting minutes:

- **April 12, 2021 - Regular Council Meeting;**
- **April 19, 2021 - Public Meeting (DVP 436, 1273 Fir Street);**
- **April 19, 2021 - Public Hearing (Bylaw 2376 - White Rock Zoning Bylaw, 2012, No. 2000, Amendment (CR-1 Town Centre Revisions); and,**
- **April 21, 2021 - Special Council Meeting.**

Motion CARRIED (7 to 0)

4. QUESTION AND ANSWER PERIOD

Due to the COVID-19 global pandemic, in-person Question and Answer Period has been temporarily suspended until further notice. You may forward questions and comments to Mayor and Council by emailing ClerksOffice@whiterockcity.ca

with Question and Answer Period noted in the subject line. Your questions and comments will be noted along with answers and placed on the City's website. You will be notified directly once this has been completed.

As of 8:30 a.m., April 26, 2021, there were no Question and Answer period submissions received.

5. DELEGATIONS AND PETITIONS

5.1 DELEGATIONS

5.1.a STEPHEN CROZIER, NEW WESTMINSTER & DISTRICT LABOUR COUNCIL - DAY OF MOURNING

Stephen Crozier, New Westminster & District Labour Council, provided a presentation in recognition for Day of Mourning, as well as the impacts of the COVID-10 pandemic on health and safety for workers, their families and our communities.

Mayor Walker noted at this time that information was just received that nurse Diana Law, who had worked at Peace Arch Hospital for over two (2) decades, lost her life to COVID-19.

Council observed one (1) minute of silence for workers killed and injured on the job.

5.2 PETITIONS

6. PRESENTATIONS AND CORPORATE REPORTS

6.1 PRESENTATIONS

6.1.a WHITE ROCK RCMP QUARTERLY REPORT (Q1) FOR JANUARY - MARCH 2021

Staff Sergeant Kale Pauls provided an update to Council regarding their January - March 2021 Quarterly report.

6.2 CORPORATE REPORTS

6.2.a COVID-19 GLOBAL PANDEMIC VERBAL UPDATE

The Fire Chief provided a verbal update regarding the COVID-19 global pandemic.

6.2.b CREATIVE CITY BY THE SEA - CULTURAL STRATEGIC PLAN 2021

Corporate report dated April 26, 2021 from the Director of Recreation and Culture titled "Creative City by the Sea - Cultural Strategic Plan 2021".

A presentation was provided from the Director of Recreation and Culture and the previous Chairperson for the Arts and Cultural Advisory Committee.

Note: The Arts and Cultural Advisory Committee's recommendation to Council to endorse this plan under Item 7.2.b.a was noted and considered, in accordance with motion 2021-223, along with the first recommendation for the corporate report.

Motion Number: 2021-225

THAT Council:

1. **Approve and endorse the Creative City by the Sea Cultural Strategic Plan as presented by City staff and the Arts and Culture Advisory Committee; and**
2. **Endorse the funding requests outlined in the Creative City by the Sea Cultural Strategic Plan to be brought forward for consideration in the City's 2022-2026 Financial Plan.**

Voted in the negative (1): Councillor Johanson

Motion CARRIED (6 to 1)

6.2.c DEVELOPMENT APPROVALS PROGRAM - FUNDING APPLICATION TO UBCM

Corporate report dated April 26, 2021 from the Director of Planning and Development Services titled "Development Approvals Program - Funding Application to UBCM".

Note: "On-Table" was an updated Appendix A to the corporate report with additional wording in regard to the grant application.

Motion Number: 2021-226

THAT Council:

1. **Pass a resolution indicating support for the proposed project under the Local Government Development**

Approvals Program (LGDAP) and willingness to provide overall grant management if awarded funding; and

- 2. Authorize staff to finalize and submit the application package to the Union of BC Municipalities as presented in principle in Appendix A to this corporate report.**

Motion CARRIED (7 to 0)

6.2.d COLDICUTT PARK RAVINE - PERMANENT CLOSURE

Corporate report dated April 26, 2021 from the Director of Engineering and Municipal Operations titled "Coldicutt Park Ravine - Permanent Closure".

Motion Number: 2021-227

THAT Council:

- 1. Approve the permanent closure of the public crossing to the ravine at Coldicutt Park; and**
- 2. Approve the installation of a 2.5m high chain link fence with signage and a maintenance access gate at the northern access to the Coldicutt Park ravine and a 2.5m high chain link fence with signage and a maintenance access gate near the storm culvert at the bottom of the ravine in Coldicutt Park to facilitate the closure.**

Motion CARRIED (7 to 0)

6.2.e COSMIC ALLEY SIGNAGE

Corporate report dated April 26, 2021 from the Director of Engineering and Municipal Operations titled "Cosmic Alley Signage".

There was a question in regard to the logo noted on the sample. Staff are to review the logo and ensure what is noted is correct.

Motion Number: 2021-228

THAT Council endorse the following option for the renaming of the lane to "Cosmic Alley" north of Marine Drive:

- The lane from Martin Street to Finlay Street.**

Motion CARRIED (7 to 0)

Motion Number: 2021-229

THAT Council endorse the following template option for the new signage to signify the renaming of the lane to “Cosmic Alley” (lane from Martin Street to Finlay Street) as follows:

- **The dark blue / horizontal option.**

Motion CARRIED (7 to 0)

6.2.f MARINE DRIVE LANE CLOSURES

Corporate report dated April 26, 2021 from the Director of Engineering and Municipal Operations titled "Marine Drive Lane Closures".

The following discussion points were noted:

- Concern with access routes for emergency services should there be an incident
- Further input / information required from Ministry of Health and emergency services
- Issues stated in the report need to be looked at individually - for many there are possible solutions
- Time for communications to get out
- Strong messaging is required ASAP (At this time stay in your own neighbourhood)
- Close Parkade
- Mayor noted he would contact Business Improvement Association (BIA) to inform that the City will be sending out strong messages that the waterfront is being brought back for the residents of the City and they are encouraged to help by supporting their local businesses (Councillor Chesney to discuss further with Mayor Walker)

The Chief Administrative Officer noted an inquiry would be made in regard to vaccination progress and would forward information to Council.

Motion Number: 2021-230

THAT staff be directed to bring forward a corporate report, to a Special Council meeting to be held on May 3, 2021, that outlines possible closure of the promenade, some parking lots with some parking lots to be made available for residents only as an initial stage to control crowds at the waterfront; and there be strong messaging that White Rock is closed to visitors.

Voted in the negative (3): Mayor Walker, Councillor Johanson, and Councillor Trevelyan

Motion CARRIED (4 to 3)

Motion Number: 2021-231

THAT Council directs a corporate report be brought forward (with more information) regarding Marine Drive being made for only one-way traffic.

Voted in the negative (5): Mayor Walker, Councillor Chesney, Councillor Fathers, Councillor Johanson, and Councillor Manning

Motion DEFEATED (2 to 5)

Motion Number: 2021-232

THAT Council receive this corporate report for consideration and potential direction to staff.

Motion CARRIED (7 to 0)

6.2.g 2021-2025 FINANCIAL PLAN BYLAW, 2021, NO. 2377

Corporate report dated April 26, 2021 from the Director of Financial Services titled "2021 – 2025 Financial Plan Bylaw, 2021, No. 2377".

Note: Bylaw 2377 is placed on the agenda as Item 8.1.b for Council consideration at that time (for three (3) readings).

The Director of Financial Services introduced the report noting the 2021-2025 Financial plan / Bylaw 2377 had been updated. The adjustment requested by Council at the April 12, 2021 Regular meeting to remove the Human Resources Advisory resulted in a tax rate increase of 3.83%.

Motion Number: 2021-233

THAT Council receive the April 26, 2021 corporate report from the Director of Financial Services titled "2021 – 2025 Financial Plan Bylaw, 2021, No. 2377".

Voted in the negative (1): Councillor Manning

Motion CARRIED (6 to 1)

Motion Number: 2021-234

THAT Council strike a Financial Planning Policies Task Force (including members of the public), immediately so financial planning policies can be reviewed and be ready / in place for the budgeting process for 2022 moving forward.

Voted in the negative (3): Mayor Walker, Councillor Chesney, and Councillor Fathers

Motion CARRIED (4 to 3)

7. MINUTES AND RECOMMENDATIONS OF COMMITTEES

7.1 STANDING AND SELECT COMMITTEE MINUTES

Motion Number: 2021-235

THAT Council receive for information the following standing and select committee meeting minutes as circulated:

- **Governance and Legislation Committee - April 7 2021;**
- **Tour de White Rock Committee - March 11, 2021;**
- **Arts and Cultural Advisory Committee - March 23, 2021;**
- **Housing Advisory Committee - March 24, 2021;**
- **Public Art Advisory Committee - March 25, 2021; and**

- **Water Community Advisory Panel - April 13, 2021**

7.2 STANDING AND SELECT COMMITTEE RECOMMENDATIONS

7.2.a Governance and Legislation Committee (Council Representative Councillor Trevelyan)

The following Terms of Reference were recommended, with noted amendments, by the Governance and Legislation Committee from their April 7, 2021 meeting as follows:

- Arts and Cultural Advisory Committee - Council Policy 143;
- Economic Development Advisory Committee - Council Policy 137;
- Environmental Advisory Committee - Council Policy 138;
- History and Heritage Advisory Committee - Council Policy 159;
- Housing Advisory Committee - Council Policy 164; and
- Public Art Advisory Committee - Council Policy 147.

Motion Number: 2021-236

THAT Council endorse the following Terms of Reference as recommended by the Governance and Legislation Committee from their April 7, 2021 meeting as circulated:

- **Arts and Cultural Advisory Committee - Council Policy 143;**
- **Economic Development Advisory Committee - Council Policy 137;**
- **Environmental Advisory Committee - Council Policy 138;**
- **History and Heritage Advisory Committee - Council Policy 159;**
- **Housing Advisory Committee - Council Policy 164; and**
- **Public Art Advisory Committee - Council Policy 147.**

Motion CARRIED (7 to 0)

Motion Number: 2021-237

THAT Council endorse the following appointments for Chairperson and Vice-Chairperson for each of the Advisory Bodies / Committees (2021-2022 Committee Term):

Committee	Chairperson	Vice-Chairperson
Environmental Advisory Committee	Councillor Johanson	Councillor Kristjanson
History and Heritage Advisory Committee	Councillor Chesney	Councillor Trevelyan
Arts and Cultural Advisory Committee	Councillor Kristjanson	Councillor _____
Public Art Advisory Committee	Councillor Trevelyan	Councillor Chesney
Housing Advisory Committee	Councillor Manning	Councillor Fathers
Economic Development Advisory Committee	Councillor Fathers	Councillor Manning

Note: As per the Terms of Reference, positions for Chairperson and Vice-Chairperson would switch between the two (2) Council members January 2022.

Note: One (1) further appointment will be considered at a later date for the Vice Chairperson position on the Arts and Cultural Advisory Committee.

Voted in the negative (1): Councillor Kristjanson

Motion CARRIED (6 to 1)

7.2.b Arts and Cultural Advisory Committee (Council Representative - Councillor Manning)

7.2.b.a Recommendation #1 - Cultural Strategic Plan

Note: Corresponding corporate report on this agenda, Item 6.2.b

Note: the following recommendation was considered by Council under Item 6.2.b of the agenda:
THAT Council endorse the adoption of the Creative City by the Sea Cultural Plan.

7.2.c Public Art Advisory Committee (Council Representative - Councillor Trevelyan)

7.2.c.a Recommendation #1 - Public Art Installation

Motion Number: 2021-238

THAT Council consider, based on their location, adjacent positions, length, current condition, and potential for upgrades, the following walkways should be among the first to have public art installations:

- Centre Street
- Cypress Street (if funding allows)
- Dolphin Street
- Martin Street (subject to plans for development).

Motion CARRIED

7.2.c.b Recommendation #2 - Public Art Policy 708

Motion Number: 2021-239

THAT Council direct staff to review and revise the Public Art Policy 708 to include placemaking and mural guidelines for review by the Public Art Advisory Committee, followed by a recommendation to Council.

Motion CARRIED

7.2.d COVID-19 Recovery Task Force (Council Chairperson - Councillor Kristjanson)

7.2.d.a Recommendation #1 - Presentation from the Community Health and Social Innovation (CHASI) Hub

Note: Updated Information on the Community Health Social Innovation (CHASI) Hub was provided "On-Table".

Staff note there may be budget considerations to discuss in relation to the recommendation.

Motion Number: 2021-240 It was MOVED AND SECONDED

THAT Council endorse the Community Health and Social Innovation proposal for a study as a way of examining the needs of the senior population in respect to how they have been impacted by COVID-19.

Motion CARRIED

8. BYLAWS AND PERMITS

8.1 BYLAWS

8.1.a BYLAW 2363 - WHITE ROCK ZONING BYLAW, 2012, NO. 2000, AMENDMENT (CD-64 - 1485 FIR STREET)

REQUEST FOR RECONSIDERATION:

Bylaw 2363 - A bylaw to amend the "White Rock Zoning Bylaw, 2012, No. 2000" as amended to permit the construction of a six-storey 80-unit rental residential building over two (2) levels of underground parking. The project / bylaw was given first and second reading at the October 19, 2020 Regular Council meeting. The public hearing was held January 18, 2021. The bylaw was defeated at third reading and has now been asked to be placed on the agenda for reconsideration by Councillors Manning and Trevelyan.

The Director of Planning and Development Services will review the proposed amendment by the applicant as follows:

Maximum Increased Density:

Despite section 7.64.3, the reference to the maximum gross floor area of "1.5 times the lot area" is increased to a higher density of a maximum of 5,700 m² (61,356.85 ft²) of gross floor area (2.8 FAR;

or gross floor area ratio) and 80 apartment dwelling units where a housing agreement has been entered into and filed with the Land Title Office to secure eighty (80) dwelling units as rental tenure for the life of the building, **with eight (8) of these dwelling units being secured for a period of 10 years as having rents 10 percent below the market rent for a similar unit.**

Note: Corporate report dated October 19, 2020 provided for information purposes.

*If the reconsideration is adopted, Council will consider rescinding second reading at this time. If this is Council direction an amended bylaw will be brought forward by the Planning and Development Services department to the next scheduled Council meeting for consideration of second reading, as amended, and direction will be given to staff regarding the scheduling of a public hearing.

The Director of Planning and Development Services reviewed the proposed amendment by the applicant in regard to the application and the affordable housing component (Noted on the agenda)

Councillor Trevelyan noted the purpose to request the bylaw be brought back: Official Community Plan is noting six (6) storeys and the affordable housing aspects.

Councillor Manning noted the purpose to requests the bylaw be brought back: 10% below what could be charged for new units (33 out of 80 will be offered below market).

Motion Number: 2021-241

THAT Council endorses reconsideration of the item " *White Rock Zoning Bylaw, 2012, No. 2000, Amendment (CD-64 - 1485 Fir Street)*" that was defeated at third reading at the January 25, 2021 Regular Council meeting.

Voted in the negative (2): Councillor Johanson, and Councillor Kristjanson

Motion CARRIED (5 to 2)

Motion Number: 2021-242

THAT Council rescinds second reading for Bylaw 2363 "*White Rock Zoning Bylaw, 2012, No. 2000, Amendment (CD-64 - 1485 Fir Street)*".

Voted in the negative (2): Councillor Johanson, and Councillor Kristjanson

Motion CARRIED (5 to 2)

Motion Number: 2021-243

THAT Council endorse the April 26, 2021 Regular Council meeting be extended past 9:30 p.m.

Voted in the negative (2): Councillor Johanson, and Councillor Manning

Motion CARRIED (5 to 2)

**8.1.b BYLAW 2377 - WHITE ROCK FINANCIAL PLAN (2021-2025)
BYLAW, 2021, NO. 2377**

A Bylaw to adopt a Financial Plan for 2021 to 2025. The Bylaw was originally presented at the March 29, 2021 Regular Council meeting, a decision regarding the bylaw was not made at that time. The bylaw was discussed and amended at the April 12, 2021 Regular Council meeting. It is on the agenda for consideration of first, second and third reading at this time.

Motion Number: 2021-244

THAT Council give first, second and third readings to the "*White Rock 2021 – 2025 Financial Plan Bylaw, 2021, No. 2377*".

Voted in the negative (3): Councillor Kristjanson, Councillor Manning, and Councillor Trevelyan

Motion CARRIED (4 to 3)

Note: Bylaw 2377 was provided final reading later on in the meeting (Motion Number 2021-247)

8.1.c BYLAW 2376 - WHITE ROCK ZONING BYLAW, 2012, NO. 2000, AMENDMENT (CR-1 TOWN CENTRE REVISIONS) BYLAW, 2021, NO. 2376

Bylaw 2376 - A bylaw to amend Schedule A - Text of the Zoning Bylaw by deleting the existing Section 6.16 CR-1 Town Centre Area Commercial / Residential Zone in its entirety and replacing it with a new Section 6.16 CR-1 Town Centre Area Commercial / Residential Zone. This bylaw was given first and second reading at the February 22, 2021 Regular Council meeting, and went to Public Hearing on April 19, 2021. The bylaw is being provided for consideration of third reading at this time.

Motion Number: 2021-245

THAT Council amend "*White Rock Zoning Bylaw, 2012, No. 2000, Amendment (CR-1 Town Centre Revisions) Bylaw, 2021, No. 2376*" as follows:

- **Diagram attached to and forming part of the bylaw where noted 18, 23 and 29 stories be amended to 8 - 12 storeys (12 on the higher)**
- **Amend from 90 metres to 40 meters.***To be noted in the bylaw as follows:*
- *Section 6.16.5.3 (from 90 metres to 40 metres); and*
- *Diagram attached to the bylaw amended to change the areas formerly indicated to have maximum heights of 18^, 23^, and 29^ storeys to have maximum height of 12^ storeys for each (^ indicates where a community amenity space would be required to allow the building to exceed 10 storeys)*

Motion CARRIED (7 to 0)

Motion Number: 2021-246

THAT Council give third reading, as amended, to "*White Rock Zoning Bylaw, 2012, No. 2000, Amendment (CR-1 Town Centre Revisions) Bylaw, 2021, No. 2376*".

Motion CARRIED

BYLAW 2377

It was noted in regard to Item 8.1.b Bylaw 2377 that the agenda also included notation of consideration of adoption of the bylaw at this time.

Ministerial Orders, due to the pandemic, permit Financial Planning bylaws to be given final reading at the same meeting they were given the initial readings.

At this time Council considered the following motion:

Motion Number: 2021-247

THAT Council give final reading/ adoption to the "*White Rock Financial Plan (2021 - 2025) Bylaw, 2021, No. 2377*".

Voted in the negative (3): Councillor Kristjanson, Councillor Manning, and Councillor Trevelyan

Motion CARRIED (4 to 3)

8.2 PERMITS

8.2.a 1273 FIR STREET, WHITE ROCK ELEMENTARY SCHOOL EXPANSION - DEVELOPMENT VARIANCE PERMIT 436

Development Variance Permit 436 would allow relief from the maximum height standard of the P-1 Zone (i.e., 10.7 metres) to allow a maximum height of 12.4 metres sought in support of an eight (8)-classroom expansion to White Rock Elementary School, located at 1273 Fir Street.

Motion Number: 2021-248

THAT Council approve of the issuance of Development Variance Permit No. 436 for 1273 Fir Street, White Rock Elementary School expansion.

Motion CARRIED (7 to 0)

9. CORRESPONDENCE

9.1 CORRESPONDENCE - RECEIVED FOR INFORMATION

Note: Council Policy No. 109 notes that the City of White Rock does not make official proclamations. Item 9.1.c has been included under correspondence for public information purposes only.

Note: Council may wish to refer this matter to staff for consideration and response.

Motion Number: 2021-249

THAT Council receive the correspondence as circulated as items 9.1.a - 9.1.d.

Motion CARRIED (7 to 0)

9.1.a METRO VANCOUVER BOARD IN BRIEF - MARCH 26, 2021

9.1.b PROCLAMATION REQUEST FOR 2021 FALUN DAFA DAY

Correspondence from the Falun Dafa Association of Vancouver requesting Council recognition of Falun Dafa Day on May 13, 2021.

9.1.c CITY OF PRINCE GEORGE - BC HYDRO: 2020 STREET LIGHTING RATE APPLICATION

Correspondence from the City of Prince George dated March 17, 2021 requesting the City also consider opposing BC Hydro's proposed 2020 Street Lighting Rate Application (monthly rate increase charge per street light including a surcharge to recover the costs incurred to convert existing high pressure sodium light fixtures to LED fixtures).

9.1.d CITY OF PORT MOODY - HELPING CITIES LEAD PROGRAM

Correspondence dated March 29, 2021 from the City of Port Moody requesting the City support their resolution submitted to the Union of British Columbia (UBCM) for consideration regarding the program titled "Helping Cities Lead" an advocacy campaign related to building greenhouse gas emissions reductions in British Columbia.

10. MAYOR AND COUNCILLOR REPORTS

10.1 MAYOR'S REPORT

Mayor Walker noted Guillermo Ferrero, Chief Administrative Officer, has been recognized by the Local Government Management Association for 15 years service in Management capacity.

10.2 COUNCILLORS REPORTS

Councillor Kristjanson noted the following information:

- April 13 & 20 South Surrey White Rock "Chamber Chat"
- April 23, South Surrey Chamber Board meeting

11. MOTIONS AND NOTICES OF MOTION

11.1 MOTIONS

11.2 NOTICES OF MOTION

12. RELEASE OF ITEMS FROM CLOSED COUNCIL MEETINGS

13. OTHER BUSINESS

14. CONCLUSION OF THE APRIL 26, 2021 REGULAR COUNCIL MEETING

The meeting was concluded at 9:56 p.m.



Mayor Walker

Tracey Arthur, Director of Corporate
Administration

Special Meeting of White Rock City Council

Minutes



May 3, 2021, 4:00 p.m.

City Hall Council Chambers

15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT: Mayor Walker
Councillor Chesney
Councillor Fathers
Councillor Johanson
Councillor Kristjanson (arrived at 4:03 p.m.)
Councillor Manning
Councillor Trevelyan

GUEST: Alex Nixon, Executive Director of the White Rock Business Improvement Association

STAFF: Guillermo Ferrero, Chief Administrative Officer
Tracey Arthur, Director of Corporate Administration
Jim Gordon, Director of Engineering and Municipal Operations
Carl Isaak, Director of Planning and Development Services
Jacquie Johnstone, Director of Human Resources
Colleen Ponzini, Director of Financial Services
Eric Stepura, Director of Recreation and Culture
Ed Wolfe, Fire Chief
Kale Pauls, Staff Sargent
Debbie Johnstone, Deputy Corporate Officer
Donna Kell, Manager of Communications and Government Relations

1. **CALL MEETING TO ORDER**

The meeting was called to order at 4:02 p.m.

2. MOTION TO CONDUCT A SPECIAL COUNCIL MEETING WITHOUT THE PUBLIC IN ATTENDANCE

Motion Number: 2021-250 It was MOVED and SECONDED

WHEREAS COVID-19 has been declared a global pandemic;

WHEREAS the City of White Rock has been able to continue to provide the public access to the meetings through live streaming;

WHEREAS holding public meetings in the City Hall Council Chambers, where all the audio/video equipment has been set up for the live streaming program, would not be possible without breaching physical distancing restrictions due to its size, and holding public meetings at the White Rock Community Centre would cause further financial impact to City Operations due to staffing resources and not enable live streaming;

WHEREAS Ministerial Orders require an adopted motion in order to hold public meetings electronically, without members of the public present in person at the meeting;

THEREFORE BE IT RESOLVED THAT Council authorizes the City of White Rock to hold the May 3, 2021 Special Council meeting to be video streamed and available on the City's website, and without the public present in the Council Chambers.

Motion CARRIED (6 to 0)

3. ADOPTION OF AGENDA

Councillor Kristjanson arrived at the meeting at 4:03 p.m.

Motion Number: 2021-251 It was MOVED and SECONDED

THAT Council amend the Special Meeting agenda for May 3, 2021 to permit the Mr. Nixon, Executive Director of the BIA, to speak at the meeting in regard to Item 4. (noted there may be others available that can answer questions on behalf of Mr. Nixon).

Motion CARRIED (7 to 0)

Motion Number: 2021-252 It was MOVED and SECONDED

THAT the Corporation of the City of White Rock Council adopt the agenda for its special meeting scheduled for May 3, 2021 as amended.

Motion CARRIED (7 to 0)

4. COVID-19 PROPOSED PREVENTION MEASURES - WATERFRONT

Corporate report dated May 3, 2021 from the Fire Chief titled "COVID-19 Proposed Prevention Measures - Waterfront".

It was confirmed that the City, as of May 3, 2021, is aligned with Provincial Health Orders.

A Nixon was invited to speak on behalf of the White Rock Business Improvement Association (BIA). It was noted that Marine Drive businesses are facing seating capacity issues at this time that would impact their businesses (some will likely go out of business if nothing is done to address this).

The BIA have looked at how to increase seating capacity and state it is only the City who can (by expanding patio space in some way) alleviate the issue. The noted challenges for the businesses in the April 19, 2021 corporate report titled "COVID-19 Preventative Measures" have been reviewed by the businesses and they state the noted challenges can be mitigated.

The BIA are in favour of a one-way option for Marine Drive and requested if it is not possible there be a Plan B brought forward that can solve the issue.

The BIA were asked to re-submit correspondence / report regarding their concerns and requests to the Mayor who will ensure they are forwarded to Council. .

Ms. McQuade was invited by the Mayor to speak, where she noted as a business owner that the challenges for businesses outlined in the April 19, 2021 corporate report can be addressed.

- Suggestion regarding a "Plan B" closing two (2) smaller parking lots (F and J noted in the report) and put up picnic tables

The Mayor and Mr. Nixon will communicate further to review expansion of seating capacity options.

Motion Number: 2021-253 It was MOVED and SECONDED

THAT Council receives the May 3, 2021 corporate report titled "COVID-19 Prevention Measures - Waterfront" regarding potential COVID-19

community safety prevention measures that may be considered for implementation on the waterfront.

Motion CARRIED (7 to 0)

5. **VICE CHAIRPERSON FOR THE ARTS AND CULTURAL ADVISORY COMMITTEE**

Motion Number: 2021-254 It was MOVED and SECONDED

THAT Council endorse the following appointment for Vice-Chairperson for the Arts and Culture Advisory Committee (2021-2022 Committee Term):

Committee	Chairperson	Vice-Chairperson
Arts and Cultural Advisory Committee	Councillor Kristjanson	Councillor Manning


Note: As per the Terms of Reference, positions for Chairperson and Vice-Chairperson would switch between the two (2) Council members January 2022.

Motion CARRIED (7 to 0)

6. **CONCLUSION OF THE MAY 3, 2021 SPECIAL COUNCIL MEETING**

The meeting was concluded at 4:54 p.m.

Mayor Walker



Tracey Arthur, Director of Corporate Administration

Regular Council Meeting for the purpose of PUBLIC MEETING

Minutes



May 3, 2021, 5:00 p.m.

City Hall Council Chambers

15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT: Mayor Walker
Councillor Chesney
Councillor Fathers
Councillor Johanson
Councillor Kristjanson
Councillor Manning
Councillor Trevelyan

STAFF: Guillermo Ferrero, Chief Administrative Officer
Tracey Arthur, Director of Corporate Administration
Jim Gordon, Director of Engineering and Municipal Operations
Carl Isaak, Director of Planning and Development Services
Greg Newman, Manager of Planning
Debbie Johnstone, Deputy Corporate Officer

1. **CALL MEETING TO ORDER**

The public meeting for DVP 438 (14989 Roper Avenue) was called to order at 5:03 p.m.

2. **DIRECTOR OF CORPORATE ADMINISTRATION READS A STATEMENT REGARDING THE PROCEDURE TO BE FOLLOWED FOR THE PUBLIC MEETING FOR THE EVENING**

3. **PUBLIC MEETING #1 - DEVELOPMENT VARIANCE PERMIT 438, 14989 ROPER AVENUE**

DEVELOPMENT VARIANCE PERMIT 438

CIVIC ADDRESS: 14989 Roper Avenue

PURPOSE:

Development Variance Permit (DVP) 438 would permit two (2) new dwelling units on the property within the existing buildings, by reducing the minimum off-street parking supply requirement applicable to an "Apartment" use, within the lands subject to this Permit, from 1.2 spaces per dwelling unit, plus 0.3 spaces per dwelling unit for visitor parking (75 total spaces), to 58 spaces for 50 dwelling units, including one (1) space located immediately north of the subject property at 1371 Blackwood Street.

4. DIRECTOR OF CORPORATE ADMINISTRATION ADVISES HOW THIS PUBLIC MEETING HAS BEEN PUBLICIZED

- Notice was published in the April 22 and 29 editions of the Peace Arch News
- 612 notices were mailed to owners and occupants within 100 metres of the subject property.
- A copy of the notice was placed on the public notice posting board on April 20, 2021

5. THE CHAIRPERSON INVITES THE DIRECTOR OF PLANNING AND DEVELOPMENT SERVICES TO PRESENT THE PROPOSED APPLICATION

Note: Public Information Package attached for information purposes.

6. THE CHAIRPERSON WILL REQUEST THE DIRECTOR OF CORPORATE ADMINISTRATION TO ADVISE OF ANY CORRESPONDENCE OR SUBMISSIONS RECEIVED

As of 8:30 a.m. on Wednesday, April 28, 2021 there have been **two (2)** submissions.

Note: Submissions received between 8:30 a.m., April 28, 2021 and 12:00 p.m. (noon), May 3, 2021 will be presented "On Table" at the Public Meeting.

Author	Date Received	Civic Address	Status	Item #
D. Lung	April 23, 2021	1455 George St White Rock BC - Unit 1603	Opposed	C-1
E. and P. Lofeudo	April 24, 2021	401-1381 Martin Street, White Rock BC	Opposed	C-2

Summary of Submissions for Development Variance Permit 438:

- On Table Submissions were received up until 12:00 p.m. (noon) Monday, May 3, 2021.
- There has been one (1) On Table Submission received, with the writer noting that they are opposed.
- For those who phoned in today not wanting to speak to the items but wanting to register their submission there have been two (2) phone in submissions - both of which were opposed.

7. THE CHAIRPERSON INVITES THOSE IN ATTENDANCE TO PRESENT THEIR COMMENTS

As there were no registered speakers for the application DVP 438 (14989 Roper Avenue) at 5:13 p.m. information was read out and displayed for the public as to how to call in to speak to the proposal.

At 5:17 p.m. it was determined there were no speakers.

8. IF REQUIRED, THE CHAIRPERSON INVITES THE DIRECTOR OR PLANNING AND DEVELOPMENT SERVICES TO SUMMARIZE THE PROPOSED APPLICATION

N/A

9. CONCLUSION OF PUBLIC HEARING #1 - DEVELOPMENT VARIANCE PERMIT 438, 14989 ROPER AVENUE

As there were no speakers for DVP 438 (14989 Roper Avenue) at 5:17 p.m. the public meeting was concluded.

10. PUBLIC MEETING #2 - DEVELOPMENT VARIANCE PERMIT 439, 1588 JOHNSTON ROAD (SOLEIL)

DEVELOPMENT VARIANCE PERMIT 439

The public meeting for DVP 439 (1588 Johnston Road) was called to order at 5:18 p.m.

CIVIC ADDRESS: 1588 Johnston Road

PURPOSE:

Development Variance Permit (DVP) 439 would permit a 1.54 metre variance to the maximum height permitted in the CR-1 Zone in order to allow for the stairs accessing the rooftop patios to be protected from the weather by stair vestibules.

11. DIRECTOR OF CORPORATE ADMINISTRATION ADVISES HOW THIS PUBLIC MEETING HAS BEEN PUBLICIZED

- Notice was published in the April 22 and 29 editions of the Peace Arch News
- 602 notices were mailed to owners and occupants within 100 metres of the subject property.
- A copy of the notice was placed on the public notice posting board on April 20, 2021

12. THE CHAIRPERSON INVITES THE DIRECTOR OF PLANNING AND DEVELOPMENT SERVICES TO PRESENT THE PROPOSED APPLICATION

Note: Public Information Package attached for information purposes.

13. THE CHAIRPERSON INVITES THE DIRECTOR OF CORPORATE ADMINISTRATION TO ADVISE OF ANY CORRESPONDENCE OR SUBMISSIONS RECEIVED

As of 8:30 a.m. on Wednesday, April 28, 2021 there have been **five (5)** submissions.

Note: Submissions received between 8:30 a.m., April 28, 2021 and 12:00 p.m. (noon), May 3, 2021 will be presented "On Table" at the Public Meeting.

Author	Date Received	Civic Address	Status	Item #
R. Falls	April 22, 2021	Buena Vista Avenue, White Rock	Support	C-1
J. Walsh	April 22, 2021	1455 George Street, White Rock	Opposed	C-2
F. Lung	April 23, 2021	1455 George St White Rock BC - Unit 1603	Opposed	C-3
M. Labandelo	April 26, 2021	105 1526 George Street, White Rock	Support	C-4
S. Ellis	April 27, 2021	606 - 15280 North Bluff Road White Rock	Opposed	C-5

Summary of Submissions for Development Variance Permit 439:

- On Table Submissions were received up until 12:00 p.m. (noon) today (Monday, May 3, 2021).
- There has been **three (3)** On Table Submission received, all in opposition.
- There were no registered phone in submissions received for this item.

14. THE CHAIRPERSON INVITES THOSE IN ATTENDANCE TO PRESENT THEIR COMMENTS

As there were no registered speakers for the application DVP 439 (1588 Johnston Road) at 5:23 p.m. information was read out and displayed for the public as to how to call in to speak to the proposal.

At 5:30 p.m. it was determined there were no speakers.

15. IF REQUIRED, THE CHAIRPERSON INVITES THE DIRECTOR OR PLANNING AND DEVELOPMENT SERVICES TO SUMMARIZE THE PROPOSED APPLICATION

N/A

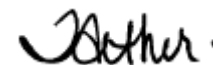
16. CONCLUSION OF PUBLIC HEARING #2 - DEVELOPMENT VARIANCE PERMIT 439, 14989 1588 JOHNSTON ROAD

As there were no speakers for DVP 439 (1588 Johnston Road) at 5:30 p.m. the public meeting was concluded.

17. CONCLUSION OF THE MAY 3, 2021 PUBLIC MEETING

The public meeting was concluded at 5:30 p.m.

Mayor Walker



Tracey Arthur, Director of
Corporate Administration

THE CORPORATION OF THE
CITY OF WHITE ROCK
CORPORATE REPORT



DATE: May 10, 2021

TO: Mayor and Council

FROM: Guillermo Ferrero, Chief Administrative Officer

SUBJECT: Regional Model for Mobile Crisis Response Car Program and
Proposed Charges for RCMP Attendance at Hospitals

RECOMMENDATIONS

THAT Council endorse:

1. The following resolutions a) and b) and that they be sent to the Union of British Columbia Municipalities (UBCM) to submit a request for the province to provide a Regional Model Mobile Crises Response Car Program and enable invoicing for required officer attendance at hospitals in accordance with the *Mental Health Act* for consideration:

a) REQUEST FOR A REGIONAL MODEL FOR MOBILE CRISIS RESPONSE CAR PROGRAM **CITY OF WHITE ROCK (Sponsor)**

WHEREAS a Mobile Crisis Response Car Program has been in place for some municipalities for decades and has been well received;

AND WHEREAS an integrated robust health care regional model would have value, eliminating jurisdictional policy lines (based on municipal boundaries) for a regional model that follows Health Authority boundaries:

THEREFORE BE IT RESOLVED that UBCM request the province to provide an integrated health care regional model for a Mobile Crisis Response Car Program.

b) PROPOSED CHARGES TO HEALTH AUTHORITIES FOR RCMP ATTENDANCE AT HOSPITALS **CITY OF WHITE ROCK (Sponsor)**

WHEREAS the RCMP are required under the *Mental Health Act* (MHA) to remain at the hospital with a person that has been apprehended under the MHA until they can be presented to a physician;

AND WHEREAS wait times can range from two and one-half (2.5) hours to six (6) hours during which time a person suffering from a mental health condition is in the custody of the police, contributing to further stigmatization, and preventing the police officer from taking any other emergency calls for the provision of their services:

THEREFORE BE IT RESOLVED that UBCM request the province to endorse a provision where the municipalities can invoice the Health Authority for wait times more than 30 minutes, like the BC Ambulance Services (in 15-minute increments over 30 minutes).

2. Correspondence to the Province of British Columbia and the Health Authorities requesting the following:
 - i. The funding / expansion of the Health Authorities nurse portion of a Mobile Crisis Response Car Program (similar to the “Car 67” utilized by the City of Surrey) to White Rock and other Municipalities in need; and
 - ii. Provide authorization for invoicing in any instance where RCMP officers are required to wait over 30 minutes to present an apprehended / distressed person to a physician (in accordance with the *Mental Health Act*).
 3. The City of White Rock will send a letter to UBCM and the Lower Mainland Local Government Association (LMLGA) seeking their support, including a resolution of support, from their members on the two (2) resolutions; and
 4. The City of White Rock will send a letter to all Metro Vancouver Municipalities seeking their support on the two (2) resolutions.
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EXECUTIVE SUMMARY

Mobile Crisis Response Car Program (Surrey’s Car 67 Program)

The City is requesting the provincial government to expand their funding for an integrated robust regional health care model for a Mobile Crisis Response Car Program. The City of Surrey has a program (“Car 67”) that addresses this need for their municipality that does not expand past their municipal boundary.

The program model is comprised of a police officer and a mental health practitioner team as there is often a need for nursing services to be provided and assigned when patients/ persons in distress or in need of medical care are brought to the attention of the RCMP and hospitalization is required. Currently, the *Mental Health Authority* (MHA) requires the police to remain in attendance at a hospital with the person in need until they are in the care of a physician. A Regional Mobile Crisis Response Car Program would be more effective for both the police and health care authorities as many apprehensions could be avoided if a mental health practitioner was available to conduct an on scene assessment, as it would often avoid the need to defer to the emergency powers under the MHA.

Billing for Officer Waits at Hospitals on MHA Apprehensions

The City is requesting a further consideration by the province to permit municipalities to charge the Health Authorities in circumstances when an officer is required to remain at the hospital with an individual in need where it was determined that the care of a physician in accordance with the MHA was required.

In response to often long hospital wait times, whereby an officer is unable to attend to other duties as a result, it is requested that billing for this service be permitted for any time exceeding 30 minutes, similar to the BC Ambulance Services (in 15-minute increments over 30 minutes).

INTRODUCTION/BACKGROUND

Community safety is a priority for the City of White Rock. The City of White Rock contracts with the Province of British Columbia for the provision of RCMP police services.

The White Rock RCMP responds to approximately 500 calls for service annually where mental health is the primary factor. Approximately 190 of these calls annually are for assessments under

the MHA and in approximately 130 of these calls a person is apprehended under the MHA to be transported to the hospital. Police are required under the MHA to remain at the hospital with the person until they can be presented to a physician. Wait times at hospitals can range from two and one-half (2.5) to six (6) hours during which time a person suffering from a mental health condition is in the custody of police. While in attendance with the person in need, the officer is precluded from taking any other emergency calls for the provision of their services.

It is further noted that there is a stigmatization and a perception of criminalization when a person is in police custody, and in many circumstances, this is not the case, as they are there for mental health needs and not criminal misconduct.

The Province of BC, the Fraser Health Authority (FHA) and the Surrey RCMP provide a “Car 67” program whereby a Mobile Crises Response Unit provides advanced crisis intervention, risk assessments and referrals to mental health and/ or victim services to either divert or pre-screen persons who are in distress. It is understood that the “Car 67” concept would require additional resources in order to cover White Rock and other Municipalities facing such challenges.

This program should it be expanded regionally, would reduce the number of persons being required to be taken to the hospital, which in turn will provide better care for the person in need and assist to reduce overburdened hospital emergency rooms.

FINANCIAL IMPLICATIONS

The City of White Rock would contribute financially and/or with a rotational police resource, to staff the car for this program.

An example as to how the White Rock RCMP are currently impacted by this issue, with approximately 130 calls related to persons experiencing mental health issues, at an average of 4 hours of an officer’s time required per call, 520 hours equates to 43 days (12 hr./shift).

With a regional program there will still be circumstances where police officers are required to remain with a person in need until they are in the care of a physician. The ability to charge for the time an officer is required to remain at the hospital would provide some funding to help alleviate staff workload / backlog.

LEGAL IMPLICATIONS

Not applicable.

COMMUNICATION AND COMMUNITY ENGAGEMENT IMPLICATIONS

Not applicable.

INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS

Endorsed by the White Rock RCMP.

CLIMATE CHANGE IMPLICATIONS

Not applicable.

ALIGNMENT WITH STRATEGIC PRIORITIES

Community: Manage the delivery of City Services efficiently and effectively.

OPTIONS / RISKS / ALTERNATIVES

The following options are available for Council consideration:

Regional Mobile Crisis Response Cars Program

1. Council endorse supporting a request to the province to provide an integrated health care regional model for a Mobile Crisis Response Car Program.

Billing for Officer Waits at Hospitals on MHA Apprehensions

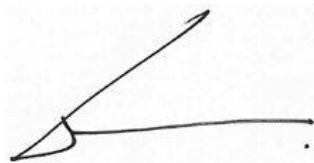
2. Council endorse supporting a request to the province to permit the billing of the FHA/ Health Authorities for wait times by police longer than 30 minutes while with apprehended or persons in need as required by the MHA until they are in the care of a physician, similar to the BC Ambulance Services (in 15-minute increments over 30 minutes).
3. Council receive the information without further action.

CONCLUSION

Community safety is a priority for the City of White Rock. The Province of BC, FHA and the Surrey RCMP deliver a “Car 67” program whereby a Mobile Crises Response Unit provides advanced crisis intervention, risk assessments and referrals to mental health and/ or victim services to either divert or pre-screen persons who are in distress. The “Car 67” program requires additional resources to cover White Rock and other Municipalities facing increased challenges. A Regional program that crosses over municipal boundaries would be beneficial.

In circumstances when officers are required to wait with persons in need, under the MHA, for any time longer than 30 minutes, a provision whereby municipalities can bill for that time, would be fair and appropriate, as they are taken away from other emergency services duties. The billing would be a similar practice to the BC Ambulance Services (in 15-minute increments over 30 minutes). Having the ability to bill for this time, would produce funding to alleviate some workload / backlog caused by an officer inability to perform other duties.

Respectfully submitted,



Guillermo Ferrero
Chief Administrative Officer

THE CORPORATION OF THE
CITY OF WHITE ROCK
CORPORATE REPORT



DATE: May 10, 2021

TO: Mayor and Council

FROM: Jim Gordon, P.Eng., Director, Engineering and Municipal Operations

SUBJECT: Contract Award – Bay Street and Cypress Street Accessible Ramps

RECOMMENDATION

THAT Council direct staff to use \$140,000 from the capital contingency in the 2021 Financial Plan to complete the funding required for the award of the Bay Street and Cypress Street Accessible Ramp construction contract to GPM Civil Contracting Inc. for \$224,920.

EXECUTIVE SUMMARY

The purpose of this report is to obtain approval from Council to use \$140,000 from capital contingency to complete the funding required for the award of the Bay Street and Cypress Street Accessible Ramp construction contract to GPM Civil Contracting Inc. (GPM).

PREVIOUS COUNCIL DIRECTION

Not applicable.

INTRODUCTION/BACKGROUND

The existing ramps located at Cypress Street and Bay Street were compromised by the 2020 – 2021 storms. Currently, both ramps pose mobility challenges to users with wheelchairs, scooters, and strollers. As well, the White Rock Fire Department uses the Bay Street ramp for launching vessels during emergency situations. The current orientation of this ramp does not allow for quick launch of emergency watercrafts. Through the rehabilitation of the existing ramp at Cypress Street, and replacement of the current gravel ramp at Bay Street, the City will be able to provide beach access for all users and help to increase boat launch time during emergencies.

The proposed work is to construct a 3.5m wide beach ramp at Bay Street for small boats and pedestrians, and to extend the existing ramp at Cypress Street to provide an accessible connection to the beach.

These accessible beach ramps will establish barrier-free access to White Rock's waterfront. People of all abilities and all ages and those using personal assistive devices, such as walkers and wheelchairs, will have the freedom to access the beach.

The City retained Westmar Advisors Inc., a marine structural engineering consultant, to provide design services, tender support services, and construction monitoring services.

The Request for Proposal (WR21-018) was advertised on BC Bid from February 26, 2021 to March 12, 2021. The Bay Street and Cypress Street ramp construction projects were posted together to achieve an economic advantage.

The following proposals were received.

Table 1 – Bid Summary

Company	Bid Price (Excluding GST)
GPM Civil Contracting Inc.	\$224,920
Tybo Constructors Ltd.	\$307,324

The Consultant and staff evaluated the proposals based on best overall value, and recommend that the contract be awarded to GPM Civil Contracting Inc.

The total project schedule is anticipated to be 13 weeks using precast concrete panels that have a production lead time of nine (9) weeks. If the funding is approved on May 10, 2021, construction will begin the week of July 12, 2021 and is anticipated to be completed during the week of August 9, 2021; weather dependent.

There is an option to decrease the concrete panel lead time to six (6) weeks using additives and additional formwork for an additional cost of \$36,741. This would enable the project to start 3 weeks earlier, during the week of June 21, 2021, and have an anticipated completion date during the week of July 19, 2021; weather dependent.

Staff and the consultant reviewed the options and recommend that the base bid (13 week project schedule) be awarded in the amount of \$224,920, which is within the CAO's approval limit.

FINANCIAL IMPLICATIONS

A summary of the project budget is shown below in Table 2 and Table 3.

Table 2 - Bay Street Ramp Project Budget

	Consultant	Contractor	Total
Budget	\$65,000	\$95,000	\$160,000
Contract Amount	\$58,000	\$169,000	\$227,000
Archaeology	\$2,500		\$2,500
Contingency	\$4,500	\$25,000	\$29,500
Total Project Cost	\$65,000	\$194,000	\$259,000
Project Variance		-99,000	-99,000

Table 3 - Cypress Street Ramp Project Budget

	Consultant	Contractor	Total
Budget	\$27,000	\$23,000	\$50,000
Contract Amount	\$20,000	\$56,000	\$76,000
Archaeology	\$2,500		\$2,500
Contingency	\$4,500	\$8,000	\$12,500
Total Project Cost	\$27,000	\$64,000	\$91,000
Project Variance		-41,000	-41,000

To accommodate the project budget variance of \$99,000 for Bay Street access and \$41,000 for Cypress Street access, the project will need \$140,000 from the capital contingency to proceed.

The Director of Finance confirms that funds are available in the capital contingency.

LEGAL IMPLICATIONS

Not applicable.

COMMUNICATION AND COMMUNITY ENGAGEMENT IMPLICATIONS

Notices will be delivered to the residents fronting the work which will include contact information for the contractor and the City's project manager to resolve any issues that may arise. Project signs will be installed on site informing visitors of the project.

The East Beach promenade will be open during construction; there will be intermittent closures during construction hours for loading and unloading materials and equipment. The promenade will be fully open outside of construction hours.

The City has applied for a heritage permit with the Archaeology Branch at the provincial level via the fast-track process. The reason for this is due to possibility that the project may fall within areas for which the Archaeology Branch has Memoranda of Understanding (MOU) with various First Nations that place strict conditions on permit issuance. The City will also seek to engage Semiahmoo First Nation representatives to be cultural monitors for that work. The cultural monitors would be able to stop work if archaeological remains are positively identified.

INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS

Not applicable.

CLIMATE CHANGE IMPLICATIONS AND PERMITTING

There are no specific climate change issues other than the greenhouse gases generated through the production of concrete and the equipment used for construction of the ramps.

The City is seeking to obtain provincial permits for both Cypress Street and Bay Street and is currently awaiting approval from the Archeological Branch.

A permit from The Fish and Fish Habitat Protection (the Program) of Fisheries and Oceans Canada (DFO) for the project currently exists but is valid only till the end of April 2021. An extension will be requested once the project schedule is confirmed.

ALIGNMENT WITH STRATEGIC PRIORITIES

Construction of the Bay Street access ramp is a Strategic Priority with a rating of Top Priority.

OPTIONS / RISKS / ALTERNATIVES

The following alternative options are available for Council's consideration:

1. Not approve the project, however if the ramps are not constructed, the City will be unable to provide an accessible connection to the waterfront at Bay Street and Cypress Street. The current orientation of the Bay Street ramp does not allow for quick launch of emergency crafts and will delay response time. This will also continue to cause difficulty for users to access the beach. Specifically, the abrupt change in elevation makes it difficult for users with mobility challenges and users in wheelchairs to access the beach.

2. Award the contract based on a ten (10) week project schedule. This option requires an additional \$37,000 to reduce the concrete panel production lead time to a six (6) weeks. The anticipated completion date for this option would be the week of July 19, 2021. As this option will increase the contract value over the CAO's procurement limit (\$250,000), Council will need to approve the award of the Bay Street and Cypress Street Accessible Ramp to GPM Civil Contracting Inc. for \$261,661(excluding GST).

CONCLUSION

The City posted a Request for Proposals for the Bay Street and Cypress Street Accessible Ramp Project on BC Bid. Two (2) bids were received and based on overall best value, staff recommend awarding the contract to GPM Civil Contracting Inc. in the amount of \$224,920 (excluding GST), which is within the CAO's procurement approval limit. To accommodate the budget variance of \$99,000 for Bay Street Access and \$41,000 for Cypress Street Ramp, the project will need \$140,000 from the capital contingency to accommodate these unbudgeted increases.

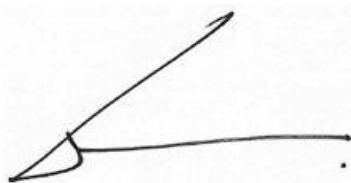
Respectfully submitted,



Jim Gordon, P.Eng.
Director of Engineering and Municipal Operations

Comments from the Chief Administrative Officer

I concur with the recommendation of this corporate report.



Guillermo Ferrero
Chief Administrative Officer

THE CORPORATION OF THE CITY OF WHITE ROCK CORPORATE REPORT



DATE: May 10, 2021

TO: Mayor and Council

FROM: Carl Isaak, Director, Planning and Development Services

SUBJECT: Economic Development Strategic Plan - Survey Results

RECOMMENDATIONS

THAT Council:

1. Receive for information the Business and Resident Economic Development Plan Survey results; and
 2. Direct staff to:
 - a) Share the survey results with the community via the talkwhiterock.ca page and on the City's social media channels.
 - b) Conduct virtual workshops with members of the Economic Development Advisory Committee, a group of volunteer residents, a group of volunteer business owners or managers, and a group of City employees.
 - c) Identify priority strategies and action plans to be included in the updated Economic Development Strategic Plan.
-

EXECUTIVE SUMMARY

In support of Council's 2021-2022 strategic priority to "update the City's Economic Development Strategy," staff are working on reviewing and updating the 2009 Economic Development Strategic Plan. Input has been obtained from businesses and residents regarding their views on the future of economic development in White Rock via an online survey on TalkWhiteRock.ca as well as a hard copy provided directly to businesses. A summary of the results of the survey is included in this report (Appendix A with the results from businesses, Appendix B with the results from residents).

Staff are presenting the results to Council for information and requesting endorsement to move forward with staff sharing the results with the community via the City's various communication channels (sharing "what we heard" to allow participants and others in the community to see what others are thinking about this topic), and conducting workshops with various groups to identify priority strategies and action plans to be included in the updated Economic Development Strategic Plan.

PREVIOUS COUNCIL DIRECTION

On January 25, 2021, Council passed the following resolution [2021-029]:

THAT Council refer the draft Economic Development Strategic Plan update surveys for business and for residents to the Economic Development Advisory Committee for review, prior to distributing the surveys.

INTRODUCTION/BACKGROUND

The City last updated its Economic Development Strategic Plan in 2009. Council identified economic development and the updating of this plan as a high priority for 2021-2022. Council chose to complete the update in-house by hiring an Economic Development Officer, which was successfully done in September 2020.

Thereafter, staff created and distributed two economic development surveys, one for businesses and one for residents and has received and tabulated the results.

Business Survey Results

The Business Survey was completed by 56 business owners/managers and included businesses operating in the fields of healthcare, personal care, professional services, food/beverage services and retail. There was representation from businesses located in the Town Centre, at Five Corners and on Marine Drive.

Over 56% of businesses are completely or somewhat satisfied with White Rock as a place to do business. The top three strengths identified for doing business in the City are:

1. Small town atmosphere, friendly sense of community.
2. A strong, loyal customer base.
3. Increasing population, growing White Rock / South Surrey community.

The top three challenges associated with doing business in White Rock are:

1. Parking issues.
2. Increased cost of doing business, financial concerns (i.e. high rent, taxes).
3. Transportation issues (i.e. transit, congestion, distance to other municipalities).

Respondents identified businesses related to Arts & Culture, Health & Wellness and Food/Beverage services as being the most likely to be successful in White Rock. Retail and Water Sports / Outdoor Activities were also ranked high.

More than 73% of businesses had contact with the City in the past year, and 53% rated their experience as completely or somewhat satisfied. Satisfaction ratings were relatively high for:

- Access to Municipal Information via the Website.
- Business License Processing and Fees.
- Customer Service when dealing directly with the City.

Ratings were relatively lower for:

- Municipal Tax Rates, Infrastructure (roads, sidewalks, public safety, etc.).
- Planning & Development Services.

More than 62% of businesses identified “Making it easy for Businesses to Navigate Government Services, Regulations and Programs” as the most important thing the City can do to support the growth and expansion of business.

Verbatim written comments from the Business Survey are included at the end of Appendix A.

Resident Survey Results

The Resident Survey was completed by 277 respondents, 161 of whom are retired or semi-retired, 74 who work part time and 35 who live in Surrey.

Most respondents identified “Attracting more Businesses to White Rock” and “Protecting against the Negative Impacts of Growth” as being their top goals for Economic Development. They described their vision for the economic future of White Rock as being:

- Environmentally Sustainable/Responsible.
- Creative/Innovative.
- Vibrant and Unique.

As the economy develops, they desire an:

- Improved Quality of Life (more entertainment, arts & culture, and amenities).
- Better Selection of Shops & Services.
- Lower Environmental Impact.

More than 65% of residents identified “The Pier and the Waterfront” as the City’s most important asset, followed by “Local, Independent Businesses” and then “Arts & Culture.” Residents would specifically like to see more grocery options, more craft breweries, more general retail, and more fitness options (including water sports / outdoor activities) and believe that these are the types of businesses that will be successful in White Rock.

Residents provided numerous pages of thoughtful written comments which are included at the end of Appendix B. Recurring themes include a strong desire for the revitalization of the Waterfront including the development of water sport / outdoor activity type businesses and facilities, requests for a bold move with infrastructure (funicular, day-time marina, promenade extension to Crescent Beach, hotel/convention centre, etc.), interest in the creation of an Arts & Culture Corridor, a wish to see more public and private spaces for social gatherings and additional outdoor venues for concerts and markets.

Next Steps

Staff will seek additional input from the City’s Economic Development Advisory Committee (including the White Rock Business Improvement Association and the South Surrey and White Rock Chamber of Commerce), residents and select businesses, via a series of virtual workshops. The workshops will focus on identifying priority strategies and action plans to be included in the updated Economic Development Strategic Plan.

Building on the survey results, these workshops, and ongoing review of economic data pertaining to White Rock, the EDO will identify priority strategies and action plans to be included in the updated Economic Development Strategic Plan.

FINANCIAL IMPLICATIONS

Not applicable.

LEGAL IMPLICATIONS

Not applicable.

COMMUNICATION AND COMMUNITY ENGAGEMENT IMPLICATIONS

Publicly communicating survey results and conducting workshops with businesses and residents ensures that community members are informed, consulted, and involved in the creation of the City's updated Economic Development Strategic Plan.

INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS

This project has involved the support the Communications and Government Relations Department. The Recreation and Culture Department has also been involved in advising on aspects of the arts and culture community that relate to economic development.

CLIMATE CHANGE IMPLICATIONS

Not applicable.

ALIGNMENT WITH STRATEGIC PRIORITIES

Conducting workshops with businesses and residents regarding the results of the economic development surveys directly supports Council's 2021-2022 strategic priority to "update the City's Economic Development Strategy."

OPTIONS / RISKS / ALTERNATIVES

Council may consider other ways to obtain further input from businesses and residents, including:

1. Hire an external consultant to conduct the workshops.
2. Seek input to identify key themes and strategies through additional surveys.

CONCLUSION

Staff are providing the results of the Economic Development Survey (for businesses and residents) with Council for information and seeks endorsement to move forward with staff sharing the results with the community via the City's various communication channels, and conducting workshops with various groups to identify priority strategies and action plans to be included in the updated Economic Development Strategic Plan.

Staff has evaluated the options available to obtain additional community input and finds conducting the workshops in house to be the most viable in terms of cost and quality of response.

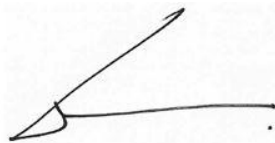
Respectfully submitted,



Carl Isaak
Director, Planning and Development Services

Comments from the Chief Administrative Officer

I concur with the recommendations of this corporate report.



Guillermo Ferrero
Chief Administrative Officer

Appendix A: Economic Development Survey for Businesses Results

Appendix B: Economic Development Survey for Residents Results

Business - Economic Development Plan Survey

SURVEY RESPONSE REPORT

04 January 2019 - 31 March 2021

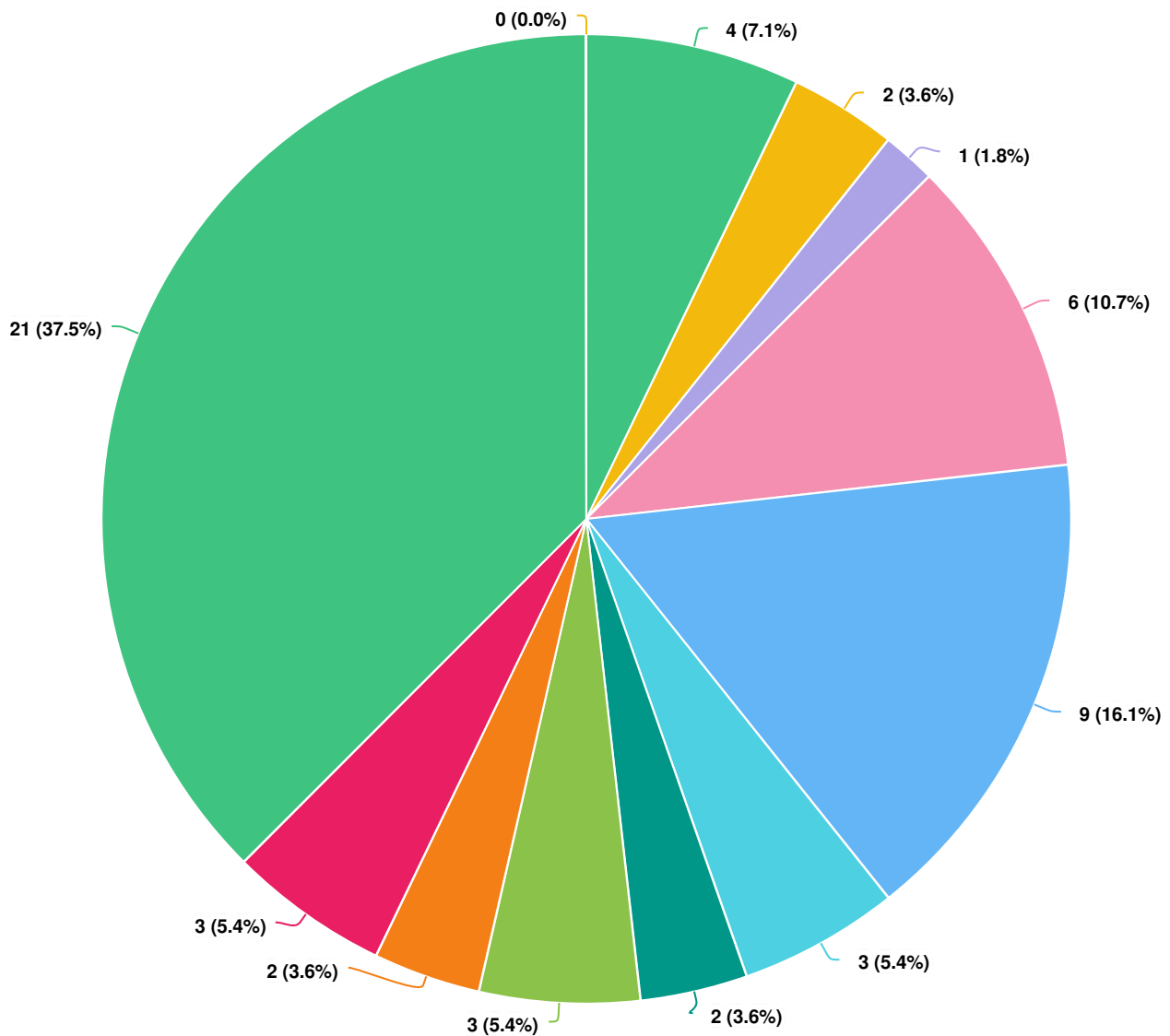
PROJECT NAME:

Economic Development Plan Survey



SURVEY QUESTIONS

Q2 What type of business do you run/work for?



Question options

- Restaurant
 ● Coffee Shop
 ● Food retail (e.g. grocery store, bakery, convenience store, produce store)
- General retail (e.g. apparel, gift shop, thrift store, home décor, footwear, liquor store)
 ● Medical / Dental Office
- Other Health Care
 ● Law firm
 ● Real Estate firm
 ● Financial firm
- General service (e.g. salon, hairdresser, day spa, fitness)
 ● Other
 ● Pub

Mandatory Question (56 response(s))

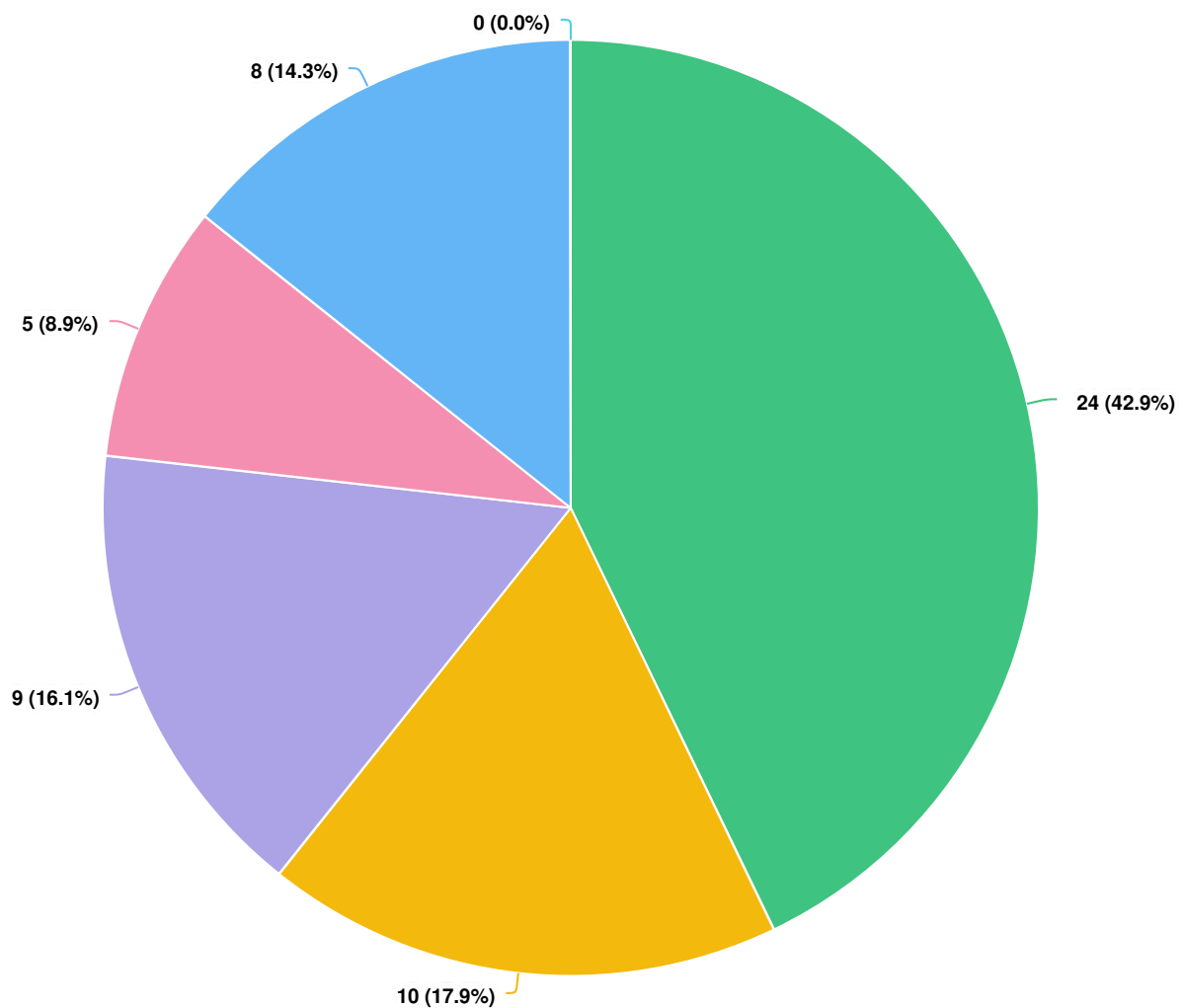
Question type: Radio Button Question

Q3 How many employees does your business employ?



Mandatory Question (56 response(s))
Question type: Likert Question

Q4 Where is your business located?

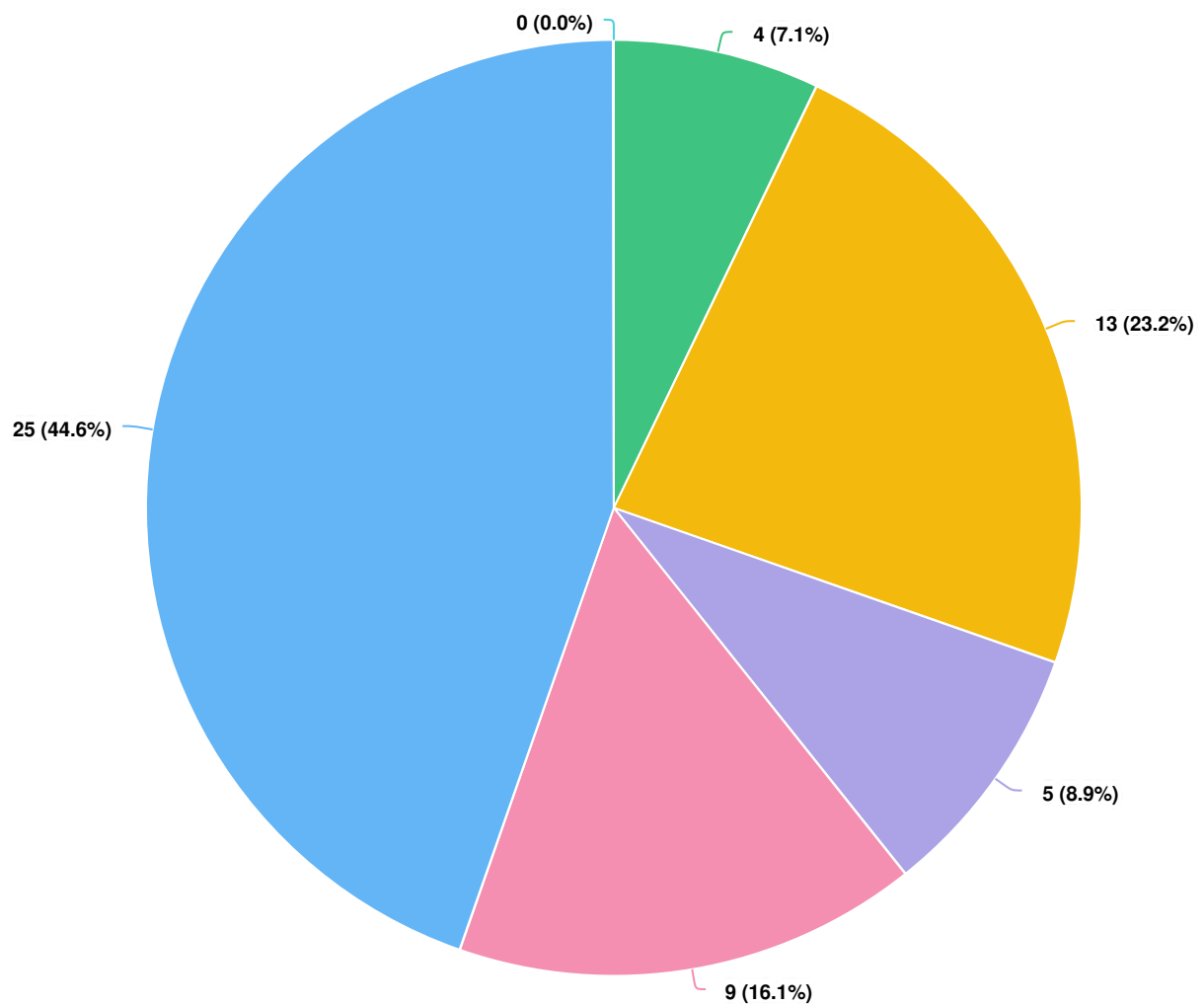


Question options

Stayte Road Other Based out of your residence Marine Drive Five Corners Uptown

Mandatory Question (56 response(s))
Question type: Radio Button Question

Q5 How long has your business been in existence?

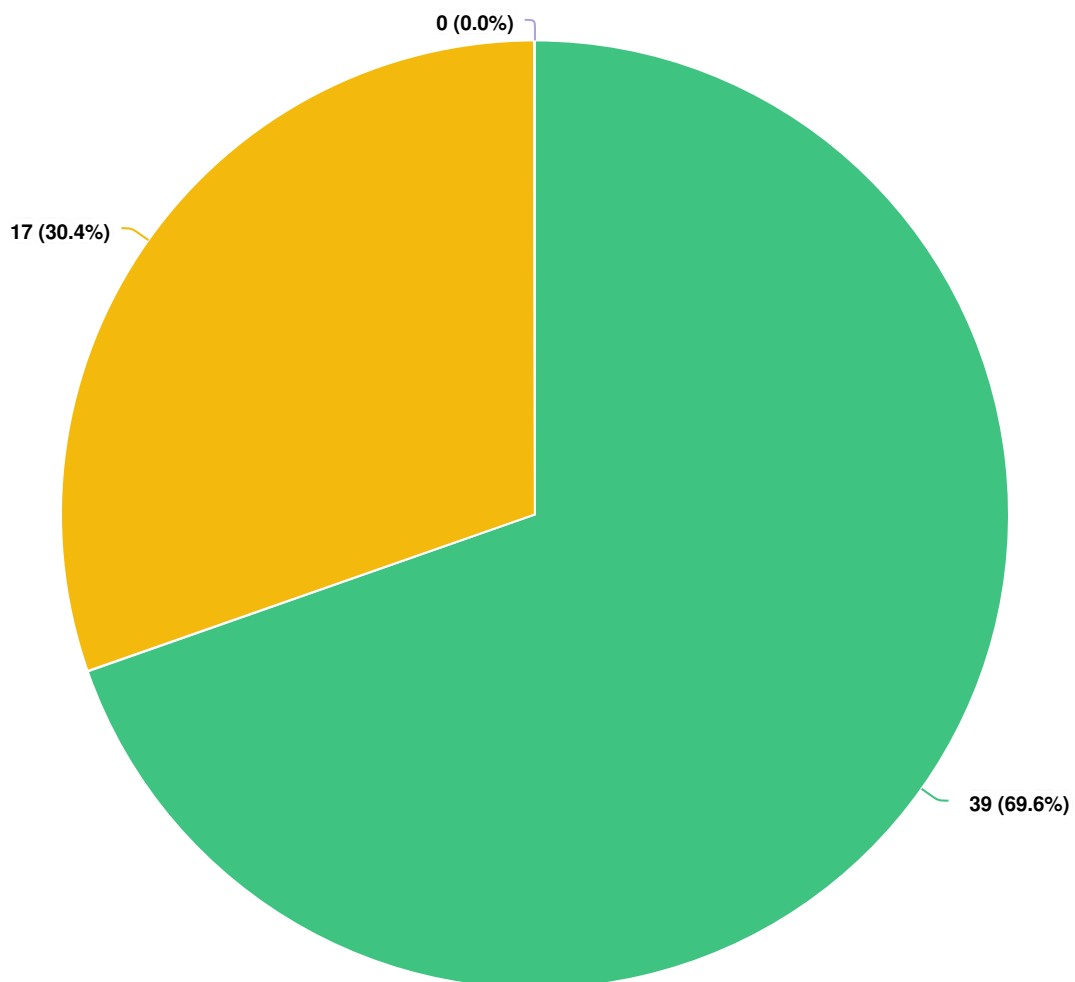


Question options

Unsure More than 20 years 10-20years 6-10 years 2-5 years 1 year or less

Mandatory Question (56 response(s))
Question type: Radio Button Question

Q6 Does the owner of the business:

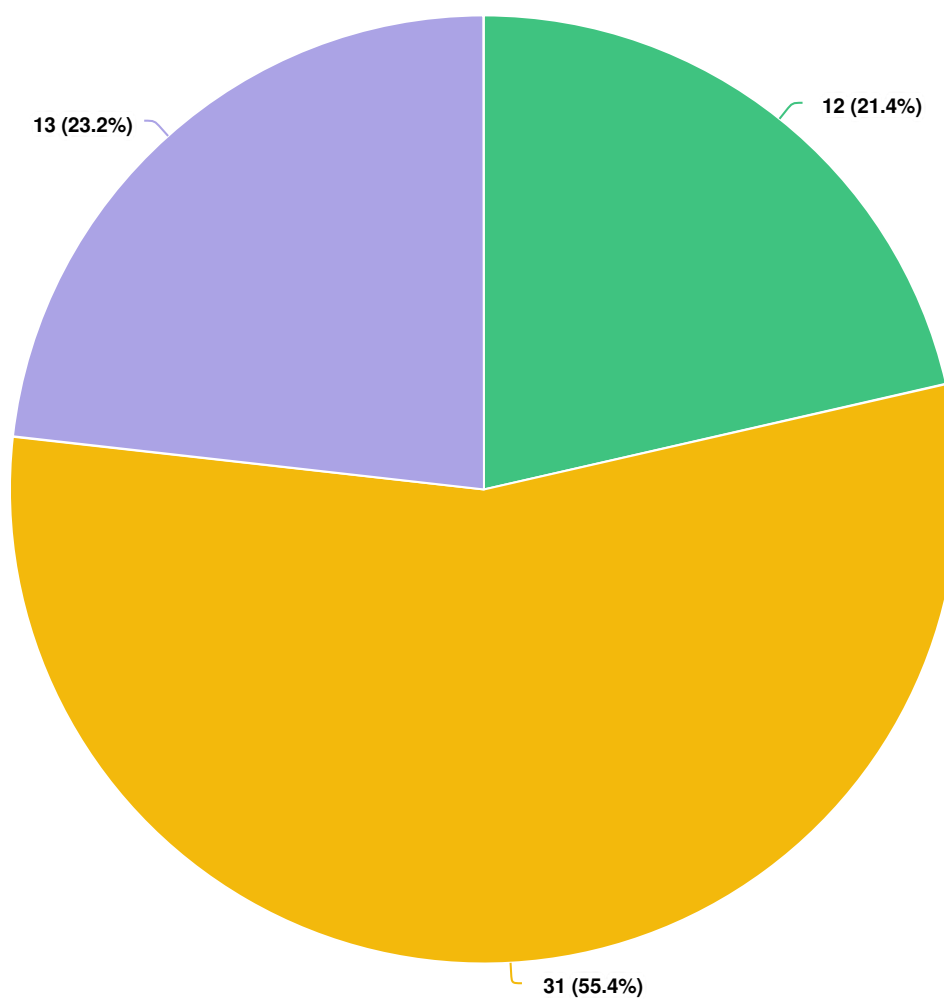


Question options

☐ Unsure ☐ Own the property ☐ Rent the property

Mandatory Question (56 response(s))
Question type: Radio Button Question

Q7 | In the next five years, do you plan to relocate your business?

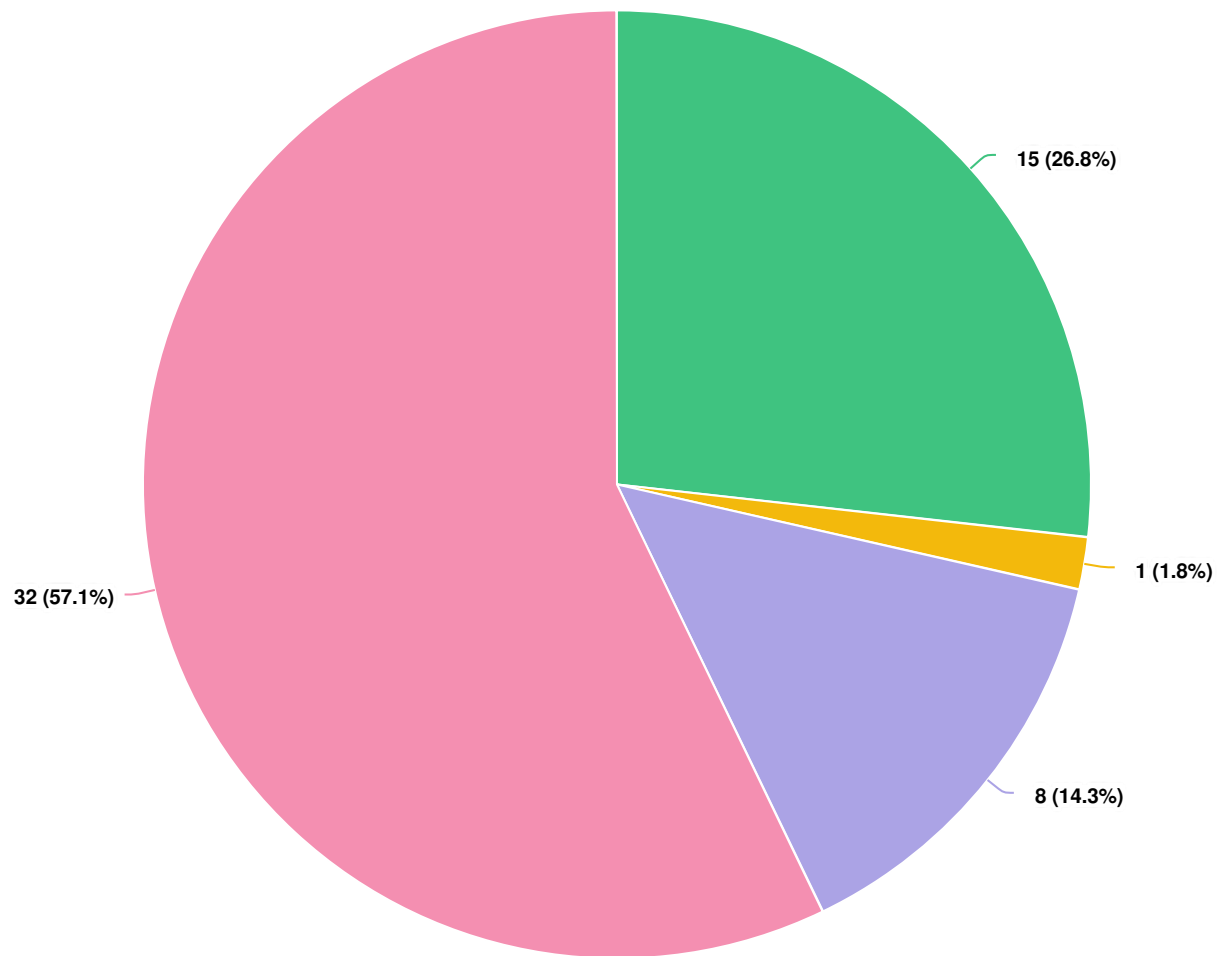


Question options

☐ Unsure ☐ No ☐ Yes

Mandatory Question (56 response(s))
Question type: Radio Button Question

Q8 | Where are you most likely to relocate to?

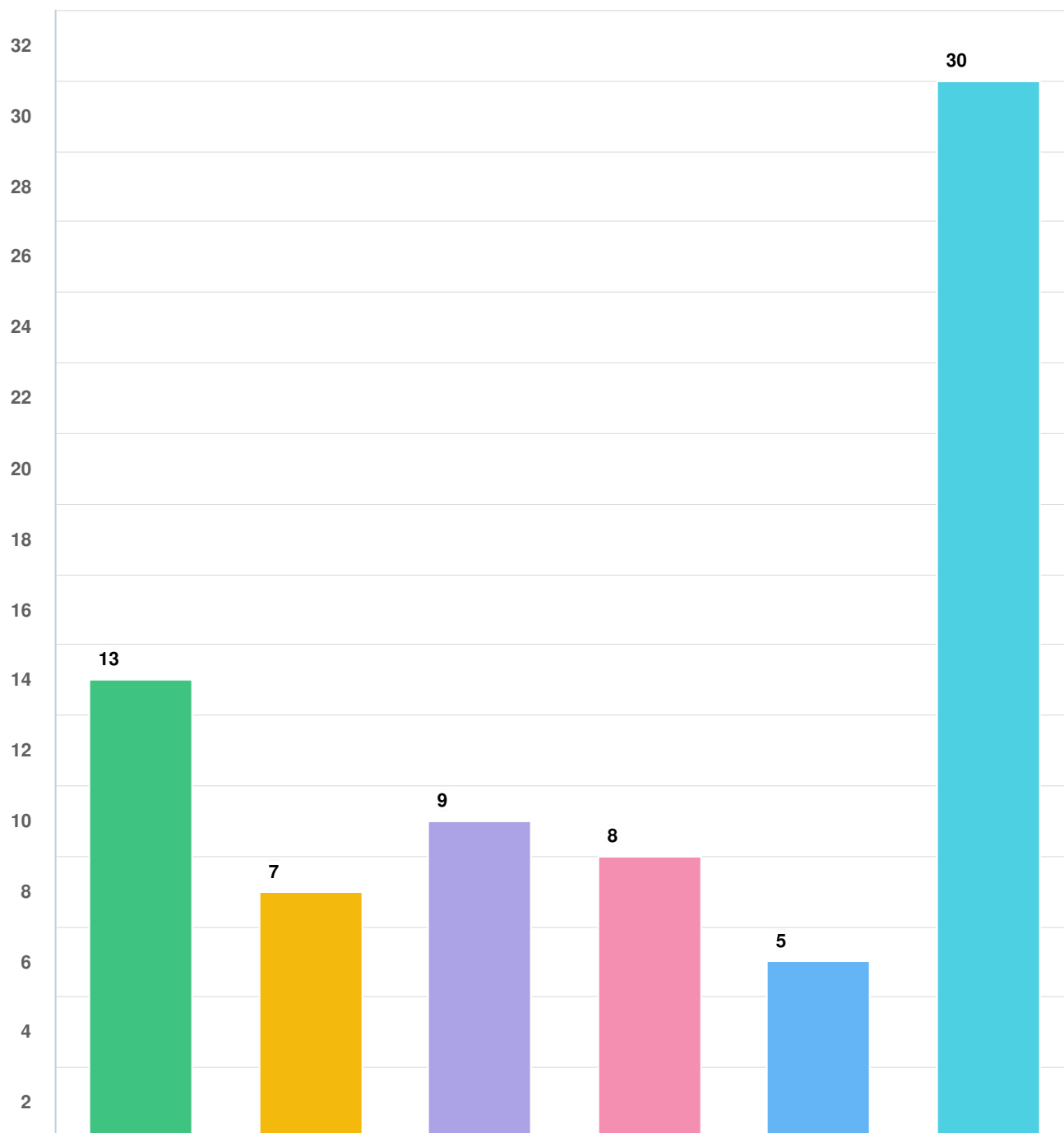


Question options

Other Grandview Heights Semiahmoo Town Centre White Rock

Mandatory Question (56 response(s))
Question type: Radio Button Question

Q9 What are the main reasons for moving there:



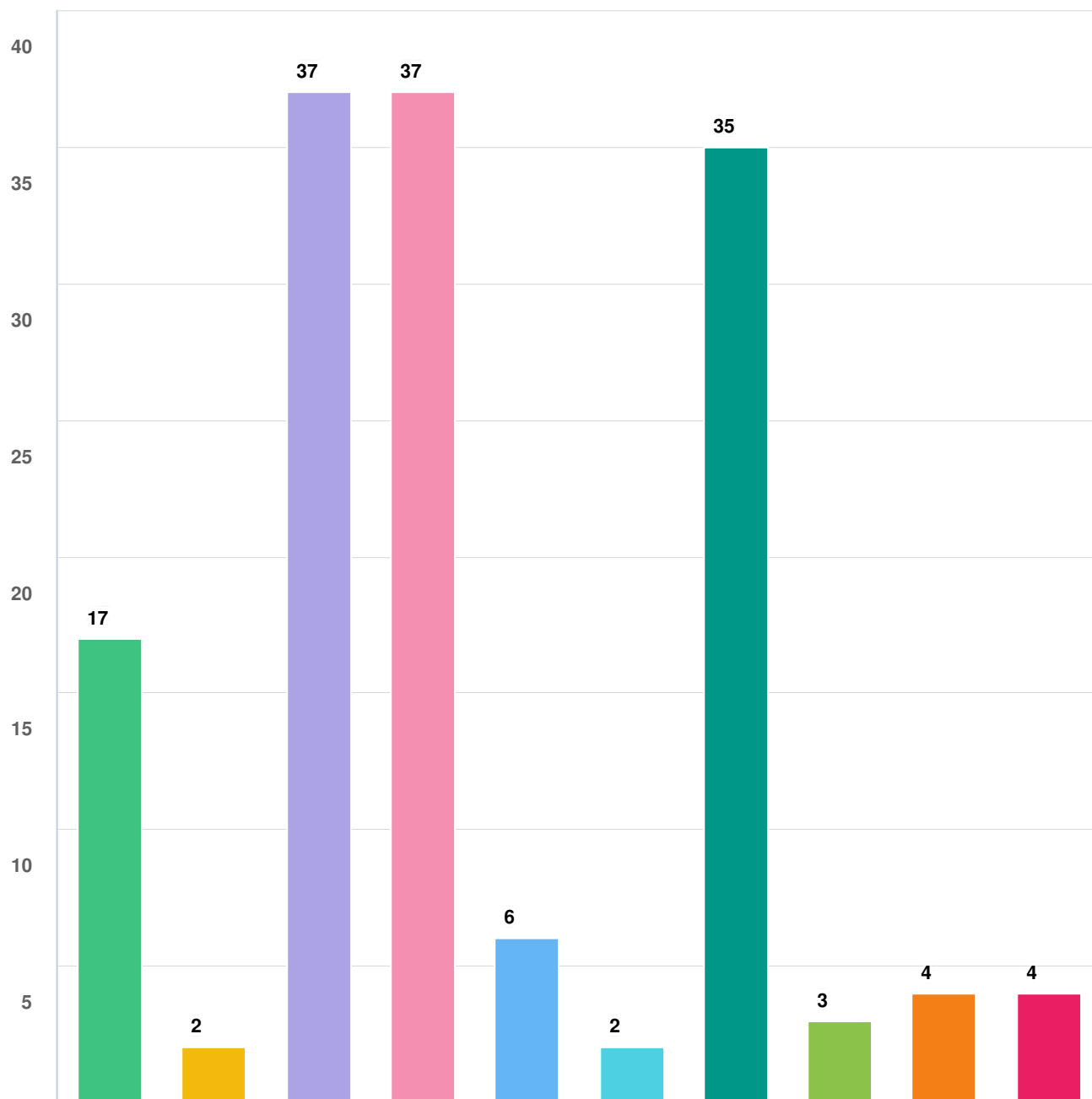
Question options

- Other
- Supportive Municipal Government / Business Friendly
- Transportation issues (congestion, parking)
- Larger population / client base
- Financial concerns (lower rent, taxes)
- Problems with current location (space, potential re-development)

Mandatory Question (56 response(s))

Question type: Checkbox Question

Q10 Please select the top three key strengths of doing business in the White Rock area:



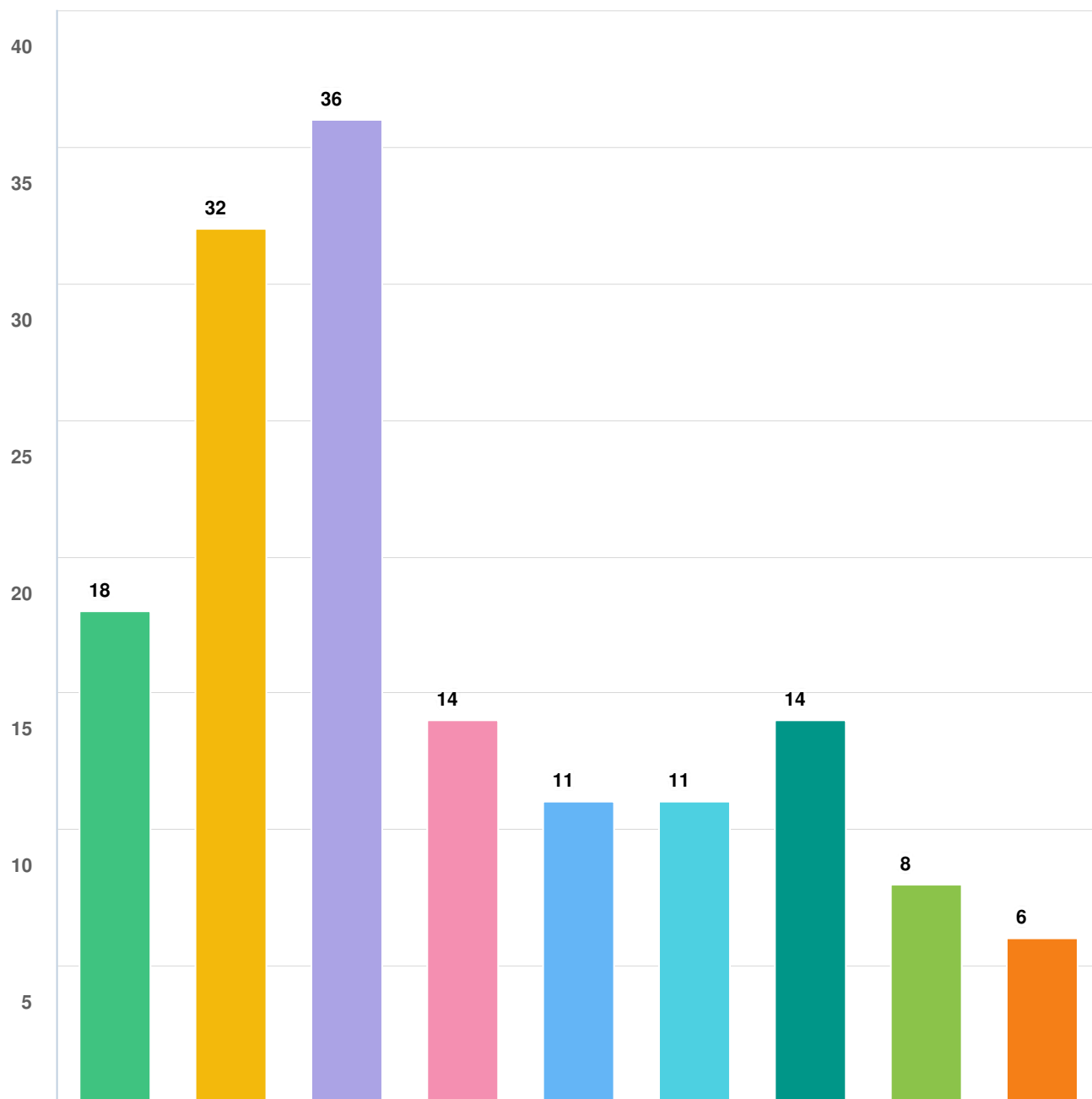
Question options

- Other
 ● Access to employees
 ● Lots of other businesses in the area/ active BIA (Business Improvement Area)
- Increasing population/ growing WhiteRock/South Surrey community
 ● Affordability/ low cost of doing business (i.e. taxes, rent)
- Supportive municipal government/ business friendly
 ● Strong/ loyal customer base
- Small town atmosphere/ friendly/ sense of community
- Transportation (i.e. highway access, border access, public transit, parking)
 ● Location adjacent to South Surrey and U.S. border

Mandatory Question (56 response(s))

Question type: Checkbox Question

Q11 Please select up to three challenges of doing business in White Rock.



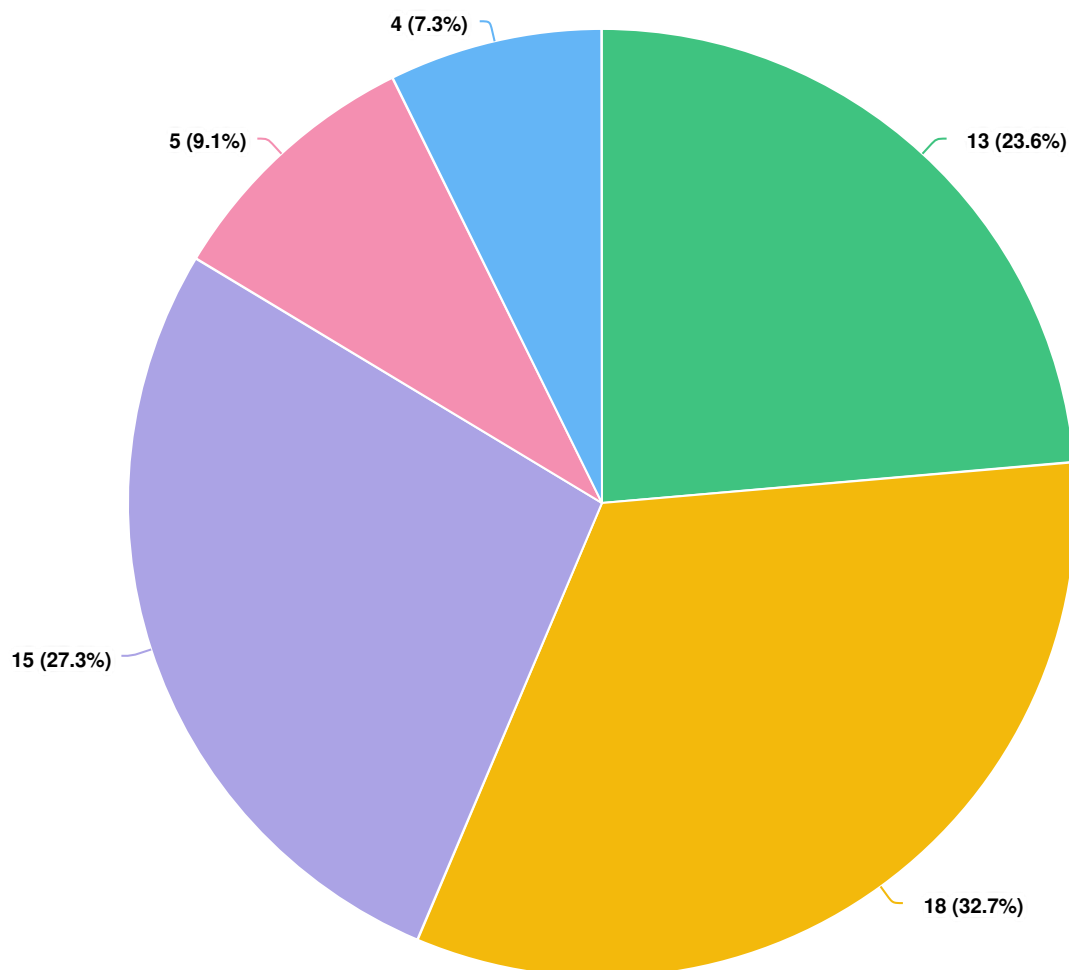
Question options

- Other
 ● Too much competition from similar businesses
 ● Access issues (i.e. closed streets, construction)
- Small population (i.e. fewer customers, hard to find staff)
 ● Location issues (i.e. building/ office size/ potential redevelopment)
- Problems with municipal government/ not business friendly
 ● Parking issues
- Increased cost of doing business/ financial concerns (i.e. high rent, taxes)
- Transportation issues (i.e. transit, congestion, distance to other municipalities)

Optional question (56 response(s), 0 skipped)

Question type: Checkbox Question

Q12 Overall, how satisfied are you with White Rock as a place to do business?



Question options

- 1 - Not at all satisfied 2 - Somewhat dissatisfied 3 - Neutral 4 - Somewhat satisfied
5 - Completely satisfied

Mandatory Question (55 response(s))
Question type: Radio Button Question

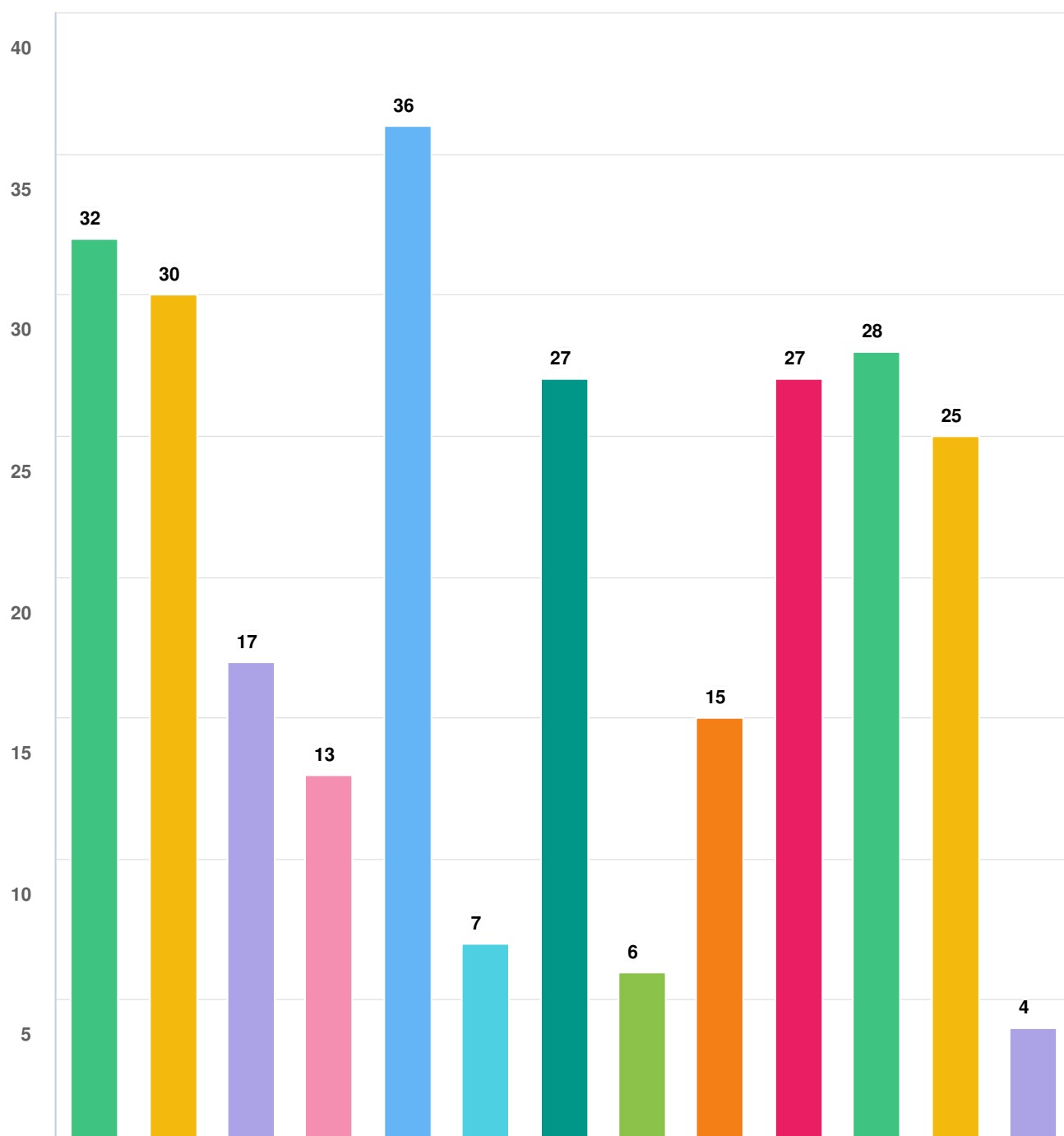
Q13 On a scale of 1 to 5, rate the importance of the following factors in the decision as to where to locate your business, where 5 = Essential and 1 = Not at all Important.



Mandatory Question (56 response(s))

Question type: Likert Question

Q14 What types of businesses do you think would be most successful in White Rock?



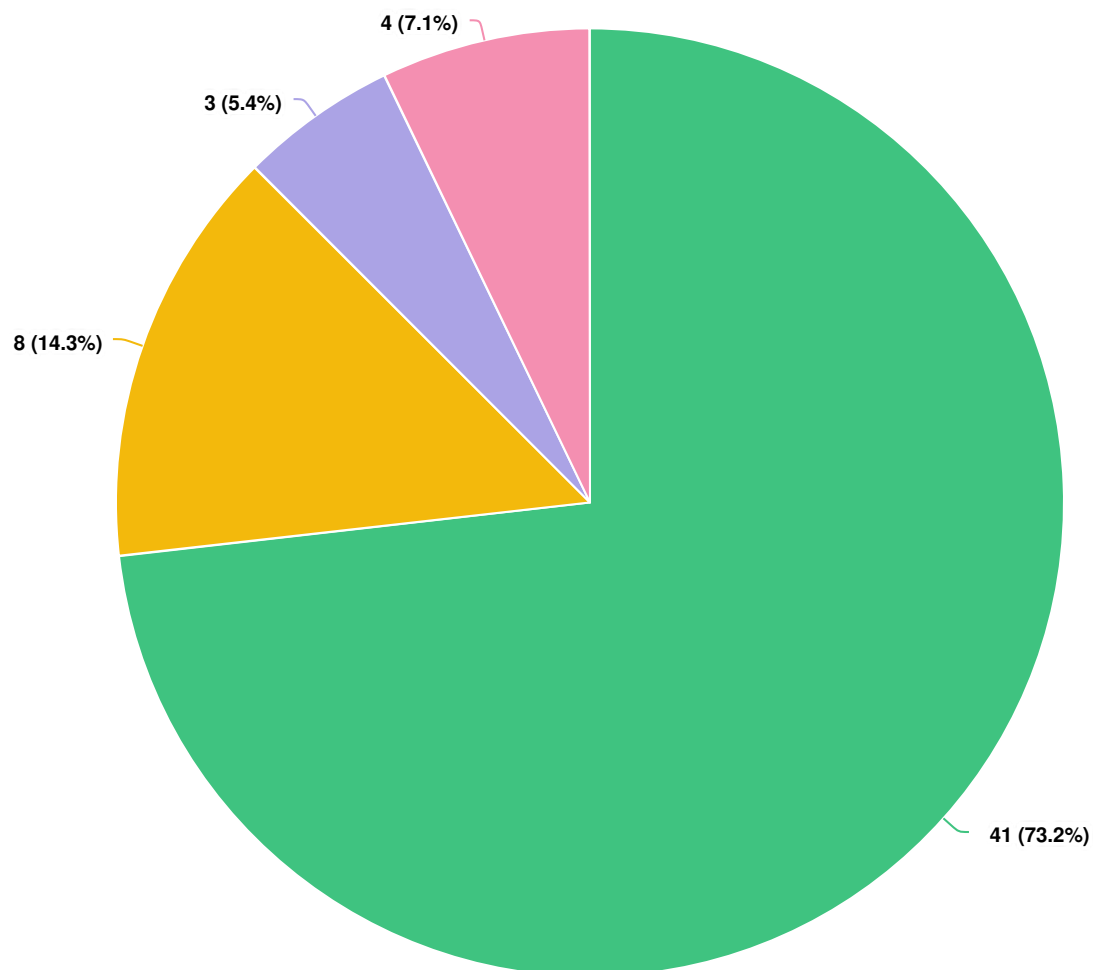
Question options

- Other
 Water Sports / Outdoor Activities
 Tourism
 Hospitality
 Child Care
 Education
 Retail
- Construction
 Arts, Culture, Entertainment
 Technology
 Other maker based (home décor, apparel, jewellery)
- Craft Brewery
 Health and Wellness

Mandatory Question (56 response(s))

Question type: Checkbox Question

Q16 When was your last contact with the City of White Rock?

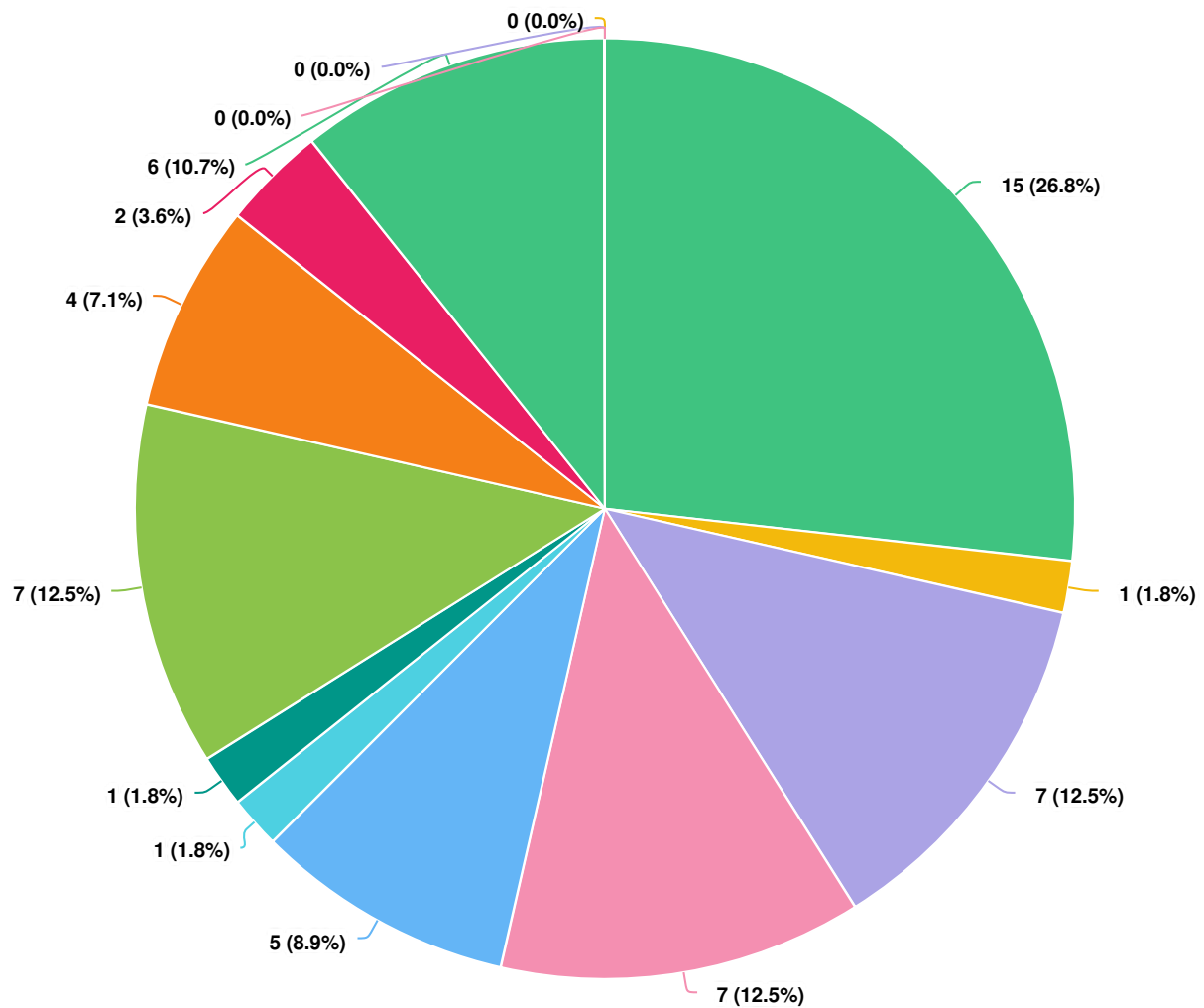


Question options

☐ Don't recall ☐ Within the last 5 years ☐ Within the last 2 years ☐ Within the last year

Mandatory Question (56 response(s))
Question type: Radio Button Question

Q17 Which service/department did you use during your last contact with the City of White Rock?

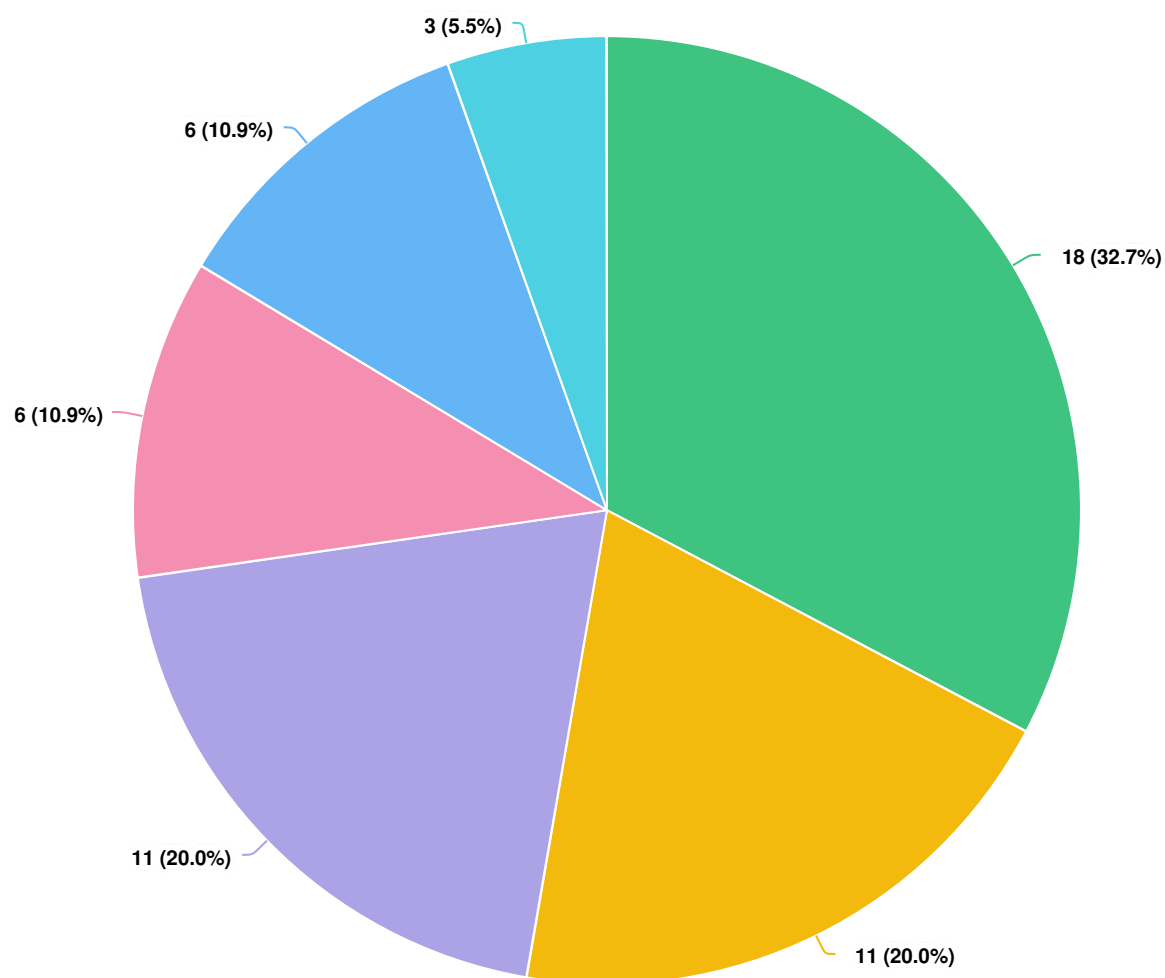


Question options

- Traffic / Road Issues
 ● Property Tax
 ● Utilities (Water / Sewer)
 ● Unsure
 ● Fire Inspection
- Bylaw Enforcement
 ● Recreation and Culture
 ● Garbage and Recycling
 ● Parks
 ● Engineering
 ● Parking
- Building Permits / Inspections
 ● Planning
 ● Business Licensing

Mandatory Question (56 response(s))
Question type: Radio Button Question

Q18 Overall, how satisfied were you with your experience? Please use a scale of 1 to 5 where 1 is Not at all Satisfied and 5 is Completely Satisfied.

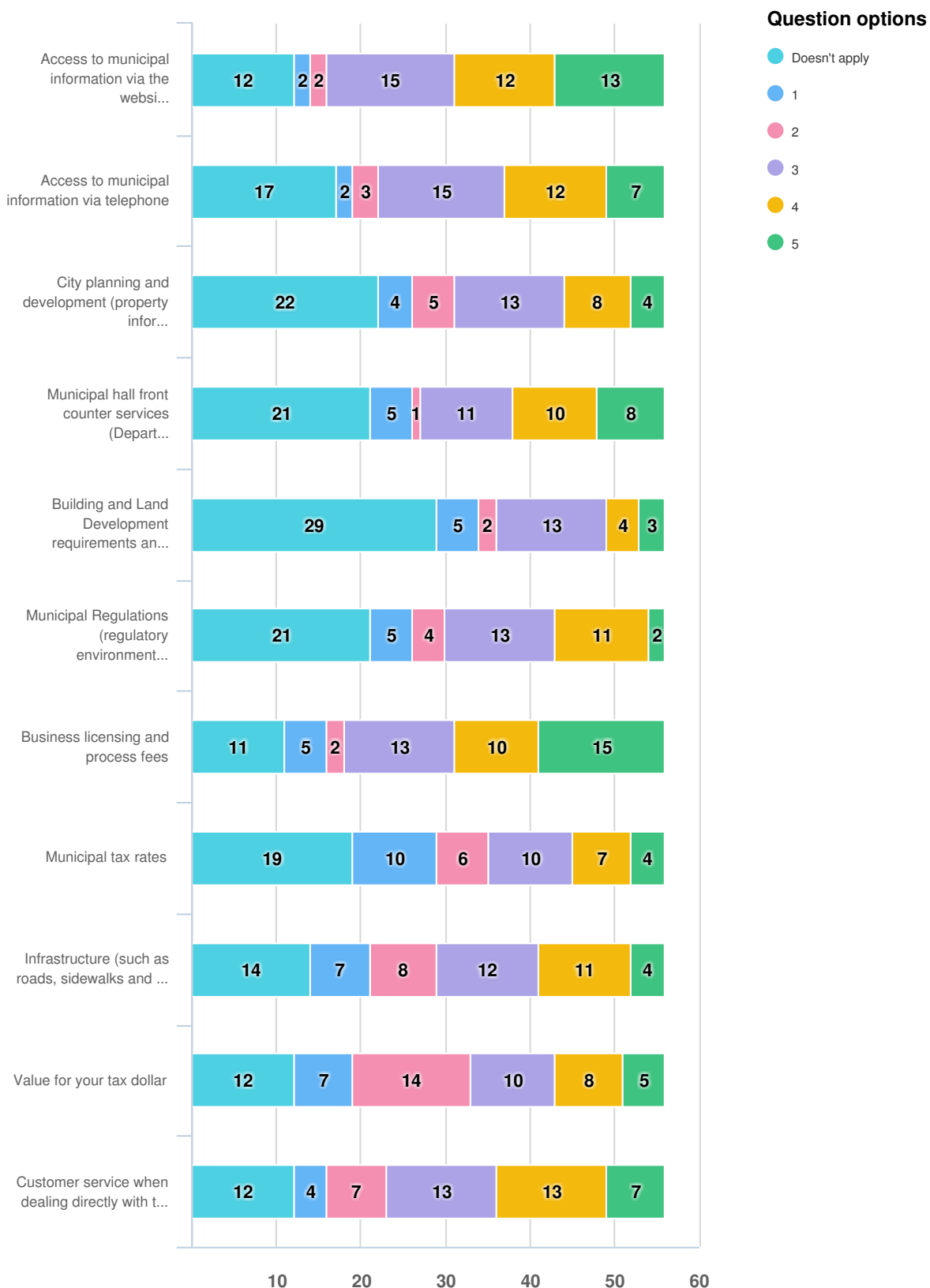


Question options

Doesn't Apply 1 - Not satisfied at all 2 - Somewhat dissatisfied 3 - Satisfied/Neutral
4 - Somewhat Satisfied 5 - Completely Satisfied

Optional question (55 response(s), 1 skipped)
Question type: Radio Button Question

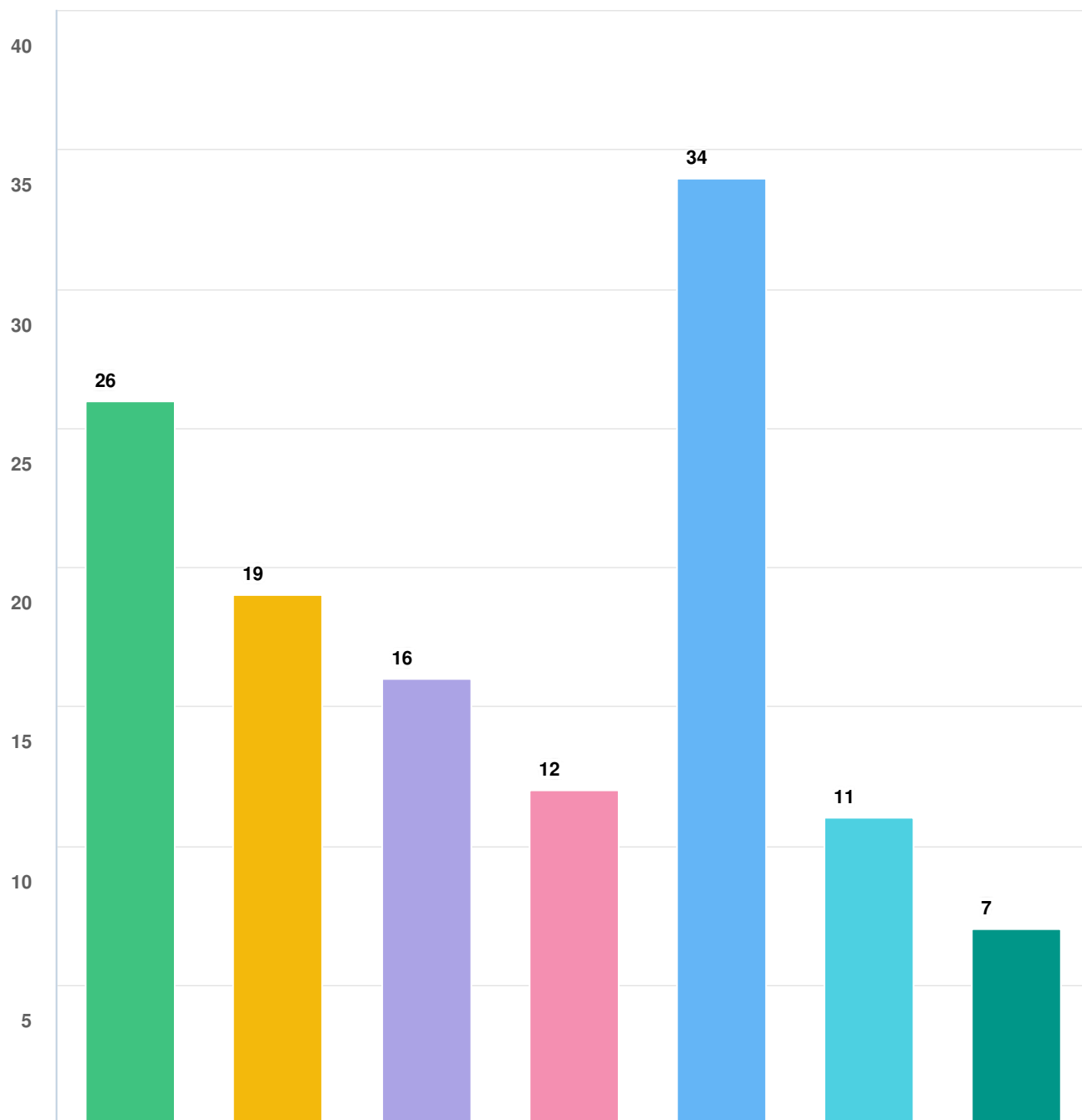
Q19 Rate your experience with the following City departments/services, on a scale of 1 to 5, where 5 = Excellent and 1 = Unsatisfactory.



Mandatory Question (56 response(s))

Question type: Likert Question

Q21 How can the City best support the growth and expansion of your business?



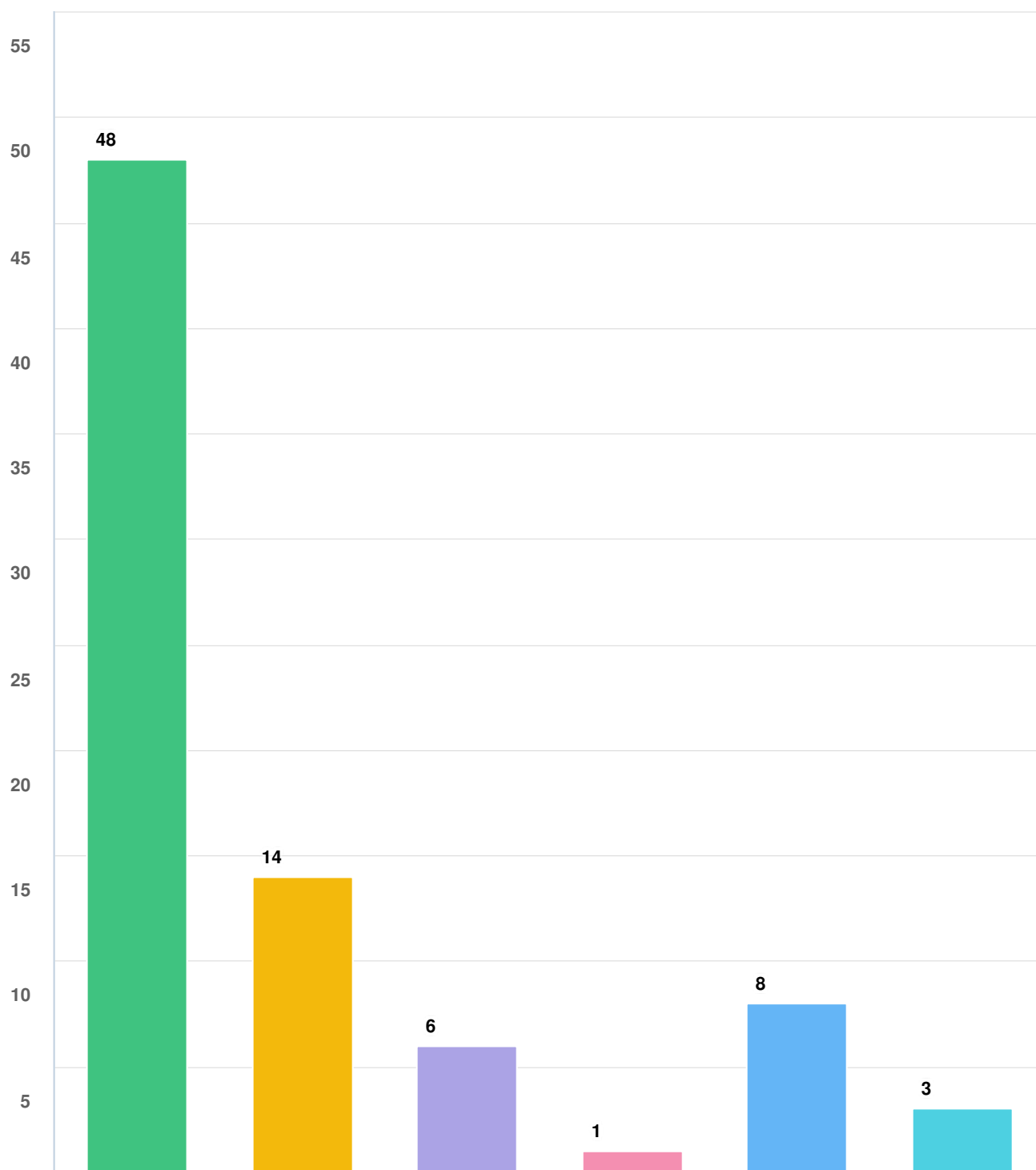
Question options

- Other
 ● Networking opportunities with other businesses to share ideas
 ● Promotion and marketing to the local community
- Providing additional community amenities
 ● Public realm beautification
- Advocating to the provincial and federal government for more financial support for small businesses
- Making it easy for businesses to navigate government services, regulations and programs

Mandatory Question (56 response(s))

Question type: Checkbox Question

Q23 What would be your preferred method of communication by the City regarding economic development initiatives and other related business opportunities?



Question options

Other (please specify) Mail Text Phone Website Email

Mandatory Question (56 response(s))

Question type: Checkbox Question

Economic Development Survey Results – Business Verbatim Responses

Q15 Please let us know what other types of businesses you think would be successful.
<ul style="list-style-type: none"> • Seafood market; Deli including specialty meats and cheeses; boutique restaurant; • affordable (mid range price) different places to eat (not any more sushi places) • Any kind of business. • business that has year long appeal • Buy low food , beads store . Antique store , thrift store . Coffee shop (not franchise). Liquor store , barber shop & hair salon , insurance , look at old white rock uptown then u know how good white rock was before • Copy the model of Fort Langley • Dinning • Elder care • Film industry • grocery store • Health wellness, medical • Just construction. No business can thrive on these rents • Mobile food and beverage vendors • More restaurants, wine bars and Tapas. Lunch/supper restaurants with outdoor dining. Something to do in the evenings. Casual small business shopping. Homeware stores, gardening/outdoor stores. NO MORE HEARING AID Stores, NO MORE BANKS. • More tourism activities to draw people in to the city • professional services (ex. law practice) • Restaurant • Restaurants • Sidewalk cafes • The City needs to create an eclectic mix of businesses in the uptown area to draw more people in to the area and make it a shopping destination for the surrounding community. WE DO NOT NEED MORE BARBER SHOPS, HAIR SALONS AND COFFEE SHOPS!! The city should be bending over backwards to get a new grocery store in the Bosa buildings and a variety of other businesses. Also get the farmers market out of the hole it is hiding in and shut down Johnston from Thrift to 16th every Sunday for the market. Create a festival atmosphere and that will draw farmers, artisans and customers from far and wide. While you are at it build the new archway at the entrance to White Rock at 16th and Johnston too that should have been done a few years ago!

Q20 Do you have any comments you would like to make regarding your satisfaction with any of the services provided by the City?

- Access to city hall and the front staff being more knowledgeable of different areas of city hall and more friendly.
- City needs to stop over developing, our younger generation cannot afford to live here
- during COVID, to follow same guidelines as the province. ie. allowing up to 10 in a socially distanced space (the Landmark Pop-Up Gallery, which currently limits to 6)
- Everything great, please stop development of high rises
- Great interaction and working relationship with the City's Event Coordinator, Courtney Westwood and other staff that I have dealt with for community events from other departments as well as with the Mayor, the Councillors and Mayor's office staff.
- Hire supportive staff. Give some flexibility for business signs
- Improve parking
- I've had a couple of bad experiences (a year or two ago) talking with the engineering department, in particular rudeness, and inability to answer questions.
- Just really mad with the lady from the dept that deals with tree banners (?), She was rude and did not treat us with respect
- need to reestablish that city works to facilitate its residents not for staff to build their little kingdoms and lord over the population. need consistency in how small vs big clients are treated. big get special treatment for some reason
- No
- Overall good.
- Satisfaction level is good. City Staff are courteous and helpful
- The city is horribly slow processing renovation or building permits - often one to two years. Absolutely unacceptable - it deters investment
- Update your signage bylaws to make them as business friendly as possible.
- Very bad city to deal with problem and who ever doing this survey didn't come to my store but when next door to me and let them do it then I get it from my next door business. That show how bad the city
- we were planning a big event before the pandemic and EVERY SINGLE PERSON (multiple departments) we spoke to at the city was so helpful, personable and competent
- We wouldn't oppose merging with Surrey to get costs down and better services

Q22 Are there any specific actions or initiatives you believe the City should be making a priority in order to attract or retain businesses to White Rock?

- Bring chain restaurants like a Cactus Club on the beach.
- Business friendly in all aspects for start-ups. Also someone should be assigned to look at the big picture of the businesses as a whole and create a eclectic shopping experience unique to the White Rock community that will draw people into the town from further afield. Stop issuing licenses for more of the same thing. We do not need a barber shop, hair salon and coffee shop on every block!! Improved signage bylaws.
- Clean up and take over abandoned properties especially on Marine Drive
- Continue to support the BIA
- Deal with parking down on Marine Drive. Revitalize that area; could be such a strong tourist draw. Sad empty storefronts. 1 million ice cream shops. REMOVE paid parking in the fall/winter. TOO MUCH construction in the area in the last 5 years. If you want a robust and consistent area you need to think more than just ""fun things to do for people in the summer"" the area needs to be maintained and nurtured year round. ESPECIALLY to attract worthwhile and interesting stores that don't just sell cheap garbage.
- Get some quality establishments down there like there was 10-20 years ago. This, paired with eliminated or reduced parking in the fall/winter, should help the area flourish year round.
- You need reputable, dedicated businesses that will have consistent hours and carry quality products in order for that area to be able to sustain itself year round. (imho).
- Oh! And (pet peeve) when you wrap the trees with lights - which is a fantastic idea and does attract diners in the winter/fall for walks - PLEASE wrap the trunks too. Some years you do, some you don't. I'm sure its more work and more resources but it makes a big aesthetic difference and I think increases the draw. "
- Get business feedback before ANY construction or projects that are going to affect traffic flow and access to businesses.
- Improve roads to accommodate growing population and parking
- Infrastructure: more road lanes, wider sidewalks, more parking, bicycle lanes and secure parking for bikes. Less condo development.
- Invest in Planning & Engineering staff - hire more people
- Keeps costs down
- lower taxes means more spending of the citizens and more leeway for businesses. ditch the BIA as adds a lot to triplenet but little reward. if we industry want advertising we can create our own organization
- lower, or subsidized rents
- Maintaining clean and safe streets, public areas. More options for families / children as far as playgrounds, child friendly environments. A playground for example in Bryant Park or by the Miramar development would be wise, given the density of buildings going up there.
- maybe more collaboration with local first nation?
- More affordable
- Move the railway / add a tram / gondola from uptown to the beach / low cost rental housing / a place for the homeless to shelter overnight /
- No
- Not having any more construction projects in the summer along Marine Drive.
- Offer incentives to move your small business to uptown White Rock. Beautify with paint paid for by the city, clean up the buildings, no taxes for 2 years. Go and find businesses that work in other cities and set them up in WR. Expand on what Flowers and Co have created on

Johnston. Beautiful store. Bring Kerrisdale Lumber to White Rock. Container Store type of business. Urban Fare!! Whole Foods. Find successful restaurants and bring them uptown. There is nothing to do in the evening.

- Our clients often come to our office for a meeting then spend the rest of the day in our community. The nicer our community and the better the access to the beach the better it is for our business. A funicular from 5 Corners to the beach would be great! Other ideas: community bonfires, copy Fort Langley model - not that long ago it didn't have much to offer
- Our contractors receive parking tickets too often when working in residential locations, due to 2-3 hour parking restrictions. It is not practical for them to stop work, move their vehicle around the block, and walk back. I would like to see some kind of system to register contractor or tradesman vehicles to avoid frivolous parking tickets.
- Parking on marine drive should be abolished
- Reducing costs for businesses during the pandemic
- Rent along waterfront. Small business cannot afford the high rents. Allow pop up stalls then for the day. Outdoor vendor market. It can be done.
- Rent/Lease control specifically on the waterfront
- Require existing landlords of older buildings to maintain exterior to a higher standard creating a more charming and appealing overall experience.
- Slow down on re-zoning applications
- Stop construction of high rises, No one wants to build nice businesses as they think their business will be knocked down in 2 years make parking more accessible . Make a private beach with paid entry. If a landlord does a lease for 5 years. There should be no demo clause. If they want to re develop they should leave the building empty and deal with that
- Stop construction that all what the city need to do
- We've been experiencing a marked increase in homeless people finding shelter and rest at our building. It is unsettling and unsafe and we hope the numbers don't increase.

Resident & Public - Economic Development Plan Survey

SURVEY RESPONSE REPORT

04 January 2019 - 31 March 2021

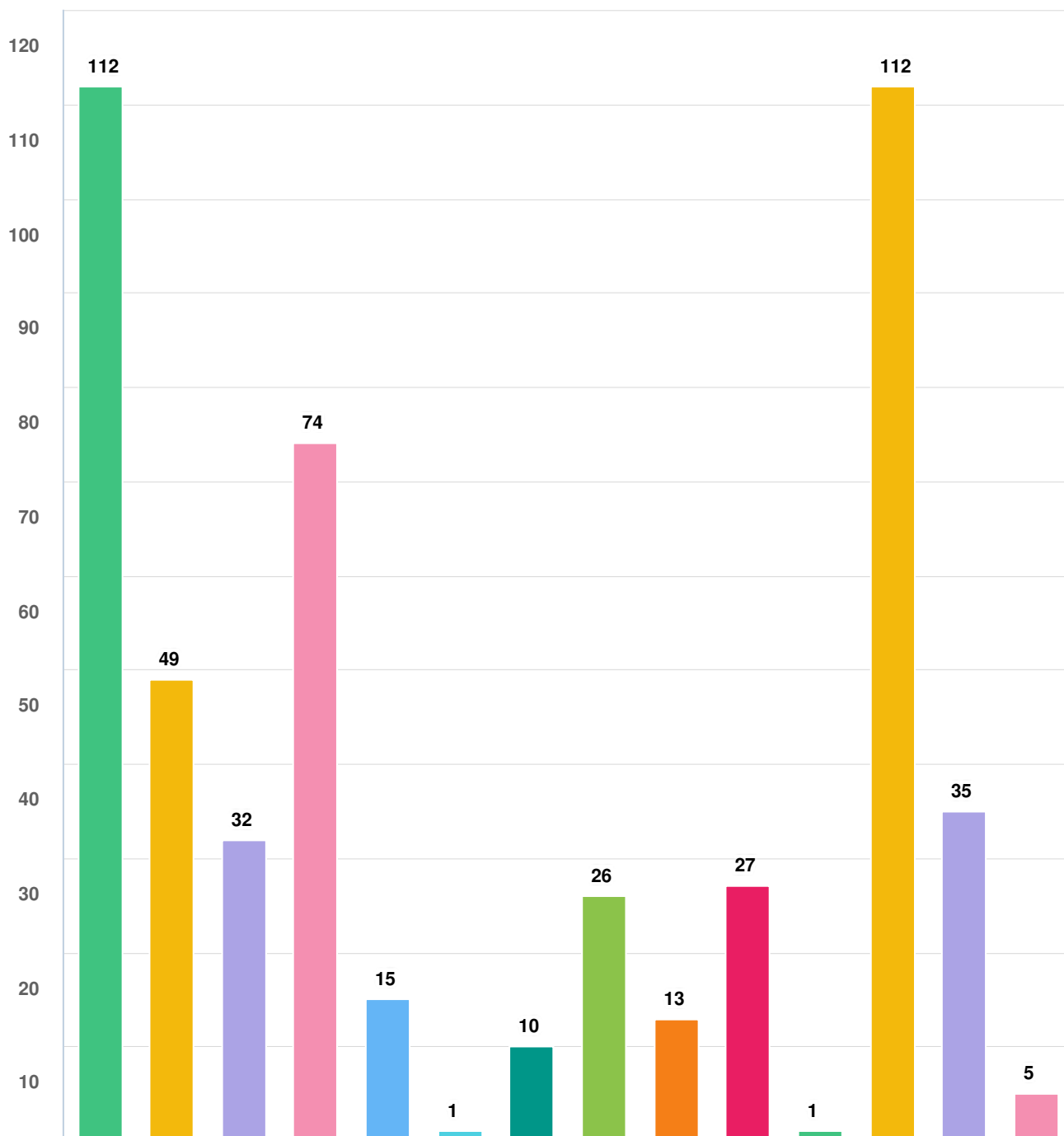
PROJECT NAME:

Economic Development Plan Survey



SURVEY QUESTIONS

Q1 What answers best describes you? (choose as many as needed)



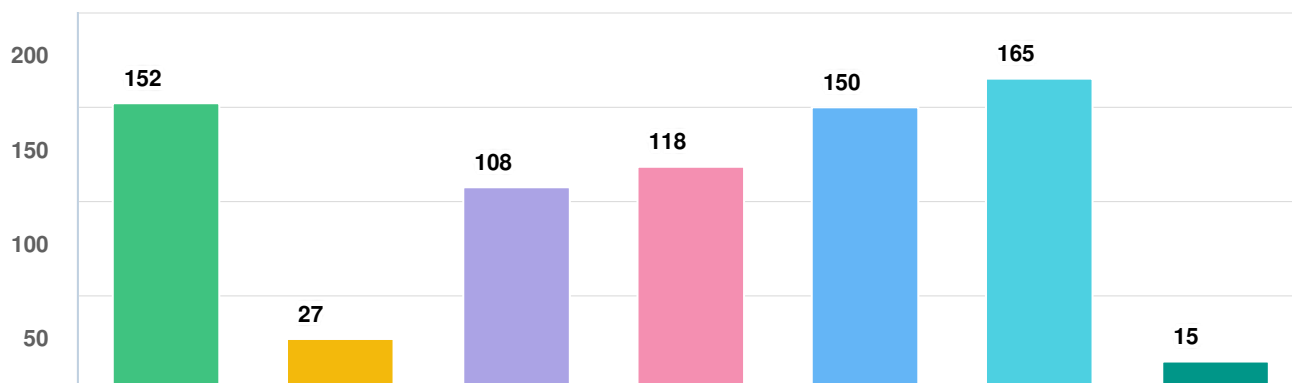
Question options

- Retired
 ● Semi-retired
 ● Self-employed
 ● Employee (full time)
 ● Employee (part time)
 ● Unemployed
- Student
 ● Volunteer
 ● Full time parent
 ● Business owner or manager
 ● Manager of a non-profit
- Resident of White Rock
 ● Resident of Surrey
 ● Other

Mandatory Question (277 response(s))

Question type: Checkbox Question

Q2 Economic development – encouraging jobs, prosperity and business activity in a community – means different things in differ...



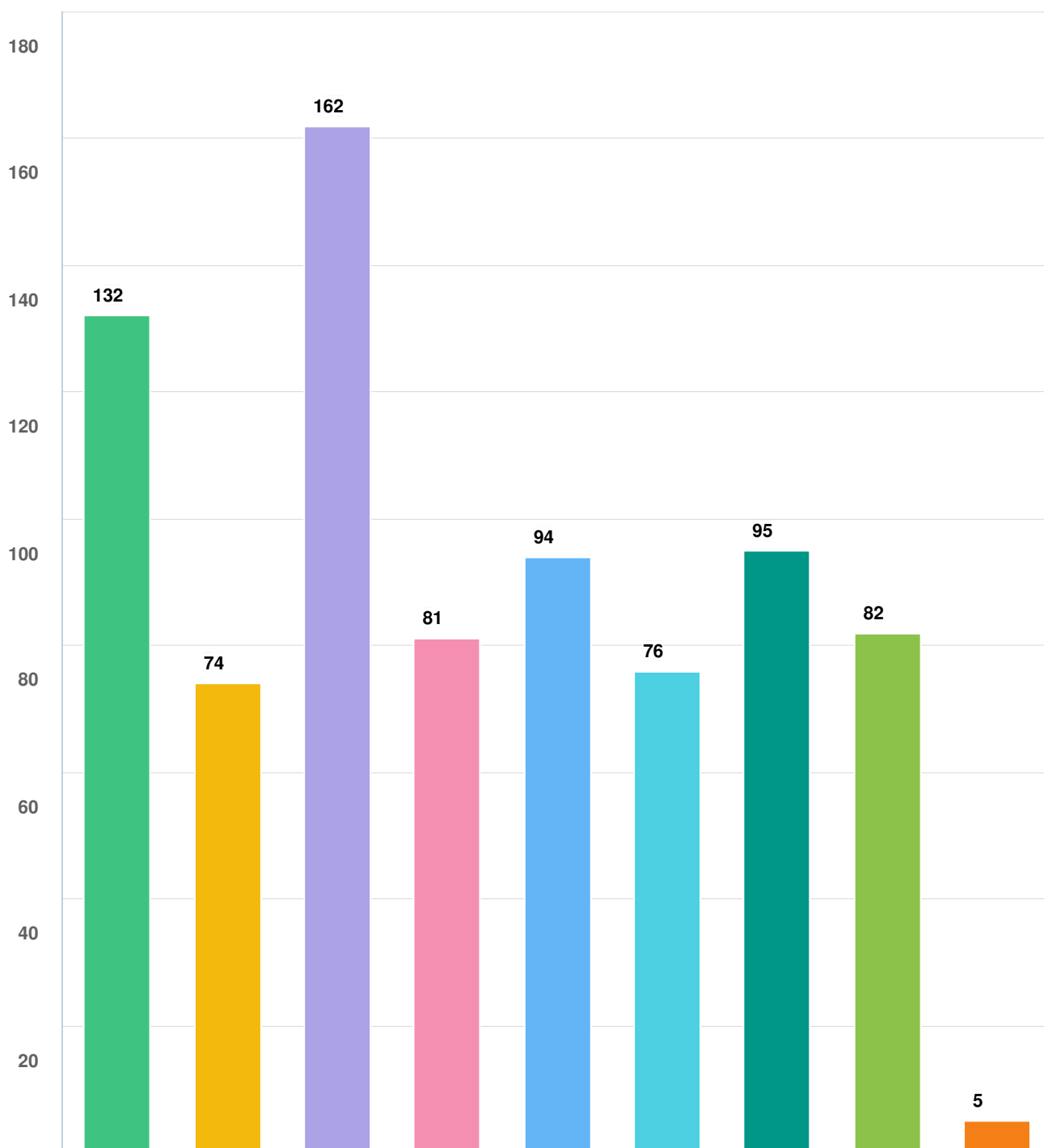
Question options

- Attracting more businesses to White Rock
 ● Attracting more people to move to White Rock
 ● Attracting more visitors
- Creating more jobs in White Rock
 ● Protecting against the negative impacts of growth
- Attracting the kinds of businesses, we want
 ● Other

Mandatory Question (277 response(s))

Question type: Checkbox Question

Q3 What three words best describe your vision for the economic future of White Rock?
Please indicate your top three.



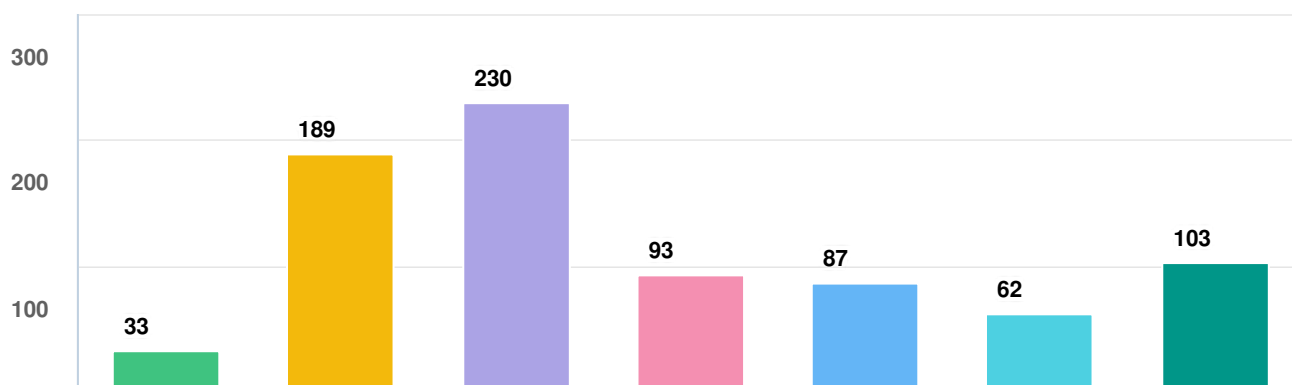
Question options

● Creative / Innovative
 ● Prosperous
 ● Environmentally sustainable / responsible
 ● Socially engaged
 ● Unique
 ● Authentic
 ● Vibrant
 ● Tranquil / relaxing
 ● Other

Mandatory Question (277 response(s))

Question type: Checkbox Question

Q5 What are your GOALS for how the local economy develops? Please indicate your top three.



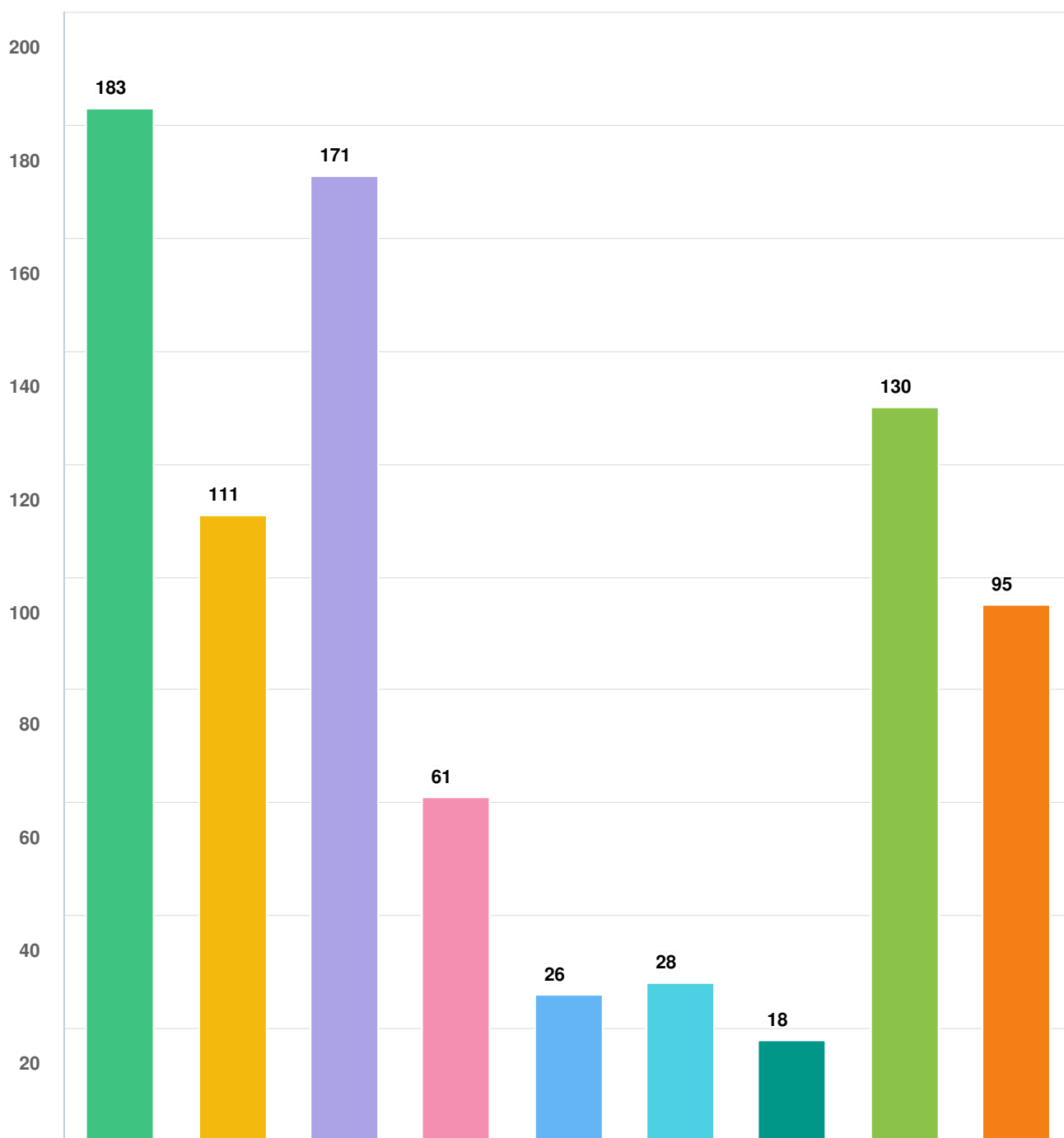
Question options

- Better jobs
 ● Better selection of shops and services
 ● Improving local quality of life (entertainment, amenities, culture)
- Increased City revenue (lower tax burden)
 ● More local jobs
 ● More social impact and equity
- Less environmental impact

Mandatory Question (277 response(s))

Question type: Checkbox Question

Q6 White Rock has a lot of assets. Some are already strong, and some might need more attention. Because we don't have the reso...



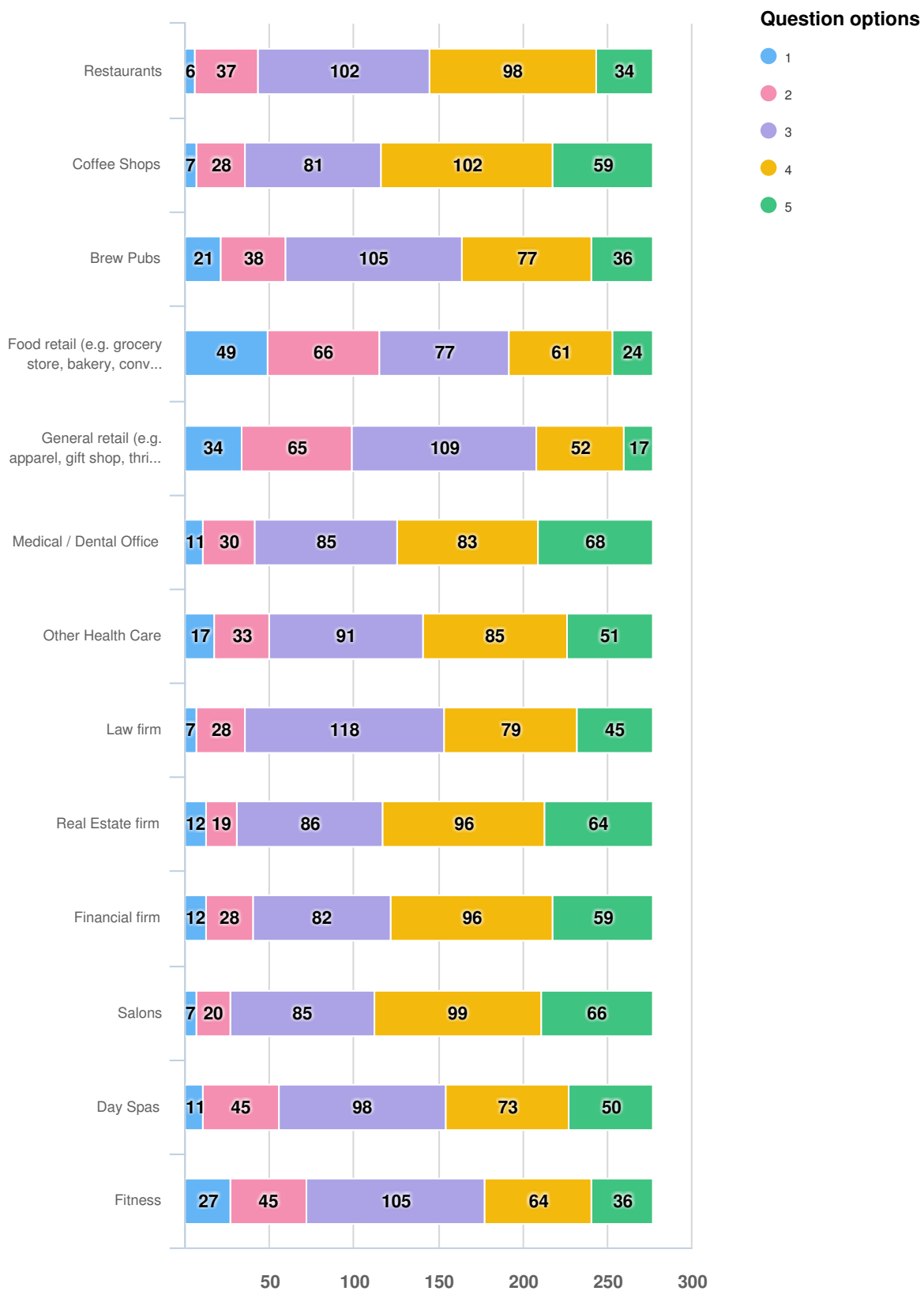
Question options

- The Waterfront and the Pier
 ● Arts and Culture
 ● Local, independent businesses
 ● Ocean views
- Proximity to the U.S. border
 ● Health and Wellness providers
 ● Organizations and associations
- Maker businesses (craft brewery, home décor, apparel & jewellery)
 ● Restaurant choices

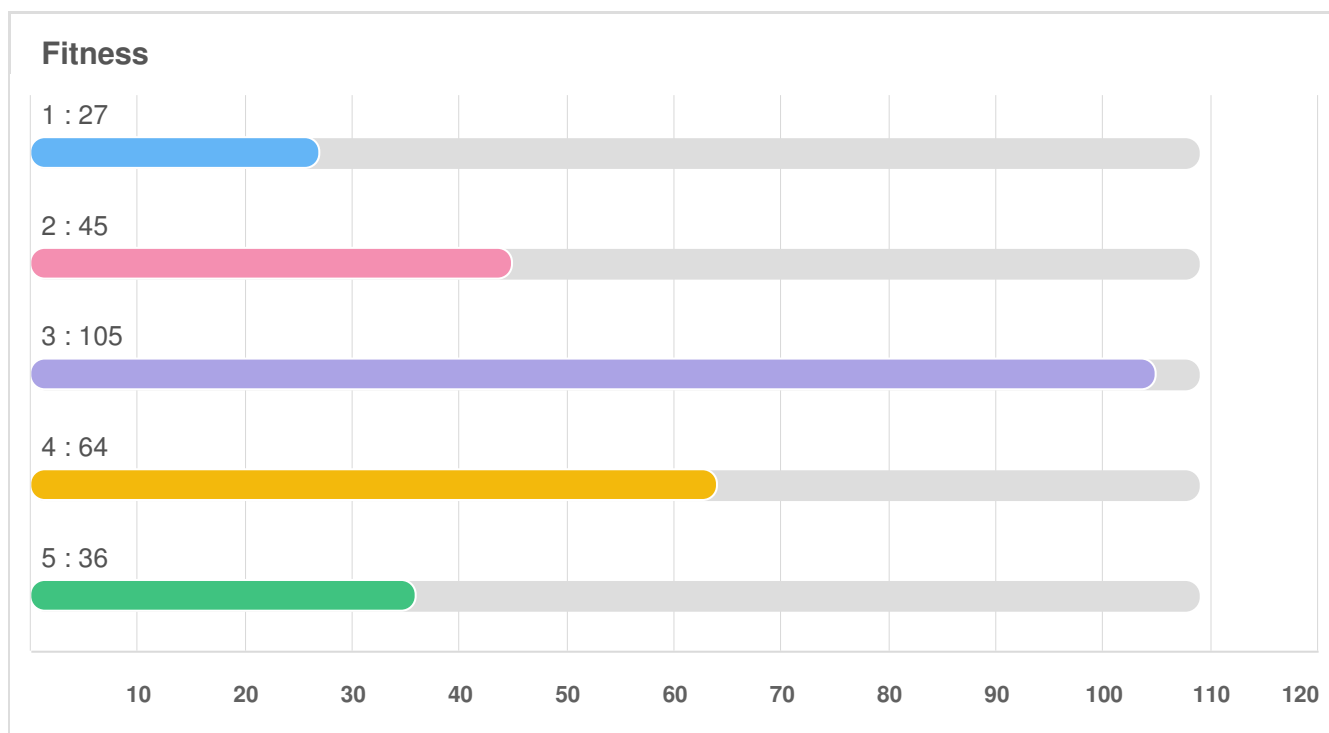
Mandatory Question (277 response(s))

Question type: Checkbox Question

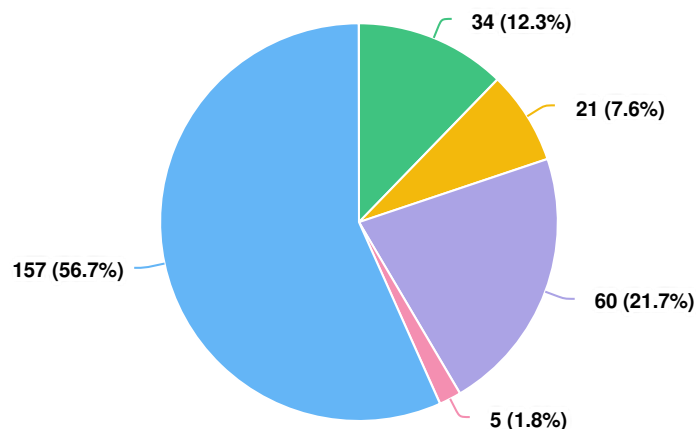
Q8 White Rock has a variety of local businesses. Using a scale of 1 to 5 where 5 = completely satisfied and 1 = completely uns...



Mandatory Question (277 response(s))
Question type: Likert Question



Q9 What causes you to make purchases or obtain services from sources other than local, White Rock based businesses (including ...



Question options

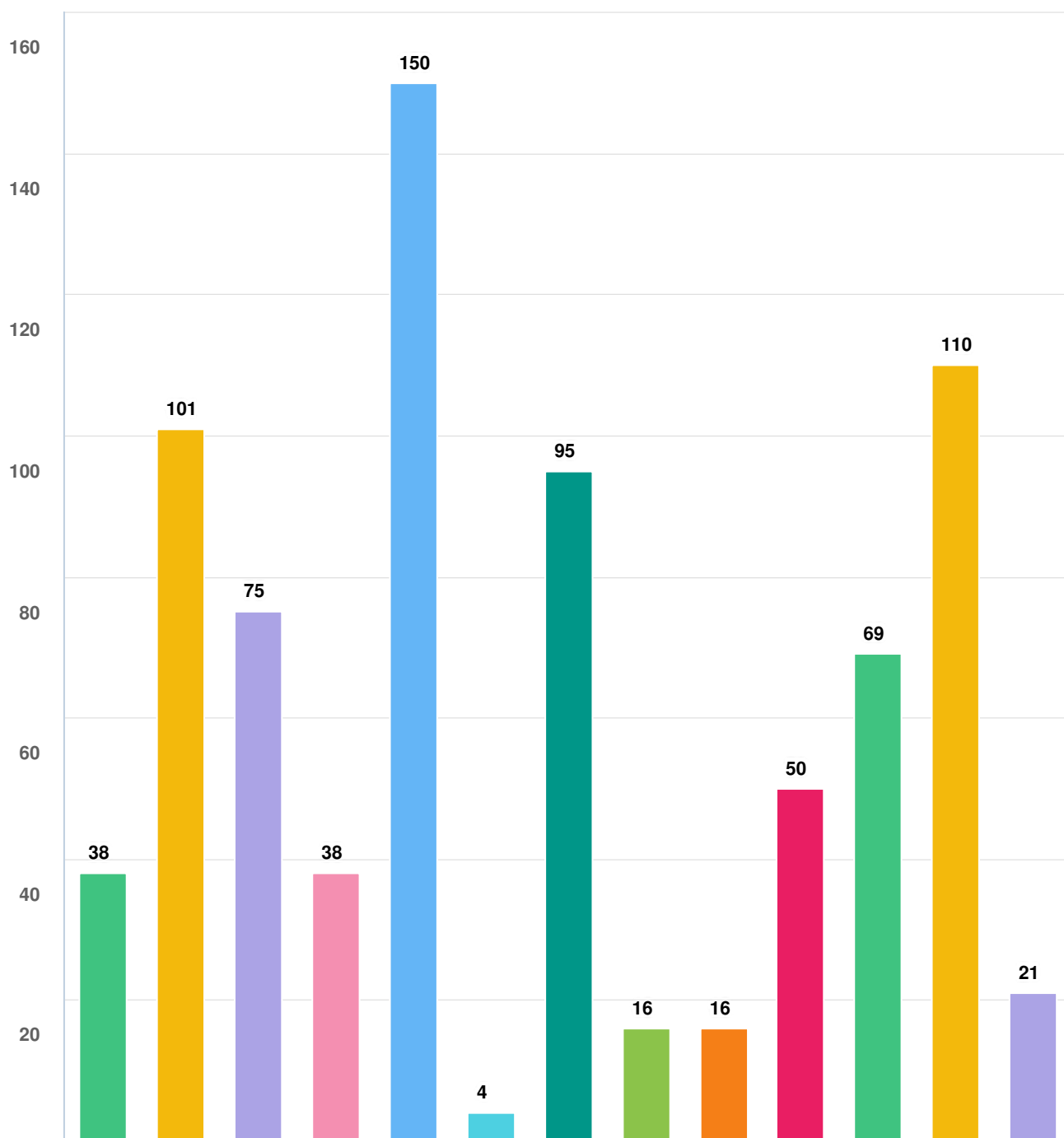
● Not available in White Rock
 ● Service
 ● Selection
 ● Price
 ● Convenience

Mandatory Question (277 response(s))

Question type: Radio Button Question

Q10 Are there other reasons why you choose to shop outside of White Rock?

Q11 What categories of shops, services, restaurants, or businesses do you think would be successful, that you would like to have available in White Rock? Please indicate your top 3.



Question options

- Other
 ● Water Sports / Outdoor Activities
 ● Tourism
 ● Hospitality
 ● Child Care
 ● Education
 ● Retail
- Construction
 ● Arts, Culture, Entertainment
 ● Technology
 ● Other maker based (home décor, apparel, jewellery)
- Craft Brewery
 ● Health and Wellness

Mandatory Question (277 response(s))

Question type: Checkbox Question

Q4 Please explain your choices (top three words to describe economic vision for White Rock) or comment further on your vision for economic development in White Rock:
<ul style="list-style-type: none"> • "Chain" stores, restaurants etc. are not the way to go. Large buildings and over crowded streets are not needed either. Small physical presences for successful online businesses would work. Move past "developers" who leave empty buildings behind and find real entities that create a presence for the modern world. • A more diverse businesses on marine drive that create a sustainable economy year round. • A retirement community • A seaside community geographically small but great tourist destination. Unfortunately the Pier and waterfront are not large enough to accommodate people & 4 legged creatures. However, creative events in the fall/winter would help businesses remain during the off season. • a seaside town that respects nature and the bay, while allowing residents and visitors to enjoy themselves. • a strong prosperous LOCAL economy • A variety of places where people can socialize and buy local. Programs where youth can gain work experience. • A vibrant community that is a desirable place to live for people of all ages and social groups. Development is planned and careful in a way that contributes to positive lifestyle for all residents and guests. • A vibrant waterfront with lots of events and visitors • Ae vision a bustling core that will entice young families to move here. I envision trendy restaurants with great local shops in between. Hoping for more high rise developments to encourage demand for businesses • As a small community I believe that White Rock needs to develop the business community based on the focused identity of a Seaside community. Similar to how Fort Langley has a historical theme which is why visitors are attracted to go there. The vibe on Marine Drive and along Johnson just does not exude a community identity. It is just a number of individual stores, restaurants etc side by side. • As the city grows, there needs to be an environment where businesses can flourish more. I am not sure we have the infrastructure or even enough land to attract businesses here. I would like to see a situation where we build our own business ecosystem, create White Rock into an ambitious festival city and not quite considered a suburb of Vancouver or even a sister city to a more prosperous and active Surrey. • As this pandemic has opened our eyes to all the inequities in society, it's important to rebuild the economy so more marginalized members can participate with better access to services, good employment opportunities and affordable accommodation. Small businesses are so involved in community, but as you go up the scale there is less and less involvement from bigger companies. These larger companies should be mandated to give back. Unfettered capitalism has resulted in a very unbalanced society and it doesn't have to be this way. Yes profits are important, but not at the human cost that has resulted. • As White Rock is a beach town that attribution should be maintained as much as possible which would attract visitors the more visitors the more businesses can open and more people will be employed the perfect fit for all.

- Atmosphere Atmosphere!! Places like bookstores with cafes. NO more high end coffee places - more canopies over store fronts. Take a page out of tourist Queenstown NZ or small US towns to create atmosphere. Keep Blue Frog studios - huge economic and social drawing card.
- Attract more retired people to community
- Authentic businesses survive, unique businesses that are looking for niche markets do not survive in WR, same as restaurants because a Mexican joint opens beside a Mexican joint. On west beach AND east beach!!?? Logically, in our small community, that does not make sense.
- Avoid 'chain' stores. Encourage food (grocery or specialty) stores.
- "Better beach access west end of promenade. Wider walking area along seafront. Better restaurants along seafront. Too many ice cream stores. Extend residents parking permit to those people, especially seniors, who live beyond the border of White Rock, such as 17th Avenue and who support businesses in White Rock.
- Pursue with Biden the environmental
- impact of the train running along the seafront carrying coal or whatever!!
- Close off Marine Drive to traffic, or a good portion of it. Build parkades better than opening Cannibas stores!!
- Too much noise from traffic on Marine especially when sitting out on patios.
- Improve the old sidewalks especially those going down the hills towards the seafront. Some of them are in very poor shape.
- Make parking free to help businesses all year round.
- "
- "Better manage saturation of any service, retailer, product outlet – sad to witness bankruptcy and lost dreams. Encourage and support sensible viable business plans, connect well intentioned people to “govt services like Women’s Enterprise Centre, Chamber’s peer supports and local context data on what would work. How many nail salons, coffee shops, thrift shops are really needed? The MIX and quality need to improve. Demographics are changing.
- Local owner versus chain franchise clones more attractive. . The KNOWLEDGE sector – applied learning; college/university mini-campus; Research and Health sector could grow here."
- Big mistake making the beach strip a concrete jungle. Taking away parking spaces was also a mistake. I would never use a carpark.
- Bigger variety of business on beach.
- Bring back small independent businesses and stop trying to turn White Rock into a Yale town. Stop building unaffordable towers that cannot support small families.
- Bring in businesses that support the community. I miss Buy Low Foods.
- Businesses that are leading edge and ESG responsible need to be encouraged and motivated to open up in White Rock, for the benefit of all.
- Businesses that folks use every day/ week
- Businesses that make sense for the community
- Change to young and vibrant, from sleepy, senior retirement image.
- Choosing to do business in White Rock should not be driven by low costs but by unique opportunities to be part of a place that is creative and connected. Sustainable and focused on tourism, healthcare and high-tech.
- Choosing to support environmentally positive businesses looks to future prosperity livability attractiveness for the city

- "Competitive high-volume retail has now gone to Surrey and Langley, so White Rock must strive to attract a critical mass of boutique style retail and dining. Art galleries and specialized retail is the only area open. Not even BuyLow/Pattison or the LCB wants to go back into Miramar, or anywhere else in town and Safeway left years ago. Where commercial space does exist then reasonable business taxes and ease of parking for employees have to be considered.
- The services industry should be studied, targeted and welcomed. Leasing agents for banks, financial services companies, insurance brokers, medical and other health services, including ophthalmologists, hearing specialists, dental specialists and other similar professionals should all be encouraged.
- Sufficient convenient parking for all these professionals, their employees, the retail and the restaurants, etc., and their clients cannot be ignored. The topography of White Rock, as well as the age of clients, along with the intention to attract customers and clients from the neighbouring residential region can only mean that the private vehicle will be the overwhelming method of transportation for many decades to come. White Rock should want people from Morgan Crossing, Panorama Ridge, Langley and beyond to come to the municipality for recreation and to see their professional consultants and practitioners. These people will not be coming on transit or by bike. Accommodating the private vehicles of visitors who come into town has to be seen as a benefit to the city. It should be provided without cost, as it is at the Semihamoo Mall and all around Morgan Heights.
- Marine Drive is another story."
- Continued development of town centre high rises and commercial spaces within
- Develop The beach area, possibly a marina with upscale venues
- Develop where appropriate without placing an undue burden on existing infrastructure and without losing the safe and quiet character of the city.
- Development of the Marine Dr waterfront. This needs a big clean up to make it attractive for development. And development has to happen. Pay parking is not the problem there. Below average restaurants even with a fabulous view will not attract visitors, pay parking or not v
- Diversification of shops, that have a local community feel. Modernize out side business appearance, signage etc. Consider a minimum theme.
- Economic growth must come through tourists and we must be creative in attracting people to fill the bars and restaurants and collect all those parking fees.
- Economically sustainable , especially during winter months. It will always be a small community and thus I would like it to be socially engaged. A vibrant community would attract more visitors which would help the economy.
- Eliminate the parking fees at the beach
- Encourage business and artistic cultural involvement.
- Environmentally responsible and unique so that WR stands out from other places; Vibrant meaning businesses thrive.
- First and foremost get rid of pay parking as many visitors will refuse to go to the waterfront area—you need visitors to support the small which used to be unique shops along the front,perhaps food trucks,beer/ wine tent.Perhaps have a chat with some committee members re success along the front in Stevenson for me and many others we prefer supporting the economy in Stevenson which is sad as for many years our family were regulars in White Rock but no more.
- "Firstly we need to stop the owners of Marine Drive buildings to let them sit empty for years (old Pearl Restaurant, old Deluxe Restaurant, etc). Unfortunately the small % tax increases

put on the property owners aren't even noticed. So many new restaurants can't open under the extreme rent pressures.

-
- I see Port Moody - opening a brewery area that is hugely popular and is saving that sleepy area. Perfect for beachfront business, if rents were more affordable.
-
- I see North Van city development, new restaurants, pubs, retail shops - love going there.
-
- I see Steveston packed with tourists and a bustling fishing port.
-
- We can do this. Uptown has huge growth potential with new highrises, but the beach is our biggest draw and we're letting it stagnate to a point of not being able to fix it. And no I'm not pushing for highrises at the beach ... NEVER.
- "
- For me, a vibrant place is a prosperous place with a unique atmosphere driven by creativity and innovation but always with an eye on sustainability. All these should encourage social engagement. In other words, all the headings above are good but they have to be driven by innovation and environmental stewardship. White Rock needs to differentiate itself from other communities in the Lower Mainland and these should be its pillars.
- "Forward thinking. Always thinking about the impact of building new structures when building. Include the brand of the city when building: creative city, the arts community should be included with economic development. The city is changing and is no longer a quiet, small city. It can be a vibrant, exciting, up and coming city with opportunities for all.
- "
- Funky, creative and fun to bring people in
- Good future we're there are not condos everywhere
- Have Marine Drive more pedestrian friendly. Make Marine Drive one way like Langley city did with Fraser hwy and Create a larger pedestrian walkway and more covered outside patio area for the business's.
- I am committed to sustainability for the environment and support for all citizens. I would welcome growth of businesses that deliberately include that in their vision. I welcome businesses that care about the individuals in the community. Eg Hungry Heart cafe volunteers at Community dinners. I would look for a demonstrated commitment to recycling.
- I chose White Rock because I can walk to shops, my doctors, dentist, hospital, and daily exercise. I support mixed development (Jane Jacobs)
- I don't want white rock to lose itself as it gets developed. I don't want it to become like everywhere else.
- I fear the lack of vision has led to the current mess of boarded up businesses tattoo and pot shops. It was a beautiful community filled with different businesses 26 years ago, that is now kind of seedy. It attracts low life's, gang bangers not families and professionals.
- I find the Marine Drive strip abysmal. There does not seem to be any vision. Any business can set up. A New Mexican Restaurant just set up next to a MEXICAN restaurant. There are cheap Knick knacks shops. This is a stunning location and it just does not capitalize on it. I thought the BIA concerts were brilliant (FYI, I have no association with them but live nearby and am very familiar with the strip). Don't love the concrete park but whatever. It just could be so much more. And I would not support high rises down there at all.

- I hope for more residential development to get more people into White Rock to help create a more vibrant living scene and economically, provide more revenue to the City.
- I hope that the existing businesses survive covid
- I really like the idea of keeping the small sleepy town vibe in White Rock. I love walking along Marine Drive and seeing the diversity of people who come here to enjoy the waterfront and the shops and restaurants. I have to say that a marijuana store across from the pier is not what I think White Rock needs. The beach attracts families, retired people, young couples, people getting exercise. A marijuana shop will attract young people who want to party and I believe the smell will chase everyone else away. Please think twice before allowing a pot shop on the drive!!
- I see white rock as a buzzing place..a place to visit..a tourist town...lots of artsy things to see and lots of festivals and events happening
- I think it would be ideal if White Rock could become known as a place where people can live and work in a setting that emphasizes a small, ocean side community with unique amenities and experiences.
- I think White Rock has the opportunity to be the most desirable community to visit south of the Fraser
- I think White Rock should develop itself to attract young people. Thus, I think creating a socially engaged and creative place would attract young people. Relaxed because a lot of people here are still retired.
- I think white rock should strive to be a destination for visitors and day trippers. It should encourage residence to walk downtown and at the beach to enjoy a variety of amenities.
- I want our city to be beautiful, well maintained, and have a real sense of community, especially for it's residents.
- I want to see it be easier for Mom and Pop shops to thrive. Free parking for residents so that locals can support locals.
- I want White Rock to be a city where all generations of people can enjoy living.
- I wanted to add 'socially engaged' but I could only pick 2 not 3. Same with the other questions. I think the location of White Rock is ideal. It would be great if there was some affordable housing so people who work in White Rock/South Surrey could live where they work.
- I was born at PAH in 1962 and have lived here my entire life. I received a letter from the city of White Rock informing me that a tree would be planted on my ocean view property therefore blocking mine and my neighbours existing ocean view and ruining my impeccable landscaped yard. I'm deeply disturbed that my \$11,000 of annual property taxes goes to a corrupt city council that sold out our once beautify city to land developers who are building high rises and and buying trees
- I worry about infrastructure. The roads south of thrift and west of martin in terrible condition
- I would like to keep the feeling of a small town and add more leisure opportunities by way of bars, restaurants. The waterfront is dying. Many empty store fronts and strange new mix of business that don't reflect the seaside ambiance. There are no places to listen to music or dance.
- I would like to see the city profitable for sure so it can remain independent without having to be absorbed by the City of Surrey. It would be nice if we could do that without increasing the taxes residents pay by a lot more than we already do though. Being environmentally responsible as a coastal community is urgent. With so much building, traffic and people around our fragile coastal waters and land I worry we will pollute our coastline beyond repair.

- I would like to see White Rock conform to a more vibrant community
- I would love to see the area become a place that has an artistic and creative ambiance, as well as functional and useful for residents.
- If the city is vibrant and prosperous with flourishing interesting retail, dining and businesses that provide for the needs of the residents then prosperity and visitors will follow
- In order for businesses to survive there has to be more done to help especially on the Waterfront! The parking availability and costs are a negative influence in that area encourages people that live in the area to go else where which is very difficult for the businesses in that area. Surely there is another method of raising money that high parking fee's! Run buses from Surrey and Upper White Rock to get people there without having to take their cars!
- Independent businesses rather than chain outlets are what will keep WR being a unique community and destination for visitors.
- Independent shops with unique merchandise, curb appeal.
- Investing in Tourism would be the best thing we can growth our City
- It has been distressing to watch the loss of local independently owned businesses in White Rock. We hope the city will do something to encourage the opening of a variety of services run by individuals rather than mega corporations. How about a hardware store, butcher, cinema, to name a few.
- "It is important that White Rock be forward looking, innovative and environmentally sustainable. We have to make sure that it is affordable as well.
- "
- It is important that White Rock still retains it's small town, beach side character, as well as being diverse and prosperous
- It should build its foundation of growth on the community and protecting the natural beauty. Vibrant meaning not boring or dated. The buzz should make others come to spend time in the area. For example, people go to North Vancouver to experience the trails and outdoor recreation, people will make a trip to Port Moody just to go to brewery row, people go to kitsilano for the beach and the volleyball courts, people go to Robson for the shopping... what are people going to come to white rock for?
- It was better long ago. We had 24/7 7-11, Beaver Lumber, movie theatre, sand piper pub, Radio Shack, Pizza parlours, Safeway, SAAN... Now we have barbers and nail salons....
- It would be nice to create something like lonsdale quay, interesting shops, restaurants and a place to meet up with friends for coffee.
- It's a very small area - should increase the look & feel to attract people to do their shopping, dining and get services locally. We have amazing artists and photographers - add a place to go visit to see a selection. Promote local and provide services to encourage community. Take care of the vulnerable.
- It's too busy, terrible shopping choices and no care for the beach.
- Just like to keep the original culture with some diversity.
- Less high-rise buildings. More American type restaurants, family meals, burger and steak (there are enough oriental and East Indian food)
- Limit the size and height of new developments! White Rock/ SS has almost lost its quaint seaside charm.
- Local businesses need local residents....not empty apartments and large empty houses.
- Lower taxes and fees to attract more businesses

- Maintain social awareness for multicultural and sexually identifying groups, and publicize initiatives such as bay water preservation and night-sky anti-light-pollution with well planned and pubisized creative events.
- many doors closed on marine drive, lets find a why to open them up, we will need visitors to help.
- Many long time businesses have left White Rock - fabric store, Hardware store, etc. Rather than travel to Surrey / Langley let's have businesses here.
- many of the businesses here are tired and not in keeping with what people want when they visit a destination.
- Massively underutilizing our greatest asset- the waterfront. Should boldly build a marina with docks for daytrippers- people coming for the day by boat from Vancouver and the USA etc- It would bring massive business to restaurants. Our waterfront is sad and embarrassing. The shops look rundown and prohibitive parking fees keep people away.
- Mom and Pop shops able to flourish. Restaurants, home goods shops, coffee shops, book stores, arts culture, local pubs
- My Vision for Economic development in White Rock would be one that plays to the unique strengths of our community. We should recognize and accept that our number one source of revenue is our residential tax base. Thus we should work to ensure that this base remains vibrant and strong. Second we should recognize that our number one employer is Peach Arch Hospital and we should work to support and grow the associated services and businesses in this sector. Third we need to preserve the essence of Marine Drive (West Beach, East Beach) through increased tourism for increased revenue, but also to address the somewhat run down appearance with vacant store fronts.
- Need to balance economic growth & environmental issues as well as ensuring care for homeless, low income.
- Need to keep a unique flavour and not too crowded. Business that are unique also.
- need to merge with city of surrey. white rock as its own municipality is not sustainable
- No comments ok either way
- No more high rises
- Only so many coastal communities in the lower mainland. Demand will be high, facilitate the demand and build unique structures and landscape to provide a creative, desirable and prosperous community.
- Ownership, local residents, including landlords
- Part of White Rock's draw is that it is a quirky town full of a sense of life that many places lack. That's what makes people like to come here and the amount of people letting go, enjoying life, having fun and being together is part of that draw
- People/pedestrian focus and less car oriented. The pandemic has highlighted how unfriendly the city is to pedestrians- you close off the promenade but leave the road open? There's no where else for residents to walk.
- promote small business and keep White Rock Clean Johnson road (uptown) needs street cleaning regularly
- "Put parkade price down to 10.00 (or match the 7.00 down at Washington Ave grill)a day to get more people to park there and walk marine drive.price is too high and stalls are empty. This defeats the whole purpose of this structure being built. That's first step. You need to bring in the visitors to shop/eat to get businesses up and running again. More young talent singing etc on weekends dedicated to high traffic areas. Make marine drive 1 way and widen walking area

- White rock needs to be more inviting for the walkers. Then everyone can see what a wonderful place it is. Shuttle from uptown by TD down to beach also will bring in more visitors. "
- Rail out. Vibrant waterfront with lots of interesting, vibrant businesses, which if properly envisioned and executed could be year-round not just seasonal. Still like the idea of a funicular. Create a pedestrian only zone on Marine Drive from bottom of Oxford to east beach. Public market a couple of days per week. Parking above. Create a link between the upper and lower commercial centres.
- "remove parking meters from marine drive to allow businesses to compete with uptown.
- "
- Rents need to be controlled so businesses can actually survive on Marine dr. Too many empty storefronts to justify it. Fill the vacancies and the people will come. Fill the vacancies with places that will provide long-term employment.
- Replace the tree canopy that has been destroyed and add more trees and green spaces with unique business that follow a sustainable walking path that is peaceful, artful and enjoyable. No cookie cutter business.
- Small area so hopefully attract more visitors with lower parking fees!!
- small town vibe with low cost of living. basic but nice services
- Small, local businesses are the keystone for a strong economic recovery. We need to support them and prioritize them over big box businesses.
- Stop building faceless tall ugly buildings
- Stop building high rises and Stop planting UNWANTED trees on ocean view properties
- Stop permitting high rises. Nothing higher than 5 stories
- Sustainability in a way that is supported by creative businesses and homes that are carefully crafted to make a nice community feel. No more high rises but lower rise family oriented.
- "The arts could play a big role in making it more unique, eg; the open air art show by the South Surrey and White Rock Art Society that was held next to the museum or other pop up events or galleries, these type of events draw in locals and tourists alike - which is really important for year round sustainability. They come for the event, and spend at the restaurants and businesses there.
- For updating Marine Drive look to Fort Langley upgraded high street - it has created a unique feel and draws in the crowds, local and tourists - again very important to cater to both locals and tourists."
- The City by the Sea should have a beach like atmosphere, slow and easy, promoting enjoyment of our beautiful beach and wildlife management area, more pedestrian areas and less cars speeding around,
- The increased in development and population creates the opportunity to create a vibrant prosperous seaside community.
- The needs to be creative to make White Rock a destination for people to move to and come to visit. Allow outdoor seating at cafes, allow the farmers market to operate on local streets near current location. Close down traffic on those Sunday mornings, like European markets. Don't allow small groups of people/special interest groups to control policy. We need to develop certain areas, we can't continue to live in the 60's, move forward. When people bought property they knew development was likely, stopping development to suit their needs/wants is not what the city needs. Tired of listening to certain people push an agenda that benefits them individually, not the city!

- There is much too much development in White Rock. It has become a little Surrey with all the condo buildings. Not enough support for the arts, yet condos thrive and real estate continues to be outrageous.
- There is the opportunity to develop guidelines for businesses beginning with Marine Drive to create a "village" feeling similar to Whistler. Perhaps financial incentives to be paid back with an agreed time, to encourage businesses to comply. It seems contradictory to have a new classy feel uptown, while Marine businesses are sliding into disrepair and neglect.
- "There will be no future unless you remove paid parking, add more food trucks/buskers.
- Add some life to marine drive.....it is soooo boring!"
- Think of connecting with and engaging all generations and people of all backgrounds not just a few, as has been the norm for so long in WR.
- Think outside the box.
- To create a viable and distinguishable environment for businesses to locate in White Rock, instead of the obvious alternative of South Surrey
- To make White-Rock a small city centre
- Towers 70% sold to whom? Empty luxury condos do not improve our little city, nor its businesses.
- Unique community should want unique biz
- Unique things to attract visitors, that will provide jobs and encourage economic viability
- Upgrades of infrastructure not keeping up with development
- Vancouver is a busy place. I love white rock for the slower living situation. Everything is neat and close. It's relaxing. We need more of it.
- Variety of businesses is vital
- Vibrant year round retailers. Pedestrian zone on Marine Dr from bottom of Oxford to East Beach. Maybe start with Sundays only as a pilot project. Relocate train and make use of track bed for bicycle path.
- We are well along in a climate crisis; therefore, rather than stuff, we need activity that brings us together in a socially satisfying way. This will require a creative and innovative perspective on our lives and our community.
- We don't need another iteration of something that exists on the other side of 16th Ave. We do need unique and vibrant stores that will draw residents and visitors alike for one-of-a-kind shopping.
- We don't necessarily have to be prosperous; let's be different and have unique vision.
- We have natural beauty in abundance but the waterfront and downtown are old and not living up to their full potential. The buildings need to be torn down or revitalized. More unique business not just restaurants. Fort Langley and Lonsdale are great examples of attracting people to live and spend money while keeping the positive. We can't let the vocal minority stop progress. Yes infrastructure is important and needs to be considered. Landlords who won't invest in upkeep and charge too high rent needs to be managed.
- We moved to White Rock from the city of Vancouver to get away from high rises and congestion.
- We need more art galleries, art pop ups, and musical venues for musicians. Theatre groups for young actors, etc. Some added dwellings for people on fixed incomes, limited incomes.
- We need more small business with a unique vision. We need more than just the pier for an attraction. Uptown and the beach and all of white rock is quit sad it needs energy. This is no longer where people come to die this is a family oriented community. City hall needs new blood and to become a visionary not a tired old same old same old. For instance we don't

allow mobile food vendors except for the 5 spots at the beach. Why not? Imagine the attraction down at the beach or up town if we had a unique food and beverage vendors. It would be a win for all more. It feels like the area is stuck in the 90s of White Rock and not ready for 2021. Look at all the development around and everyone is going to take their business to Surrey and beyond where there is instead of staying local because we have very little going on here.

- We need more social and vibrant places for locals to enjoy. It would be nice to have nice restaurants, cafe's and social pubs for locals to enjoy along Johnston st. Right now many go to South Surrey, Morgan area. The Semi Mall does not have many stores that are up on the latest fashions or needs for my family ages 18-50. Vibrant, socially engaging and environmentally sustainable would make this city a role model for future city's to aspire to. A city that provides healthy balance of healthy food options and social gathering in a sustainable way.
- We need professional jobs and real transit. We need to move away from ill-informed people thinking that free parking will solve White Rock's problems.
- We need to attract more businesses and revenue for the city while protecting against negative impacts of growth
- We need to attract more businesses in entertainment as there isn't much to do here.
- We need to be creative with the waterfront, it is sad and expensive to visit.
- We need to be more than a bedroom community if we want to prosper
- We need to create an environment people will want to spend time visiting and enjoying the city. What has happened to the idea of the vernacular? This would bring pedestrians up from the beach to the uptown core and vice versa. I am very concerned of the business core catering to one ethnic group. To obtain a vibrant core the community must be geared to all cultures. We are currently appearing to become another Richmond.
- We need to look at other communities that have taken opportunities to revitalize areas with new modern buildings offering a combo of residential and businesses. East beach front buildings are falling apart, the city could collaborate with a developer and totally demolish and rebuild offering a variety of uses, shops, with affordable rent, rentals, freehold. Look at North Van Lonsdale as an example.
- We need to revitalize the downtown core and I don't believe that more high rises are going to give WR the ambience and "feeling" that we need. We are starting to look like Metrotown or Brentwood and there is no community feel to the downtown core at all. We need more speciality shops and Johnston Road needs to have a theme as does Marine Drive.
- We recently moved here from our whole lives in Vancouver - Fairview area. The last thing we want is for White Rock to become like Vancouver - high rises and traffic.
- We should attract jobs that have high potential for the future information technology, medical & biomedical & environmental.
- "We understand times change and the city is growing, it's a small community with limited infrastructure. The two need to grow together or stay the same.
- We need new growth, it's a hard time for business. Looking forward to when we can restore events in the city.
- Exactly what is good/bad is so subjective and so many don't like change."
- Well I would like us to be able to attract more businesses in the White Rock area that would be nice which would create more jobs for the people here but my main thing is stopping the unneeded growth of White Rock these tall buildings that are going up here in White Rock it looks like downtown Vancouver it's ridiculous and unnecessary it doesn't even look like the

White Rock I moved into it looks ugly to me and crowded and absolutely unnecessary these buildings were never meant to be this high in this town this was a promise broken and I'm not happy about it at all

- We're a seaside community which naturally attracts people. We need to build upon that asset by encouraging a diversity of businesses that focus upon meeting the needs of those people who come here to relax and enjoy their recreational time with family.
- Whatever happens development wise in White Rock needs to be aimed towards providing free parking on Marine Drive. This is what makes the area unique and could also support a lot of business and activities that could generate the revenue required for parking. Until then you are just chasing your tail to maintain the businesses/activities without the people.
- When I moved to White Rock, I was nearing retirement, and my goal was to live in a 'small town', although I am well aware of our little city being a part of the much larger GVA. I would be happy if the city attempted to at least retain the small town feel of our jewel by the sea.
- When we moved to the White Rock area, growth was controlled, now high rises are allowed without the transition of high rise condos to residential homes.
- While trying to retain the charm of White Rock, there is a great need for more fun and excitement in this city by the sea. The beach has been going downhill for years. There's nowhere fun to go for 30, 40, 50 year olds. Big box retail and restaurants are not helping retain charm.
- White Rock has a great community and lots to offer to it's residents and visitors. It's important that we are creative and innovative because it puts White Rock on the map.
- White Rock has always been my peaceful place. I want to keep in small, walkable, with cozy restaurants and shops, and all the services needed without driving great distances. WR has great restaurants. The parks at the beach are inviting. I want the community to be family oriented for all ages, from birth to elderly. How can we make Marine Drive inviting year around? What recreation opportunities could be along Marine Drive, in East Beach? Encourage locally owned family businesses.
- White rock has always been unique. We need to keep that and support the small businesses that are there and have been for years. Keep it unique and special.
- White Rock has it right; at least for what I have seen in the past 13 years living in it as well near by in South Surrey. It is not meant to be "big city" and should continue to be a simple, but well put together smaller community. Having larger towers that block out the light and views that are being blocked by bigger & bigger/taller buildings will deter those from visiting. People come to the ocean to relax and be with nature. They expect a tranquil setting with the same being expressed in its businesses thus luring more people to relax not only on the beach enjoying the waves but as well shopping and/or dining as well. Keeping the Waterfront open and greenspaces there clean for visitors to make the choices to pull up a blanket or a chair and pick up some food front the local restaurant or dine on the deck/inside. This is what will keep people coming back. Choices and plenty to choose from. White Rock has allowed dogs on the Waterfront but that is not practical when encouraging those in the spring, summer and fall to enjoy what little greenspace to enjoy with family without the fear of feces/etc. (that we have experienced). More thought needs to go into that decision as well.
- White Rock has the opportunity to market this community as the Cleanest Healthy Air In Canada with a growing health care infrastructure catering to wellness.
- White Rock is a jewel but it has to admit that it is not sustainable on its current trajectory. hard decisions need to be made about the future

- White Rock is a special place. Its small footprint and lovely area need proper support to allow business to grow and be profitable while balancing this with protecting the special environment of the waterfront and upper area shops. If we turn into a concrete jungle full of high rises then White Rock will lose the charm and uniqueness that current visitors and residents are here for.
- White Rock is a unique community because of its promenade/beach area. laneways and road end accesses to Marine Drive. It needs more grocery stores such as the one Buy-Low provided in the Thrift / Roper area.
- White Rock is a unique, special place so we should protect it while encouraging socially responsible, environmentally friendly businesses and activities.
- White Rock is an unique city, we are responsible for keep it clean, prosperous and unique.
- "White Rock is growing far too fast!
- There seems to be no community spirit any more. We're losing our uniqueness to the ugly concrete jungle.
- Trying to park or drive down side roads is getting difficult due to all construction vehicles monopolizing our town. They should have a specific routes to whatever job site they're going to instead of all over the city and trying to decide which way is their wickets route"
- White Rock is missing a "soul", that is a unique personality that would attract high quality businesses (art, food, clothing), residents and visitors.
- "White Rock is not very big, but there are 3 main gathering Areas. Beach along Marine Drive, 5 Corners , and uptown along Johnston. We need to have more activities in those areas. A real beach weekend where Marine drive is partially closed to traffic, and there is music, vendors and food available along the whole stretch... Nothing much happens at West beach west of Oxford and there is Zero food or beverage available.
- We need more retail shops along Marine drive. Rents are just too high for most businesses so vendors every weekend throughout the summer would be an affordable option. Make it fun again.!"
- White Rock is unique and needs to be innovative in order to continue to grow and be affordable for young families.
- White Rock needs to work on eviting more pedestrian traffic on the water front and Uptown with less auto traffic. Install a gondola down and make Marine drive one way. Discourage the "Cruze Drive"
- White Rock offers a unique setting of a quaint seaside community. Economic development needs cater to the unique setting by taking a unique, creative and innovative approach rather than a cookie cutter approach taken by other municipalities in the lower mainland. For example, quick and easy access to between businesses uptown and on the beach is required and could be achieved by a funicular. A funicular would increase patronage to both areas and reduce vehicle congestion and parking issues on Marine. Creative and innovative solutions are also required to keep businesses on Marine from closing. The number of closed businesses on Marine are an eyesore. Maybe there are too many restaurants and there needs to be incentives to attract different types of businesses on Marine. Maybe there needs to be more winter events to attract more business in the off-season.
- White Rock to become unique like known as an artisan community, a beachfront with businesses (other than restaurants). Something that attracts visitors and residents to shop locally.

- White rock too often becomes a site of "newly-wed and nearly dead" to maintain the regions integrity we need to fill in the rest of age disparity by bringing technology jobs and environmental conscious business while promoting increased socialization post pandemic
- Wish I could add : clean, fun vibrant, safe, diverse
- Worried about congested and noisy roads, worried we will be forced to go further for necessities. Love walkability.
- Would be nice for White Rock to be a unique destination. Different than other local seaside towns. More arts, pubs, outdoor activities
- Would like a combination of vibrant, artistic but relaxing. Not looking for coal harbour or Grandville Island to be created here. But many of the businesses are old, restaurant choices are few and I assume it's because taxes are high, rents/leases are high and because Whiterock is perceived as sleepy/grey. Attract some innovative small businesses out here.
- Would like to see less towers and more outdoor venues and farmers markets selling local products
- Would like to see more active connections between the "upper" and "lower" parts of White Rock - better means to connect the two will give more opportunities for visitors. families and seniors to enjoy all that White Rock has to offer. Best infrastructure solution would be a funicular, but in lieu of that, a much more aggressive approach to people shuttling would be needed.
- WR has and does depend upon the spending of visitors who come for an authentic, enjoyable, convenient and relaxing experience related to using or viewing the beach while having refreshments or a meal. Not for car dealerships or shopping opportunities. When the accessibility, cost or both lessen the quality of the experience, people simply look for other better alternatives. Availability, cost of parking, traffic and convenience of access are currently prime visitor deterrents. I am 75, started visiting and enjoying WR beaches & shops about 70 years ago. I very seldom do now because of the parking and access hassle. Consider large free parking sites at either end of Marine Dr and preferably free shuttle buses that continually go back and forth with off on privileges for passengers every 2 blocks or so. It will help reduce traffic from those attempting to park on the busy part of the strip. Less pollution from traffic jammed idling cars. The end result is to help increase WR City revenues and local job opportunities by effectively managing an increase in capacity of the number of return visitors to our beaches, shops and restaurants.
- WR is a rather dense, small city. Taking further care to amplify these character should help to retain its charm, while still allowing for necessary growth.
- Year round festivals

Q7 Please explain your choices (top 3 assets in White Rock to work on)

- A bit to late to use the word quaint as it's already grown so much but please don't take away all the charm
- A busy city that attracts visitors who want to enjoy White Rock and spend money in our businesses.
- A lot of White Rock is the pier would be nice to have the marina back too and grow with that, and the local shops keep the Arts and culture in the area.
- A vibrant economy starts with a real focus on arts & culture and making sure this is intertwined with local businesses. While there are strong individual efforts, a much more ambitious budget is required to go beyond what White Rock is currently used to.
- According to the age group of white Rock community to ..,
- Add restaurants to the above. :)
- Again, what it the brand of the city and focus on what that is. I'd love to see a vibrant, arts and culture city = tourism which is great for businesses and residents.
- Along with more residential development, more business spaces can be created. Together with lower taxes, this will attract more revenue for White Rock and more people and energy to the City.
- And sustainable. Work with building owners to set fair rents and hold them to keeping their buildings clean and tidy.
- Appeal to visitors, that's our bread and butter, more commercial tax base to take burden off residents taxes. Build more newer buildings and engage in variety of businesses that are needed.
- Art shows, cultural events, music events annual like tour de white rock td concert series. Promote tourism.
- as above we need tourists and must have businesses that cater to them as the waterfront and pier will bring them!
- As above.
- As growth in White Rock and South Surrey continues, there needs to be a "White Rock First" mindset. At local job market for local residents that live in the community that want to work in the community. There should be no reason as the area grows that people that choose to live and work in the White Rock area can't find jobs close to home and not have to travel into Surrey or Vancouver. This would benefit families, students, young people or those changing careers in a post COVID environment and bring further businesses and revenue into the community as people would stay within the area.
- Attract young people under 65
- Because White Rock and Surrey are so intertwined through business and socially I feel the whole area would benefit by being under one municipality. Because White Rock is so small and has no real industry, it makes it difficult to achieve the goals they want!
- "Better Maintained buildings on the waterfront and uptown .This will attract better and more restaurants ect
Landlords should be fined or forced to be accountable for maintaining their buildings!!!!
Maintaining especially some of old buildingsis important I think ,as the are part of our history and are gems!
Bit of a mish mash of old and new both up town and on the strip. Not a good 1st impression to visitors. But I get we are in transition!
Also more variety when it comes to the restaurants. Do we need 4 Mexican on the strip?"

- By focusing on the waterfront and pier (which attracts tourists and revenue), we can achieve other goals such as a vibrant arts and cultural scene, as well as restaurants and small businesses
- Continue to improve the strand. It is the signature piece of the city. Wonderful reno of the pier and park.
- Destination for art, good food and music.
- Developing an indoor space where "makers" could rent a small space to work and sell their wares would be awesome. This would allow for small ideas to grow into big successes without the the big investment in a commercial/retail space. Future customers can watch the artisan at work too - a win win.
- Developing the waterfront and pier will help draw people in. Thriving businesses will also help the economy grow. Right now there are lots of things inhibiting businesses making survival difficult. High commercial property taxes, paid parking, etc all make it difficult to turn a profit and slow growth
- Diversify businesses and provide more arts and culture activities for youth and young adults to create a more vibrant community which attracts visitors and new residents to businesses. For example, have an advisory board of youth and young adults to advise the city on what young entrepreneurs need and on the arts and cultural events they would like.
- Driving more people to the area through craft breweries and trendy stores. This will drive more people to Come to white rock.
- Encourage local artists. Provide venues for shows. Keep waterfront clean. Lessen environmental destruction.
- Every day type businesses/ etc.
- Focus on local everything, don't spend one dollar of tax payer money on anything from outside of WR.
- Focusing on a unique community - showcase arts & culture and/or craft brewery, funky wine bars. This would support local businesses and again hopefully attract visitors and our residents to shop locally
- For me, a top draw when travelling is seeking out places that communicate an arts vibe and have developed a corridor for strolling, window shopping, dining. Uptown WR could be that kind of place, but isn't.
- Greatest initial need is to increase local, independent businesses, including restaurants, and arts and culture, along the waterfront. Do not encourage the types of large businesses that are already available in south Surrey.
- Having more tourists will have more restaurants open and more jobs will be created
- I feel my improving waterfront businesses by including arts, culture, boutique restaurants, craft beer and businesses would encourage more day trippers and vacationers to visit. (Like Steveston and fort langley or la Conner in USA)
- I feel sorry for any businesses near the pier, as they are very weather dependent. I have seen many business fail and close. WE have the views, and an amazing water front but we don't support them to be able to sustain the winter blues. Vibrant restaurants, cafes and social houses along Marine and Johnston would definitely change that. We are no longer a city of retired seniors and as a tax payer and White Rock resident for over 15 years I would like our city to reflect that.
- I have lived here for 13 years and it's insane how many restaurants can not make a living. There have been multiple locations empty for years. We have too many we need a mix of business's take Fort Langley it has great shops and restaurants and cafes. White rock has the

potential to be a destination of choice for a stroll, ice cream, coffee, lunch and a browse around the shops. We fall incredibly short of that and as a resident I am not sure what the problem is, landlords charging ridiculous rent for buildings that are crumbling??

- I imagine small enterprises with a limited footprint, both environmentally and in amount of land needed.
- I lived in White Rock for 14 years and I'm sad to see so many empty business spot at the beach. I remember all the great restaurants on the beach.
- I love the outdoor concerts and would like to see more of that kind of activity along the waterfront. Buskers would be fun during the summer. I think marketing White Rocks assets will bring more people to enjoy the culture restaurants etc. Then they can go home to their own communities! We can have the best of both worlds without increasing the population too much here.
- I think that the ocean views and waterfront are built in, we need to focus on bringing in the things that celebrate those features and improve the opportunities to live and work here, as well as create a destination community for visitors.
- I think there has been enough effort put toward the Waterfront and the pier for now. The proximity to the US border is already being exploited in Langley and Surrey - we don't want trucking and warehousing. White Rock could be like Santa Barbara in California or like Kits in Vancouver. It has to have an artistic vibe to attract both businesses and new residents.
- I think we have to build a more interesting strip with a clear vision of who we want to attract. Right now there is an identity crisis.
- I think we should support small business as they seem to create more jobs and are more invested in the future of the city
- I think White Rock has a great potential to work closely with Washington state to bring in business. We need more professional firms in White Rock such as cross-border accountant firms, law firms, and other cross-border needs.
- I would like for the city to spend more time on beautification. Many homes and properties are in disrepair. Many storefronts look old and tired. Roads and sidewalks need a lot of work too. The city needs a lot of grooming.
- I've seen successful small towns: Carmel, La Jolla, Sausalito, Laguna Beach, Bar Harbor, Cannon Beach, Port Townsend, etc. That is what White Rock should be like.
With one of the very best climates in Canada the centre of White Rock should be full of cafés, restaurants, boutiques, etc., with walk ways and explosions of flowers that become attractions in themselves. Visitors would have their photos taken in front of a massive floral display, or huge baskets or pots of flowers, which should define White Rock. The visitors would send their friends and families the photos which is free advertising. It's an Instagram world.
- I'd add in transportation - ease of access from uptown to waterfront, ease of getting around especially for seniors (ex. a community shuttle)
- If we develop in these areas, we will broaden our appeal and attract more people, more jobs, more money. I'd love a better range of restaurant choices and it's natural to want to work on the waterfront (wider footpaths, doggie trail, bike lane) but we need to focus elsewhere... this is where the creativity and innovation can really come in.
- If you want a unique product, you have to support unique stores, businesses. so much in Metro Van is disappearing (small businesses especially).
- Important to maintain ocean views for residents. The pier and promenade is the most important asset and needs to be maintained. Dog walking was a very helpful addition to be

more inclusive. Memorial Park revamp is excellent. More spaces for public seating or children's play areas with the removal of parking lots/spaces along Marine Dr. (Now that we gave the parking garage)

- Improve amenities and the assets to attract more tourism
- Improve amenities but not destroy the assets
- It is essential that the two main areas of White Rock be easily connected to allow tourists and residents access to both. A gondola system or funicular would be something unique to our area as well as being extremely useful
- It is not listed but a major hotel/conference centre would bring huge amounts of traffic to White Rock and the beach area in particular during shoulder season
- It's a travesty that White Rock is being ruined by high rises. Digging up my yard and ruining my ocean view to your unwanted plant trees is NOT the answer
- Johnston road is derelict. No residential units to sustain the business's. They are not desirable walking distance to most residents and far enough away from uptown that the business diverts. Basically serves as a skip the dishes parking lot/thrift store row. More vibrant after 8pm hours for outdoor patio's/tapas w/ res. units could add some much needed \$.
- Keep White Rock simple but more diverse and rich in the culture of this particular location. History is so interesting to everyone that visits. Expand on those components in terms of businesses, food, gifts, clothing, etc.
- Keeping the community quaint but flourishing is tough. Real estate/rent is expensive. With tourism being a major selling feature, it's difficult to stay in business especially when weather is a major factor.
- Less traffic, less noise, happier and more respected residents, more greenery and real trees. It is possible to create commercial success without more concrete.
- Let's be real, the main draw for visitors to White Rock is our pier and waterfront. As difficult as it is, the city should continue (hopefully it is) to call for the re-routing of the BNR tracks, away from the waterfront core. The hopefully former tracks could then be turned into a recreation, biking, walking, area.
- Let's keep the high rises OUT of White Rock. The proposed 'city center' expansion should be eliminated.
- Limit franchises, promote mom and pop, add in a pub or two
- Local arts and culture will bring prosperous customers.
- Local businesses translate to pride and identity in White Rock. You need to get away from the downtown Vancouver look.
- Local jobs are a priority therefore a few different shops other than tacky souvenir and beach attire shops.
- Locally owned businesses could hire locals, people would shop here if there were unique services, the restaurants that cater to locals are supported year around, parking must be subsidized or free in the off season and reasonable prices during high season. I have heard complaints from people that won't come to the restaurants because the parking is prohibitive.
- Make it more local and outdoor
- Marine Drive features White Rock's unique beauty. I live on West Beach, and have witnessed it becoming run down, and sometimes unsafe particularly with West Beach Bar & Grill clientele, which attracts an unsavory clientele in the evenings. It needs to be closely monitored for illegal activity please.
- Marine drive needs a ""classy"" theme to improve appearance & quality of accommodation, restaurants and shops. And the beach needs to be cleaned up & dredged or at least raked.

When the tide is out, it stinks & looks & feels like sewer refuse. When you walk on it, it sinks and sticks to your feet and shoes which need vigorous scrubbing after. Add some white sand or pebbles if at all possible and regularly clean up weeds and dead fish when the tide is out. Add a City owned coffee and wine/beer bar at the end of the pier. And rent beach/water toys, umbrellas, sun beds, chairs, etc. Liven & pretty it up. Allow wandering sales people with drinks, snacks and so on.

Johnston road is a disgrace with grubby little restaurants, second hand stores and unattractive buildings. Establish an interesting theme and give it some soul. Consider building on what has started around, for example, 5 corners - old but interesting and attractive appearing, antique, natural rock and wood., sea side village stuff, outdoor seating. Johnston Road has been poorly designed with little if any room for outdoor patios to make the area look and feel more inviting. And little if any space for parking. What on earth was counsel thinking with that two lane road lined with high rises. Total congestion and pollution.

In general, there are too many restaurants and shops for ""low income"" seniors. We need to attract the younger professionals who spend money and want variety and lively seniors with resources and interests in activities and life in general. There are way too many pharmacies.

- More craft breweries, wineries, cannabis stores, more locally sustainable businesses should be given economic advantages/priorities. All condo developments should be required to have mixed use facilities as well as minimum rental units.
- More live music, and cultural festivals.
- MRine drive should have some other choices other than restaurants that are all the same. We need some variety that will encourage foot traffic.
- My comment is the repetition of my previous comment in maintaining the essence of the beach town.
- Need better Infrastructure for all the condos going up!!
- need business that is self supporting, year-round and draws. the waterfront is not it
- Need more tax base
- Need more ways to increase the economy
- Need to attract the right businesses
- Need to merge with city of surrey. the snob appeal of being 'white rock' is not economically sustainable for the future
- No more high rises
- No new high rises
- None of the above but you made me chose 3
- None. I think the choices speak for themselves
- Ocean views provide beauty and peace when they are visible from homes / businesses / restaurants - less visible parking, no more excessively tall buildings which destroy that view for many /only offer it to those who can afford the expensive condo suites/
- Other than the White Rock on the beach, there doesn't appear to be any really charming character to the town, and very few residential amenities exist. Parking for beach-going visitors is sharply limited, and there seem to be very few uniquely local businesses in operation to attract tourists. Artists in tents along the waterfront promenade are an attraction provided they change often enough, but the town would do better to put up attractive wooden stalls along there so that artists in summer are not quite so subject to the vagueries of wind and weather, and are encouraged to be there and be open for business

more regularly. In summer, it's way too crowded and hard to find a place to park, so visitors tend to go to Crescent Beach or Ocean Park instead. One or two world class festivals for several days in the shoulder seasons would go a long way toward keeping visitors coming in the off season -- the Busker's festival was a terrific time with high-quality, interesting artists, and a sand sculpture festival or another beachfront event (kite-surfing competition? Crab count? Starfish saviours?) of a couple of days or a weekend would draw people in and feed the businesses, assuming the parking problems could be creatively mitigated somehow (a wheeled train?)

- Peir/waterfront are the big attraction. Lets keep them our assets healthy.
- People visit White Rock mainly for the waterfront experience.. see my above comments
- Perhaps the train station could be revived for trips to Bellingham/Seattle
- Promote the location and develop the companies with made-in-White Rock products and arts.
- Quality of living in a vibrant community where people can afford to live and work.
- retail space needs to be affordable to small business. Need to replace the small food and grocery stores we have lost. (Buylow, Penguin, etc.)
- Retirement pensions form a solid and stable revenue base. There needs to be a move to ensure that relevant services are available to this burgeoning demographic.
- Same as above: with so much development, the vibe and environment is changing for the worse. We need to provide for healthy life styles, less for developers' pockets. Healthy lifestyles include arts.
- See answer 5 above.
- See earlier comments.
- See item #4 answer above
- Seniors' property taxes should not increase insanely because foreign money pushes our home prices to levels that our Canadian buyers cannot afford, which prevents our little city from being more filled with normal families who would be contributing to the liveliness of it and support our businesses.
- should be a vibrant city that people come to visit, to eat to spend the day and see shows, have a great variety of shops and lots of foot traffic
- Since we are known as the City by the Sea, we really need to get our butts in gear and start revitalizing Marine Drive. Can we not do something like provide "fake" storefronts as they do in the movies to provide a more cohesive look at the beach? I know some of these buildings are owned by offshore people waiting to cash in on the property values so are they not eligible for the speculation tax? And if so, I would imagine that it is not enough for them to care about renting out their empty buildings or assisting in the revitalization of WR. We talk about providing something "unique" to WR, I think the idea of the funicular which was talked about by the previous council is a fantastic idea. Also suggested, was the ability to provide artwork along the corridor where the funicular is to be built. Why don't we start getting to work on that and finding out how much, time frame, etc.? That is one thing that would be really unique and would assist seniors in getting to and from the beach without having to drive.
- So many businesses have closed during COVID-19. We need to encourage businesses to return when the pandemic is over. There are many closed businesses on Marine Drive. I am optimistic life will return including businesses and shoppers.

- South Surrey and in particular Morgan Crossing area dominate the typical retail and service provider. White Rock has to compete with a local area that is focused on art particularly performing arts and small shops and restaurants that are unique.
- Stop building high rises and stop wasting our tax dollars on unwanted trees that destroy and disrupt property owners views on single family dwellings that have ocean views
- Support business
- Support local businesses & makers.
- Sustainable practices around the beaches asap. Minimize new developments which are destroying old forests. Keep the area exclusive
- Take a look at Steveston, Ft. Langley, Linden Washington, even Blaine has more appeal than Marine Dr. and Johnson Rd.
- The best way to strengthen the economy and the community is to reduce red tape and taxes for small businesses.
- The boarded up shops on Marine Drive provide a negative view of White Rock.
- The city needs to make an effort to make leasing a business space more affordable, otherwise, the businesses..as is happening now..will just set up across the Surrey border. Where is our promised full-service grocery store? The city still doesn't have one!
- The personality of White Rock is impacted positively by it's current independent businesses and more of them would make it even better. It is that originality that draws tourists and people from neighbouring cities alike miles out of their way to visit our city.
- The Pier attracts many visitors already. You need to create a viable reason to travel in that direction for local people other than the beach. More upscale shops like at Park Royal South newer area.
- The pier, waterfront and ocean views are all in pretty good shape. We just need a lot lower vacancy rate and to encourage more businesses, some of which with proper planning and support can be year round concerns. Try not to block existing views, think about putting wires underground and concentrate development up top in the downtown core.
- The vacancies in businesses along the waterfront Marine Drive, both East and West Beach need to be addressed in any number of ways, including a substantial vacancy tax that hopefully would drive the property owners of the vacant properties to rethink their rental and lease rates they are charging to make it more affordable for small business owners to make it work.
- The waterfront and pier are the major attraction in White Rock yet when you walk along the sidewalk and really look at the buildings so many of them are in disrepair and are really looking rundown. If we want to continue to attract visitors who will spend money we should give our waterfront businesses a facelift and offer a greater variety of shopping. How many ice cream shops do we need? It would be great to designate some space for more vendors but not along the promenade as this creates pedestrian traffic flow congestion. We really need to create a outdoor market atmosphere especially in the summer.
- The Waterfront is being eroded by the sea. The repairs made recently have already begun to disintegrate. This needs to be constantly addressed. Restaurants and businesses have folded and moved out. How can the city of WR encourage more permanency?
- The waterfront is looking shabby.
- The waterfront is our biggest asset and it feels like it isn't what it could be. A huge opportunity to diversify the businesses on the beach (not just restaurants) that can be visited year round.

- The waterfront needs to be more active with no closed restaurants. Charge a vacant business tax.
- "The waterfront was just paved over, how sad, we paved paradise and put up a parking lot. Speculators, developers and foreign/domestic investments should not be able to keep empty store fronts, this should be part of the economic development plan.

There are so many ways to be unique in this wonderful place, why do you want to keep paving everything, it is starting to look like nowhere/everywhere Canada. Have a theme and a common thread so it doesn't look like a hack job. Look to some really successful European communities and then make it a White Rock spectacular. Build it, they will come.

Also, we need bylaw enforcement to step up. I am sick of looking at garbage, smokers, dog poop etc. I live here and when tourists or visitors come to this area they treat it like a garbage dump. Enforce the rules so that all can enjoy the space."

- There has been enough focus on the Waterfront. Time to focus on other areas please. We don't need to spend more money on leased land. Get rid of the Economic Development Officer position and save \$110,000.
- Think about, say, Fort Langley, has a culture, has local maker businesses, encourages shopping, eating, culture, is a destination. We have the perk of the oceanfront.
- This is a city where people chose to live, it's not an industrial area or a heavy traffic commercial suburb.
- To keep white rock's soul it's important to have locally owned businesses and events to feel like a community
- Too much reliance on the Pier & Marine Drive it looks & feels like Coney Island & is an embarrassment! Close ocean access is important but we should be trying to develop a strong, vibrant, well educated & financially strong community. The future of White Rock is 'up top' not on Marine Drive.
- Tourism (arts/crafts/events focused), healthcare, and high tech are the areas where we are best to focus
- Tourists who spend; local entrepreneurs
- Trust you can access/review all PRIOR econ dev goals, recommendations & research like 2011 WR Business Needs Assessment; 1998; 2000; 2003; 2004; 2007; 2009 Plans – pattern emerges – TOURISM – funicular/local mini bus/Trolley; shop-at-home' campaign, urging White Rock consumers to consider the personal service, friendliness and variety they enjoy by patronizing businesses at home; missed opportunities – like Center of Excellence in Health & Health research. I will email a prior submission.
- Unique location with great views. Tall ugly buildings takes away from these views
- Vibrant, safe, outdoor - an environment where people want to hang out
- Waterfront and Pier have always been the main attraction. Great asset to attract visitors and businesses - especially film and arts

Proximity to the border has been grossly under utilized - one would think there would be bill board attracting US visitors to drop by before and after their visit to Vancouver. No present White Rock bill board in the sister city or anywhere else in the US border towns.

- Waterfront is a key draw for visitors. Independent businesses tend to be more creative
- We are the city by the sea. The beauty we are fortunate to possess lends itself to the development of and arts and cultural hub. Also, small local businesses are much more

interesting and attractive than chain stores and restaurants. Let's not have a McDonald's and a Walmart or anything like them on the beach!

- We have a unique opportunity to encourage people to support our local small businesses. There are enough chain restaurants and big box stores in other areas so promoting other kinds of shopping, restaurants and entertainment would be a great way of keeping our individuality yet encourage that people want to spend money in our city. With a current aging population and potential family population finding accessible health care in our community should be a priority. Having to trek to North Surrey, Langley or Vancouver, etc... for health care should not have to happen.
- "We have one restaurant on the waterfront that has views- so sad. The only way residents or visitors get to see the view is a walk (involving expensive parking fees), or if wealthy enough to own a view. A massive concrete pier / marina (with a proper breakwater) with overwater restaurants and boat docking would be stunning .
- Alternately moving the train tracks and establishing a mixed use trail through to Crescent beach would also be amazing. Our use of waterfront is just so dire compared to other West Coast waterfront towns. If all that is too expensive at least drop the first two hours of parking fees to 2 dollars, then go up , as to bring in restaurant patrons- especially in fall and winter.. Everyone I know thinks : Why pay so much extra for parking when there is no view anyway?- better just to go to Grandview Corners ...Allow for purchase of summer full day lower cost passes for the parking garage only for those that want to use the beach. It would bring more people in and also free up parking beachside."
- We have spent enough on the waterfront area
- We have to make White Rock more accessible to the film industry, we need to support businesses that are trying to add more culture to the city, everything seems to get delayed by the city, because of staffing problems? White Rock is famous for being very slow to green light anything. The top of town is really unattractive- we need to revitalise the top of town not just the sea front.
- We must develop a business bases here - think Sausalito. Beautiful and safe.
- We need more small unique business not chains and big box stores. We are a high end community with beautiful views and close to the beach and boarder. We should be striving to become more like the west end of Vancouver with vibrant pockets of community everywhere. Stop staying stuck in the past. Why don't we have a fresh seafood for sale at the beach?
- We need more viable businesses to many of the same type we need to attract a younger more vibrant feel to White Rock too many people are afraid of change things can't remain the way they were 50 years ago. Johnston road needs to be like a Robson street in Vancouver bustling with people who live in the area with vibrant businesses that will attract people from outside the area also.
- We need more vibrant and interesting businesses here rather than having to shop in big box stores.
- We need our own grocery store in White Rock, besides Natures Fair. I live on Marine drive and would love to walk to buy veggies, bakery items, etc.
- We need services that will cater to younger age demographics: daycare; bicycle stores; and specialized printing photo shops for artists. We lack gourmet quality grocery stores and can only find them in Surrey. Brew pubs, craft distilleries, are lacking.
- We need small businesses

- We need to ask more of our businesses in terms of cleaning up their properties. Walk down the alleys behind Marine Drive. It's a disgusting mess. It's hard to recommend waterfront restaurants to friends and family when cleanliness is so poor.
- We need to attract more businesses to lower the tax burden of residents and create more local jobs
- We need to capitalize on our one asset that most others don't have and that is our waterfront. We need to encourage rather than discourage businesses down there.
- We need to drive consumers from marine drive to up town and back. We need to modernize a number of business appearance. This can be down with bylaws.
- We would like to keep views as is so not more height in building on Marine dr. Keep the beach front clean
- Welcome new businesses, make them want to come to White Rock.
- Well I picked the three that I think would work best together the two first would help businesses and people would make money for those businesses which would ultimately make money for the city and then the city would have that money for other projects so that is economically sound and that would be feasible for development you would have equity built up for economic development in White Rock that's my plan and I think it's a pretty viable plan you put money into the town and into its people then you will have money to do what you need to do to better the town to make the town stronger and to build the town up"
- "White Rock should leverage the City By the Sea tourism image as a boutique restaurant shopping and waterfront enclave known for Parks and senior friendly health and wellness activities with arts music and a mellow seaside community vibe.

White Rock should hold to building standards that have look and feel of a village by the bay not haphazard Burnaby like high rise canyon. Attract young entrepreneurs with modern shared workspace centers as the new cool work live and play in a seaside town environment Place to be. Limit building height along waterfront to 3 stories. Keep the "city center" boundaries tight. If White Rock loses its image as a cool resort like destination and turns itself into just another over-developed high rise condo gallery that's what it will forever be.

Footnote: Long term goal should be relocating the train route away from waterfront.

- White Rock can distinguish itself as the home of independent businesses
 - "White rock doesn't need anymore fish and chips restaurants or ice cream shops, bad news pubs like Westbeach Bar and Grill need to go, more outdoor patios needed, more boutique shops needed not souvenir shops.
- The work that has been done on the waterfront over the last few years has been great. Time to update the shops along the ocean front.
- Protect the ocean views, that's why we all choose to live in White Rock."
- White Rock is a tourist destination and growth should be encouraged to promote that aspect of the area.
 - White Rock is not a big city, we don't have the infrastructure like Surrey with a tax base to buy into expansion. When Bosa was allowed to build the high rises we were told our taxes would go down, didn't happen! I guess White Rock doesn't have anymore land, maybe build more high rises.
 - White Rock is so expensive it's pushing out the very people it needs to provide a vibrant district. Right now it appears to be heading the wrong way. Especially with all of the displaced businesses shoved aside in favour of yet another high rise. Hillcrest Bakery - a family favourite

- has been all but decimated after losing its prime spot. Killing a neighbourhood staple doesn't help in any way. Lost jobs, lost income, lost loyal - often daily - shoppers. There needs to be a balance between the income brackets here. Seriously.

And the Rialto? Shoved out because the owner DOUBLED their rent in this ridiculous time? Even in "normal" times that's ridiculous. That leaves exactly one movie theatre in South Surrey, and none for the community of people who walk around the Rialto. What about them? All of the wonderful things about walking in White Rock are being dismantled.

- White Rock should develop as a destination for unique shopping, eating and cultural experiences unlike any other on the Lower Mainland.
- Why is there no options for sports and leisure? Our greatest asset is our waterfront and yet little is done to encourage businesses that contribute to a vibrant beachside community. Too many closed businesses and the ones that are there do not provide anything for the community. Why are businesses unsustainable on the waterfront? The Sandcastle Pub site has been sitting empty for years and really could be converted to a viable recreation/community centre or business offering opportunities for engagement with the beach and waterfront in fun and restorative way. We love to see the kite surfers, paddle boarders and more...Why don't we encourage service providers to have opportunities for children and families to come and experience these fun types of activities on our beach without bringing their own stuff and then charging them an arm and a leg for parking and providing limited access? The one shop on the Semiahmoo First Nation lands across from the Ocean Promenade Hotel has gone out of business too. It's too bad.
- With all of the current development, developers should be supporting the local community, i.e. by cash donations to the city, or allowing areas for local artists to display their work.
- Wonderful destination for day trips.
- Would like to see more happening year round at the beach- restaurants in east beach
- Would like to see the seafront look classier and less loud music playing unless it's a special concert. Classical concerts would be nice. Let's get away from tackiness. It's a zoo on the weekends especially with the heavy traffic and trying to find a parking spot. The pier could be improved upon, maybe a nice restaurant/bar or a nice marina pub.
- Would love to see White Rock have a similar ambiance of Salt Spring or Granville Island.

Q10 Are there other reasons why you choose to shop outside of White Rock?

- price
- all of the other 4 points above
- Almost everything in White Rock is more expensive than affordable, probably because of the cost of retail space there. The town has the definite feel of a suburban area and looks quite run down in places, with narrow, congested streets, buildings in poor repair, and commercial districts with shabby exteriors. It has the potential to be a very pretty town, but no one seems to want to develop a cohesive look and feel that is affordable, pleasant, clean, and upscale.
- Always try to support local business, unless they don't have what I need
- At times it is easier to visit an area like Grandview because it has the variety of shops and the ability to park centrally and then walk around easily. I hope that as more shops open, with the new spaces in the developments in the town center, that this will change and White Rock will have strategies to conveniently get people out of their cars and wandering around the shopping areas.
- availability, no parking in WR, no Costco
- Availability.
- Because generally the lack of services. Most of the stores you need on a day to day basis are not in White Rock!
- Because the store is just across the street from the border unfortunately
- Better and free parking
- Better quality choices
- Better selection. No parking fees
- Better selections
- Better, higher quality options
- Big box stores - don't ever want them in W Rock.
- Big box stores and big grocery stores are not in White Rock. This is what I mean by lack of available land to attract businesses, we are a tiny city geographically. In fact Surrey is about to take advantage of our efforts by creating a city-centre hub around Semihamoo Mall. There will be synergies but ultimately it might also draw people away from White Rock based options.
- Big box stores for variety and price
- Bigger stores and easy parking
- Buy Low Foods closed : (It was such a great little store.
- Can not find the products
- Cheaper purchases elsewhere or WhiteRock doesn't have it
- Choice
- Choices in shopping...
- Commute to and from picking up children from school or to/from the workplace.
- Convenience
- Convenience during commute
- Convenience, not available.
- Convenience, price, selection
- Convenience, selection, price
- Covid has resulted in more online shopping. Price is also a factor.
- Day trip diversion; exploring other retail and community services including galleries, museums/archives, specialty events/festivals with friends/visitors

- Developers keep pushing business out of White Rock.
- During the pandemic it feels safer to buy online. The go to is Amazon.ca. I like shopping at Thrifty's as they have a good selection of produce and organic food.
- "Food supplies across the border (Trader Joe's). I don't shop much anymore. Do not go to spas or fitness; seldom to a salon. Cannot comment on much of the above.
- foods from different countries
- For experience
- Free Parking
- Having to pay for parking stops me from shopping along the beachfront
- How many seashells and other crap does anyone need? Real, substantive needs driven businesses are required.
- I always prefer to shop locally if possible
- I do not shop outside of White Rock but if I do it's online only
- I don't shop in White Rock. I only went to Penguin meat. I live in South Surrey I shop at Morgan Crossing.
- I don't.
- I don't shop much and when I do it's basic living items, groceries, gas etc... I buy the majority of those items in South Surrey because I can access everything in one place. However, I do make use of the vegetable store along Russell as they provide good value. I look forward to the new development to offer new places to spend my \$.
- I lack of availability.
- I shop mostly in south Surrey for groceries. I'd love it if there was a thrifty foods in white rock. It could be incorporated into the new development plan and have a good grocery store within walking distance of the downtown core without having to go into Surrey
- I try to shop local as much as I can. I go outside for gourmet food at Well Seasoned and certain dry goods not available. With the exception of grocery I try to avoid big box or chain stores.
- If I can find it here I prefer to support local business.
- In addition to selection, some items (esp. big ticket items like furniture, appliances) are not available in WR. Few nice gift stores, complementary garden items. For #8 above - I don't seek out the last 6 kinds of businesses, but as the form demands the section to be completed, I plunked in a rating of 3 (even though I have no idea as to variety/selection).
- It's very easy to shop on-line
- Lack of choice. Not enough good business. Most businesses the infrastructure looks like it's falling apart or is highly outdated. Further in regards to restaurants I do not choose to go because I do not want to pay for parking and further do not want to have to be watching the clock when enjoying a meal. There are better options in surrey without the pay parking.
- Lack of parking and the little parking there is , is very expensive. Make it free
- Lack of selection
- Larger Choice or price
- Limited and expensive parking. Lots of people and families use bikes to get around these days. Develop bike lanes in the city, provide bike lockups and more people will come to the waterfront and Johnston Road that aren't within walking distance.
- Limited choices in Whiterock
- Limited selection
- Limited shops that offer unique items. Limited clothing stores.

- many products that we need are presently not available in White Rock
- Many reasons - mostly little is available here.
- More selection
- More selection outside White Rock
- More selection, stores not available in WR, enjoy a variety and selection
- More variety
- More variety, less cost
- Mostly due to selection either not being there or unavailable in white rock.
- mostly not available. No grocery stores, liquor stores
- Necessity.
- No
- No
- No
- No
- No
- No
- No
- No affordable grocery or clothing. No big ticket items"
- No clothes, hardware, electronics, gardening....
- No grocery or hardware store in city. Big box stores offer better prices
- No grocery stores or her than specialized one. I'd like to see an Urban Fare on the waterfront
- No I would prefer to shop locally and support our businesses here
- No large stores here (ex Canadian tire)
- No local affordable supermarket available since BuyLow left.
- No major grocery stores in WR
- No parking fees
- no, there is just hardly any options available
- No.
- None
- Not available
- Not available in White Rock
- Not available in White Rock
Not available or parking is difficult
- not dealing with constant construction on 152nd with road and sidewalk closures as well as too much car traffic due to density
- Not sure
- Occasionally you do need Costco
- Often better selection of services or services that are simply not available in White Rock. Price is important, as noted above, but it is in combination with selection of different services available.
- Parking
- Parking and traffic! When I first moved here I was shocked at how difficult it can be to get to and park for businesses - esp if they're not in a mall. After about 6 months I made a conscious decision to shop in Burnaby where I work.
- Parking can be an issue.
- Parking convenience.

- Parking costs at waterfront
- Parking in White Rock is the biggest obstacle particularly on the beachfront. Not worth the hassle.
- Parking is atrocious. Not type of stores I frequent
- Parking, but mostly selections. There are no craft shops in White Rock.
- Penguin Meats and Buy Low are gone. Grocery store or even the butcher shop on Ocean Park is convenient and local. But I love Howe's Market for their flowers.
- Places are not open late enough or lack selection.
- Poor parking in White Rock. No selection.
- Prefer to support local business but sometimes selection is limited
- Price
- Price
- Price
- Price
- Price and availability of desired products.
- Price and selection
- Price and selection
- Price or not available in White Rock
- Price, hours of service
- price, selection, service, convenience
- Price.
- Price. Higher in white Rock.
- Prices higher in White Rock, or not available in White Rock.
- Quality
- quality not that great in WR. Need better quality and more diversified businesses.
- Retail is struggling , there retailers are not well run and undercapitalized. They are putting g very little money back into their stores and these continue to deteriorate. The City tax base does not help.
- Sad array of business choices in White Rock. Too many “financial, banks, realtors, investors, health services”.
- Scheduling- a lot of the stores I shop at close before I’m done work or are closed on my day off
- See above.
- Selection
- selection
- selection
- Selection
- Selection
- Selection
- Selection
- selection
- Selection & price
- Selection & price
- Selection and price
- Selection and price
- Selection and variety

- Selection of types of products
- Selection or options for comparison shopping
- Selection we have non here.
- selection, price
- Selection, pricing and convenience.
- Selection.
- Shabby storefronts, lack of ownership pride in storefronts
- Since the pandemic has hit, I am more conscious about shopping in White Rock and supporting the local businesses. It would be nice to have another grocery store in White Rock in addition to than Nature's Fare. I shop at other stores that have a bigger selection of items, but as I said, I try hard to shop locally.
- Some things not available here. I.e. hardware, clothing.
- South Surrey has a wealth of choices and option available to every shopping group.
- Stores have the product I want but I'd rather not drive there / have to bus it to get there.
- The City of White Rocks selection of retailers is an embarrassment. Can we get any more Thrift shops? PLLEEAASSEE. There is a lot of money in WR and we are forced to shop in S Surrey or elsewhere.
- the selection. Many of the quality stores that were in WR have moved to Surrey, i.e. Just Jewellery, Christophers Gifts. The uptown core is just a large cement alley. The colour and personality has been lost.
- There are no major grocery stores in White Rock. The only one was the BuyLow. How many years ago was that? Doesn't the city of White Rock think buying groceries is important? Postal outlets in White Rock require adequate nearby parking. Johnston road parking near Rexall drugs postal outlet was changed into a bus stop.
- there is no selection, because all the stores have left White Rock and gone to South Surrey!
- There's never parking on Johnston. And far Too much construction
- They may not have what I need so I have to travel outside White Rock
- to support other canadian businesses
- Too many old and out dated businesses located in WR. Pay Parking along the water can be an issue, and other areas such as Morgan crossing offer a lot more selection.
- Traffic can be very difficult in White Rock. Sometimes it's less stressful to take a slower less busy road to Ocean Park.
- Traffic in Whiterock. Parking is expensive and difficult to find.
- Variety
- Variety
- Variety of selection ie Costco/Superstore
- Waterfront parking costs
- We go to other beach communities as there's more to do there.
- We just lack the choices.
- We lack parking, we lack stores that can cater to home renovations, and we lack medical practitioners.
- We no longer have a fabric store, pricing on groceries because we have lost Thriftys and other businesses, selection is limited
- We walk to the local shops. If the amount of goods or size of goods is to large to carry then we drive. Often if we drive we go outside of White Rock.
- When I use my car for an appt beyond WR borders I patronize businesses on my route.

- When the only options are big box stores or American franchises
- White Rock has high property prices so business prices are high too
- White Rock has nothing to offer except tacky stores on Marine Dr. and thrift stores on and just off Johnson
- With few exceptions, the shops appear dowdy from the exterior and are not attractive inside. Service is mostly ok but clerks could help customers find what they are looking for or the latest styles that would complement the customer's size and shape and interest. Active salesmanship but not high pressure. Make people feel welcome.
- Within the strick confines of the White Rock limits, there are no major chains where you can get groceries, furniture, electronics etc all in one place. Everything is available very close which is good enough.
- Won't pay for parking to shop on Marine drive when there are other options.
- WR offers niche, high price, there is nothing to really shop at. No clothing stores, sports stores, few good restaurants (clean quality food, most are Gordon Food Service) need more scratch kitchens.
- You're pretty limited when it comes to shopping in WR for clothes, shoes, athletic gear, movies, bakeries, furniture. Even restaurants are pretty limited how about a really good Italian or Chinese restaurant?

Q12 Please let us know what other types of businesses you think would be successful.

- "Casual restaurants with sidewalk tables & chairs. Wine tasting businesses - you mention craft brewery but beer definitely not for everyone
- A "coastal cruise" leaving from the White Rock pier and doing half day or day trips around Boundary Bay, birding or sealing trips on weekends, and maybe a bit of tourist fishing or something?
- A high end spa, due to construction the good ones have folded, the constant construction has left business struggling and driven the good ones away. Gathering (sitting)spaces for lunch and visiting need to be created. The high towers in the uptown core have caused wind tunnelling. Not a nice place to be with a slight wind.
- A local bookstore on the steep could be great.
- Amusement Parks
- Any type of business can be successful if the operating costs are affordable...rents, taxes, parking, ingress, egress. Empty retail stores or offices may not be affordable.
- Artisan bakery, deli, meat shop, pottery barn, Williams and Sonoma. Shops that are discount designer. Like in the USA, Not Like Tswassen Mills. Overpriced. Still cheaper to shop in USA even with exchange rate and duty.
- Bakery, deli, home cooked meals to go, grocery store,
- Bands and Concerts musical
- Bank, grocery, butcher, garagecar
- "Beach business - Feral rentals of boards, etc was building up (I assume rental on reserve land was culprit for business fail). Craft brewery - one coming, allow more. Cannabis isn't my thing but if it draws people to the area (good people) then I'm open to it.
- Better selection of franchise restaurants and cafes
- Bike rentals, clothing boutiques, home decor, movie theatre, coffee shops.
- Board game cafes and other such social areas for young adults. As too often we are forced to leave the community with inaccessible transit alternatives to go to Vancouver or Central Surrey
- Boutique clothing, outdoors shop, really good bakery, really good Chinese restaurant, gourmet cheese shop, movie theatres (not the Rialto).
- Boutique hotel w/ conference facilities
- Bring a brewery district to White Rock would be profitable. Further more restaurants in the uptown area.
- Business that cater to seniors needs and entertainment
- Businesses supporting and sustaining young families and young adults
- Buskers, bike rentals, paddleboards, yoga, fast food, hotel, train travel..
- Cafes and bakeries
- Children/toy store.
- Clothing
- Comedy
- Comedy club or other evening entertainment
- comedy club. Billiards club.
- Community drop in site for folks to meet other neighbours in a casual setting, with an outdoor component to enhance inter generational relationships, multicultural experiences.....funded by businesses that are community minded. That could add vitality to WR. Within WR borders we do not have a garden store.....

- Competing with South Surrey on the other side of 16th seems futile with Semi Mall, Save on and Shoppers there. However, the main drag of 152nd and Marine Drive would be great if there was more of an arts/entertainment feel. Blue Frog and the Theatre are there but unfortunately Covid has put a damper on that and people drive thru both those streets. Not much of a walking community. What does Yaletown do to encourage people to walk and visit? The Farmer's Market is nice in the summer but it's a tough sell since White Rock is really a bedroom community without the small town feel. Not enough arts/crafts or produce like the Christmas market downtown and real estate/rent is very expensive.
- craft is hot right now and draws. can build around existing solid stores
- Craft shops! Somewhere to buy papers and yarn and floss and jewelry supplies. The one craft shop in White Rock is niche mostly to painting. Everybody is crafting these days. Why is there nowhere to buy supplies?
- Doesn't have to be all locally owned...why don't franchises want to do business in WR
- Education, Hospitality, Tourism, First Nations Arts and Crafts
- Entertainment options..like a movie theatre..and perhaps another uptown pub with the increase of population on the hilltop.
- Entertainment. Music.
- "fabric store that offered sewing classes, knitting classes. a good private sports store (like peninsula runners). dance studio. seniors activities
- Fishing tackle shop, outdoor gear, cooking school or two.
- Fitness
- Food chain
- Food, (meat, produce, bakeries, seafood and other specialties) How about a Granville Island style market in the uptown area behind the old KFC and Central Plaza vacant space where 7 day a week vendors could set up affordable stalls.
- Galleries, Some boutique high street brands to bring people to the beach however you will need to renovate and modernize to attract this. Crafts, Craft Beer, Clothes,
- Garden Nursery, cultural venues like Blue Frog, grocery store
- Get a seasonal barge where the sailboats were on the pier. Rent out SUPs and Surfskis. . Hire pros, offer lessons, promote safety.
- Good Grocery stores, services, entertainment
- Gov't Liquor store
- Grocery
- Grocery store, cheese shop, butcher, more bakeries, more chocolate shops - high end food! Something like Trader Joe's, Canadian style.
- Grocery store, we had several. Some kind of independant department store, not big box store.
- Grocery stores and postal outlets with adequate provision of adjacent parking.
- grocery stores, good retail stores
- Grocery stores, movie theatre, hardware.
- Grocery(chain)
- Grocery, alterations, books, pharmacies,
- Grocery/market at the beach on Marine. Marijuana stores.
- "Gyms for women only.
- Nice pubs like the Village Pub in Ocean Park
- More shoe stores

- A Safeway store
- Hard to say - look at long time successful businesses - what made them tick?
- Health care: dentists, doctors, physiotherapists, cataract surgery - services that seniors use.
- Health services
- High end boutiques, food trucks on the front.
- High end grocery store
- home decor aimed at condo living, children's toy shop
- Hotel and short-term rental
- Hotel/conference centre
- I can not think of
- I love the arts etc but it needs to be better quality. The trinkets they sell on the Boardwalk and Deive just don't do it. Or the overpriced Silpada that is a home marketing product. Like selling Mary Lay on the Boardwalk. Secretly has a curated festival every year and draws huge numbers to it. You need to draw in tourists in Marinw and look to areas like Fisherman's Wharf, Cannon Beach, Carmel etc and then provide more services for locals in uptown.
- I think before you add more shops, our hospital and road systems need to be addressed. The growth is crazy and trying to make a dr appt you're looking at a month sometimes plus X-rays, blood tests and physio etc are taking forever. I avoid going due to lineups that are ridiculous . Council needs to wake up and pay attention. The growth is getting out of control!!!
- I think clothing, home crafts like pottery, leather, jewelry etc., and small housewares store. A larger number of brew pubs, bakeries, coffee shops and restaurants. Plus deli, fish and meat market. A regular summer daily market in downtown white rock.
- I think outdoor activities would be fantastic over here as well as culinary schools that would be fine over here cuz I'd sure like to learn how to cook I'm sick of eating my own food LOL
- I think there is a good variety
- I think tourism is a huge one, normally we see a large number of Americans come up for a vacation, and white rock should market itself as a destination they cannot miss. Again, professional cross-border business should be a thing in White Rock.
- In White Rock grocery store
- Indigenous Bloom has attracted MANY shoppers. Why not have shops in WR so we can benefit from them. i know some are here or are being planned, hope they'll be successful.
- Indoor recreation that has something for the whole family
- Information kiosks with young, vibrant guides to provide information, direction, and help to visitors and locals dotted along marine drive and Johnston Road. Make people feel welcome. Maybe some discount coupons to encourage spending.

The recent BIA flyer in the PA News is a terrific way of advertising. It highlighted many services/businesses I was unaware of, created some fun with the possibility of a prize & interesting and entertaining puzzles. Distribute such more widely - BC Cities, etc."

- Interesting boutique shops including food shops.
- Large grocery store.
- Live music
- Local car wash
- Marijuana shops (not just ones for the reserve).
- Marina
- Marina

- Marina, bakery, butcher, veggie store,
- Markets - produce and crafts. Folk / other music festivals.
- Mobile food and beverage vendors. More shops like Mason jar, hand picked, islands, greens and grind, looby-do. Fresh and fun not sad and old
- More driving services: taxis, other
- More family friendly take & go restaurants on the Waterfront for families that don't always want "fish & chips". As well opening up restaurants that have closed down on the Waterfront and have remained closed for "years" because of being sold and now being held by owners. (i.e. the Sand Piper Pub; perfect location, perfect sun setting views but no occupants to even sell a cup of tea or coffee). There are more people living close by that has increased people that are now visiting the Waterfront year round but seems more restaurants have closed down and less places for the public to enjoy a meal, drink and the sunsets. Maybe there should be a law put into place to restrict how long a new owner can "sit" on a proper and not have it operating as anything. Kind of like the "empty house tax" thing that the the B.C. Government came up with to generate more rental homes. It is sad to see the jewel of White Rock (Waterfront) so empty with less and less choices for dining, etc. More taxes can be generated if these commercial properties were to actually start operating as such and not just sitting and waiting for a real estate gain to fall into their pockets.
- More Ice rinks,
- More opportunities for active rental equipment like bikes (or e-bikes for our hills!) and water sport equipment. Also, more shops with unique offerings for day visitors to wander around on rainy as well as sunny days.
- More pubs
- More retail such as trendy younger women's clothing stores, neighborhood hardware and garden store, dollar store, kitchen store, another Thai restaurant, a bakery with wholesome healthy baked goods and homemade soups, a healthy breakfast and lunch cafe that has vegan options, a pub on Marine with live music and dancing, an art studio on Marine that has art classes for children and adults, yoga and tai chi classes on East and West beach, non-motorized watercraft rentals on East beach, motorized watercraft rentals on the pier, parasailing, train rides to crescent beach, airport shuttle, Indigenous art and crafts on Marine with resident artists, etc.
- More water toy rentals, boat tours/rides. Food trucks.
- Movie theatre
- Movie theatre
- Nightclubs, bars, things to make it more fun and draw people in at more hours of the day!
- No comment
- No waste grocery store.
- None
- Not sure
- Outdoor activities
- Outdoor activities to get more tourism
- Outdoor brew pubs. Farmers markets
- Outdoor events
- Outdoor places to hangout with food or drink. Wine bar.
- parasailing, kayak rentals, festivals (music, crafts)
- Pot shops

- Practical services, things that Canadian Tire or Home Depot or Staples offer. Produce, bakery, butcher, Rialto style cinema.
- Pub/Bar that isn't on the beach, Artisanal food, late night entertainment.
- Pubs and restaurants aimed at young people that are open late
- Remodeling, Household restoration.
- Rental recreation items at the beach. Entertainment at the beach like outdoor concerts etc
- Restaurant and prepared food delivery.
- Restaurants and a grocery store
- Restaurants, Retail
- Retirement homes and Seniors Care facilities with ocean views might really help entertain, soothe and improve the personal environment for their guests.
- See above.
- See above...Water sport business (sales/rentals), tour guides - local island tours...etc.
- "Shared space or office boutique work center facility for entrepreneurs, Deli,, gourmet foods, boat tours, higher end waterfront boutique shops - clothing maker businesses etc. boutique hotel or Inn with restaurant. Water sports bike rentals, shoe store, brew pub with food. Music venues. Health spa, fitness gear.
- Small gift shops
- Smaller branch of a Post Secondary option
- Specialty retail
- Sports store, clothing store, grocery store
- Starbucks or Tim's type of coffee house on Marine drive. More food carts like Vancouver has.
- Stop licensing marijuana stores in White Rock
- Storefront HUB for one-stop any age opportunities to be engaged with resources, non-profits/charities, work search, tourism, volunteerism and capacity building, community cohesive connections. The place where we belong - meet neighbors. Tell folks where to go nicely and how to help each other and themselves.
- Supporting tourism, Hospitality, water sports, outdoor activities. Arts, culture and entertainment support both the quality of life and tourism
- Tapas/wine bars. Somewhere to dance
- There are no lounge bars or restaurants. There is no decent hotel. There are 2 craft breweries, right beside each other. Places like Blue Frog studios are wonderful. There are too many chain restaurants. There's nowhere "fun" in the evening to go to. I've seen restaurant staff "sweeping their floor" whilst still dining, at 10pm sometimes (pre-pandemic) which is crazy.
- There should be a major not-for-profit or government run arts & culture hub for artists and small business freelancers to come together under one building. Right now there is no official studio space for artists and that's a lost opportunity. Meanwhile I noticed a condo developer saying "in the heart of White Rock's art district"... but what art district? Taking advantage of independent artist efforts without contributing to the infrastructure is counter-productive.
- Think moderately priced. Like the BuyLow we used to have. The government liquor store we used to have. Apparel in something bigger than a size 2.
- Unique local artist venue. Beach promoted type stores. Public transport to & from beach to encourage visitors. Tram from a downtown parking lot.
- Using our resources (ocean), make more of a destination. Ability to accommodate people (high parking prices are a deterrence), having convenience stores on the beach to pack a picnic, have shops to rent SUPs, kayaks, etc, +/- lessons, water activities, catamaran rides, etc. Food trucks. Walk up concession stands.

- Vancouver chefs who are unique and better range of prices (ex. Barrique is great, but pricey). No more sushi places please!
- Vegan restaurant, more brunch restaurants (when wooden spoon has a three hour wait, you know we have room for another awesome brunch place).... more home goods?
- Water sports, outdoor activities, retail.
- Waterfront needs more mixed use development- one hotel? No retail, no grocery shops. Just fish & chips, coffee shops, restaurants & tattoo parlours.
- "We do not have quality retail stores like an Urban Fare or other grocery store that can provide the cooking specialties we like. We are forced to go to Surrey to shop for this.
- We are also going to need better daycare spaces with access to quality parks. Where are truly protected bike lanes. There are so many people with electric bikes and not enough dedicated/safe bike lanes."
- We need an arts building to support local arts and culture.
- We need more water sport rental businesses i.e. kayaks, paddle board at the waterfront. Let's create a fun waterfront summer hot spot with activities not just ice cream and a walk on the pier.
- We need small Inns or bed and breakfast places, maybe with a small cafe/restaurant attached and in the downtown or waterfront areas. not hidden in suburban areas!
- We need to have businesses that won't crowd the waterfront more than it is already.
- Well I find White Rock it's the water front including boating plus the local shops and restaurants
- White Rock has many great local businesses but these have suffered when the pier renovation happened and when the front street area parking was lost. Now with COVID, White Rock tourism and businesses are still suffering I think. We need to up tourism in the good weather months and create other year round businesses that will thrive in winter and that do not necessarily rely on tourism. Maybe digital businesses or service support businesses that we can market to the growing south surrey area.
- wine bar, food trucks, affordable grocery store uptown whiterock like the old Buy low but updated:-) water sports /out door activities
- Wine bar. Eating/drinking businesses with outdoor seating.
- Would love to see tech firms based here to attract professional workers. We have lots of restaurants and they succeed or not based on their offerings.
- WR is lacking a dedicated "Art Barn" for lack of a better term where local artists can rent space to work and display their wares. I know this has been discussed many times of the years but nothing has been done. I think what we have to do is put this as a priority and start fundraising which is how the Intergenerational Park got started with Myra Merkel hosting Princess Parties, etc. to raise funds. I also realize that WR does not have any old warehouses, etc. that could be purchased and renovated. Land is also at a premium and is scarce. Perhaps a committee could be struck to start the ball rolling. Contacting the local Arts societies and asking what they need would be a start. Once that has been done, a site plan and drawings could be drawn up and then the hunt for land. It has also been suggested that developers either provide rooms for the artists or kick in some \$\$\$ to assist in fundraising. I would like to see something with personality rather than just a big room in a high-rise building. There are options and I know it is not an easy task and it is a long-term plan but let's start now with some definite steps. Other businesses we need are; a movie theatre, I know I really miss the Rialto; a butcher shop; fabric shop; grocery store (other than Nature's Fare); an ice cream shop in the downtown core (we have plenty on the beach but I am not aware of one on

Johnston Road) cheese shop and/or deli in the downtown core (I know there was a cheese shop down at the beach which went out of business but the downtown core gets foot traffic all year so it might be more successful); a high-end spa (there are a number of smaller spas but a larger one with more services i.e., sauna, etc. which would offer a "ladies day" event, and something other than the usual mani-pedi would be nice); a small boutique hotel with a cozy cottage atmosphere and high end restaurant and 250-300 room for conferences/events; a drug store on Marine Drive (I am not sure if there is one, this may be helpful for those living in that area to fill prescriptions without having to get in the car/bus and drive to the city centre). Also, is there a heritage house similar to the Stewart Farm that could be purchased and renovated and used for events?

Q13 What actions should we work on to make White Rock a better place to live, visit or do business. Please tell us your top three ideas for improving the local economy.

- '- avoid over construction of towers; maintain medium density; maintain views, trees, green spaces, parks; create neighbourhood off-leash dog parks.
- Better traffic control at the beach. Support more local businesses. More actives during the fall and winter. It seems a lot of new businesses don't do well during the fall and winter.
- " More activities on the water front like outrigger races, dingy sailing, sup races,, triathlon. Get a couple of
- Core technology companies and create a little mini tech hub. Consider food trucks maybe a couple of days per week in one of the parking lots. "
- . Better events capitalize on the city by these with entertainment such as more music, arts events . Turn the SeaFest into a cultural event not a parade from the sixties. Play close attention to the demographics and tailor entertainment restaurants to the new comers.
- 1) Build more parking garages and eliminate traffic on Marine drive or at a minimum make traffic one way going East. Adding more pedestrian congregation areas next to the restaurants and shops.
2) Add emphasis on ""Arts District"" in the uptown area. Increase pedestrian congregation areas including areas for craft fairs.
3) Discourage ability to ""tear-down"" and encourage neighborhood remodeling and preservation. Think about how San Francisco is holding onto it's historical victorians and never became a ""little New York"". We don't want White Rock to become wall-to-wall full coverage boxes."
- 1) free parking during the winter.. help the restaurants/businesses, survive the lean months.
2) bring back the sand castle competition.
3) no more high rises.. density is to high."
- 1) Improve infrastructure to better accommodate the growth.
2) Better access to the beach area
3) Improve local transit"
- 1) More people = more demand, less property tax, more \$ for amenities
2) Stop catering to a small % of people who want to see white rock crumble from no investment. Those people do not represent the opinion of the average home owner or business owner in White Rock.
3) Build more high density across the city, not just along Johnston road. Johnston could use low rise mixed residential (like 6-7 stories) and commercial below thrift. "
- 1. Limit high rise buildings, encourage low cost retirement homes.
2. Encourage small businesses on the waterfront.
3. Low cost or free parking to encourage visitors."
- 1. Affiliate with post-secondary institution with view to providing a satellite campus, perhaps specializing in arts&culture and its related technologies, and encourage businesses supporting that focus.
2. Provide more retail - now there is a surplus of service providers (esp. health), which doesn't encourage strolling and shopping.
3. Provide motivation for storefront enhancement including grants, Start a competition among business owners to convey civic pride."
- 1. Build a funicular.
- 2. Create one way streets around Johnston road to ease traffic.

3. Work with the federal government to develop a long-term strategy to end the current leaseback dependency on the BNSF property. "

- 1. close Marine Dr to traffic in the summer on weekends, extend patios for dining on to the road, have buskers entertaining tourists and create weekly events to draw people to visit all year round.
- 1. Develop more parking areas - White Rock has become a "drive by / drive through" downtown as visitors cannot park there. Develop additional parking areas for east beach.

2. Pave the roads already! Streets are bumpy, and patched. It's not White Rock "being quaint" - it just looks ignored.

3. Encourage businesses and restaurant with incentives to allow them to stay, reduce their taxes. Work with building owners to reduce rent for businesses and restaurants, maybe signing bonuses. There are areas of Marine Drive that now look like a ghost town.

- 1. Get these people who own businesses in the 2 main business districts..Marine Dr. and Johnston Rd., to either operate the business or lease it..at a manageable rate..to someone who will. The old Sandpiper pub, the old Deluxe restaurant, the former Marine Market..all on Marine Dr. business district. On Johnston Rd. the old K.F.C. still sits closed as 2 chicken establishments have opened across the Surrey border, at 17th and 152.
- 2. White Rock used to have a variety of businesses...grocery store, hardware store, movie theatre, bowling alley, department store, car dealerships, waterfront motels, to name a few...that have disappeared from the local scene.
- 3. Think about the overcrowding that is being foisted on us..the increasing number of cars that are on our local streets because of all the towers being built and the lack of an adequate transit service to serve the local population, necessitating using a car for most shopping because of the very limited shopping options in White Rock.
- 1. Less traffic on Marine Drive. Consider closing part of it for outdoor dining and activities
- 2. Open up the big field and park on Marine Drive that are currently fenced in so kids and adults could run and play
- 3. Create farmers markets on an ongoing basis just not a few months each year"
- 1. More attractions on Marine Drive at the beach. I've been saying for many years that what we need down there is a large marina that would bring more people and dollars for merchants. 2. Higher quality retail and hospitality uptown. For example the newly completed Bosa retail around the inner courtyard would be an amazing spot to shop and dine. As long as we don't see more low end and unattractive businesses in there such as cheap sandwich shops and cannabis shops. 3. More public art installations uptown to attract tourism.
- 1. See above for some of these comments. 2. Also, we need green space in the downtown core. A large park with tables and chairs and umbrellas, brick pavers and picnic tables, lots of MATURE trees, flowering shrubs, fountain, etc. Make it look like Italy or France or someplace awesome. People would be willing to come and sit and enjoy the city after shopping downtown and perhaps browsing some more after lunch. It could also be used to have an outdoor theatre during the summer. 3. And finally, WHAT WE DON'T NEED ARE MORE: coffee shops (we have lots of great local ones and don't need any more); tattoo parlors (we are trying to ELEVATE WR not bring it down); nail salons; acupuncture clinics (there are 4 within a 4 block radius of where I live); walk-in clinics; financial institutions; thrift shops; hair salons; ice cream parlors on Marine Drive; cannabis stores. 4. Again, provide a feel/ambiance to the

downtown core and the beach. I know that with the high-rise buildings it is going to be difficult to make it cozy and welcoming but I am confident that we can do it. I am enclosing my name and email address if you wish to contact me with any questions or comments. Many thanks. Denice Thompson dethomps@telus.net

- 1. Strategies, such as tax incentives, to address the apparently high rental costs for the vacant retail spaces on the waterfront, and other areas, that are limiting the growth of new businesses.
- 2. Increased focus on creating urban walkways and bike paths connecting areas of the city.
- 3. Coordinated options for visitor parking (particularly uptown) so that visitors can conveniently walk about when they visit the city to shop."
- 1. Year round festivals that bring in food trucks & entertainment
- 2. Moving the train to make room for bikes on the track area.
- 3. Make Marine Dr from bottom of Oxford to East Beach a pedestrian area on Sundays during the summer or during any festival
- 4. Funicular to connect uptown White Rock with the waterfront.
- 1. More residents to increase the tax base but please NO more high rises. 10 to 12 stories has to be the limit. And encourage attractive design, not the horrid commercial appearance of the foster martin atrocities.
- 2. Improve the appearance and quality of buildings & businesses on marine drive & Johnston Road.
- 3. Clean up the beach so it is more inviting to walk & play on on.
- a funicular to connect the waterfront to uptown would encourage visitors to visit both areas, they are common in English coastal towns, why not here?
- Additional pubs. More access for seniors to swimming facility. Smaller charge for parking on Marine Dr!
- Affordable housing (especially for seniors and new home buyers, none of the new builds are affordable); transportation (community shuttle); support for local businesses (not chains).
- All parking passes, dog license etc should be available to purchase online. Shouldn't be necessary to go in to get these
- Allow parking permit holders to park in the parkade at night as street parking is very limited. Create a parking lot outside the beach area (near KGB) with a shuttle service to bring people to the beach area without bringing in more cars. Somehow limit vehicles "cruising" the strip - especially loud ones!
- Attract more young people to live here. Have a daycare for the children. Have more affordable housing so people can live, work and play here from all economic levels.
- Be more open to development (economic, residential and business) and stop behaving as if some things, activities or attitudes are "beneath" White Rock. It is a snobby attitude that I see here a lot and it is discouraging. There seems to be a form of hypocrisy here that people complain about the lack of services, businesses and opportunities in White Rock but then object to obvious solutions because they want to keep White Rock a "unique, sleepy retirement community". You can't have it both ways.
- Beach parking is a problem. Volleyball /basketball venues at the beach. Incentives for people to visit the beach in winter.
- Brand White White, give it an uplifting theme. Local upper end businesses, restaurants and pubs. Theatre. Art galleries.

- Bring back the greeters who used to stroll along the beach promenade helping visitors with questions and Welcoming them to our lovely beach town. Bring back the free trolly..on weekends. More events.
- Build a large multi sports plex with an indoor water park and ice rink
- Bury all the wires on Marine Drive. They're an eyesore.
- Prioritize the issue of vacant stores & restaurants along West Beach.
- Keep the overgrowth on "the hump" under control.
- Allowing dogs on the promenade a HUGE plus.
- Bury the wires on Marine Dr . Reduce automobile traffic and add shuttles on Marine. Continue with the hump landscaping. As most visitors are coming to this area of White Rock I would want to ensure they enjoy the experience
- Campaign to Encourage buying local instead of online or neighboring area/ homeless shelter / more police presence
- Car free shopping area. Marine drive partially car free. More pedestrian and/or bicycle friendly
- Cater to younger families. Draw the younger families to the beach area.
I have always LOVED the idea of a park-like West Vancouver's John Lawson Park to be built at like Bayview park - Bring families to the beach all year around, not just when the weather is fair.
- Cheaper parking
- Clean up Johnston Street. Improve access to the ocean from promenade on West Beach. Look at Campbell River Pier on his to improve our Pier as a destination attraction.
- Clean up store fronts. Accessible transportation option. Competition.
- Clean up the Marine Drive restaurants front and back - haul way the junk and give it a good cleaning, paint, some planters - would go a long way. We don't need expensive programs, just a good scrubbing! Clean up the City boulevards (and maintain them properly) and encourage businesses and homeowners to take pride in the City and our businesses.
- Encourage fitness visitors and fitness walking/climbing routes in our hilly town. The Oxford Grind is already popular, and not being promoted or monetized for potential businesses (juice bar, etc). Same for other hill-climb streets connecting Marine to town centre that need sidewalks on both sides to accommodate users.
- Encourage people to stop talking about parking. Parking is not the problem. When parking was free - there were no spots available, but many restaurants were still empty. Converting visitors to patrons is the responsibility of the businesses, not the burden of the City or other tax-payers. We need to move on from beating that dead horse.
- Clean up the streets ! More trash cans, cigarette receptacles, litter pick up. Nearly all current businesses are useless at cleaning up outside of their businesses.
- Close the waterfront road to traffic. Have a pedestrian area. This could be waterfront but you probably dd not t want to do that because of all the parking lots ... but could make a Main Street pedestrian only area.
- Could create zones for specific types of businesses making them "destination " areas. Eg. Group brewpubs/restaurants together with outdoor seating near the whale wall
- Create a 'self' sustaining community (not a suburb) that offers affordable housing, local employment, recreation, entertainment & diversity (not just retirees).
- Create a community self-sufficient, where education, art and local business work together and support each other

- Create a place for visiting boats to dock, limit building of monster homes - it is changing the feel of white rock, ban the trend of same homes having bright lights all over them on all night, more bike lanes with barriers/ cones. Sort out parking fees at the waterfront .. you lose so much revenue because of them- especially in the fall and winter. Same for water sports- who is going to pay to launch their kayak, paddle board from there at current rates? And where can they launch from? Why eat there when you can eat at Crescent Beach with free parking ?
- Create a shuttle system using a school parking lot in the evenings and weekends and provide a service to the waterfront. Also lower property taxes so that businesses can provide services at a reasonable cost and attract patrons and also be successful.
- Create more affordable family housing, community shopping and small town atmosphere that develops pride in our town and a more sociable community. Stop selling out to developers who are only interested in obscene profits and trying to recreate an unsustainable downtown Vancouver (Yale Town) environment.
- Decrease parking costs, improve the waterfront -more attractions, some excitement, more interesting shops on marine drive-
- Discourage empty stores. Fix uneven sidewalks. Street appeal.
- Discouraging foreign owned empty housing with higher taxes so that those of seniors giving business to our community can be lowered.
- Do something about the businesses on the waterfront....rundown buildings with too high rents, no "chains" prevent infusion of dollars....make it a destination year round...
- Don't let it grow anymore...
- Drop the red tape our city council makes it too difficult to do business and too expensive to develop properties to attract residents and make things more affordable
- Eliminate parking fees, while offering alternatives to car traffic understand we live in a car society.
- Eliminate parking fees.
- Empty homes tax of 20%....Empty retail and office space tax of 20%... to encourage more businesses and tenants who will support our local economy. Control onshore and offshore real estate investments unless occupied by businesses or tenants at affordable rates. Create an attractive area with retail, restaurants with outside facilities (improve 5 Corners to attract 'walkers' who will stop and buy. Offer and promote more 'hop on / hop off' free (or by donation) bus service covering beach, 5 Corners and uptown. Create more monthly events that encourage people to support local businesses.
- Encourage business in the uptown core while preserving and increasing green spaces .
- Encourage community connections. Promote local artists all year round. More water activities for rent at water ie kayaking
- Encourage local independent businesses. There used to be a hardware store on Marine Drive where you could find anything for the home you needed, staffed by experienced people who knew what they were selling. Old fashioned perhaps, but it's the way many of us would love to shop, given the chance. Ever ask a teenager in Canadian Tire where the epoxy is?
- Encourage some sustainable stable business franchises to open in WR
- Enhanced urban planning will be key. Look at recent efforts on Royal street, it looks great but the rest of the street, without clean well defined sidewalks is still up to snuff for a city like White Rock. With the new buildings popping up, I see that changing but it will be important that we are not just building condos for the sake of getting more people in... everything else also has to follow, including schools, restaurants, theatres, and job opportunities that aren't just retail-centric.

- Ensure infrastructure and parking can support the number of people moving into the mega buildings under construction.
- Ensure infrastructure is adequate as more multi-dwelling building are going up so as to mitigate congestion of traffic.
- Extend Parking Passes to my region which is South Surrey (which is a large growing community) thus bringing in more customers to the Water Front Area & not having to worry about "feeding the meters" when out for the afternoon and wanting to go to a restaurant.
- Find ways to incentivize businesses to locate in White Rock
- Fix the horrible roads!
- fix the large empty lot on Johnson -looks ghetto. limit the size of homes that are being built - some are starting to look like Surrey farm mansions, continue to protect, respect and develop green space.
- Fix the parking problems. It's a royal PAIN to visit there in summer on account of those, and they do more to keep regional visitors away than just about anything else.
- Fix the sidewalks.... bricks and tripping hazards everywhere!
- Fix the streets! Widen the roads, provide street lights with diffusers (so light is not blaring in homes), provide proper drainage, bury wires, provide more sidewalks and common walkways with lighting.
- Focus on Marine drive! Most retail buyers will go to Surrey or Langley.
- Focus on unique shops and restaurants that will create an identity and will attract visitors to spend money on items/food experiences only found in our community. We want people to say,"I am going to White Rock to buy... because it is the only place I can get it or it is the best place to get it!" We should not open the same businesses that are already in South Surrey/Surrey.
- Foster pride in our city. I would like to see some initiatives for getting the community involved in regular city and neighbourhood cleanups. Help retailers cleanup their storefronts. Enforce by-laws so people keep their property in decent condition.
- Free and more parking
- Free public parking, Find way to address clogup on Marine Drive & preserve historic buildings
- Fresh local seafood vendors, more variety of restaurants, mobile food vendors, more market concepts like the farmers market. But actually make things affordable for people to do business. The local farmers market is changing rates like trout lake in Vancouver. Let's be realistic. Let's attract more better options then just a few ok options.
- Further improving the pedestrian/wheelchair experience. Bylaws that require business awnings to be clean (!); plazas to encourage people to just sit a while.
- get rid of parking meters
- Get rid of pay parking on the front it's killing whatever little shops that remain,craft breweries, high end boutiques,out door entertainment on the front.
- Get that funicular (the tram) and also build art facilities for events and shows
- Have competitive rent for businesses to survive on Marine Drive , put a restrictive covenant on the same type of restaurants allowed on the Marine Drive , offer free parking at certain times during the summer to attract visitors to pump money into the white rock community
- Have infrastructure in place for when all the towers are built and more people move in. Hopefully good for tour local economy it wont be as far as traffic and congestion goes. No more towers! Together if we all do our part we can build a great community! Thanks for the opportunity to give my input!

- I haven't given any suggestions at all and I feel bad. However, I just don't think that increasing the population via high rises is going to do any good. It might increase the tax base for the city but the city doesn't have the infrastructure to support it. White Rock is trying to be a big city without any amenities to keep the people in it. And all we'll lose is the quaint seaside community we once were. Nothing wrong with progress but sometimes too much of anything (people & unfortunately \$\$) isn't always good.

PS...and keep our garbage/maintenance people local. Keep the jobs local since we don't have enough local jobs as it is. Once big business gets involved, the personal touch diminishes. We become just another contract/number. The White Rock employees provide a great service.

- I'd like to see White Rick create a walking community so services and retail stores are a short walk from 'home'. I'd like to see more people enjoying the community without having to drive everywhere. I want to spend my money supporting locally owned shops where I can get to know my neighborhood and the people in it. Keeping big business out of White Rick should be the goal. Let's keep it a unique destination like Steveston and Fort Langley.
- I'd love to see more vendors down at the pier.
- Improve Johnston Street south of Thrift, to add attractive services, restaurants and enjoy ocean views. It would be nice if gathering places for our youth, and families who are wanting a vibrant, environmentally friendly community could go for walks, enjoy parks, social gathering places and ocean views without heading down the hillside to Marine Dr.
- improve parking options (too expensive - we avoid going down to waterfront to have a meal at a restaurant due to this. Will do pick up but rarely go for for 2 hour dinner or lunch).
- Improve relationships with the Semiahmoo Band and figure out ways to work together that will benefit all. Start by asking them what they want to see. Hire someone to mediate that relationship.
- Improve restaurant's quality of food here. Reduce parking fees.
- Improve the outdoor sitting areas, add colour and some personality to the main streets. Green space. Create a personality to attract people to the area. The uptown core looks like a street in a major city, not a city by the sea. It We have lost the city's personality. The large art piece at Russell and George is great.
- Improve the pier to include some restaurants, pub. A swimming pool on seafront. Nicer restaurants
- Improve traffic flow and walk-ability. Improve environmental responsibility of waterfront and beaches. Keep taxes down.
- Improve traffic flow; return to special events once it's Covid safe; keep our road ends and gardens maintained.
- Improve walkability, make more family friendly spaces better parks, more patio space- close marine drive off to cars and have large patio/ outdoor space like you'd see in Europe.
- Improved parking for residence, more affordable rentals
- Incentivize local residents (prioritize, tax breaks). Personally I think we should join Surrey to become a more viable, vibrant, cost effective community.
- Increase in live music and other arts and culture events. Better booking for the concerts at the Pier - stop booking old crusty cover bands. Showcase up and coming talent from the Peninsula paired with headliners that have a draw
- Increase rapid transit, increase parkspace and increase pubs/bars/clubs
- Increase tree cover, speed up the development of parks as identified in the city plan

- Inexpensive parking, free off season parking, bring entertainment to the waterfront during the winter months, the music in the park was excellent. Bring in activities for children.
- Initiatives to cleanup neighborhoods of garbage and/or yards/businesses. Cleanup in our parks and ravines to make them accessible and safe. Organizations are available to assist with these types of activities. Closing beachfront to traffic occasionally. Transport people from uptown to the beach. (Funicular)
- Install benches on Johnston south of Thrift and along Pacific!! Those streets are vast concrete walkways with no where to sit. The public planted spots on Johnston between Russell and North Bluff are full of weeds and garbage :(There are several sidewalks in terrible shape as well - safety and accessibility should be paramount.
- It is known White Rock is a very difficult city to do business in. it takes forever to process applications for business licenses, or building permits. City hall has to loosen up. White Rock is not that big to sit on applications for months. There seems to be enough expensive staff to do the job; Why does it take so long. Are these apps put in a basket and forgotten??? Lets kick some butt and get this city moving.....It certainly would help to make doing business easier. Good business brings in visitors and gets the economy growing. It would help to keep the residents to stay and shop in White Rock.
- It needs to have a unique charm - not cold high rises or store fronts that you find in Vancouver. Make it feel like a seaside city. See my comments above.
- Join Surrey, although they don't want White Rock, not enough tax base, and too expensive to acquire.
- Keep pay parking. When it's free people just walk the promenade and don't spend on Marine Drive Think about locals and what they want not visitors. The young man who owns Zapoteca, arguably one of the most successful spots on the beach cultivated locals not visitors and has a thriving business all year. Get some nice restaurants, not more curry or fish n chips places. A brew pub would do well. Think about unique things not Surrey strip mentality. Don't be afraid to go for a higher price point to encourage Walmart types to stay away. There are lots of long time residents who want the beach cleaned up and thriving again
- Keep the uptown walkable, construction has been and continues to make shopping local and walking difficult. Make this a condition of construction.
- Keep this a safe community. Adding services for the drug addicted and homeless will draw more of them here. Remember this is a small senior based city.
- Keep up with the increase in traffic with more bypass construction particularly on 24th Ave. to name one. Invite local businesses to a zoom consortium to come up with ideas as to how to help promote Their businesses and also assist in coming up with what things you need to do.
- Keep White Rock safe and clean, provide ample parking options for visitors but also for residents, attract people who care about community engagement and growth.
- Leave natural habitat alone..
- Less traffic congestion; wide boulevards and open attractive spaces to relax in; unique boutique atmosphere to attract people to the area
- Local ownership of properties, local landlords
- Look at consolidation and innovation in community services when building new infrastructure. Build a public funicular to connect the upper and lower White Rock and create increased green transportation infrastructure while adding another attraction as unique as the pier.

- Lower cost of parking. Clean up sidewalks (five corners). There is a lot of garbage around and enforce smoking bylaws (again out of control at five corners). Bylaw people rarely present except for parking and not working during peak business/smoking times.
- Lower price on parking to get people to use it! Unique entertainment (this is proven very successful in past). Loosen up on vendor application for on the promenade
- Lower taxes and improved services such as one consistent sanitation company. Lower rents. More and less expensive parking. Less staff with clearer planning and guidance.
- Lower taxes. Lower taxes. Lower taxes
- Lower the speed limit to 30 or 40 K depending on pedestrian traffic or sidewalks, and define designated bike paths to encourage more outdoor activities and pedestrian traffic.
- Make Uptown & seaside VIBRANT! Create Meeting places. Improve walkability & choices on Johnston Road. Outdoor cafes. Better retail shops that look clean, modern, friendly, inviting
- Make bikes a priority.....close Marine Drive to motor vehicles one Sunday a month....let people come on bikes and on foot to discover the waterfront.
- Make businesses clean up around their shops. Curb appeal is dreadful WR. Streets and sidewalks around businesses are littered with cigarette butts and trash. City doesn't clean up so businesses must!
- Make it quicker and easier for people to get their businesses up and running. We have owned a building for 2 years and have had it sitting empty waiting for the City of White Rock to approve our Tennent improvements application. We are unable to start doing business because the City is understaffed. It's terrible.
- Make Johnston Road between 16th and Thrift a car free zone. Or have two "car free" days per year such as Commercial Drive does.
- Make parking \$20 and refund \$15 of it with the submission of any purchase on the beach.
- Make waterfront cleaner. Support restaurants. It's a beautiful spot for all. residents and visitors
- Making it easier for people to get to & from beach. Having general parking in Semiahmoo area to encourage visitor and local to move easily between beach and downtown.
- Making Johnson Road with side streets (with more parking) more attractive to draw people into White Rock!
- Marine drive looks very sad. Especially the closed places on west beach. At least make the city space there a bit more appealing. Memorial Park is also a bit concretey.
- Marine Drive one way with a larger pedestrian walkway. A few park picnic tables with a roof over them so you can enjoy your fish and chips even when it's raining out!
- Have free parking from Oct - April.
- Market White Rock - especially through BC Tourism and the Border. Focus on attracting visitors all year round. Address traffic, signage, and other infrastructure issues.
- More accessible transit. Like double decker buses. This would encourage more people to come to the city.
- More broad-spectrum shops as an alternative to the big boxes. Movies. Entertainment. Stop all the construction. Eeesh.
- More consistency on development. More townhouses. Less condos. High buildings uptown but lower as you move out. Focus on keeping the views. This is White Rock and the views make it special. Keep tree growth under control on embankment above tracks. Get rid of those stupid coloured lights on Pier. The white lights are lovely. The others just tacky. Love the white lights on trees as you come down Johnston and on Boardwalk. Need bed and breakfast options for visitors. Very few places for people to stay.

- More outdoor activities, Better restaurants More events.
- More pedestrian friendly, more green areas, less traffic,
- More planters, trees and hanging baskets - nice sidewalks - areas to stroll through the town.
- Fort Langley, old town Scottsdale, Lyndon - those places come to mind as pleasant places to explore. Except for the very popular White Rock waterfront there really isn't any other visitor draws.
- More promotion of White Rock as a whole. Better signage. Better branding. It needs to be refreshed. Needs better PR. It seems tired at the moment.
- More restaurants. More activities. Improving the amenities.
- More shopping choices.... Wider sidewalks everywhere... Mini transportation around downtown.
- More small business friendly, comprehensive review of bylaws
- More support for business open city hall with covid mandate
- More vibrant and upscale shopping (grocery, home decor/souvenirs (coastal/nautical), clothing down Johnston and along the beach
- Music and arts festivals, a "craft brewery row" uptown on Russell Avenue, Marine Drive street closures during the summer to allow a pedestrian friendly and larger patios for restaurants.
- need to reduce taxation for both residents and commercial space to do this we need to shrink the size of city hall staffing
- No comment
- No more excessively tall buildings - one loses the view of the water, the sky, the sunset. Make it a place for families, people on limited incomes, people who will contribute to the community; be able to walk to shops, restaurants and services.
- No more thrift, cannabis, brew pubs....I want stores I use day to day.
- Number one - three with the amount of seniors living in White Rock is personal safety. If this area becomes overrun with homeless/drug addiction they will flee to the gated communities now being developed in other areas of BC. Be careful with the services being offered in such a small community. There is a duty to protect the seniors who live here.
- Parking ... I'm sick of people complaining about it. Does no one ever go to other beach areas? Or downtown? We need to better explain that 50%(?) of parking revenue goes to the owners of the parking area - BNSF. It's not a greedy cash grab for the city. Let's figure out other places to park and bus tourists to the waterfront - make it free and easy.
Give the tourists what they want - food, drink, beach. As a White Rock tax payer and business owner, I hate to say this but if a small tax hike would get the city back up to speed then OK, hey we pay a fortune now, a few more bucks won't hurt.
- Parking is a huge one. We specifically don't go to the beach or the businesses there because of parking costs. Clean up the waterfront areas in winter. Often the shops become vacant during winter and the place looks deserted and are not maintained. Even if they are not being used, the owners should be responsible for keeping them in acceptable condition
- Partner with a Developer to demolish and rebuild the whole beach area starting with east beach. It's crazy that the sandpiper has sat empty for 3-4 years how is this possible ?
Demolish sandpiper to deluxe except two apartment buildings and rebuild a community featuring living and working space and commercial ..
- Peace, convenient & multicultural
- Pedestrian area on Marine Drive from Marin St to Vidal. Open up Vidal so traffic can go up to Victoria and back down on Vidal leaving the whole park and station area pedestrian only.
Work with a design team to revitalize the store fronts to build a common theme while leaving

there own individual look. Rebuild a restaurant on the pier along with tourist shops, fish and chips, whale watching, water skiing, fishing, crabbing, etc

- Performing arts venues.
- Perhaps attracting a Society that creates affordable housing like Semiahmoo House society could help us be a more welcoming, inclusive, vibrant community.
- Permit alcohol in public parks, decrease parking in the winter more, allow boats back, plan more activities and events, decrease commercial property values, provide subsidies and grants
- Please have some experts come and consult on the waterfront. Such a lovely spot and the retail there seems quite strange. Think Newport Beach! Where are the water lessons? Even steveston does whale watching. Better parking is important, often it's hard to find a spot or the cost adds up, compared to south Surrey.
- Please keep the residents parking stickers do not take those away please that makes living here a very nice place to live for me anyway it's very economically sound for me to have one and I'm sure it is for a lot of other residents I'd like to try and maybe see if we can find a spot for a grocery store on the White Rock side somewhere we used to have Best Buy but it's gone I used to go there all the time and as far as visiting you have so many outdoor activities especially in the summer here concerts and what have you after the pandemic is over things will get back to normal and everything will be fantastic over here again I'm really looking forward to the fireworks on Canada Day and all of the concerts and everything down at the beach I love the beach that's the reason that I live here it'll be nice to see my friends again and I'll have to worry about anything else so this is all post pandemic anyway so yeah activities keep your activities coming that's definitely visitor territory keep things competitive so that people that your people will want to work here and need to work here and need to live here keep your prices low you know for rent I mean the rent seems to be sky high and going higher if if somebody could talk to people about you know not being so damn greedy you know and you know remembering that we're just people that have a budget we're not all retired millionaires that can afford you know \$3,000 a month places I mean you know I mean I love living here but if I can't live here I really don't want to have to move I really don't but if I have to I have to this is a real dilemma for a lot of people here so please keep this in mind and do something about it you have the visitor thing down pat you have the residence parking stickers down pat already taken care of as far as I'm concerned that's a big big thing for me to you know when I when I moved here I couldn't believe that that was even a thing and the biggest thing for me right now is the the rent for a one bedroom apartment it's ridiculous I mean I would rather them you know take away the incentive and you know like take away the hydro or whatever it is they're keeping or trying to wanting to give you and and lower the rent because it's it would be cheaper that way you know give me a percentage on the rent because I can always deal with the hydro I have no problem with that I can make the hydro go down I can't make the rent go down Hydro would be my responsibility anyways you guys know what's best you guys know how to do this stuff I don't have any control over any of this this is important to me and important to a lot of other people so you have my opinion and that's what you wanted so I hope you take it to heart thank you.
- Please read item #4 response.
- Please significantly limit shops selling cannabis. The discussion of opening another shop on Marine sets the wrong tone for this town.
- Preserve the city by the sea, small town atmosphere as much as possible. Along these lines, developing as an arts and cultural hub should enable us to maintain a certain quaintness

while having the reputation of being a fun and lively destination. Finally, although it has been eaten away to a large degree by inappropriate development, White Rock is still uniquely located in the Lower Mainland, and this lends itself to the opportunity to enhance the city's unique character. We have access to the entire population of the Lower Mainland: we don't have to house them, nor should we.

- Produce stores. Corner stores
- quit building all these ridiculous High Rises and think about where all these people will shop!
- Re invigorate the waterfront. Encourage small local businesses of all types.
- Reduce car traffic. More greenspace. Less density
- Reduce parking costs
- Reduce parking costs!
- Longer period of free parking at waterfront, end of January? End of April makes more sense
- Reduce waterfront parking fees, add moorage , add some breweries, create a white rock to crescent beach mixed use trail beside the train track (even better would be instead of it).
- Remove paid parking on the beach. Remove paid parking on the beach. Remove paid parking on the beach.
- Replacing the mortgage brokers, real estate offices and corporate offices that reside on Marine drive waterfront offices with business that provide services to the public - restaurants, coffee shops, arts & crafts, sports and leisure and community programming.
- Retail space in towers, ample parking and outdoor restaurant space for casual gathering (public outdoor seating area)
- Revitalize and update the shops & restaurants along East & West beach
- Revitalize Marine and Johnston below Thrift by attracting diverse businesses and by implementing a strategy for cohesive improvements to building fronts by engaging building owners to plan for and receive incentives to update and beautify building exteriors. Have free trolley shuttles on Johnston and Marine. Close Johnston Street one day each year for an event like Hats Off Day in Burnaby/Kits Day in Vancouver that showcases and celebrates businesses and the community uptown. Reinstate the sand castle competition.
- See comments #4 and #7. I am particularly concerned about the element frequenting West Beach Bar & Grill that needs regular police monitoring or White Rock West Beach will become the exact opposite of what we hope for in the future.
- See my comments in #7
- See other successful similar places, as mentioned above. Then speak to decision makers at those potential businesses and ask them what they need to become clients of White Rock and set up shop here.

Work to develop a critical mass. If an ophthalmologist is setting up a practice then an optician will likely come too. If a good gym sets up shop then a fitness shop will probably consider setting up nearby, so might a healthy café. Speak to existing business owners and ask them how to ensure they stay in White Rock.

- Sounds like Marine Drive has high rent and a lot of the shops are either the same, or useless. It's also hard to access the entire beach. ? A promenade stretching from White Rock to Crescent. Bike path/run path, like a sea wall.
- Stop building high rises
- Stop building high rises that attract renters. Stop planting unwanted trees and stop the marijuana stores
- Stop building monster single family homes. They are empty so who will shop? And there is nothing to shop at?

- Stop charging for parking in the evening. More people would dine out along the waterfront
- Stop the high rises ... allow the third suit
- Stop wasting money on stuff you don't need. Stop using tax payer money to pay for fancy events and food for business owners. Stop wasting money on rich people and start using it to fund arts and education for all people, not just people that can already afford it. Invest in people not greed.
- support retail to ensure upscale shops are available
- Supporting homeless and substance users to prevent panhandling, and providing more options for young adults to recreate and spend money within the community. It's very senior-centric.
- Take the speed limit down to 30 on Martin and Foster for start, actually all the roads leading down to the beach, this is not the indy 500, tourist and locals use these roads like they are highways, this is a tourist destination it should be safe. PLUS, there are people who actually live here and have to put up with noise, speeding, screaming, drunks, drug addicts etc. I am certain if I did the same in their front yard they would be pissed off. Ask by law and RCMP to hand out more tickets compliments of White Rock, if you can't behave properly don't come back. Especially those motorcycles, good grief, so bloody loud.
More garbage cans, they could be an art project at the schools, more public wash rooms, if you invite people to the area where are they supposed to go? I have seen men peeing in back alleys or the beach, women in the bushes etc. so disgusting.
Stop the garbage trucks coming into White Rock, have a unified White Rock garbage collection, it is environmently damaging the way it is done now, noisy and counter productive. The lights are amazing down Johnston, more lights at the beach and all around the city. they are magical. Add more trees as well, such as cherry blossoms people can't help but take selfies with those trees in spring, plant them, they will come.
- Taxation subsidies on a descending scale for new businesses that will add to our desired needs and are ESG aware.
- The beach area looks run down and not attractive. Where they have tried it works. But the pearl for example has been closed for years.
- The best way to attract tourists is to focus on making the city vibrant and interesting to locals so tourism is organic and sustainable - public art, little cafes & small breweries, attractive streetscapes (furniture, etc.) and original, unique events with business engagement (e.g. the BIA's Buskers and Comedy festival). Healthcare and high-tech thrive in a hub so focus on the non-retail area near the hospital, along Thrift and George/Fir to encourage more than residential use and to support green, low impact businesses (which may require a zoning review).
- The City needs to regain control of the type of businesses and the design and condition of buildings in its city centre and waterfront. The owners are not held to task on these and the bar keeps dropping lower and lower.
- There aren't a lot of varied activities in the area for tourists. Improve water activities. Boating? No marina, no boats? We live on the ocean. There's only about 2 decent restaurants on the the beach.
- Tourism. Water sports. Restaurants
- Traffic calming solutions to discourage speeding and loud vehicles on residential streets. Shuttle to beach . Less garbage businesses, ie, return to one garbage service for all to reduce big noisy trucks roaring around. Look into solutions for light pollution. Lights only need to

illuminate the roads and walks, not flood the beach and sky, with environmentally harmful excess light. Ban fireworks!

- Traffic efficiency and parking.
- Trendy, cheaper and fun.
- Try to keep the economy and local as possible try to keep out big corporate businesses to keep it unique.
- Upgrade the streets, especially where high taxes are being charged. RCMP to control speeding. Keep vacant properties neat and tidy
- Validated parking if shopping/dining in White Rock seaside area
- We need a Funicular to tie up town to the water front. We need to encourage walking from the water front businesses to five couriers and to up town. We should consider bylaws to mandate a consistent outside business appearance. Like Steveston or Cannon Beach Oregon. Current businesses need to modernize there appearance,
- We should recognize and accept that our number one source of revenue is our residential tax base. Thus we should work to ensure that this base remains vibrant and strong. As a very specific example, steps should be taken to increase property values by improving "views" ... perhaps through building height restrictions and by relocating hydro and utility lines underground. We should clearly understand the specific reasons for the population growth in White Rock during the last 15 years. Has it been organic? Why have individuals and families moved here? Second we should recognize that our number one employer is Peach Arch Hospital and we should work to support and grow the associated services and businesses in this sector. We should further enhance the opportunity for workers in this sector to relocate to the city. Third we need to preserve the essence of Marine Drive (West Beach, East Beach) through increased tourism for increased revenue, but also to address the somewhat run down appearance with vacant store fronts. This brings the observation that perhaps there are too many store front locations available on Marine Drive.
- While respecting the long time residents of white rock who have a tendency to want to keep everything the same... white rock has such a strong opportunity to become a busy and vibrant community with more and more young people and families moving into the city. Is there a way to make the leases more affordable on the beach so that more businesses have a better chance of making it down there?
- White Rock is White Rock because of the quiet and calm pace of life. Please keep high rises out. A strict survey of what new or other businesses are needed by White Rock residents and a job creation strategy for employing people that live in White Rock so they can work in the community they enjoy living in.
- Winter incentive enticement "coupon/passport" promotion in catchment areas as far as Richmond & Maple Ridge to draw "day trip" exploration customers & counter the annual snowbird (Mexico/Arizona) empty home/customer bump. The "Thrift Store circuit tours are popular from all over lower mainland. E.g. 10% off Museum entry, matinee playhouse show, breakfast, brunch/lunch, dinner, shop, services. Reciprocal passport – contest entry with BIA/Chambers elsewhere – explore lower mainland, submit your passport 75% stamped to win a getaway day/overnight package? EXAMPLE - <https://globalnews.ca/bc/contests/> Approximately \$750.00 per day Fill in the form below to enter, once per day! Good Luck!

Limit of one (1) entry per person per 24-hour. In the case of multiple entries, only the first eligible entry will be considered. 31 DRAW Sponsors: (a) One (1) voucher for two (2) night standard hotel stay (based on double occupancy),

- (b) One (1) dinning voucher/gift card, and
- (c) One (1) attraction voucher/gift card.

Mar 11 Draw - Two nights for two at the Hilton Vancouver Downtown; Daily breakfast for two at Hendrick's; \$200.00 gift card for Medina Café; Admission for two to the Vancouver Art Gallery"

- Withdraw the double decker busses. Reduce the new building and the traffic that results from it. No more construction
- Would you listen??? 🙄 🙄
- You are jamming high density living with the mega sized condo towers. You are in the process eliminating views, green space, increasing traffic density while not providing accessible parking for the people that will live here.
- You're doing a good job. Thanks for the chance to participate.

THE CORPORATION OF THE
CITY OF WHITE ROCK
CORPORATE REPORT



DATE: May 10, 2021

TO: Mayor and Council

FROM: Eric Stepura, Director, Recreation and Culture

SUBJECT: Renewal of the Operating and Service Agreement between the White Rock Museum and Archives Society and the City of White Rock

RECOMMENDATIONS

THAT Council:

1. Receive for information the corporate report dated April 30, 2021 from the Director of Recreation and Culture, titled “Renewal of the Operating and Services Agreement between the White Rock Museum and Archives Society and the City of White Rock” for a five (5) year period 2021-2026 (Proposed Agreement);” and
2. Authorize the Mayor and Director of Corporate Administration to sign the Proposed Agreement.

EXECUTIVE SUMMARY

The White Rock Museum and Archives Society (Museum) Operating & Services Agreement (Former Agreement) for the period April 1, 2016 through March 31, 2021 was approved by Council at the April 11, 2016 Regular Council Meeting. The Former Agreement expired on March 31, 2021, and staff have met with the Executive Director of the Museum on several occasions to attempt to renew the terms of the Former Agreement. Appendix A is a copy of the proposed five (5) year Operating and Services Agreement between the White Rock Museum and Archives Society and the City of White Rock (Proposed Agreement) for the period 2021 to 2026. The White Rock Museum & Archives Society Board of Directors have endorsed the attached Proposed Agreement. This report outlines the amendments from the Former Agreement and recommends Council endorse the Proposed Agreement with the Museum.

PREVIOUS COUNCIL DIRECTION

Meeting Date	Motion Details
April 11, 2016	<ol style="list-style-type: none">1. Receive for information the corporate report dated April 11, 2016 from the Director of Recreation and Culture titled, “Renewal of the Operating and Services Agreement between White Rock Museum and Archives Society and City of White Rock” for a five (5) year period 2016-2021 (Proposed Agreement);” and2. Authorize the Mayor and City Clerk to sign the Proposed Agreement.

INTRODUCTION/BACKGROUND

The Former Agreement for the five (5) year period April 1, 2016, through March 31, 2021 between the Museum and the City was approved by Council on April 11, 2016. The Former Agreement replaced the previous five (5) year Agreement that expired on August 1, 2013.

The Former Agreement includes that the City agrees to engage the Museum to supply heritage services as outlined, and to house the White Rock Museum & Archives in the former White Rock Train Station building for a period of five (5) years.

The term of this Proposed Agreement (if endorsed by Council) will commence in April 2021, through March 2026.

The changes made from the Former Agreement and set out in the Proposed Agreement are:

a) **Section 1.1 Term of Agreement.**

The term in this section has been amended to commence in April 2021 and expire March 31, 2026.

b) **Section 2.2 Furnishings.**

This section was amended to include the following statement: “The Museum Society is responsible for the maintenance and replacement of the two WIFI access points located in the Museum.” This provides clarity of who is responsible for this equipment.

c) **Section 2.5 Security.**

This section was amended to add more clarity on the importance to protect the City’s computer assets. “The Museum Society is responsible for security of the Museum’s computer hardware, software and data and must ensure appropriate measures and processes are in place to protect the City’s IT assets within the premise. Access to the electrical/telecom room is reserved to City staff, vetted utility contractors such as Hydro, Fortis, TELUS, HVAC, and authorized Museum independent IT contractors and designated Museum staff (Director and Curator). A logbook must be used to track access to the sensitive IT areas of the building. It must capture the full name, business name, date, and phone number.

No changes should be made to the City’s IT infrastructure without prior consultation with the City’s IT Manager.

Cyber related threats pose significant risks for all organizations. The Museum Society must implement the appropriate cybersecurity measures to preserve the integrity of its digital assets (data). At the very least, all Museum computers should be equipped with quality antivirus and antimalware software such as MalwareBytes.

Passwords must be changed regularly (every 4-6 months) and have a minimum of 8 characters in length and include complexity (upper case, numerical values).

All security breaches, physical or computer related, must be reported to City staff at the earliest possible.”

d) **2.9 Insurance.**

This section was amended to clarify what insurance coverage the Museum must have and maintain. “The Museum Society will obtain and maintain continuously a third party liability insurance policy with a minimum coverage of \$2M dollars per occurrence, which names the City of White Rock as added insured.”

e) **Section 3.3 Exhibits and Programs.**

It was agreed that the Museum will offer changing exhibits and programs interpreting topics about, and of interest to, residents and visitors to the Museum. Primary focus will be on topics related to the history and culture of the local community.

f) Section 3.5 Hours of Operation.

The Hours of Operation for the Museum have been modified to provide greater flexibility for the Museum to be opened when it is most suitable throughout the year to be more responsive to peak visitors times and statutory holidays, as follows: “The Museum Society will, following annual consultation with the City regarding reasonable requirements, endeavor to provide Museum services to the public during the following hours of operation:

- i. White Rock Museum: Seasonal hours of operation: open a minimum six (6) days per week year round from 10:30 a.m. to 4:30 p.m.
- ii. White Rock Archives: Open Monday to Thursday year round (by appointment).

As an exception to paragraph 3.5 i and 3.5 ii (a) the Museum and Archives offices will be closed to the public on all statutory holidays (except Remembrance Day). The Museum Gallery and Gift Shop (public areas) will remain open with limited hours during statutory holidays that fall on a day that the Museum is regularly open, except for Christmas Eve until the second Monday after New Year’s Day each year.

All other terms of the Former Agreement are contained in the Proposed Agreement as approved by Council on April 11, 2016.

FINANCIAL IMPLICATIONS

The item that will have an implication on future budgets is the appraisal of the City’s archive collection, which is recommended to be carried out every five (5) years at an estimated cost of \$50,000 per appraisal. If the Proposed Agreement is endorsed by Council, staff will request funding for an appraisal of the City’s archive collection as part of the City’s 2022-2026 Financial Plan.

LEGAL IMPLICATIONS

Not Applicable.

COMMUNICATION AND COMMUNITY ENGAGEMENT IMPLICATIONS

Not Applicable.

INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS

Recreation and Culture will work with the Financial Services Department regarding funding for a future appraisal of the City’s archive collection.

Janitorial and building maintenance services for the Museum are provided through the City’s Engineering and Municipal Operation Department.

The Museum is provided telephone and internet access through the City’s IT Department.

CLIMATE CHANGE IMPLICATIONS

Not applicable.

ALIGNMENT WITH STRATEGIC PRIORITIES

Renewal of the Museum and Archives Operating and Service Agreement 2021-2026 aligns with the City's corporate value of "White Rock will provide for its citizens a high quality of life where:

- "Arts and culture flourish and our heritage is celebrated."

OPTIONS / RISKS / ALTERNATIVES

The following option is available for Council's consideration:

1. To reject the recommendations as outlined.

CONCLUSION

The Former Agreement between the City of White Rock and the White Rock Museum and Archives Society expired on March 31, 2021. Staff have worked with representatives of the Museum Board to develop a new revised agreement that reflects the mandate and current business operating model of the Museum.

The Proposed Agreement outlines that the City agrees to engage the Museum to supply heritage services and to house the White Rock Museum & Archives in the former White Rock Train Station building for a period of five (5) years.

The term of the Proposed Agreement (if endorsed by Council) will commence in April, 2021 and expire on March 31, 2026.

Staff recommend Council's endorsement of this Proposed Agreement.

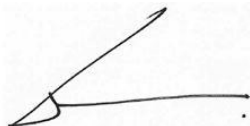
Respectfully submitted,



Eric Stepura
Director, Recreation and Culture

Comments from the Chief Administrative Officer

I concur with the recommendations of this corporate report.



Guillermo Ferrero
Chief Administrative Officer

OPERATING AND SERVICES AGREEMENT

BETWEEN

**WHITE ROCK MUSEUM & ARCHIVES
SOCIETY**

AND

**THE CORPORATION OF THE CITY OF
WHITE ROCK**

April 01, 2021 – March 31, 2026

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This AGREEMENT made the ____ day of March ___, 2021.

BETWEEN:

The Corporation of the City of White Rock, (City) having its offices at 15322 Buena Vista Avenue, White Rock, British Columbia, V4B 1Y6

AND:

The White Rock Museum & Archives Society, (Museum Society) responsible for the operation of a community museum and archives at 14970 Marine Drive, White Rock, British Columbia, V4 B 1C4

WHEREAS:

- A. THE WHITE ROCK MUSEUM AND ARCHIVES SOCIETY is a registered society in BC;
- B. And whereas the Museum Society holds artifact collections and archival materials in public trust on behalf of the City;
- C. And whereas the Museum Society collects and preserves documents, exhibits and interprets objects pertaining to the pre-history and history of the development of White Rock on behalf of the City;
- D. And whereas the Museum Society maintains a collection of artifacts and photographs of the history of the City on behalf of the City;
- E. And whereas the Museum Society provides heritage and cultural programs and information to the community, schools and visitors to White Rock each year;
- F. And whereas the City provides and maintains the 1913 Train Station building, which includes a gift shop, offices, gallery space, collections and archives vault;
- G. And whereas the Museum Society and the City wish to set out their respective obligations to each other by way of this agreement;

NOW THEREFORE the parties to this Agreement, in consideration of the promises and contributions made by each to the other, agree as follows:

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1. TERMS AND RENEWALS

1.1 Term of Agreement:

The City agrees to engage the Museum Society to supply heritage and archive care and storage services as outlined below, and to grant a license to the Museum Society to use the former White Rock Train Station building for a period of 5 years. The term of this agreement, however, will commence on April 01, 2021 and expire on March 31, 2026.

1.2 Renewal Terms:

Unless either party exercises the right to withdraw from this agreement in accordance with paragraph 1.3, the parties agree that this agreement, whether or not amended pursuant to paragraph 1.4 will automatically renew upon expiry for a further five (5) year term.

1.3 Withdrawal:

- a) Either party may withdraw from this agreement by delivering notice of its intention to withdraw to the other party six (6) months in any calendar year in which this agreement is in effect.
- b) For certainty, notice of an intention to withdraw delivered by either party less than six (6) months in advance of the intended agreement dissolution date will be ineffective.
- c) Nothing in this paragraph affects the responsibilities of the City with regards to the White Rock Museum & Archives Society as a registered society in British Columbia or constitutes the withdrawal of the White Rock Museum & Archives Society or the City from acknowledged responsibilities under the Society Act.

1.4 Amendments to Agreement

- a) Either party may request amendments to the operating and service provisions of this agreement by delivering six (6) months' notice of its request to the other party.
- b) Both parties will deal with all proper requests for amendment promptly, diligently and in good faith.
- c) If the parties are unable to reach agreement on proposed amendments within three (3) months of the notice in this paragraph being delivered, either party may remit the disputed matter or matters to White Rock City Council and both parties agree that the decision of Council will be binding.
- d) For certainty, in no event will a notice requesting amendments to this Agreement be deemed by either party to constitute a notice of withdrawal,

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and any notice of intention to withdraw may only be delivered in accordance with paragraph 1.3 of this agreement.

- e) Any agreed amendments to this agreement may be executed by separate agreement and be attached as an addendum to this agreement.

2. FACILITIES

2.1 Premises

- a) The City will secure and provide, at its sole cost, a facility within the municipality's boundaries required for Museum operations and archive storage purposes and will consult with the Museum Society regarding current and future requirements prior to any acquisition or disposition of land and improvements necessary or desirable for Museum purposes. The Museum is currently in the 1913 White Rock Train Station building located on land leased from the Burlington Santa Fe Railway.
- b) Where any land and premises provided by the City for the Museum purposes are leased by the City, the City will be solely responsible for ensuring the land and premises may be used for the Museum purposes as outlined herein.

2.2 Furnishings

The Museum Society will provide and maintain office furnishings, display features, computer hardware and software and other furnishings not of a fixed or permanent nature. The Museum Society is responsible for the maintenance and replacement of the two WIFI access points located at the Museum.

The City, in consultation with the Museum Society staff, will provide, and maintain all furnishings of a fixed or permanent nature that will meet or exceed all applicable health and safety requirements. This includes all flooring, carpeting, lighting, window coverings and other fixtures and amenities necessary for the reasonable functioning of the 1913 Train Station Building as a Museum. Whenever possible this will be in accordance with the standards established by the Canadian Museums Association.

2.3 Maintenance

The City will, in consultation with the Museum Society staff regarding the reasonable requirements of the Museum, provide all premises maintenance for the safe and comfortable use of the premises by the Museum patrons, staff and volunteers. Whenever possible the minimum requirement for reasonable maintenance standards will be in accordance with the guidelines established by the Canadian Museums Association and all other applicable standards of a careful and prudent owner. This includes (but is not limited to):

- a) All premises' repairs, renewal, replacement, and maintenance, including roofing, structural, plumbing, electrical, painting, heating and air conditioning,

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- ventilation and similar fixtures, appliances or operational features of the premises.
- b) Regular cleaning, repair, replacement and maintenance of flooring, carpeting, lighting, and similar fixtures, and amenities.
- c) All janitorial or cleaning services on a regular basis to maintain a clean, safe and healthy museum environment, to a standard acceptable for the use of the museum by the public, and in accordance to an agreed upon cleaning checklist.
- d) Cleaning and maintenance of ingress and egress routes to museum premises for pedestrian traffic including cleaning, snow removal, ice removal, precautions such as sanding or salting, leaf, and debris removal, paving and boardwalk repairs, lighting, and similar reasonable maintenance to ensure the safe and secure use of access to the Museum Society staff, volunteers and the public.
- e) The City will assist in the promotion of Museum events and exhibits by advertising on the City event kiosk sign located outside the Museum building and on the City's web page.

2.4 Improvement to City Facility

Any capital work / improvements that the Museum wants to undertake will require prior approval from the Director of Engineering and Municipal Operations, obtain applicable permits, and will be paid for by the Museum Society and/or the City. The Museum Society will be expected to follow the requirements as outlined in the Administrative Staff Policy Directive #503 – User Pay Modifications/Improvements to City Facilities.

2.5 Security

The City, after consultation with the Museum Society staff regarding reasonable requirements, will provide all security measures and arrangements necessary for the protection of the premises, equipment, City collections and archival documents. The City will also provide for the safety of the Museum patrons and staff, at a level comparable to other City facilities having similar uses or functions including all security systems, locking devices, motion sensors, safety lighting or similar safety measures that may be reasonably required.

The Museum Society is responsible for security of the Museum's computer hardware, software and data and must ensure appropriate measures and processes are in place to protect the City's IT assets within the premise. Access to the electrical/telecom room is reserved to City staff, vetted utility contractors such as Hydro, Fortis, TELUS, HVAC, authorized Museum independent IT contractors, and designated Museum staff (Director and Curator). A logbook must be used to track access to the sensitive IT areas of the building. It must capture the full name, business name, date, and phone number.

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No changes should be made to the City's IT infrastructure without prior consultation with the City's IT Manager.

Cyber related threats pose significant risks for all organizations. The Museum Society must implement the appropriate cybersecurity measures to preserve the integrity of its digital assets (data). At the very least, all Museum computers should be equipped with quality antivirus and antimalware software such as Malware Bytes.

Passwords must be changed regularly (every 4-6 months) and have a minimum of 8 characters in length and include complexity (upper case, numerical values).

All security breaches, physical or computer related, must be reported to City staff at the earliest possible.

2.6 Utilities and Taxes

The City will provide, at its sole cost, all utilities, including water, gas, electrical energy, solid waste removal, recycling removal, telecommunications and similar services as may be reasonably required for the operation of the Museum and Archives in the premises. The City will be responsible for the payment of all taxes, local improvement charges or other levies, which may apply in respect of the land or premises, occupied by the Museum within the City.

2.7 Parking

The City will annually provide a maximum of 20 parking passes for Museum Society use in the City's Montecito parking lot located at 1153 Vidal Street, or any waterfront lot west of Oxford Road.

2.8 Indemnity

The City will indemnify the Museum Society, the Museum staff and the Museum Society's Board of Directors from any claim, notice of claim, demand, suit, action, cause of action, damages, losses or costs, including legal costs, with respect to the injury or death of any person, or any damage to property, arising from, caused by, resulting from or attributable to the premises and the furnishings except where and only to the extent, to which any such injury, death or damage is directly and unequivocally attributable to the negligence of the Museum Society, Museum staff or the Museum Society's Board of Directors.

2.9 Insurance

The City will obtain and maintain on a continuous basis all insurance coverage reasonably required in respect of the premises, improvements, fixtures, appliances, collections, furnishings and other works which the City pursuant to this agreement provides for use by the Museum Society, all such policies to include the Museum Society as an additional named insured in respect of the collections, computer equipment or other physical assets provided by the Museum Society, and including replacement cost insurance where prudent.

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The Museum Society will obtain and maintain continuously a third-party liability insurance policy with a minimum coverage of \$2 million dollars per occurrence, which names the City of White Rock as added insured.

2.10 Collection and Archives Appraisal

The City at its own cost will arrange for an appraisal of the archives and collection to be completed every 5 years.

2.11 City use of Gallery Space

- a) The Museum Society will make every effort to make the Gallery Space available to the City for City approved community special events and major City functions. The City will be required to book the space by October 31st, for the following calendar year, January 1- December 31.
- b) The City, in consultation with the Museum Society staff, will establish operating procedures to ensure use of the gallery space will not impinge on the normal operation of the Museum or result in extra operating expenses to the Museum Society. All users of the gallery space will be required to meet the terms and conditions of use established by the City and the Museum Society. These will be in accordance with all current Canadian Museums Association standards and guidelines.

3. WHITE ROCK MUSEUM AND ARCHIVES SERVICES

3.1 Operations of a Community Museum and Archives

The Museum Society will operate the White Rock Museum & Archives on behalf of the City of White Rock.

- a) In consultation with the Museum Society, the City will provide an annual grant, budgeted annually and in keeping with the City's Five Year Financial Plan to assist in the staffing and operations of the Museum. The amount of the grant will be reviewed annually as part of the City's Financial Plan budget process. The Museum Society is responsible for submitting performance outcomes as required for the City of White Rock Year End Report.
- b) The City and the Museum Society will follow all guidelines as outlined in the Council Policy, Recreation and Culture Services – No. 705.

3.2 Collections and Holdings

The Museum Society will engage in the active collection of artifacts, photographs, and textual materials relevant to the history, heritage, and culture of White Rock on behalf of the City of White Rock.

- a) The Museum Society will collect, document, preserve, exhibit, and interpret objects pertaining to the natural history, prehistory, history, and development of White Rock. All collections items will be documented and housed in accordance with Canadian Museum Association standards by the Museum Society.

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- b) The Archives will identify, acquire, and preserve records of archival value to the City and the community as a whole. All records will be documented according to established archival principles in a system established and maintained by the Museum Society.

3.3 Exhibits and Programs

The Museum Society will promote and showcase the history and culture of White Rock through exhibits, research, outreach programs and preservation of the City's collections.

- a) The Museum will offer changing exhibits and programs and interpreting topics about, and of interest to, residents and visitors to the Museum. Primary focus will be on topics related to the history and culture of the local community.
- b) The Museum Society will be a resource for community heritage projects and information and has a responsibility to research, document and provide adequate standards of care and conservation for the collections and holdings. The Museum will take part in heritage preservation activities and advocacy when and where necessary.
- c) The Museum Society has been established as a community Museum to provide citizens of, and visitors to White Rock with the opportunity to explore and understand the history of this community.
- d) Collections records will be documented and the appropriate information as governed by privacy legislation and museum standards will be made available to the public, except in cases where access restrictions have been established at the time of acquisition based on copyright, or other personal or legal restrictions.
- e) The Museum Society will contribute to community special events where possible and will work co-operatively with City staff to develop partnerships which enhance the role of the Museum as an active venue of culture and history in the community.

3.4 Staffing

The Museum Society will, following annual consultations with the City, provide adequate staff and resource personnel required for the operation of the Museum as defined above.

3.5 Hours of Operation

The Museum Society will, following annual consultation with the City regarding reasonable requirements, endeavor to provide Museum services to the public during the following hours of operation:

- i. White Rock Museum: Seasonal hours of operation: open a minimum six (6) days per week year round. Hours will vary according to

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- season. Museum will make the Director of Recreation and Culture aware of schedule changes.
 - ii. White Rock Archives: Open Monday to Thursday year round (by appointment).
- a) As an exception to paragraph 3.5 i and 3.5 ii (a) the Museum and Archives offices will be closed to the public on all statutory holidays (except Remembrance Day). The Museum Gallery and Gift Shop (public areas) will remain open with limited hours during statutory holidays that fall on a day that the Museum is regularly open, with the exception of Christmas Eve through until the second Monday after New Year's Day each year.

3.6 Marketing Materials for the Museum

The Museum Society staff are to include the City logo on all White Rock marketing materials (i.e. posters, fliers, newsletters, and web page) at no additional cost to the City.

4. DISPUTE RESOLUTION

4.1 Negotiation

If the parties to this Agreement are unable to agree on the interpretation or application of any provision herein or are unable to resolve any other issue in dispute pertaining to this Agreement, the parties agree to promptly, diligently and in good faith take all reasonable measures to negotiate an acceptable resolution to the disagreement or dispute.

4.2 Referral to White Rock City Council

If the parties have negotiated in good faith pursuant to paragraph 4.1 and have been unable to resolve their disagreement or dispute within 30 days of the disagreement or dispute arising, either party may give notice to the other party and to White Rock City Council requesting the matter under disagreement be reviewed by Council over the following sixty (60) day period. Council will consider the matter under disagreement or dispute for decision with the sixty day period, and both parties agree that the decision of Council will be final and binding.

5. GENERAL PROVISIONS

5.1 Further Assurances

The City and the Museum Society acknowledge and agree that this Agreement is not, nor intended to be, exhaustive of the various responsibilities of each party to the effective operation of the Museum as an active community venue and the delivery of its services within the City. Each party hereby agrees to take all further steps, and give such further assurances including the execution of any further documents, which may be reasonably necessary to carry out the spirit and intent of this agreement.

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5.2 Other Matters

In respect of any matter, which this Agreement does not address, the City agrees to be bound by any decision of the Museum Society Board of Directors where the matter is within the jurisdiction of the Museum and the decision is adopted in accordance with the provisions of the Society Act.

5.3 Provisions Severable

Except as provided in this Agreement, if any provision of this agreement is unenforceable or invalid for any reason whatever, the remainder of the provisions of the Agreement will remain enforceable and valid. Only the invalid or unenforceable provisions will be severed or deemed to be severed from the remainder of the agreement.

5.4 Applicable Law

This agreement will be governed by and construed in accordance with the laws of British Columbia and the laws of Canada applicable thereto, which will be deemed to be the proper law hereof and the parties hereto attorn to the jurisdiction of the courts of British Columbia for all purposes.

5.5 Notice

Any notice required to be given hereunder by either party will be deemed to have been well and sufficiently given if mailed or sent by electronic transfer to the attention of the addresses set out below:

- a) If to the City:
Attention, CAO, City of White Rock, 15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6 or electronically to the e-mail address of the CAO gferrero@whiterockcity.ca
- b) If to the Museum **Society**:
White Rock Museum & Archives Society, 14970 Marine Drive, White Rock, BC, V4B 1C4 or electronically to the attention of Museum Executive Director, at the email address, director@whiterockmuseum.ca

IN WITNESS WHEREOF the parties hereto have executed this agreement as of the date first above written:

CITY OF WHITE ROCK

Mayor

Date

Director of Corporate Services

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WHITE ROCK MUSEUM & ARCHIVES SOCIETY



President, Board of Directors

April 8, 2021
Date



Museum Executive Director



Governance and Legislation Committee

Minutes

April 26, 2021, 5:00 p.m.

City Hall Council Chambers

15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT: Mayor Walker
Councillor Chesney
Councillor Johanson
Councillor Kristjanson (arrived at 5:03 p.m.)
Councillor Manning
Councillor Trevelyan

ABSENT: Councillor Fathers

STAFF: Guillermo Ferrero, Chief Administrative Officer
Tracey Arthur, Director of Corporate Administration
Jim Gordon, Director of Engineering and Municipal Operations
Carl Isaak, Director of Planning and Development Services
Eric Stepura, Director of Recreation and Culture
Chris Zota, Manager of Information Technology
Greg Newman, Manager of Planning
Donna Kell, Manager of Communications and Government Relations
Debbie Johnstone, Deputy Corporate Officer

1. CALL TO ORDER

Councillor Trevelyan, Chairperson

The meeting was called to order at 5:01 p.m.

2. **MOTION TO CONDUCT GOVERNANCE AND LEGISLATION COMMITTEE MEETING WITHOUT PUBLIC IN ATTENDANCE**

Motion Number: 2021-G/L-028 It was MOVED and SECONDED

WHEREAS COVID-19 has been declared a global pandemic;

WHEREAS the City of White Rock has been able to continue to provide the public access to the meetings through live streaming;

WHEREAS holding public meetings in the City Hall Council Chambers, where all the audio/video equipment has been set up for the live streaming program, would not be possible without breaching physical distancing restrictions due to its size, and holding public meetings at the White Rock Community Centre would cause further financial impact to City Operations due to staffing resources and not enable live streaming;

WHEREAS Ministerial Orders require an adopted motion in order to hold public meetings electronically, without members of the public present in person at the meeting;

THEREFORE BE IT RESOLVED THAT the Governance and Legislation Committee (including all members of Council) authorizes the City of White Rock to hold the April 26, 2021 meeting to be video streamed and available on the City's website, and without the public present in the Council Chambers.

Motion CARRIED (5 to 0)

3. **ADOPTION OF AGENDA**

Motion Number: 2021-G/L-029 It was MOVED and SECONDED

THAT the Governance and Legislation Committee adopt the agenda for April 26, 2021 as amended to vary the agenda so Item 6. will be discussed directly following Item 4. Adoption of the Minutes.

Note: Item 6. Environmental Advisory Committee will now be noted as Item 5. and the Policy Review will now be noted as Item 6.

Motion CARRIED (5 to 0)

4. **ADOPTION OF MINUTES**

Councillor Kristjanson arrived at the meeting at 5:03 p.m.

Motion Number: 2021-G/L-030 It was MOVED and SECONDED

THAT the Governance and Legislation Committee adopt the April 7, 2021 meeting minutes as circulated.

Motion CARRIED (6 to 0)

5. **Environmental Advisory Committee (Council Representative - Councillor Johanson)**

The following item was referred to the Committee from Council at their February 22, 2021 Regular Council meeting:

Recommendation #1 - Draft Resolution for Council's Consideration: White Rock Tree Protection Bylaw 1831 and Tree Management on City Lands Policy

THAT Council refer the following recommendations to the Governance and Legislation Committee:

Recognizing the critical role played by trees on both private and public lands in maintaining the health of ecosystems and the quality of human habitats in urban settings,

Concerned by the loss of trees and decline of tree canopy that have occurred over the past decades in White Rock, particularly on private lands,

Determined to strengthen the City's efforts to protect its trees and preserve and enhance its tree canopy, and

Having considered the Report of the Environmental Advisory Committee titled "Updating and Strengthening White Rock's Protection and Management of Trees",

Directs staff to prepare for Council's consideration a proposed revision of Tree Management Bylaw 1831, based on the EAC's recommendations, to:

- a. Change the title of the Bylaw to "White Rock Tree Protection Bylaw". [R3]*
- b. Reduce the minimum size for the definition of "protected tree" to a trunk DBH of 20 cm or less. [R5]*
- c. Provide that "significant trees" on private or City lands, to be defined pursuant to a "Significant Tree Policy" to be developed and presented to Council by Staff, will not be*

removed for other than safety reasons or as approved by Council. [R6]

- d. Remove fruit trees, alders and cottonwoods from the definition of "lower value trees". [R7]*
- e. Authorize the utilization of tree replacement security and deposit revenues for a broadened range of activities to enhance and protect the City's tree canopy. [R12]*
- f. Incorporate Policy 510's provisions regarding notice to adjacent property owners and applicant appeals for Type 2 permit applications and extend these provisions to Type 3 applications, as well as incorporate Planning Procedures Bylaw 2234's appeal provisions. [R14(a), R18(a)].*
- g. Require that notice of, and opportunity to comment on, any application or proposal to remove a "City tree" be provided to property owners within 100 metres of the affected tree at least 14 days in advance of a decision. [R15]*
- h. Establish International Society of Arboriculture (ISA) certification as the sole and exclusive credential in the definition of "arborist". [R16(a)]*
- i. Require that City Arborists visit and inspect all sites under consideration for a tree permit. [R16(b)]*
- j. Provide that only City Staff or agents are allowed to remove or plant trees on City lands. [R16(c)]*
- k. Establish explicit criteria for approval of Type 2 and Type 3 permits and to govern decisions by officials regarding the management of trees on City land, taking into account the provisions of Policy 510 and best practices in other jurisdictions. [R17(a)]*
- l. Incorporate any amendments, consistent with the EAC's recommendations, that may be needed to ensure currency and clarity and consistency with other bylaws and policies. [R19]*

Directs staff to prepare for Council's consideration a proposed revision of Tree Management on City Lands Policy 611, based on the EAC's recommendations, to:

- a. Change the title of the Policy to "Tree Protection, Canopy Enhancement and Management on City Lands". [R4(a)]*
- b. Revise the Section 1 Policy Statement to read as follows:
"Policy: In managing trees on City land, it is the priority of the City of White Rock to protect existing trees and increase the number of healthy trees and amount of tree canopy and thus enhance and ensure the sustainability of the City's urban forest and realization of the environmental and esthetic benefits it provides. In this context, the interest of property owners in preserving or restoring private views obstructed by City trees will be addressed through a procedure described in Annex I to this Policy." [R4(b)]*
- c. Insert in Section 3 "Management of City Trees", a new clause 3(a)1 specifying an additional statement of purpose to read as follows: "For the overriding purposes of protecting existing trees and increasing the number of healthy trees and amount of tree canopy". [R4(c)]*
- d. Transfer the provisions of Sections 5, 6, 7 and 8 to an Annex to the Policy. [R4(d)]*
- e. Limit the criteria under which applications for pruning, crown thinning, or width reductions are approved to those where the property owner has clearly demonstrated that the tree has increased in size to completely obscure a previously existing view from the applicant's property. [R4(e)]*
- f. Prohibit the topping or removal of city trees for the re-establishment of views. [R4(f)]*
- g. Remove references to "narrow corridor" and "single object" views in the definition of "view/view corridor". [R4(g)]*
- h. Allow for the siting, species selection, and planting of new or replacement trees on City lands in all locations*

where future growth is not expected to completely obscure established views. [R4(h)]

- i. Provide that “significant trees” on City lands, to be defined pursuant to a “Significant Tree Policy” to be developed and presented to Council by Staff, will not be removed for other than safety reasons or as approved by Council. [R6]*
- j. Require that, when the City is evaluating initiatives that might result in tree removal on City lands, all possible ways to protect the trees should be considered, and specify ambitious replacement requirements for trees that must be removed. [R8]*
- k. Require that notice of, and opportunity to comment on, any application or proposal to remove a “City tree” be provided to property owners within 100 metres of the affected tree at least 14 days in advance of a decision. [R15]*
- l. Require that City Arborists visit and inspect all sites under consideration for a tree permit. [R16(b)]*
- m. Incorporate criteria established in the revised Bylaw 1831 to govern decisions taken by officials regarding the management of trees on City lands. [R17(b)]*
- n. Incorporate any amendments, consistent with the EAC’s recommendations, that may be needed to ensure currency and clarity and consistency with other policies and bylaws. [R19]*

Motion CARRIED

THAT Council refers the following recommendations to staff:

Further directs staff to:

- a. Develop proposals to give tree preservation and canopy enhancement greater and more explicit priority in zoning and planning regulations and procedures throughout the City. [R1]*

- b. Develop proposals for the adoption of an explicit canopy recovery target (eg, 27% canopy coverage by 2045), for increasing the currently projected maximum number of trees (2500) that can be planted on City land, and for increasing lands on which the City can plant additional trees to help meet the target. [R2(a)]*
- c. Investigate and report to Council on means to prevent the removal of or interference with trees, and to facility the planting of trees, by the City and BNSF on BNSF lands. [R2(c)]*
- d. Review regulations and policies concerning “significant trees” and “heritage trees” and establish a consolidated definition of “significant tree”, a “Significant Tree Policy” and a “Significant Tree Registry”. [R6]*
- e. Review fees, securities, cash-in lieu requirements, replacement values and quotas, and fines to ensure they are commensurate with best practices conducive to preserving and increasing the number of healthy trees and the amount of tree canopy in the City. [R9]*
- f. Review and present any appropriate advice to Council regarding methods and resources employed to ensure effective enforcement of Bylaw 1831 and Policy 611. [R10]*
- g. Maintain a record of contractors that contravene Bylaw 1831 or Policy 611 and take steps to ensure that such contractors are not hired by the City, that relevant fines are levied on them, and/or that their business licences are suspended or revoked. [R11]*
- h. Review and improve methods by which residents and property owners are informed of the importance of tree preservation and the requirements of Policy 611 and Bylaw 1831, and how to notify the City when they believe the Policy and Bylaw are being contravened. [R13]*
- i. Establish International Society of Arboriculture (ISA) certification as the sole and exclusive credential required for a business licence as an arborist. [R16(a)]*

- j. *Develop amendments to Planning Procedures Bylaw 2234 to require that all corporate and Advisory Design Panel reports and recommendations to Council regarding planning and development on private lands include a description of implications for tree protection and canopy enhancement. [R18(b)]*
- k. *Develop revisions to City policies and procedures, including Policy 611, to prescribe that:*
 - (i) *All corporate reports and recommendations presented to Council regarding works to be conducted on City lands include a section describing any implications for tree protection and canopy enhancement.*
 - (ii) *All members of Council be informed at least 14 days before the proposed removal of any “City tree”.*
 - (iii) *Any member of Council objecting to measures arising under subparagraphs (i) and (ii) may request a Council discussion and decision on the matter. [R18(c)]*

Decides to:

- a. *Monitor progress in achieving canopy recovery targets and tree planting goals through annual Tree Canopy Reports to Council that include statistics regarding tree permit applications; actions taken by the City in the management of tree on City lands including the use of revenues from tree permits and tree protection securities; and an analysis of trends and implications for the effectiveness of the City’s tree protection and enhancement efforts. [R2(b), R14(b) R18(d)]*
- b. *Conduct, on an annual basis, a public discussion of Tree Canopy Reports prepared by staff. [R18(d)]*

Motion CARRIED

The discussion at this time is for the Committee to review the recommendations and bring forward comments in regard to what staff should consider when they bring the bylaw and policy for consideration.

It was noted that the next step was for staff to bring back a bylaw and policy with the Committee Recommendations along with direction given at this time.

Motion Number: 2021-G/L-031 It was MOVED and SECONDED

THAT the Governance and Legislation Committee directs the following be removed from staff bringing forward with potential bylaw amendment:

Limit the criteria under which applications for pruning, crown thinning, or width reductions are approved to those where the property owner has clearly demonstrated that the tree has increased in size to completely obscure a previously existing view from the applicant's property.

Voted in the Negative (2): Councillor Johanson, and Councillor Manning

Motion CARRIED (4 to 2)

Motion Number: 2021-G/L-032 It was MOVED and SECONDED

THAT the Governance and Legislation Committee directs the following be removed from staff bringing forward with potential bylaw amendment:

Prohibit the topping or removal of city trees for the re-establishment of views.

Voted in the Negative (2): Councillor Johanson, and Councillor Kristjanson

Motion CARRIED (4 to 2)

6. POLICY REVIEW

6.1 General Administration

Admin Policy 200

Note: It was recommended that the policy be rescinded as it is now outdated and addressed through other means / legislation (*Community Charter, Employment Standards Act, Human Rights Code, Collective Bargaining and Human Resources Policies*).

Note: It was requested that staff forward Members of Council a copy of the Use of City Vehicle policy.

Motion Number: 2021-G/L-033 It was MOVED and SECONDED

THAT the Governance and Legislation Committee recommend Council rescind Admin Policy No. 200 - General Administration, as the function is addressed through legislation, collective bargaining and Human Resource policy.

Voted in the Negative (1): Councillor Kristjanson

Motion CARRIED (5 to 1)

6.2 Lighting of the White Rock Pier

Council Policy 168

Note: Introduction of a new policy and process in regard to lighting of the pier.

It was noted that the Committee may require further information. Staff to bring forward a corporate report including the following:

- Council may consider requests for international holidays
- Possible limit of days per month or times per year there be changes made to the lighting (help alleviate staff time)
- Software to run the lighting remotely must be purchased for the policy to work best
- Amendment requested at the meeting (4th bullet in regard limit of one (1) week)

Motion Number: 2021-G/L-034 It was MOVED and SECONDED

THAT the Governance and Legislation Committee requests the proposed policy Council 168 - Lighting The White Rock Pier be amended as follows:

- 4th bullet to state "the duration of the event or festival up to a maximum of one (1) week".

Motion CARRIED (6 to 0)

Motion Number: 2021-G/L-035 It was MOVED and SECONDED

THAT the Governance and Legislation Committee direct the policy be brought back with further information including budget implications.

Motion CARRIED (6 to 0)

6.3 Corporate Process Regarding Requirements for City Issued Cell Phone Text Messages and Email Records and Back Up Data

Administration Policy 213

Note: The policy was initiated in 2014, it has not been reviewed since 2015. The changes that are included on the document have been brought forward to help clarify the policy.

Motion Number: 2021-G/L-036 It was MOVED and SECONDED

THAT the Governance and Legislation Committee recommend Council endorse Admin Policy 213 - Corporate Process Regarding Requirements for City Issued Cell Phone Text Messages and Email Records and Back Up Data as circulated.

Voted in the Negative (2): Councillor Chesney, and Councillor Kristjanson

Motion CARRIED (4 to 2)

6.4 City of White Rock Flag Policy

Council Policy 167 City of White Rock Flag Policy (New)

Council Policy 146 Use of City Flag Pole (Previous)

Note: The new policy addresses the matter of flags in a more expansive manner including half mast procedure / process.

Motion Number: 2021-G/L-037 It was MOVED and SECONDED

THAT the Governance and Legislation Committee recommend Council rescind Council Policy 146 Use of City Flag Pole.

Motion CARRIED (6 to 0)

Motion Number: 2021-G/L-038 It was MOVED and SECONDED

THAT the Governance and Legislation Committee recommend Council endorse Council Policy 167 City of White Rock Flag Policy with an amendment that it includes information in regard to the public purchasing City of White Rock flags.

Motion CARRIED (6 to 0)

6.5 Photos of Council at City Events

Council Policy 169

Note: A new Council policy as per request by the Committee at the June 29, 2020 meeting.

Motion Number: 2021-G/L-039 It was MOVED and SECONDED

THAT the Governance and Legislation Committee recommend Council endorse Council Policy 169 - Photos of Council at City Events as circulated.

Motion CARRIED (6 to 0)

6.6 Coat of Arms and City Logo

Admin Policy 201

Note: Staff have no suggested amendments for this policy.

Motion Number: 2021-G/L-040 It was MOVED and SECONDED

THAT the Governance and Legislation Committee recommend Council endorse Admin Policy 201 - Coat of Arms and City Logo, as circulated.

Motion CARRIED (6 to 0)

6.7 Mourning the Passing of a Member of the Royal Family

Council Policy - 170

Note: Introduction of a new policy and process to address the passing of a Member of the Royal Family due to Canada being a constitutional monarchy.

Motion Number: 2021-G/L-041 It was MOVED and SECONDED

THAT the Governance and Legislation Committee recommend Council endorse Council Policy 170 - Mourning the Passing of a Member of the Royal Family as circulated.

Motion CARRIED (6 to 0)

6.8 White Rock Outstanding Canadians on the Peninsula Legacy Program

Council Policy 125

Note: Minor amendments have been suggested by staff and are noted as tracked changes.

Motion Number: 2021-G/L-042 It was MOVED and SECONDED


THAT the Governance and Legislation Committee recommend Council endorse Council Policy 125 - White Rock Outstanding Canadians on the Peninsula Legacy Program as circulated.

Motion CARRIED (6 to 0)

7. CONCLUSION OF THE APRIL 26, 2021 GOVERNANCE AND LEGISLATION COMMITTEE MEETING

The meeting was concluded at 6:21 p.m.

Mayor Walker



Tracey Arthur, Director of Corporate Administration



Land Use and Planning Committee

Minutes

April 26, 2021, 6:30 p.m.

City Hall Council Chambers

15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT: Mayor Walker
Councillor Chesney
Councillor Johanson
Councillor Kristjanson
Councillor Manning
Councillor Trevelyan

ABSENT: Councillor Fathers

STAFF: Guillermo Ferrero, Chief Administrative Officer
Tracey Arthur, Director of Corporate Administration
Jim Gordon, Director of Engineering and Municipal Operations
Carl Isaak, Director of Planning and Development Services
Greg Newman, Manager of Planning
Debbie Johnstone, Deputy Corporate Officer
Donna Kell, Manager of Communications and Government Relations

1. **CALL TO ORDER**

Councillor Kristjanson, Chairperson

The meeting was called to order at 6:30 p.m.

2. MOTION TO CONDUCT LAND USE AND PLANNING COMMITTEE MEETING WITHOUT THE PUBLIC IN ATTENDANCE

Motion Number: LU/P-048 It was MOVED and SECONDED

WHEREAS COVID-19 has been declared a global pandemic;

WHEREAS the City of White Rock has been able to continue to provide the public access to the meetings through live streaming;

WHEREAS holding public meetings in the City Hall Council Chambers, where all the audio/video equipment has been set up for the live streaming program, would not be possible without breaching physical distancing restrictions due to its size, and holding public meetings at the White Rock Community Centre would cause further financial impact to City Operations due to staffing resources and not enable live streaming;

WHEREAS Ministerial Orders require an adopted motion in order to hold public meetings electronically, without members of the public present in person at the meeting;

THEREFORE BE IT RESOLVED THAT the Land Use and Planning Committee (including all members of Council) authorizes the City of White Rock to hold the April 26, 2021 meeting to be video streamed and available on the City's website, and without the public present in the Council Chambers.

Motion CARRIED (6 to 0)

3. ADOPTION OF AGENDA

Motion Number: LU/P-049 It was MOVED and SECONDED

THAT the Land Use and Planning Committee adopt the agenda for April 26, 2021 as circulated.

Motion CARRIED (6 to 0)

4. **ADOPTION OF MINUTES**

Motion Number: LU/P-050 It was MOVED and SECONDED

THAT the Land Use and Planning Committee adopt the minutes of the March 29, 2021 meeting as circulated.

Motion CARRIED (6 to 0)

5. **Early Review of Rezoning Application – 15916 Russell Avenue (Revised Submission)**

Corporate report from the Director of Planning and Development Services dated April 26, 2021 titled "Early Review of Rezoning Application - 15916 Russell Avenue (Revised Submission)".

The Manager of Planning and Development provided an overview of the application.

G. Chatha, the applicant was given an opportunity to speak to the application.

Motion Number: LU/P-051 It was MOVED and SECONDED

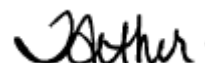
THAT the Land Use and Planning Committee recommends that Council direct staff to advance the zoning amendment Application at 15916 Russell Avenue to the next stage in the application review process.

Motion CARRIED (6 to 0)

6. **CONCLUSION OF THE APRIL 26, 2021 LAND USE AND PLANNING COMMITTEE MEETING**

The meeting was concluded at 6:40 p.m.

Mayor Walker



Tracey Arthur, Director of Corporate Administration



COVID-19 Recovery Task Force

Minutes

April 20, 2021, 4:00 p.m.
Via Microsoft Teams

PRESENT:

- T. Dhillon, Committee Member
- B. Hagerman, Committee Member
- E. Klassen, Committee Member (left the meeting at 5:01 p.m.)
- D. Northam, Committee Member
- S. Crozier, Committee Member
- K. Bjerke-Lisle, Representative from White Rock Museum and Archives
- D. Young, Representative from Sources Community Resource Society (entered the meeting at 4:04 p.m. and left at 5:21 p.m.)
- A. Chew, Representative from White Rock Tourism/Explore White Rock
- A. Nixon, Representative from White Rock Business Improvement Association
- A. Spyker, Representative from Fraser Health

COUNCIL: Councillor S. Kristjanson, Chairperson (non-voting)

GUESTS: Mayor D. Walker

ABSENT: R. Khanna, Representative from South Surrey/White Rock Chamber of Commerce

STAFF:

- C. Isaak, Director of Planning and Development Services
- C. Latzen, Economic Development Officer
- D. Kell, Manager of Communications and Government Relations
- K. Sidhu, Committee Clerk

1. **CALL TO ORDER**

The Chairperson called the meeting to order at 4:04 p.m.

2. **ADOPTION OF AGENDA**

Motion Number: 2021-CRTF-06 It was MOVED and SECONDED

THAT the COVID-19 Recovery Task Force adopt the agenda for April 20, 2021 as circulated.

Motion CARRIED

3. **ADOPTION OF MINUTES**

Motion Number: 2021-CRTF-07 It was MOVED and SECONDED

THAT the COVID-19 Recovery Task Force adopts the minutes of the March 16, 2021 meeting as circulated.

Motion CARRIED

D. Young entered the meeting at 4:04 p.m.

4. **DISCUSSION ON HOW TO HELP RESTAURANTS ON MARINE DRIVE DURING COVID-19**

The Task Force brainstormed ideas on how to help restaurants on Marine Drive during COVID-19.

Motion Number: 2021-CRTF-08 It was MOVED and SECONDED

THAT the COVID-19 Recovery Task Force recommends that Council direct staff to develop a comprehensive communication plan reflecting their care and concern to the community.

Motion CARRIED

E. Klassen left the meeting at 5:01 p.m.

Motion Number: 2021-CRTF-09 It was MOVED and SECONDED

THAT the COVID-19 Recovery Task Force recommends that Council direct Staff to investigate the feasibility of closing down Marine Drive from Vidal Street to Foster Street to vehicle traffic during the summer months, leaving it open to only taxis, commercial and emergency vehicles.

Motion CARRIED

**D. Young, A. Nixon and B. Hagerman
voted in the negative**

D. Young left the meeting at 5:21 p.m.

5. OUTSTANDING ITEMS ON ACTION TRACKER REVIEW

The Task Force reviewed accomplished and outstanding items on the Action Tracking Document.

6. OTHER BUSINESS

None

7. INFORMATION

None

8. 2021 MEETING SCHEDULE

The following meeting schedule was approved by the Task Force and is provided for information purposes:

- May 18, 2021

Motion Number: 2021-CRTF-10 It was MOVED and SECONDED

THAT the COVID-19 Recovery Task Force amends the 2021 meeting schedule from May 18th, 2021 to May 25th, 2021.

Motion CARRIED

S. Crozier voted in the negative

9. **CONCLUSION OF THE APRIL 20, 2021 COVID-19 RECOVERY TASK FORCE MEETING**

The Chairperson declared the meeting concluded at 5:36 p.m.



Councillor Kristjanson, Chairperson

K. Sidhu, Committee Clerk

UNAPPROVED



Housing Advisory Committee

Minutes

April 28, 2021, 3:30 p.m.

Via Microsoft Teams

PRESENT:	C. Harris, Committee Member M. Sabine, Committee Member G. Duly, Committee Member A. Mangain, Committee Member R. Bayer, Non-Voting Member
COUNCIL:	Councillor A. Manning, Chairperson (non-voting) Councillor E. Johanson (non-voting)
GUESTS:	Mayor D. Walker (non-voting) (departed the meeting at 4:58 p.m.) Mayor M. Hurley, City of Burnaby and Chair of Metro Vancouver Housing Committee (departed the meeting at 4:04 p.m.) H. McNell, General Manager of Regional Planning and Housing Services, Metro Vancouver (departed the meeting at 4:04 p.m.)
ABSENT:	C. Bowness, Committee Member U. Maschaykh, Committee Member
STAFF:	G. Newman, Manager of Planning C. Richards, Committee Clerk K. Sidhu, Committee Clerk

1. CALL TO ORDER

The Chairperson called the meeting to order at 3:31 p.m.

2. ADOPTION OF AGENDA

2021-HAC-007: It was MOVED and SECONDED

THAT the Housing Advisory Committee adopt the agenda for April 28, 2021 as circulated.

Motion CARRIED

3. ADOPTION OF MINUTES

2021-HAC-008: It was MOVED and SECONDED

THAT the Housing Advisory Committee adopts the minutes of the March 24, 2021 meeting as circulated.

Motion CARRIED

4. ADDRESSING AFFORDABLE HOUSING PRESENTATION

Mayor Mike Hurley, City of Burnaby and Chair of the Metro Vancouver Housing Committee, and Heather McNell, General Manager of Regional Planning and Housing Services, Metro Vancouver, presented on the topic of addressing housing affordability in Metro Vancouver.

Mayor M. Hurley departed the meeting at 4:04 p.m.

H. McNell departed the meeting at 4:04 p.m.

5. DEFINING AFFORDABLE HOUSING IN THE CITY OF WHITE ROCK CORPORATE REPORT

The Manager of Planning and Development Services summarized a corporate report on defining affordable housing in White Rock, titled *Defining "Affordable Housing" in the City of White Rock*.

It was noted that that the recommendation could be amended to include the source of the average rents definition, which is provided by the Canada Mortgage and Housing Corporation (CMHC).

Mayor Walker departed the meeting at 4:58 p.m.

2021-HAC-009: It was MOVED and SECONDED

THAT the Housing Advisory Committee recommend the following resolution to Council:

WHEREAS White Rock Council has directed staff to define affordable housing; and,

WHEREAS the Housing Advisory Committee (HAC) is tasked with providing advice to Council regarding potential housing and affordable housing policies, tools, incentives and partnerships that support a range of housing options and affordability levels in the City of White Rock; and,

WHEREAS staff have been working with members of the HAC to prepare a draft definition of “affordable housing” that not only reflects approaches undertaken by higher levels of government, housing agencies, and other industry partners, but is also reflective of local considerations; and,

WHEREAS many agencies including the Canada Mortgage and Housing Corporation (CMHC), Metro Vancouver, and BC Housing recognize “affordable housing” as being that for which “shelter costs”, commonly including rent or mortgage payments, property taxes, strata fees, heating costs, and in some cases internet fees, do not exceed 30 percent of the before tax (gross) income of the household; and,

WHEREAS roughly 67 percent of all households in the City (6,720 homes) have a gross income of less than \$90,000, being the income threshold generally needed to purchase a home at the lower end of the local ownership market while respecting the 30 percent threshold; and,

WHEREAS approximately 40 percent of all households (3,955 homes) have incomes of less than \$50,000, being the household income needed to afford the average market rent in White Rock (i.e., \$1,191 per month in 2020 as identified by CMHC), while staying within the 30 percent threshold; and,

WHEREAS variability in household income is such that many low-to-moderate income households in the region do not have the financial capacity to enter into the ownership market nor do they have income sufficient to cover the costs of market rental housing in the City of White Rock;

THEREFORE BE IT RESOLVED THAT Council direct staff to prepare affordable housing definitions for the Official Community Plan considering factors including gross household income, the tenure of the household, and the costs associated with maintaining a home, and to focus on ensuring policies for affordable housing

are directed toward increasing the supply of rental housing for “very low income households” and “low income households,”; and,

BE IT FURTHER RESOLVED THAT Council direct staff to base the definition of “affordable ownership housing” on a 30 percent income-to-shelter-cost ratio, and to base the definition of “affordable rental housing” on housing where the rent is 20 percent below the average rents, by unit type (number of bedrooms), of purpose-built rental apartments in the city.

Amendment Motion Number: 2021-HAC-010: It was MOVED and SECONDED
AMENDING MOTION:

THAT the Housing Advisory Committee amend the following resolution to Council to include acknowledgement of CMHC being the source of the average rents definition.

Motion CARRIED

**Question was called on the Main Motion as Amended and it was
CARRIED**

Motion with Amendment Now Reads as Follows:

*WHEREAS White Rock Council has directed staff to define affordable housing;
and,*

*WHEREAS the Housing Advisory Committee (HAC) is tasked with providing
advice to Council regarding potential housing and affordable housing policies,
tools, incentives and partnerships that support a range of housing options and
affordability levels in the City of White Rock; and,*

*WHEREAS staff have been working with members of the HAC to prepare a draft
definition of “affordable housing” that not only reflects approaches undertaken by
higher levels of government, housing agencies, and other industry partners, but
is also reflective of local considerations; and,*

*WHEREAS many agencies including the Canada Mortgage and Housing
Corporation (CMHC), Metro Vancouver, and BC Housing recognize “affordable
housing” as being that for which “shelter costs”, commonly including rent or
mortgage payments, property taxes, strata fees, heating costs, and in some
cases internet fees, do not exceed 30 percent of the before tax (gross) income of
the household; and,*

WHEREAS roughly 67 percent of all households in the City (6,720 homes) have a gross income of less than \$90,000, being the income threshold generally needed to purchase a home at the lower end of the local ownership market while respecting the 30 percent threshold; and,

WHEREAS approximately 40 percent of all households (3,955 homes) have incomes of less than \$50,000, being the household income needed to afford the average market rent in White Rock (i.e., \$1,191 per month in 2020 as identified by CMHC), while staying within the 30 percent threshold; and,

WHEREAS variability in household income is such that many low-to-moderate income households in the region do not have the financial capacity to enter into the ownership market nor do they have income sufficient to cover the costs of market rental housing in the City of White Rock;

THEREFORE BE IT RESOLVED THAT Council direct staff to prepare affordable housing definitions for the Official Community Plan considering factors including gross household income, the tenure of the household, and the costs associated with maintaining a home, and to focus on ensuring policies for affordable housing are directed toward increasing the supply of rental housing for “very low income households” and “low income households,”; and,

BE IT FURTHER RESOLVED THAT Council direct staff to base the definition of “affordable ownership housing” on a 30 percent income-to-shelter-cost ratio, and to base the definition of “affordable rental housing” on housing where the rent is 20 percent below the average rents (the source of the average rents definition being from CMHC), by unit type (number of bedrooms), of purpose-built rental apartments in the city.

6. OTHER BUSINESS

None

7. INFORMATION

7.1 COMMITTEE ACTION TRACKING

Corporate Administration provided an action-tracking document to the Task Force for information. This spreadsheet will be updated after each meeting and provided to members for information.

8. **2021 MEETING SCHEDULE**

No scheduled meetings at this time.

9. **CONCLUSION OF THE APRIL 28, 2021 HOUSING ADVISORY COMMITTEE MEETING**

The Chairperson declared the meeting concluded at 5:10 p.m.

A. Manning, Chairperson



C. Richards, Committee Clerk

UNAPPROVED

THE CORPORATION OF THE
CITY OF WHITE ROCK
15322 BUENA VISTA AVENUE, WHITE ROCK, B.C. V4B 1Y6



**POLICY TITLE: GENERAL ADMINISTRATION –
 CHIEF ADMINISTRATIVE OFFICER**

POLICY NUMBER: ADMIN - 200

<i>Date of Council Adoption:</i> September 11, 2000	<i>Date of Last Amendment:</i> September 14, 2015
<i>Council Resolution Number:</i> 2013-082, 2015-309	
<i>Originating Department:</i> Administration	<i>Date last reviewed by the Governance and Legislation Committee:</i> April 26, 2021

Policy:

Responsibility for preparing and implementing the following Policies is delegated to the Chief Administrative Officer (CAO). The CAO will ensure the policies are in keeping with Council's general direction, and will provide periodic reports to Council on changes, as required . Additionally, Council will review the policies at appropriate intervals.

- | | | |
|----------------|---|--|
| Exempt Staff | - | Gratuity Pay |
| | - | Salary |
| | - | Expenses |
| | - | Benefits |
| City Employees | - | Vacations |
| | - | Attendance at Courses, Seminars, Conventions |
| | - | Use of Municipal Vehicles |
| Employment | - | Status during long term disability |
| | - | Physically challenged persons |

It is the policy of the City of White Rock that Exempt Staff compensation is commensurate with other municipalities in the region. This City will remain competitive with other municipalities – in doing so it will have neither the “best” nor the “worst” remuneration and benefits.

Rationale:

The City has to compete with other municipalities to attract and retain staff. In order to do so it must be able to provide an appropriate level of compensation including benefits. At the same time, the finances of the City are such that the City is not in a position to offer the best salary or the best benefits.

THE CORPORATION OF THE
CITY OF WHITE ROCK
15322 BUENA VISTA AVENUE, WHITE ROCK, B.C. V4B 1Y6



POLICY TITLE: **CORPORATE PROCESS REGARDING REQUIREMENTS
FOR CITY ISSUED CELL PHONE TEXT MESSAGES AND
EMAIL RECORDS AND BACK-UP DATA SCHEDULE**

POLICY NUMBER: **ADMIN – 213**

<i>Date of Council Adoption: September 29, 2015</i>	<i>Date of Last Amendment: September 14, 2015</i>
<i>Council Resolution Number: 2014-295, 2015-309</i>	
<i>Originating Department: Administration</i>	<i>Date last reviewed by the Governance and Legislation Committee: July 27, 2015</i>
<i>Corresponding Staff Directive: Admin 213</i>	

Policy:

- 1) All email records of City of White Rock (“City”) personnel (including Mayor and Council) are to be deemed as either corporate records or transitory items. Corporate records are to be maintained in accordance with the City’s records retention policy. Transitory items should be regularly deleted from in-boxes and folders.
 - An email record shall be deemed to be a corporate record when it is created or received in the conduct of City business, makes policy or strategy statements, records City decisions, supports a financial or legal claim or obligation, or has fiscal or legal value (See Appendix A).
 - An email record shall be deemed to be a transitory item when it has only short-term value to the City. Such records may be purely informational or only be useful for a limited period of time for the completion of an action or the preparation of an ongoing record. They generally are not about professional activities in the workplace or have no permanent value as a record of the City’s activities (See Appendix A).

Appendix A attached to and forming part of this policy is a quick reference guide to help make the determination between a corporate record that must be maintained and a transitory item that is to be discarded.

- 2) ~~The originator or staff initially receiving an e-mail and any attachment,~~ City staff who create or receive an email record that is determined to be a corporate record, will be responsible for saving the email and ~~its trail~~ any attachments ~~in~~ into the electronic document

and records management system by designated department file code or, if that is not feasible, making a hard-physical copy and filing it.

~~and should be regularly deleted from in-boxes and folders.~~

- 3) Be aware that email data is not encrypted / not secure; ~~e~~Confidential, sensitive (credit card, passwords, driver license etc.) and ~~personally identifiable information~~third-party personal information should only be included in an email and/or its attachments ~~only~~ when it is required or necessary.
- 4) The ~~e~~City owns all data stored on its network and systems including within email records. Use of the City's Information Technology infrastructure is neither private nor confidential and can be monitored or recorded without notice.
- 5) Personal email accounts shall not be used for City business.
- 6) City-issued e-mail accounts are only to be ~~utilized-used only when conducting for~~ City business. ~~-Personal email accounts are generally not to be used to conduct business of the City for City business.- In the circumstances where City-related correspondence is exchanged within a personal email account, either inadvertently or by necessity, the correspondence this is not feasible as soon as it is possible any e-mails regarding City business must be forwarded copied to the work to a City-issued email account as soon as possible and saved in accordance with the departmental file code system.~~
- 7) All email records ~~messages, corporate records or transitory documents that are on the City's system are considered to that are under the City's care and control may -be information that is~~ subject to public release. ~~-All employees~~City staff are expected to exercise the same judgement in the use of email as they would in the use of paper memos or letters etc.
- 8) Electronic back up of email records, as kept by the City's Information Technology Department ("IT"), will be retained only as follows:
 - Email records backed-up on tapes or similar mediums by IT will be overwritten or destroyed after (12) months from the date of the backup routine.
 - Email records (mailbox) of City staff will be deleted six (6) months following their last day of employment, contractual term, or elected term(s) of office with the City. For elected officials this would apply when they are no longer an Elected Official.
 - IT will not automatically back up a departing or departed City employee's email records onto a disk or flash drive. Access to the records may be provided to a Department Director upon request and in accordance with the B.C. privacy legislation, with notice to Corporate Administration (the Records Manager). A schedule will be drawn up so the information can be retrieved and destroyed six (6)

month following access.

Note: Email records, which have been deleted, are backed up in accordance with this Policy. Retrieving records from backups is a time-sensitive process and deleted records may not be restored except in the most critical of circumstances and when the timeline for destruction has not passed.

- 9) Email records that have been “shift deleted” will not be captured by the backup routine.
- 10) No email that would be considered a corporate record (See Appendix A) ~~are~~ is to be maintained exclusively on a desktop/PC, flash drive or unsanctioned cloud storage like Dropbox, iCloud, etc. In circumstances where corporate records are temporarily or inadvertently stored in this manner, a copy of the record must be moved to an appropriate City server file according to the departmental file code system as soon as possible. Data stored on flash drives and cloud storage must be ~~promptly and properly~~ promptly after use.
- 11) City staff are to consider whether any information in a record (personal information in particular) is protected under the *Freedom of Information and Protection of Privacy Act* prior to any public release or disclosure. Any uncertainty should be clarified with a Supervisor or Corporate Administration staff.
- 12) Text messages ~~City provided cell phones, text messages~~ on a City provided cell phone may be applicable to Freedom of Information and Protection of Privacy (FOI) requests.

(a) – City staff and Elected Officials using Apple devices must ensure that Mail and Messages (under iCloud settings) are not turned ON. Doing so, will result in City data being stored outside of Canada. This would be in breach of the B.C. legislation.







Rationale:

Managing email records enables the City to meet its administrative needs, adhere to legal obligations, and retain its corporate memory. All records management activities including management of email records and electronic files are a significant part of daily workflow.

A large component of City business is conducted through email correspondence. Microsoft Outlook is not designed to be a records management software application and is therefore unsuitable to be used for long-term storage of email records. Email records must be reviewed as possible corporate records and all corporate records must be retained in the City’s electronic document and records management system to ensure efficient and secure maintenance, use, and future access of the records.

This policy is established as a corporate procedure regarding the proper retention and disposal of email records and electronic back-ups for City email accounts. **In addition, notification of process in regard to text messages on City provided devices.**

APPENDIX “A”
IS IT A RECORD OR IS IT A TRANSITORY ITEM?

STEP 1		STEP 2		STEP 3		
Does the e-mail provide evidence of a business activity, decision or transaction related to the functions and activities of the organization?	YES 	<p>Does the e-mail contain information that is of short-term business value and will not be required in the future?</p> <p>OR</p> <p>Is the e-mail a duplicate that was circulated strictly for reference purposes?</p> <p>OR</p> <p>Is the e-mail a draft document that will have no further value once a final version is produced?</p>	NO 	<p>Is the e-mail needed to support business activities?</p> <p>OR</p> <p>Does the e-mail protect the rights of citizens and the City?</p> <p>OR</p> <p>Will the e-mail have some future business, financial, legal, research or historical value to the City and its citizens?</p>	YES 	It is an official Corporate Record. File it.
- NO - 		- YES - 		- NO - 		
Transitory item. Not an official Corporate Record. Please Delete it.						

THE CORPORATION OF THE
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15322 BUENA VISTA AVENUE, WHITE ROCK, B.C. V4B 1Y6



POLICY TITLE: USE OF CITY FLAG POLE AT CITY HALL
POLICY NUMBER: COUNCIL - 146

<i>Date of Council Adoption: November 6, 2017</i>	<i>Last Amendment: June 11, 2018</i>
<i>Council Resolution Number: Motion # 2015-214, 2016-282, 2017-489, 2018-076, 2018-157, 2018-230</i>	
<i>Originating Department: Corporate Administration</i>	<i>Date last reviewed by the Governance and Legislation Committee: - June 11, 2018</i>

Policy:

Requests must be made in writing to Mayor and Council for consideration of a flag to be flown outside City Hall on the single flag pole in front of the City Hall facility.

The organization making the request must be not for profit with a noted affiliation with the City of White Rock. The request must clearly indicate the affiliation in order for Council to make a fully informed decision.

Exceptions:

The Day of Mourning flag, purchased by CUPE Local 402-01, in honour of those who have been injured or lost their lives on a jobsite, is an exception that will have the flag flown without further Council approval.

The Pride flag, donated by the Business Improvement Association (BIA), in honour of Pride Week, is an exception that will have the flag flown without further Council approval. The flag raising ceremony will be planned by the City in partnership with the BIA.

The Canadian Association of Retired Persons (CARP) flag, provided by CARP, Chapter 11, in honour of National Senior's Day, is an exception that will have the flag flown without further Council approval.

The Scouts Canada Flag, provided by the 10th White Rock Scout Group, in honour of Scout Week, is an exception that will have the flag flown without further Council approval.

The Multiple Sclerosis (MS) Flag, provided by the Multiple Sclerosis Society, in honour of MS Awareness month, will be flown during the month of May without further Council approval.

National Indigenous People's Day, in honour of National Indigenous Peoples Day, a flag will be flown annually on June 21 without further Council approval.

Advertising of the annual flag rising for these noted exemptions will be conducted through the City's usual forms of communication.

Rationale:

The City receives a number of requests annually to fly flags outside City Hall. This policy establishes the types of organizations that the City would consider having their flag flown in front of the City Hall facility.

THE CORPORATION OF THE
CITY OF WHITE ROCK
15322 BUENA VISTA AVENUE, WHITE ROCK, B.C. V4B 1Y6



POLICY TITLE: CITY OF WHITE ROCK FLAG POLICY

POLICY NUMBER: COUNCIL – 167

<i>Date of Council Adoption:</i>	<i>Date of Last Amendment:</i>
<i>Council Resolution Number:</i>	
<i>Originating Department:</i> Administration	<i>Date last reviewed by the Governance and Legislation Committee:</i> April 26, 2021

Policy:

The purpose of this policy is to ensure that all flags flown at City Hall and other City locations are displayed in a consistent and appropriate manner. The policy includes flag-raising and half-masting as well as displaying of the flags and respect for the flag.

Rationale

The City of White Rock flies the Canadian flag, the Province of British Columbia flag and the flag of the City of White Rock on designated poles at various buildings and properties throughout the city, including at City Hall.

The flags of Canada and British Columbia flown at the west side of City Hall, the flag of Canada flown at the White Rock Fire Hall and the flag of Canada flown at the White Rock Pier do not change.

On the north side of City Hall, at the main entrance, a flagpole is used to host guest flags.

Flag-Raising

The City of White Rock will fly flags on City properties on a permanent basis and a temporary basis to mark special occasions. Special occasions include national days, multicultural events, fundraising drives. They encourage support from the community and benefit and enrich White Rock.

A flag-raising is the ceremonial raising of either a flag that can take place with or without a ceremony,

City Hall Single Flagpole

Requests maybe made in writing to the Mayor and Council for consideration of a flag to be flown on the single flagpole in front of City Hall.

Requesting organizations must be not-for-profit with a noted affiliation with the City of White Rock. The affiliation must be indicated for Council to make a decision. The flag-raising information will be posted on a dedicated web page on the City of White Rock's website and will be shared on social media.

The following flags have annual Council approval and do not require a request:

Flag-raising at City Hall Single Flagpole	Affiliation
Scouts Canada Flag	10 th White Rock Scout Group, in honour of Scout Week, held each year in February.
Day of Mourning flag	CUPE Local 402-01 in honour of those who have been injured or lost their lives on a jobsite, flown annually on April 28.
Multiple Sclerosis (MS) Flag	Multiple Sclerosis Society, in honour of MS Awareness month in May.
National Indigenous Peoples Day	June 21, featuring the flag of the Semiahmoo First Nation.
Pride flag	White Rock Business Improvement Association (BIA), in honour of Pride Week, flown annually in July. A flag-raising ceremony will be planned in partnership with the BIA.
Canadian Association of Retired Persons	CARP, Chapter 11, in honour of National Seniors Day each year on October 1.

Flag Half-Masting

Flags are flown at half-mast as a sign of respect and mourning for an individual or to mark a special day. Flags to be flown at half-mast include all flags at City Hall and all flags at City-operated properties that are capable of half-masting. Properties owned by the City but operated by a third party are exempt from this policy.

All flags flown together must be half-masted. Flags honouring someone who has passed will be half-masted from the time of notification to sunset the day of the funeral.

In exceptional circumstances, flag half-masting may be ordered at the Call of the Mayor, subject to discussion with the Chief Administrative Officer.

The following are occasions when individuals who have passed will be recognized with the half-masting of City flags.

Honoured with Half-Mast
Immediate member of the Royal Family
Current Governor-General
Current or former Prime Minister
Current or former South Surrey-White Rock Member of Parliament
Current or former Lieutenant-Governor of British Columbia
Current or former Premier of British Columbia
Current or former Surrey-White Rock Member of Legislative Assembly
Current or former White Rock Mayor
Current or former White Rock Councillor
White Rock firefighter, City of White Rock employee or White Rock RCMP member who has perished in the line of duty
Additional heads of state or community leaders as indicated by White Rock Council

Annual Schedule

The City of White Rock annually honours those who have lost their lives in the workplace, in the line of duty, who have served in the Canadian Armed Forces or with its allies or who have been the victims of terrorism or violence against women. Here is the planned annual schedule.

Date of Half-Masting	Occasion
April 28	Day of Mourning (Workers)
June 23	National Day of Remembrance for Victims of Terrorism
Second Sunday in September	Firefighters' National Memorial Day
Last Sunday in September	Police and Peace Officers' National Memorial Day
November 11	Remembrance Day
December 6	National Day of Remembrance and Action on Violence Against Women

Position of Flags

The City of White Rock follows the flag etiquette issued by the Government of Canada, found here, [Position of Honour of the National Flag of Canada](#) and honours the [Flag Protocol](#) for the Province of British Columbia.

The order of precedence for flags is:

- The National Flag of Canada
- The flags of other sovereign nations in alphabetical order (if applicable)
- The flags of the provinces of Canada ([in the order in which they joined Confederation](#))
- The flags of the territories of Canada ([in the order in which they joined Confederation](#))
- The flags of municipalities/cities
- Banners of organizations
- [Historical flags](#)

It is important to note that the following flags take precedence over the National Flag on buildings where one of the dignitaries are in residence or where they are attending a function:

- Her Majesty's Personal Canadian Flag;
- the standards of members of the Royal Family;
- the standard of the Governor General; and
- the standard of the Lieutenant Governor (in his or her province of jurisdiction and when assuming the duties of the representative of the Queen).

City of White Rock Flag



City of White Rock flags are available for purchase from the City's Engineering and Municipal Operations Department. Further details are posted on the City's website www.whiterockcity.ca/flags.

The current purchase price for a City flag is \$120 plus PST and GST. **Note:** The price is subject to change in accordance with vendor pricing.

The City flag must be treated with honour and respect. The owner must:

- Display the flag in good condition, with no rips or tears
- Maintain the current dimensions of the flag
- When displaying more than one flag, follow the Government of Canada protocol for displaying flags

The user must **not**:

- Attach or sew items onto the flag, draw on the flag or alter it in any way
- Use the flag as a tablecloth or clothing

Quality of Flags

Flags flown must be in good condition, with no tears or fading. This includes flags provided by a community group for a National Day or fundraising effort. The flag can be no larger than the flag of Canada.

Disposal of Flags

When a flag becomes tattered and is no longer in a suitable condition for use, it must be destroyed in a dignified way. See [Disposal of the Canadian Flag](#) on the Government of Canada's website.

Links to Resources:

- [Government of Canada](#)
- [Government of BC](#)
- [City of Vancouver](#)
- [City of Langley](#)
- [City of Ottawa](#)

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THE CORPORATION OF THE
CITY OF WHITE ROCK
15322 BUENA VISTA AVENUE, WHITE ROCK, B.C. V4B 1Y6



POLICY TITLE: PHOTOGRAPHY OF COUNCIL AT CITY EVENTS
POLICY NUMBER: COUNCIL – 169

<i>Date of Council Adoption:</i> May 10, 2021	<i>Date of Last Amendment:</i>]
<i>Council Resolution Number:</i>	
<i>Originating Department:</i> Administration	<i>Date last reviewed by the Governance and Legislation Committee:</i> April 26, 2021

Policy:

Photos of Members of Council will be taken at all key City-hosted events. The photos will be used to promote current and future events and will be posted on the City's website and shared on the City's social media accounts. The events will be identified by the Recreation and Culture department's annual report to Council.

All Members of Council will be invited to attend photos scheduled and taken at all key City-hosted events.

Photos of Council in different settings at key events may help to demonstrate the commitment each Council member has to this community and the importance the City of White Rock places on events. Events are fun and meaningful for the community and visitors and generate revenue and economic spinoff effects for local businesses.

Currently, the photo of City Council most often used in Strategic Advertisements approved by Council in Policy 135 is Council's inaugural group photo. Use of that photo will be augmented by new photos of all members of Council.

Some events already have funding in place for group photos of City Council. Photography of Council will be paid for by the Special Events team for existing events, such as Canada Day and the White Rock Sea Festival.

Photography will be paid for in a variety of ways. Some events hosted by the White Rock BIA will include a group photo of City Council if all members are in attendance and the photo is scheduled in advance, with the photography provided by the White Rock Business Improvement Association (BIA) at its cost. Examples may include the Five Corners Buskers and Comedy Festival and fundraising events for the White Rock Pier.

Events that do not have budget for photography, but are recommended for group photos of Council, include National Indigenous Peoples Day and Remembrance Day. Unplanned events may also be opportunities for Council group photos.

Costs range from \$150 to \$200 for one hour with a professional photographer. Some group photos of City Council can be taken by City Communications staff with smart phone cameras, depending on the availability of staff and the intended uses of the photo.

With these considerations, the Communications department will use a combination of White Rock BIA and City of White Rock Recreation and Culture budgets, as well as the Communications advertising budget in 2022, to arrange for up to four (4) full group shots of Council at key City-hosted events.

Rationale:

This policy will help ensure there will be photo opportunities arranged ahead of time whereby all members of Council will be scheduled to attend at one (1) time to be photographed at the event.

Staff will continue to work the White Rock BIA to engage for further opportunities of photos of all members of Council to be taken during BIA events held in White Rock.

The purpose of this policy is to ensure there are photos scheduled and taken during these important events to show Council's support for events, which are important for the community, visitors and local businesses.

THE CORPORATION OF THE
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POLICY TITLE: COAT OF ARMS AND CITY LOGO

POLICY NUMBER: ADMIN - 201

<i>Date of Council Adoption: December 14, 2009</i>	<i>Date of Last Amendment: February 6, 2017</i>
<i>Council Resolution Number: 2009-590; 2010-365; 2013-082; 2014-014, 2015-309, 2017-063</i>	
<i>Originating Department: Administration</i>	<i>Date last reviewed by the Governance and Legislation Committee: January 30, 2017</i>

Policy:

1. Coat of Arms

The Coat of Arms and all its elements is an official symbol of the Corporation of the City of White Rock.

- A. Council is the custodian of the Coat of Arms, directing and controlling its use.
- B. Council/Committee agendas, corporate reports, milestone City birthday marketing material, and City Bylaws will include the Coat of Arms.
- C. A mounted reproduction of the Coat of Arms may be presented to:
 - Those citizens recognized by Council for their distinguished contributions to the community;
 - Long-service employees with the City;
- D. All other uses of the Coat of Arms require Council approval.

2. City of White Rock Logo

The City's logo mark is designed to reflect the City's brand attributes with the wave graphic and with the following three different versions of the tag line:

- My City by the Sea!
- Our City by the Sea!
- City by the Sea!

Specific information is detailed in the City's Brand Communications Guidelines document. Non-commercial use of the City logo will be permitted only for events where the City of White Rock is a major participant at the discretion of the Chief Administrative Officer or where Council have provided approval.

3. Stationary, Notices, Forms, and Other Administrative Paper

The Mayor and Councillors stationary as well as business cards for Mayor and Councillors may display a full colour or black and white version of the Coat of Arms. Business cards for senior staff will display the City's logo. Official printed documents may display a black and white version of the Coat of Arms. A full detailed colour or black and white version is required if the logo is 3.5" by 5" inches or larger in size. If the logo is smaller than 3.5" by 5", the reduced detail version is to be used.

4. Civic Property Identification

Signage for municipal buildings should feature the City logo and may be surrounded by a legend band similar to that on the Corporate Seal.

Insignia for uniforms: Fire Department as approved by the Chief Herald of Canada displays a portion of the Coat of Arms in full colours. All other insignia for uniforms will feature the full coat of arms in colour and may be surrounded by a legend band similar to that on the Corporate Seal. Any other request for insignia will have to be approved by City Council with the advice of the Chief Herald of Canada.

City vehicles may feature the City's logo.

5. Chain of Office

The central medallion on the Chain of Office will be displayed in the front of the chain and will depict the City's full coat of arms either in colour or monochrome line engraving. The coat of arms may also be accompanied by the City's name or approved logo. Where possible the City's official colours will be incorporated into the Chain of Office. The Chain of Office may be worn by the Mayor of the City of White Rock on official occasions such as the inaugural Council Meeting, official Council portraits, and other special ceremonies and events.

6. Flag

The City has a second coat of arms for its flag as granted. The original hand sewn flag is kept by the City, but duplicates will be available for loan to community groups and organizations on request and submission of a \$100 refundable deposit on return in good condition. The coat of arms flag may be purchased for current retail price plus 10%.

7. Shield

Colour representation of the shield of the arms can appear on ties, scarves, badges, etc.

8. Decorative Uses

Lapel pins, key chains, pens, commemorative plates, medallions, etc. for use by members of Council, senior staff and presentation to visitors, etc. can feature the Coat of Arms, Shield, or the City's logo. It is permissible to include the city's name in a line beneath or in a circle around the design.

9. Commercial Uses

The City of White Rock Coat of Arms will not be made available for use in commercial enterprises.

City's logo may be used in commercial enterprises subject to the following conditions:

- a) Prior approval from Council;
- b) Submission of a sample product containing the reproduction of the City's logo.

Rationale:

As the Coat of Arms is a Registered Trademark, this Policy will ensure the Coat of Arms is only used in a manner that City Council is aware of and have approved.

Coat of Arms:



City of White Rock Logo:





POLICY TITLE: MOURNING THE PASSING OF A MEMBER OF THE ROYAL FAMILY

POLICY NUMBER: COUNCIL – 170

<i>Date of Council Adoption:</i> May 10, 2021	<i>Date of Last Amendment:</i> xx
<i>Council Resolution Number:</i>	
<i>Originating Department:</i> Administration	<i>Date last reviewed by the Governance and Legislation Committee:</i> April 26, 2021

Policy:

Canada is a constitutional monarchy. As a constitutional monarch, The Queen, [Canada's Head of State](#), remains a fundamental part of Canada's system of government and our sense of identity.

As the living embodiment of [the Crown](#), Her Majesty unites Canadians giving a collective sense of belonging to our country and anchors our sense of national identity and pride. New Canadians swear allegiance to The Queen, as do Members of Parliament and the Legislatures, military and police officers.

The Royal Family

Members of the Royal Family support The Queen in her many state and national duties, as well as carrying out important work in the areas of public and charitable service and helping to strengthen national unity and stability.

The Queen's close family are her children, grandchildren and their spouses, and The Queen's cousins (the children of King George VI's brothers) and their spouses.

Process:

The City of White Rock will offer condolences on behalf of Council in the event of the passing of a member of the Royal Family, as defined at this link: [The Role of The Royal Family | The Royal Family](#).

Below are the approaches the City would take on behalf of residents to express the sense of loss for the Royal Family member and gratitude for the role played by that member:

Letter of Condolence

This letter would be written from the Mayor of White Rock on behalf of White Rock City Council and sent to the lead reigning member of the Royal Family.

[Royal Mail: How to Write to the Royal Family
www.royal.uk/contact](http://www.royal.uk/contact)

City Hall Flags at Half-Mast

At City Hall and flags at other City buildings would be brought to half-mast from the news of the passing of a member of the Royal Family until sunset the day of the funeral. That will be communicated using social media and reflected in the City's media release, posted on the City's website.

News release

The City will issue a media release offering condolences, gratitude for service and a quote from White Rock's Mayor.

Royal Standard colours on the Pier

The City will light the White Rock Pier with the colours of the Royal Standard, appropriate for the member of the Royal Family that has passed, or in royal blue. This would last for at least two (2) days—the day of announcement of the passing and until sunset the day of the funeral.



Queen Elizabeth II's standard

Social media

The City would express its sympathy using social media channels, using the official account and hashtags related to the Royal Family.

twitter.com/royalfamily
[instagram.com/theroyalfamily](https://www.instagram.com/theroyalfamily)

Virtual Book of Condolences

The City would establish a Virtual Book of Condolences using the Talk White Rock platform or link to a book created by the Royal Family. The link would be posted on the City's website, available from the home page.

Sources

<https://www.royal.uk/canada>
<https://www.royal.uk/royal-standard>
<https://www.canada.ca/en/canadian-heritage/services/crown-canada/monarch.html>

Rationale:

The purpose of this policy is to provide direction to City of White Rock staff in the event of the passing of a member of the Royal Family. It also gives the public an understanding as to the various steps that will be taken during this time and why.

THE CORPORATION OF THE
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**POLICY TITLE: WHITE ROCK OUTSTANDING CANADIANS ON
THE PENINSULA LEGACY PROGRAM**

POLICY NUMBER: COUNCIL -125

<i>Date of Council Adoption:</i> December 6, 2010	<i>Date of Last Amendment:</i> June 15, 2015
<i>Council Resolution Number:</i> 2010-533, 2013-082, 2015-214	
<i>Originating Department:</i> Administration	<i>Date last reviewed by the Governance and Legislation Committee:</i> May 25, 2015

Policy:

1. White Rock Outstanding Canadians on the Peninsula Legacy Program is the primary program for recognizing the contributions of citizens in making White Rock a successful, vibrant and harmonious community.
2. The number of recipients is 0 - 4 people per term based on nominations received.
3. The announcement of successful nominees will be made during Canada Day festivities on July 1 ~~)-of every year~~ unless otherwise authorized by City Council.-
4. A selection committee of at least three (3) people will be made up of a citizen appointed by Council, a City Council member, and a representative from the White Rock Museum and Archives (staff or board member). The selection process will focus on the contributions the nominee has made on the establishment, success, health, wellbeing and/or liveability of White Rock. Decisions of the selection committee shall be final.
5. Nominations will come from the general public. Nominees must either currently reside on the Semiahmoo Peninsula or have resided on the Semiahmoo Peninsula in the past.
6. The public will be notified of the nomination process and must have nominees submitted by May 1 for inclusion into the program.
7. Nominations must be submitted with a completed nomination form and an accompanying biography of the nominee of approximately 250 words.

8. Nomination forms and the announcement of successful recipients will be made available on the City of White Rock website. Nomination forms will also be available at City of White Rock facilities. (Appendix A)
9. The Manager of Communications and Government Relations ~~Officer~~ will manage the program, develop public notices, support materials and media relations and will include the White Rock Museum and Archives staff for historical nominees and support materials.
10. The White Rock Living Legacies Book will be housed in the City of White Rock City Hall and will be updated with new recipients ~~on an annual basis.~~
11. Individuals awarded the “Freedom of the City” will automatically be inductees in the White Rock Living Legacies Book.

Eligibility/Criteria:

1. Open to all current or former residents of the Semiahmoo Peninsula who have made a contribution of an outstanding nature to the well-being of White Rock. Contributions may be related to arts, culture, environment, business and commerce, humanities, recreation, community service, education, health or medical fields.
2. The contribution must be voluntary, but can be related to a matter in which the individual has expertise through training, work experience, or education.
3. Employees of the City of White Rock and individuals on City of White Rock committees, boards, and agencies are eligible provided their contribution is not an extension of their role as an employee.
4. Self-nominations will not be accepted.

Rationale:

This policy for the White Rock Outstanding Canadians on the Peninsula Legacy Program is established to ensure that the City of White Rock has processes in place for this valuable citizen recognition program. It includes methods by which the public will be informed and encouraged to participate, the nomination process, the criteria for nominees and the principals involved in the selection committee. Recipients of the White Rock Outstanding Canadians on the Peninsula Legacy Program can be publically recognized at a prominent event, Canada Day, for the important contributions they have made to White Rock. The award will be offered once a term to continue the prestige of the program.



White Rock Outstanding Canadians on the Peninsula Legacy Program Nomination Form

Name of Nominee(s): _____

Address: _____

Phone Number: _____ Email address: _____

Number of years residing on Semiahmoo Peninsula: _____ Is this award posthumous? _____

Is the nominee a community historical figure? _____

Please explain why you are nominating this person: _____

What is their major contribution made to White Rock? _____

What is the current age of the nominee? _____ Are they aware of this nomination? _____

Please attach a 250 word (approx.) biography of the nominee and include their educational background, number of years residing in White Rock, what brought them to the community, work and volunteer backgrounds and their contributions made to the community.

Nominations are required to be submitted to the City of White Rock by May 1st to be included in the selection process. Recipients will be announced on Canada Day, July 1st.

Name of Nominator: _____

Phone number: _____ Email: _____

Date: _____ Signature: _____

Submit to: City of White Rock, 15322 Buena Vista Avenue, White Rock, BC V4B 1Y6
(Attn: Communications Officer) Phone for info: 604.541.2114

The Corporation of the CITY OF WHITE ROCK BYLAW 2376



A Bylaw to amend the
"White Rock Zoning Bylaw, 2012, No. 2000" as amended

The CITY COUNCIL of the Corporation of the City of White Rock in open meeting assembled ENACTS as follows:

1. Schedule A - Text of the *White Rock Zoning Bylaw, 2012, No. 2000* as amended is further amended by deleting the existing Section 6.16 CR-1 Town Centre Area Commercial/Residential Zone in its entirety and replacing it with a new Section 6.16 CR-1 Town Centre Area Commercial/Residential Zone as follows:

6.16 CR-1 Town Centre Area Commercial / Residential Zone

The intent of this zone is to accommodate a mix of uses and activities, including residential and commercial development along with cultural and civic facilities, to support the ability of residents to walk to meet their daily needs. Containing the greatest concentration and variety of employment-generating uses, this zone establishes this area as the City's pedestrian and transit-focused growth area, consistent with the objectives and policies of the Official Community Plan.

6.16.1 Permitted Uses:

The following uses are permitted in one (1) or more principal buildings:

- 1) *retail service group 1 uses*;
- 2) *subject to section 9 b), licensed establishments, including liquor primary, food primary, liquor store, agent store, u-brew, u-vin, and licensed manufacturer*;
- 3) *hotel*;
- 4) *civic use*;
- 5) *medical or dental clinic*;
- 6) *multi-unit residential use*;
- 7) *accessory home occupation* in conjunction with a *multi-unit residential use* and in accordance with the provisions of Section 5.3, and that does not involve clients of the home occupation accessing the building in person;
- 8) *one-unit residential use* accessory to a *retail service group 1 use* and limited to a storey above the portion of a building used for the *retail service group 1 use*.
- 9) *adult entertainment use* in accordance with the following provisions:
 - a) the *adult entertainment use* has a valid business license;
 - b) the *adult entertainment use* shall not operate in conjunction with a liquor licence in the same establishment;
 - c) the *adult entertainment use* shall not be located within 500 metres of a school;

- d) despite Section 6.16.2 Lot Size, the minimum *lot* width of a *lot* accommodating an *adult entertainment use* shall not be less than 45 metres;
- e) a *lot* accommodating an *adult entertainment use* must have a *lot line* common with North Bluff Road;
- f) a *building* accommodating an *adult entertainment use* must be set back a minimum of 50 metres from Johnston Road and 30 metres from any other public road; and despite Section 4.14.1 Off-Street Parking Requirements, parking for *adult entertainment use* shall be provided as follows: 1 parking space per every 18.6 m² (200 ft²) of commercial floor area.

6.16.2 Lot Size:

- 1) Subject to section 9 c), minimum lot width, lot depth and lot area in the CR-1 zone are as follows:

<i>Lot width</i>	18.0m (59.0ft)
<i>Lot depth</i>	30.48m (100.0ft)
<i>Lot area</i>	548.64m ² (5,905.5ft ²)

6.16.3 Lot Coverage:

- 1) *Lot coverage* per fee simple lot shall not exceed 65%.
- 2) Despite section 6.16.3(1), on a *lot* exceeding 3,035m² (0.75 acres) in area, the area of impermeable materials on the *lot* shall not exceed 90 percent of the total lot area, and the minimum horizontal (length or width) dimensions for any permeable areas included toward this calculation is 4.0m (13.1 ft).
- 3) For the purposes of section 6.16.3(2), the following materials are impermeable: asphalt, concrete, brick, and stone. Gravel, river rock less than 5 cm in size, wood chips, bark mulch, and other materials which have fully permeable characteristics when in place installed on grade with no associated layer of impermeable material (such as plastic sheeting) that would impede the movement of water directly into the soil below are excluded from the area of impermeable materials.

6.16.4 Density:

The permitted maximum density is varied throughout this zone.

- 1) The maximum *gross floor area* shall not exceed 1.75 times the *lot area*.
- 2) Despite Section 6.16.4.1, maximum *gross floor area* may be increased if:
 - a) the owner of the *lot*
 - (i) provides a community amenity described in the City's *Community Amenity Reserve Fund Bylaw, 2017, No. 2190*, as amended, or
 - (ii) elects to pay to the City cash in lieu of the provision of the amenity under that bylaw in the amount of \$430 per square metre of *gross floor area* above 1.75 times the *lot area* in accordance with an amenity agreement

and a section 219 covenant granted to the City by the owner of the subject real property to secure the amenity;

b) the *lot* size meets the minimums in the table below; and

Minimum Lot Area	Maximum density (<i>gross floor area</i>)
3,035m ² (0.75 acres)	2.3 times the <i>lot</i> area
5,058m ² (1.25 acres)	3.5 times the <i>lot</i> area
8,094m ² (2.0 acres)	4.0 times the <i>lot</i> area*

*maximum density may exceed 3.5 times the *lot* area only for lots north of Russell Avenue

c) the uses within a principal building on a *lot* include:

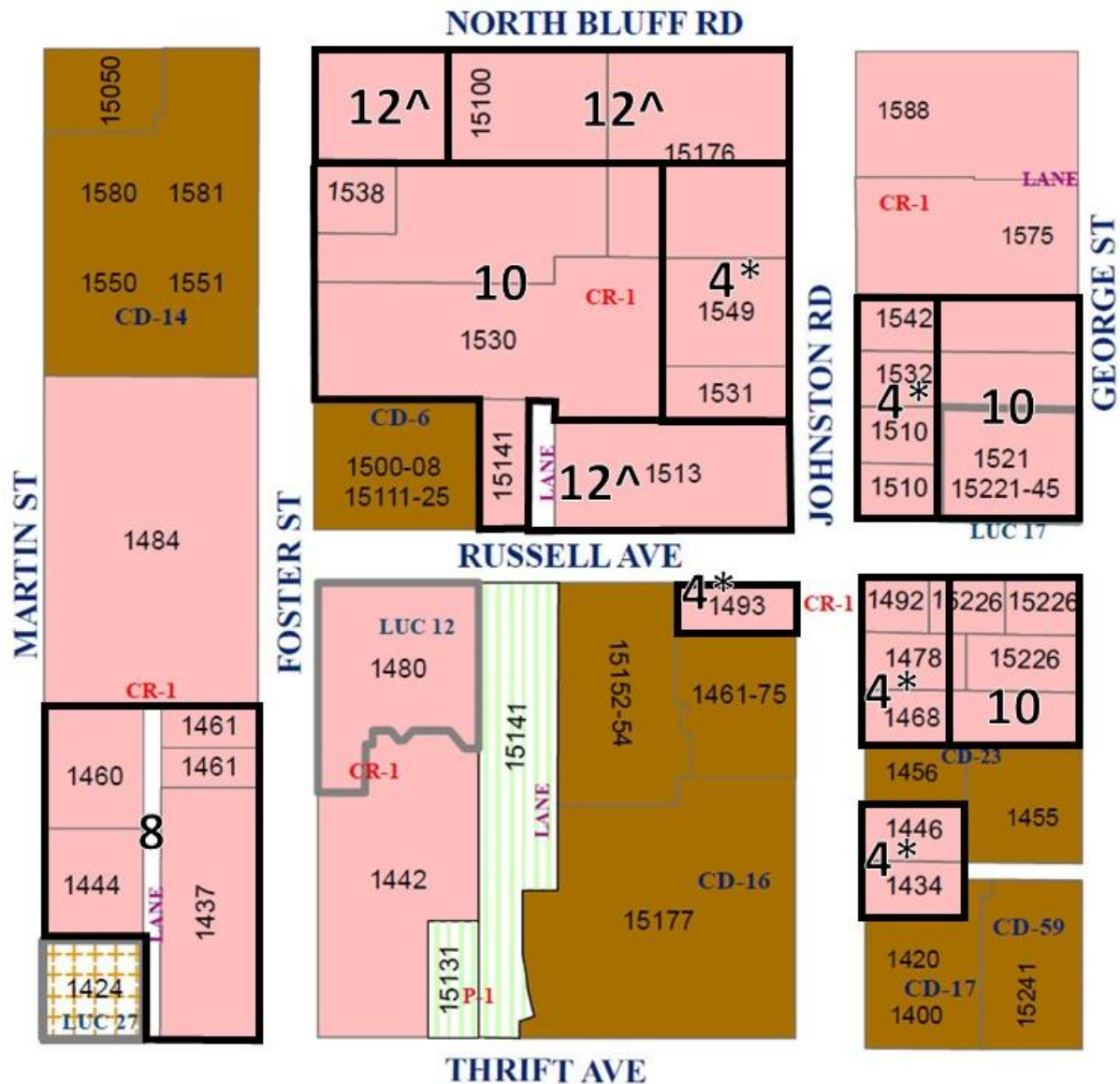
- i. a minimum of 30% of the dwelling units secured through a housing agreement registered on title as residential rental tenure for the life of the building; or
- ii. a minimum of 10% of the dwelling units secured through a housing agreement registered on title as residential rental tenure for the life of the building at rents 10% below the average rents for the primary rental market in the City as determined by Canada Mortgage and Housing Corporation; or
- iii. only non-residential uses.

3) Despite Section 6.16.4.1 and 6.16.4.2, if a development permit allowing density above 1.75 times the lot area for a *lot* has been issued for the construction of a *principal building* prior to December 31, 2020, the maximum *gross floor area* for that *lot* is the maximum *gross floor area* that applied at the time of development permit issuance.

6.16.5 Building Heights:

The permitted maximum building height is varied throughout this zone.

- 1) *Principal buildings* shall not exceed a *height* of 10.7m (35.1ft).
- 2) Despite Section 6.16.5.1, maximum *heights* may be increased to a maximum of 13.7m (44.95ft) and a maximum of four (4) *storeys*, if the building is set back a minimum 7.0m from the *lot line* adjacent to Johnston Road, and the exterior wall of the top *storey* of a building facing Johnston Road is set back a minimum 2.0m from the exterior wall of the *storey* below it.
- 3) Despite Section 6.16.5.1, if a *lot* qualifies for the increased density described in section 6.16.4.2, the maximum permitted number of *storeys* for a *principal building* on the *lot* shall be in accordance with the number of *storeys* indicated by the following diagram, and in no case shall a *principal building* exceed a *height* of 40.0m (131.2ft).
- 4) Despite Section 6.16.5.1, if a development permit allowing a *principal building* with a maximum *height* over 10.7 metres for a lot has been issued for the construction of a *principal building* prior to December 31, 2020, the maximum *height* for that *lot* is the maximum *height* that applied at the time of development permit issuance.



For certainty, the ^ symbol on the diagram above identifies where additional height is permitted if an on-site *community amenity space* (such as a City-owned conference centre, art gallery, or City Hall) is provided in addition to the amenity contribution in section 6.16.4(2)(a), with a minimum floor area of 1,400 square metres (15,069 square feet). The maximum height in *storeys* on these *lots* without such *community amenity space* is ten (10) *storeys*.

The * symbol on the diagram above identifies where a fourth *storey* is permitted if the building complies with the additional setback requirements in section 6.16.5.2; The maximum height in *storeys* on these *lots* without such setbacks is three (3) *storeys* and 10.7m, per section 6.16.5.1.

6.16.6 Minimum Setback Requirements:

- 1) *Principal buildings and structures* in the CR-1 zone shall be sited in accordance with the following minimum *setback* requirements:

Setback	Principal Building	Structures
Front lot line (abutting Johnston Road)	15.24m (50ft) from the street centreline	0.0m (0.0ft) See s. 6.16.7
Front lot line (not abutting Johnston Road)	3.0m (9.84ft)	0.0m (0.0ft) See s. 6.16.7
Exterior side lot line (abutting Johnston Road)	15.24m (50ft) from the street centreline	0.0m (0.0ft) See s. 6.16.7
Exterior side lot line (not abutting Johnston Road)	3.0m (9.84ft)	0.0m (0.0ft) See s. 6.16.7
Interior side lot line	0.0m (0.0ft)	0.0m (0.0ft)
Rear lot line (abutting a street)	3.0m (9.84ft)	Not permitted
Rear lot line (abutting a lane)	0.0m (0.0ft)	Not permitted
Rear lot line (abutting another lot)	0.0m (0.0ft)	Not permitted

- 2) Where the *lot line* abuts another *lot* zoned CR-1 or CD and permitting a principal building that exceeds a height of 13.7 m (44.95ft), the portion of the *principal building* above 13.7m (44.95ft) shall be located a minimum of 12.2m (40.0ft) from the *lot line* to ensure a minimum separation distance of 24.4m (80.0ft) between buildings above 13.7m (44.95ft) in height.

6.16.7 Ancillary Buildings and Structures:

Except as otherwise provided in Section 4.13 and in addition to the provisions of sub-section 6.16.6 above, the following also applies:

- 1) *ancillary buildings* are not permitted.
- 2) *ancillary structures* shall not be sited less than 3.0m from a *principal building* on the same *lot*.
- 3) despite sub-sections 6.16.6 and 6.16.7 (2), patios and awnings are permitted in the front and exterior side yard areas in accordance with White Rock License Agreement (Sidewalk Café / Business License) Bylaw requirements.

6.16.8 Accessory off-street parking shall be provided in accordance with the provisions of Section 4.14.

6.16.9 Accessory off-street loading spaces shall be provided in accordance with the provisions of Section 4.15.

6.16.10 Bicycle parking facilities shall be provided in accordance with the standards of Section 4.16.2 and in the quantities indicated in Section 4.16.3.

6.16.11 Adaptable Units:

In a building containing a multi-unit residential use, a minimum of 50% of the dwelling units shall be adaptable housing units that are constructed to comply with the Adaptable Housing standards prescribed in the *British Columbia Building Code*.

2. This bylaw may be cited for all purposes as “*Zoning Amendment Bylaw, 2021, No. 2376*”.

Read a first time this 22 day of February, 2021

Read a second time this 22 day of February, 2021

Considered at a Public Hearing this 19 day of April, 2021

Read a third time this 26 day of April, 2021

Adopted this day of , 2021

Mayor

Director of Corporate Administration

**The Corporation of the
CITY OF WHITE ROCK
BYLAW No. 2363**



A Bylaw to amend the
"White Rock Zoning Bylaw, 2012, No. 2000" as amended

The CITY COUNCIL of the Corporation of the City of White Rock in open meeting assembled ENACTS as follows:

1. THAT Schedule C of the *White Rock Zoning Bylaw, 2012, No. 2000* as amended is further amended by rezoning the following lands:

Lot 16 Section 11 Township 1 New Westminster District Plan 15362
PID: 001-331-931
(1485 Fir Street)

Lot 17 Section 11 Township 1 New Westminster District Plan 15362
PID: 001-331-965
(1485 Fir Street)

Lot 18 Section 11 Township 1 New Westminster District Plan 15362
PID: 001-331-981
(1485 Fir Street)

as shown on Schedule "1" attached hereto, from the 'RM-2 Medium Density Multi-Unit Residential Zone' to 'CD-64 Comprehensive Development Zone (1485 Fir Street).'

2. THAT *White Rock Zoning Bylaw, 2012, No. 2000* as amended is further amended:

(1) by adding to the Table of Contents for 'Schedule B (Comprehensive Development Zones)', Section 7.64 CD-64 Comprehensive Development Zone';

(2) by adding the attached Schedule "2" to 'Schedule B (Comprehensive Development Zones)' Section 7.64 CD-64 Comprehensive Development Zone'.

3. This bylaw may be cited for all purposes as "*White Rock Zoning Bylaw, 2012, No. 2000, Amendment (CD-64 – 1485 Fir Street) Bylaw, 2020, No. 2363*".

PUBLIC INFORMATION MEETING on the

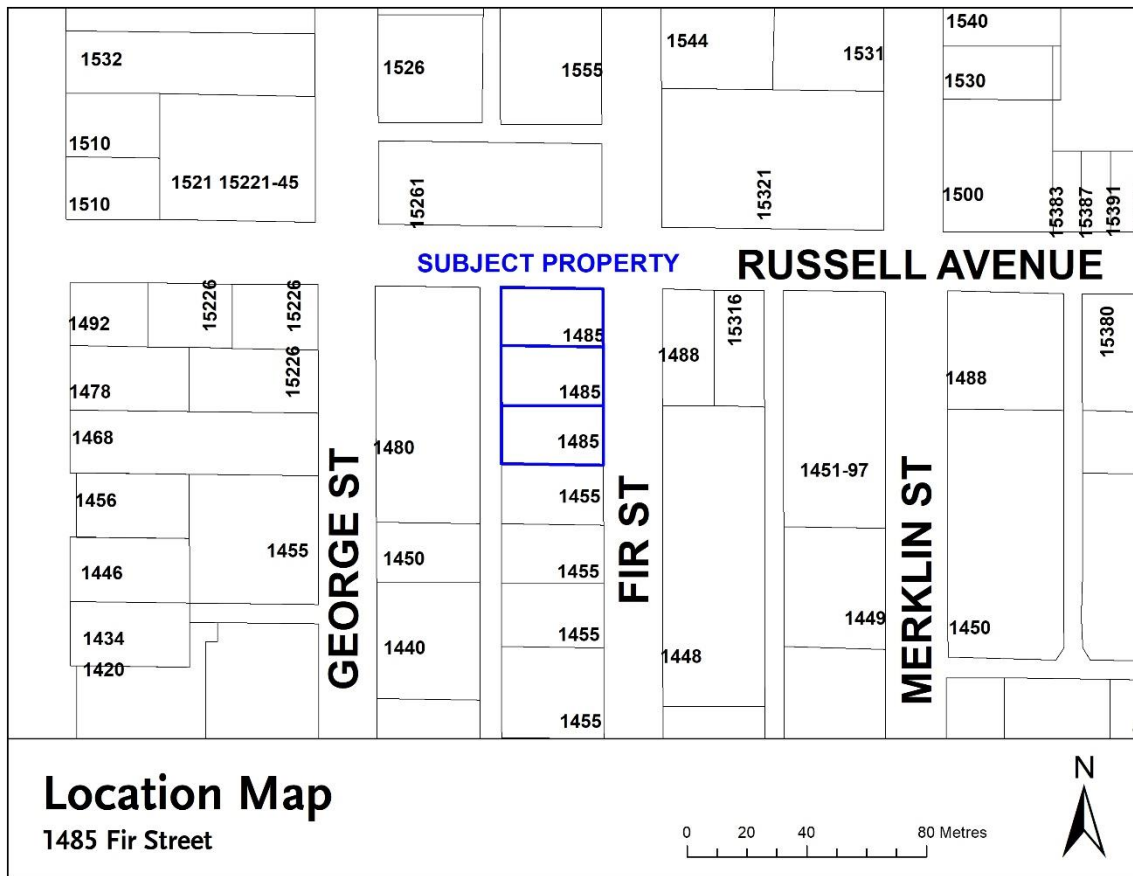
12th day of December, 2019

RECEIVED FIRST READING on the	19 th	day of	October, 2020
RECEIVED SECOND READING on the	19 th	day of	October, 2020
PUBLIC HEARING held on the	18 th	day of	January, 2021
SECOND READING RESCINDED on the	26 th	day of	April, 2021
PUBLIC HEARING held on the		day of	
RECEIVED THIRD READING on the		day of	
RECONSIDERED AND FINALLY ADOPTED on the		day of	

Mayor

Director of Corporate Administration

Schedule "1"



7.64 CD-64 COMPREHENSIVE DEVELOPMENT ZONE

INTENT

The intent of this zone is to accommodate the development of a multi-unit residential building on a site of approximately 2,036 square metres, with the provision of affordable housing and a housing agreement bylaw in accordance with section 482 of the *Local Government Act*.

1. Permitted Uses:

- (1) *multi-unit residential use; and*
- (2) *accessory home occupation* use in accordance with the provisions of section 5.3 and that does not involve clients directly accessing the *principal building*

2. Lot Coverage:

- (a) For *multi-unit residential uses*, *lot coverage* shall not exceed 49%

3. Maximum Base Density:

The following base density regulation applies generally for the zone:

Maximum *residential floor area* shall not exceed 1.1 times the lot area, and maximum *gross floor area* shall not exceed 1.5 times the lot area.

4. Maximum Increased Density:

Despite section 7.64.3, the reference to the maximum *gross floor area* of “1.5 times the lot area” is increased to a higher density of a maximum of 5,700 m² (61,356.85 ft²) of *gross floor area* (2.8 FAR; or gross floor area ratio) and 80 apartment dwelling units where a housing agreement has been entered into and filed with the Land Title Office to secure eighty (80) dwelling units as rental tenure for the life of the building, with four (4) of these dwelling units being secured for a period of 10 years as having maximum rents set at the average rent for a private apartment in White Rock as indicated by the most current rental market report from Canada Mortgage and Housing Corporation.

5. Building Height:

- (a) The *principal buildings* for *multi-unit residential uses*, inclusive of elevator shafts, stair housing, and all mechanical equipment, shall not exceed a *height* of 129.2 metres geodetic; and
- (b) *Ancillary buildings and structures* for *multi-unit residential uses* shall not exceed a height of 5.0 metres from *finished grade*.

6. Siting Requirements:

- (a) Minimum setbacks for *multi-unit residential uses* are as follows:
 - (i) Setback from north lot line = 5.05 metres

- (ii) Setback from south lot line = 5.25 metres
- (iii) Setback from west lot line = 3.08 metres
- (iv) Setback from east lot line = 3.47 metres

- (b) *Ancillary structures* may be located on the subject property in accordance with the Plans prepared by Billard Architecture dated August 11, 2020 that are attached hereto and on file at the City of White Rock, with the exception that no *ancillary buildings* or *structures* are permitted within a 1.0 metre distance from a lot line.

7. Parking:

Parking for *multi-unit residential uses* shall be provided in accordance with Sections 4.14 and 4.17, with the minimum number of spaces required as follows:

- (a) A minimum of ninety-six (96) spaces shall be provided for residents of the *multi-unit residential use*;
- (b) A minimum of twenty-four (24) spaces shall be provided for visitors and marked as “visitor”;
- (c) A minimum of three (3) of the required one hundred and eight (108) spaces shall be provided as accessible parking spaces, shall be clearly marked, and shall have a minimum length of 5.5 metres. Of the three accessible parking spaces, one space shall be provided as a van-accessible loading space with a minimum width of 2.8 metres, and the other two spaces shall have a minimum width of 2.5 metres, provided that the three parking spaces have a shared or non-shared access aisle with a minimum width of 1.5 metres; and
- (d) The minimum height clearance at the accessible parking spaces and along the vehicle access and egress routes from the accessible parking spaces must be at least 2.3 metres to accommodate over-height vehicles equipped with a wheelchair lift or ramp.

8. Bicycle Parking:

Bicycle parking shall be provided in accordance with Section 4.16, with the minimum number of spaces required as follows:

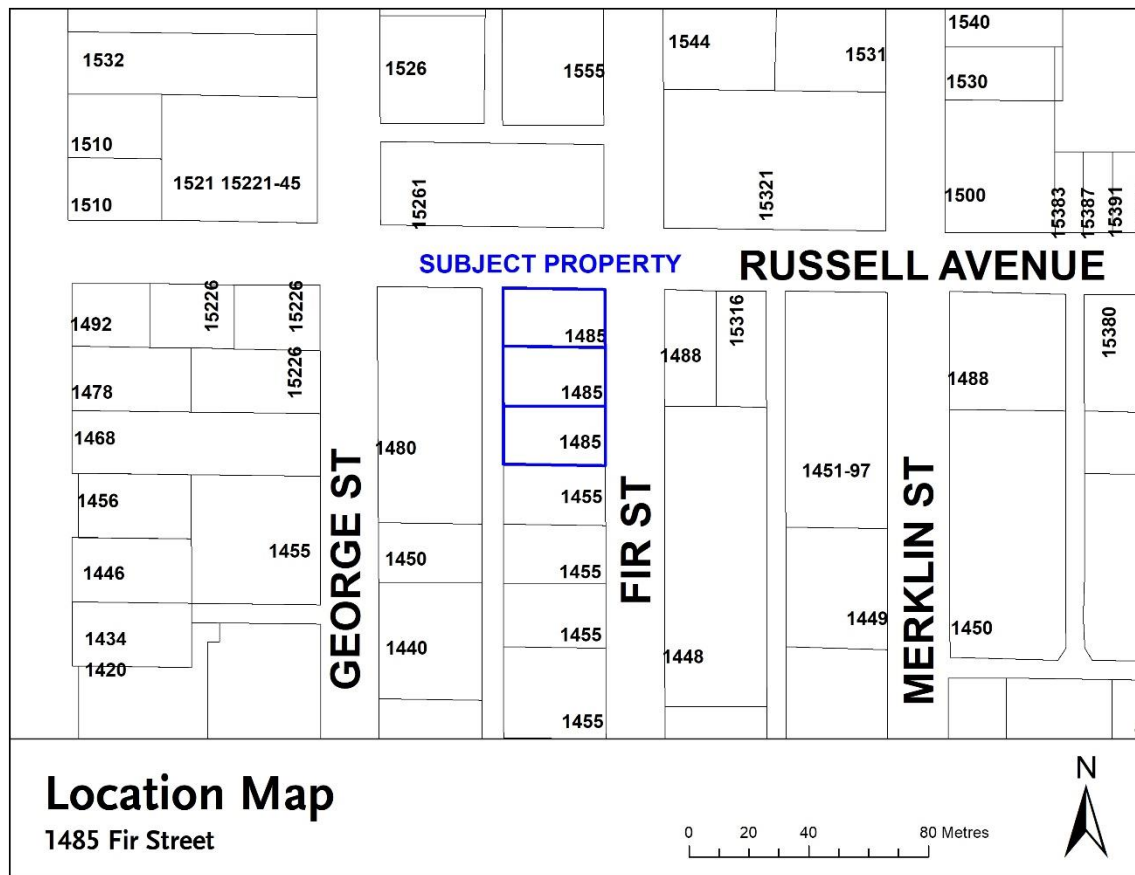
- (a) A minimum of 94 Class I spaces shall be provided; and
- (b) A minimum of 16 Class II spaces shall be provided

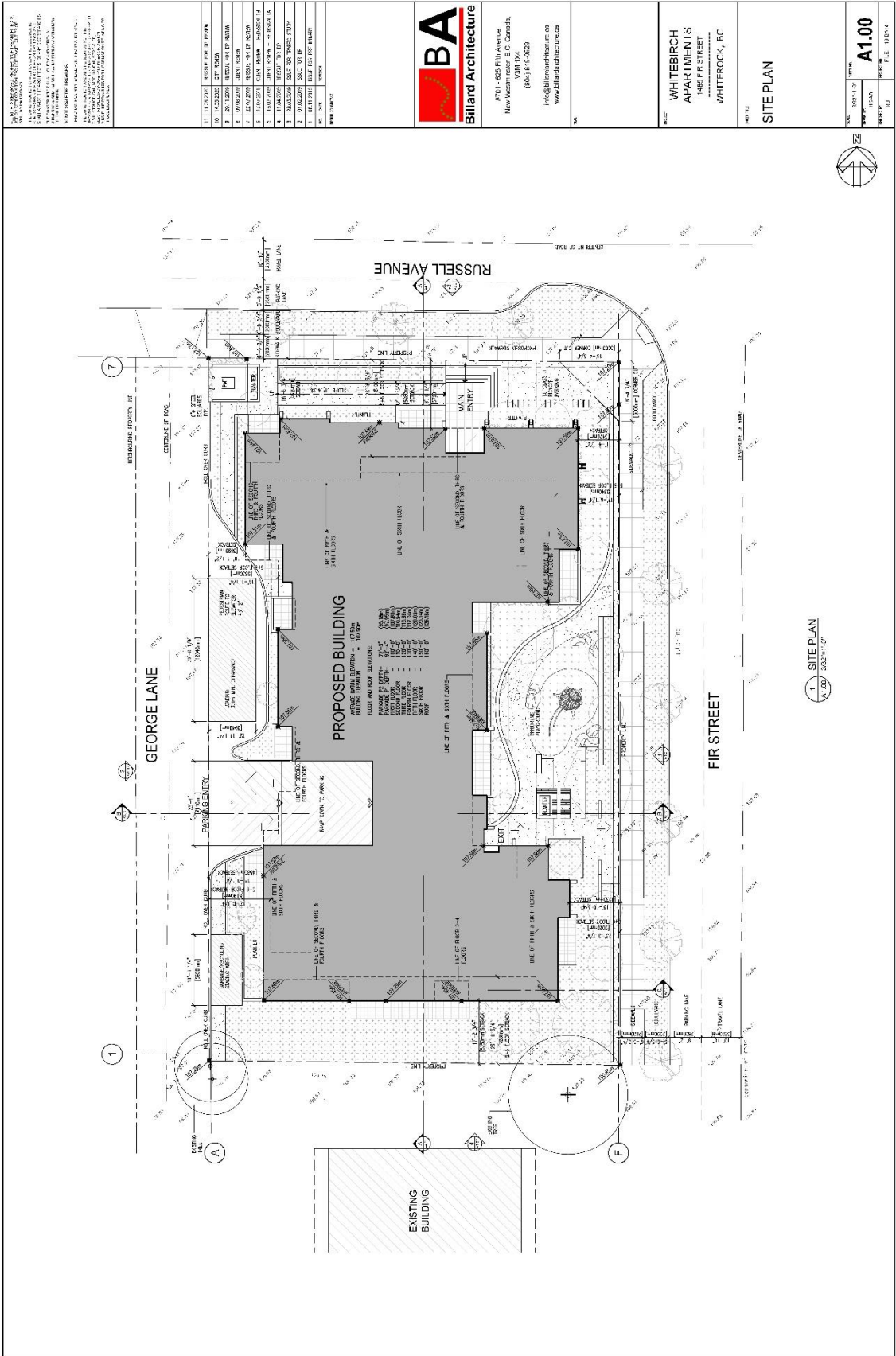
9. Loading:

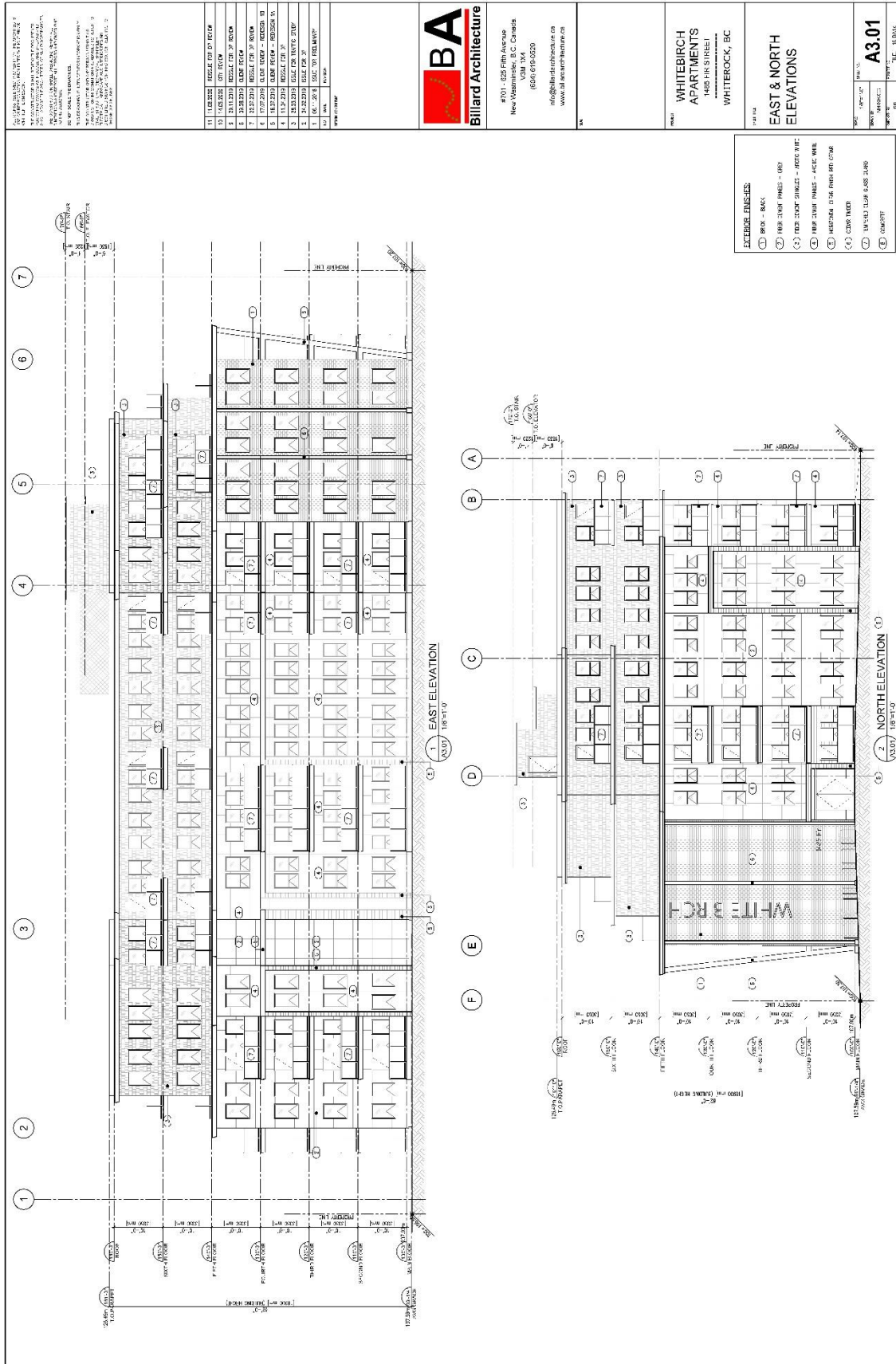
- (a) One loading space shall be provided for a *multi-unit residential use* in accordance with Section 4.15

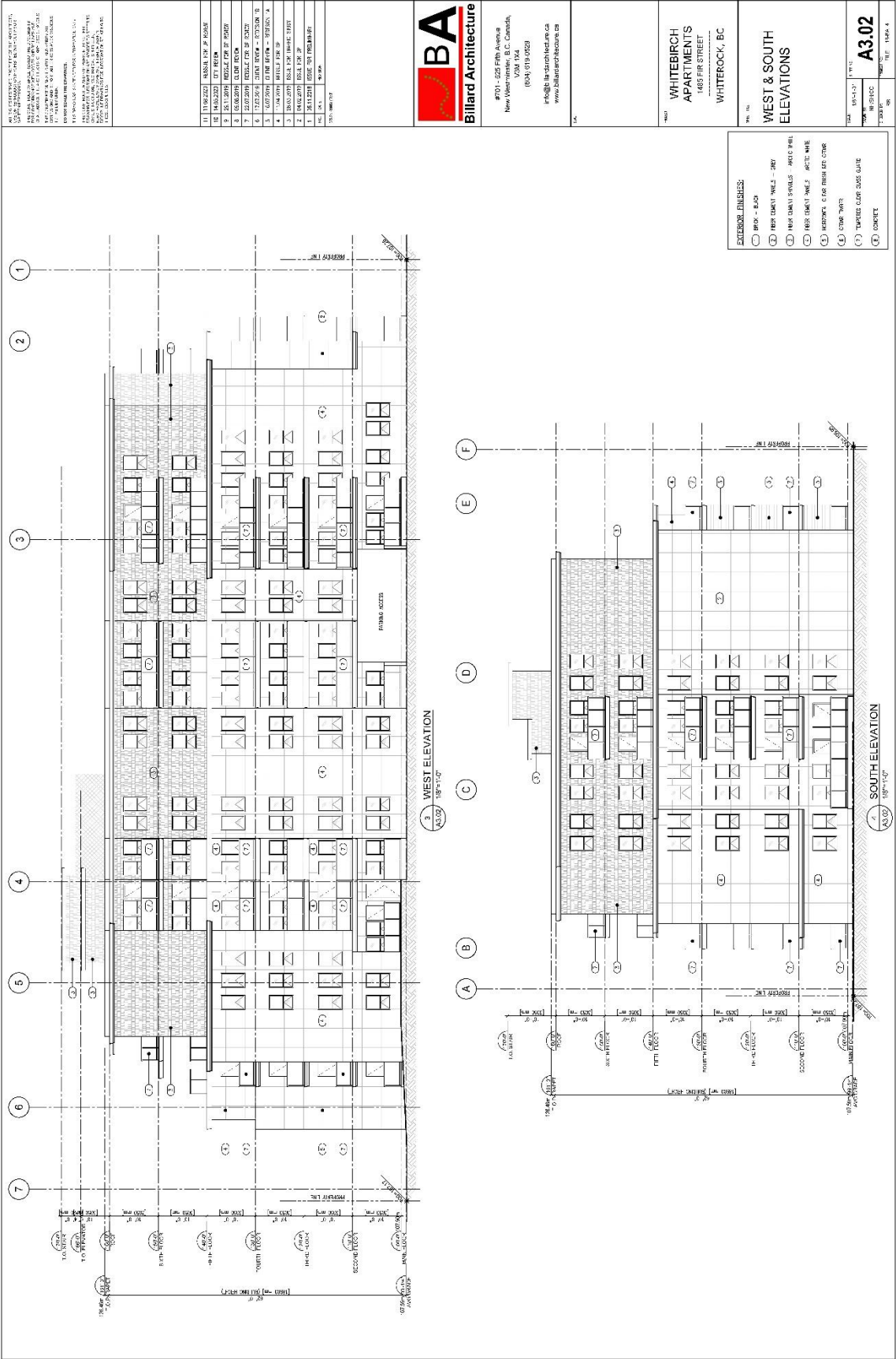
10. General:

Development in this zone that includes the additional (bonus) density referred to in Section 4 shall substantially conform to the Plans prepared by Billard Architecture dated August 11, 2020 that are attached hereto and on file at the City of White Rock









The Corporation of the CITY OF WHITE ROCK BYLAW 2386



A Bylaw to amend the
"White Rock Zoning Bylaw, 2012, No. 2000" as amended

The CITY COUNCIL of the Corporation of the City of White Rock, in open meeting assembled, ENACTS as follows:

1. Schedule "B" of the "White Rock Zoning Bylaw, 2012, No. 2000" as amended is further amended by removing Section 7.16.3(a) in its entirety and replacing the section with the following new section 7.16.3(a):

(a) BASE DENSITY: The maximum number of *dwelling units*, *gross floor areas* and *lot coverage* of *buildings* and *structures* shall be in accordance with the following:

Phase Area (¹)	Maximum number of <i>Dwelling Units</i>	Maximum <i>gross floor area</i> (²) for a <i>residential use</i> (includes <i>apartments</i> , <i>townhouses</i> (⁴), and amenity areas(³))	Maximum <i>gross floor area</i> (²) for <i>Retail Service Group 1</i> (⁴), <i>Licensed Establishment</i> , and <i>Civic Uses</i>	Maximum <i>gross floor area</i> (²) for commercial, civic and residential uses	Maximum <i>Lot Coverage</i>
1	129	13,846 m ²	1,162 m ²	15,008 m ²	33%
2	96	10,553 m ²	2,438 m ²	12,991 m ²	64%
3	202	24,106 m ²	4,662 m ²	28,768 m ²	53.4%
Total for all Phases	427	48,505 m ²	8,262 m ²	56,767 m ²	52%

1. As indicated on the Plans
2. Excludes unenclosed balconies, stairwells, elevator shafts, common corridors, and enclosed parking areas. Further excludes 100 m² of floor area in a mezzanine space used for commercial purposes within Phase 3, provided the mezzanine complies with the requirements of mezzanine spaces in the BC Building Code.
3. Means common storage and recreational amenity areas provided for the exclusive use of the residential tenants
4. Townhouse floor area may be considered for *retail service group 1* use as outlined in Section 7.16.2 (ii).

2. This Bylaw may be cited for all purposes as the "White Rock Zoning Bylaw 2012, No. 2000, Amendment (CD-16 – Mezzanine Floor Area Exemption) Bylaw, 2021, No. 2386".

RECEIVED FIRST READING on the	day of
RECEIVED SECOND READING on the	day of
PUBLIC HEARING held on the	day of
RECEIVED THIRD READING on the	day of
RECONSIDERED AND FINALLY ADOPTED on the	day of

Mayor

Director of Corporate Administration

**THE CORPORATION OF THE
CITY OF WHITE ROCK
BYLAW 2382**



A bylaw for the levying of rates on land and
improvements and to provide for the payment of taxes
and user fees for the year 2021

The Council of the City of White Rock, in open meeting assembled, enacts as follows:

1. Definitions

“Collector” means the municipal officer assigned responsibility as collector of taxes for the municipality.

2. The following rates are hereby imposed and levied for the year 2021:

2.1. For all lawful general purposes of the municipality, on the assessed value of land and improvements taxable for general municipal purposes, rates appearing in Column A of Schedule 1 attached hereto and forming a part hereof.

2.2. For the purposes of the Fraser Valley Regional Library, on the applicable assessed value of land and improvements taxable for that purpose, the rates appearing in Column B of Schedule 1 attached hereto and forming a part hereof.

2.3. For the purposes of the Metro Vancouver Regional District, on the applicable assessed value of land and improvements taxable for that purpose, the rates appearing in Column C of Schedule 1 attached hereto and forming a part hereof.

2.4. For the purposes of the White Rock Business Improvement Association, on the applicable assessed value of land and improvements taxable for that purpose, the rates appearing in Column D of Schedule 1 attached hereto and forming a part hereof.

3. Property taxes and other fees and charges levied on the property tax notice are due and payable on July 2, 2021. On July 3, 2021 the City Collector shall add to the current year unpaid taxes and other fees and charges levied on the property tax notice, for each parcel and its improvements on the property tax roll, 5% of the amount that remains unpaid after July 2, 2021. On August 17, 2021 the City Collector shall add to the current year unpaid taxes and other fees and charges levied on the property tax notice, for each parcel and its improvements on the property tax roll, an additional 5% of the amount that remains unpaid after August 16, 2021.

- | | |
|--------------------------------|--------|
| RECEIVED FIRST READING on the | day of |
| RECEIVED SECOND READING on the | day of |
| RECEIVED THIRD READING on the | day of |
| ADOPTED on the | day of |

MAYOR

CITY CLERK

Schedule "A"

Tax Rates (Dollars of tax per \$1,000 Taxable Value)

	A	B	C	D
Property Class	Municipal General Purposes	Fraser Valley Regional Library Purposes	Metro Vancouver Regional District Purposes	Business Improvement Area
01 Residential	2.49172	0.09906	0.05835	N/A
02 Utilities	15.40109	0.61228	0.20422	N/A
05 Light Industry	4.28465	0.17034	0.19838	N/A
06 Business/Other	4.28465	0.17034	0.14295	0.758
08 Seasonal/Recreation	1.69144	0.06724	0.05835	N/A

**THE CORPORATION OF THE
CITY OF WHITE ROCK
BYLAW 2381**



A bylaw to amend the White Rock Drainage Utility
User Fee Bylaw, 2004, No. 1739

The Council of the City of White Rock, in open meeting assembled, enacts as follows:

1. Schedule “A” attached to and forming part of the “White Rock Drainage Utility User Fee Bylaw, 2004 No. 1739”, is hereby deleted and replaced by Schedule “A” attached hereto and forming part of this Bylaw.
2. This bylaw may be cited as “White Rock Drainage Utility User Fee Bylaw, 2004, No. 1739, Amendment No. 14, 2021, No. 2381.”

RECEIVED FIRST READING on the	day of
RECEIVED SECOND READING on the	day of
RECEIVED THIRD READING on the	day of
ADOPTED on the	day of

MAYOR

CITY CLERK

Schedule “A”

Drainage Utility Fees

A fee is based upon parcel size, a runoff factor calculated for each Land Zoning and a city-wide annual rate.

A fee is calculated as follows:

$$A \times R \times \text{rate} = \text{drainage utility fee (but subject to the minimum fee)}$$

Where:

A is - the gross area of a parcel* (square metres) and,

R is - the runoff factor established for a parcel based on the following land use zoning:

R	Land Zoning
0.25	RE-1, RE-2, and RS-1 parcels with an area equal to or greater than 2,000 square metres
0.45	RS-4, RE-3, RT-1, RT-2, CD-7, CD-24, and RS-1 parcels with an area less than 2,000 square metres
0.60	RS-2, CD-10, CD-26, CD-51, CD-59
0.65	RS-3, RI-1, RI-2, RM-1, CD-9, CD-25, CD-27, CD-28, CD-30, CD-31, CD-32, CD-35, CD-39, CD-40, CD-41
0.70	RM-2, CD-11, CD-13, CD-15, CD-21, CD-34
0.75	RM-3, RM-4, CD-4, CD-5
0.80	P-3
0.90	P-1, P-2, CR-3, CR-4, CD-3, CD-6, CD-8, CD-14, CD-18, CD-19, CD-20, CD-36, CD-46, CD-48, CD-54, CD-56, CD-57
0.95	CR-1, CR-2, CR-5, CR-6, CD-2, CD-16, CD-17, CD-23, CD-29, CD-58, CD-61

“Rate” is – the annual charge established by the Council of the City, being \$1.6294 per square meter of parcel area.

The minimum drainage utility fee for any property is \$52.50.

* If a parcel has been subdivided into strata units to accommodate residential or commercial uses each unit created will be charged an equal share of the user fee calculated for that parcel.

e.g. A parcel has been developed to create 10 strata units. Each unit owner pays 1/10 of the Fee calculated for the parcel.

**THE CORPORATION OF THE
CITY OF WHITE ROCK
BYLAW 2383**



**A Bylaw to amend Schedule “F” of the Fees and Charges Bylaw, 2020, No. 2369
in regards to Credit Card Service Fees.**

The Council of the City of White Rock, in open meeting assembled, enacts as follows:

1. The fee “Credit Card Service Fee” under **Schedule “F” FINANCIAL SERVICES** of the Fees and Charges Bylaw, 2020, No. 2369, be added as follows:

Credit Card Service Fee

2% of the total charge in addition to the applicable fee or charge for the following payments made by credit card. This fee is non-refundable.

Department

Finance: Property tax notices or utility bills

Development Services: Building or development related fees and charges

Engineering and Operations: Engineering or operations related fees and charges
(excluding miscellaneous items such as garbage stickers or recycling boxes)

This Bylaw may be cited for all purposes as the “*Fees and Charges Bylaw, 2020, No. 2369, Amendment No. 2, 2021, No. 2383*”

RECEIVED FIRST READING on the _____ day of _____
RECEIVED SECOND READING on the _____ day of _____
RECEIVED THIRD READING on the _____ day of _____
RECEIVED FINAL READING on the _____ day of _____

MAYOR

CITY CLERK

**THE CORPORATION OF THE
CITY OF WHITE ROCK**



DEVELOPMENT VARIANCE PERMIT NO. 438

1. This Development Variance Permit No. 438 is issued to **1371 Blackwood Street Holdings Ltd** as the owner and shall apply only to ALL AND SINGULAR that certain parcel or tract of land and premises situate, lying and being in the City of White Rock, in the Province of British Columbia, and more particularly known and described as:

Legal Description:

Lot 49, Plan NWP37159, Section 10, Township 1, New Westminster Land District

PID: 007-530-161

As indicated on Schedule A

2. This Development Variance Permit No. 438 is issued pursuant to the authority of Section 498 of the *Local Government Act, R.S.B.C. 2015, Chapter 1* as amended, and in conformity with the procedures prescribed by "White Rock Planning Procedures Bylaw, 2017, No. 2234," as amended.
3. The provisions of "White Rock Zoning Bylaw, 2012, No. 2000 as amended, is varied as follows:
 - (a) To allow two new dwelling units on the property within the existing buildings, Section 4.14.1 is varied to reduce the minimum off-street parking supply requirement applicable to an "Apartment" use, within the lands subject to this Permit, from 1.2 spaces per dwelling unit, plus 0.3 spaces per dwelling unit for visitor parking (75 total spaces), to 58 spaces for 50 dwelling units, including one space located immediately north of the subject property at 1371 Blackwood Street.
4. Said lands shall be developed strictly in accordance with the terms and conditions and provisions of this Development Variance Permit and any plans and specifications attached to this Development Variance Permit which shall form a part hereof.
5. **Terms and Conditions:**
 - (a) The development shall generally conform to the drawings attached hereto as Schedule B, being the Site Plan drawing prepared by Durante Kreuk Ltd. dated March 27, 2020 with most recent revision (No. 2) dated November 2, 2020.

- (b) Where the holder of this Development Variance Permit does not receive final approval of a building permit for the proposed development within two (2) years after the date this Permit was issued, the Permit shall lapse, unless the Council, prior to the date the Permit is scheduled to lapse, has authorized the extension of the Permit.
- (c) If the new parking space provided on the property to the north (1371 Blackwood Street) is no longer available to residents at the subject property, one of the two new dwelling units enabled by this Development Variance Permit shall not be occupied by a new tenancy until such time as a replacement parking space has been established on the subject property to the satisfaction of the Director of Planning and Development Services.

6. This permit does not constitute a Sign Permit, or a Building Permit.

Authorizing Resolution passed by the Council on the _____ day of _____ 2021.

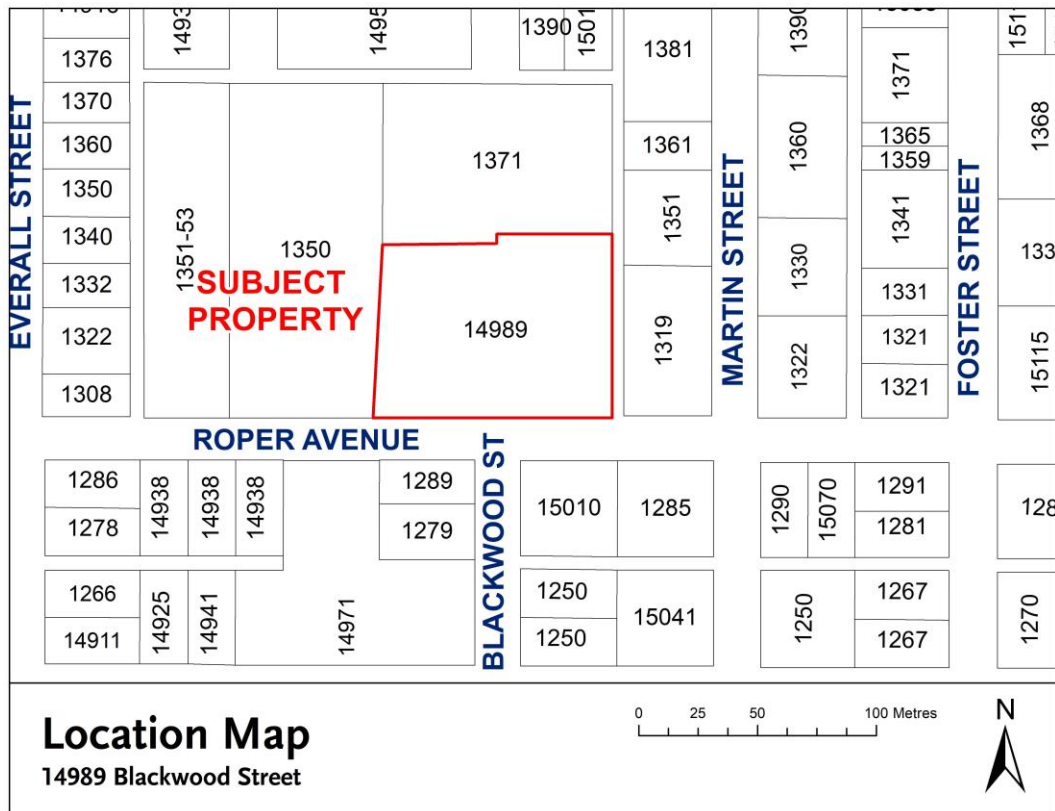
This development variance permit has been executed at White Rock, British Columbia, the _____ day of _____ 2021.

The Corporate Seal of THE CORPORATION
OF THE CITY OF WHITE ROCK was hereunto
affixed in the presence of:

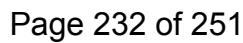
Mayor – Darryl Walker

Director of Corporate Administration – Tracey Arthur

Schedule A Location Map



Page 232 of 251



**THE CORPORATION OF THE
CITY OF WHITE ROCK**



DEVELOPMENT VARIANCE PERMIT NO. 439

1. This Development Variance Permit No. 436 is issued to **1588 HOLDINGS LTD** as the owner and shall apply only to ALL AND SINGULAR that certain parcel or tract of land and premises situate, lying and being in the City of White Rock, in the Province of British Columbia, and more particularly known and described as:

Legal Description: Lot A, Plan NWP71341, Part NW1/4, Section 11, Township 1, New Westminster Land District

PID: 003-674-789

As indicated on Schedule A

2. This Development Variance Permit No. 439 is issued pursuant to the authority of Section 498 of the *Local Government Act, R.S.B.C. 2015, Chapter 1* as amended, and in conformity with the procedures prescribed by "White Rock Planning Procedures Bylaw, 2017, No. 2234," as amended.
3. The provisions of the "City of White Rock Zoning Bylaw, 2012, No. 2000," as amended, are varied as follows:
 - (a) Section 6.16.5 is varied to permit a *principal building* having a maximum height of 82.24 metres, being limited to the three stair vestibules providing access to the rooftop penthouse units.
4. Said lands shall be developed in accordance with all terms, conditions, and provisions of this permit and any plans and specifications attached to this permit which shall form a part hereof.
5. Terms and Conditions:
 - (a) The development shall generally conform to the drawings attached hereto as Schedule B.
6. Where the holder of this Development Variance Permit does not receive final approval of a building permit for the proposed development within two (2) years after the date this Permit was issued, the Permit shall lapse, unless the Council, prior to the date the Permit is scheduled to lapse, has authorized the extension of the Permit.
7. This permit does not constitute a Sign Permit, a Tree Management Permit or a Building Permit.

Authorizing Resolution passed by the Council on the _____ day of _____ 2021.

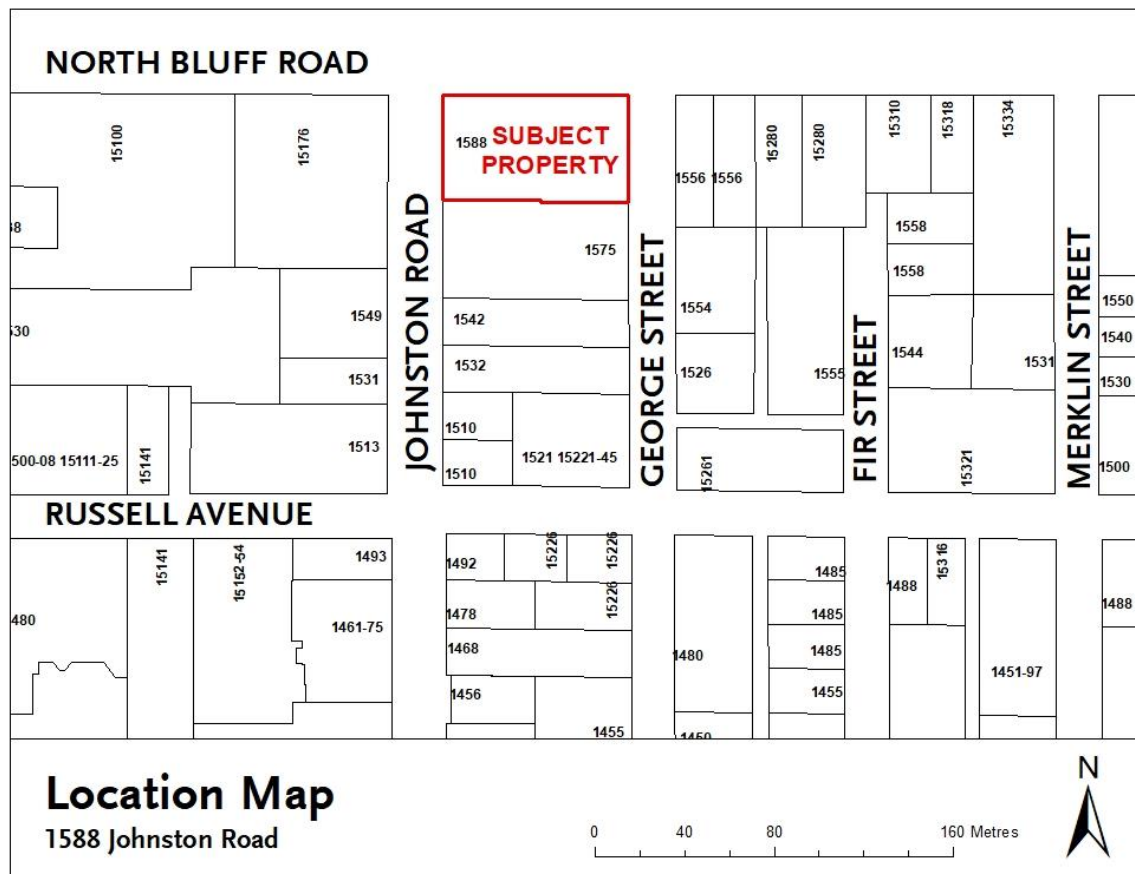
This development variance permit has been executed at White Rock, British Columbia, the _____ day of _____ 2021.

The Corporate Seal of THE CORPORATION
OF THE CITY OF WHITE ROCK was hereunto
affixed in the presence of:

Mayor – Darryl Walker

Director of Corporate Administration – Tracey Arthur

Schedule A Location Map



Schedule B

Architectural Drawings

I, the undersigned, being the duly qualified and licensed architect, do hereby certify that I am the author of the above described work, and that I am a duly qualified and licensed architect under the laws of the Province of British Columbia, Canada.		
DATE: 12/15/2021	BY: [Signature]	
REVISION		
NO.	DATE	DESCRIPTION
1	12/15/2021	ISSUED FOR DP VARIANCE



CICCOZZI
ARCHITECTURE
BETHLEHEM
JANUARY 15, 2021
1588 JOHNSTON ROAD
WHITE ROCK, BC
V4A 1A6
TEL: 604-941-1111

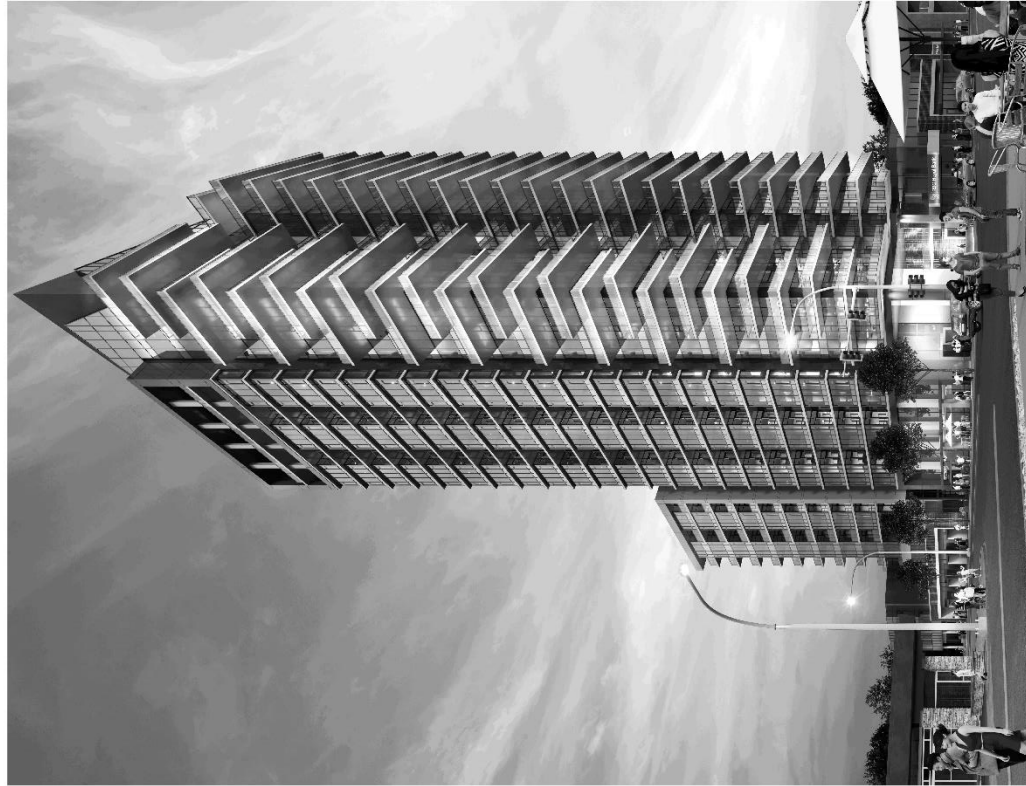


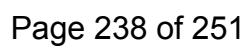
SOLEIL 1588 JOHNSTON ROAD WHITE ROCK, BC V4A 1A6	
DATE: 12/15/2021	BY: [Signature]
COVER SHEET	
PROJECT NO.	AC.00

SOLEIL MIXED USE DEVELOPMENT
1588 JOHNSTON ROAD, WHITE ROCK, BC
ISSUED FOR DP VARIANCE - PENTHOUSE STAIR VESTIBULES - JANUARY 15, 2021



DRAWING LIST	
NO.	DESCRIPTION
AC.00	COVER SHEET
A1.01	1588 JOHNSTON ROAD - SITE PLAN
A1.02	1588 JOHNSTON ROAD - FLOOR PLAN
A1.03	1588 JOHNSTON ROAD - SECTION
A1.04	1588 JOHNSTON ROAD - ELEVATION
A1.05	1588 JOHNSTON ROAD - PENTHOUSE STAIR VESTIBULES
A1.06	1588 JOHNSTON ROAD - PENTHOUSE STAIR VESTIBULES
A1.07	1588 JOHNSTON ROAD - PENTHOUSE STAIR VESTIBULES
A1.08	1588 JOHNSTON ROAD - PENTHOUSE STAIR VESTIBULES
A1.09	1588 JOHNSTON ROAD - PENTHOUSE STAIR VESTIBULES
A1.10	1588 JOHNSTON ROAD - PENTHOUSE STAIR VESTIBULES





NOTES: 1. THIS PLAN IS A PRELIMINARY DESIGN. 2. ALL DIMENSIONS ARE IN METERS. 3. ALL AREAS ARE TO BE VERIFIED BY THE ARCHITECT. 4. ALL AREAS ARE TO BE VERIFIED BY THE ARCHITECT. 5. ALL AREAS ARE TO BE VERIFIED BY THE ARCHITECT.

DATE: 10/10/2018

NAME: [REDACTED]

PROJECT: [REDACTED]



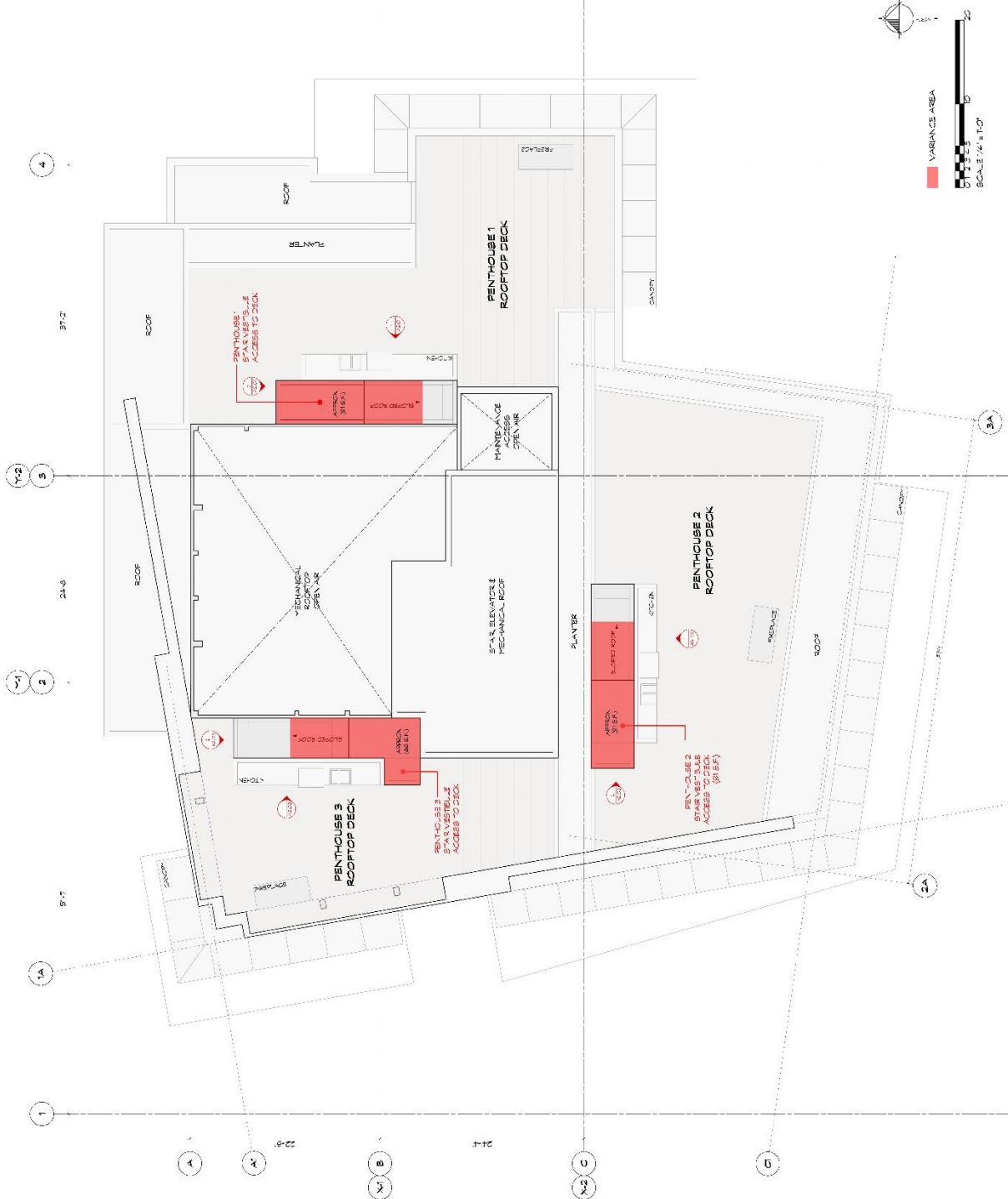
CICCOZZI
ARCHITECTS INC.
37TH FLOOR
1005 WEST TOWER STREET
VANCOUVER, BC V6C 3E6
CANADA
TEL: (604) 681-1111

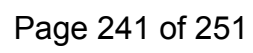
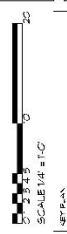


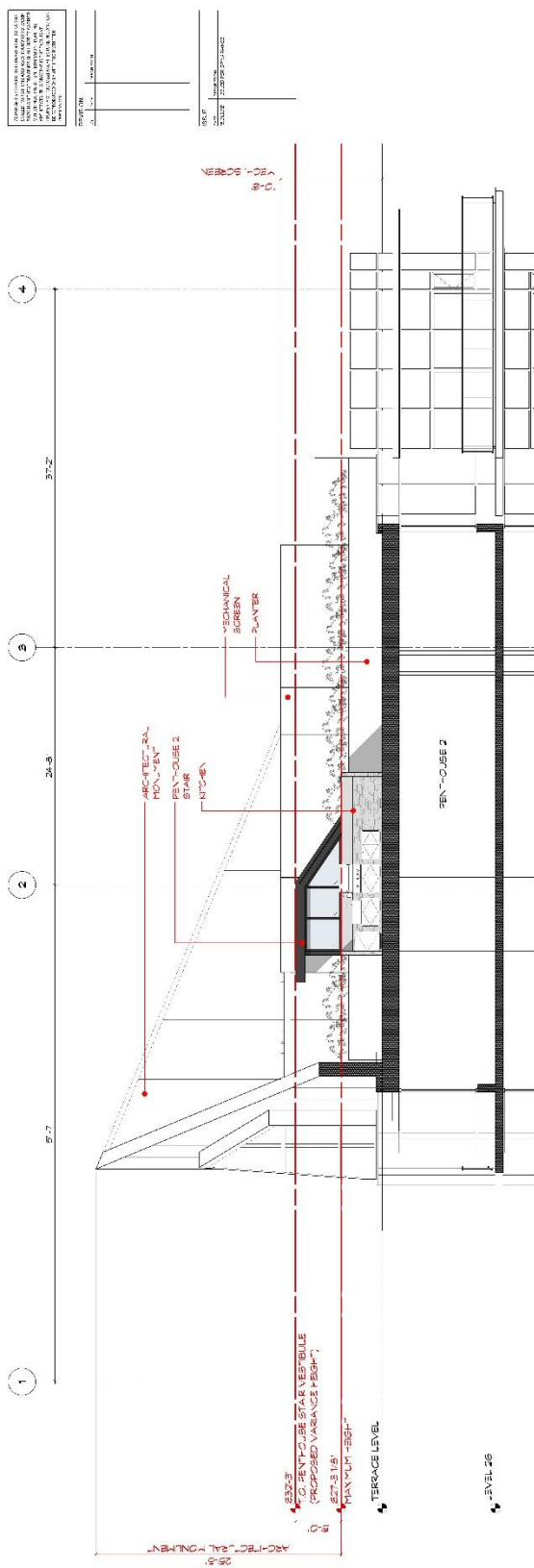
SOLEL
3750 JONATHAN ROAD
WHITE ROCK, BC

DATE: 10/10/2018
BY: [REDACTED]
CHECKED: [REDACTED]
SCALE: 1/4" = 1'-0"

PROJECT: [REDACTED]
SHEET: 1
AL03

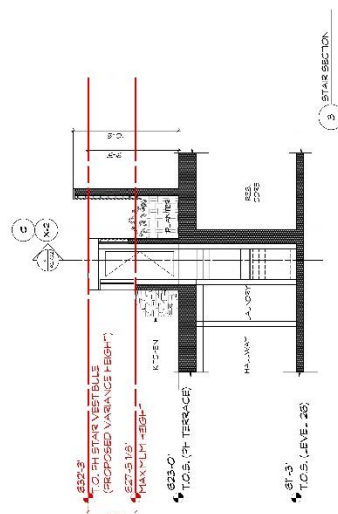
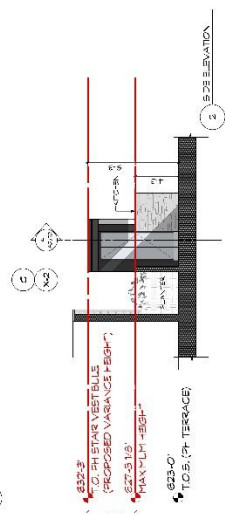
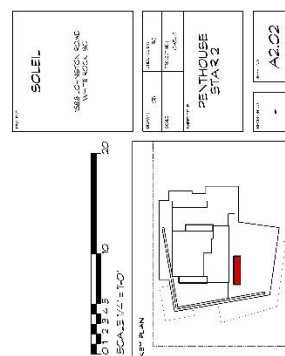






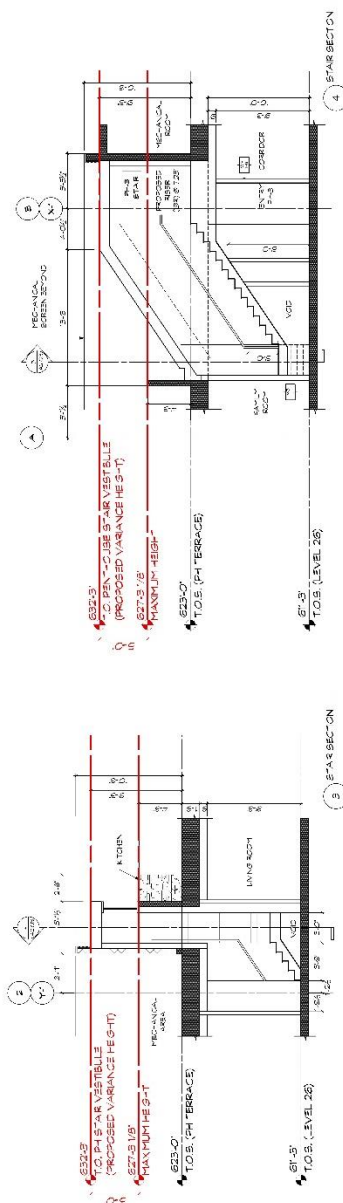
CICCOZZI
ARCHITECTURE

15TH FLOOR
1205 WEST ENDER STREET
VANCOUVER, B.C.
CANADA V6E 2P5
TEL: (604) 681-4741





U.S. GOVERNMENT PRINTING OFFICE: 1964 O - 348-082



From: [Chris Magnus](#)
To: [Clerk's Office](#)
Subject: Correspondence for Council Agenda | Email from Child Care Professionals of BC | May is Childcare Month
Date: April 28, 2021 11:01:42 AM

From: Child Care Professiona... (via Google Docs) <ccpofbc@gmail.com>
Sent: April 26, 2021 2:25 PM
To: Darryl Walker <DWalker@whiterockcity.ca>
Subject: May is Childcare month

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

ccpofbc@gmail.com has attached the following document:



White Rock

Snapshot of the item below:



April 26, 2021

Dear Mayor Walker and Council,

May is child care month. Annually, government officials from municipalities across BC make proclamations that May is Child Care month and/or May 21 is child care appreciation day.

These proclamations are appreciated by our sector and bring attention to the need for high-quality early childhood education. However, the Child Care Professionals of BC has recognized that BC governments have missed this opportunity to specifically recognize that Early Childhood Educators are essential to ensuring the child care offered in BC is of the highest-quality.

The essential, yet chronically undervalued child care sector, has sacrificed and struggled to serve children and families since the start of the COVID pandemic. In 2021, we would like White Rock to go beyond “thanks and recognition” for child care in BC, and instead celebrate those who are responsible for providing this essential service.

It is heartening that White Rock’s Mayor and Council supports the children and families in White Rock through recognizing what research has long-stated: High-quality early childhood education depends on high-quality Early Childhood Educators who ensure that children, supported by families, have the

early experiences they need for a strong foundation.

We have included a suggested proclamation for your reference. The Child Care Professionals of BC would hope that this year we can have a province-wide effort recognizing the importance of Early Childhood Educators in delivering BC child care.

Thank you for your efforts to recognize the child care professionals in your community that have worked tirelessly throughout the pandemic. Child care is truly essential to BC's economy and any post-pandemic recovery efforts. More importantly, high-quality child care results in a broad range of benefits that accrue to individuals and society at large; positively influencing child development outcomes and preparing children to succeed in school, earn higher wages, and live healthier lives.

Sincerely,

Pamela Wallberg, CCP of BC

** on behalf of our members who live and work in your constituency

PROPOSED PROCLAMATION TEXT:

May is child care month.

WHEREAS high quality child care is a vital community service that supports healthy families and a healthy economy; and when our society invests in and celebrates Early Childhood Educators, we also invest in and support the children and families in our communities;

And WHEREAS young children need skilled, educated, competent, consistent, and fairly-compensated early childhood educators;

And WHEREAS many child care providers have, at great personal and professional cost, managed to keep their doors open during the pandemic in order to support children, families and, as a consequence, the economy:

THEREFORE Be It Resolved we hereby proclaim that May 2021 shall be known as "Child Care Month" and May 21, 2021, shall be known as "Child Care Provider Appreciation Day" in White Rock.

Google Docs: Create and edit documents online.

Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA

You have received this email because ccpofbc@gmail.com shared a document with you from Google Docs.



From: [Chris Magnus](#)
To: [Clerk's Office](#)
Subject: Correspondence for Council Agenda Package | Day of Action Against Anti-Asian Racism Proclamation May 10
Date: April 28, 2021 11:28:36 AM
Attachments: [04.26.2021 - Day of Action agaisnt Asian Racism.pdf](#)

From: doris mah <doriswkmah@gmail.com>
Sent: April 26, 2021 7:59 PM
Subject: Day of Action Against Anti-Asian Racism Proclamation

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Dear Mayor and Council,

I am writing today to ask your council to consider proclaiming May 10, 2021, as the **“Day of Action Against Anti-Asian Racism”** - a nationwide movement that was initiated by a group of grassroots activists in Burnaby, BC.

[Stand With Asians Coalition \(SWAC\)](#) is a community of people in Canada who are concerned about the surge of anti-Asian racism in our cities. Vancouver has seen a staggering increase of over 700%, Burnaby - 350% increase, and Ottawa - 600% increase in 2020. A recent federally-funded study reported 1150 cases of racist attacks in Canada last year. Forty percent were reported in Ontario and forty-four percent were reported in B.C. Sixty percent of the cases were reported by women.

Stand With Asians Coalition brings allies together to raise awareness and to combat anti-Asian racism. We must condemn all forms of hate in public spaces as it creates unsafe conditions for members of the Asian, Black, Indigenous, People of Colour, and Racialized Communities.

May is Asian Heritage Month in Canada. The City of Burnaby is the first city in Canada that has officially made a proclamation, declaring May 10, 2021, as the **“Day of Action Against Anti-Asian Racism”**. Many cities on the west coast, such as Vancouver, Surrey, Port Moody, Port Coquitlam, Richmond, the District of Missions and on the east coast, Toronto and Ottawa, are also in the process of considering a similar proclamation. SWAC is organizing a **National Day of Action Against Anti-Asian Racism E Rally** on Zoom on May 10 at 5 PM PT/ 8 PM ET. Sign up [here](#).

I am writing to request that your council consider making a similar proclamation to support this initiative. Please see attached a copy of the City of Burnaby's proclamation. After the release of your proclamation, we ask that you kindly inform our SWAC organizer, Doris Mah, at 604-729-3107 or doriswkmah@gmail.com. Thank you for your consideration of this matter.

Doris Mah (she/her)
Burnaby resident

[SWAC](#) Organizer

I acknowledge that I live and work on the ancestral and unceded homelands of the hən'qəmin'əm' and Skwxwú7mesh speaking peoples, as well as all Coast Salish peoples.

City of Burnaby



Proclamation

DAY OF ACTION AGAINST ASIAN RACISM

Whereas Burnaby RCMP reported a 350 per cent increase in anti-Asian hate crimes during the first year of the COVID-19 pandemic; and

WHEREAS The Canadian Charter of Rights and Freedoms 15 (1) states that Every individual is equal before and under the law and has the right to the equal protection and equal benefit of the law without discrimination and, in particular, without discrimination based on race, national or ethnic origin, colour, religion, sex, age or mental or physical disability; and

WHEREAS The City of Burnaby's Social Sustainability Vision states that Burnaby strives to be a caring, inclusive, vibrant, safe, livable and just city; and that we must embrace diversity, celebrate culture and creativity, foster belongings and participation, and adapt well to a changing world; and

WHEREAS Every resident in Burnaby deserves safe public spaces without the fear of discrimination based on race, national or ethnic origin, colour, religion, sex, age or mental or physical disability; and

WHEREAS May is Asian Heritage Month in Canada.

NOW THEREFORE I, MIKE HURLEY, MAYOR OF BURNABY,
DO HEREBY PROCLAIM MAY 10 AS

“DAY OF ACTION AGAINST ASIAN RACISM”

IN THE CITY OF BURNABY.

Dated this Twenty-sixth Day
of April, 2021 A.D.

MIKE HURLEY
MAYOR





Hon. Kerry-Lynne D. Findlay, P.C., Q.C., M.P.
South Surrey—White Rock

Mayor Darryl Walker
City of White Rock
15322 Buena Vista Ave
White Rock, BC
V4B 1Y6

Via Email: dwalker@whiterockcity.ca

May 5, 2021

Dear Mayor Walker,

On December 11th, 2020, the House of Commons passed a motion introduced by Conservative MP Todd Doherty, through unanimous consent, to bring a national 3-digit suicide prevention hotline line to Canada.

That, given that the alarming rate of suicide in Canada constitutes a national health crisis, the House call on the government to take immediate action, in collaboration with our provinces, to establish a national suicide prevention hotline that consolidates all suicide crisis numbers into one easy to remember three-digit (988) hot-line that is accessible to all Canadians.

I am reaching out to you to ask that the municipality pass a similar motion, just as we are asking all municipalities across Canada to consider passing a motion similar to the one above. In order to make 988 a reality, we must continue to put pressure on the government and the Canadian Radio-television and Telecommunications Commission (CRTC).

The past year has been a challenging one. Lives and livelihoods have been lost. We now see the devastating impacts that COVID has had, through isolation, on the mental health of Canadians. The rates of suicide continue to rise. As elected officials and as leaders, and especially during this period of difficulty as a nation, Canadians are counting on all of us to make a difference. Our White Rock constituents are counting on us to deliver the supports they need.

Please consider passing this motion as soon as possible.

Should you have any questions or which to discuss further, I am always available to you and Council.

Yours truly,



Hon. Kerry-Lynne D. Findlay, P.C., Q.C.

Member of Parliament for South Surrey—White Rock

Ottawa Office

Confederation Building, Office 233
House of Commons
Ottawa, Ontario K1A 0A6
(613) 947-4497

Constituency Office

135-152 Street
Surrey, BC V4A 9E3
(604) 542-9495

CC: Councillor David Chesney

dchesney@whiterockcity.ca

CC: Councillor Helen Fathers

hfathers@whiterockcity.ca

CC: Councillor Erika Johanson

ejohanson@whiterockcity.ca

CC: Councillor Anthony Manning

amanning@whiterockcity.ca

CC: Councillor Christopher Trevelyan

ctrevelyan@whiterockcity.ca

CC: Councillor Scott Kristjanson



MAYOR DARRYL WALKER
OFFICE OF THE MAYOR
WHITE ROCK, BC CANADA

April 30, 2021

File No. 0220-20-04

The Honourable Marc Garneau, M.P.
Minister of Foreign Affairs
House of Commons
Ottawa, Ontario K1A 0A6

Via email: marc.garneau@parl.gc.ca

Dear Minister Garneau:

Re: UN TREATY FOR THE PROHIBITION OF NUCLEAR WEAPONS

At the Regular Council meeting on March 29, 2021, White Rock Council received a delegation regarding the UN Treaty for the Prohibition of Nuclear Weapons. Council unanimously adopted a resolution of support for the Mayors for Peace Appeal and agreed to send a letter voicing our support for Canada to move forward with other countries in signing the UN Treaty for the Prohibition of Nuclear Weapons.

The Treaty for the Prohibition of Nuclear Weapons is a significant step that Canada should be taking in an effort to eradicate the use and possession of Nuclear Weapons. Nuclear weapons put all our cities at risk and the potential impacts of nuclear war would cause catastrophic humanitarian and environmental harm. We therefore encourage the government to consider signing this treaty, and to change the policy that currently supports the use of nuclear weapons.

If you have any question, please contact Tracey Arthur, Director of Corporate Administration, at tarthur@whiterockcity.ca or 604-541-2212.

Sincerely,

Darryl Walker, Mayor

cc: White Rock Council
Kerry-Lynne Findlay, MP, South Surrey-White Rock