

The Corporation of the
CITY OF WHITE ROCK



Public Art and Culture Advisory Committee
AGENDA

Wednesday, May 14, 2025, 4:00 p.m.

Gallery Room, White Rock Community Centre Council Chambers

15154 Russell Ave, White Rock, BC, V4B 0A6

***Live Streaming/Telecast:** Please note that all Committees, Task Forces, Council Meetings, and Public Hearings held in the Council Chambers are being recorded and broadcasted on the City's website at: www.whiterockcity.ca
T. Arthur, Director of Corporate Administration

	Pages
1. CALL TO ORDER	
2. ADOPTION OF AGENDA	
<u>RECOMMENDATION</u> THAT the Public Art and Culture Advisory Committee adopts the agenda for the May 14, 2025 meeting as circulated.	
3. ADOPTION OF MINUTES	4
<u>RECOMMENDATION</u> THAT the Public Art and Culture Advisory Committee adopts the minutes of the April 9, 2025 meeting as circulated.	
4. COMMUNITY HUB DISCUSSION - ARTS AND CULTURE NEEDS	
The Community Hub Senior Project Manager to attend to discuss arts and culture needs for consideration in the community hub project.	
5. MACCAUD PARK IMPROVEMENTS	
Committee to discuss opportunities for placemaking improvements at Maccaud Park.	
6. PARK ACTIVATION	
Committee to discuss ideas to improve activation and community engagement in the City's parks, including consideration of forming a working group to research this topic further.	

7. COMMUNITIES IN BLOOM

Committee to discuss the Communities in Bloom program.

8. WORKING GROUP UPDATES

Members of the following working groups to provide updates on their findings, if available:

8.1 Yacht Club Legacy Project Working Group

8.2 Rotary Partnership Working Group

8.3 Waterfront Enhancement Strategy Working Group

9. MURAL CONCEPT DESIGN REVIEW

The Manager of Cultural Development to present concept designs for two (2) mural installations (to be located at the West Parkade and at the Balsam Street Comfort Station), for the Committee's review and endorsement.

10. STAFF REPORT

Staff to provide an update regarding relevant developments and/or events happening in the Recreation and Culture department.

11. OTHER BUSINESS

12. INFORMATION

12.1 COMMITTEE ACTION AND MOTION TRACKING

8

Chairperson and/or staff to provide an update regarding the status of action items and recommendations from previous minutes.

Note: Action and motion tracking document attached for information purposes.

13. 2025 MEETING SCHEDULE

The following meeting schedule was previously approved by the Committee and is provided for information purposes:

- June 11, 2025;
- July 9, 2025;
- September 10, 2025;
- October 8, 2025; and,
- November 12, 2025.

All meetings are scheduled to take place in the Council Chambers at White Rock Community Centre from 4:00 p.m. to 6:00 p.m.

**14. CONCLUSION OF THE MAY 14, 2025 PUBLIC ART AND CULTURE
ADVISORY COMMITTEE MEETING**



Public Art and Culture Advisory Committee

Minutes

April 9, 2025, 4:00 p.m.

Gallery Room, White Rock Community Centre Council Chambers
15154 Russell Ave, White Rock, BC, V4B 0A6

PRESENT:	Art Beaulieu, Community Member Jim Black, Community Member Marnee Williams, Community Member Karin Bjerke-Lisle, White Rock Museum & Archives Representative
COUNCIL:	Councillor Michele Partridge, Chairperson (non-voting) Councillor Elaine Cheung, Vice-Chairperson (non-voting)
ABSENT:	Abhinav Singh, Community Member Gary Kennedy, Community Member Helmut Gruntorad, Semiahmoo Arts Society Representative
STAFF:	John Woolgar, Director of Recreation and Culture Rebecca Forrest, Manager of Cultural Development Janessa Auer, Committee Clerk

1. **CALL TO ORDER**

The Chairperson called the meeting to order at 4:03 p.m.

2. **ADOPTION OF AGENDA**

Motion Number 2025-PACAC-016: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the agenda for the April 9, 2025 meeting as circulated.

Motion CARRIED

3. **ADOPTION OF MINUTES**

Motion Number 2025-PACAC-017: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the minutes of the March 12, 2025 meeting as circulated.

Motion CARRIED

4. **DRAFT WATERFRONT ENHANCEMENT STRATEGY**

The Director of Recreation and Culture introduced the 2019 draft Waterfront Enhancement Strategy document and noted that it includes several interesting placemaking initiatives that could be investigated by a working group and brought forward for further Committee discussion at a future meeting.

Motion Number 2025-PACAC-018: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee approves that a working group be formed for the purpose of researching potential placemaking opportunities included in the 2019 draft Waterfront Enhancement Strategy, comprised of the following members:

- Councillor Partridge;
- Gary Kennedy; and,
- Karin Bjerke-Lisle.

Motion CARRIED

5. **MISSING PUBLIC ART SIGNAGE**

The Manager of Cultural Development provided a brief overview of two (2) missing public art signs and advised of the estimated cost for their replacement.

Motion Number 2025-PACAC-019: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee recommends that Council approve up to \$3500 be allocated from the Public Art and Placemaking Fund to replace the missing public art signage for *The Passenger*, located in front of the museum, and for *Walking on Sunshine*, located in Terry Parr Plaza on East Beach.

Motion CARRIED

6. WORKING GROUP UPDATES

6.1 Yacht Club Legacy Project Working Group

It was noted there were no new updates at this time. The working group plans to arrange a meeting with the International Yacht Club of BC to present the legacy project suggestions previously discussed by the Committee and will bring further updates forward at a future meeting.

6.2 Rotary Partnership Working Group

The Chairperson provided an update on behalf of the working group, noting that the White Rock Rotary Club is very supportive of collaborating with the City to create a tourism map for the community. Staff will reach out to the Rotary to coordinate the next steps for this project.

7. STAFF REPORT

The Manager of Cultural Development provided an update regarding relevant developments and/or events happening in the Recreation and Culture department.

8. OTHER BUSINESS

The Vice-Chairperson recommended that members visit the Landmark Uptown Gallery to see the current exhibit, *Art from the Peninsula*, which includes a piece by local artist, Marlene Fuhrmann, that spells out the message "Attitude is everything" in Braille on a collection of tiles.

9. INFORMATION

9.1 COMMITTEE ACTION AND MOTION TRACKING

The Chairperson provided a brief update regarding the status of action items and recommendations from previous minutes.

10. 2025 MEETING SCHEDULE

The following meeting schedule was previously approved by the Committee and was provided for information purposes:


- May 14, 2025;
- June 11, 2025;
- July 9, 2025;
- September 10, 2025;
- October 8, 2025; and,
- November 12, 2025.

All meetings are scheduled to take place in the Council Chambers at White Rock Community Centre from 4:00 p.m. to 6:00 p.m.

11. CONCLUSION OF THE APRIL 9, 2025 PUBLIC ART AND CULTURE ADVISORY COMMITTEE MEETING

The meeting concluded at 4:30 p.m.

Councillor Partridge, Chairperson



Janeesa Auer, Committee Clerk



Public Art and Culture Advisory Committee Action & Motion Tracking Document

Term: January 2025 – October 2026
Updated: April 29, 2025

ACTION ITEMS

ACTION ITEM	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
Staff to add the sidewalk stencil stamps that lead pedestrians to the “Eagle Tree” on the Marine Drive hill to the City’s online Public Art Story Map.	7. 2024 Highlights and 2025 Work Plan	2025-01-15	Manager of Cultural Development	IN PROGRESS
Committee Clerk to include discussion regarding the offer of a lit bench from the Fraser Valley Real Estate Board as an item on the next scheduled meeting’s agenda.	10.1 Committee Action Tracking	2025-01-15	Committee Clerk	COMPLETED
Chairperson to bring forward more information regarding potential opportunities for the City during FIFA World Cup 2026 for discussion at a future meeting.	10.1 Committee Action Tracking	2025-01-15	Chairperson	IN PROGRESS
Committee Clerk to include <i>Vacant Storefront Placemaking</i> as an item on the next scheduled meeting’s agenda.	10.1 Committee Action Tracking	2025-01-15	Committee Clerk	IN PROGRESS (targeted for June 2025 agenda – dependent on staff workload)

ACTION ITEM	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
Committee Clerk to include <i>Placemaking Overview and Discussion</i> as an item on the next scheduled meeting's agenda. Staff to explore the availability of a guest speaker to attend for this topic.	9.3 Request for Placemaking Discussion on Future Meeting Agenda	2025-01-15	Committee Clerk	COMPLETED (included on March 12, 2025 meeting agenda)
Manager of Cultural Development to research the costs and feasibility of painting the wooden benches and/or exterior metal grates at the West Parkade, and to bring this information forward at a future meeting.	6. Murals Working Group Update	2025-02-20	Manager of Cultural Development	COMPLETED
Manager of Cultural Development to provide further information about this community art opportunity with the Committee once it is available, and Committee member, J. Black, to share this information with the local school community for their awareness.	8. Budget for Poetry in Motion Refresh	2025-02-20	Manager of Cultural Development / J. Black, Committee Member	COMPLETED
Staff to invite the City's new Special Events Coordinator to attend the next scheduled meeting.	12. Staff Report	2025-02-20	Committee Clerk	COMPLETED
Staff to email Committee members who were not in attendance to extend an invitation to join any of the three (3) artist selection panels discussed during this meeting.	6, 7 & 8 – Artist Selection Panels for Murals and Poetry in Motion	2025-03-12	Manager of Cultural Development / Committee Clerk	COMPLETED
Committee Clerk to include an item for discussion of the draft Waterfront Enhancement Strategy on the next meeting agenda.	10. Staff Report	2025-03-12	Committee Clerk	COMPLETED (included on April 9, 2025 meeting agenda)

MOTIONS

RECOMMENDATION	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
<p>2025-PACAC-003: THAT the Public Art and Culture Advisory Committee recommends that a working group be formed for the purpose of gathering ideas for murals to be installed at the west parkade as well as at the Balsam Street Comfort Station, comprised of the following members:</p> <ul style="list-style-type: none">• Jim Black• Gary Kennedy• Helmut Gruntorad• Manager of Cultural Development	8. Working Group – Mural Themes	2025-01-15	Committee	APPROVED
<p>2025-PACAC-004: THAT the Public Art and Culture Advisory Committee approves the following 2025 schedule of meetings (taking place from 4:00 p.m. to 6:00 p.m. in Council Chambers at the White Rock Community Centre) as follows:</p> <ul style="list-style-type: none">• February 12, 2025; February 20, 2025;• March 12, 2025;• April 9, 2025;• May 14, 2025;• June 11, 2025;• July 9, 2025;• September 10, 2025;• October 8, 2025; and,• November 12, 2025.	11. 2025 Meeting Schedule	2025-01-15	Committee	APPROVED

RECOMMENDATION	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
<p>2025-PACAC-007: THAT the Public Art and Culture Advisory Committee approves that a working group be formed for the purpose of gathering ideas for a Legacy Project to be paid for by the remaining funds from the dissolved International Yacht Club of BC, comprised of the following members:</p> <ul style="list-style-type: none"> • Karin Bjerke-Lisle; • Gary Kennedy; and, • Jim Black. 	4. International Yacht Club of BC	2025-02-20	Committee	APPROVED
<p>2025-PACAC-008: THAT the Public Art and Culture Advisory Committee recommends that Council direct staff to install informative signs, as presented during the Committee’s February 20, 2025 meeting, at the north and south entrances of the following walkways:</p> <ul style="list-style-type: none"> • Vidal Street; • Foster Street; • Helen Fathers Centre Street; and, • Cypress Street. 	5. Walkways Signage – Location Recommendations and Final Design	2025-02-20	Council	Included on March 10, 2025 Regular Council Meeting agenda. ENDORSED
<p>2025-PACAC-009: THAT the Public Art and Culture Advisory Committee recommends that Council approve themes for two (2) 2025 mural installations as follows:</p> <ul style="list-style-type: none"> • West Parkade: Natural Environment theme; and, • Balsam Street Comfort Station: Vintage theme. 	6. Murals Working Group Update	2025-02-20	Council	ENDORSED (Presented in an on-table corporate report at the February 24, 2025 Regular Council meeting)

RECOMMENDATION	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
2025-PACAC-010: THAT the Public Art and Culture Advisory Committee recommends that Council authorize staff to allocate funds up to \$61,000 from the Public Art and Placemaking Fund for the installation of two (2) murals in 2025, to be located at the West Parkade and at the Balsam Street Comfort Station.	7. Budget Approval for Two Murals	2025-02-20	Council	ENDORSED (Presented in an on-table corporate report at the February 24, 2025 Regular Council meeting)
2025-PACAC-011: THAT the Public Art and Culture Advisory Committee recommends that Council authorize staff to allocate up to \$5000 from the Public Art and Placemaking Fund to complete a refresh of the Poetry in Motion program.	8. Budget for Poetry in Motion Refresh	2025-02-20	Council	Included on March 10, 2025 Regular Council Meeting agenda. ENDORSED
2025-PACAC-012: THAT the Public Art and Culture Advisory Committee recommends to Council that the City of White Rock decline the donation offer of a lit bench from the Fraser Valley Real Estate Board, for the following reasons: <ul style="list-style-type: none"> • may set a precedent for other organizations/companies for advertising opportunities; • vandalism concerns; • difficult electricity logistics; and, • various locations have been considered, but none are suitable. 	9. Donation Offer of Lit Bench	2025-02-20	Council	Included on March 10, 2025 Regular Council Meeting agenda. ENDORSED

RECOMMENDATION	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
<p>2025-PACAC-013: THAT the Public Art and Culture Advisory Committee approves that a working group be formed for the purpose of gathering ideas for partnership opportunities between the City and the White Rock Rotary to fund placemaking initiatives, comprised of the following members:</p> <ul style="list-style-type: none"> • Abhinav Singh; • Marnee Williams; • Karin Bjerke-Lise; and, • Councillor Partridge. 	11. Working Group – Maccaud Park Placemaking	2025-02-20	Committee	APPROVED
<p>2025-PACAC-018: THAT the Public Art and Culture Advisory Committee approves that a working group be formed for the purpose of researching potential placemaking opportunities included in the 2019 draft Waterfront Enhancement Strategy, comprised of the following members:</p> <ul style="list-style-type: none"> • Councillor Partridge; • Gary Kennedy; and, • Karin Bjerke-Lisle. 	4. Draft Waterfront Enhancement Strategy	2025-04-09	Committee	APPROVED

RECOMMENDATION	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
2025-PACAC-019: THAT the Public Art and Culture Advisory Committee recommends that Council approve up to \$3500 be allocated from the Public Art and Placemaking Fund to replace the missing public art signage for <i>The Passenger</i> , located in front of the museum, and for <i>Walking on Sunshine</i> , located in Terry Parr Plaza on East Beach.	5. Missing Public Art Signage	2025-04-09	Council	Included on April 28, 2025 Regular Council Meeting agenda. ENDORSED