

The Corporation of the
CITY OF WHITE ROCK



Public Art and Culture Advisory Committee
AGENDA

Wednesday, July 9, 2025, 4:00 p.m.

Gallery Room, White Rock Community Centre Council Chambers

15154 Russell Ave, White Rock, BC, V4B 0A6

***Live Streaming/Telecast:** Please note that all Committees, Task Forces, Council Meetings, and Public Hearings held in the Council Chambers are being recorded and broadcasted on the City's website at: www.whiterockcity.ca

T. Arthur, Director of Corporate Administration

	Pages
1. CALL TO ORDER	
2. ADOPTION OF AGENDA	
<u>RECOMMENDATION</u> THAT the Public Art and Culture Advisory Committee adopts the agenda for the July 9, 2025 meeting as circulated.	
3. ADOPTION OF MINUTES	3
<u>RECOMMENDATION</u> THAT the Public Art and Culture Advisory Committee adopts the minutes of the June 11, 2025 meeting as circulated.	
4. PARK ACTIVATION DISCUSSION WITH HEALTHIER COMMUNITIES PARTNERSHIP REPRESENTATIVES	
Dr. Emily Newhouse and Shaina Schafers, Fraser Health Healthier Communities Partnership representatives, to attend to present data that will inform Committee discussion around park activation planning.	
5. WORKING GROUP UPDATES	
Members from the following working groups to provide updates on their findings, if available:	
5.1 Yacht Club Legacy Project Working Group	

5.2 Rotary Partnership Working Group

5.3 Waterfront Wayfinding and Crosswalk Improvement Working Group

6. STAFF REPORT

Staff to provide an update regarding relevant developments and/or events happening in the Recreation and Culture department.

7. OTHER BUSINESS

8. INFORMATION

8.1 COMMITTEE ACTION AND MOTION TRACKING

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Chairperson and/or staff to provide an update regarding the status of action items and recommendations from previous minutes.

Note: Action and motion tracking document attached for information purposes.

9. 2025 MEETING SCHEDULE

The following meeting schedule was previously approved by the Committee and is provided for information purposes:

- September 10, 2025;
- October 8, 2025; and,
- November 12, 2025.

All meetings are scheduled to take place in the Council Chambers at White Rock Community Centre from 4:00 p.m. to 6:00 p.m.

10. CONCLUSION OF THE JULY 9, 2025 PUBLIC ART AND CULTURE ADVISORY COMMITTEE MEETING



Public Art and Culture Advisory Committee

Minutes

June 11, 2025, 4:00 p.m.

Gallery Room, White Rock Community Centre Council Chambers
15154 Russell Ave, White Rock, BC, V4B 0A6

PRESENT: Art Beaulieu, Community Member
Jim Black, Community Member
Gary Kennedy, Community Member
Marnee Williams, Community Member
Karin Bjerke-Lisle, White Rock Museum & Archives Representative
Helmut Gruntorad, Semiahmoo Arts Society Representative

COUNCIL: Councillor Elaine Cheung, Vice-Chairperson (non-voting)

ABSENT: Abhinav Singh, Community Member

STAFF: Janessa Auer, Committee Clerk
Rebecca Forrest, Manager of Cultural Development

1. **CALL TO ORDER**

The Vice-Chairperson assumed the role of Chairperson and called the meeting to order at 4:00 p.m.

2. **ADOPTION OF AGENDA**

Motion Number: 2025-PACAC-027 It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the agenda for the June 11, 2025 meeting as circulated.

Motion CARRIED

3. **ADOPTION OF MINUTES**

Motion Number: 2025-PACAC-028 It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the minutes of the May 14, 2025 meeting as circulated.

Motion CARRIED

4. **MURALS UPDATE**

The Manager of Cultural Development provided an update on the two (2) murals previously reviewed by the Committee. At its May 26, 2025 Regular Meeting, Council endorsed the Committee's recommendation to award the West Beach Parkade mural contract to artist David Camisa. For the Balsam Street Comfort Station mural, Council approved Carly Bouwman's beach-themed design for the front of the building and Rory Doyle's "City by the Sea" design for the back of the building. Both artists have confirmed their agreement with this plan.

The mural installations are scheduled to take place between July and September 2025.

5. **WORKING GROUP UPDATES**

5.1 **Yacht Club Legacy Project Working Group**

G. Kennedy, working group member, provided a presentation outlining the group's findings. Following discussions with the International Yacht Club of BC and City staff regarding potential Legacy Project ideas, the working group advised that the most appropriate choice would be a human sundial, to be located at Bayview Park.

Action Item: The Manager of Cultural Development to collaborate with working group members to coordinate a meeting at Bayview Park with the City's Parks Manager, Special Events Coordinator, and a sundial artist to explore suitable sundial design options for the site.

5.2 **Rotary Partnership Working Group**

The Manager of Cultural Development provided an update, reporting that staff recently met with the Rotary President to discuss the next steps for

developing a tourism map. The Rotary is interested in input from Committee members regarding the map's design and content.

Committee members H. Gruntorad and K. Bjerke-Lisle volunteered to join this meeting alongside City staff.

5.3 Waterfront Enhancement Strategy Working Group

It was noted that the working group has completed its assigned tasks, though additional placemaking opportunities identified in the Strategy may be discussed at future meetings.

5.4 Waterfront Wayfinding and Crosswalk Improvement Working Group

G. Kennedy, working group member, provided a presentation outlining the group's findings, including concept design ideas and suggested locations for wayfinding signage to guide visitors to the waterfront.

The Chairperson suggested consulting the Accessibility Advisory Committee for feedback from an accessibility perspective before finalizing the concept design.

Action Item: Staff to coordinate a meeting with working group members and Engineering and Municipal Operations staff to review the presented ideas and bring feedback forward for further Committee discussion at an upcoming meeting.

6. STAFF REPORT

The Manager of Cultural Development provided an update regarding relevant developments and/or events happening in the Recreation and Culture Department.

The Chairperson provided a brief update following the Committee's May 14, 2025 discussion regarding park activation, noting that she and the Director of Recreation and Culture recently met with members of the Fraser Health Healthier Communities Partnership Committee. The group expressed interest in attending a future Committee meeting to share data that could help inform the City's park activation plans.

7. OTHER BUSINESS

None

8. INFORMATION

8.1 COMMITTEE ACTION AND MOTION TRACKING

Corporate Administration provided the action and motion tracking document to members for information purposes.

9. 2025 MEETING SCHEDULE

The following meeting schedule was previously approved by the Committee and was provided for information purposes:


- July 9, 2025;
- September 10, 2025;
- October 8, 2025; and,
- November 12, 2025.

All meetings are scheduled to take place in the Council Chambers at White Rock Community Centre from 4:00 p.m. to 6:00 p.m.

10. CONCLUSION OF THE JUNE 11, 2025 PUBLIC ART AND CULTURE ADVISORY COMMITTEE MEETING

The meeting was concluded at 5:01 p.m.

Councillor Cheung, Chairperson



Janessa Auer, Committee Clerk



Public Art and Culture Advisory Committee Action & Motion Tracking Document

Term: January 2025 – October 2026
Updated: June 16, 2025

ACTION ITEMS

ACTION ITEM	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
Staff to add the sidewalk stencil stamps that lead pedestrians to the “Eagle Tree” on the Marine Drive hill to the City’s online Public Art Story Map.	7. 2024 Highlights and 2025 Work Plan	2025-01-15	Manager of Cultural Development	COMPLETED
Committee Clerk to include discussion regarding the offer of a lit bench from the Fraser Valley Real Estate Board as an item on the next scheduled meeting’s agenda.	10.1 Committee Action Tracking	2025-01-15	Committee Clerk	COMPLETED
Chairperson to bring forward more information regarding potential opportunities for the City during FIFA World Cup 2026 for discussion at a future meeting.	10.1 Committee Action Tracking	2025-01-15	Chairperson	IN PROGRESS
Committee Clerk to include <i>Vacant Storefront Placemaking</i> as an item on the next scheduled meeting’s agenda.	10.1 Committee Action Tracking	2025-01-15	Committee Clerk	IN PROGRESS (targeted for June 2025 agenda – dependent on staff workload)

ACTION ITEM	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
Committee Clerk to include <i>Placemaking Overview and Discussion</i> as an item on the next scheduled meeting's agenda. Staff to explore the availability of a guest speaker to attend for this topic.	9.3 Request for Placemaking Discussion on Future Meeting Agenda	2025-01-15	Committee Clerk	COMPLETED (included on March 12, 2025 meeting agenda)
Manager of Cultural Development to research the costs and feasibility of painting the wooden benches and/or exterior metal grates at the West Parkade, and to bring this information forward at a future meeting.	6. Murals Working Group Update	2025-02-20	Manager of Cultural Development	COMPLETED
Manager of Cultural Development to provide further information about this community art opportunity with the Committee once it is available, and Committee member, J. Black, to share this information with the local school community for their awareness.	8. Budget for Poetry in Motion Refresh	2025-02-20	Manager of Cultural Development / J. Black, Committee Member	COMPLETED
Staff to invite the City's new Special Events Coordinator to attend the next scheduled meeting.	12. Staff Report	2025-02-20	Committee Clerk	COMPLETED
Staff to email Committee members who were not in attendance to extend an invitation to join any of the three (3) artist selection panels discussed during this meeting.	6, 7 & 8 – Artist Selection Panels for Murals and Poetry in Motion	2025-03-12	Manager of Cultural Development / Committee Clerk	COMPLETED
Committee Clerk to include an item for discussion of the draft Waterfront Enhancement Strategy on the next meeting agenda.	10. Staff Report	2025-03-12	Committee Clerk	COMPLETED (included on April 9, 2025 meeting agenda)

ACTION ITEM	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
The Vice-Chairperson and Director of Recreation and Culture to contact Fraser Health to request their attendance at a meeting in the Fall, 2025 to share data they have collected that may inform the Committee on community needs that may inform ideas for improvements to the City's Parks spaces.	6. Park Activation	2025-05-14	Vice-Chairperson / Director of Recreation and Culture	COMPLETED (invitation extended for July 9, 2025 meeting)
Committee Clerk to invite the Parks Manager to a future meeting to discuss the Communities in Bloom program.	7. Communities in Bloom	2025-05-14	Committee Clerk	COMPLETED (Parks Manager advised deadline to register for 2025 program has passed – suggested revisiting this topic in March 2026)
The Manager of Cultural Development to collaborate with working group members to coordinate a meeting at Bayview Park with the City's Parks Manager, Special Events Coordinator, and a sundial artist to explore suitable sundial design options for the site.	5.1 Yacht Club Legacy Project Working Group Update	2025-06-11	Manager of Cultural Development / Working Group members	IN PROGRESS
Staff to coordinate a meeting with working group members and Engineering and Municipal Operations staff to review the presented ideas and bring feedback forward for further Committee discussion at an upcoming meeting.	5.4 Waterfront Wayfinding and Crosswalk Improvement Working Group Update	2025-06-11	Manager of Cultural Development / Working Group members	IN PROGRESS

MOTIONS

RECOMMENDATION	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
<p>2025-PACAC-003: THAT the Public Art and Culture Advisory Committee recommends that a working group be formed for the purpose of gathering ideas for murals to be installed at the west parkade as well as at the Balsam Street Comfort Station, comprised of the following members:</p> <ul style="list-style-type: none">• Jim Black• Gary Kennedy• Helmut Gruntorad• Manager of Cultural Development	8. Working Group – Mural Themes	2025-01-15	Committee	APPROVED
<p>2025-PACAC-004: THAT the Public Art and Culture Advisory Committee approves the following 2025 schedule of meetings (taking place from 4:00 p.m. to 6:00 p.m. in Council Chambers at the White Rock Community Centre) as follows:</p> <ul style="list-style-type: none">• February 12, 2025; February 20, 2025;• March 12, 2025;• April 9, 2025;• May 14, 2025;• June 11, 2025;• July 9, 2025;• September 10, 2025;• October 8, 2025; and,• November 12, 2025.	11. 2025 Meeting Schedule	2025-01-15	Committee	APPROVED

RECOMMENDATION	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
<p>2025-PACAC-007: THAT the Public Art and Culture Advisory Committee approves that a working group be formed for the purpose of gathering ideas for a Legacy Project to be paid for by the remaining funds from the dissolved International Yacht Club of BC, comprised of the following members:</p> <ul style="list-style-type: none"> • Karin Bjerke-Lisle; • Gary Kennedy; and, • Jim Black. 	4. International Yacht Club of BC	2025-02-20	Committee	APPROVED
<p>2025-PACAC-008: THAT the Public Art and Culture Advisory Committee recommends that Council direct staff to install informative signs, as presented during the Committee’s February 20, 2025 meeting, at the north and south entrances of the following walkways:</p> <ul style="list-style-type: none"> • Vidal Street; • Foster Street; • Helen Fathers Centre Street; and, • Cypress Street. 	5. Walkways Signage – Location Recommendations and Final Design	2025-02-20	Council	Included on March 10, 2025 Regular Council Meeting agenda. ENDORSED
<p>2025-PACAC-009: THAT the Public Art and Culture Advisory Committee recommends that Council approve themes for two (2) 2025 mural installations as follows:</p> <ul style="list-style-type: none"> • West Parkade: Natural Environment theme; and, • Balsam Street Comfort Station: Vintage theme. 	6. Murals Working Group Update	2025-02-20	Council	ENDORSED (Presented in an on-table corporate report at the February 24, 2025 Regular Council meeting)

RECOMMENDATION	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
2025-PACAC-010: THAT the Public Art and Culture Advisory Committee recommends that Council authorize staff to allocate funds up to \$61,000 from the Public Art and Placemaking Fund for the installation of two (2) murals in 2025, to be located at the West Parkade and at the Balsam Street Comfort Station.	7. Budget Approval for Two Murals	2025-02-20	Council	ENDORSED (Presented in an on-table corporate report at the February 24, 2025 Regular Council meeting)
2025-PACAC-011: THAT the Public Art and Culture Advisory Committee recommends that Council authorize staff to allocate up to \$5000 from the Public Art and Placemaking Fund to complete a refresh of the Poetry in Motion program.	8. Budget for Poetry in Motion Refresh	2025-02-20	Council	Included on March 10, 2025 Regular Council Meeting agenda. ENDORSED
2025-PACAC-012: THAT the Public Art and Culture Advisory Committee recommends to Council that the City of White Rock decline the donation offer of a lit bench from the Fraser Valley Real Estate Board, for the following reasons: <ul style="list-style-type: none"> • may set a precedent for other organizations/companies for advertising opportunities; • vandalism concerns; • difficult electricity logistics; and, • various locations have been considered, but none are suitable. 	9. Donation Offer of Lit Bench	2025-02-20	Council	Included on March 10, 2025 Regular Council Meeting agenda. ENDORSED

RECOMMENDATION	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
<p>2025-PACAC-013: THAT the Public Art and Culture Advisory Committee approves that a working group be formed for the purpose of gathering ideas for partnership opportunities between the City and the White Rock Rotary to fund placemaking initiatives, comprised of the following members:</p> <ul style="list-style-type: none"> • Abhinav Singh; • Marnee Williams; • Karin Bjerke-Lise; and, • Councillor Partridge. 	11. Working Group – Maccaud Park Placemaking	2025-02-20	Committee	APPROVED
<p>2025-PACAC-018: THAT the Public Art and Culture Advisory Committee approves that a working group be formed for the purpose of researching potential placemaking opportunities included in the 2019 draft Waterfront Enhancement Strategy, comprised of the following members:</p> <ul style="list-style-type: none"> • Councillor Partridge; • Gary Kennedy; and, • Karin Bjerke-Lisle. 	4. Draft Waterfront Enhancement Strategy	2025-04-09	Committee	APPROVED

RECOMMENDATION	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
2025-PACAC-019: THAT the Public Art and Culture Advisory Committee recommends that Council approve up to \$3500 be allocated from the Public Art and Placemaking Fund to replace the missing public art signage for <i>The Passenger</i> , located in front of the museum, and for <i>Walking on Sunshine</i> , located in Terry Parr Plaza on East Beach.	5. Missing Public Art Signage	2025-04-09	Council	Included on April 28, 2025 Regular Council Meeting agenda. ENDORSED
2025-PACAC-022: THAT the Public Art and Culture Advisory Committee approves the formation of a working group for the purpose of gathering ideas for placemaking wayfinding signage to the waterfront and for improvements for certain crosswalks, comprised of the following members: <ul style="list-style-type: none"> • Gary Kennedy; and, • Art Beaulieu. 	8.3 Waterfront Enhancement Strategy Working Group	2025-05-14	Committee	APPROVED
2025-PACAC-023: THAT the Public Art and Culture Advisory Committee recommends that Council endorse the concept design by artist, Rory Doyle, for a mural installation at the Balsam Street Comfort Station, as chosen by the Art Selection Panel.	9. Mural Concept Design Review	2025-05-14	Committee	DEFEATED <i>Voted in the negative (5): A. Beaulieu, K. Bjerke-Lisle, G. Kennedy, A. Singh, & M. Williams</i>

RECOMMENDATION	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
<p>2025-PACAC-024: THAT the Public Art and Culture Advisory Committee recommends that Council endorse the concept design by artist, Carly Bouwman, for a mural installation at the Balsam Street Comfort Station, identified by the Art Selection Panel as their second choice.</p> <p><i>Amended by Council:</i></p> <p>2025-163: THAT Council:</p> <ul style="list-style-type: none">• Direct that the artwork from Carly Bouwman be selected for the front of the building (beach design), and the artwork from Rory Doyle be selected for the back of the building (City by the Sea design) for the Balsam Street Comfort Station; and,• If staff are unable to commission both artists, Carly Bouwman will be selected with the lettering for the back of the building to include the slogan "City by the Sea" (rather than 'Welcome to White Rock').	9. Mural Concept Design Review	2025-05-14	Council	Included in corporate report on May 26, 2025 Regular Council agenda. ENDORSED AS AMENDED

RECOMMENDATION	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
2025-PACAC-025: THAT the Public Art and Culture Advisory Committee recommends that Council endorse the concept design by artist, David Camisa, for a mural installation at the West Parkade, as chosen by the Art Selection Panel.	9. Mural Concept Design Review	2025-05-14	Council	Included in corporate report on May 26, 2025 Regular Council agenda. ENDORSED
2025-PACAC-026: THAT the Public Art and Culture Advisory Committee approve the meeting end time be extended by ten (10) minutes.	10. Staff Report	2025-05-14	Committee	APPROVED